

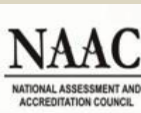
SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed To Be University)

Accredited with Grade 'A' by NAAC | Approved by AICTE

www.sathayabama.ac.in



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

School of Law

In Association with

Institution's Innovation Council

&

Eshwars|House of Corporate & IPR Laws



Organizes

Faculty Development Program on Intellectual Property Rights & Innovation Management

From

26th to 31st July 2021 @ 4-6 pm

Note : No Registration Fee

E-Certificates will be provided for all active participants

With the blessings of
COL.Dr.JEPPIAAR,M.A,B.L,Ph.D

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Mrs. POOJASREE,M.L.,(Ph.D)

Assistant Professor,School of Law

ESTEEMED SPEAKERS



MR. ESHWAR SABAPATHY

*Managing partner, Eshwars\ House of Corporate
& IPR Laws*

Title: A bird's eye view of IPR



MS.C.S. PRIYADHARSHINI

Head-Patents Practice

Title: Patents and challenges



MS.DEEPIKA VENKATARAMAN

Associate- Trademark and copyright practice

Title: Protection of trademarks



MS.AANCHAL NICHANI

Senior associate-corporate Advisory and intellectual property

Title: Trademarks in branding: Legal issues



MS.AMMU BRIGIT

Associate – Media and Technology Law Practice

Title: Copyright – The effectiveness of remedies for
copyright Infringement



MS.SRIVIDYA SUNDARESAN

Head – Trademark and copyright Practice

Title: Industrial Designs



Dr. MAMTA RANA

Associate Professor, Department of Law,

SRT campus HNBGU, Central University , Garhwal Uttarakhand

Title: Interface between Biodiversity and IPR



Ms.ALAKNANDA

Assistant Professor, Amity Law School Noida

Title: Interface between IPR and competition Law



Mr. JNANA YEJA BANDI

Research Associate, DPIIT Chair on IPR

Title: Protection of Geographical indications in India.



Mr.M.MAHINDRA PRABU

*Assistant Professor, Tamil Nadu National Law University
Trichirappalli*

Title: Robots, Artificial Intelligence and Intellectual Property

ABOUT SATHYABAMA:

Sathyabama is a prestigious institution which excels in the fields of Engineering, Science and Technology for more than three successful decades. It offers multi-disciplinary academic programmes in various fields of Engineering, Science, Technology, law, Dental Science, Pharmacy, Nursing, Management, Arts and Science and Allied Health Sciences. It is established under Sec.3 of UGC Act, 1956 and is been Accredited with „A“ Grade by the National Accreditation and Assessment council. The Institution persistently seeks and adopts innovative methods to improve the quality of higher education and is responsive to the changes taking place in the field of education on a global scale. The Institution has a team of dynamic and outstanding faculty, innovative pedagogical practices , state of the art infrastructure and world class Research Facilities. This glorious Institution is functioning under the dynamic leadership of Dr. Mariazeena Johnson,Chancellor, Dr. Marie Johnson, President and Ms. Maria Bernadette Tamilarasi Johnson, Vice President.

Sathyabama has a good presence in rankings and ratings at National and International level. The Institution has been ranked in 39th position by the National Institutional Ranking Framework (NIRF), Government of India among the Universities in India for the year 2020 and ranked one among the top 50 Universities for five consecutive years. Sathyabama is ranked among the Top 5 Institutions in the Country for Innovation by ATAL ranking of Institution for Innovation Achievements, Govt. of India. Times Higher Education and QS has ranked Sathyabama among the top Institutions worldwide. Sathyabama Institute of Science & Technology has alliances with leading Universities and research establishments at National and International Level. It is a research intensive University with world class laboratories and research facilities and is involved in research in the emerging areas of Science and Technology.

Sathyabama has undertaken various sponsored and collaborative R&D projects funded by National and International Organizations. Sathyabama has written a special page in the history of space research on 22nd June 2016 with the launch of “SATHYABAMASAT” in association with ISRO. Sathyabama has emerged as a

leading Institution and achieved excellence in higher education to international standards owing to its research and academic excellence.

ABOUT SCHOOL OF LAW:

Sathyabama School of Law aspires to be an internationally-renowned Centre for research and teaching in law. School of Law is dedicated in advancing human dignity, social welfare and justice through knowledge of law. School of Law offers B.A.LL.B (Hons.), B.B.A.LL.B (Hons.), B.Com.LL.B (Hons.) and LL.B Programs. Our courses are academically rigorous, informed by the latest research. Courses are taught by dedicated, efficient and industrious faculty and a cadre of intellects that includes respected judges and experienced practitioners. We work with a wide variety of groups including the legal profession, policy makers, research bodies and organizations. This reflects our strength in many fields of legal and socio-legal research and this gives our students the opportunity to interact with internationally-respected scholars.

Our programmes will prepare students for a career in the legal profession and beyond. The curriculum has been designed to provide with a strong foundation in the core subjects coupled with opportunities to pursue optional courses in areas of undergraduate"s choosing.

ABOUT FDP:

Intellectual property (IP) contributes enormously to our national and state economies. Dozens of industries across our economy rely on the adequate enforcement of their patents, trademarks, and copyrights, while consumers use IP to ensure they are purchasing safe, guaranteed products. We believe IP rights are worth protecting, both domestically and abroad. Risk and occasional failure are the lifeblood of the innovation economy. IP rights incentivize entrepreneurs to keep pushing for new advances in the face of adversity

IP rights facilitate the free flow of information by sharing the protected know-how critical to the original, patented invention. In turn, this process leads to new innovations and improvements on existing ones. This FDP has been initiated with an objective in bringing all of these important and diverse points together and to create awareness among academics and industry.

FOR REGISTRATION:

Registration link : <https://forms.gle/c7X4AHzWS4V1cYXx7>

Scan to register



FOR MORE DETAILS CONTACT:

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Ms.MONISHA
Student Coordinator

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SATHYABAMA

Institute of Science and Technology
(DEEMED TO BE UNIVERSITY)

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School of Law

CERTIFICATE OF PARTICIPATION

This Certificate is presented to

for having participated actively in the Faculty Development Report on Intellectual
Property Rights and Innovation Management held on 26th - 31st July, 2021

Dr. T. Sasipraba,
Vice Chancellor

Dr. Dilshad Shaik,
Dean, School of Law

Ms. Poojasree,
Organising Secretary,
School of Law

Report on Faculty Development Program on Intellectual Property Rights and Innovation Management.

1st August, 2021

School of Law, Sathyabama Institute of Science and Technology Institution's Innovation Council, and Eshwars House of Corporates and IPR Laws conducted Faculty Development Program on Intellectual Property Rights and Innovation Management from 26th to 31st July, 2021. This FDP has been initiated with an objective in bringing all of these important and diverse points together and to create awareness among academics and industry. The FDP was conducted for Faculties from various Institutions and Universities to spread awareness about Intellectual Property Rights and Innovation Management. A huge number of Participants have taken part in this prestigious FDP and was enormously useful for many.