



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(Established under Section 3 of the UGC Act, 1956)

Declared as Category "A" University by Ministry of HRD, Govt. of India

Accredited with "A" Grade by NAAC - (A CHRISTIAN MINORITY INSTITUTION)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai – 600 119, Tamil Nadu, India

Admin. Office : 044 – 2450 3150 / 3151 / 3152 / 3154 / 3155 Fax : 044 – 2450 2344

E-mail : registrar@sathyabamauniversity.ac.in Website : www.sathyabamauniversity.ac.in



SCHOOL OF MANAGEMENT STUDIES

MINUTES OF THE BOARD OF STUDIES MEETING

HELD ON

Date and Day: 05.04.2019 - (THURSDAY)

Time: 10.30 AM

Venue: Seminar Hall, Block 11.



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SCHOOL OF MANAGEMENT STUDIES

BOARD OF STUDIES MEETING

AGENDA

Date: 05.04.2019

Item No.1

To approve the revision of Curriculum Design and Syllabi of the Post Graduate M.B.A., and Under Graduate programs B.Com. and B.B.A., for the Regulations 2019 in accordance with the Credits prescribed in the AICTE Model Curriculum 2018.

Item No.2

To review the Assessment (Question Paper) Pattern for MBA program and include Case Study Evaluation Rubrics for Internal Assessment Examinations and End Semester Examinations.

Item No.3

To recommend the Proposal of the School to introduce MBA Waste Management and Social Entrepreneurship program from the forthcoming academic year 2019.



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SCHOOL OF MANAGEMENT STUDIES

MINUTES OF THE BOARD OF STUDIES MEETING

The Board of Studies Meeting for School of Management Studies was held on 05.04.2019 (Thursday) at 10.30 am.

The welcome address was delivered by the Dean, Dr. Bhuvanewari G. and the members of the Board were introduced. The members were given a comprehensive report on the academic programs of the School and all the academic activities carried out by the department as specified in the academic calendar of the University.

The resolutions of BOS meeting held on 26th May 2018 were reviewed. The need for the revision of curriculum and syllabi for all the postgraduate and undergraduate programs was discussed. The requirement for a case based pedagogy, procurement of cases from acclaimed repositories and case teaching methodology for teachers has been discussed and reviewed. After a brief assessment, the agenda items listed were taken up for discussion and the following resolutions were passed. The minutes of BOS meeting were approved by the members.

Agenda Note 1:

To approve the Revision of Curriculum Design and Syllabi for the Post Graduate Programs and the Under Graduate Programs for the Regulations 2019 in accordance with the credits prescribed in the AICTE Model Curriculum 2018.

The curriculum revision focuses on the institute's mission, latest industry trends, and digital economy and market requirements. The revised curriculum emphasizes an intensive, flexible core in management education with large number of specializations and electives. The core courses of all programs comprised of six key learning outcomes that every employer seeks in management talent. This curriculum is designed and developed to suit stakeholder, connecting theory to practice and equipping students to meet the ever-changing needs of the industry.



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Agenda Note 2:

To review the Assessment (Question Paper) Pattern for MBA program and include Case Study Evaluation Rubrics for Internal Assessment Examinations and End Semester Examinations.

Case based learning to enhance student skills at delineating the critical decision dilemmas faced by organizations, in applying concepts, principles and analytical skills to solve the delineated problems was emphasized for business problem solving. Case method of teaching was suggested to be harnessed as a critical learning tool. The evaluation pattern for all courses and case study evaluation rubrics for internal and end semester examination was discussed.

Agenda Note 3:

To recommend the proposal of the School to introduce MBA Waste Management and Social Entrepreneurship program from the forthcoming academic year 2019.

The MBA Programme in Waste Management focusing on Waste Management and Social Entrepreneurship is proposed as a new course with a fresh take on issues of the sector of Waste Management – its Reuse, Recycle and issues of Cleanliness and Sanitation. With Swachhta as the outlook, the curriculum is designed based on the model suggested by the Mahatma Gandhi National Council for Rural Education. The aim of the programme is to transform students into confident, responsible, reflective, innovative individuals who are socially and intellectually engaged in environment management, i.e., Swachhta. The potential areas that such students can venture into further for employability and entrepreneurship were also discussed.

The votes of thanks to the Chair were proposed by the Dean and the meeting concluded fruitfully.

Minutes approved by

Dr. Bhuvanewari G, Dean – Management Studies

Encls. : List of Subjects Revised



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BOARD OF STUDIES - MEMBERS

Sl No.	Members	External / Internal	Signature
1	Mr. K. SUBRAMANIAN Manager- Human Resources Sundaram Fasteners Limited (TVS Group) Padi, Chennai-600050	External	
2	Ms. E. SUDHADEVI General Manager Freight Consolidators (Madras) Pvt.LTD., Kodambakkam High Road, Chennai-600034	External	
3	CA. A.B. KANNAN Chartered Accountant Alamelu Associates Gopalapuram, Chennai 600086	External	
4	Mr. BHAVANI SHANKAR Regional Manager Cavin Kare Private Limited-Trends Division Cenotaph Road Chennai -600018	External	
5	Dr. BHUVANESWARI G. Professor and Dean School of Management Studies Sathyabama Institute of Science and Technology	Internal	
6	Dr. A. PALANI Professor and Head School of Management Studies Sathyabama Institute of Science and Technology	Internal	



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Sl. No.	Members	External / Internal	Signature
7	Dr. R. THAMILSELVAN Associate Professor School of Management Studies Sathyabama Institute of Science and Technology	Internal	
8	Dr. T.R. KALAILAKSHMI Associate Professor School of Management Studies Sathyabama Institute of Science and Technology	Internal	

PROGRAMME:
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
CURRICULUM

SEMESTER 1										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA5101	Management Concepts	4	0	0	4	50	50	1
2	Theory	SBAA5102	Dynamics of Organizational Behaviour	4	0	0	4	50	50	2
3	Theory	SBAA5103	Accounting for Managers	4	0	0	4	50	50	3
4	Theory	SBAA5104	Managerial Economics	4	0	0	4	50	50	4
5	Theory	SBAA5105	Entrepreneurship and Business Venturing	4	0	0	4	50	50	5
6	Theory	SBAA5106	Legal Aspects of Business	4	0	0	4	50	50	6
7	Theory	SMTA5105	Statistics for Management	4	0	0	4	50	50	7
8	Practical	SBAA6101	Tally – Lab	0	0	2	1	50	50	8
Total Credits for Semester 1 - 29										
Total Marks for Semester 1 - 800										

SEMESTER 2										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA5201	Marketing for Managers	4	0	0	4	50	50	9
2	Theory	SBAA5202	Management of Human Resources	4	0	0	4	50	50	10
3	Theory	SBAA5203	Financial Management	4	0	0	4	50	50	11
4	Theory	SBAA5204	Operations Management	4	0	0	4	50	50	12
5	Theory	SBAA5205	Applied Operations Research	4	0	0	4	50	50	13
6	Theory	SBAA5206	Research Methods in Management	4	0	0	4	50	50	14
7	Theory	SBAA5207	Strategic Management	4	0	0	4	50	50	15
8	Practical	SBAA6201	SPSS - Lab	0	0	2	1	50	50	16
Total Credits for Semester 2 - 29										
Total Marks for Semester 2 – 800										

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS

CAE – CONTINUOUS ASSESSMENT EXAMINATION

ESE – END SEMESTER EXAMINATION

SEMESTER 3										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA5301	Global Business Management	4	0	0	4	50	50	17
2	Theory		Specialization 1 / Elective 1	4	0	0	4	50	50	
3	Theory		Specialization 1 / Elective 2	4	0	0	4	50	50	
4	Theory		Specialization 1 / Elective 3	4	0	0	4	50	50	
5	Theory		Specialization 2 / Elective 1	4	0	0	4	50	50	
6	Theory		Specialization 2 / Elective 2	4	0	0	4	50	50	
7	Theory		Specialization 2 / Elective 3	4	0	0	4	50	50	
8	Practical	SBAA6301	MS-Office	0	0	2	1	50	50	18
9	Practical	S41APROJ1	Mini Project	0	0	0	5	50	50	19
Total Credits for Semester 3 - 34										
Total Marks for Semester 3 - 900										

SEMESTER 4										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Practical	S41APROJ2	Final Project	0	0	0	10	50	50	60
Total Credits for Semester 4 - 10										
Total Marks for Semester 4 - 100										

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS

CAE – CONTINUOUS ASSESSMENT EXAMINATION

ESE – END SEMESTER EXAMINATION

DEPARTMENT ELECTIVES FOR 3 RD SEMESTER - FINANCE										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA7001	Banking and Insurance	4	0	0	4	50	50	20
2	Theory	SBAA7002	Investment Analysis and Portfolio Management	4	0	0	4	50	50	21
3	Theory	SBAA7003	Strategic Financial Management	4	0	0	4	50	50	22
4	Theory	SBAA7004	Financial Institutions and Services	4	0	0	4	50	50	23
5	Theory	SBAA7005	Rural and Microfinance	4	0	0	4	50	50	24
6	Theory	SBAA7006	International Finance	4	0	0	4	50	50	25
7	Theory	SBAA7007	Risk Management	4	0	0	4	50	50	26
8	Theory	SBAA7008	Project Finance	4	0	0	4	50	50	27

DEPARTMENT ELECTIVES FOR 3 RD SEMESTER - MARKETING										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA7009	Consumer Behaviour	4	0	0	4	50	50	28
2	Theory	SBAA7010	Advertising Management and Sales Promotion	4	0	0	4	50	50	29
3	Theory	SBAA7011	Strategic Marketing	4	0	0	4	50	50	30
4	Theory	SBAA7012	Brand Management and Retailing	4	0	0	4	50	50	31
5	Theory	SBAA7013	Services Marketing	4	0	0	4	50	50	32
6	Theory	SBAA7014	Relationship Marketing	4	0	0	4	50	50	33
7	Theory	SBAA7015	Business to Business Marketing	4	0	0	4	50	50	34
8	Theory	SBAA7016	Rural Marketing	4	0	0	4	50	50	35

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS

CAE – CONTINUOUS ASSESSMENT EXAMINATION

ESE – END SEMESTER EXAMINATION

DEPARTMENT ELECTIVES FOR 3 rd SEMESTER – HUMAN RESOURCE										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA7017	Advanced Labour Laws	4	0	0	4	50	50	36
2	Theory	SBAA7018	Human Capital Management	4	0	0	4	50	50	37
3	Theory	SBAA7019	Strategic Human Resource Management	4	0	0	4	50	50	38
4	Theory	SBAA7020	International Human Resource Management	4	0	0	4	50	50	39
5	Theory	SBAA7021	Organisational Change and Development	4	0	0	4	50	50	40
6	Theory	SBAA7022	Leadership, Power and Politics	4	0	0	4	50	50	41
7	Theory	SBAA7023	Conflict Management and Negotiation	4	0	0	4	50	50	42
8	Theory	SBAA7024	Performance and Compensation Management	4	0	0	4	50	50	43

DEPARTMENT ELECTIVES FOR 3 rd SEMESTER – OPERATIONS										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA7025	Logistics Management	4	0	0	4	50	50	44
2	Theory	SBAA7026	Supply Chain Management	4	0	0	4	50	50	45
3	Theory	SBAA7027	Operation Strategy	4	0	0	4	50	50	46
4	Theory	SBAA7028	Service Operations Management	4	0	0	4	50	50	47
5	Theory	SBAA7029	Quality Management	4	0	0	4	50	50	48
6	Theory	SBAA7030	Lean Management	4	0	0	4	50	50	49
7	Theory	SBAA7031	Environment and Safety Management	4	0	0	4	50	50	50
8	Theory	SBAA7032	Warehouse and Inventory Management	4	0	0	4	50	50	51

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS

CAE – CONTINUOUS ASSESSMENT EXAMINATION

ESE – END SEMESTER EXAMINATION

DEPARTMENT ELECTIVES FOR 3RD SEMESTER – SYSTEMS										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA7033	Managing E-Business	4	0	0	4	50	50	52
2	Theory	SBAA7034	Information System Management	4	0	0	4	50	50	53
3	Theory	SBAA7035	Database Management System	4	0	0	4	50	50	54
4	Theory	SBAA7036	Data Mining and Business Analytics	4	0	0	4	50	50	55
5	Theory	SBAA7037	Internet of Things	4	0	0	4	50	50	56
6	Theory	SBAA7038	Software Project Management	4	0	0	4	50	50	57
7	Theory	SBAA7039	Knowledge Management	4	0	0	4	50	50	58
8	Theory	SBAA7040	System Analysis and Design	4	0	0	4	50	50	59

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS

CAE – CONTINUOUS ASSESSMENT EXAMINATION

ESE – END SEMESTER EXAMINATION

Semester	Theory courses (including elective courses)			Practical Courses (including PT and project)		
	Total no.	Total Credits	Total Marks	Total no.	Total Credits	Total Marks
1	7	28	700	1	1	100
2	7	28	700	1	1	100
3	7	28	700	2	6	200
4	-	-	-	1	10	100
Overall Total	21	84	2100	5	18	500

Overall Total Credits for M.B.A.	102
Overall Total Marks for M.B.A.	2600

**PROGRAMME:
BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)
CURRICULUM**

SEMESTER 1										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SHSA1102	General English – I	3	0	0	3	50	50	1
2	Theory	SBAA1101	Business Communication	4	0	0	4	50	50	3
3	Theory	SBAA1102	Financial Accounting	4	0	0	4	50	50	4
4	Theory	SBAA1103	Business Economics	4	0	0	4	50	50	5
5	Theory	SBAA1104	Business Organisation	4	0	0	4	50	50	6
Total Credits for Semester 1 – 19										
Total Marks for Semester 1 – 500										

SEMESTER 2										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SHSA1203	General English - II	3	0	0	3	50	50	7
2	Theory	SBAA1202	Principles of Management	4	0	0	4	50	50	9
3	Theory	SBAA1204	Environmental Studies	4	0	0	4	50	50	10
4	Theory	SBAA1205	Human Resource Management	4	0	0	4	50	50	11
5	Theory	SBAA1206	Business Law	4	0	0	4	50	50	12
Total Credits for Semester 2 – 19										
Total Marks for Semester 2 – 500										

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS

CAE – CONTINUOUS ASSESSMENT EXAMINATION,

ESE – END SEMESTER EXAMINATION

SEMESTER 3										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA1303	Principles and Practices of Banking	4	0	0	4	50	50	13
2	Theory	SBAA1304	Business Taxation	4	0	0	4	50	50	14
3	Theory	SBAA1305	Elements of Operations Research	4	0	0	4	50	50	15
4	Theory	SBAA1306	Organisational Behaviour	4	0	0	4	50	50	16
5	Theory	SBAA1307	Financial Management	4	0	0	4	50	50	17
Total Credits for Semester 3 – 20										
Total Marks for Semester 3 – 500										

SEMESTER 4										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA1402	Company Law	4	0	0	4	50	50	18
2	Theory	SBAA1403	Financial Services	4	0	0	4	50	50	19
3	Theory	SBAA1405	Essentials of Marketing	4	0	0	4	50	50	20
4	Theory	SBAA1406	Production Management	4	0	0	4	50	50	21
5	Theory	SBAA1407	Office Management	4	0	0	4	50	50	22
Total Credits for Semester 4 – 20										
Total Marks for Semester 4 – 500										

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS
 CAE – CONTINUOUS ASSESSMENT EXAMINATION,
 ESE – END SEMESTER EXAMINATION

SEMESTER 5										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA1502	Management Accounting	4	0	0	4	50	50	23
2	Theory	SBAA1503	Business Ethics and CSR	4	0	0	4	50	50	24
3	Theory	SBAA1504	Business Policy and Strategy	4	0	0	4	50	50	25
4	Theory	SBAA1505	Insurance Management	4	0	0	4	50	50	26
5	Theory	SBAA1506	Corporate Governance	4	0	0	4	50	50	27
6	Practical	SBAA2501	Ms-Office Lab	0	0	2	1	50	50	28
7	Practical	S28APT	Professional Training	0	0	0	3	50	50	29
Total Credits for Semester 5 - 24										
Total Marks for Semester 5 – 700										

SEMESTER 6										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA1601	Research Methodology	4	0	0	4	50	50	30
2	Theory	SBAA1602	International Trade	4	0	0	4	50	50	31
3	Theory	SBAA3011	Entrepreneurship Essentials	4	0	0	4	50	50	32
4	Practical	S28APROJ	Project Work	0	0	0	6	50	50	33
Total Credits for Semester 6 – 18										
Total Marks for Semester 6 - 400										

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS
 CAE – CONTINUOUS ASSESSMENT EXAMINATION,
 ESE – END SEMESTER EXAMINATION

Semester	Theory courses			Practical Courses (including PT and Project)		
	Total number of Subjects	Total Credits	Total Marks	Total no.	Total Credits	Total Marks
1	5	19	500	-	-	-
2	5	19	500	-	-	-
3	5	20	500	-	-	-
4	5	20	500	-	-	-
5	5	20	500	2	4	200
6	3	12	300	1	6	100
Overall Total	28	110	2800	3	10	300

Overall Total Credits for B.B.A.	120
Overall Total Marks for B.B.A.	3100

**PROGRAMME:
BACHELOR OF COMMERCE (B.COM.)
CURRICULUM**

SEMESTER 1										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SHSA1102	General English - I	3	0	0	3	50	50	1
2	Theory	SBAA1101	Business Communication	4	0	0	4	50	50	3
3	Theory	SBAA1102	Financial Accounting	4	0	0	4	50	50	4
4	Theory	SBAA1103	Business Economics	4	0	0	4	50	50	5
5	Theory	SMTA1104	Business Statistics	4	0	0	4	50	50	6
Total Credits for Semester 1 - 19										
Total Marks for Semester 1 – 500										

SEMESTER 2										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SHSA1203	General English - II	3	0	0	3	50	50	7
2	Theory	SBAA1201	Advanced Financial Accounting	4	0	0	4	50	50	9
3	Theory	SBAA1202	Principles of Management	4	0	0	4	50	50	10
4	Theory	SBAA1203	Indian Economy	4	0	0	4	50	50	11
5	Theory	SBAA1204	Environmental Studies	4	0	0	4	50	50	12
Total Credits for Semester 2 - 19										
Total Marks for Semester 2 - 500										

SEMESTER 3										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA1301	Corporate Accounting	4	0	0	4	50	50	13
2	Theory	SBAA1302	Mercantile Law	4	0	0	4	50	50	14
3	Theory	SBAA1303	Principles and Practices of Banking	4	0	0	4	50	50	15
4	Theory	SBAA1304	Business Taxation	4	0	0	4	50	50	16
5	Theory	SBAA1305	Elements of Operation Research	4	0	0	4	50	50	17
Total Credits for Semester 3 – 20										
Total Marks for Semester 3 - 500										

SEMESTER 4										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA1401	Advanced Corporate Accounting	4	0	0	4	50	50	18
2	Theory	SBAA1402	Company Law	4	0	0	4	50	50	19
3	Theory	SBAA1403	Financial Services	4	0	0	4	50	50	20
4	Theory	SBAA1404	Income Tax Law and Practice	4	0	0	4	50	50	21
5	Theory	SBAA1405	Essentials of Marketing	4	0	0	4	50	50	22
Total Credits for Semester 4 - 20										
Total Marks for Semester 4 - 500										

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS

CAE – CONTINUOUS ASSESSMENT EXAMINATION,

ESE – END SEMESTER EXAMINATION

SEMESTER 5										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA1501	Cost Accounting	4	0	0	4	50	50	23
2	Theory	SBAA1502	Management Accounting	4	0	0	4	50	50	24
3	Theory	SBAA1503	Business Ethics and CSR	4	0	0	4	50	50	25
4	Theory		Discipline Specific Elective Course 1	4	0	0	4	50	50	
5	Theory		Discipline Specific Elective Course 2	4	0	0	4	50	50	
6	Practical	SBAA2501	Ms-Office Lab	0	0	2	1	50	50	26
7	Practical	S74APT	Internship	0	0	0	3	50	50	27
Total Credits for Semester 5 – 24										
Total Marks for Semester 5 – 700										

SEMESTER 6										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
1	Theory	SBAA1601	Research Methodology	4	0	0	4	50	50	28
2	Theory		Discipline Specific Elective Course 3	4	0	0	4	50	50	
3	Theory		Discipline Specific Elective Course 4	4	0	0	4	50	50	
4	Practical	S74APROJ	Project Work	0	0	0	6	50	50	29
Total Credits for Semester 6 – 18										
Total Marks for Semester 6 – 400										

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS
 CAE – CONTINUOUS ASSESSMENT EXAMINATION, ESE – END SEMESTER EXAMINATION,
 DSEC – DISCIPLINE SPECIFIC ELECTIVE COURSE

DISCIPLINE SPECIFIC ELECTIVE COURSE (DSEC) FOR 5th SEMESTER										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
B.COM - GENERAL										
1	Theory	SBAA3001	Practical Auditing	4	0	0	4	50	50	30
2	Theory	SBAA3002	Business Environment	4	0	0	4	50	50	31
B.COM. – ACCOUNTING AND FINANCE										
3	Theory	SBAA3003	Capital Markets	4	0	0	4	50	50	32
4	Theory	SBAA3004	Fundamentals of Financial Management	4	0	0	4	50	50	33
B.COM. – BANKING AND INSURANCE										
5	Theory	SBAA3005	Treasury Management	4	0	0	4	50	50	34
6	Theory	SBAA3006	Insurance Management	4	0	0	4	50	50	35
B.COM. – COMPUTER APPLICATIONS										
7	Theory	SBAA3007	Computer Applications in Business	4	0	0	4	50	50	36
8	Theory	SBAA3008	e-Commerce	4	0	0	4	50	50	37
B.COM. – CORPORATE SECRETARYSHIP										
9	Theory	SBAA3009	Corporate Governance	4	0	0	4	50	50	38
10	Theory	SBAA3010	Securities Law	4	0	0	4	50	50	39

DISCIPLINE SPECIFIC ELECTIVE COURSE (DSEC) FOR 6th SEMESTER										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
B.COM - GENERAL										
1	Theory	SBAA3011	Entrepreneurship Essentials	4	0	0	4	50	50	40
2	Theory	SBAA3012	Fundamentals of HRM	4	0	0	4	50	50	41
B.COM. – ACCOUNTING AND FINANCE										
3	Theory	SBAA3013	Financial Derivatives	4	0	0	4	50	50	42
4	Theory	SBAA3014	Security and Portfolio Management	4	0	0	4	50	50	43

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS
 CAE – CONTINUOUS ASSESSMENT EXAMINATION, ESE – END SEMESTER EXAMINATION,
 DSEC – DISCIPLINE SPECIFIC ELECTIVE COURSE

DISCIPLINE SPECIFIC ELECTIVE COURSE (DSEC) FOR 6 th SEMESTER										
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks		Page No.
								CAE	ESE	
B.COM. – BANKING AND INSURANCE										
5	Theory	SBAA3015	International Banking	4	0	0	4	50	50	44
6	Theory	SBAA3016	Relationship Marketing	4	0	0	4	50	50	45
B.COM. – COMPUTER APPLICATIONS										
7	Theory	SBAA3017	Software Project Management	4	0	0	4	50	50	46
8	Theory	SBAA3018	Information Management	4	0	0	4	50	50	47
B.COM. – CORPORATE SECRETARYSHIP										
9	Theory	SBAA3019	Office Management and Secretarial Practice	4	0	0	4	50	50	48
10	Theory	SBAA3012	Fundamentals of HRM	4	0	0	4	50	50	41

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS
 CAE – CONTINUOUS ASSESSMENT EXAMINATION, ESE – END SEMESTER EXAMINATION,
 DSEC – DISCIPLINE SPECIFIC ELECTIVE COURSE

Semester	Theory courses (Including DSEC)			Practical Courses (including PT and Project)		
	Total number of Subjects	Total Credits	Total Marks	Total no.	Total Credits	Total Marks
1	5	19	500	-	-	-
2	5	19	500	-	-	-
3	5	20	500	-	-	-
4	5	20	500	-	-	-
5	5	20	500	2	4	200
6	3	12	300	1	6	100
Overall Total	28	110	2800	3	10	300

Overall Total Credits for B.Com.	120
Overall Total Marks for B.Com.	3100