



ALAGAPPA INSTITUTE OF MANAGEMENT
ALAGAPPA UNIVERSITY

(A state University Accredited with A+ Grade by NAAC (CGPA 3.64) in the Third Cycle and
Graded as Category - I University by MHRD - UGC)
Karaikudi - 630 003



Indian Council of Social Science Research (ICSSR)

Sponsored

Two Day National Conference on

SUSTAINABLE GREEN BUSINESS (NCSGB 2018)



This is to certify that **M.Lavanya**, ASSISTANT PROFESSOR

SCHOOL OF MANAGEMENT STUDIES, SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY has

Presented a paper titled Measuring and Mapping the Competency Level of Employees in

Renewable Energy-Based Power Generation Company- An Empirical Study

in the ICSSR sponsored *National Conference on Sustainable Green Business (NCSGB 2018)* held on 26th & 27th of March 2018 at Alagappa University, Karaikudi.

772

Dr. P. S. NAGARAJAN
Convener - NCSGB 2018

Prof. S. KALIYAMOORTHY
Director

Prof. H. GURUMALLESHPRABU
Registrar

SHANLAX INTERNATIONAL JOURNALS

BETTER SOUND THROUGH COMPENDIUM

A Peer-reviewed- Refereed Scholarly Quarterly Journal

Globally Indexed with Impact Factor

Special Issue on

Sustainable Green Business (NCSGB 2018)



Alagappa Institute of Management
ALAGAPPA UNIVERSITY

Karaikudi - 630 003, Tamil Nadu

Certificate OF PUBLICATION

We hereby certify that

M-LAYANYA, Assistant Professor
School of Management Studies
Sathyabama Institute of Science & Technology

In recognition of the Publication of the Paper Entitled
Measuring and Mapping the Competency
Level of employees in Renewable
Energy based Power Generation company
Published in

SHANLAX INTERNATIONAL JOURNAL OF MANAGEMENT

UGC Approval No: 44278

Volume - II

S. Raja Gopalan

Dr. S. Raja Gopalan
Editor in Chief

[Signature]

Er. S. Lakshmanan
The Publisher



JEPPIAAR ENGINEERING COLLEGE (MBA)

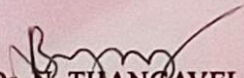
JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600 119



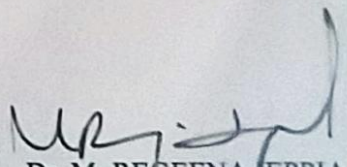
DEPARTMENT OF MANAGEMENT STUDIES

CERTIFICATE OF PARTICIPATION

This is to Certify that *Dr. / Mr. / Ms. ...M...LAVANYA...ASST. PROF.....*
...SATHYABAMA UNIVERSITY..... has participated in the One Day National Level
Workshop on "**HOW TO REACH THE HARD TO TEACH**", organised by the Department of
Management Studies, Jeppiaar Engineering College[MBA] on 9th January 2018.


Dr. N. THANGAVEL
PRINCIPAL

JEPPIAAR ENGINEERING COLLEGE (MBA)


Dr. M. REGEENA JEPPIAAR
CHAIRMAN & MANAGING DIRECTOR
JEPPIAAR GROUP OF INSTITUTIONS



Indian Institute of Technology Madras



Ministry of Human Resources Development
Government of India

GLOBAL INITIATIVE OF ACADEMIC NETWORKS

Certificate of Participation

M.LAVANYA

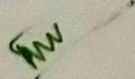
from **Sathyabama Institute of Science and Technology (Deemed To Be University)**
participated in the course

Digital Business: The Innovation Challenge of the Next Decade

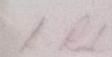
conducted during
26 - 30 November, 2018

Course Faculty:

1. Prof. Richard Thomas Watson, Terry College of Business, University of Georgia, USA.
2. Prof. Saji K Mathew, IIT Madras.


Prof. Saji K Mathew
Course Coordinator


Prof. T. Sundararajan
Local Institute Coordinator


Prof. A. Ramesh
Chairman, CCE

THIRD INTERNATIONAL CONFERENCE ON
ADVANCES IN INDUSTRIAL ENGINEERING APPLICATIONS

ICAIEA 2018

Certificate

This is to certify that

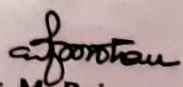
Dr./Mr./Ms. SUMMI S, Sathyabama University
has participated and presented a paper entitled

Pick by Vision in Inventory and Material Management in
Comparative with Pick by Light and Pick by Voice

authored by Summi S and Uma Maheswari S in the

Third International Conference on Advances in Industrial Engineering Applications
held during January 3 - 5, 2018 at Anna University, Chennai, India.


Dr. T. Ramesh Babu
Convener


Dr. M. Rajmohan
Organising Secretary

DEPARTMENT OF INDUSTRIAL ENGINEERING


Dr. R. Raju



Indian Institute of Technology Madras



Ministry of Human Resources Development
Government of India

GLOBAL INITIATIVE OF ACADEMIC NETWORKS

Certificate of Participation

UMAMAHESWARI SIVASHANMUGAM

from **Sathyabama Institute of Science and Technology (Deemed To Be University)**
participated in the course

Digital Business: The Innovation Challenge of the Next Decade

conducted during
26 - 30 November, 2018

Course Faculty:

1. Prof. Richard Thomas Watson, Terry College of Business, University of Georgia, USA.
2. Prof. Saji K Mathew, IIT Madras.

Prof. Saji K Mathew
Course Coordinator

Prof. T. Sundararajan
Local Institute Coordinator

Prof. A. Ramesh
Chairman, CCE



JEPPIAAR ENGINEERING COLLEGE (MBA)

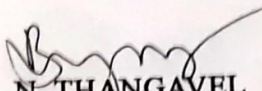
JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600 119



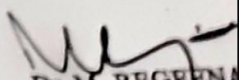
DEPARTMENT OF MANAGEMENT STUDIES

CERTIFICATE OF PARTICIPATION

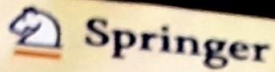
This is to Certify that Dr. / Mr. / Ms. S. UMA MAHESWARAN, ASST. PR.
SATHYABAMA UNIVERSITY.....has participated in the One Day National Level
Workshop on "HOW TO REACH THE HARD TO TEACH", organised by the Department
Management Studies, Jeppiaar Engineering College[MBA] on 9th January 2018.


Dr. N. THANGAVEL
PRINCIPAL

JEPPIAAR ENGINEERING COLLEGE (MBA)


Dr. M. REGEENA
CHAIRMAN & MANA
JEPPIAAR GROUP C

UPES



University of Petroleum and Energy Studies (UPES), Dehradun
2nd International Conference on Advances in the Field of
Health, Safety, Fire, Environment, Allied Sciences and Engineering
(HSFEA 2018), November 16-17, 2018

Certificate of Presentation

This is to certify that

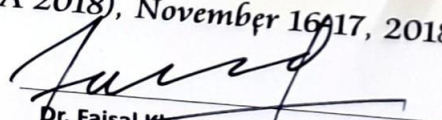
Dr. S. UMA MAHESWARI

of SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY, CHENNAI

has presented a paper titled ANALYSIS OF INCIDENTS AND PREVENTION OF INJURIES AT
CONSTRUCTION OF POWER PLANT WITH IMPLEMENTATION OF
SAFETY TECHNIQUES

at the 2nd
International Conference on Advances in the Field of Health, Safety, Fire, Environment, Allied Sciences and
Engineering (HSFEA 2018), November 16-17, 2018, UPES, Dehradun.


Dr. S. M. Tauseef
Organizing Secretary, HSFEA 2018,
UPES-INDIA


Dr. Faisal Khan
Co-Convener, HSFEA 2018, Dehradun
C-RISE-CANADA



Action for Sustainable, Efficacious
Development & Awareness (ASEA)



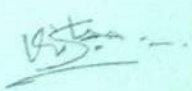
CERTIFICATE OF PARTICIPATION

DR. D. VELUMONI

has attended the seminar on
"DIGI-FIN, The Business Quotient"
on March 13, 2018
at Stella Maris College (Autonomous), Chennai


Mr. Daya Murthy
Head - Institutional Partnership
ISDC


Dr. Sr. Jasintha Quadras
Principal
Stella Maris College, Chennai


Mr. Kishan Sathyan
Associate Manager - South Indian Market
AICPA - CIMA



Sathyabama Institute of Science and Technology

Deemed to be University

Jeppiaar Nagar, Rajiv Gandhi Road, Chennai-600119

Tamil Nadu, India

**National Seminar on
Course Corrections in Curriculum Design and Development
for Industry 4.0**

Organized By

**Internal Quality Assurance Cell
Sathyabama Institute of Science and Technology**



Academic Partner

CERTIFICATE OF PARTICIPATION

to
Dr. Uma Maheshwari

Sathyabama Institute of Science and Technology
For his/her active and valuable participation during the conduct of the
two-day "National Seminar on Course Corrections in Curriculum Design
and Development for Industry 4.0" held on 7th & 8th February 2019 at
Sathyabama Institute of Science and Technology, Chennai -600 119,
Tamil Nadu, India

R. M.

Dr. R. Subhashini

Dr. S. Sundar Manoharan

Dr. S. Sundar Manoharan



A.P.U
ASIA PACIFIC UNIVERSITY
OF TECHNOLOGY & INNOVATION



SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
Accredited with Grade 'B' by AAC

Certificate of Participation

It is hereby acknowledged that

Dr. Nithya

has successfully participated & presented in

2nd Global Conference on Computing and Media Technology

with a title:

Emotional Intelligence Intervention on Software Professionals' Emotional Maturity

on 14-15 November 2018 at Asia Pacific University, Kuala Lumpur, Malaysia

organized by

Asia Pacific University of Technology & Innovation, Malaysia

In association with

Sathyabama Institute of Science & Technology, India

Prof. Dr. Ir. VINESH THIRUCHELVAM
Chair, GCMT - APU, Malaysia



Dr. T. SASIPRABA
Co-chair, GCMT - Sathyabama, India

Certificate of Appreciation



Your Safety is
Our Priority



Sankar's
Dance Academy

ROAD SAFETY AWARENESS DANCE PROGRAM

Conducted by Sankar's Dance Academy and S7 Madipakkam Traffic Police
St.Thomas Mount District

We are pleased to appreciate the noble gesture of

Dr. Nithya S

Sathyabama Institute of Science and Technology

has coordinated and organised the "Road Safety Awareness Dance Program"

Conducted at Madipakkam, Chennai. on 21st Oct' 2018.

Thiru.P.Swaminathan I.P.S.,
Deputy Commissioner of Police
Traffic - South Chennai



Roll No:NPTEL18MG41S21181383

To

SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY
CHENNAI

37/128



No. of credits recommended by NPTEL:2

Score	Type of Certificate
≥ 90	Elite + Gold Medal
60-89	Elite
40-59	Successfully Completed the course
< 40	No Certificate



Elite

NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

D VELUMONI

for successfully completing the course

Introduction to Operations Research

with a consolidated score of **76 %**

Online Assignments	22.67/25	Proctored Exam	53.63/75
--------------------	----------	----------------	----------

A. Ramesh

Prof. A. Ramesh
Chairman
Center for Continuing Education, IITM

Total number of candidates certified in this course: **357**

Aug-Sep 2018
(8 week course)

Prof. Andrew Thangaraj

Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL18MG41S21181383

To validate and check scores: <http://npTEL.ac.in/noc>



Roll No:NPTEL18MG41S21181383

To SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY
CHENNAI



Duration of NPTEL course: 8 Weeks

No. of weeks of NPTEL Courses	Equivalence of NPTEL course with regular FDP
4	$\frac{1}{2}$ FDP of one week
8	Full FDP of one week
12	$1\frac{1}{2}$ FDP



NPTEL-AICTE Faculty Development Programme

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

D VELUMONI

for successfully completing the course

Introduction to Operations Research

with a consolidated score of **76 %**


Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras

(Aug-Sep 2018)


Prof. Dileep N. Malkhede
Advisor-I (Research, Institute & Faculty Development)
All India Council for Technical Education



Roll No: NPTEL18MG41S21181383

To validate and check scores: <http://npTEL.ac.in/noc>

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 24th July 2018, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2017-18



Roll No:NPTEL18MG36S11181363

To

SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY
CHENNAI

38/128



No. of credits recommended by NPTEL:2

Score	Type of Certificate
>=90	Elite + Gold Medal
60-89	Elite
40-59	Successfully Completed the course
<40	No Certificate



Elite

NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

D VELUMONI

for successfully completing the course

Innovation, Business Models and Entrepreneurship

with a consolidated score of **64 %**

Online Assignments	19.17/25	Proctored Exam	45/75
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Prof. B. K. Gandhi
Coordinator, Continuing Education Center
NPTEL Coordinator, IIT Roorkee

Total number of candidates certified in this course: **617**

Aug-Sep 2018
(8 week course)



Indian Institute of Technology Roorkee



Roll No: NPTEL18MG36S11181363

To validate and check scores: <http://npTEL.ac.in/noc>



Roll No:NPTEL18MG36S11181363

To SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY
CHENNAI



Duration of NPTEL course: 8 Weeks

No. of weeks of NPTEL Courses	Equivalence of NPTEL course with regular FDP
4	$\frac{1}{2}$ FDP of one week
8	Full FDP of one week
12	$1\frac{1}{2}$ FDP



NPTEL-AICTE Faculty Development Programme

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

D VELUMONI



for successfully completing the course

Innovation, Business Models and Entrepreneurship

with a consolidated score of **64 %**


Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras

(Aug-Sep 2018)


Prof. Dileep N. Malkhede
Advisor-I (Research, Institute & Faculty Development)
All India Council for Technical Education

Roll No: NPTEL18MG36S11181363

To validate and check scores: <http://npTEL.ac.in/noc>

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 24th July 2018, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2017-18

Certificate of Participation

This to confirm that

Dr. D. Velumoni

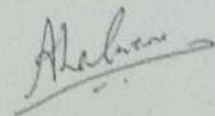
Participated in the

Faculty Development Program

Conducted by

The Chartered Institute of Management Accountants

On the 13th to 14th Day of July in the Year 2018



Ajay Lalwani
Country Head India



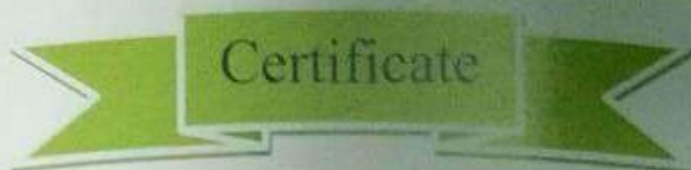
ALAGAPPA INSTITUTE OF MANAGEMENT ALAGAPPA UNIVERSITY

(A state University Accredited with A+ Grade by NAAC (CGPA 3.64) in the Third Cycle and
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Karaikudi - 636 003



Indian Council of Social Science Research (ICSSR)
Sponsored

Two Day National Conference on
SUSTAINABLE GREEN BUSINESS (NCSGB 2018)



This is to certify that **Dr. D. VELUMONI**, Assistant Professor
Sathyabama Institute of Science and Technology, Chennai has

Presented a paper titled **THE APPLICATION OF BLUE OCEAN STRATEGY ON STOCK
MARKET INDUSTRY**

in the ICSSR sponsored *National Conference on Sustainable Green Business (NCSGB
2018)* held on 26th & 27th of March 2018 at Alagappa University, Karaikudi.

P.S.N-772

Dr. P. S. NAGARAJAN
Convener - NCSGB 2018

Prof. S. KALIYAMOORTHY
Director

Prof. H. GURUMALLESH PRABU
Registrar



MSME-TECHNOLOGY DEVELOPMENT CENTRE (PPDC)

एम0एस0एम0ई0 - तकनीकी विकास केन्द्र

Ministry of Micro, Small & Medium Enterprises

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय

Government of India Organization

भारत सरकार की संस्था

Foundry Nagar, Agra-282 006 (U.P.)

फाउन्ड्री नगर, आगरा-282 006 (उ0प्र0)

प्रमाण पत्र

Certificate

This is to certify that

DR. D. VELUMONI

has successfully completed training

on

DIGITAL MARKETING

on 22nd of March, 2018 at Sathyabama Institute of S&T, Chennai



DATE : March 31, 2018
PLACE : AGRA



R.PANNEERSELVAM
PRINCIPAL DIRECTOR



SATHYABAMA
INSTITUTE OF SCIENCE & TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
JELAMNAGAR, CHENNAI - 600119
www.sathyabama.ac.in

INTERNAL QUALITY ASSURANCE CELL (IQAC)

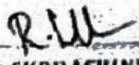
Proudly Organizes

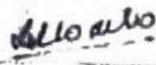
FACULTY INDUCTION PROGRAMME

24th - 28th SEPTEMBER 2018

PARTICIPATION CERTIFICATE

This is to certify that Dr./Mr./Ms. A. PALANI of
Master of Business Administration department has participated in the
5 Day Faculty Induction Programme organized by the Internal Quality Assurance Cell (IQAC) of
Sathyabama Institute of Science & Technology, Chennai from 24th - 28th September 2018.


Dr. R. SUBHASHINI
IQAC HEAD


Dr. S. SUNDAR MANOHARAN
VICE CHANCELLOR



DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)

Thoraipakkam, Chennai - 600 097, Tamil Nadu, India.



Internal Quality Assurance Cell (IQAC)

PARTICIPATION CERTIFICATE

This is to certify that Mr. / Ms. Dr. PALANI . A. participated as a Delegate in One Day International Faculty Development Programme on "Teaching Methodology in Management at United States" organized by Internal Quality Assurance Cell (IQAC) held at D.B. Jain College on 20th December 2018. The resource person for the session is Dr. Satish V. Nargundkar, Clinical Professor of Managerial Sciences, Georgia State University, Atlanta, USA.


Dr. M. Sakthivel Murugan
IQAC Coordinator


Dr. R.P. Pankaja
Principal



Faculty Development Programme

ON

"GST"

Organized by Department of Commerce and National Academy of Customs
Indirect Taxes and Narcotics (NACIN)



Certificate

This is to certify that Dr./ Mr. Ms. A. PALANI, ASSISTANT PROFESSOR AND HEAD.
DEPT. OF. COMMERCE, SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY
has participated in the Faculty Development Programme on "GST" jointly organised by Department of
Commerce, University of Madras and National Academy of Customs Indirect Taxes and Narcotics (NACIN), Chennai held
on 13th and 14th December, 2018 at University of Madras, Chepauk, Chennai.


Dr. P. S. BUVANESWARI
FDP - Coordinator
Assistant Professor
Department of Commerce
University of Madras


SHRI VENUGOPALAN NAIR, IRS
Assistant Director (Training)
NACIN, Chennai


Dr. S. GURUSAMY
Professor & Head
Department of Commerce
University of Madras

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NISM

National Institute of Securities Markets
(An Educational Initiative of SEBI)

**Faculty Development Programme
on Securities Markets**

Certificate

This is to certify that Dr. / Mr. / Ms. A. PALANI, ASSISTANT PROFESSOR AND
HEAD, SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY
has participated in the Faculty Development Programme on Securities Markets jointly organized by
the National Institute of Securities Markets and Department of Commerce, University of Madras
held on 3rd and 4th December 2018 at the University of Madras, Chepauk.


Dr. S Yuvaraj
FDP Director

Dept. of Commerce, University of Madras


Dr. M Thenmozhi
Director

National Institute of Securities Markets

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SRIMATH SIVAGNANA BALAYA SWAMIGAL
TAMIL, ARTS AND SCIENCE COLLEGE, MAILAM - 604 304

(Affiliated to Thiruvalluvar University, Accredited by NAAC)
Mailam-604304, Villupuram-Dist, Tamil Nadu



CENTRAL LIBRARY

&
Society for the Advancement of Library and Information Science
(SALIS)

NSSPC - 2018

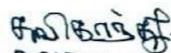
CERTIFICATE

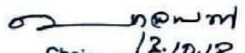
This is to certify that Dr. /Mr./Mrs. Dr. A. Palani, Asst. Professor of
SATHYABAMA INSTITUTE OF SCIENCE & TECHNOLOGY

has participated in the One-day National Seminar on "Scientific Publication and Evaluation: Writing Research Papers, Citation Analysis, Book Publishing, Plagiarism & Copyright [NSSPC 2018]" held at SSBSTAS College, Mailam on 13th October 2018.


Dr. P. Ramkumar
Librarian &
Organizing Secretary


Dr. K. Elavaseelan
President, SALIS


Dr. S. Vijayakanthi
Principal


Chairman
SSBSTAS College

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SWAMI DAYANANDA COLLEGE OF ARTS & SCIENCE

Affiliated to Bharathidasan University, Tiruchirappalli. UGC Recognised u/s 2(f) & 12(B).

Swami Dayananda Campus, Manjakkudi - 612 610, Tiruvarur District, Tamilnadu, India.

P.G. & Research Department of Commerce, Department of Bank Management,
Commerce in Computer Applications & Business Administration

"One Day International Conference on Contemporary Issues in Business - A Global Perspective"

Certificate

This is to certify that Prof. / Dr. / Smt. / Shri. Dr. PALANI. A, ASST. PROF.,
SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY, CHENNAI. has
Participated / Presented a paper entitled CRM IS CONSTRAIN ENERGY OF MAXIMIZING
MONEYARY STRENGTH IN OUR INDIAN
BANKING SYSTEM - A STUDY in the One Day International Conference on "Contemporary
Issues in Business - A Global Perspective" held on 12th September 2018 at Swami Dayananda College of
Arts & Science, Manjakkudi - 612 610.

Dr. K. Pannierselvam
Convenor

Dr. N. Kanakasabesan
Principal & Conference Director

Shri. M.G. Srinivasan
Correspondent & Patron



MADURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)

Palkalal Nagar, Madurai - 625 021, Tamilnadu, India, www.mkuniversity.org



SCHOOL OF BUSINESS STUDIES
DEPARTMENT OF MANAGEMENT STUDIES (DOMS)
In Collaboration with
THE INSTITUTE OF COST ACCOUNTANTS OF INDIA



International Conference on

NEW DIMENSIONS OF MANAGEMENT IN THE GLOBALIZED ERA - 2018

On 9th FEBRUARY 2018

Certificate

This is to certify that Dr. / Mr. / Ms. T.R. KALAI LAKSHMI, Sathyabama
Institute of Science and Technology, (Deemed to Be University) has
Presented/Published a Paper titled EMPLOYEES PERCEPTION TOWARDS QUALITY
OF WORK LIFE IN IT INDUSTRIES.

in NEW DIMENSIONS OF MANAGEMENT IN THE GLOBALIZED ERA - 2018 organized by the
Department of Management Studies, Madurai Kamaraj University, Madurai.

Dr. V. CHINNIAH
Convener cum
Chief Organizing Secretary

Dr. J. VIJAYADURAI
Organizing Secretary

Dr. D. DEEPA
Co-ordinator

Dr. V. MURUGAN
Co-ordinator

ISSN: 2321-4643

14 NOV





A P U
ASIA PACIFIC UNIVERSITY
OF TECHNOLOGY & INNOVATION



SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
Accredited with Grade 'A' by NAAC

Certificate of Participation

It is hereby acknowledged that

Dr. KalaiLakshmi

has successfully participated & presented in

2nd Global Conference on Computing and Media Technology

with a title:

Escalating Impact of Customer Relationship Marketing Approach in Retail Supermarket Chain Stores

on 14-15 November 2018 at Asia Pacific University, Kuala Lumpur, Malaysia

organized by

Asia Pacific University of Technology & Innovation, Malaysia

In association with

Sathyabama Institute of Science & Technology, India

Prof. Dr. Ir. VINESH THIRUCHELVAM
Chair, GCMT – APU, Malaysia



Dr. T. SASIPRABA
Co-chair, GCMT – Sathyabama, India

Digital Security Association of India

(Regn. No 1261/17 www.disai.in)

PARTICIPATION CERTIFICATE

This is to certify that Mr. / Ms. KAVITHA RAJAYOGAN
participated in the workshop on 'Securing the Digital Space'
held on Saturday, 6th January 2018 at Anna University,
Chennai between 9 AM and 5 PM.


V. RAJENDRAN
Editor, PreSense
Chairman, DiSAI


Dr. R JAGANNATHAN
Editorial Advisor, PreSense
President, DiSAI


RAMESH SETHURAMAN
Secretary, DiSAI



JEPPIAAR ENGINEERING COLLEGE (MBA)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI - 600 119



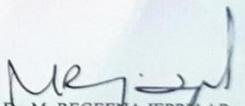
DEPARTMENT OF MANAGEMENT STUDIES

CERTIFICATE OF PARTICIPATION

This is to Certify that ~~Dr.~~ / ~~Mr.~~ / Ms. KAVITHA RAJAYOGIAM., ASST. PROF
SATHYABAMA UNIVERSITY.....has participated in the One Day National Level
Workshop on **"HOW TO REACH THE HARD TO TEACH"**, organised by the Department of
Management Studies, Jeppiaar Engineering College[MBA] on 9th January 2018.


Dr. N. THANGAVEL
PRINCIPAL

JEPPIAAR ENGINEERING COLLEGE (MBA)


Dr. M. REGEENA JEPPIAAR
CHAIRMAN & MANAGING DIRECTOR
JEPPIAAR GROUP OF INSTITUTIONS



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



This is to certify that
Kavitha Rajayogan
has participated in the
Faculty Development Programme on
Using Blended MOOCs in Management Education
conducted by the
Indian Institute of Management Bangalore
on 27th April 2018

Chairperson - Digital Learning
IIM Bangalore



A P U
ASIA PACIFIC UNIVERSITY
OF TECHNOLOGY & INNOVATION



SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
Accredited with Grade 'A' by UGC

Certificate of Participation

It is hereby acknowledged that

Ms. Kavitha

has successfully participated & presented in

2nd Global Conference on Computing and Media Technology

with a title:

Study on Consumers Intention in E-Shopping-An Empirical Study in India

on 14-15 November 2018 at Asia Pacific University, Kuala Lumpur, Malaysia

organized by

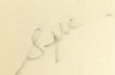
Asia Pacific University of Technology & Innovation, Malaysia

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Chair, GCMT - APU, Malaysia




Dr. T. SASIPRABA
Co-chair, GCMT - Sathyabama, India



RAJALAKSHMI ENGINEERING COLLEGE

(An Autonomous Institution)

RAJALAKSHMI NAGAR, THANDALAM, CHENNAI -602105

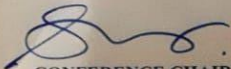


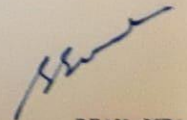
DEPARTMENT OF MANAGEMENT STUDIES

INTERNATIONAL CONFERENCE ON ECONOMIC TRANSFORMATION WITH INCLUSIVE GROWTH

This is to certify that Dr. / Mr. / Ms. Kavitha Rajayogan, School of Management studies,
Sathyabama Institute of Science & Tech. has participated & Presented a paper titled as Factors influencing
online buying Behaviour : An Indian Perspective

_____ in the "International Conference on Economic Transformation with Inclusive Growth" organized by the
Department of Management Studies on 30th and 31st January 2018.


CONFERENCE CHAIR


DEAN - MBA

Rajalakshmi
Institutions



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



This is to certify that

Aysha Fathima Y

has participated in the

Faculty Development Programme on

Using Blended MOOCs in Management Education

conducted by the

Indian Institute of Management Bangalore

on 27th April 2018

Chairperson - Digital Learning
IIM Bangalore



Certificate

This is to certify that

Kavitha Rajayogan
from Remote Center ID 1228

successfully completed an **AICTE approved** Faculty Development Programme (FDP101x) on

Foundation Program in ICT for Education

conducted by Indian Institute of Technology Bombay
from September 13, 2018 to October 18, 2018

(Online activity from Thursday, 13 September 2018 to Thursday, 18 October 2018 and
Physical participation at Remote Center on 6 and 7 October 2018, together considered as two-week equivalent FDP course)

This FDP was held under the aegis of Pandit Madan Mohan Malaviya National Mission for Teachers and Teaching (PMMNMTT), MHRD, Govt of India

Prof. Sridhar Iyer
Course Coordinator
IIT Bombay



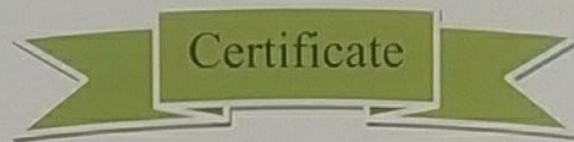
ALAGAPPA INSTITUTE OF MANAGEMENT
ALAGAPPA UNIVERSITY

(A state University Accredited with A+ Grade by NAAC (CGPA 3.64) in the Third Cycle and
Graded as Category - I University by MHRD - UGC)
Karaikudi - 630 003



Indian Council of Social Science Research (ICSSR)
Sponsored

Two Day National Conference on
SUSTAINABLE GREEN BUSINESS (NCSGB 2018)



This is to certify that **Y. Aysha Fathima**, Assistant Prof Department of Management Studies
Sathyabama Institute Of Science and Technology, Chennai has
Presented a paper titled **Investigating Factors Affecting Customer Intention to Use**
Internet Banking Technology
in the ICSSR sponsored *National Conference on Sustainable Green Business (NCSGB*
2018) held on 26th & 27th of March 2018 at Alagappa University, Karaikudi.

Dr. P. S. NAGARAJAN
Convener - NCSGB 2018

Prof. S. KALIYAMOORTHY
Director

Prof. H. GURUMALLESH PRABU
Registrar



भारतीय प्रबंध संस्थान इन्दौर
THE INDIAN INSTITUTE OF MANAGEMENT INDORE

यह प्रमाणित किया जाता है कि
धिव्या सतीश
ने भारतीय प्रबंध संस्थान इन्दौर में
दिनांक 16 अप्रैल, 2018 से 22 मई 2018 के दौरान
आयोजित संकाय विकास कार्यक्रम में
भाग लिया है।

This is to certify that
Dhivya Sathish
has participated in the Faculty Development Programme at
The Indian Institute of Management Indore
held during April 16, 2018 to May 22, 2018

समन्वयक, संकाय विकास कार्यक्रम
Coordinator, Faculty Development Programme

निदेशक, भा.प्र.सं. इन्दौर
Director, IIM Indore