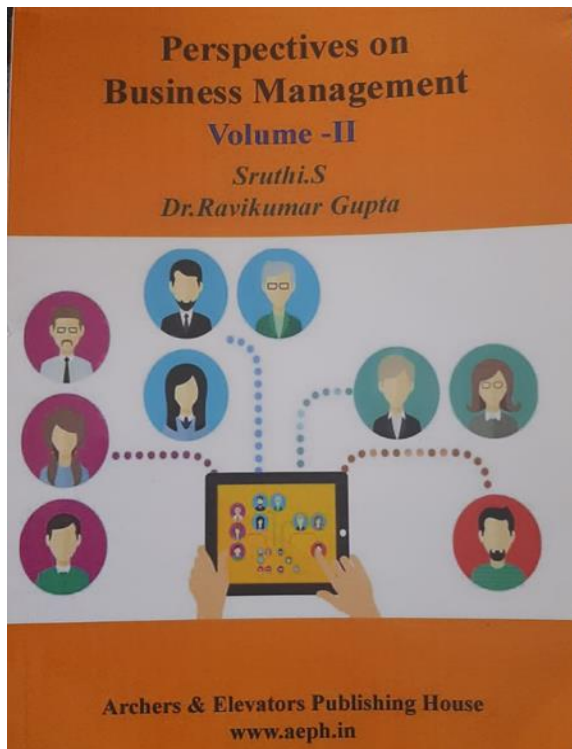




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ISBN: 978-93-90996-03-2

**STRESS POINTS OF ENTREPRENEURS**  
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**ABSTRACT**  
Entrepreneurs are those people who establish any business and runs on their own. Entrepreneur is called in different names in different languages, say, in Tamil Chettuars, in Telugu Komati, in Malayalam Moplas, in Rajasthan Marwatis, in Gujarat Vyapari and so on. Entrepreneurs' contribution highly influences country's economic development and has made the government to focus much on entrepreneurs' development. As a result, many entrepreneurs are getting guidelines, training and subsidies from government. Especially, India being a developing country has undergone 50 years of entrepreneurship and has seen different entrepreneurs from time to time. Since 50 years there was a slow progress in entrepreneur's count which has been increased recently due to technological improvements that made the world to be shrunk but at the same time expanding their business globally. A recent study by NASSCOM reveals that India has ranked third among global startup ecosystems ranging nearly 4,200 startups which have been projected to be increased to 11,500 startups by 2020. Accordingly to go with say, Indian government has introduced new initiatives recently such as Make in India, Startup India which getting familiar currently. Since all businesses are like sun rise and sun set based on the factors being influenced from time to time, entrepreneurs undergo much of stress during their business course. Thus, this chapter discusses about the stress points of entrepreneurs that they undergo at different situations during their course of business.

**Keywords:** Entrepreneur, Stress, Pressure, Personal life, Professional life.

**INTRODUCTION**  
Presently, India comprises of many young entrepreneurs where 95% of them are just 35 years old. They emerge as successful business professionals but at the same time their success is the storage of many pressures. Business by itself gifts entrepreneurs enough potential stress points. The reason behind is that each and every business transactions grip him with various personalities. Personalities comprises of his partners, suppliers, employees, customers, government and family members who are being considered as internal and external factors makes them to when an entrepreneur deals and tries to balance with various personalities every day and thereby they experience much of pressures. When the pressures are not released and stagnated over a period of time, leads entrepreneurs to experience stress. Entrepreneur's stress will not only affect him but also ties up his family members, which in turn reflects as a scar on his both professional life and personal life. Entrepreneurs get stress both from inside and outside their organization. As entrepreneurs shoulder complete responsibility for their own organization's ups and downs, they get pressures from within the office walls as and when they undergo various situations during their business dealings. Namely during their,

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