



SATHYABAMA

**INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)**

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

Career Guidance and Skill Development Program

The Placement Cell coordinates and facilitates placement activities as well as coordinates training activities for the students at Sathyabama Institute of Science and Technology. The Cell bridges the gap of the industry with the skills of the students. We at Sathyabama emphasize on the objective of catering to each student's specific career needs and have successfully achieved the same by forging fresh ties with a number of corporates. The Cell organizes Career Guidance workshops, Skill Development Programs, Soft Skills Training Programs and Remedial Coaching Classes in an effort towards preparing the prospective students for the campus selection processes.

Career Guidance

The basic purpose of career guidance is to acquaint individuals with their occupational choices. It is a process that involves the work demand and potential of the individual. Various lectures and workshops on career guidance were conducted to educate the students about emerging trends and events.

Skill Development Program

Skill-development training sessions are incorporated into the regular curriculum for the students in order to groom them to become professionals. The skill development program guides the students in developing the skills and job-search strategies required to achieve their career objectives. Training is given to the students in the following topics:

- Communication Skills
- Personality Development and Interview Skills
- Group Discussion Skills
- Aptitude Skills
- Logical Reasoning and Analytical Reasoning
- Technical Interview Skills

Soft Skills

Soft skills are character traits and interpersonal skills that characterize a person's relationships with other people. They encompass the character traits that decide how well one interacts with others and usually are a definite part of an individual's personality. In a competitive labor market, employees who demonstrate that they have a good combination of hard and soft skills often see a greater demand for their services. The following are few essential traits that are taught to the students during their soft skills training sessions.

- Critical Thinking Skills
- Communication Skills
- Leadership Skills
- Social Skills
- Verbal & non Verbal Communication Skills
- Public Speaking Skills
- Time management Skills

Remedial Coaching

Remedial Coaching is conducted to improve academic skills among the students in various subjects and raising their level of comprehension of basic subjects to provide a stronger foundation for further academic work. It also helps to strengthen their knowledge, skills and attitudes in such subjects where quantitative and qualitative techniques are involved so that proper guidance and training provided under the program may enable the students to come up to the level necessary for pursuing higher studies efficiently and effectively.

Academic Year - 2021-2022

S. No	Date	Name of the Program	Resource of the program	No. of Beneficiaries
1	19.04.22 – 22.04.22	Quiz Series	TCS	2561
2	18.04.22 – 27.05.22	Neo Programming League	Neo PAT	3630
3	18.04.22	Innovative Ideas Sharing	TCS	148
4	14.04.22	Dell Campus Ambassador	DELL	2

Quiz Series

QUIZ SERIES - 2022

WEEK -2



CrackDQuants

Date: 19-04-2022, Time: 11:00 am onwards

<https://forms.gle/FAFJ4RqtpYA7e7Hz6>

Management Quiz

Date: 20-04-2022, Time: 11:00 am onwards

<https://forms.gle/Gr9HiuPqDHRmvYQt6>



TechQuest

Date: 21-04-2022, Time: 11:00 am onwards

<https://forms.gle/ZDgsbFWBxKCKtXNr8>

RunDcode

Date: 22-04-2022, Time: 11:00 am onwards

<https://forms.gle/UNpJceiruGT3U8r7>



Contact: kf.abdullah@tcs.com

TCS conducted Quiz Series 2022 for the engineering students, a two-week workshop from 19.04.22 to 22.04.22 in Quantitative aptitude, Management skills, Tech quest and Programming to enhance their coding and aptitude skills. Nearly 2561 students actively participated and benefitted.

Neo Programming League



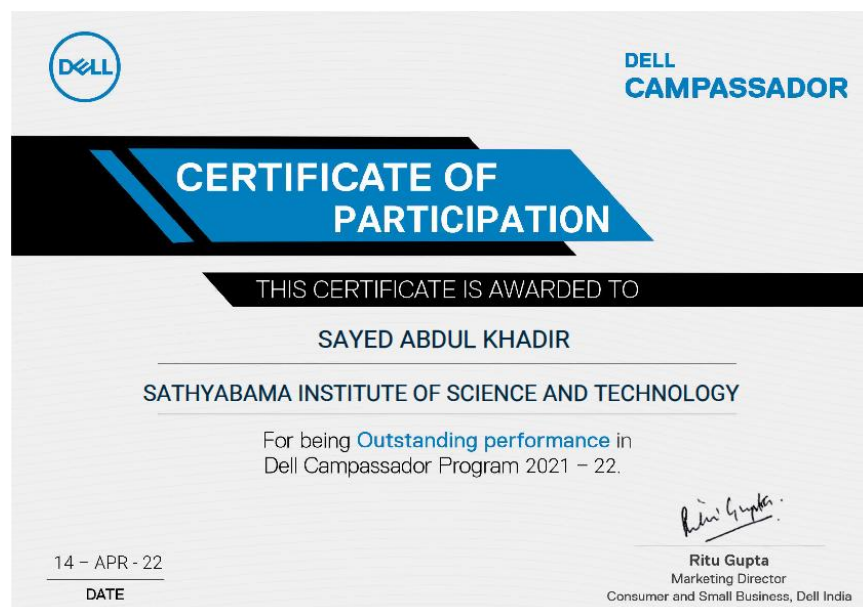
A series of Coding challenges was conducted by Neo PAT from 18.04.22 to 27.05.22. In their event “Neo Programming League” 20 coding questions were given to the students on the basis of 10 themes, 3630 students actively participated in the challenge.

Innovative Ideas Sharing



TCS conducted TechTastic for the engineering students on 18.04.22, 148 students submitted their innovative ideas and took part in the competition.

Dell Campus Ambassador

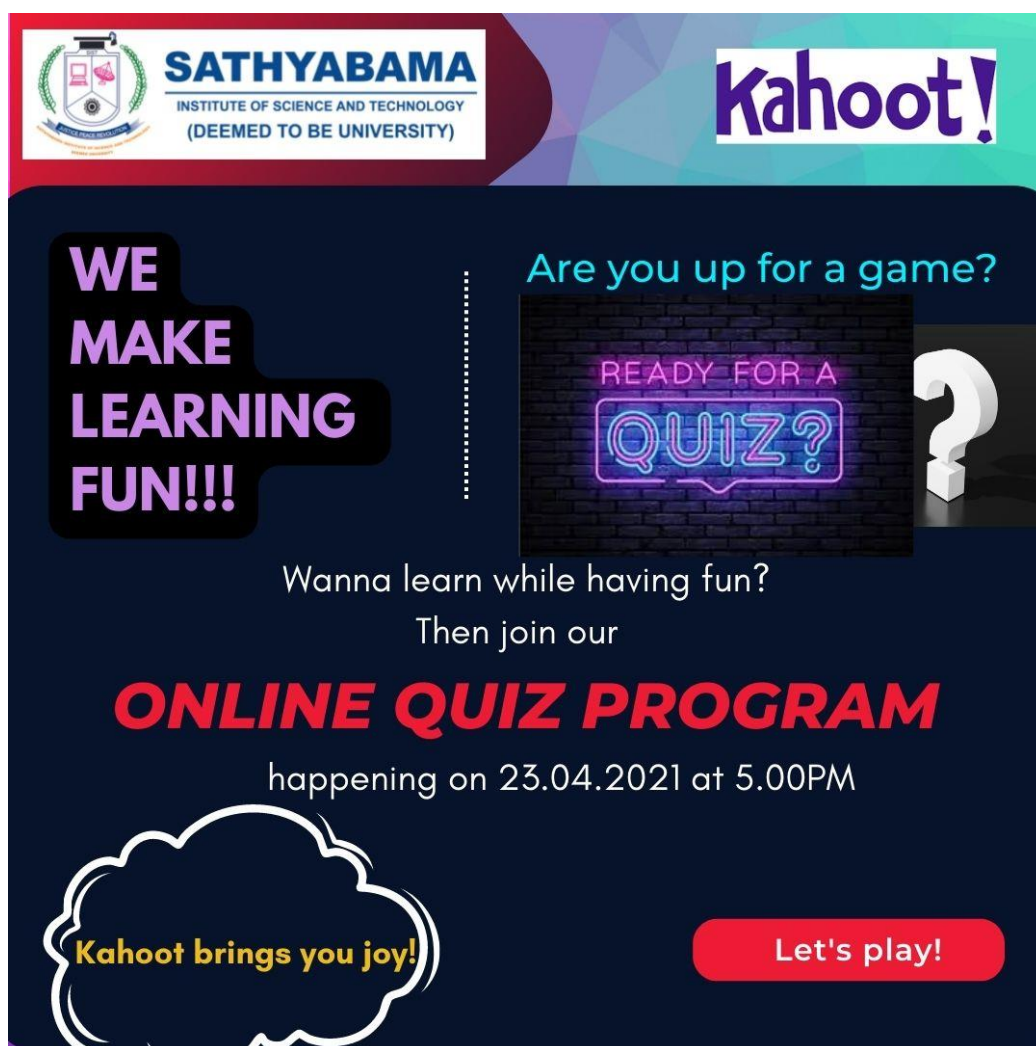


The Dell Campus Ambassador Program for the year 2021-22 was conducted on 14.04.22 and our student was awarded for his Outstanding Performance.

Academic Year - 2020-2021

S.No	Date	Name of the Program	Resource of the program	No. of Beneficiaries
1	23.04.21	Online Quiz Program	Kahoot	105
2	05.02.21	Open Innovation Platform	Virtusa	178
3	11.12.20	Tech Talk	Google	174
4	30.10.20	Hands on Training on Google Cloud	SCC	60
5	24.07.20	Interpersonal Skills Development Program	SCC	186

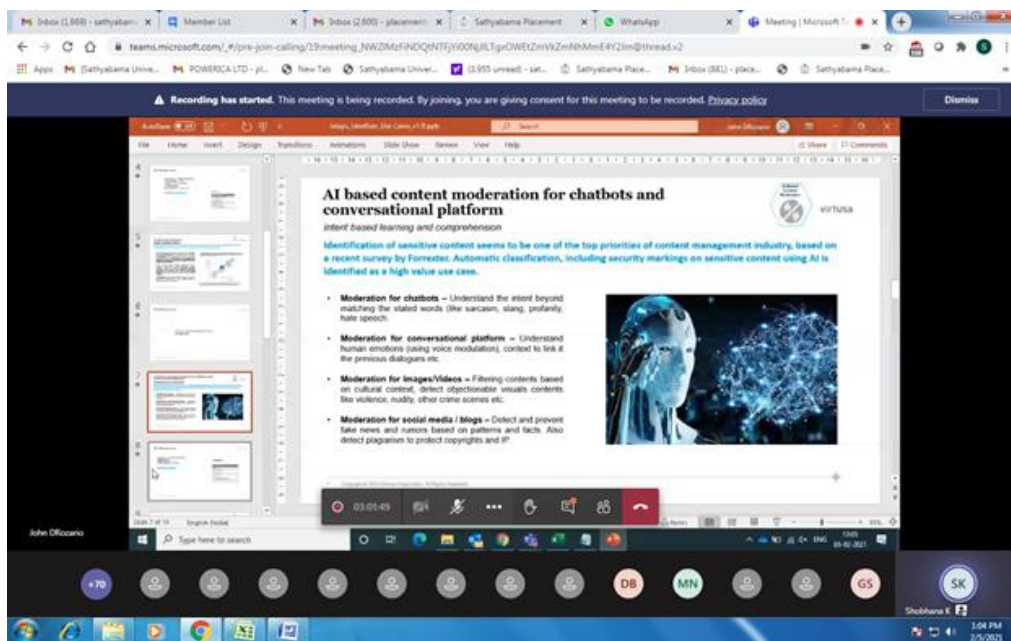
Online Quiz Program



The poster is for an online quiz program. At the top left is the Sathyabama Institute of Science and Technology logo, which includes a shield with a book and a gear, and the text 'SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY (DEEMED TO BE UNIVERSITY)'. To the right is the Kahoot! logo. The main text on the left says 'WE MAKE LEARNING FUN!!!' in large, bold, purple letters. In the center, there is a graphic with a brick wall background, a glowing purple 'READY FOR A QUIZ?' sign, and a large white question mark. Below this graphic, the text reads 'Are you up for a game?' in a light blue font. Further down, it says 'Wanna learn while having fun? Then join our' in white. The main title 'ONLINE QUIZ PROGRAM' is in large, bold, red letters. Below that, it says 'happening on 23.04.2021 at 5.00PM' in white. At the bottom left, there is a white cloud shape containing the text 'Kahoot brings you joy!' in yellow. At the bottom right, there is a red button with the text 'Let's play!' in white.

Kahoot, a game-based learning platform conducted online Quiz Program on 23.04.21 to our students in an engaging manner. 105 students actively participated in the session.

Open Innovation Platform



Virtusa organized a virtual meeting on 05.02.21, with the students of engineering on AI based content moderation for chat bots. 178 students attended the virtual meet and gained from it.

Tech Talk

The poster has a dark blue background with a complex pattern of glowing circuit lines and hexagonal nodes. A silhouette of a person stands on the left, gesturing towards the text. At the top, there are three logos: Sathyabama Institute of Science and Technology, a brain with neural connections, and the Google logo. The main title is centered, and the speaker's name and affiliation are on the right. Event details are at the bottom.

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We welcome you to the

Tech Talk

on

ROBOTICS

Expert Spokesperson

Mr. Siddarth
Google

Date: 11.12.20

Time: 3.00 PM

Link: <https://meet.google.com/ucf-ivzr-nrj>

A spokesperson from Google conducted a Tech Talk 11.12.20 about Robotics to the engineering students. The future of robotics technology was discussed by bringing in many innovative ideas. 174 students actively participated in the talk and interacted with the expert.

Hands on Training on Google Cloud



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Sathyabama Coding Club

Sathyabama Coding Club

presents

Hands on Training on

GOOGLE CLOUD

Date: 30.10.20
Time: 10 AM
Link: <https://meet.google.com/fdn-pxmp-qzp>



What is Google Cloud?
Why Choose Google Cloud Platform?

The Sathyabama Coding Club organized a hands on training session on Google Cloud to our engineering students to enhance their computing skills on 30.10.20. 60 students actively participated in the session and benefitted.

Interpersonal Skills Development Program



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Sathyabama Coding Club

invites you to the

Interpersonal Skills Development Program

Date: 24.07.20

Time: 9.00 AM

Link: <https://meet.google.com/osm-jtxt-zcw>



The Sathyabama Coding Club organized a workshop on Interpersonal Skills Development Program for the engineering students as part of the Skills Development program on 24.07.20. 186 students actively participated in the workshop and interacted with the experts.

Academic Year - 2019-2020

S.No	Date	Name of the Program	Resource of the program	No. of Beneficiaries
1	24.03.20	Design Thinking	TCS	673
2	21.02.20	Guest lecture on entrepreneurship mindset	Department of Industries and Commerce, TN	450
3	18.01.20	Dell Campus Ambassador Season 4	DELL	2
4	24.09.19	Insight Python	TCS	780
5	25.07.19	Coding Bootcamp Workshop	Xobin	1782
6	23.07.19 – 24.07.19	Deep Learning Hackathon	Placement Cell	60
7	13.07.19	Campus to Corporate Program	Cognizant	1878

Design Thinking



A workshop on Design Thinking was conducted by TCS on 24.03.20 to our engineering students educating on how to solve problems by prioritizing the consumer's needs above everything else. 673 students actively participated in the talk and interacted with the expert.

A Guest lecture on Entrepreneurship Mindset was conducted by a spokesperson from Department of Industries and Commerce, TN on 21.02.20. 450 students took part in the event and were given ideas as to how to set up a business and tips were given on taking financial risks.



DELL Campus Ambassador



2nd Best College of the Year'2019 - Dell Campassador

The DELL Campus Ambassador program which took place on 18.01.20 certified Sathyabama as the 2nd Best College of Year 2019. Two of our students were also awarded for showcasing their talent.

Insight Python





“Insight Python”, a workshop conducted by TCS on 24.09.19 highlighted on the dynamic use of Python language in current trends. 780 students actively participated in the talk and interacted with the expert.

Coding Bootcamp



Coding Bootcamp was conducted by Xobin on 25.07.19 to the engineering students to enhance the coding skills of the students. 1782 students actively participated in the event and were benefitted.

Deep Learning



SathyabamaOfficial



SathyabamaOfficial

The Placement Cell conducted a hackathon on the concepts of Deep Learning to the engineering students for a period of 2 days starting from 23.07.19 to 24.07.19. 60 students actively participated in the Hackathon.

Campus to Corporate



The Campus to Corporate program was conducted by Cognizant on 13.07.19 on how to become efficient through learning the basics of corporate communication. 1878 students actively participated in the talk and interacted with the experts.

Academic Year - 2018-2019

S.No	Date	Name of the Program	Resource of the program	No. of Beneficiaries
1	14.03.19	Guest Talk on Recent Trends	L&T	371
2	08.01.19	Future job roles and skills	NASSCOM Future Skills	350
3	06.07.18	Expert talk on corporate readiness	Cognizant	1878

Guest Talk on Recent Trends



A Guest talk on Recent Trends was conducted by L&T on 14.03.19 highlighting the importance in rising trends in the field of Cloud Computing. 371 students actively participated in the talk and interacted with the expert.

Future Job Roles and Skills



NASSCOM in association with Future Skills conducted a workshop about “Future Job Roles and Skills” on 08.01.19. The students were given ideas on the skills that are very important in developing relevant capabilities and improving career prospectus. 350 students actively participated in the talk and interacted with the experts.

Corporate Readiness



An expert talk on Corporate Readiness was conducted by Cognizant on 06.07.18 to the MBA students. The talk provided ideas on managing time and the mind set shift that is required when moving from a college to a corporate environment. 1878 students actively participated in the talk and interacted with the expert.

Academic Year - 2017-2018

S.No	Date	Name of the Program	Resource of the program	No. of Beneficiaries
1	24.10.17	Building Professional Ethics	LTI	923
2	04.10.17	Challenger Tech Talk Series	Capgemini	350
3	20.08.17	Confidence Building Skills	TCS	345
4	20.07.17	Opportunities Don't Happen, You Create Them	L&T	672
5	25.06.17	Entrepreneurship	EC Council	586

Building Professional Ethics



LTI conducted a workshop on “Building Professional Ethics” for the engineering students discussing the behavior of a person, how he should act towards other people and institutions in a business environment. The event was held on 24.10.17 and 923 students actively participated in the workshop and interacted with the experts.

Challenger Tech Talk Series



Challenger Tech Talk Series was conducted by Capgemini on 04.10.17. The students got an insight into the corporate world and the challenges that they need to overcome in the technological world. 350 students actively participated in the talk and interacted with the expert.

Confidence Building Skills



TCS conducted a workshop on the title “Confidence Building Skills” on 20.08.17. The engineering students were given tips on how to become confident individuals and face interviews with courage. 345 students actively participated in the talk and interacted with the expert.

Opportunities Don’t Happen, You Create Them



TCS conducted a workshop on the title,” Opportunities Don’t Happen, You Create Them” on 20.07.17. The students were provided with ideas as to how to grab opportunities without losing them. 672 students actively participated in the talk and got benefitted.

Entrepreneurship



A workshop on “Entrepreneurship” was conducted by the EC Council on 25.06.17. The students were provided with information on Cloud technology and its implications for entrepreneurship thereby encouraging the entrepreneurial mindset of students. 586 students actively participated in the talk and interacted with the experts.