



SAVEETHA
ENGINEERING COLLEGE



NAAC
A
Grade



"Our Knowledge Partner -
Kaar technologies"



Affiliated to Anna University | Approved by AICTE
Saveetha Nagar, Thandalam, Chennai - 602 105.

FACULTY DEVELOPMENT PROGRAMME ON ENTERPRISE RESOURCE PLANNING (ERP) & WEBINAR ON SAP

Certificate of Participation

This is to certify that ~~Mr./Ms./Dr.~~ **TR. KALAI LAKSHMI**.....

from **SATHYABAMA UNIVERSITY** has participated

in a Faculty Development Programme on ERP & Webinar on SAP

organized by the Department of Management Studies held on August 2nd & 3rd 2016.

Dr. A.R. Nithya
Co-ordinator


Prof. S. Selvaraju
Co-ordinator


Prof. A. Gandhi
Convener & HOD


Dr. E.N. Ganesh
Principal



CAMBRIDGE ENGLISH
Language Assessment
Part of the University of Cambridge

Cambridge English **Certificate of Participation**

This is to certify that

Ms T.R.Kalai Lakshmi

Sathyabama University

participated in the Cambridge English Teachers Support Workshop

in : December 2016

at : Chennai

Focusing on : **Developing Receptive and Productive Skills**

T K Arunachalam
Regional Director - South Asia



Bharathidasan University
(Re-accredited with 'A' Grade by NAAC)
Tiruchirappalli



CENTRE: 41
Folio No : 2328
Register No : PD 20151046
Date : 29-8-2016

PROVISIONAL CERTIFICATE

This is to certify that **SIVAPRIYA M**
has qualified for the **POST-GRADUATE DIPLOMA IN COMPUTER SCIENCE**
AND APPLICATIONS he/she having passed the **POST-GRADUATE DIPLOMA**
IN COMPUTER SCIENCE AND APPLICATIONS examinations held in
APRIL 2016 in **FIRST CLASS**.



R. M. L.
DEPUTY/ASSISTANT REGISTRAR

P. J. Jeyaraj
CONTROLLER OF EXAMINATIONS



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ENGINEERING COLLEGE**

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18

**FACULTY DEVELOPMENT PROGRAMME ON
ENTERPRISE RESOURCE PLANNING (ERP) & WEBINAR ON SAP**

Certificate of Participation

This is to certify that **Mr./Ms./Dr.** **KAVITHA RATHAYOGIAN**
from **SATHYABAMA UNIVERSITY** has participated

in a Faculty Development Programme on ERP & Webinar on SAP
organized by the Department of Management Studies held on August 2nd & 3rd 2016.

Dr. A.R.Nithya
Co-ordinator

Prof.S.Selvaraju
Co-ordinator

Prof.A.Gandhi
Convenor & HOD

Dr. E.N. Ganesh
Principal

Pondicherry University
(A Central University)
SCHOOL OF MANAGEMENT
DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that Dr./Mr./Ms. M. John Paul, Research Scholar, Sathyabama
University presented a paper titled CRM - An
Engine for transforming Service innovation in new generation banks
in a two day International Conference on 3i - "Intelligence, Innovation and
Inclusion - Best Practices for Global Excellence" organized by Department Of
Management Studies, Pondicherry University on 11th and 12th March 2016.

Dr. G. Anilaveaswamy

Dr. R. Pannerselvam
HOD, DMS, PU

Dr. R. Kasilingam
Coordinator 3i Conf., DMS, PU

Certificate

This is to certify that

Dr. Mr. John Paul M
of Sathyabama University, Chennai

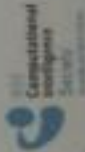
has presented a paper entitled

**THE EFFECTIVENESS OF E-CRM APPLICATIONS AS
A MECHANISM OF SUCCESSFUL WIRELESS
COMMUNICATION SYSTEMS IN INDIAN BANK INDUSTRY**
IEEE Sponsored 3rd International Conference on
Innovations in Information, Embedded and
Communication Systems (ICIECS '16)
held on 17th & 18th March, 2016

organised by

the Department of Electronics and Communication Engineering,
Karpagam College of Engineering, Coimbatore, Tamilnadu, India.

Organizing
Secretary







MISRIMAL NAVAJEE MUNOTH JAIN ENGINEERING COLLEGE

Owned and Managed by Tamilnadu Educational And Welfare Trust

A JAIN MINORITY INSTITUTION

Approved by AICTE & Programmes Accredited by NBA, New Delhi.

Recognized by the Government of Tamilnadu & Affiliated to Anna University, Chennai.
Jyothi Nagar, Thorapakkam, Chennai - 600 097.

DEPARTMENT OF MANAGEMENT STUDIES

(MBA PROGRAMME ACCREDITED BY NBA)

FACULTY DEVELOPMENT PROGRAMME

This is to certify that Dr. /Mr. /Ms. M. TOHN PAUL, ASST PROF

of SATHYABAMA UNIVERSITY

has participated in the FACULTY DEVELOPMENT PROGRAMME

on the topic "RESEARCH WRITING AND ARTICLE PUBLISHING" organized by

the Department of Management Studies of MNMJEC on 27.09.2016

Shri. Lalchand Munoth
Chairman

Dr Harish L Metha
Secretary: Administration

Shri. Jaswant Munoth
Secretary: Academic

Dr C.C. Christopher
Principal



Indian Institute of Technology Madras

Department of Management Studies

Chennai - 600 036, India

International Conference on Financial Markets and Corporate Finance (ICFMCF)

12 - 13th August 2016

Certificate

This is to certify that the paper titled

E-CRM -A Source of Managing and Maximizing Economical Stability in Indian Banking Industry

authored by

John Paul. M & S. Muthumani

was presented in the Conference.

M. Thenmozhi

M. Thenmozhi

Conference Convener

& Professor, Department of Management Studies



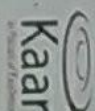
SAVEETHA
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MAAC
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**FACULTY DEVELOPMENT PROGRAMME ON
ENTERPRISE RESOURCE PLANNING (ERP) & WEBINAR ON SAP**

Certificate of Participation

This is to certify that **Mr./Ms./Dr. AYSHA FATHIMA**
from **SATHYABAMA UNIVERSITY** has participated

in a Faculty Development Programme on ERP & Webinar on SAP
organized by the Department of Management Studies held on August 2nd & 3rd 2016.

Dr. A.R.Nithya
Co-ordinator

Prof.Selvaraju
Co-ordinator

Prof.A.Gandhi
Convener & HOD

Dr. E.N. Ganesh
Principal



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Cambridge English Certificate of Participation

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in : December 2016

at : Chennai

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T K Arunachalam
Regional Director - South Asia



JEPPIAAR ENGINEERING COLLEGE

(A Christian Minority Institution)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119

Phone: 044-24502818, 24503214 Fax: 044 - 24502820



DEPARTMENT OF MANAGEMENT STUDIES

FACULTY DEVELOPMENT PROGRAM

ON

"RESEARCH METHODOLOGY & REPORT WRITING"

CERTIFICATE OF PARTICIPATION

is to certify that ~~Dr./Prof./Mr./Ms.~~ **M. LAVANYA**.....

...**SATHYABAMA**... **UNIVERSITY**..... has participated in

Faculty Development Programme on "Research Methodology & Report Writing" from

12th August 2016 at Jeppiaar Engineering College, Chennai - 600 119.

ANGAVEL
DD

Dr. G. SATHIYABAMA
PRINCIPAL

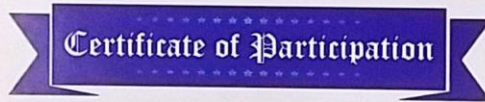
Dr. M. REGEENA JEPPIAAR
MANAGING DIRECTOR



SAI RAM INSTITUTE OF MANAGEMENT STUDIES
SAI RAM ENGINEERING COLLEGE
and
Department of Management Studies
SAI RAM INSTITUTE OF TECHNOLOGY
West Tambaram, Chennai - 44

TWO DAY NATIONAL LEVEL WORKSHOP ON
Structured Equation Modeling (SEM)
using SPSS & AMOS
for Quantitative Data Analysis

AIMS
ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS



This certificate is awarded to Mr. / Ms. / Dr. **M. LAYANYA**

of **SATHYABAMA UNIVERSITY** for participating in the

Faculty Development Program (FDP) held on 21st & 22nd November, 2016



Dr. K. Maran
Director - SIMS

Sai Prakash LeoMuthu
Chief Executive Officer





**SAVEETHA
ENGINEERING COLLEGE**

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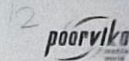
Saveetha Nagar, Thandalam, Chennai - 602 105.



NAAC
Grade
A



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**FACULTY DEVELOPMENT PROGRAMME ON
ENTERPRISE RESOURCE PLANNING (ERP) & WEBINAR ON SAP**

Certificate of Participation

This is to certify that Mr./Ms./Dr. M. LAVANYA [ASSISTANT PROFESSOR]

from SATHYABAMA UNIVERSITY has participated

in a Faculty Development Programme on ERP & Webinar on SAP

organized by the Department of Management Studies held on August 2nd & 3rd 2016.

JAi

Dr. A.R.Nithya
Co-ordinator

Prof. S. Senaraju

Prof. S. Senaraju
Co-ordinator

Prof. A. Gandhi

Prof. A. Gandhi
Convenor & HOD

Dr. E.N. Ganesh

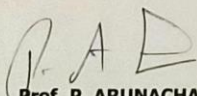
Dr. E.N. Ganesh
Principal

4th International Conference on
**BUSINESS, MANAGEMENT, ECONOMICS, FINANCE AND
SOCIAL SCIENCES**

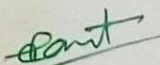
Venue : Hotel The Hans, New Delhi, India on 17-18 December 2016

Certificate of Participation/Attendance

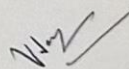
This is to certify that Dr./Prof./Sh./Miss/Mrs. M. LAVANYA
for being an active participant *4th International Conference on Business, Management, Economics, Finance
and Social Sciences* held at New Delhi, India from 17-18 December 2016 and presented a oral paper
entitled "Enhancing Employee Engagement in Banking Services to Sustain
Organisation Citizenship Behaviour."
during the conference organized by Serials Publications Pvt. Ltd., New Delhi, India.



Prof. P. ARUNACHALAM
Department of Applied Economics
Cochin University of Science and Technology
Kochi, INDIA



Dr. L. K. Pant
Manager (HRD)
IFFCO, New Delhi
India



VIJAY JHA
Conference Organizer: ICBMEFSS-2016
Serials Publications Pvt. Ltd.
New Delhi, India