



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be university)

Accredited with Grade "A" by NAAC | 12B Status by UGC | Approved by AICTE



EXECUTIVE DEVELOPMENT PROGRAM

on

STRATEGIC

HUMAN RESOURCE MANAGEMENT

Mode: In-Person Level: Middle Level Managers



Programme Date:

1st March 2023 – 5th April 2023



Programme Venue:

Sathyabama Institute of Science and Technology



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Chancellor

Dr. Marie Johnson
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ABOUT SATHYABAMA

Sathyabama is a prestigious institution which excels in the fields of Engineering, Science and Technology for more than three successful decades. It offers multi-disciplinary academic programme in various fields of Engineering, Science, Technology, law, Dental Science, Pharmacy, Nursing, Management, Arts and Science and Allied Health Sciences. It is established under Sec.3 of UGC Act, 1956 and is been Accredited with 'A++' Grade by the National Accreditation and Assessment council. The Institution persistently seeks and adopts innovative methods to improve the quality of higher education and is responsive to the changes taking place in the field of education on a global scale. The Institution has a team of dynamic and outstanding faculty, innovative pedagogical practices, state of the art infrastructure and world class Research Facilities. This glorious Institution is functioning in Chennai under the dynamic leadership of Dr. Mariazeena Johnson, Chancellor, Dr. Marie Johnson, President and with the active support of Mr. J. Arul Selvan Vice President, Ms .Maria Bernadette Tamilarasi, Vice President and Ms. Maria Catherin Johnson Vice President.

Sathyabama has a good presence in rankings and ratings at National and International level. The Institution has been ranked in 51st position by the National Institutional Ranking Framework (NIRF), Government of India among the Universities in India for the year 2023 and ranked one among the top 100 Universities for eight consecutive years. Sathyabama is ranked among the Top 5 Institutions in the Country for Innovation by ATAL ranking of Institution for Innovation Achievements, Govt. of India. Times Higher Education and QS has ranked Sathyabama among the top Institutions worldwide. Sathyabama Institute of Science & Technology has alliances with leading Universities and research establishments at National and International Level. It is a research intensive University with world class laboratories and research facilities and is involved in research in the emerging areas of Science and Technology. Sathyabama has undertaken various sponsored and collaborative R&D projects funded by National and International Organizations. Sathyabama has written a special page in the history of space research on 22nd June 2016 with the launch of "SATHYABAMASAT" in association with ISRO. Sathyabama has emerged as a leading Institution and achieved excellence in higher education to international standards owing to its research and academic excellence.

ABOUT SCHOOL OF MANAGEMENT STUDIES (ACCREDITED BY NBA)

The School of Management Studies established in 1993 is committed to outstanding value based quality education, research, executive education, consultancy and strong corporate as well as international linkages. Constituted with the vision of offering transformational education focussing on entrepreneurship and thought leadership, the school nurtures and develops the best of managerial talent who create sustainable value engaging in a variety of initiatives of social and economic benefit to this nation. The inspirational and applied learning environment educate, equip and inspire students to exhibit value based leadership, entrepreneurship and contemporary research.

School of Management Studies at Sathyabama Institute of Science and Technology is a distinguished leader in the field of management education and research. Our programs and curricula receive global recognition for their strength and continued contributions to the field of management. Our prime aim is to design practice-oriented learning and a contemporary industry-focused curriculum. Capacity building, Executive Education and imparting Consultancy to the Corporate, Government and other Organizations are the hallmark of our institute. Designed with a focus on practical skills for any business application, the Full-time MBA program offers a breadth of knowledge, tools and opportunities to apply what is learnt in a real-world setting to become a truly global business leader. Global exchange opportunities with our partnering institutes for internships and academic learning offers unparalleled access to several industry sectors impacting careers of our students. Opportunities for self-development through a wide range of electives, co-curricular activities, and regular industry networking events equip students with advanced business knowledge and skills.

PROGRAM OVERVIEW

This Executive Development Program offers a deep dive into the strategic role of Human Resource Management in driving organizational success. It equips senior professionals and HR leaders with tools to align HR functions with long-term business goals, foster innovation, and lead transformational change.

LEARNING OUTCOMES

Upon successful completion of the 30-day Executive Development Program on Strategic Human Resource Management (SHRM), participants will be equipped with the knowledge and skills required to position HR as a strategic business function. They will develop the capability to align human resource practices with organizational objectives, formulate strategic workforce plans, and apply data-driven insights through HR analytics. The program emphasizes the design and implementation of effective talent acquisition, retention, performance management, and compensation strategies that support business growth. Participants will also gain expertise in managing organizational change, cultivating leadership pipelines, and executing succession planning. With a focus on legal and ethical compliance and the integration of digital HR technologies, the program prepares professionals to function as strategic HR business partners. These competencies will be reinforced through real-world case analyses and a capstone project, ensuring practical application of the learning.

KEY TAKEAWAYS

- Understand the strategic role of HR in organizational growth
- Build capabilities in talent analytics, workforce planning, and leadership development
- Design HR systems that align with business strategy
- Leverage HR technology for competitive advantage
- Drive change management and organizational transformation

PROGRAMME CONTENT

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|---------------|-----------------------------------|
| WEEK 1 | : Foundational Concepts |
| WEEK 2 | : Strategic HR Functions |
| WEEK 3 | : Tools, Technology & Leadership. |
| WEEK 4 | : Integration & Capstone |

For Contact : **7550228573**
<https://www.sathyabama.ac.in/>