



SATHYABAMA

**INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)**

INTERNSHIP DIARY

NAME: Vignesh. D
REGISTER NO: 38270076
DEPT NO:

**DEPARTMENT OF VISUAL COMMUNICATION
SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY
CHENNAI-119**

PROFILE OF THE ORGANISATION

Name : WIN TV

Address : No 24, Mylapore Fund Office, South Mada Street, Mylapore,
Chennai - 600004, Above My Hindu Permanent Fund Ltd

Pin code : 600004

Website <http://www.wintvindia.com/>

Email ID : feedback@wintvindia.com

Office Phone No : +914466950609

Office Cell Contact No : [044 2464 0347](tel:04424640347)

Head of the Organization: DR.T.DEVANATHAN YADAV

Started on: 01/08/1999

Owned by: DR.T.DEVANATHAN YADAV

The chief : DURAI

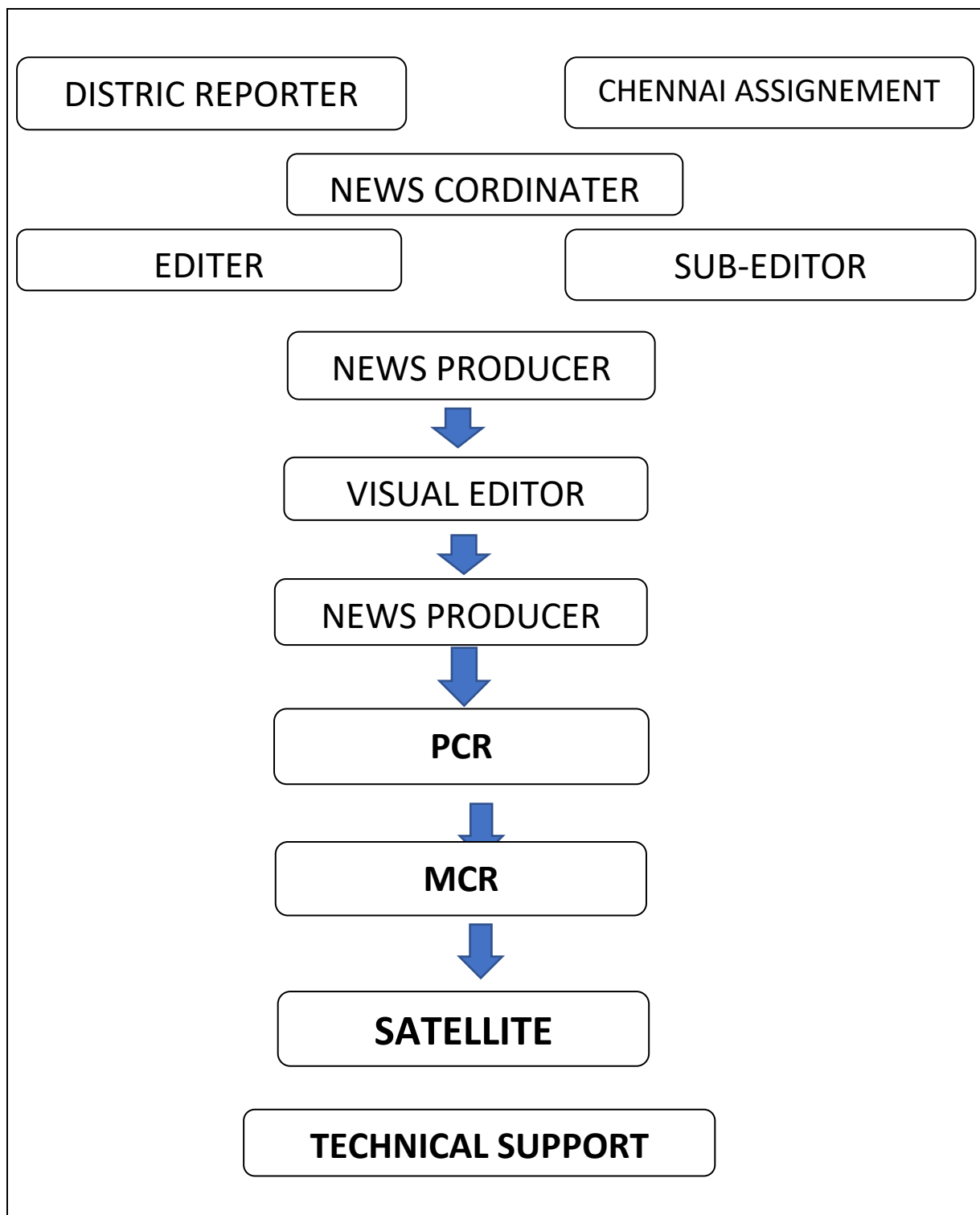
Number of employees : 100

AREA OF INVOLVEMENT:

- 1. PCR (PRODUCTION CONTROL ROOM)**
- 2. SOCIAL MEDIA (VISUAL EDITING & CONTANT CREATION)**
- 3. MCR (MASTER CONTROL ROOM)**
- 4. NEWS PRODUCTION**
- 5. NEWS STUDIO**

MAJOR CLIENTS PRODUCTION/ACHIEVEMENTS:

FLOWCHART OF THE ORGANISATION



WEEKHOURS OF WORK THIS WEEK :56HRS

TOTAL HOURS COMPLETED SO FAR :56HRS

1 week

DATE & TIME		DAILY WORK DESCRIPTION
11.03.2021	DEPT: NEWS PRODUCTION	News production process with dalet.Introduction to dalet and sub_editing
Thursday		
From:10 AM		
to :6 PM		
12.03.2021	DEPT: NEWS PRODUCTION	Continuation of news production process
Friday		
From:10 AM		
to :6 PM		
13.03.2021	DEPT: NEWS PRODUCTION	Sub_editing and basic format of news script
Saturday		
From:10 AM		
to :6 PM		
14.03.2021	DEPT: NEWS PRODUCTION	Continuation of sub editing and basic format
Sunday		
From:10 AM		
to :6 PM		
15.03.2021	DEPT: SOCIAL MEDIA	Making thumbnails for crime file, news and other content
Monday		
From:10 AM		
to :6 PM		
16.03.2021	DEPT: SOCIAL MEDIA	Continuation making thumbnails for crime files, news and other content
Tuesday		
From:10 AM		
to :6 PM		
17.03.2021	DEPT: SOCIAL MEDIA	Continuation making thumbnails for crime files, news and other content
Wednesday		
From:10 AM		
to :6 PM		

NEW LESSONS LEARNT AND INSIGHTS

1. NEWS PRODUCTION PROCESS
2. THE FORMAT OF NEWS PRODUCTION
3. SUBEDITING WITH DALET
4. SOCIAL MEDIA& WORK FLOW
5. HOW THE NEWS COMBINES WITH VISUALS

SPECIFIC AREA TO CONCENTRATE NEXT WEEK :VISUAL EDITING(premiere pro)

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:

WEEKHOURS OF WORK THIS WEEK : 56HRS

TOTAL HOURS COMPLETED SO FAR : :56HRS

2 week

DATE & TIME		DAILY WORK DESCRIPTION
18.03.2021	DEPT: PCR	PCR BASIC CONCEPTS AND RULES AND WORK PROCESS
Thursday		
From:10 AM		
to :6 PM		
19.03.2021	DEPT: PCR	CONTINUATION PCR BASIC CONCEPTS AND RULES AND WORK PROCESS
Friday		
From:10 AM		
to :6 PM		
20.03.2021	DEPT: PCR	Ns caster and switching source between dalet and live bag from LIVE U
Saturday		
From:10 AM		
to :6 PM		
21.03.2021	DEPT: PCR	Introduction to vertiset and pcr work process
Sunday		
From:10 AM		
to :6 PM		
22.03.2021	DEPT: VOICE RECORD ROOM	Given voice over for big stories
Monday		
From:10 AM		
to :6 PM		
23.03.2021	DEPT: VOICE RECORD ROOM	Continuation of voice over
Tuesday		
From:10 AM		
to :6 PM		

24.03.2021	DEPT: VOICE RECORD ROOM	Continuation of voice over process
Wednesday		
From:10 AM		
to :6 PM		

NEW LESSONS LEARNT AND INSIGHTS

1. PREMIERE PRO SOFTWARE TOOLS AND SHORTCUTS
2. HOW TO CUT AND EDIT THE VIDEO
3. HOW TO CREATE NEW SEQUENCE AND ADDING EFFECTS

SPECIFIC AREA TO CONCENTRATE NEXT WEEK :

CONCEPTS OF NS CASTER

PRODUCTION CONTROL ROOM (PCR) PROCESS AND WORK FLOW

MASTER CONTROL ROOM (MCR) WORK PROCESS AND ITS WORK FLOW

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:

WEEKHOURS OF WORK THIS WEEK : :56HRS

TOTAL HOURS COMPLETED SO FAR : 48HRS

3 week

DATE & TIME		DAILY WORK DESCRIPTION
25.03.2021	DEPT: PCR	INTRODUCTION TO TELESRIPT PRO AND BLACK MAGIC
Thursday		
From:10 AM		
to :6 PM		
26.03.2021	DEPT: MCR	MCR Work process and it's role in Brocastiong, making rundown of ad , montages , promo , caller band, live bord scg , ross switcher
Friday		
From:10 AM		
to :6 PM		
27.03.2021	DEPT: MCR	Continuation of mcr work process
Saturday		
From:10 AM		
to :6 PM		
28.03.2021		Leave
Sunday		
From:10 AM		
to :6 PM		
29.03.2021	DEPT:live studio	live studio work process
Monday		
From:10 AM		
to :6 PM		
30.03.2021	DEPT:live studio pcr	How to play visuals form dalet To record the live show and how to cordinate the news with news reader through talk back
Tuesday		
From:10 AM		
to :6 PM		

NEW LESSONS LEARNT AND INSIGHTS

1. PCR (PRODUCTION CONTROL ROOM) & WORK PROCESS
2. MCR (MASTER CONTROL ROOM) & WORK PROCESS
3. CONCEPTS OF NS CASTER

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:

EXECUTIVE 'SUMMARY OF THE INTERNSHIP

I was also given a chance to attend various press meets and press conferences. Going to the field to report issues had taught me how to frame a story. As I went in person to cover events, I understood how difficult it is to report a story.

As I used to file my content improved the style of writing and editing. By the end of the internship I learned what can make a story important and interesting.

Working in the PCR taught me how to be focused to run continuous bulletins. It helped me in increasing my speed of work. By working in PCR I got an opportunity to learn multiple works like audio controlling, panel, and switcher.

I also got an opportunity to set the run order and headlines for the bulletins. Managing to complete the bulletin in the given time taught me to choose important news and stories

Interning in a side-lined news channel that does not necessarily intend to compete with the mainstream media gave an idea as to how we can select the stories that are generally not seen or neglected by people.

WORK PROFILE

My work profile at 'WIN News channel' was to do panel in PCR (program controlling room). It includes setting background in vertiset, searching for visuals, setting run order. I learned the necessary commands and the procedure to run a news bulletin. I also learned to take live from various sources like live bag (LIVE U), PCR 2 and real set ROSS switcher, live board SCG.

SOCIAL MEDIA :

I had made some content and merge with audio for instagram, facebook, and youtube with trending news with related videos on instagram and posting in social media.

PCR :

Along with the live bulletins I also did recordings and guided the video editor and the voice recorder crew to keep only the important clips and to see that the recording will not exceed the given time.

Apart from the panel I also worked on audio controlling and switcher. I learned to take visuals from multiple sources and to connect phone-in for required issues. I also learned to update topbands and lower breakings. I learned to play full breakings and half breakings.

NEWS PRODUCTION :

I also worked in the desk for updating breakings and to select new stories to update in run order software (dalet) and the process of scrolling, big breaking news, ticker, and slug.

MCR :

Mcr thought me how to make run down and how to arrange the ad and program sequence and ticker Caller band, timer channel logo and repeat of program, montage, and promos win news.

Technical :

I had good understanding with technical team and their works in organization they I assisted them for programme and making arrangements of pcr for real set.

WORK EXPERIENCE

I had great experience on working with green screens and audio mixing , and hd cameras and visual mixers and software .I got great guidance with friendly way of teaching the concepts of news production and PCR and all over thing of news channel

I had great concepts of social media with more tips to develop the organization with the digital marketing in the way of posting news content , crime videos, special stories, big breaking cards , and live etc

I had made stories for instagram ,face book ,and YouTube with trending news with swipe up option. Each and every had thought me a lot with easy way of understanding related to the concepts With technical teams and by practical Mkr thought me how to make run down and how to arrange the ad and program sequence and ticker Caller band , timer channel logo and repeat of program ,montage , and promos of win news

For me it is new experience on working of Television production making show like Indhu endru sollada and ealzisai with two different types of shows with many technical background to shoot

In 3d design I learned a lot on after effects and cinema 4D it changed my perspective of thinking and creating animation

In reporting I have got lot of things about field reporting and data collection from political,government and private sector official announcements i had also learned how to raise the question to the people or political person or public with proper wordings and content. Everyone was very encouraging and corrected my mistakes with patience and guided me throughout my internship period.

DECLARATION BY THE WORK GUIDE

We hereby state that **VIGNESH D** (Reg. No: **38270076**) of the Department of Visual Communication, SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY jeppiar nagar rajiv Gandhi road, Chennai – 600119, spent 150 hours working in our organization.

Assessment:

Date: 30-03-2021

Place: MYLAPORE

Signature & Office Seal



DIKSAT TRANSWORLD LTD.

31.03.2021

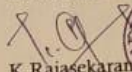
To whomsoever it may concern

This is to certify that **Mr. VIGNESH.D (Reg. No. 38270076)** has successfully completed his One Month (11.03.2021 To 30.03.2021) Internship Programme at Win TV.

During the internship period, he has worked in different sections of the News Department and learnt the basics of Visual Editing, Graphics, PCR, MCR and News Packaging.

We wish him good luck for all future endeavors.

For Diksat Transworld Ltd


K. Rajasekaran
H R Manager



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Vivo V15Pro
AI Triple Camera

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