



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

SCHOOL OF SCIENCE AND HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
M.Sc- VISUAL COMMUNICATION

TIME TABLE FOR THE ACADEMIC YEAR 2021-2022 - ODD SEM – ONLINE MODE

YEAR: I

SEMESTER: I

BATCH: 2021-2023

DAY / TIME	9.00 – 10.00 AM	10.00 – 11.00 AM	11.00 - 11.15 AM	11.15 - 12.15 PM	12.15 - 1.15 PM
Monday	SVCA5101	SCVA5102	B R E A K	SVCA7103	SVCA6103
Tuesday	SVCA6102	SVCA6104		SCVA5102	SVCA7104
Wednesday	SVCA6103	SVCA7102		SVCA5101	SVCA6104
Thursday	SCVA5102	SVCA7101		SVCA7103	SVCA7104
Friday	SVCA6102	SVCA7102		SVCA5101	SVCA7101

Sl.No	Course Code	Name of the Course	Course Handling Faculty	Course Coordinator
1.	SVCA5101	Communication Models & Theories	Mr. E.Senthil Kumaran	Mr. E.Senthil Kumaran
2.	SCVA5102	World Cinema	Mr. Pugalendhi	Mr. Pugalendhi
3.	SVCA6102	Writing for Mass Media	Ms.N.Nazini	Ms.N.Nazini
4.	SVCA6103	Visual Design	Mr.Edward Kennedy	Mr.Edward Kennedy
5.	SVCA6104	Contemporary Advertising	Mr.J.Yuvaraj	Mr.J.Yuvaraj
6.	SVCA7101	Television Production I	Mr. Vimal Raj	Mr. Vimal Raj
7.	SVCA7102	Multimedia & Web Design	Mr. E.Senthil Kumaran	Mr. E.Senthil Kumaran
8.	SVCA7103	Professional Photography	Mr.N.Arun	Mr.N.Arun
9.	SVCA7104	Smart Phone and Digital Media Production	Mr. Raja	Mr. Raja

Year Coordinator: Mr.A.R. Vimal Raj