



CERTIFICATE

THIS IS TO CERTIFY THAT Dr. T. R. KALAILAKSHMI, SATHYABAMA UNIVERSITY
HAS PARTICIPATED AS AN AUTHOR AND PRESENTED A PAPER ENTITLED A STUDY ON
CUSTOMERS DEMOGRAPHIC PROFILE AND THEIR PERCEPTION TOWARDS THE NEED OF
RELATIONSHIP MARKETING IN SUPERMARKET CHAIN STORES.
IN THE INTERNATIONAL CONFERENCE "EMERGING TRENDS IN ENGINEERING,
SCIENCE & SUSTAINABLE TECHNOLOGIES" HELD ON 20TH & 21ST FEBRUARY 2017.

ORGANISING SECRETARY

REGISTRAR



LIFE – Loyola College & CAAS Research Foundation

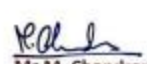
National Level Advanced Workshop on
"Effective Strategies in Research Project Proposal Writing and Linking Funding Agencies"

CERTIFICATE OF PARTICIPATION

This to certify that Mr / Ms / Dr **KALAI LAKSHMI TR**
has successfully participated in the National Level Advanced Workshop Organized by Loyola Institute of
Frontier Energy (LIFE) and CAAS Research Foundation, Chennai which was held on October 23 & 24, 2017.


Rev. Dr John Pragasan, S.J.
Convener
Director, LIFE


Rev. Fr A.M. Jayapathy Francis, S.J.
Convener
Chairman, LIFE


Mr M. Chandran
Convener
CAAS Research Foundation

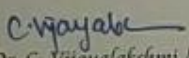


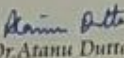
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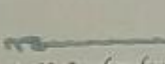
**National Workshop on Structural Equation Modeling (SEM)
using AMOS and its Applications**

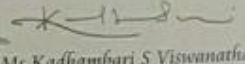
Certificate of Participation

This is to certify that Mr./Ms./Prof./Dr. Y. AYSHA FATHIMA (ASST. PROFESSOR) of
SATHYABAMA UNIVERSITY, CHENNAI has participated in the National Workshop on
Structural Equation Modeling (SEM) using AMOS and its Applications organized by Mathematics Division, SAS and
VIT Business School, at VIT University, Chennai on 12th August 2017.


Dr. C. Vijayalakshmi / Dr. N. Gopinathan
Conveners


Dr. Atanu Dutta
Dean, SAS


Dr. N. Sambandam
Pro Vice Chancellor


Ms. Kadhambari S. Viswanathan
Asst. Vice President

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(An autonomous society of the Government of Tamil Nadu)



Certificate of Participation

EDII-1100/PMO-FDP/1710/028

This is to certify that **Y.AYSHA FATHIMA, Assistant Professor**

SATHYABAMA UNIVERSITY

has participated in the “Faculty Development Programme” organized by the PMO-IEDP (Programme Monitoring Office – Innovation & Entrepreneurship Development Programme) from 21st September 2017-23rd September 2017 at Anna University, Chennai.

Place: Chennai

Date: 23.09.2017

**Hub Co-ordinator
(CED)**

**Additional Director
(EDII)**

Note: This Certificate is computer generated and doesn't require any Seal/Signature in Original.



INSTITUTE FOR STATISTICS AND ANALYTICAL RESEARCH
W-104, II Avenue, Anna Nagar, Chennai 600040, Tamilnadu
www.isar.ind.in / 8144482888 / 044-43513320



Certificate

This is to certify that M. LAYANYA, ASSISTANT PROFESSOR
SATHYABAMA UNIVERSITY

Participated in the Three days National Level Workshop

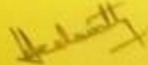
On "Research Methodology, Statistical Data Analysis and Interpretation"

by using Statistical Package for Social Science & Analysis of Moments Structure (SPSS & AMOS)

on 18th, 19th & 20th August 2017 held at The KINGS HOTEL, Egmore, Chennai, Tamil Nadu.

Date: 20th August 2017
Place: Chennai


Dr. R. RAVANAN
Resource person


Mrs. LEELAVATHY KARTHIKEYAN
Director



Dr. M.G.R.
Educational and Research Institute
University
(Incorporated as deemed to be university under Act 1956)
Maduravoyal, Chennai - 95
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On

TRANSFORMATION IN MANAGEMENT

This is to certify that Dr/Mr/Ms DHIVYA NARAYAN
has participated /presented in the National Conference, TRIMARD 2k17 on 12th October 2017 at
Dr. M.G.R Educational & Research Institute University, Chennai .


Convenor


Dean E&T


Registrar