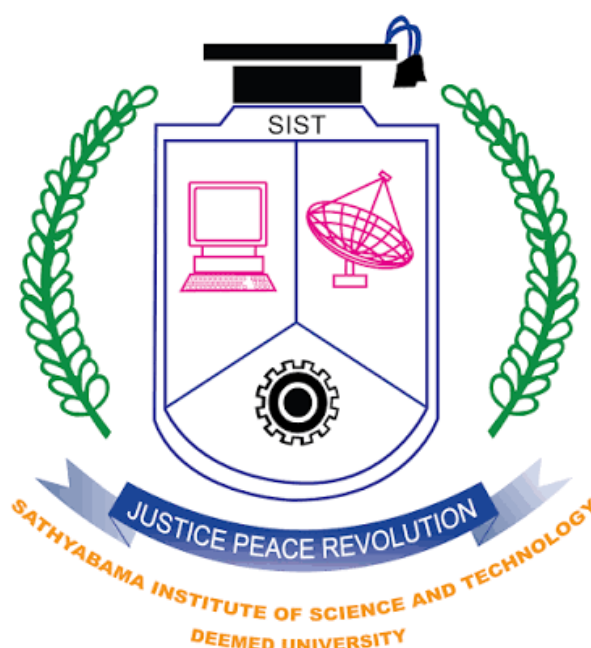


INSTITUTIONAL SOCIAL RESPONSIBILITY (ISR) POLICY

2026 Edition

Policy No. : EOMS 21001: 2018/Pol/G&FE/2025-2026/07



**Sathyabama Institute of Science and Technology
(Deemed to be University)**

Rajiv Gandhi Salai, Chennai – 600119, Tamil Nadu, India

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DOCUMENT CONTROL SHEET

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DOCUMENT CLASSIFICATION : This document constitutes an official policy of the Deemed to be University. The provisions of this policy shall be implemented and interpreted in accordance with the applicable statutory and regulatory requirements, and in conjunction with other relevant policies, regulations, ordinances, and guidelines of the Institution.



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INSTITUTE OF SCIENCE AND TECHNOLOGY
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INSTITUTIONAL SOCIAL RESPONSIBILITY (ISR) POLICY

1. PREAMBLE

Higher Educational Institutions play a vital role not only in imparting knowledge and advancing research but also in contributing to the social, economic, environmental, and cultural development of society. As a centre of learning and innovation, the Institution recognizes its responsibility towards nation-building, community development, social justice, environmental sustainability, and inclusive growth.

The Institutional Social Responsibility (ISR) Policy provides a structured framework for integrating social responsibility into the Institution's academic, research, extension, outreach, and community engagement activities. The policy reflects the Institution's commitment to creating socially conscious graduates, promoting sustainable development, addressing societal challenges, and contributing meaningfully to the welfare of communities.

The Institution shall undertake socially responsible initiatives aligned with national priorities, Sustainable Development Goals (SDGs), local community needs, and the principles of equity, inclusiveness, ethics, and environmental stewardship.

2. OBJECTIVES

The objectives of this policy are to:

- Promote social responsibility as a core institutional value among students, faculty, staff, and stakeholders.
- Contribute to the socio-economic development of local, regional, and national communities.
- Foster a culture of community engagement, volunteerism, and service learning.
- Utilize institutional expertise, resources, research, and innovation for societal benefit.
- Promote inclusive education and equitable access to opportunities for disadvantaged groups.
- Support sustainable development and environmental conservation initiatives.
- Encourage socially relevant research and innovation addressing societal challenges.
- Strengthen partnerships with government agencies, industries, NGOs, local bodies, and community organizations.
- Enhance student citizenship, leadership, ethical values, and social awareness.
- Contribute towards national development priorities and Sustainable Development Goals (SDGs).

3. SCOPE

This policy shall apply to:

- All Schools, Departments, Centres, and Administrative Units.
- Faculty members, researchers, staff, and students.
- NSS, NCC, Youth Red Cross, Unnat Bharat Abhiyan, extension centres, outreach units, and community engagement initiatives.
- Research, consultancy, innovation, incubation, and entrepreneurship activities having social impact.
- Institutional collaborations with government agencies, industries, NGOs, and community organizations.

4. POLICY STATEMENT

The Institution is committed to integrating Institutional Social Responsibility into its academic ecosystem through teaching, research, innovation, extension activities, community engagement, environmental sustainability initiatives, and social outreach programmes.

ISR shall not be viewed as an isolated activity but as an integral component of institutional governance, academic excellence, and societal contribution. Every stakeholder of the Institution shall be encouraged to participate actively in socially responsible initiatives that improve the quality of life of communities and contribute to sustainable development.

5. KEY AREAS OF INSTITUTIONAL SOCIAL RESPONSIBILITY

5.1 Community Development and Outreach

The Institution shall actively engage with local communities to address social, educational, economic, and developmental challenges.

Initiatives may include:

- Adoption of villages and rural communities.
- Community development programmes.
- Literacy and adult education campaigns.
- Awareness programmes on health, sanitation, nutrition, and hygiene.
- Digital literacy and financial literacy initiatives.
- Skill development and vocational training programmes.
- Women's empowerment programmes.
- Capacity-building programmes for marginalized communities.
- Support for local schools and educational institutions.
- Community-based participatory development projects.

5.2 Education and Knowledge Sharing

The Institution shall contribute to the dissemination of knowledge beyond the campus.

Activities may include:

- Free coaching and mentoring programmes.
- Career guidance for school students.
- Bridge courses for underprivileged learners.
- Educational outreach programmes in rural and underserved areas.
- Open educational resources and knowledge-sharing initiatives.

- Faculty-led public lectures and awareness programmes.
- Promotion of lifelong learning opportunities.

5.3 Health, Well-being and Public Welfare

The Institution shall contribute towards improving public health and community well-being.

Activities may include:

- Medical camps and health screening programmes.
- Blood donation drives.
- Organ donation awareness programmes.
- Mental health awareness campaigns.
- Nutrition and wellness programmes.
- Public health education initiatives.
- Community counselling services.
- Health awareness programmes on communicable and non-communicable diseases.

5.4 Environmental Sustainability and Climate Action

The Institution recognizes environmental stewardship as a key component of social responsibility.

Initiatives may include:

- Tree plantation drives.
- Biodiversity conservation activities.
- Water conservation and rainwater harvesting programmes.
- Waste management and recycling initiatives.
- E-waste management campaigns.
- Energy conservation programmes.
- Renewable energy adoption initiatives.
- Green campus and carbon reduction projects.
- Climate change awareness programmes.
- Environmental education and sustainability projects.

5.5 Social Inclusion and Equity

The Institution shall promote equality, diversity, inclusiveness, and social justice.

Activities may include:

- Support programmes for economically weaker sections.
- Initiatives for differently-abled persons.
- Gender sensitization programmes.
- Equal opportunity initiatives.
- Social justice awareness campaigns.
- Support for disadvantaged and marginalized communities.
- Inclusive educational practices.
- Community programmes promoting diversity and harmony.

5.6 Student Social Engagement and Volunteerism

The Institution shall encourage students to become socially responsible citizens through active participation in community service activities.

Activities may include:

- National Service Scheme (NSS) activities.
- National Cadet Corps (NCC) programmes.

- Youth Red Cross initiatives.
- Community volunteer programmes.
- Disaster relief and rehabilitation activities.
- Social awareness campaigns.
- Service-learning projects integrated into academic programmes.
- Leadership development through social engagement.

5.7 Research for Societal Impact

The Institution shall promote research and innovation that addresses societal needs and contributes to sustainable development.

Areas of focus may include:

- Rural development.
- Public health.
- Sustainable agriculture.
- Renewable energy.
- Water resource management.
- Affordable healthcare technologies.
- Inclusive education.
- Smart villages and smart communities.
- Climate resilience and environmental sustainability.

The Institution shall encourage:

- Community-based participatory research.
- Action research addressing local challenges.
- Technology transfer for societal benefit.
- Social innovation and entrepreneurship.

5.8 Disaster Management and Humanitarian Support

The Institution shall contribute to disaster preparedness, response, recovery, and resilience-building efforts.

Activities may include:

- Disaster awareness programmes.
- Emergency response training.
- Relief material collection and distribution.
- Rehabilitation support initiatives.
- Community resilience programmes.
- Volunteer mobilization during emergencies.
- Collaboration with government agencies during disaster situations.

5.9 Industry, Government and NGO Partnerships

The Institution shall establish partnerships to maximize social impact.

Collaborations may include:

- Government development initiatives.
- Corporate Social Responsibility (CSR) projects.
- Non-Governmental Organizations (NGOs).
- Local self-government bodies.
- International development organizations.
- Community-based organizations.
- Industry-supported social innovation projects.

6. IMPLEMENTATION MECHANISM

The Institution shall establish an Institutional Social Responsibility Committee to:

- Formulate annual ISR action plans.
- Identify community needs and priority areas.
- Coordinate outreach and extension activities.
- Facilitate partnerships and collaborations.
- Monitor implementation of ISR initiatives.
- Assess outcomes and social impact.
- Promote stakeholder participation.
- Prepare annual ISR reports.

7. RESPONSIBILITIES OF STAKEHOLDERS

Executive Council

- Provide policy direction and oversight.
- Review institutional social responsibility initiatives.

Vice-Chancellor

- Provide leadership for implementation of ISR activities.
- Promote integration of ISR into institutional planning.

Directors, Deans and Heads

- Encourage departmental participation in ISR activities.
- Facilitate socially relevant projects and outreach programmes.

Faculty Members

- Participate in community engagement activities.
- Promote service-learning and socially relevant research.

Students

- Participate actively in volunteerism, extension, and community service programmes.
- Demonstrate responsible citizenship and social commitment.

Administrative Departments

- Provide logistical and administrative support for ISR initiatives.

8. MONITORING, IMPACT ASSESSMENT AND REPORTING

The Institution shall establish mechanisms to evaluate the effectiveness and impact of ISR initiatives through:

- Annual ISR performance reviews.
- Community feedback and stakeholder consultations.
- Impact assessment studies.
- Documentation of best practices and success stories.
- Outcome measurement against predefined objectives.

- Preparation of annual ISR reports.
- Inclusion of ISR achievements in institutional quality assurance and accreditation reports.

9. FUNDING AND RESOURCE SUPPORT

The Institution may allocate financial, human, infrastructural, and technological resources to support ISR activities through:

- Institutional budget allocations.
- Research and extension grants.
- CSR partnerships.
- Government funding schemes.
- Alumni contributions.
- Philanthropic and donor support.

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