



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

SCHOOL OF SCIENCE AND HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
B.Sc - VISUAL COMMUNICATION

TIME TABLE FOR THE ACADEMIC YEAR 2021-2022 - ODD SEM – ONLINE MODE

YEAR: II

SEMESTER: III

BATCH: 2020-2023

DAY / TIME	9.00 – 10.00 AM	10.00 – 11.00 AM	11.00 - 11.15 AM	11.15 - 12.15 PM	12.15 - 1.15 PM
Monday	SVCA1301	SVCA1302	B R E A K	SVCA2302	SVCA2304
Tuesday	SVCA1302	SVCA1303		SVCA2301	SVCA2302
Wednesday	SVCA1302	SVCA2301		SVCA1301	SVCA2302
Thursday	SVCA1303	SVCA2304		SVCA1301	SVCA2303
Friday	SVCA2303	SVCA1303		SVCA2304	SVCA1302

Sl.No	Course Code	Name of the Course	Course Handling Faculty	Course Coordinator
1.	SVCA1301	Audio Production Theory	Mr.R.Pugalendhi	Mr.R.Pugalendhi
2.	SVCA1302	Introduction to Film Studies	Ms.K.Jayachandrika	Ms.K.Jayachandrika
3.	SVCA1303	Introduction to Social Media	Mr.N.Raja	Mr.N.Raja
4.	SVCA2301	Visual Analysis Tool	Mr.A.R.Vimal Raj	Mr.A.R.Vimal Raj
5.	SVCA2302	Basics of Advertising	Mr.Deva .C	Mr.Deva .C
6.	SVCA2303	Computer Graphics Design	Mr. E.Senthil Kumaran	Mr. E.Senthil Kumaran
7.	SVCA2304	Script Writing	Mr.J.Yuvaraj	Mr.J.Yuvaraj

Year Coordinator: Mr.J.Yuvaraj



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TIME TABLE FOR THE ACADEMIC YEAR 2021-2022 - ODD SEM – ONLINE MODE

YEAR: III

SEMESTER: V

BATCH: 2019-2022

DAY / TIME	9.00 – 10.00 AM	10.00 – 11.00 AM	11.00 - 11.15 AM	11.15 - 12.15 PM	12.15 - 1.15 PM
Monday	SVCA1502	SVCA3503	B R E A K	SVCA3501	SVCA2501
Tuesday	SVCA1501	SVCA1503		SVCA3503	SVCA3502
Wednesday	SVCA1501	SVCA1502		SVCA3505	SVCA3501
Thursday	SVCA1503	SVCA1501		SVCA3504	SVCA3505
Friday	SVCA1502	SVCA1503		SVCA3502	SVCA2501

Sl.No	Course Code	Name of the Course	Course Handling Faculty	Course Coordinator
1.	SVCA1501	Introduction to Communication Research	Mr. E. Senthil Kumaran	Mr. E. Senthil Kumaran
2.	SVCA1502	Media law and Ethics	Ms.K.Jayachandrika	Ms.K.Jayachandrika
3.	SVCA1503	Art & Aesthetics	Mr.Edward Kennedy	Mr.Edward Kennedy
4.	SVCA2501	Film Appreciation	Mr.R.Pugalendhi	Mr.R.Pugalendhi
5.	SVCA3501	Television Production Lab (Elective)	Mr.A.R.Vimal Raj	Mr.A.R.Vimal Raj
6.	SVCA3502	Commercial Photography (Elective)	Mr.N.Arun	Mr.N.Arun
7.	SVCA3503	3D Modelling & Special Effects(Elective)	Mr. E.Senthil Kumaran	Mr. E.Senthil Kumaran
8.	SVCA3504	Digital Video Editing(Elective)	Mr. Raja	Mr. Raja
9.	SVCA3505	Film Making(Elective)	Mr. Yuva Raj	Mr. Yuva Raj

Year Coordinator: Mr.E.Senthil Kumaran