



SATHYABAMA UNIVERSITY

(Established under section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

சத்யபாமா பல்கலைக்கழகம்

(பல்கலைக்கழக மானியக் குழு பிரிவு 3, சட்டம் 1956ன் கீழ் நிறுவப்பட்டது)

(கிறித்துவ சிறுபான்மையினர் கல்வி நிறுவனம்)

FACULTY OF BUSINESS ADMINISTRATION

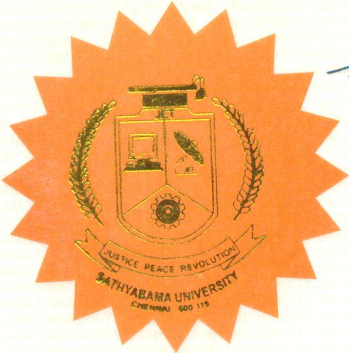


The Board of Management of Sathyabama University, hereby makes known that
KANNAN.N has been conferred

the **DEGREE OF DOCTOR OF PHILOSOPHY**, having been certified by duly appointed
examiners to be qualified to receive the same in **April 2009**, for the thesis entitled
A study on customers perception and preference towards Life Insurance products in Tamilnadu

given under the seal of the university, at chennai this **EIGHTEENTH** day of
April 2009.

Given under the seal of the University



Registrar

Director

Director

Vice-Chancellor



Jeppiaar Nagar, Chennai - 600119,
Tamil Nadu, INDIA.

Dated : April 18,2009

