



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
6.3.3 (2021-2022)



SATHYABAMA

INSTITUTE OF SCIENCE & TECHNOLOGY

(Deemed to be University)

SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
Proudly Presents



LEGEND '21

INTERACTIVE SESSION WITH FILM MAKERS

◀▶ NATIONAL LEVEL ▶▶ SHORTFILM FESTIVAL

(04TH - 08TH OCTOBER 2021)

LAST DATE FOR SHORTFILM SUBMISSION
01ST OCTOBER 2021

For Registration, Kindly submit your details:

<https://forms.gle/UD3GZUtVLsNsAfPr5>

Send your entries through online

viscom.sathyabamacontest@gmail.com



MEDIA PARTNER



SCAN QR CODE



f www.facebook.com/legend2021

@ [viscom_sathyabamaofficial](https://www.instagram.com/viscom_sathyabamaofficial)

CONTACT: JOSE SOLOMON +91-8939230219 | GANDHI +91-87783 97128



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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

IN ASSOCIATION WITH

PUBLIC RELATIONS SOCIETY OF INDIA, CHENNAI CHAPTER

NATIONAL LEVEL ONLINE SEMINAR ON

INNOVATIVE TECHNIQUES IN AD FILM MAKING TO PROMOTE PRODUCTS



Winner of the prestigious CANNES CORPORATE and MEDIA AWARD

Ms. Latha Krishna

Ad Film Maker

Date & Time : 27th February 2021, 2PM to 3PM (IST)

Twice Winner of CREATIVE EXCELLENCE AWARD at the US International Film & Video Festival, Illinois, as Director, Editor and Director of 6 popular Television serials – Three fiction series for Jaya TV and Doordarshan, Two culture series for Singapore TV-12 and one series on science awareness for DD Podhigai; Editor and Director of over 100 Non-fiction short films including corporate films and advertising campaigns; Screenplay writer for a 13 part TV series and several non-fiction films, including winning an INTERNATIONAL AWARD for her Feature length Screenplay titled "The Ascent in the Canadian Wild sound contest" in Oct 2009; Actor performed lead roles in three home productions for Television.

Platform : zoom

<https://forms.gle/UYRxfrvu4Ys28tN49>

PATRONS

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Organising Secretary
Head of the Department

Mr. N. Raja
Convenor
Asst. Professor

Co-Ordinators

Mr. E. Senthil Kumaran

Mr. Yuvraj



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6.3.3 (2021-2022)

S.No	Name	Designation
1	Dr.Nazini	Assistant Professor
2	Mr.R.Pugalendhi	Assistant Professor
3	Mr.A.R.Vimal Raj	Assistant Professor
4	Mr.N.Raja	Assistant Professor
5	Mr.A.Edward Kennedy	Assistant Professor
6	Mr.E.Senthil Kumaran	Assistant Professor
7	Ms.K.Jayachandrika	Assistant Professor
8	Mr.J.Yuvaraj	Assistant Professor
9	Mr.Dhanapathi	Technical Staff
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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
In Association with
ICAT Design & Media College
Chennai

**National level Virtual Seminar on
Innovative Trend & Tricks of Visual Effects**

Date: 29th March, 2021 Monday
Time: 2.00 P.M – 03.30 P.M (IST)

Platform : 
<https://forms.gle/RoKEESvnw5WvowXP6>



Mr. Varan
SUBJECT MATTER EXPERT VFX AT ICAT
& TAMIL FILM VFX PRODUCER,
CINEMATOGRAPHER, ACTOR & DIRECTOR

Patrons

Dr. Mariazeena Johnson Chancellor	Dr. Marie Johnson President	Ms. Maria Bernadette Tamarasi Johnson Vice President
Dr. T. Sasipraba Vice Chancellor	Ms. N. Nazini Organising Secretary Head of the Department	Mr. N. Raja Convenor Asst. Professor

Co-Ordinators

Mr. E. Senthilkumaran Asst. Professor	Mr. Yuvaraj Asst. Professor
Mr. P. Thirumalaiselvan Manager-Institutional Relations, ICAT	

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Chennai - 600 119
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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION

in association with INSTITUTION INNOVATION COUNCIL ORGANISES

NATIONAL SEMINAR ON ENTREPRENEURSHIP INNOVATION TECHNIQUES & OPPORTUNITIES IN MEDIA AND TECHNOLOGY

ONLINE INTERACTIVE SESSION

To confirm your participation kindly fill the
registration form
<https://forms.gle/uXcMw4s26dGSjnYqg>

For Enquiries & Details mail to:
sathyabamawebinar@gmail.com



08th April
Thursday



04:30
PM

SCAN QR CODE



Mr. Vishal Nair
Director - LightNSalt

PATRONS

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

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Vice Chancellor

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Convenor, Asst. Professor

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Asst. Professor

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Asst. Professor

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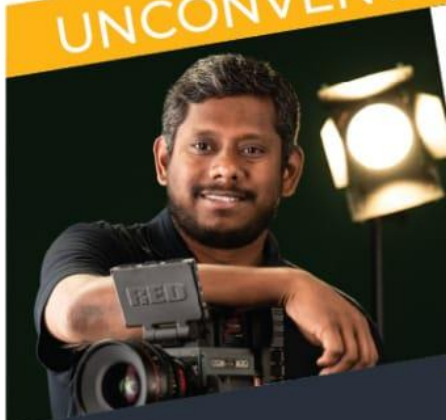
www.sathyabama.ac.in



School of Science and Humanities

DEPARTMENT OF VISUAL COMMUNICATION

INTERNATIONAL WEBINAR ON UNCONVENTIONAL CINEMATOGRAPHY



Date : 20-6-2020
Time : 5:30 P.M (IST)

Resource Person

Mr. J. Arul Sakthi Sankar, D.F.Tech., SSI & TDI
DOP/Underwater Cinematographer
Media Production Division
Public Relations Operations Department
Dhahran, Saudi Arabia 31311

TOPIC COVERED

Underwater Cinematography
360 Video's VR / AR
Aerial Filming
High profiles corporates
Motion Control & Robotic Arm



@sathyabamaofficial

Registration link:

<https://forms.gle/r95NsBC1xWkNXGdA>

Note:

1. We can accommodate only 300 participants.
2. Our webinar team will select participants based on interesting questions they enter in the registration form.
3. E-certificate will be distributed to only those who fill feedback form.

PATRONS

Dr. Mariazeena Johnson, B.E., MBA., M.Phil., Ph.D
Chancellor

Dr. Marie Johnson, B.E., MBA., M.Phil., Ph.D
President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Head of Department

Mr. R. Pugalandhi
Convener

For Sathyabama Admission Contact:

+91- 9940058563 / 9940168007



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DEPARTMENT OF VISUAL COMMUNICATION

in Association with

INSTITUTION'S INNOVATION COUNCIL

International level e-Workshop on Innovative Techniques
in Digital Media Productions with Mobile Apps



<https://forms.gle/kUGqcW9DgN6DbLMQ6>

Date: 22.12.2021
Time: 2PM to 3PM (IST)

Patrons

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Mr. Arul Selvan
Vice President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Organising Secretary, HoD

Mr. N. Raja
Convenor, Asst. Professor

Co-Ordinators

Mr. E. Senthil Kumaran
Asst. Professor

Mr. Yuvaraj
Asst. Professor



zoom Platform

FOR ADMISSION

Contact Us : Mr. N. Raja, Assistant Professor - 63838 53001 | raja.viscom@sathyabama.ac.in
Mr. E. Senthil Kumaran - 98844 34598 | Mr. J. Yuvaraj - 98405 74113 | 044 - 2450 3207



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DEPARTMENT OF VISUAL COMMUNICATION

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INSTITUTION'S INNOVATION COUNCIL

**NATIONAL ONLINE SEMINAR ON INNOVATIVE DIGITAL
VIDEO EDITING TECHNIQUES FOR FILM MAKING**

Registration link: <https://forms.gle/5v7bTXcsoHmxWDWV6>



Mr. Anthony
Editor and Director

DATE : 12.08.2021 | TIME: 2PM TO 3PM (IST)

Patrons

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Organising Secretary, HoD

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Asst. Professor

Mr. Yuvaraj
Asst. Professor



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Mr. E. Senthil Kumaran - 98844 34598 | Mr. J. Yuvaraj - 98405 74113 | 044 - 2450 3207



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DEPARTMENT OF VISUAL COMMUNICATION

in Association with

PUBLIC RELATIONS SOCIETY OF INDIA, CHENNAI CHAPTER

&

INSTITUTION'S INNOVATION COUNCIL

National level Seminar on Innovative Trends in
Public Relations to Introduce and Promote Products

Date: 02.02.2022 | Time: 2PM to 3PM (IST)



Mr. SATYAN C BHATT

Chairman, Public Relations Society of India,
Chennai Chapter And Managing Director,
PRISM Public Relations, Chennai

Satyan Bhatt is the current Chairman of the PRSI Chennai Chapter. He is also the founder Managing Director of Prism PR, the first agency to be launched in Chennai in April 1994.

A gold medallist in PR from the Madras University, he has around 40 years experience in communication. 12 years with newspapers and 28 years with Prism. Loves to teach and share his vast experience with students.

Also a very active member of The Rotary Club of Madras. His better half Parul is the co-founder and author of a coffee table book. They combine to give the client the best in terms of strategy and way forward.



Registration link: <https://forms.gle/3W43WtNvNMX92DrPA>

Patrons

Dr. Mariazeena Johnson
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Dr. Marie Johnson
President

Mr. J. Arul Selvan
Vice President

Mrs. Maria Bernadette Tamilarasi
Vice President

Organisers

Dr. T. Sasipraba
Vice Chancellor

Dr. N. Nazini
Organising Secretary, HoD

Mr. N. Raja
Convenor, Asst. Professor

Co-Ordinators

Mr. E. Senthil Kumaran
Asst. Professor

Mr. Yuvaraj
Asst. Professor

Mr. Muthu Kumar Balu
Secretary, PRSI, Chennai Chapter



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DEPARTMENT OF VISUAL COMMUNICATION

In Association with

INSTITUTION'S INNOVATION COUNCIL

**5 Days National level e-Workshop on Innovative
Techniques in SPSS and Data Analysis**



Prof. J. POOVARAGHAVAN

Assistant Professor in Statistics
Department of Mathematics
D.B. Jain college
Thoraipakkam, Chennai

Date: 03.01.2022 - 07.01.2022 | Time: 7PM to 8PM (IST)



<https://forms.gle/YAZUS8DzMd2HCLue6>

Patrons

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Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Mr. Arul Selvan
Vice President

Organiser

Dr. T. Sasipraba
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International level e-Workshop on Innovative Techniques
in Digital Media Productions with Mobile Apps



<https://forms.gle/kUGqcW9DgN6DbLMQ6>

Date: 22.12.2021
Time: 2PM to 3PM (IST)

Patrons

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Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Mr. Arul Selvan
Vice President

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**INTERNATIONAL LEVEL VIRTUAL SEMINAR ON PROTECTING INNOVATION THROUGH
INTELLECTUAL PROPERTY RIGHTS WITH FOCUS ON COPY RIGHT,
PATENT AND TRADEMARK**



Date : 04.09.2021

Time : 2PM to 3PM (IST)



Dr. Tonye Clinton Jaja, Lawyer and Law lecturer,
National Institute for Legislative and
Democratic Studies, Nigeria.
Former Chairman of the Governing Board of the
Nigerian Copyright Commission.



Registration Link:

<https://forms.gle/gSKQ571rNHJDXizC6>

Patrons

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Organising Secretary, HoD

Mr. N. Raja
Convenor, Asst. Professor

Co-Ordinators

Mr. E. Senthil Kumaran
Asst. Professor

Mr. Yuvaraj
Asst. Professor

Platform : zoom | LIVE

FOR ADMISSION

Contact Us : Mr. N. Raja, Assistant Professor - 63838 53001 | raja.viscom@sathyabama.ac.in
Mr. E. Senthil Kumaran - 98844 34598 | Mr. J. Yuvaraj - 98405 74113 | 044 - 2450 3207



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INSTITUTE OF SCIENCE AND TECHNOLOGY

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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
6.3.3 (2021-2022)

S.No	Name	Designation
1	Dr.Nazini	Assistant Professor
2	Mr.R.Pugalendhi	Assistant Professor
3	Mr.A.R.Vimal Raj	Assistant Professor
4	Mr.N.Raja	Assistant Professor
5	Mr.A.Edward Kennedy	Assistant Professor
6	Mr.E.Senthil Kumaran	Assistant Professor
7	Ms.K.Jayachandrika	Assistant Professor
8	Mr.J.Yuvaraj	Assistant Professor
9	Mr.Dhanapathi	Technical Staff
10	Mr.Anandhan	Technical Staff
11	Mr.Thiyagarajan	Technical Staff



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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
in Association with
INSTITUTION'S INNOVATION COUNCIL

**International e - Workshop on Innovative Techniques in
Smartphone Film Making and Video Lecture Making**

Date: 17.07.2021
Time: 2PM to 3PM (IST)

Dr Max Schleser (B.A. Hons, M.A., Ph.D.) is Senior Lecturer in Film and Television at Swinburne University of Technology, Melbourne, Australia. Adobe Education Leader, Co-Founder of the Mobile Innovation Network & Association (www.mina.pro) and Screening Director of the International Mobile Innovation Screening & Festival. Max's research expertise are Immersive Media and Creative Arts 4.0 with a focus on Cinematic VR and interactive filmmaking. His research explores Screen Production, Emerging Media and Smartphone Filmmaking for community engagement, creative transformation and transmedia storytelling.



Registration link: <https://forms.gle/vf8RHqzd1YyiCsN96>



Patrons

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Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Organising Secretary, HoD

Mr. Raja
Convenor, Asst. Professor

Co-Ordinators

Mr. E. Senthil Kumaran
Asst. Professor

Mr. Yuvaraj
Asst. Professor



FOR ADMISSION

Contact Us : Mr. N. Raja, Assistant Professor - 63838 53001 | raja.viscom@sathyabama.ac.in
Mr. E. Senthil Kumaran - 98844 34598 | Mr. J. Yuvaraj - 98405 74113 | 044 - 2450 3207

S.No	Name	Designation
1	Dr. Nazini	Assistant Professor



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DEPARTMENT OF VISUAL COMMUNICATION
6.3.3 (2021-2022)

2	Mr.R.Pugalendhi	Assistant Professor
3	Mr.A.R.Vimal Raj	Assistant Professor
4	Mr.N.Raja	Assistant Professor
5	Mr.A.Edward Kennedy	Assistant Professor
6	Mr.E.Senthil Kumaran	Assistant Professor
7	Ms.K.Jayachandrika	Assistant Professor
8	Mr.J.Yuvaraj	Assistant Professor
9	Mr.Dhanapathi	Technical Staff
10	Mr.Anandhan	Technical Staff
11	Mr.Thiyagarajan	Technical Staff



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SCHOOL OF SCIENCE AND HUMANITIES

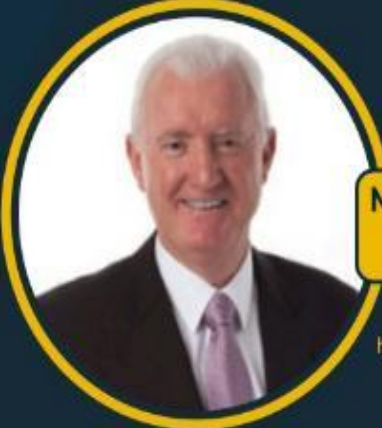
DEPARTMENT OF VISUAL COMMUNICATION

in Association with

Public Relations Society of India, Chennai Chapter

"International Virtual Seminar on Innovative Jobs and Entrepreneurship Opportunities in Media Industries"

Blogger at IntoIndia.blog | 2018 - present.
Chairman, Genesis India Horticulture Collaboration Project Past President, Australia India Business Council, Victoria | 2016-2017 Author of four books: You Can Communicate (2002); Riding the Elephant (2010); Soft Skills for a Flat World (Published by Tata McGraw-Hill INDIA: 2012); Communicating Your Personal Brand (2016); Director, EastWest Academy Pvt Ltd Public Relations Consultants | 1980-2015; Trainer, Speaker and Mentor on doing business with India, and Leadership & communication, specialising in communicating across borders and cultures.



Date 23.06.2021
from 2.00 PM to 3.00 PM (IST).

Mr. Stephen Manallack
Public Relations Consultant,
Australia

Registration link
<https://forms.gle/TzLkiPrL1Kc3DYHg9>



Platform :  zoom

PATRONS

Dr.Mariazeena Johnson Chancellor	Dr.Marie Johnson President	Ms.Marie Maria Bernadette Tamilarasi Johnson Vice President
Dr.T.Sasipraba Vice Chancellor	Mr.Satyan C Bhatt Chairman, PRSI Chennai Chapter	Ms.N.Nazini, HoD Organising Secretary
Mr.N.Raja Convenor		

Co-Ordinators

Mr.E.Senthil Kumaran Asst. Professor	Mr.J.Yuvaraj Asst. Professor
---	---------------------------------

For Admission Contact Us : Mr.N.Raja, Assistant Professor - 95434 54973 | raja.viscom@sathyabama.ac.in,
Mr.E.Senthil Kumaran - 98844 34598 | Mr.J.Yuvaraj - 98405 74113 | 044 - 2450 3207

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2	Mr.R.Pugalendhi	Assistant Professor
3	Mr.A.R.Vimal Raj	Assistant Professor



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DEPARTMENT OF VISUAL COMMUNICATION
6.3.3 (2021-2022)

4	Mr.N.Raja	Assistant Professor
5	Mr.A.Edward Kennedy	Assistant Professor
6	Mr.E.Senthil Kumaran	Assistant Professor
7	Ms.K.Jayachandrika	Assistant Professor
8	Mr.J.Yuvaraj	Assistant Professor
9	Mr.Dhanapathi	Technical Staff
10	Mr.Anandhan	Technical Staff
11	Mr.Thiyagarajan	Technical Staff



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SCHOOL OF COMPUTING & SCHOOL OF SCIENCE AND HUMANITIES

DEPARTMENT OF COMPUTER SCIENCE
&
DEPARTMENT OF VISUAL COMMUNICATION

in Association with
INSTITUTION'S INNOVATION COUNCIL

Organise Webinar on

**INNOVATIVE DESIGN THINKING FOR DIGITAL
MEDIA AND ENTREPRENEURS**



 **zoom Platform**

DATE : 02-08-2021
TIME : 02:00 TO 03:00



Mr. Sai Vijendhiran

Registration link

<https://forms.gle/RS1CwheYkKibE8ha8>



Chief Patrons

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Patrons

Dr. T. Sasipraba
Vice Chancellor

Organising Secretaries

Dr. T. Sasikala
Dean, School of Computing

Ms. N. Nazini
Head, Dept of Viscom

Dr. L. Lakshmanan
Prof & Head of the Department
Computer Science and Engineering

Dr. S. Vigneshwari
Prof & Head of the Department
Computer Science and Engineering

Convenors

Mr. R. Pugalandhi
Asst. Professor

Dr. Sethuraman
Asst. Professor

Co-Ordinators

Mr. E. Senthil Kumar
Asst. Professor

Ms. K. Jayachandrika
Asst. Professor



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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION

Seminar on

Role of Sound Designer in Music Production

WORLD AUDIO DAY



Special Guest

Dr.SATHYA PRASAD
Musician, Senior Mixing and
Mastering Sound Engineer

Date : 21-04-2022
Time : 11 : 30 am (IST)

Venue : Sathyabama Smart Classroom

Patrons

Dr.Mariazeena Johnson Chancellor	Dr.Marie Johnson President	Mr.J.Arul Selvan Vice President	Mrs.Maria Bernadette Tamilarasi Vice President
-------------------------------------	-------------------------------	------------------------------------	---

Organisers

Dr.T.Sasipraba Vice Chancellor	Dr.N.Nazini Organising Secretary, HoD	Mr.R.Pugalendhi Convenor, Asst. Professor
-----------------------------------	--	--

Co-Ordinators

Mr.E.Senthil Kumaran Asst. Professor	Mrs. K.Jayachandrika Asst. Professor
---	---



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DEPARTMENT OF VISUAL COMMUNICATION
6.3.3 (2021-2022)

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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

in Association with

INSTITUTION'S INNOVATION COUNCIL

International Level Seminar

on

Innovative Techniques in

Enriching Personal Skills to Navigate the Media Production Jungle



Mr. GEORGE JACOB

International Video Producer - Toronto-Canada

Date: 17-03-2022 | Time: 3:00PM to 4:00PM (IST)

Registration link: <https://forms.gle/ak26srw2AZa86NJ79>



Patrons

Dr.Mariazeena Johnson Chancellor	Dr.Marie Johnson President	Mr.J.Arul Selvan Vice President	Mrs.Maria Bernadette Tamilarasi Vice President
-------------------------------------	-------------------------------	------------------------------------	---

Organisers

Dr.T.Sasipraba Vice Chancellor	Dr.N.Nazini Organising Secretary, HoD	Mr.R.Pugalendhi Convenor, Asst. Professor
-----------------------------------	--	--

Co-Ordinators

Mr.E.Senthil Kumaran Asst. Professor	Mrs. K.Jayachandrika Asst. Professor
---	---

 **zoom** Platform



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6.3.3 (2021-2022)

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6	Mr.E.Senthil Kumaran	Assistant Professor
7	Ms.K.Jayachandrika	Assistant Professor
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DEPARTMENT OF VISUAL COMMUNICATION
6.3.3 (2021-2022)



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INVITATION

The Department of Visual Communication,
School of Science and Humanities
Cordially invite you for the inauguration of
with the blessings of our
Honourable Founder Chancellor

COL. Dr.JEPPIAAR

In the auspicious presence and guidance of

Dr.Mariazeena Johnson, B.E., M.B.A., Ph.D.,
Chancellor

Dr.Marie Johnson, B.E., M.B.A., Ph.D.,
President

Mr. J.Arul Selvan
Vice-President

Ms.Maria Bernadette Tamilarasi
Vice-President

Dr. T. Sasipraba
Vice Chancellor

Ms.Nazini
Organising Secretary

Mr. R.Pugalendhi
Convener



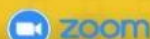
Guest Speaker

Ms.N.Padma Priya
Program Producer - Thanthi tv

VIRTUAL
ALUMNI TALK - 2021

to be held on
4th December 2021

10 am,



Sathyabama Institute of Science and Technology, Chennai



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

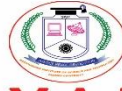
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6.3.3 (2021-2022)

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6	Mr.E.Senthil Kumaran	Assistant Professor
7	Ms.K.Jayachandrika	Assistant Professor
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DEPARTMENT OF VISUAL COMMUNICATION

ALUMNI TALK 2022



Mr. PRIYADHARSHAN.N
EXECUTIVE PRODUCER



Mr. M. GOKUL KRISHNAN
LAKSHMI MOVIE MAKERS
FILM PRODUCER



26th APRIL @ 10:00 AM

Venue : Sathyabama Smart Classroom

Patrons

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Mr. J. Arul Selvan
Vice President

Mrs. Maria Bernadette Tamilarasi
Vice President

Organisers

Dr. T. Sasipraba
Vice Chancellor

Dr. N. Nazini
Organising Secretary, HoD

Mr. R. Pugalendhi
Convenor, Asst. Professor

Co-Ordinators

Mr. E. Senthil Kumaran
Asst. Professor

Mrs. K. Jayachandrika
Asst. Professor

S.No	Name	Designation
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6.3.3 (2021-2022)

1	Dr.Nazini	Assistant Professor
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3	Mr.A.R.Vimal Raj	Assistant Professor
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5	Mr.A.Edward Kennedy	Assistant Professor
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10	Mr.Anandhan	Technical Staff



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DEPARTMENT OF VISUAL COMMUNICATION
6.3.3 (2021-2022)



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INVITATION

SCHOOL OF SCIENCE AND HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION



Guest Speaker
RJ Vishnu



with the blessings of our
Honourable Founder Chancellor
COL. Dr.JEPPIAAR
In the auspicious presence and guidance of

Dr.Mariazeena Johnson Chancellor	Dr.Marie Johnson President	Mr.J.Arul Selvan Vice President	Ms.Maria Bernadette Tamilarasi Vice President
--	--------------------------------------	---	---

**VIRTUAL
ALUMNI TALK – 2022**
to be held on
22nd January 2022 (Saturday 2 PM TO 3 PM)

Organiser

Dr.T.Sasipraba Vice Chancellor	Dr.N.Nazini Organising Secretary, HoD	Mr.R.Pugalendhi Alumni coordinator, Asst. Professor
--	---	---

S.No	Name	Designation
1	Dr.Nazini	Assistant Professor
2	Mr.R.Pugalendhi	Assistant Professor



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DEPARTMENT OF VISUAL COMMUNICATION
6.3.3 (2021-2022)

3	Mr.A.R.Vimal Raj	Assistant Professor
4	Mr.N.Raja	Assistant Professor
5	Mr.A.Edward Kennedy	Assistant Professor
6	Mr.E.Senthil Kumaran	Assistant Professor
7	Ms.K.Jayachandrika	Assistant Professor
8	Mr.J.Yuvaraj	Assistant Professor
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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

In Association with



Sketching

TECHNIQUES

AND ANATOMY

Interactive Session on

Creating Portfolio
Achieve your goals in animation career
On the spot drawing competition

23rd May 2022 | 9:30AM

Venue: EMAGIC Animation Academy
78/103, Dr.R.K Salai Mylapore
Chennai - 600004



Dr. Ezhil Vandan

EMAGIC

Director & Visual Designer

Patrons

Dr. Mariazeena Johnson Chancellor	Dr. Marie Johnson President	Mr. J. Arul Selvan Vice President	Mrs. Maria Bernadette Tamilarasi Vice President
--------------------------------------	--------------------------------	--------------------------------------	--

Organisers

Dr. T. Sasipraba Vice Chancellor	Dr. N. Nazini Organising Secretary, HoD	Mr. E. Senthil Kumaran Convenor, Asst. Professor
-------------------------------------	--	---

Co-Ordinators

Mr. R. Pugalandhi Asst. Professor	Mr. N. Raja Asst. Professor	Mrs. K. Jayachandrika Asst. Professor
--------------------------------------	--------------------------------	--

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S.No	Name	Designation
1	Dr. Nazini	Assistant Professor
2	Mr. R. Pugalandhi	Assistant Professor
3	Mr. A. R. Vimal Raj	Assistant Professor



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11	Mr.Thiyagarajan	Technical Staff
12	Mr.Shanmugam	Technical Staff



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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION

Workshop on Advertising by *Brand Mascots*



25th May 2022
10:00 AM onwards
Univ. Auditorium

TEAM
INTERACTIVE SESSION

PATRONS

Dr. MARIAZEENA JOHNSON
CHANCELLOR
Mrs. MARIA BERNADETTE TAMILARASI
VICE PRESIDENT

Dr. MARIE JOHNSON
PRESIDENT
Mr. J. ARUL SELVAN
VICE PRESIDENT

ORGANISERS

Dr. T. Sasipraba
VICE CHANCELLOR

Dr. N. Nazini
Convener, HoD - VISCOM

Mr. A.R. Vimal Raj
Co-Convener, Asst. Prof.

CO-ORDINATORS

Mr. J. Yuvaraj
Asst. Professor, VISCOM

Mr. R. Pugalandhi
Asst. Professor, VISCOM

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S.No	Name	Designation
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SATHYABAMA

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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
6.3.3 (2021-2022)

1	Dr.Nazini	Assistant Professor
2	Mr.R.Pugalendhi	Assistant Professor
3	Mr.A.R.Vimal Raj	Assistant Professor
4	Mr.N.Raja	Assistant Professor
5	Mr.A.Edward Kennedy	Assistant Professor
6	Mr.E.Senthil Kumaran	Assistant Professor
7	Ms.K.Jayachandrika	Assistant Professor
8	Mr.J.Yuvaraj	Assistant Professor
9	Mr.Dhanapathi	Technical Staff
10	Mr.Anandhan	Technical Staff
11	Mr.Thiyagarajan	Technical Staff
12	Mr.Shanmugam	Technical Staff



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Director - Research

Dr. G. Sundari
Director Administration

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Dr. N. Nazini
Head, Department of Visual Communication

CONVENOR

Mr. A. R. Vimal Raj
Asst. Professor

CO-CONVENOR

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Asst. Professor

Mr. A. Edward Kennedy
Asst. Professor



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School of Science and Humanities
DEPARTMENT OF VISUAL COMMUNICATION
&
INSTITUTION INNOVATION COUNCIL



In Association with
ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE (EDII), TAMIL NADU
Organizes



Introduction to
**INNOVATIVE
SMARTPHONE
FILM MAKING**

FACULTY DEVELOPMENT PROGRAMME
14th Feb to 19th Feb 2022
6:00 pm to 8:00pm
Duration: 12hrs in Six days



Course Director: Mr. Ritesh Taksande

S.No	Name	Designation
1	Dr. Nazini	Assistant Professor
2	Mr. R. Pugalendhi	Assistant Professor
3	Mr. A. R. Vimal Raj	Assistant Professor
4	Mr. N. Raja	Assistant Professor
5	Mr. A. Edward Kennedy	Assistant Professor
6	Mr. E. Senthil Kumaran	Assistant Professor
7	Ms. K. Jayachandrika	Assistant Professor
8	Mr. J. Yuvaraj	Assistant Professor
9	Mr. Dhanapathi	Technical Staff
10	Mr. Anandhan	Technical Staff
11	Mr. Thiagarajan	Technical Staff



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Director - Research

Dr. G. Sundari
Director Administration

Convenor & Co-Convenor

Dr. N. Nazini (Convenor)
Head of the Department, Visual Communication

Mr. A.R. Vimal Raj (Co-Convenor)
Assistant Professor, Visual Communication

FOR DETAILS

Dr. N. Nazini
Head of the Department,
Visual Communication
Sathyabama Institute of Science & Technology
viscomhod@sathyabama.ac.in

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DEPARTMENT OF VISUAL COMMUNICATION
In Association with
INSTITUTION'S INNOVATION COUNCIL
Organizes

NVIVO:: zoom

Online FDP on
Qualitative Research
& Innovative Techniques
with NVIVO Software
August 08th - 12th, 2022

Scan QR Code

SESSION TIMING
06:00 PM - 7:30 PM

[/sathyabamaOfficial](#) [/sathyabamast](#) [/sathyabama.official](#) [/sathyabama](#)

S.No	Name	Designation
1	Dr.Nazini	Assistant Professor



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2	Mr.R.Pugalendhi	Assistant Professor
3	Mr.A.R.Vimal Raj	Assistant Professor
4	Mr.N.Raja	Assistant Professor
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6	Mr.E.Senthil Kumaran	Assistant Professor
7	Ms.K.Jayachandrika	Assistant Professor
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13	Mr.Charles Delhi Babu	Technical Staff



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(Initiative of IIRIS)

Resource Person
Mr. T. Ramalingam
Art Director

School of Science and Humanities
DEPARTMENT OF VISUAL COMMUNICATION
in Association with Institution's Innovation Council

Webinar on
Innovative Techniques in Creative Direction

Patrons
Dr. MARIAZEENA JOHNSON. B.E., MBA., M.Phil., Ph.D.,
Chancellor
Dr. MARIA JOHNSON. B.E., MBA., M.Phil., Ph.D.,
President
Ms. Maria Bernadette Tamilarasi Johnson
Vice President
Dr. T.SASIPRABA. M.E., Ph.D.,
Vice Chancellor

Date: 21-August-2021 | Time: 6.00 - 7.00 PM

Organizing Secretary
Ms. N. Nazini, HoD
Convener
Ms. Jayachandrika K
Assistant Professor

Co-ordinators
Mr. E. Senthil Kumaran
Assistant Professor
Mr. R. Pugalandhi
Assistant Professor
Mr. J. Yuvaraj
Assistant Professor

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