



Media and Entertainment Skills Council

New Delhi

and



Sathyabama Institute of Science and Technology

Chennai, Tamilnadu

16/08/2021 | Chennai | India

Memorandum of Understanding

This Agreement has been made and agreed upon between the parties mentioned below, signed on the **16/08/2021** by and between the following two entities collectively referred to as "Parties" and each referred to individually as "Party".

BETWEEN

Media and Entertainment Skills Council (MESC), a Sector Skill Council set up by National Skill Development Corporation (NSDC) working under aegis of Ministry of Skill Development & Entrepreneurship (MSDE) for the Skill development initiatives in Media and Entertainment Sector across the country, functioning from its head office **522-524, DLF Tower A, Jasola, New Delhi 110025** acting through Mr. Mohit Soni, Chief Executive Officer, Media and Entertainment Skills Council (herein after referred to as "MESC" which expression shall, unless repugnant to the context or meaning thereof, includes its successor in office, legal representatives and permitted assigns) of the **FIRST PART**

AND

Sathyabama Institute of Science & Technology (SU), A Private University Established under Section 3 of UGC Act, 1956, located at Jeppiaar Nagar, Rajiv Gandhi Road, Shollinganallur, Chennai, Tamil Nadu, India, represented by **Dr. T. Sasipraba, Vice Chancellor** (hereinafter called "SIST" which expression shall, where the context so admits, be deemed to include its successors, executors and administrators) of the **SECOND PART**

THIS AGREEMENT WITNESSED AND THE PARTIES HERETO AGREE TO AS FOLLOWS:

1. Objective:

- 1.1. To ensure effective deployment of the media & entertainment course – Augmented & Virtual Reality, for selected number of faculties
- 1.2. To train, nurture and develop league of Master Trainers and Trainers in the field of Immersive Media Technology.
- 1.3. To popularize, promote the faculties on the advantages of the technology/ platform by facilitating non-exclusive 2 seminars, 2 workshops and support with industry connect for their projects.
- 1.4. To organize meetings between channel partners and identified production houses from India and support in developing work relation environment.

2. Collaboration:

Sathyabama Institute of Science and Technology will be associated as an Academic Partner with MESC and collaborate with initiatives in South India.

The key areas of Academic collaborations will be as follows:

- Conduct Training the Trainer sessions for Faculty at the NextGen Lab
- AR VR Project based research support for Academic teams
- Participation in Industry Events and Skills Competitions
- Joint certification for trainers

3. Duration / Term of the MoA:

- a) MoA shall be valid for three (3) years from the date of its entering and may be mutually extended from time to time in writing by the parties.
- b) This Memorandum of Understanding is a document of good faith and Implementation of the MoA would be monitored on a bi-annual basis.

4. Changes / Amendment:

No change can be made to this MoA without written consent and duly signed by all the parties. Additions, deletions and/or alterations to this MoA may be affected with the written agreement of all the parties to this MoA concerning the changes. Documents containing such additions, deletions and/or alterations and signed by all the Parties shall form addenda to this MoA and be deemed to be part of this MoA.

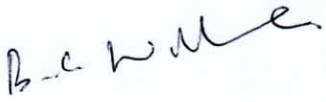
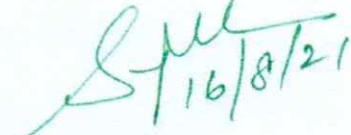
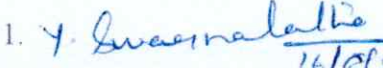
5. Termination:

The parties can terminate this MoA after serving 3 (three) months' notice in writing if there is failure/ breach of understanding or default by either party other than on force majeure grounds. At the time of termination neither party shall be liable to other hereunder or in relation Veto for more than the fees paid, including the amounts invoiced but not yet paid.

6. Force Majeure:

Neither party shall be liable to the other for failure or delay in the performance of any of its obligations under this MoA for the time and to the extent such failure or delay is caused due to acts of God, natural disaster, fire, floods, explosions or earthquake, epidemic or quarantine restrictions, serious accidents, war, insurrection or riots, strikes, legal necessity or labour troubles, or any other cause beyond the affected party's reasonable control, provided that sufficient notice of such occurrence of force majeure is communicated to the other party.

IN WITNESS WHEREOF all the parties hereto set their hands and signed the Memorandum of Understanding on the 16/08/2021.

Media & Entertainment Skills Council	Sathyabama Institute of Science and Technology
 Jainaressh Head South Region Media and Entertainment Skills Council, New Delhi	 Dr. T. Sasipraba Vice Chancellor Sathyabama Institute of Science and Technology, Chennai
Witness: 1. 	Witness: 1.  Dean Higher studies 16/8/21
2. 	2.  16/08/2021