



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

SCHOOL OF MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION

TIME TABLE FOR THE ACADEMIC YEAR 2021-2022 - ODD SEM – ONLINE MODE

YEAR: II

SEMESTER:III

BATCH: 2020 -2022

DAY / TIME	9.00 – 10.00 AM	10.00 – 11.00 AM	11.00 - 11.15 AM	11.15 - 12.15 PM	12.15 - 1.15 PM
Monday	SBAA7009	SBAA7017 / SBAA7025	B R E A K	SBAA7001	SBAA7019 / SBAA7027
Tuesday	SBAA7002	SBAA7011		SBAA7018 / SBAA7026	SBAA5301
Wednesday	SBAA7010	SBAA7003		SBAA7001	SBAA7017 / SBAA7025
Thursday	SBAA7011	SBAA7002		SBAA5301	SBAA7018 / SBAA7026
Friday	SBAA7003	SBAA7009		SBAA7019 / SBAA7027	SBAA7010

Sl.No	Course Code	Name of the Course	Course Handling Faculty	Course Coordinator
1.	SBAA5301	Global Business Management	Dr. Kumar	Dr. Kumar
FINANCE				
2.	SBAA7001	Banking and Insurance Management	Mr. John Paul	Mr. John Paul
3.	SBAA7002	Investment Analysis and Portfolio Management	Dr. Velumoni	Dr. Velumoni
4.	SBAA7003	Strategic Financial Management	Dr. Aysha Fathima	Dr. Aysha Fathima
MARKETING				
5.	SBAA7009	Consumer Behavior	Dr. Rani	Dr. Rani
6.	SBAA7010	Advertising Management and Sales Promotion	Dr. Kalailakshmi	Dr. Kalailakshmi
7.	SBAA7011	Strategic Marketing	Dr. Bhuvaneshwari	Dr. Bhuvaneshwari
HUMAN RESOURCE				
8.	SBAA7017	Advanced Labour Laws	Dr. Lavanya	Dr. Lavanya
9.	SBAA7018	Human Capital Management	Dr. Nithya	Dr. Nithya
10.	SBAA7019	Strategic Human Resource Management	Dr. John Britto	Dr. John Britto
OPERATIONS				
11.	SBAA7025	Logistics Management	Dr. Dhivya Sathish	Dr. Dhivya Sathish
12.	SBAA7026	Supply Chain Management	Mr. Nazim Sha	Mr. Nazim Sha
13.	SBAA7027	Operations Strategy	Dr. Umamaheswari	Dr. Umamaheswari

Year Coordinator: Dr. LAVANYA M.