



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

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Department of Visual Communication

International Virtual Seminar on Innovative Jobs and Entrepreneurship Opportunities in Media Industries on 23.06.2021

The Dept of visual communication, sathyabama Institute of Science and technology, organized a International Level Virtual Seminar on International Virtual Seminar on Innovative Jobs and Entrepreneurship Opportunities in Media Industries (04th September 2021). This is open forum to discuss on Innovative Jobs and Entrepreneurship Opportunities in Media Industries.



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SCHOOL OF SCIENCE AND HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

in Association with

Public Relations Society of India, Chennai Chapter

"International Virtual Seminar on Innovative Jobs and Entrepreneurship Opportunities in Media Industries"

Blogger at IntoIndia.blog | 2018 - present.
Chairman, Genesis India Horticulture Collaboration Project - Past President, Australia India Business Council, Victoria | 2016-2017 Author of four books: You Can Communicate (2002); Riding the Elephant (2010); Soft Skills for a Flat World (Published by Tata McGraw-Hill INDIA: 2012); Communicating Your Personal Brand (2016); Director, EastWest Academy Pvt Ltd Public Relations Consultants | 1980-2015; Trainer, Speaker and Mentor on doing business with India, and Leadership & communication, specialising in communicating across borders and cultures.



Date 23.06.2021
from 2.00 PM to 3.00 PM (IST).

Mr. Stephen Manallack
Public Relations Consultant,
Australia

Registration link
<https://forms.gle/TzLkiPrL1Kc3DYHg9>



Platform : 

PATRONS

Dr.Mariazeena Johnson Chancellor	Dr.Marie Johnson President	Ms.Marie Maria Bernadette Tamilarasi Johnson Vice President
Dr.T.Sasipraba Vice Chancellor	Mr.Satyan C Bhatt Chairman, PRSI Chennai Chapter	Ms.N.Nazini, HoD Organising Secretary

Co-Ordinators

Mr.E.Senthil Kumaran Asst. Professor	Mr.J.Yuvaraj Asst. Professor
---	---------------------------------

For Admission Contact Us : Mr.N.Raja, Assistant Professor - 95434 54973 | raja.viscom@sathyabama.ac.in,
Mr.E.Senthil Kumaran - 98844 34598 | Mr.J.Yuvaraj - 98405 74113 | 044 - 2450 3207



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School of Science and Humanities

Department of Visual Communication

in Association with

Public Relations Society of India, Chennai Chapter

Certificate of Participation



This is to certify that Mr/Mrs/Ms/D^r. **Mr N Raja** has actively participated in the

International Virtual Seminar on "Innovative Jobs and Entrepreneurship Opportunities in Media Industries"

by Mr. Stephen Manallack, Public Relations Consultant, Australia on 23rd June 2021 organized by the Department of Visual Communication,

Sathyabama Institute of Science and Technology, Chennai.

Dr. T. Sasipraba
Vice Chancellor

Mr. Satyan C Bhatt
Chairman, PRSI Chennai Chapter

Ms. N. Nazini
HoD, Visual Communication

Mr. N. Raja
Assistant Professor, Convenor



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The screenshot shows a Zoom meeting window. The main content is a presentation slide titled "Paid, Owned and Earned Media". The slide features a portrait of Sujit Patil, vice president and head of corporate communications at Godrej Industries Limited. The text on the slide reads: "Paid, Owned and Earned Media", "Sujit Patil, vice president and head of corporate communications, Godrej Industries Limited shares that: 'Integrated communication for me is the way forward. Effectiveness of campaigns just zooms up when the strategy cuts across paid, owned and earned media genres.'". In the top right corner of the Zoom window, there are three small video thumbnails of participants. Below the Zoom window, the Windows taskbar is visible, showing the search bar, task view button, and various application icons. The system clock in the bottom right corner indicates the time is 11:09 on 15-10-2022.





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S.No	Participants Name List
1.	Sonu Kumar Journalist(CEO)
2.	Mr G B Makvana
3.	JAGADISH PATRA
4.	AAKANKSHA UPADHYAY
5.	Satya Narayan Das
6.	Nilesh Panchal
7.	Dr.P.Durairaj
8.	JAYESH SENDRE
9.	Dr. M. DEVENDRA
10.	BLESSY YEHEAL G
11.	Elza biju
12.	Darshita Jain
13.	Mr. Ramen Goswami
14.	SOUNDRA RAJAN D
15.	Amandeep Singh
16.	Manojkumar N Parmar
17.	Aswin.L
18.	Muthu U T
19.	Supriya Udaykumar Mogale
20.	Misbah shirahatti
21.	Poornima Huded
22.	Mr.VISWANATHA REDDY P
23.	Mr N Raja



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25.	D. Sangeeta
26.	Evangelin.M
27.	Dr. Amit Saxena
28.	R.K.ARASUMANI
29.	Ajil victor
30.	Kavya V
31.	MR. SHINE SURENDRAN
32.	Mohar Singh Meena
33.	Gokulraj kalimuthu
34.	Suchitra Ramamurthy
35.	PANBU SELVAN P
36.	NAGAPRASADARAO THOTA
37.	S.Silambarasan
38.	Mrs. Premlatha Menon
39.	Ranjith Ravichandran
40.	Dr.A.GUNASUNDARI
41.	MR.KYI PHYU LWIN
42.	Dr. P. DHANASEKARAN
43.	Sagar Sadashiv Sitre
44.	Vaibhavi Vijay Shinde
45.	Dr. Kalpana Soni
46.	Deepa S
47.	LAKSHMI S
48.	Dr KANCHANA P
49.	Elavarasan E



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53.	Prof.M.Anbuchelvi
54.	G. Shobitha
55.	T SIVAKUMAR
56.	DR.JOBI JOHN
57.	Pooja Pao
58.	P.PARAMESH NAIK
59.	MADHU K.J
60.	THANZEELA EBRAHIM K
61.	Brindha D
62.	AMITAVA SARDER
63.	Dr A.Malarvizhi
64.	Dr. A. MUKTA VANI
65.	Ravuri Mounika
66.	Aashrith Kotharu
67.	Dr.R.Rajasekar
68.	Mrs S. SAGETHA PARVIN
69.	Dr.M.SHEIK ALIYAR
70.	Dr.Seema Sharma
71.	Mr. Satish Thakar
72.	Sandeep kumar singh
73.	Ms LATA MANDRAI
74.	N.S.Lavanya, Asst prof
75.	Dr. Kshitij Shinghal



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79.	Mrinal Dutta
80.	Ann Maria Davis
81.	Dr. Jaidev Kumar
82.	AGNIVESH J S
83.	S.vijay
84.	M. Vimal raj
85.	Dr Sunita Awasthi
86.	PREM KAMAL UTTAM
87.	Dr. P. Sasi Rekha
88.	Dr.K.Lokeswari
89.	Joyshree neog
90.	Shreyas Vaishnav
91.	Dr.Usha Dixit
92.	Marconi Debbarma
93.	YOGESH SINGH
94.	Mrs. Bhagavathula padmasri
95.	Akanksha Tripathi
96.	Bhavani Desai
97.	Jeeva R
98.	K Sangamma
99.	Ms. G.Abirami
100.	Ramesh Chandra Bairwa
101.	Ms M JENITHMISRIYA, Assistant



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108.	Dr. mukti Narayan Pidiha
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110.	Harish Venkatram Saripella
111.	Thimmappa. B
112.	Mr. Sukanta Debnath, Asstt. Teacher
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115.	Murli Manohar Mahato
116.	BROSKHAN P
117.	A.V.SUDHAKAR
118.	R SAJITHA RUBINI
119.	Dr.M.Chitrakannu
120.	Mohamed Hashim Maideen
121.	Deva Rajan
122.	DEEPAK KUMAR GOCHHAIT
123.	Mr. Dharamdeep Randev
124.	Ashutosh kumar Tiwari
125.	NEREPARAMBIL SANDRA VARKEY
126.	Jacob Augustine



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185.	R. AKBAR ALI, Assistant Professor of English
186.	Manoj kumar.G
187.	RAVINDRA REDDY M
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189.	Joan of arc.A
190.	Anthony Roche
191.	Paul Mark S. Del Castillo
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200.	Niranjan.B
201.	Y V V SATYANARAYANA
202.	R.Premavathi
203.	Smt. Meera Yadav



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243.	Keerthana Kanupuru
244.	Budida Sharath kumar
245.	Dr. Hemant Kumar Rajan
246.	Munnur rahul
247.	TANDLE HARINATH
248.	Francis Brown Taylor
249.	MD. KHANDAKAR RAFIQUL ISLAM
250.	Mukta Dhama
251.	Shaikh Bushra bi Moinuddin
252.	Anbusathiyen R
253.	R . RAHAMATHTUNNISA
254.	Dr. Manju Meena
255.	Bharatesh K



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263.	Surumi Abdul salim
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265.	Gowthami. K
266.	Ramalekshmi.L
267.	D N Kuldeepshamgar
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270.	Shaik Ismail saheb
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272.	Sabyasachi Mondal
273.	Prabhu P
274.	SAMTOSH PASWAN RESEARCH SCHOLAR POLITICAL SCIENCE
275.	M. B. BHEEMA KUMAR
276.	Dr. H. JOSEPH PRABHAKAR WILLIAMS PROFESSOR & HEAD/EEE
277.	Gummalla krishnachaitanya
278.	Shuchita Saxena
279.	Aditi Singh



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285.	Dr.RAJUL MISRA
286.	Y.BABASALAUDIN
287.	J. Sathya Narayanan
288.	KHAJAVALI SHAIK
289.	K.SAIMAN
290.	SURYA P
291.	S Chandra Sekhar
292.	Seema rani
293.	SANTOSH PASWAN RESEARCH SCHOLAR POLITICAL SCIENCE
294.	Mr. Benjamin Paul Attuluri
295.	Mr. K. Suresh Babu
296.	CHALLA ARUNPRAKASH
297.	Ms. Payal
298.	Niranjan kumar
299.	Suguna P
300.	Mr P.SRINIVASAN
301.	Mrs. Maitri Sahoo
302.	Dr. Karam Chand Mahato
303.	Mr. Rounak Sahoo



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305.	S.sri hari prasad
306.	S.Bhavana shree
307.	Mr. Manish Somnani
308.	Nilay Surya
309.	DR. SALU DSOUZA
310.	SUSHEEL GUPTA
311.	B. RAMAKRISHNAN
312.	SUDIPTA GHOSH

International Level Virtual Seminar on Intellectual Property Rights with Focus on Copy Right, Patent and Trademark

The Dept of visual communication, sathyabama Institute of Science and technology, organized a International Level Virtual Seminar on Intellectual Property Rights with Focus on Copy Right, Patent and Trademark (04th September 2021). This is open forum to discuss on Intellectual Property Rights with Focus on Copy Right, Patent and Trademark.



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DEPARTMENT OF VISUAL COMMUNICATION

in Association with

INSTITUTION'S INNOVATION COUNCIL

INTERNATIONAL LEVEL VIRTUAL SEMINAR ON PROTECTING INNOVATION THROUGH
INTELLECTUAL PROPERTY RIGHTS WITH FOCUS ON COPY RIGHT,
PATENT AND TRADEMARK



Date : 04.09.2021
Time : 2PM to 3PM (IST)



Dr. Tonye Clinton Jaja, Lawyer and Law Lecturer,
National Institute for Legislative and
Democratic Studies, Nigeria.
Former Chairman of the Governing Board of the
Nigerian Copyright Commission.



Registration Link:
<https://forms.gle/gSKQ571rNHJDXizC6>

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Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Organising Secretary, HoD

Mr. N. Raja
Convenor, Asst. Professor

Co-Ordinators

Mr. E. Senthil Kumaran
Asst. Professor

Mr. Yuvaraj
Asst. Professor

Platform : zoom | LIVE

FOR ADMISSION

Contact Us : Mr. N. Raja, Assistant Professor - 63838 53001 | raja.viscom@sathyabama.ac.in
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The screenshot shows a Microsoft PowerPoint presentation titled "IP Law PPT - PowerPoint" by "Raja N". The main slide has an orange background with the text "INTELLECTUAL PROPERTY RIGHTS" in white. Below this, there is a white rectangular area containing the text "INTELLECTUAL PROPERTY" surrounded by various icons like a lightbulb, a padlock, and a copyright symbol. At the bottom of the slide, it says "-Dr. Tonye Clinton Jaja and Manaswini Dube". On the left side, there is a slide sorter showing six slides. The first slide is titled "INTELLECTUAL PROPERTY RIGHTS" and the second slide is titled "What is Intellectual Property?". On the right side, there is a video call overlay with four participants. The bottom status bar shows "Slide 1 of 31", "English (India)", and "100%".



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History of IP Rights

- 6th Century B.C.E.- Sybaris in Ancient Greece offered the yearlong exclusivity for their culinary invention.
- 257–180 B.C.E.- Roman author, Vitruvius, while serving as judge in a literary contest in Alexandria, revealed intellectual property rights to some of the poets.
- 1421 A.D- The first legally protected patent was offered to an inventor.
- 1710 A.D- Writers and authors were granted a renewable copyright protection for their original works by the Statute of Anne.
- 1883 A.D- Paris Convention
- 1886 A.D- Berne Convention





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School of Science and Humanities

Department of Visual Communication

Certificate of Appreciation



This certificate is present to **Ms. Manaswini Dube**, Law Student, Himachal Pradesh National Law University, for sharing her valuable knowledge as a

Guest speaker during the International Level seminar on "Protecting innovation through Intellectual Property Rights with Focus on Copyright,

Patent and Trademark" on 4th September 2021 organized by the Department of Visual Communication,

Sathyabama Institute of Science and Technology, Chennai in Association with Institution's Innovation Council.

Syue

Dr. T. Sasipraba
Vice Chancellor

Nazini

Ms. N. Nazini
HoD, Visual Communication

Raja

Mr. N. Raja
Assistant Professor, Convenor

S.No	Name of the Participants List
1.	Dr Rutulkumar Trikambhai Sutariya
2.	Dr.Purushottam Arvind Petare
3.	V.S.Gayathrishree
4.	Imran Khan Mansuri
5.	Mr.Arjun Prakash
6.	Dr Ruqqia Hashmi
7.	R. Kajapriya



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10.	K S Ragini
11.	L A ANTO GRACIOUS
12.	Rubenker Nongrum
13.	Prudhvy Raju Mantena
14.	Chandhan M
15.	Y Venkata Siva Kumar
16.	P.MANJU
17.	Dr.M.Paripooranaselvi
18.	Ishwar Chandra Vidya Sagar
19.	Mr. Akshay Rana
20.	Ms. S. Samiha Banu
21.	Paulson Santhosh Nithyarajan JL
22.	Dr.D.R.P.RAJARATHNAM
23.	S. MANIKANDAN
24.	Mr. Gagan Manocha
25.	PRAKASH C
26.	Dr. Sudipta Chand
27.	Dr ARUN P
28.	Mr. NITESH BAKRANIYA
29.	Anthony Savio da Piedade Fernandes
30.	Prof. Muralidhara K



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LEGEND 2021, 04th to 08th October 2021

The Dept of visual communication, Sathyabama Institute of Science and technology, organized a National level short Film Festival cum Media Seminar – LEGEND 2021 (04th to 08th October 2021) . This is open forum to discuss the work nature of the media people that bridges the industry – faculty relationship.



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(04TH - 08TH OCTOBER 2021)

LAST DATE FOR SHORTFILM SUBMISSION

01ST OCTOBER 2021

For Registration, Kindly submit your details:

<https://forms.gle/UD3GZUtVLsNsAfPr5>

Send your entries through online

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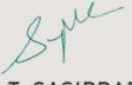


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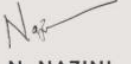
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CERTIFICATE OF APPRECIATION

This is to Certify that Keerthivasan.S has actively participated
and Organized VIRTUAL 'LEGEND 2021' Short Film Festival and Media Seminar held on 4th to 8th of October
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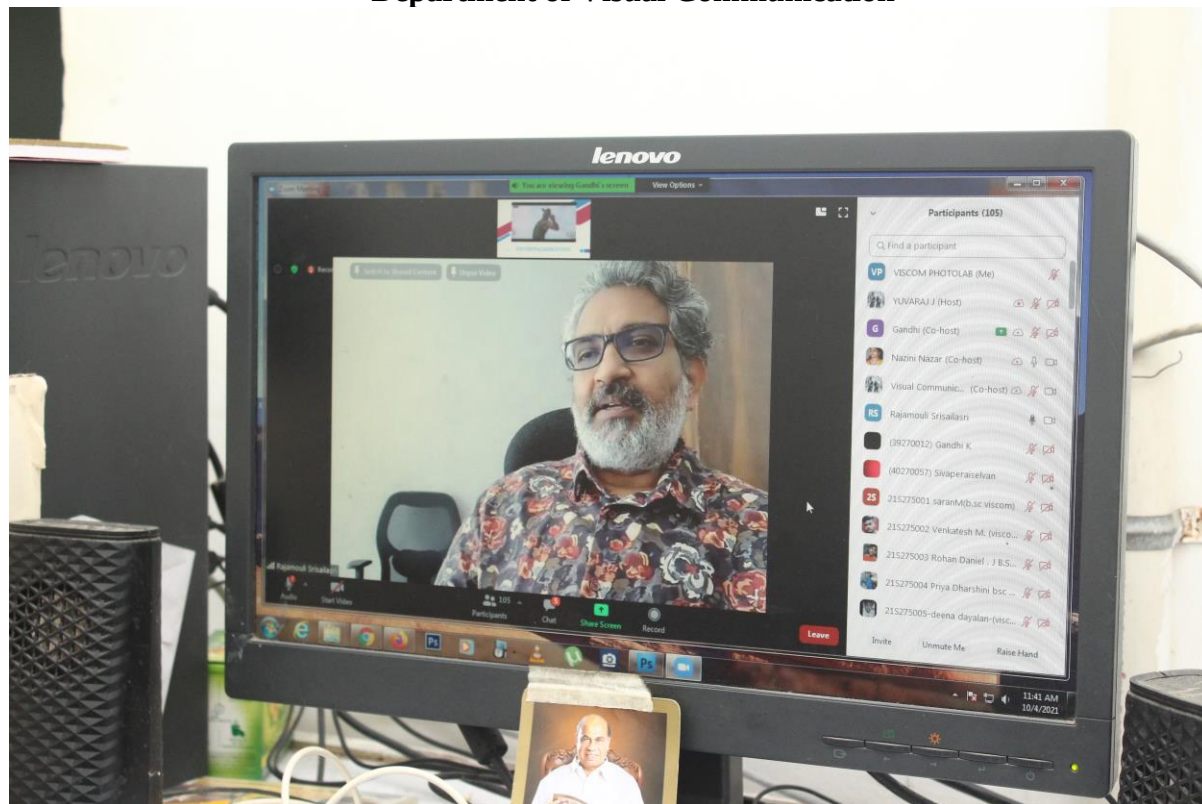
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3.	Prakhar Maheshwari
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243.	Sugayogesh
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245.	Mohammad Anif Arsath E. M
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247.	Aravind
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250.	Ankush shivaji Kadam
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253.	kayalvizhi
254.	Ritika
255.	Ishaan Singhal
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258.	Nandakumar. B
259.	Punam dang
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276.	JAGADESH EZHILAN V
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292.	Rahul Roy
293.	Pankaj Mishra
294.	Tirumala Indira
295.	B.menaga
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