



March 23, 2021

TO WHOMSOEVER IT MAY CONCERN

Respected Sir/Madam,

We hereby certify that **MS.Reshmi. R** Student of Sathyabama Institute of Science and Technology has successfully completed her internship from **12.02.2021 to 23.03.2021** at our company. She had her role as **Asst Director** in our production like Bharathi Kannamma & Raja Rani 2.

She was sincere, dedicated and showed interest in learning.

We wish her all success in her future endeavours.

Thanking you

Yours Truly

For Global Villagers


Keerthana RD
Authorised Signature

INTERNSHIP

SVC6518

Submitted in partial fulfillment of the requirements
for the award of

M.Sc Visual communication
By

RESHMI.R
39580004

DEPARTMENT OF VISUAL COMMUNICATION

**SATHYABAMA INSTITUTE OF SCIENCE
AND TECHNOLOGY**



(Established under Section 3 of UGC Act 1956)
JEPPIAAR NAGAR, OLD
MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)
(A CHRISTIAN MINORITY INSTITUTION)
Accredited with 'A' grade by National Assessment and Accreditation Council (NAAC)
Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.
www.sathyabama.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **Ms. R. RESHMI 39580004** who carried out “ **INTERNSHIP**” under our Supervision from **FEB 2021 TO MAR 2021**.

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,(Ph.D)

Submitted for Viva voce Examination held on 2021.

Internal Examiner

Mr.A.R.VIMAL RAJ.M.SC.,(PH.D)

External Examiner

DECLARATION FORMAT

I, RESHMI.R [39580004] hereby declare that the Project Report entitled “ INTERNSHIP ”
done by me under the guidance of **Mr. Mr.A.R.VIMAL RAJ.M.SC.,(PH.D)** Visual Communication
(Internal examiner) And (External Examiner)at
SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY is submitted in partial
fulfilment of the requirements for the award of degree in M. Sc Visual Communication.

DATE:

PLACE: SATHYABAMA UNIVERSITY

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D.** and President **Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor Dr . T. SASIPRABA M.E.,Ph.D.** **Registrar Dr.S.S.Rau., Ph.D.** & Controller of Examinations **Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr.A.R.VIMAL RAJ.M.SC.,(PH.D)** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

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INTRODUCTION

Initially I wanted to become a model but then a thing strikes my mind who would know me if I become a model, who would recognize me. Even if I become a star model it would be hard for recognition. But then I thought even if I get a small role in television, I would be recognized by many and with that recognition I could reach great heights and help people. From then on, I started working towards my goal. Initially I was scared, but when I started working rather than just thinking about my dream, I started to gain confidence. I will never say I have made no mistakes, but I have tried my best to give best in everything. I am a learner who has learned various stuffs by doing mistakes and those mistakes helped me realize what I want and when I need that. Hence, I need to become an actress and working towards it with the help of Sathyabama University of Science and Technology.

PROFILE OF THE ORGANIZATION

NAME: VIJAY TELEVISION

STARTED ON: 24th NOVEMBER 1994

OWNED BY: STAR INDIA

ADDRESS: VIJAY HOUSE, NO 15, JAGANATHAN RD,
NUNGAMBAKKAM, CHENNAI – 600034

PHONE NUMBER: 04428224722 / 39304050 / 28316000

NUMBER OF PEOPLE EMPLOYED: 1000 - 2000

AREA OF INVOLVEMENT:

- TELEVISION PRODUCTION
- ACTING
- REALITY SHOWS AND DRAMAS
- ENTERTAINMENT

MAJOR ACHIEVEMENTS:

- CREATED LOT OF PEOPLE FOR THE MAINSTREAM MEDIA INDUSTRY LIKE SIVAKARTHIKEYAN, SANTHANAM, PUGAZH, AARTHI AND MANY OTHERS.
- RECOGNIZED THAT SERIAL ARTISTS ALSO DESERVE AWARDS FOR THEIR TALENTS.
- CREATED MANY SUCCESSFUL REALITY SHOWS LIKE BIG BOSS, AIRTEL SUPER SINGER, COOK WITH COMALI THAT ARE BEING OVERWHELMED BY EVERYONE AND ALSO INSPIRES OTHER ORGANIZATIONS TO MAKE SIMILAR PROGRAMS.
- BECAME ONE OF THE FINEST ENTERTAINING ORGANIZATION THAT CAN BE WATCHED WITH FAMILY.

ABOUT THE ORGANIZATIONS

VIJAY TELEVISION:

Star Vijay commonly known as Vijay tv is an Indian television entertainment channel which was launched in 1994 by n.p.v. ramasamy udayar. This channel is part of star India wholly owned by Disney India. in 2001, star India took over the channel and rebranded it as star Vijay. A revamp in 2017 brought it a new logo and the launch of big boss tamil, after which the audience share of the channel – which had been 10%-15% increased by 10%, being the second most watched tamil television channel. In week 48 of 2020, star Vijay became the most watched tamil gec in prime time for the first time pushing the tamil gec leader “sun tv” to second position.

GLOBAL VILLAGERS:

Global villagers is a television production company. It has been working with Vijay tv in producing successful shows like Bharathi kanamma, raja rani 2, Saravanan Meenakshi and many other shows.

INSIGHTS AND LESSONS

I came inside television production because I wanted to become an actress. to become an actress, I need to know the basics of media, how it is working etc. hence, I became an assistant director initially where I was able to learn lot of new stuffs technically which I thought was easy. for example, selecting a location which I thought easy and within the reach was far away from the city and difficult. this is when I realized that television production will act as a right base for me not only in acting but also in the technical side of the field.

During the internship, I learned to be more punctual in time I got to learn about a lot of people from the work about their behavior, attitude and much more. I learned about how to set up mic for artist in the shows. I also learned how to write content for an event in murattu single show. My director was helpful in letting me know how the artist performed by seeing their performances.

Another main thing to become an actress is to be brave, courageous, confident, and independent. I was able to learn these abilities from my internship.

WORK DESCRIPTION:

- I was able to show my abilities during the audition where I was a bit tensed in the beginning.
- Also, I was able to perform as audience.
- I did almost every work like setting up the set and checking on artist independently without help and would ask the team help when required.
- During multi cam setup crew needed more assistance than usual, so I gave my full effort to make the setup lively.
- I used to search background scores or background music for the scenes in the serial.
- I have also helped the artist to wear their mic properly.
- Also, I managed to write a content for a show. Assisted in script writing whenever needed.
- Also bought some material for using it as set property.
- Helped in setting up background for fight sequence which was more complicated than usual.
- Checked whether audience have seated properly in their required position.

CONCLUSION:

Overall, this internship has helped me to know more about shooting atmosphere. It helped me to know more about technical sides of cinema. I was able to learn about camera techniques and other lighting placement. This internship has paved path to have the knowledge about media more. It has given me the hope of survival in cine industry. Also gained more confidence that I can do work without creating any mess and to be brave in a studio which had number of people as men.

FUTURE PLANS:

My future plan is to continue working in same organization. So that I can gain even more knowledge about media. Because according to me having knowledge about what's happening behind the lens is equally important to what's happening Infront of the lens.

As It will help me to groom myself to become an anchor. Even if I wanted to become an actress, I hope it is better to start my carrier as anchor.

INTERNSHIP DIARY

NAME: R. RESHMI

REGISTER NO: 39580004

**DEPARTMENT OF VISUAL COMMUNICATION
SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLGY
CHENNAI – 119**

WEEKHOURS OF WORK THIS WEEK: 37

TOTAL HOURS COMPLETED SO FAR: 37

DATE AND TIME	DAILY WORK DESCRIPTION
12 th Feb 2021, 1:00 PM-6PM	DEPARTMENT: MORATTU SINGLES SHOW • OBSERVED THE MULTICAM SETUP IN THE SET. • HELPED IN SETTING UP MIC FOR ARTIST. • WROTE A CONTENT FOR AN EVENT.
17 th Feb 2021, 10:00 AM-6PM	DEPARTMENT: RAJA RANI • OBSERVED OVERALL SET OF RAJA RANI
18 th Feb 2021, 10:00 AM-6PM	DEPARTMENT: RAJA RANI • ACTED FOR SELECTION OF CAST AUDITION. • MONITORED OVERALL SET OF RAJA RANI
19 th Feb 2021, 10:00 AM-6PM	DEPARTMENT: RAJA RANI • HELPED IN SETTING UP AREA FOR FIGHT SCENE • OBSERVED HOW THEY ARE TAKING A FIGHT SCENE
22 nd Feb 2021, 10:30 AM-6PM	DEPARTMENT: RAJA RANI • ACTED AS AUDIENCE IN RAJA RANI • OBSERVED THE HANDLING CAMERAS.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK:

- EXPRESSION AND EMOTION OF ARTIST
- CAMERA ANGLES AND LIGHTING.

WEEKHOURS OF WORK THIS WEEK: 40

TOTAL HOURS COMPLETED SO FAR: 77

DATE AND TIME	DAILY WORK DESCRIPTION
23 rd Feb 2021, 10:00 AM-6PM	DEPARTMENT: RAJA RANI • OBSERVED HOW THE CAMERAS ARE BEING POSITIONED FOR EACH ARTIST.
24 th Feb 2021, 10:00 AM-6PM	DEPARTMENT: RAJA RANI • OBSERVED HOW EVERY ARTISTS ARE ACTING IN A SCEEN AND THE HOW THE SCENE WAS RECORDED FOR EVERY ARTIST.
25 th Feb 2021, 10:00 AM-6PM	DEPARTMENT: RAJA RANI • OBSERVED HOW CAMERAS ARE MOVED ACCORDING TO SHOTS.
26 th Feb 2021, 10:00 AM-6PM	DEPARTMENT: RAJA RANI • OBSERVED OVERALL SET OF RAJA RANI
27 th Feb 2021, 10:00 AM-6PM	DEPARTMENT: RAJA RANI • OBSERVED HOW PROMPTING AND SCRIPTING WAS DONE.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK:

TO KNOW HOW SET IS FIXED FOR SHOTS.

TO KNOW HOW PRE-PRODUCTION WORK IS DONE.

WEEKHOURS OF WORK THIS WEEK: 32

TOTAL HOURS COMPLETED SO FAR: 109

01 st Mar 2021, 10:00 AM-6PM	DEPARTMENT: RAJA RANI • HELPED IN CHOOSING SONGS FOR SCENES
04 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: BHARATHI KANAMMA • OBSERVED OVERALL SET OF BHARATHI KANAMMA
05 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: BHARATHI KANAMMA • OBSERVED HOW THE CAMERAS ARE BEING POSITIONED FOR EACH ARTIST.
06 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: BHARATHI KANAMMA • MONITORED ARTIST EXPRESSION IN BHARATHI KANAMMA

SPECIFIC AREA TO CONCENTRATE NEXT WEEK:

TO KNOW HOW PRE-PRODUCTION WORK IS DONE.

WEEKHOURS OF WORK THIS WEEK: 48

TOTAL HOURS COMPLETED SO FAR: 157

08 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: BHARATHI KANAMMA • OBSERVED HOW CAMERAS ARE MOVED ACCORDING TO SHOTS.
09 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: BHARATHI KANAMMA • HELPED IN ENHANCING SET
10 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • OBSERVED OVERALL SET • OBSERVED HOW PROMPTING IS UNDONE.
11 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • ACTED AS AUDIENCE IN SCENE
12 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • MULTI CAM SETUP OBSERVATION.
13 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • HELPED IN SET ARRANGEMENT FOR MAHASANGAMAM

SPECIFIC AREA TO CONCENTRATE NEXT WEEK:

TO KNOW HOW MULTICAM SET UP IS DIFFERENT FROM SINGLE CAM

WEEKHOURS OF WORK THIS WEEK: 48

TOTAL HOURS COMPLETED SO FAR: 205

15 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • HELPED IN STAGE ARRANGEMENT • HELPED IN COSTUMES AND MAKEUP FOR ARTIST
16 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • SETTING UP ATMOSPHERE FOR SHOOT
17 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • BOUGHT SOME MATERIALS REQUIRED FOR SHOOT
18 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • ASSISTED IN SCRIPT CHECKING AND PROMPTING
19 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • OBSERVED OVERALL SET AND CHECKED IF EVERYTHING IS CORRECT
20 th Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • CHECKED IF AUDIENCE HAVE ARRIVED PROPERLY

SPECIFIC AREA TO CONCENTRATE NEXT WEEK:

TO LEARN HOW MULTICAM SHOOT IS DIFFERENT FROM SINGLE CAM.

WEEKHOURS OF WORK THIS WEEK: 10

TOTAL HOURS COMPLETED SO FAR: 215

22 nd Mar 2021, 10:00 AM-6PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • OBSERVED OVERALL SET
23 rd Mar 2021, 10:00AM- 12.00PM	DEPARTMENT: MAHASANGAMAM RAJA RANI AND BHARATHI KANAMMA • HELPED IN SETTING UP ATMOSPHERE