

MBA

SATHYABAMA UNIVERSITY

(Established under section 3 of the UGC Act, 1956)
Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai-600119, Tamilnadu, India
Declared as category 'A' University by MHRD, Government Of India



CERTIFICATE OF PARTICIPATION

This is to certify that Dr./Mr./Ms. T.R. kalailakshmi
of Department of Sathya boma
University/College has participated in National Seminar on
"Quality Higher Education-2017" on April 28th and 29th, 2017
organised by the Internal Quality Assurance Cell, Sathyabama University.

M. Sundareswari

CONVENER & IQAC COORDINATOR
Prof. M. Sundareswari

K. Nirmala Prasad

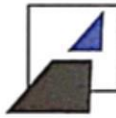
IQAC EXTERNAL MEMEBER
Prof. K. Nirmala Prasad

K. V. Narayanan

VICE CHANCELLOR
Prof. K.V. Narayanan



ശതമുഖൻ
ശതമുഖൻ



Certificate of Participation

Dr. KALAILAKSHMI . TR

Participated in the GUINNESS WORLD RECORDS event

*The most people transplanting seedlings is 2,683 and was achieved at
an event organized by*

*Maruvom Matruvom Trust, Sathyabama University,
Transindia and Wow Celebration in Tamil Nadu, India,
on 29 August 2017*

B AKELLKUMAAR

alias
AARI
(Mentor)

Prof. Sultan Ahmed Ismail
(Advisor)



SATHYABAMA UNIVERSITY

Established under Section 3 of UGC Act, 1956)

Declared as Category "A" University by MHRD, Govt. of India

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, 600 119

www.sathyabamauniversity.ac.in



TNSCST

CERTIFICATE OF PARTICIPATION

This certificate is presented to

Ms./Mr./Dr. *T.R. Kalai Lakshmi*..... of
Sathyabama University.....

For participating in the TNSCST sponsored workshop on "Modern Teaching Pedagogy" held on 16th and 17th August 2017 in Sathyabama University.

Dr. R. Rathna
Coordinator

Dr. G. Sundari
Convener



CERTIFICATE

THIS IS TO CERTIFY THAT Dr. T.R. KALAILAKSHMI, SATHYABAMA UNIVERSITY
HAS PARTICIPATED AS AN AUTHOR AND PRESENTED A PAPER ENTITLED A Study on
CUSTOMERS DEMOGRAPHIC PROFILE AND THEIR PERCEPTION TOWARDS THE NEED OF
RELATIONSHIP MARKETING IN SUPERMARKET CHAIN STORES.
IN THE INTERNATIONAL CONFERENCE "EMERGING TRENDS IN ENGINEERING,
SCIENCE & SUSTAINABLE TECHNOLOGIES" HELD ON 20TH & 21ST FEBRUARY 2017.

ORGANISING SECRETARY

REGISTRAR



CERTIFICATE

THIS IS TO CERTIFY THAT Dr. TR. KALAT LAKSHMI, SATHYABAMA UNIVERSITY
HAS PARTICIPATED AS AN AUTHOR AND PRESENTED A PAPER ENTITLED

A STUDY ON THE MARKET OF USED CARS IN INDIA
IN THE INTERNATIONAL CONFERENCE "EMERGING TRENDS IN ENGINEERING,
SCIENCE & SUSTAINABLE TECHNOLOGIES" HELD ON 20TH & 21ST FEBRUARY 2017.

ORGANISING SECRETARY

REGISTRAR



CERTIFICATE

THIS IS TO CERTIFY THAT DR. TR. KALAI LAKSHMI, SATHYABAMA, UNIVERSITY, CHENNAI
HAS PARTICIPATED AS AN AUTHOR AND PRESENTED A PAPER ENTITLED

A STUDY ON THE FUTURE SCOPE OF INDIAN AUTOMOBILE INDUSTRY
IN THE INTERNATIONAL CONFERENCE "EMERGING TRENDS IN ENGINEERING,
SCIENCE & SUSTAINABLE TECHNOLOGIES" HELD ON 20TH & 21ST FEBRUARY 2017.

ORGANISING SECRETARY

REGISTRAR



CERTIFICATE

THIS IS TO CERTIFY THAT DR. TR. KALAI LAKSHMI, SATHYABAMA UNIVERSITY, CHENNAI
HAS PARTICIPATED AS AN AUTHOR AND PRESENTED A PAPER ENTITLED
A STUDY ON THE MARKET POTENTIAL ON SOLAR LIGHTNING IN INDIA
IN THE INTERNATIONAL CONFERENCE "EMERGING TRENDS IN ENGINEERING,
SCIENCE & SUSTAINABLE TECHNOLOGIES" HELD ON 20TH & 21ST FEBRUARY 2017.

ORGANISING SECRETARY

REGISTRAR



CERTIFICATE

THIS IS TO CERTIFY THAT Dr. T. R. KALAI LAKSHMI, SATHYABAMA UNIVERSITY, CHENNAI
HAS PARTICIPATED AS AN AUTHOR AND PRESENTED A PAPER ENTITLED

EFFECTIVENESS OF ADVERTISING IN RETAIL INDUSTRY
IN THE INTERNATIONAL CONFERENCE "EMERGING TRENDS IN ENGINEERING,
SCIENCE & SUSTAINABLE TECHNOLOGIES" HELD ON 20TH & 21ST FEBRUARY 2017.

ORGANISING SECRETARY

REGISTRAR



CERTIFICATE

THIS IS TO CERTIFY THAT Dr. TR. KALAI LAKSHMI, SATHYABAMA UNIVERSITY, CHENNAI.
HAS PARTICIPATED AS AN AUTHOR AND PRESENTED A PAPER ENTITLED
A STUDY ON THE MARKET POTENTIAL OF WHITE GOODS IN INDIA
IN THE INTERNATIONAL CONFERENCE "EMERGING TRENDS IN ENGINEERING,
SCIENCE & SUSTAINABLE TECHNOLOGIES" HELD ON 20TH & 21ST FEBRUARY 2017.

ORGANISING SECRETARY

REGISTRAR



JEPPIAAR ENGINEERING COLLEGE (MBA)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.



DEPARTMENT OF MANAGEMENT STUDIES

FACULTY DEVELOPMENT PROGRAMME

ON

STRESS MANAGEMENT



This is to certify that Dr./ Mr./ M/s. T. RAJALAKSHMI

of SATHYABAMA UNIVERSITY

has participated in the Faculty

Development Programme on "**Stress Management**" organised by the Department of

Management Studies, Jeppiaar Engineering College on 3rd May 2017 to 5th May 2017.


PRINCIPAL

(Dr. N. THANGAVELU)
JEPPIAAR ENGINEERING COLLEGE

JEPPIAAR NAGAR,
RAJIV GANDHI SALAI,
CHENNAI-600 119.


MANAGING DIRECTOR

(Dr. M. REGENA JEPPIAAR)



LIFE – Loyola College & CAAS Research Foundation

National Level Advanced Workshop on

"Effective Strategies in Research Project Proposal Writing and Linking Funding Agencies"

CERTIFICATE OF PARTICIPATION

This to certify that Mr / Ms / Dr **KALAI LAKSHMI TR**

has successfully participated in the National Level Advanced Workshop Organized by Loyola Institute of Frontier Energy (LIFE) and CAAS Research Foundation, Chennai which was held on October 23 & 24, 2017.


Rev. Dr John Pragasan, S.J.
Convener
Director, LIFE


Rev. Fr A.M. Javapathy Francis, S.J.
Rector
Chairman, LIFE


Mr M. Chandran
Convener
CAAS Research Foundation



RAJALAKSHMI ENGINEERING COLLEGE

(An Autonomous Institution)

RAJALAKSHMI NAGAR, THANDALAM, CHENNAI -602105

DEPARTMENT OF MANAGEMENT STUDIES

A NATIONAL WORKSHOP

ON

STRUCTURAL EQUATION MODELING USING AMOS

This is to certify that Dr. /Mr. / Ms. ALISHA FATHIMA.Y., ASST. PROF

SATHYABAMA UNIVERSITY has Participated in the National

Workshop on "Structural Equation Modeling using AMOS" organized by the Department of Management

Studies on 27th and 28th October 2017.

CONVENER

h. N. Venkatesh

HOD

DEAN- MBA

Rajalakshmi
Institutions



RAJALAKSHMI ENGINEERING COLLEGE

(An Autonomous Institution)

RAJALAKSHMI NAGAR, THANDALAM, CHENNAI -602105

DEPARTMENT OF MANAGEMENT STUDIES

A NATIONAL WORKSHOP

ON

STRUCTURAL EQUATION MODELING USING AMOS

This is to certify that Dr. /Mr. / Ms. DR. T.R. KAJALAKSHMI

SATHYABAMA UNIVERSITY has Participated in the National

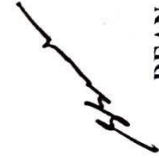
Workshop on "Structural Equation Modeling using AMOS" organized by the Department of Management

Studies on 27th and 28th October 2017.


CONVENER

HOD

Rajalakshmi
Institutions


DEAN- MBA



VIT[®]
CHENNAI
(Bred. by 3 of UGC Act 1956)
Vellore • Chennai • Bhopal • AP

**National Workshop on Structural Equation Modeling (SEM)
using AMOS and its Applications**

Certificate of Participation

This is to certify that Mr./Ms./Prof./Dr. **Y. ANSHA**..... **FATHIMA**..... (**ASST. PROFESSOR**)..... of
..... **SATYABAMA**..... **UNIVERSITY**..... **CHENNAI**..... has participated in the National Workshop on
Structural Equation Modeling (SEM) using AMOS and its Applications organized by Mathematics Division, SAS and
VIT Business School, at VIT University, Chennai on 12th August 2017.

C. Vignesh
Dr. C. Vijayarajkumari / Dr. N. Gopinathan
Conveners

Dr. Arun Dutta
Dr. Arun Dutta
Dean, SAS

Dr. N. Sambandam
Dr. N. Sambandam
Pro Vice Chancellor

Ms. Kadambani S Viswanathan
Ms. Kadambani S Viswanathan
Asst. Vice President



ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE

(An autonomous society of the Government of Tamil Nadu)



Certificate of Participation

EDII-1100/PMO-FDP/1710/028

This is to certify that **Y.AYSHA FATHIMA, Assistant Professor**

SATHYABAMA UNIVERSITY

has participated in the "Faculty Development Programme" organized by the PMO-IEDP (Programme Monitoring Office – Innovation & Entrepreneurship Development Programme) from 21st September 2017 to 23rd September 2017 at Anna University, Chennai.

Place: Chennai
Date: 23.09.2017

Hub Co-ordinator
(CED)

Additional Director
(EDII)

Note: This Certificate is computer generated and doesn't require any Seal/Signature in Original.



MEASI INSTITUTE OF MANAGEMENT

APPROVED BY AICTE, AFFILIATED TO THE UNIVERSITY OF MADRAS

An ISO 9001-2008 CERTIFIED INSTITUTION

New No.147, Old No.87, Peters Road, Royapettah, Chennai - 600 014.

Certificate of Appreciation

This is to certify that Dr./Mr./Ms. AYSHA FATHUMA

RESEARCH SCHOLAR of SATHYABAMA UNIVERSITY

has Participated in the Faculty Development Programme on
"CASE TEACHING & WRITING METHODOLOGY" held on
9th September 2017 at MEASI INSTITUTE OF MANAGEMENT.

Resource Person

Programme Co-ordinator

Director

MEASI INSTITUTE OF MANAGEMENT
87, PETERS ROAD
ROYAPETTAH,
CHENNAI - 600 014
Executive Director



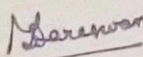
SATHYABAMA UNIVERSITY

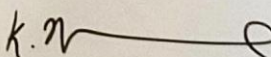
(Established under section 3 of the UGC Act, 1956)
Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai-600119, Tamilnadu, India
Declared as category 'A' University by MHRD, Government Of India

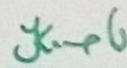


CERTIFICATE OF PARTICIPATION

This is to certify that Dr./Mr./Ms. Lavanya
of _____ Department of Sathyabama
University/College has participated in National Seminar on
"Quality Higher Education-2017" on April 28th and 29th, 2017
organised by the Internal Quality Assurance Cell, Sathyabama University.


CONVENER & IQAC COORDINATOR
Prof. M. Sundareswari


IQAC EXTERNAL MEMEBER
Prof. K. Nirmala Prasad


VICE CHANCELLOR
Prof. K.V. Narayanan



NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

M LAVANYA

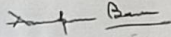
for successfully completing the course

Corporate Social Responsibility

with a consolidated score of **54 %**

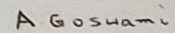
Online Assignments	22/25	Proctored Exam	32.25/75
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Total number of candidates certified in this course: **248**



Prof. Anupam Das
Chairman and Head
Centre for Educational Technology, IIT Kharagpur

Jul-Sep 2017
(8 week course)



Prof. Adrijit Goswami
Dean
Continuing Education, IIT Kharagpur



Indian Institute of Technology Kharagpur



INSTITUTE FOR STATISTICS AND ANALYTICAL RESEARCH

W-104, II Avenue, Anna Nagar, Chennai 600040, Tamilnadu
www.isar.ind.in / 8144482888 / 044-43513320



Certificate

This is to certify that M. LAVANYA, ASSISTANT PROFESSOR
SATHYABAMA UNIVERSITY

Participated in the Three days National Level Workshop

On "Research Methodology, Statistical Data Analysis and Interpretation"

by using Statistical Package for Social Science & Analysis of Moments Structure (SPSS & AMOS)

on 18th, 19th & 20th August 2017 held at The KINGS HOTEL, Egmore, Chennai, Tamil Nadu.

Date : 20th August 2017
Place: Chennai


Dr. R. RAVANAN
Resource person


Mrs. LEELAVATHY KARTHIKEYAN
Director



JEPPIAAR ENGINEERING COLLEGE (MBA)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.



DEPARTMENT OF MANAGEMENT STUDIES

FACULTY DEVELOPMENT PROGRAMME

ON

STRESS MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Dr./ Mr. /Ms. _____

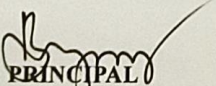
M. LAVANYA

of SATHYABAMA UNIVERSITY

has participated in the Faculty

Development Programme on **"Stress Management"** organised by the Department of

Management Studies, Jeppiaar Engineering College on 3rd May 2017 to 5th May 2017.


PRINCIPAL

(Dr. N. THANGAVEL)


MANAGING DIRECTOR

(DR. M. REGEENA JEPPIAAR)



Elite

NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



TOPPER

This certificate is awarded to

M LAVANYA

for successfully completing the course

Knowledge Management

with a consolidated score of 72 %

Online Assignments	21.25/25	Proctored Exam	50.25/75
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Total number of candidates certified: 78

Prof. Anupam Basu
Chairman and Head

Centre for Continuing Education, IIT Kharagpur

Jan-Mar 2017
(8 week course)

O. P. Sha

Prof. O. P. Sha
Dean

Continuing Education, IIT Kharagpur



Indian Institute of Technology Kharagpur

Roll No: NPTEL17MG0726190002FN

To validate and check scores: <http://nptel.ac.in/noc>



CERTIFICATE

THIS IS TO CERTIFY THAT LAVANYA .M , SATHYABAMA UNIVERSITY , CHENNAI
HAS PARTICIPATED AS AN AUTHOR AND PRESENTED A PAPER ENTITLED
PARTICIPATIVE STYLE OF MANAGEMENT - A STUDY WITH REFERENCE TO THE WOMEN EXECUTIVES
IN THE CORPORATE SECTOR
IN THE INTERNATIONAL CONFERENCE "EMERGING TRENDS IN ENGINEERING,
SCIENCE & SUSTAINABLE TECHNOLOGIES" HELD ON 20TH & 21ST FEBRUARY 2017.

ORGANISING SECRETARY

REGISTRAR

PERIYAR
MANIAMMAI
UNIVERSITY
(Under Sec. 3 of UGC Act, 1956)
NAAC ACCREDITED

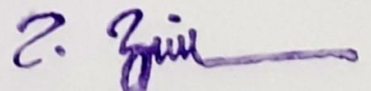


CAPE BRETON
UNIVERSITY

CERTIFICATE

THIS IS TO CERTIFY THAT S. UMAMAHESWARI, SATHYABAMA UNIVERSITY
HAS PARTICIPATED AS AN AUTHOR AND PRESENTED A PAPER ENTITLED
RETENTION FACTOR PERFORMANCE APPRAISAL - EFFECTS OVER DIFFERENT AGE GROUP OF
EMPLOYEES IN CERAMIC SANITARY WARE FACTORIES
IN THE INTERNATIONAL CONFERENCE "EMERGING TRENDS IN ENGINEERING,
SCIENCE & SUSTAINABLE TECHNOLOGIES" HELD ON 20TH & 21ST FEBRUARY 2017.


ORGANISING SECRETARY


REGISTRAR

PERIYAR
MANIAMMAI
UNIVERSITY
(Under Sec. 3 of UGC Act, 1956)
NAAC ACCREDITED

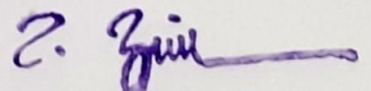


CAPE BRETON
UNIVERSITY

CERTIFICATE

THIS IS TO CERTIFY THAT S. UMAMAHESWARI, SATHYABAMA UNIVERSITY
HAS PARTICIPATED AS AN AUTHOR AND PRESENTED A PAPER ENTITLED
RETENTION FACTOR PERFORMANCE APPRAISAL - EFFECTS OVER DIFFERENT AGE GROUP OF
EMPLOYEES IN CERAMIC SANITARY WARE FACTORIES
IN THE INTERNATIONAL CONFERENCE "EMERGING TRENDS IN ENGINEERING,
SCIENCE & SUSTAINABLE TECHNOLOGIES" HELD ON 20TH & 21ST FEBRUARY 2017.


ORGANISING SECRETARY


REGISTRAR

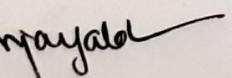


VIT[®]
CHENNAI
(Estd. u/s 3 of UGC Act 1956)
Vellore - Chennai - Bengaluru - AP

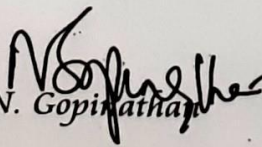
**National Workshop on Structural Equation Modeling (SEM)
using AMOS and its Applications**

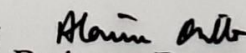
Certificate of Participation

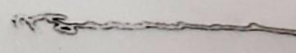
This is to certify that Mr./Ms./Prof./Dr.S. UMA MAHESWAR I.....
RESEARCH.....SCHOLAR.....SATHYABAMA UNIVERSITY..has participated in the National Workshop
on Structural Equation Modeling (SEM) using AMOS and its Applications organized by Mathematics Division, SA
IT Business School, at VIT University, Chennai on 12th August 2017.

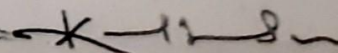


Vijayalakshmi / Dr. N. Gopinathan
Conveners




Dr. Atanu Dutta
Dean, SAS


Dr. N. Sambandam
Pro Vice Chancellor


Ms. Kadhambari S Viswanathan
Asst. Vice President

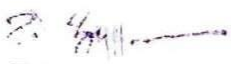
VIT- A place to learn; A chance to grow
VIT - Ranked No.1 Private Engineering Institution by MHRD, Govt of India (NIRF-2017 ranking)
The first and the only University in India with 4-STAR rating from QS, the international ranking agency



CERTIFICATE

THIS IS TO CERTIFY THAT Dr.D.VELUMONT, SATHYABAMA UNIVERSITY, CHENNAI
HAS PRESENTED THE PAPER TITLED ANALYSIS OF PROSPECT THEORY ON EQUITY
DECISION MAKING - A BEHAVIOURAL PERSPECTIVE
AND HAS BEEN AWARDED AS BEST PAPER IN THE INTERNATIONAL CONFERENCE
"EMERGING TRENDS IN ENGINEERING, SCIENCE & SUSTAINABLE TECHNOLOGIES"
HELD ON 20TH & 21ST FEB' 2017.


ORGANISING SECRETARY


REGISTRAR



Roll No: NPTEL17HS31S1220958

To
SATHYABAMA UNIVERSITY
CHENNAI

Score	Type of Certificate
≥ 90	Elite + Gold Medal
60-89	Elite
40-59	Successfully Completed the course
< 40	No Certificate

No. of credits recommended by NPTEL: 2



Elite

NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

D VELUMONI

for successfully completing the course

Developing Soft Skills And Personality

with a consolidated score of **89 %**

Online Assignments	23.5/25	Proctored Exam	65.25/75
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Total number of candidates certified in this course: **2073**

T.V. Prabhakar

Prof. T. V. Prabhakar
Chairman
Centre for Continuing Education, IITK

Jul-Sep 2017
(8 week course)

Satyaki Roy

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur

Roll No: NPTEL17HS31S1220958

To validate and check scores: <http://nptel.ac.in/noc>



Roll No:NPTEL17MG04S1470974

To

D VELUMONI
PLOT NO.24, FIRST CROSS STREET, AYYAPPA
NAGAR, MEDAVAKKAM (KOOT ROAD)
CHENNAI
TAMIL NADU
600100
PH. NO :9445295125

Score	Type of Certificate
≥ 90	Elite + Gold Medal
60-89	Elite
40-59	Successfully Completed the course
< 40	No Certificate

Number of credits recommended by NPTEL:3



Elite

NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

D VELUMONI

for successfully completing the course

Financial Statement Analysis and Reporting

with a consolidated score of **71 %**

Online Assignments	21.5/25	Proctored Exam	49.5/75
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Total number of candidates certified: **186**

Jan-Apr 2017
(12 week course)

Prof. B. K. Gandhi
Coordinator, Continuing Education Centre
NPTEL Coordinator, IIT Roorkee



Indian Institute of Technology Roorkee

Roll No: NPTEL17MG04S1470974

To validate and check scores: <http://nptel.ac.in/noc>



MEASI INSTITUTE OF MANAGEMENT

APPROVED BY AICTE, AFFILIATED TO THE UNIVERSITY OF MADRAS

An ISO 9001-2008 CERTIFIED INSTITUTION

New No.147, Old No.87, Peters Road, Royapettah, Chennai - 600 014.

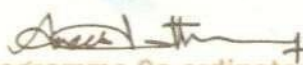
Certificate of Appreciation

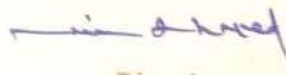
This is to certify that Dr./Mr./Ms...D...VELUMON.T.....

.....ASSISTANT.....PROFESSOR..... of ...SATHYABAMA UNIVERSITY.....

has Participated in the Faculty Development Programme on
"CASE TEACHING & WRITING METHODOLOGY" held on
9th September 2017 at MEASI INSTITUTE OF MANAGEMENT.


Resource Person


Programme Co-ordinator


Director

MEASI INSTITUTE OF MANAGEMENT
87, PETERS ROAD,
ROYAPETTAH,
CHENNAI - 600 014
Executive Director



JEPPIAAR ENGINEERING COLLEGE (MBA)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.



DEPARTMENT OF MANAGEMENT STUDIES

FACULTY DEVELOPMENT PROGRAMME

ON

STRESS MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Dr./Mr./Ms. D. VELUMONI

of SATHYABAMA UNIVERSITY has participated in the Faculty Development Programme on **"Stress Management"** organised by the Department of Management Studies, Jeppiaar Engineering College on 3rd May 2017 to 5th May 2017.


PRINCIPAL

(Dr. N. THANGAVEL)


MANAGING DIRECTOR

(DR. M. REGEENA JEPPIAAR)



MSME-TECHNOLOGY DEVELOPMENT CENTRE, AGRA

एम0एस0एम0ई0 - तकनीकी विकास केन्द्र, आगरा

Ministry of Micro, Small & Medium Enterprises

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय

Government of India Organization

भारत सरकार की संस्था

प्रमाण पत्र

Certificate of Appreciation

This certificate is awarded

to

DR. A. PALANI

in recognition of his valuable contribution

as a Coordinator for the training programme of

"Smart Manufacturing"

conducted on behalf of our organization



DATE : February 27, 2017
PLACE: AGRA

32
R.PANNEERSELVAM
PRINCIPAL DIRECTOR

No. PPDC/Trg./OSP/2017-18/03



Madras Management Association
16th MMA All India Management Students' Convention 2017

CERTIFICATE

This is to Certify that Dr. A. PALANI
of SATHYABAMA UNIVERSITY
has attended the 16th All India Management Students' Convention 2017
organised by Madras Management Association on the theme The changing face of
RETAILING *on 22 & 23 September 2017 as a Delegate.*



Date : 23 Sept 2017
Place : Chennai


K S Ramesh
Convention Chairman
Madras Management Association


Gp Capt R Vijayakumar (Retd), VSM
Executive Director
Madras Management Association



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भारत सरकार
Government of India
वणिज्य एवं उद्योग मंत्रालय
Ministry of Commerce and Industry

औद्योगिक नीति एवं संस्कार विभाग
Department of Industrial Policy and Promotion

महानियंत्रक एकस्य, अभिकल्प एवं व्यापार चिह्न का कार्यालय

Office of the Controller General of Patents, Designs & Trademarks



Rajiv Gandhi National Institute of Intellectual Property Management, Civil Lines, Nagpur. 440 001 (INDIA)

No. RGNIIPM/Trg./2017-18/ 1903

CERTIFICATE

This is to certify that

Mr./Ms. /DY. A. PALANI

has successfully completed

**One Day Training Programme Titled as "Indian
Patenting & Filing Procedures"**

Jointly Conducted by

**Rajiv Gandhi National Institute of Intellectual Property
Management (RGNIIPM), Nagpur**

and

Sathyabama University, Chennai

On 19th August, 2017

Dr. M. SUNDARESWARI
IQAC Coordinator
Sathyabama University

PANKAJ BORKAR
Assistant Controller of Patents & Designs
Head, PIS/RGNIIPM

Dr. K. V. NARAYANAN
Vice Chancellor
Sathyabama University



Elite

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(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to
DHIVYA SATHISH
for successfully completing the course
Consumer Behaviour

with a consolidated score of **68 %**

Online Assignments	18/25	Proctored Exam	50.25/75
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Total number of candidates certified: **189**

Prof. Anupam Basu
Chairman and Head
Centre for Continuing Education, IIT Kharagpur

Jan-Mar 2017
(8 week course)

O. P. Sha

Prof. O. P. Sha
Dean
Continuing Education, IIT Kharagpur



Indian Institute of Technology Kharagpur



NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)

This certificate is awarded to
DHIVYA SATHISH
for successfully completing the course

Marketing Research And Analysis

with a consolidated score of **58 %**

Online Assignments	18.75/25	Proctored Exam	39/75
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Total number of candidates certified in this course: **495**

Prof. B. K. Gandhi
Coordinator, Continuing Education Centre
NPTEL Coordinator, IIT Roorkee

Jul-Sep 2017
(8 week course)



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 using AMOS and its Applications**

Certificate of Participation

This is to certify that Mr./Ms./Prof./Dr. **Dr. DHIVYA SATHISH** of
 **SATHYABAMA UNIVERSITY** has participated in the National Workshop on
 Structural Equation Modeling (SEM) using AMOS and its Applications organized by Mathematics Division, SAS and
 VIT Business School, at VIT University, Chennai on 12th August 2017.

C. Vijayalakshmi
 Dr. C. Vijayalakshmi /

Dr. N. Sathyanathan
 Dr. N. Sathyanathan
 Conveners

Dr. Atanu Dutta
 Dr. Atanu Dutta
 Dean, SAS

Dr. N. Sambandam
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Ms. Kadhambari S Viswanathan
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 JEPPIAAR NAGAR, RAJIV GANDHI SALAI, 600 119
www.sathyabamauniversity.ac.in



CERTIFICATE OF PARTICIPATION

This certificate is presented to

**Dr. DHIVYA SATHISH of
 SATHYABAMA UNIVERSITY**

For participating in the TNSCST sponsored workshop on "Modern Teaching
 Pedagogy" held on 16th and 17th August 2017 in Sathyabama University.

Dr. R. Rathna
 Dr. R. Rathna
 Coordinator

Dr. G. Sundari
 Dr. G. Sundari
 Convener



भारत सरकार
Government of India
वाणिज्य एवं उद्योग मंत्रालय
Ministry of Commerce and Industry
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Office of the Controller General of Patents, Designs & Trademarks

Rajiv Gandhi National Institute of Intellectual Property Management, Civil Lines, Nagpur. 440 001 (INDIA)

No. RGNIIPM/Trg./2017-18/ 1897

CERTIFICATE

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Mr./Ms. ~~Dr.~~ DHIVYA SATHISH

has successfully completed

One Day Training Programme Titled as "Indian
Patenting & Filing Procedures"

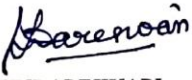
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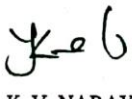
and

Sathyabama University, Chennai

On 19th August, 2017


Dr. M. SUNDARESWARI
IQAC Coordinator
Sathyabama University


PANKAJ BORKAR
Assistant Controller of Patents & Designs
Head, PIS/RGNIIPM


Dr. K. V. NARAYANAN
Vice Chancellor
Sathyabama University



Dr. M.G.R.
Educational and Research Institute
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has participated /presented in the National Conference, TRIMARD 2k17 on 12th October 2017 at
Dr. M.G.R Educational & Research Institute University, Chennai .

Convenor

Dean E&T

Registrar



JEPPIAAR ENGINEERING COLLEGE (MBA)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.



DEPARTMENT OF MANAGEMENT STUDIES

FACULTY DEVELOPMENT PROGRAMME

ON

STRESS MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Dr./ Mr./ Ms. DHIVYA SATHISH
of SATHYABAMA UNIVERSITY has participated in the Faculty
Development Programme on "**Stress Management**" organised by the Department of
Management Studies, Jeppiaar Engineering College on 3rd May 2017 to 5th May 2017.

PRINCIPAL
(Dr. N. THANGAVEL)

MANAGING DIRECTOR
(Dr. M. REGEENA JEPPIAAR)