



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
3.7.2 (2019-2020)



Memorandum of Understanding
Between
SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY,
Chennai, Tamil Nadu



and

GALATTA MEDIA PVT. LTD.
Chennai, Tamil Nadu

This Memorandum of Understanding (MOU) sets the terms and understanding between Sathyabama Institute of Science and Technology –Deemed to be University located at Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119, Tamil Nadu, INDIA (hereafter referred as SATHYABAMA) and the **GALATTA MEDIA PVT LTD** located at No.177, Raheja Tower, 7th Floor, Sigma Wing, Mount Road, Chennai - 600 002 (hereafter referred as GALATTA) an Industry - Institute connect to explore the synergies between both entities in a mutually beneficial way, thereby enhancing the learning process of the aspiring talents. This MOU is entered into on the date of last signature below ("Effective date") by and between the two parties mentioned above.

Purpose

The objective of this engagement is to explore opportunities to collaborate between the Institutions. The purpose of this MOU is to document, among others, GALATTA's intention to collaborate with SATHYABAMA to deliver the Programs under the initiative of creating a space for the Training Programs, Internships, Eminent talks and Field visit as mutually agreed.

The above goals will be accomplished by undertaking activities that include but not limiting to Onsite and offsite content making projects, Intra and Inter college contests, media marketing exercises, Internships, Seminars, industrial visit, Workshops thereby creating a practical learning approach for the aspiring talents.

In consideration of the mutual promises contained herein, the parties hereby agree as follows:

1. Scope of activities.

(a) GALATTA MEDIA PVT LTD will undertake the following activities:

- i. **GALATTA** shall conduct Training Programs at **SATHYABAMA**'s premises.
- ii. Support with training Materials and certificate of participation to the interns or trainees.
- iii. Support **SATHYABAMA** in delivering Workshops on different subjects. designing training programs for visual communication students and faculty members in the area of Media management, Film making, TV Programming content, latest technology, content development and ('Training Programs')

and other topics as per **GALATTA** 's current list of Training programs that is attached hereto

(b) **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** will undertake the following activities:

- (i) Provide the necessary infrastructure such as classrooms, laboratories, audio visual equipment, copying facilities, for conducting the training programmes as per the requirement of **GALATTA** ;
- (ii) In case of project work: to allow / facilitate students to carry out project work as part of learning and hands on experience;
- (iii) Support **GALATTA** to do promotion and marketing of various Training Programs to get admissions for the courses from time to time, including online and additional marketing efforts for getting maximum participation for the courses, allow students participation in the TV shows produced by **GALATTA** ; and

2. **Non-exclusivity.** For the avoidance of doubt, the arrangement between the parties as described herein is on a non-exclusive basis and nothing herein precludes either party from entering into similar arrangements with other third parties or like partners.

3. **Confidentiality.** The parties agree to the following:

- (a) By virtue of this MOU, the parties may have access to information that is confidential to one another ("**Confidential Information**"). Confidential Information shall include all information clearly marked or identified as confidential and any other information which would reasonably be understood to be confidential.
- (b) A party's Confidential Information shall not include information which (i) is or becomes a part of the public domain through no act or omission of the other party; (ii) was in the other party's lawful possession prior to the disclosure and had not been obtained by the other party either directly or indirectly from the disclosing party; (iii) is lawfully disclosed to the other party by a third party without restriction on disclosure; or (iv) is independently developed by the other party without breach of the MOU.
- (c) The parties agree, both during the term of this MOU and for a period of one (5) years after termination of this MOU, to hold each other's Confidential Information in confidence. The parties agree not to make each other's Confidential Information available in any form to any third party or to use each other's Confidential Information for any purpose other than the implementation of this MOU.
- (d) If in order to fulfill the purposes of this MOU it is necessary for the party receiving Confidential Information to copy all or a portion of the Confidential Information of the disclosing party, the receiving party may do so for the said purposes and no other purpose.
- (e) Upon termination of this MOU, whether by termination or otherwise, whichever is earlier, each party shall immediately return the Confidential Information of the other party or shall certify in writing signed by its authorized representative that the Confidential Information of the other party has been destroyed.

(f) The intellectual property belongs to the respective parties. Any unauthorized usage of any training material and or any intellectual property delivered as a part of training or training delivery, which is provided by **GALATTA** or its associates, or it's copying for self-use or use by any other related or un-related companies of **SATHYABAMA** is not allowed.

4. **No claims.** Except for the confidentiality obligations in Clause 4, no party shall make a claim against, or be liable or obligated to, the other party or its affiliates or agents for any damages or costs, including direct, indirect, special, incidental, consequential, or punitive damages, under any theory of law, including, without limitation, damages or costs for lost profits or business opportunity or injury to business reputation as a result of:

- (a) The failure to fulfil any obligation, expectation or evaluation described in this MOU;
- (b) Any act or omission by a given party hereunder; or
- (c) Failure to enter into any other agreement.

5. **Funding.** There shall be no commitment of funds by both parties as part of this engagement. In case, if **GALATTA** conducting workshops, seminars with their own industrial experts can be paid based on the terms shall be as discussed and mutually agreed.

6. **Costs.** Each party shall bear all of its costs and expenses which it may incur in fulfilling its obligations and responsibilities set forth in this MOU.

7. **Governing law.** This MOU shall be governed by and construed in accordance with the laws of India, without regard to conflict of law principles, and the parties submit to the exclusive jurisdiction of the Indian Courts.

8. **Resolution of disputes.** If any question or situation should arise which is not expressly provided for in this MOU, the same shall be resolved by joint consultation between the parties in the spirit of mutual cooperation.

9. **Term.** The duration of this MOU shall be (3) years commencing from the Effective Date and is automatically renewed for the subsequent year unless the other Party is notified two months in advance.

10. **Period of validity.** This MOU is at-will and may be modified by mutual consent of authorized officials of the parties. This MOU shall become effective upon signature by the authorized officials representing both the parties and will remain in effect until modified or terminated by any one of the parties by mutual consent. In the absence of mutual agreement by the authorized officials from both the parties this MOU shall end on (end date of partnership). This contract is revocable and has duration of 3 years, from the date of signing by both the parties. After a period of 3 year, the extension of this contract shall be decided mutually and agreed and signed as a written agreement.

11. **Termination.** This MOU may be terminated by either party giving the other party ninety (90) days' prior notice in writing. However, any termination shall not hinder completion of current obligation of either parties. Standard Force majeure clause as applicable in India shall apply.

Reporting

Mr. Mahesh, Technical Incharge, **GALATTA MEDIA PVT LTD** will coordinate with Ms. N. Nazini, Asst. Professor & Head, Dept. of Visual communication, **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY**, Chennai with respect to periodic assessment of the engagement and create a monthly report for stakeholders' reference.

IN WITNESS WHEREOF, the parties have caused this MOU to be executed by their duly authorized representatives, effective as of the Effective Date.

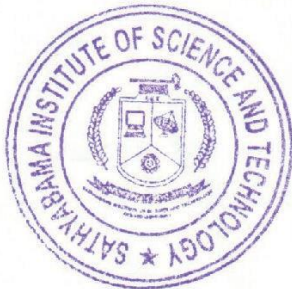
For **GALATTA MEDIA PVT LTD**



Name: **Mr. Raghu Manikkam**

Designation: **Human Resource**

Date:



For **Sathyabama Institute of Science & Technology**,



Name: **Dr. S. Sundar Manoharan**

Designation: **Vice Chancellor**

Date: **12-12-2019**



MOU FOR ACADEMIC COLLABORATION

This Memorandum of Understanding (MoU) for collaboration is made on September 23, 2019 between:

ICAT - Design & Media College, Chennai, Tamil Nadu 600093, India

ICAT - Design & Media College, ICAT is a part of IMAGE groups, a finest creative company that spreads creative intelligence in digital media to diverse audience, including school children, college students, juvenile minds ready for employment and corporate employees.

In the Company of Knowledge

ICAT is an ISO 9001:2008 Certified Knowledge Powerhouse that has been fueling the growth of Design & Media in India for the past 15 years.

Experience in Digital Media training

IMAGE group launched India's first professionally managed Multimedia training institute, Image Creative Education in 1996. Image Creative Education has 33 Digital Media training centers in India. It has trained over 100,000 students till date and is the leader in South India in providing vocational training in Animation & Graphics.

And

SATHYABAMA Institute of Science and Technology, Chennai, Tamil Nadu

SATHYABAMA Institute of Science and Technology was established in the year 1987 to promote technical education in the state of Tamil Nadu. Sathyabama Institute of Science and Technology is established under Sec 3 of UGC Act, 1956. It is one of the Pioneer institutions, imparting knowledge in the areas of Engineering, Science, Technology and Management. It is accredited with "A" grade by NAAC and declared as category A university by MHRD, Government of India. The Institution has also been certified with 'DNV-GL ISO 9001:2015' for its commitment to quality and continuous improvement. The Institution offers multidisciplinary academic programmes at Under graduate, Post graduate and Doctoral level.



Both parties hereto, recognizing the benefits of establishing links, wish to strengthen the ties between their respective institutions by entering into this Memorandum of Understanding ("MOU").

NOW IT IS HEREBY AGREED

1. The purpose of this MOU is to agree that **ICAT - Design & Media College** and **SATHYABAMA Institute of Science and Technology** will be academic partners. **ICAT Design & Media College** will host faculty and students from Sathyabama and provide them a tour of the facility and explain the working of the film industry post production workflow and other creative technologies which include Game Design, Game Programming, UI / UX (User Interface / User Experience), Animation and Interior Design.
2. The development and implementation of specific activities with any commercial implications further developed under this MOU will be the subject of formal written agreements negotiated and entered into separately, which will deal with the financial arrangements, confidentiality, ownership and use of intellectual property, publication of articles or other work and other relevant matters.
3. It is understood and accepted that this MOU is a non-commercial arrangement.
4. Both Parties agree that staff and students of either institution engaged in activities under this MOU shall carry out these activities in accordance with the laws and regulations of their respective institutes after full consultation and approval.
5. Both The parties agree not to solicit or appoint or engage any of employees of the opposite party during the period of this MOU and for a period of 3 years after the termination of this MOU.
6. Nothing in this MOU shall constitute a partnership between the parties hereto or constitute Parties herein for any purpose whatsoever.
7. Neither party shall assign or transfer its rights or obligations under this MOU without the other party's prior written consent.
8. Except as reasonably required to execute its rights under this MOU, each Party agrees to use commercially reasonable efforts to prevent any unauthorized copying, use, distribution, installation or transfer of possession of Confidential Information.



9. This MOU may only be amended by a written agreement signed by a duly authorized representative of each Party.
10. This MOU shall commence on the date of its execution by the last party to sign and shall remain in force for a period of 3 years. Each party shall review the status of the MOU at least three months before the end of the one-year period to determine whether it wishes the MOU to continue and, if so, whether any modifications are required. The period of validity of this MOU may only be extended by the mutual written consent of both Parties.
11. Either party may terminate this MOU by giving three months' notice in writing to the other.
12. Nothing in this MOU shall be construed as creating any legal relationships between the Parties. This MOU is a statement of intent to foster genuine and mutually beneficial academic collaboration.
13. Any dispute, difference, controversy or claim ("Dispute") arising between the Parties out of or in relation to or in connection with this MOU, of the breach, termination, after the termination, effect, validity, interpretation or application of this MOU or as to their rights, duties or liabilities there under, or as to any act, matter or thing arising out of, consequent to or in connection with this MOU, shall be settled by the Parties by mutual negotiations. If, for any reason, above referred Disputes cannot be resolved amicably by the Parties, shall be referred to and finally resolved by arbitration of sole / three Arbitrator(s) nominated by the Council for National and International Commercial Arbitration (CNICA), at New No. 346 (161), Thambu Chetty Street, 1 Floor, Chennai - 600 001, India and settled by way of arbitration proceedings in accordance with the Arbitration and Conciliation Act, 1996 of INDIA or any subsequent enactment or amendment thereto (the "Arbitration Act" in INDIA) and its Rules shall prevail. The award so rendered shall be final and binding on the parties. The venue of arbitration proceedings shall be Chennai. The language of the arbitration and the award shall be English.

Reporting

Mr. ThirumalaiSelvan, Manager Institution Relations will coordinate with **Mr. N. RAJA**, Assistant Professor, Department of Visual communication, Sathyabama Institute of Science and Technology, Chennai with respect to periodic assessment of the engagement and create a monthly report for stakeholders' reference.



ICAT
Design & Media College

IN WITNESS WHEREOF, the parties have caused this MOU to be executed by their duly authorized representatives, effective as of the Effective Date.

For ICAT Design & Media College

V. Swaminathan


Name: Mr. V. Swaminathan

Designation: Country Manager

Date: 23.09.2019

For Sathyabama Institute of Science and Technology,





Name: Dr. S. Sundar Manoharan

Designation: Vice Chancellor

Date: 23.09.2019

Dr. S. SUNDAR MANOHARAN, Ph.D.,
VICE CHANCELLOR

SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
Jeppiaar Nagar, Rajiv Gandhi Salai,
Chennai - 600 119.



Memorandum of Understanding
Between
SATHYABAMA
Institute of Science and Technology,
Chennai, Tamil Nadu
and
JV MEDIA DREAMS
(Production house) &
(Film & Television Academy),
Chennai, Tamil Nadu



This Memorandum of Understanding (**MOU**) sets the terms and understanding between the (Sathyabama Institute of Science and Technology –Deemed to be University of Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119, Tamilnadu, INDIA) ("**University**") and the (J V Media Dreams (Production house) & J V Media Dreams (Film & TV Academy) ,AVM Studios, No 38 Arcot Road, Vadapalani, Chennai - 600026) as an Industry - Institute connect throughout the academic year in exploring synergies between both entities in a mutually beneficial way, thereby enhancing the learning process of the aspiring talents. This MOU is entered into on the date of last signature below ("Effective date") by and between the two parties mentioned above.

SATHYABAMA Institute of Science and Technology was established in the year 1987 to promote technical education in the state of Tamil Nadu. Sathyabama Institute of Science and Technology is established under Sec 3 of UGC Act,1956. Its one of the Pioneer institutions, imparting knowledge in the areas of Engineering, Science, Technology and Management. It is accredited with "A" grade by NAAC and declared as category A university by MHRD, Government of India. The Institution has also been certified with 'DNV-GL ISO 9001:2015' for its commitment to quality and continuous improvement. The Institution offers multidisciplinary academic programmes at Under graduate, Post graduate and Doctoral level.

J.V Media Dreams Production house is one of the pioneers in delivering television shows like "Maanada Mayilada" and "Naalaya Iyakunar" They are into Film production and their team comprises of experienced directors and producers. J V Media Dreams Film & TV Academy in Vadapalani holds a rich legacy in the film industry of the country. This one-of-a-kind acting school offers an array of courses, specially designed to suit industry demands and also individual talents. It endeavors to spread the knowledge as well as interest in media arts and

theatre through a well-devised training facility and education. Established in 2008, this institute plays a vital role by helping aspiring actors achieve a holistic understanding of acting by teaching them about the nuances of acting methods.

Purpose

The objective of this engagement is to explore opportunities to collaborate with your Institution and the students, thereby providing them opportunities to apply their learning practically and gain experience through the exercise. The purpose of this MOU is to document, among others, the parties' intentions of collaborating with the University to deliver the Programs under the initiative of creating a space for the Training Programs, Internships, Eminent talks and Field visit as mutually agreed. ("Purpose").

The above goals will be accomplished by undertaking activities that include but not limiting to Onsite and offsite content making projects, Intra and Inter college contests, media marketing exercises, Internships, Seminars, industrial visit, Workshops thereby creating a practical learning approach for the aspiring talents.

In consideration of the mutual promises contained herein, the parties hereby agree as follows:

1. Scope of activities.

(a) J V Media Dreams (Production house) & J V Media Dreams (Film & TV Academy) **will undertake the following activities:**

- i. J V Media Dreams (Production house) & J V Media Dreams (Film & TV Academy) shall help establish & implement at the college premises. J V Media Dreams Film & Tv Academy shall conduct Training Programs covered under the Institution's MoU
- ii. Support with training Materials and certificate of participation to the internship training attendees;
- iii. Support University in delivering various Workshops on different subjects design various training programs for visual communication students and faculty members in the area of Media management, Film making, TV Programming content, latest technology, content development and ('Training Programs') and other topics as per J V Media Dreams (Production house) & J V Media Dreams (Film & TV Academy) current list of Training programs that is attached hereto

(b) **University/College will undertake the following activities:**

- (i) Provide the necessary infrastructure such as classrooms, laboratories, workshop training, audio visual equipment, copying facilities, for conducting the various training programmes as per the requirement of J V Media Dreams (Production house) & J V Media Dreams (Film & TV Academy);
- (ii) In case of project work: to allow / facilitate students to carry out project work as part of learning and hands on experience;
- (iii) Support J V Media Dreams (Production house) & J V Media Dreams (Film & TV Academy) to do promotion and marketing of various Training Programs to get admissions for the courses from time to time, including online and additional marketing efforts for getting maximum participation for the courses, students will participate in TV shows produced by JV media dreams (Production house) ; and

2. **Non-exclusivity.** For the avoidance of doubt, the arrangement between the parties as described herein is on a non-exclusive basis and nothing herein precludes either party from entering into similar arrangements with other third parties or like partners.

3. **Confidentiality.** The parties agree to the following:

- (a) By virtue of this MOU, the parties may have access to information that is confidential to one another ("**Confidential Information**"). Confidential Information shall include all information clearly marked or identified as confidential and any other information which would reasonably be understood to be confidential.
- (b) A party's Confidential Information shall not include information which (i) is or becomes a part of the public domain through no act or omission of the other party; (ii) was in the other party's lawful possession prior to the disclosure and had not been obtained by the other party either directly or indirectly from the disclosing party; (iii) is lawfully disclosed to the other party by a third party without restriction on disclosure; or (iv) is independently developed by the other party without breach of the MOU.
- (c) The parties agree, both during the term of this MOU and for a period of one (5) years after termination of this MOU, to hold each other's Confidential Information in confidence. The parties agree not to make each other's Confidential Information available in any form to any third party or to use each

other's Confidential Information for any purpose other than the implementation of this MOU.

- (d) If in order to fulfill the purposes of this MOU it is necessary for the party receiving Confidential Information to copy all or a portion of the Confidential Information of the disclosing party, the receiving party may do so for the said purposes and no other purpose.
 - (e) Upon termination of this MOU, whether by termination or otherwise, whichever is earlier, each party shall immediately return the Confidential Information of the other party or shall certify in writing signed by its authorized representative that the Confidential Information of the other party has been destroyed.
 - (f) The intellectual property belongs to the respective parties. Any unauthorized usage of any training material and or any intellectual property delivered as a part of training or training delivery, which is provided by J V Media Dreams (Production house) & J V Media Dreams (Film & TV Academy) or its associates, or it's copying for self-use or use by any other related or un-related companies of Sathyabama is not allowed.
4. **No claims.** Except for the confidentiality obligations in Clause 4, no party shall make a claim against, or be liable or obligated to, the other party or its affiliates or agents for any damages or costs, including direct, indirect, special, incidental, consequential, or punitive damages, under any theory of law, including, without limitation, damages or costs for lost profits or business opportunity or injury to business reputation as a result of:
- (a) The failure to fulfil any obligation, expectation or evaluation described in this MOU;
 - (b) Any act or omission by a given party hereunder; or
 - (c) Failure to enter into any other agreement.
5. **Funding.** There shall be no commitment of funds by both parties as part of this engagement. In case, if J V Media Dreams (Production house) & J V Media Dreams (Film & TV Academy) conducting workshops, seminars with their own industrial experts can be paid based on the terms shall be as discussed and mutually agreed.

6. **Costs.** Each party shall bear all of its costs and expenses which it may incur in fulfilling its obligations and responsibilities set forth in this MOU.
7. **Governing law.** This MOU shall be governed by and construed in accordance with the laws of India, without regard to conflict of law principles, and the parties submit to the exclusive jurisdiction of the Indian Courts.
8. **Resolution of disputes.** If any question or situation should arise which is not expressly provided for in this MOU, the same shall be resolved by joint consultation between the parties in the spirit of mutual cooperation.
9. **Term.** The duration of this MOU shall be (5) years commencing from the Effective Date and is automatically renewed for the subsequent year unless the other Party is notified two months in advance.
10. **Period of validity.** This MOU is at-will and may be modified by mutual consent of authorized officials from the two partners. This MOU shall become effective upon signature by the authorized officials from both the partners and will remain in effect until modified or terminated by any one of the partners by mutual consent. In the absence of mutual agreement by the authorized officials from both the partners this MOU shall end on (end date of partnership). This contract is revocable and has a duration of 5 years, from the date of signing by both the parties. After a period of 5 year, the extension of this contract shall be decided mutually and agreed and signed as a written agreement.
11. **Termination.** This MOU may be terminated by either party giving the other party ninety (90) days' prior notice in writing. However, any termination shall not hinder completion of current obligation of either parties. Standard Force majeure clause as applicable in India shall apply.

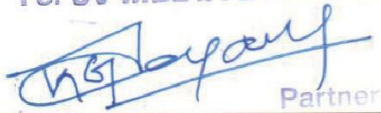
Reporting

Mr.K.G Jayavel, Film & TV Producer / Director of J V Media Dreams (Production house) & J V Media Dreams (Film & TV Academy) will coordinate with Mr.A.R.Vimal Raj , Asst Professor ,Dept of Visual communication, Sathyabama Institute of Science and Technology, Chennai with respect to periodic assessment of the engagement and create a monthly report for stakeholders' reference.

IN WITNESS WHEREOF, the parties have caused this MOU to be executed by their duly authorized representatives, effective as of the Effective Date.

For J V Media Dreams (Production house)
J V and Media Dreams (Film & TV Academy)

For JV MEDIA DREAMS

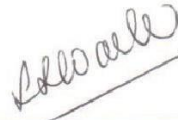

Partner

Name: Mr.K.G Jayavel

Designation: Film & TV Producer / Director

Date:

For Sathyabama Institute of Science &
Technology ,



Name: Dr.S.Sundar Manoharan

Designation: Vice Chancellor

Date:

Dr. S.SUNDAR MANOHARAN, Ph.D.,
VICE CHANCELLOR

SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
Jeppiaar Nagar, Rajiv Gandhi Salai,
Chennai - 600 119.





MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) for collaboration is made on July 06, 2019 between:

L.V. Prasad Film and TV Academy, Prasad Studios Campus, 28, Arunachalam Rd, Saligramam, Chennai, Tamil Nadu 600093, India

L.V. Prasad Film & TV Academy is part of Prasad Group, Asia's largest provider of post-production services. The group has been at the forefront of technological developments, a trendsetter and a guiding light to the Indian postproduction industry. Prasad Group includes Prasad Productions Pvt. Ltd., Prasad Digital Film Laboratories, Prasad Corporation Pvt Ltd (EFX), Digital Film Technology GmbH, Prasad Media Corporation Ltd., Prasad Recording Studios, Prasad Panavision, Prasad Extreme Digital Cinema Network and Prasad Corp - U.S.A. The group has major production facilities and offices in Chennai, Mumbai, Hyderabad, Bangalore, Thiruvananthapuram, Bhubaneswar, Kolkata, USA, UK, Germany and Japan.

The idea of a film academy sprouted in our Founder Mr. L.V. Prasad's mind as early as the 1950s. But it was later in 2005 that his son Mr. Ramesh Prasad made the dream come true and in turn served hundreds of aspiring young film makers realize their dreams. While cinema is a cultural artifact, the film industry is market driven. A true marriage of academia and industry, L V Prasad Film & TV Academy blends educational rigor with professional practice that ensures students are trained with creative inputs geared to meet industry needs. At L.V. Prasad Film & TV Academy, we believe that it is not merely the training to use high-end technology that matters but it is the moulding of minds that drives great cinema.

A significant highlight of L.V. Prasad Film & TV Academy is that it is located inside Prasad Studios and Prasad Digital Film Lab Campuses. The students will be learning in this busy and working environment. They will have access to interact, in a structured manner, with various film technicians and creative artistes who visit our facilities. This will inspire the students and allow them to show their own works and discuss ways of making them better.

With campuses located in Chennai, Bangalore & Thiruvananthapuram, L.V. Prasad Film & TV Academy offers state-of-the-art training facilities and highly experienced faculty.

And

Sathyabama Institute of Science and Technology, , Rajiv Gandhi Road, Jeppiaar Nagar, Chennai - 600119, Tamil Nadu

SATHYABAMA Institute of Science and Technology was established in the year 1987 to promote technical education in the state of Tamil Nadu. Sathyabama Institute of Science and Technology is established under Sec 3 of UGC Act,1956. Its one of the Pioneer institutions, imparting knowledge in the areas of Engineering, Science, Technology and Management. It is accredited with "A" grade by NAAC and declared as category A university by MHRD, Government of India. The Institution has also been certified with 'DNV-GL ISO 9001:2015' for its commitment to quality and continuous improvement. The Institution offers multidisciplinary academic programmes at Under graduate, Post graduate and Doctoral level.

Both parties hereto, recognizing the benefits of establishing links, wish to strengthen the ties between their respective institutions by entering into this Memorandum of Understanding ("MOU").



NOW IT IS HEREBY AGREED

1. The purpose of this MOU is to agree that **L. V. Prasad Film and TV Academy** and **SATHYABAMA Institute of Science and Technology** will be academic partners. L. V. Prasad TV and Film Academy will host faculty and students from Sathyabama and provide them a tour of the facility and explain the working of the film industry post production workflow.
2. The development and implementation of specific activities with any commercial implications further developed under this MOU will be the subject of formal written agreements negotiated and entered into separately, which will deal with the financial arrangements, confidentiality, ownership and use of intellectual property, publication of articles or other work and other relevant matters.
3. It is understood and accepted that this MOU is a non-commercial arrangement.
4. Both Parties agree that staff and students of either institution engaged in activities under this MOU shall carry out these activities in accordance with the laws and regulations of their respective institutes after full consultation and approval.
5. This MOU may only be amended by a written agreement signed by a duly authorized representative of each Party.
6. This MOU shall commence on the date of its execution by the last party to sign and shall remain in force for a period of 1 year. Each party shall review the status of the MOU at least three months before the end of the one-year period to determine whether it wishes the MOU to continue and, if so, whether any modifications are required. The period of validity of this MOU may only be extended by the mutual written consent of both Parties.
7. Either party may terminate this MOU by giving three months' notice in writing to the other.
8. Nothing in this MOU shall be construed as creating any legal relationships between the Parties. This MOU is a statement of intent to foster genuine and mutually beneficial collaboration.

IN WITNESS whereof this Agreement has been executed on the 6th day of July 2019

Signed for and on behalf of

L. V. Prasad Film and TV Academy

Mr. Mohan Krishnan
Director -Sales & Marketing.



Signed for and on behalf of

Sathyabama Institute Of Science And Technology

Dr. S. Sundar Manoharan
Vice Chancellor

Dr. S. SUNDAR MANOHARAN, Ph.D.,
VICE CHANCELLOR
SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
Jeppiaar Nagar, Rajiv Gandhi Salai,
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