

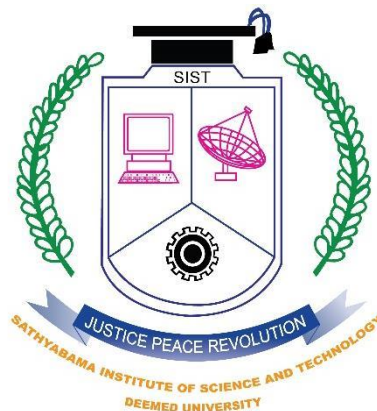
INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication
By

VISHNU PRIYAN S P
(38270074)



DEPARTMENT OF VISUAL COMMUNICATION

SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY

(Established under Section 3of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' grade by National Assessment and Accreditation Council (NAAC)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

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DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **Mr. VISHNU PRIYAN S P (38270074)**

who carried out the project entitled “**INTERNSHIP**” under our Supervision from **NOVEMBER 2020 to JANUARY 2021.**

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,(Ph.D)

Submitted for Viva voce Examination held on 2021.

Internal Examiner

Mr. A.R. Vimalraj M.sc, Ph.d

External Examiner

DECLARATION FORMAT

I, VISHNU PRIYAN S P [38270074] hereby declare that the Project Report entitled “**INTERNSHIP**”
done by me under the guidance of **Mr. A.R. Vimalraj M.sc, Ph.d** Visual
Communication (Internal examiner)..... And (External Examiner)
.....at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** is
submitted in partial fulfillment of the requirements for the award of degree in B. Sc Visual Communication.

DATE: 09/04/2021

PLACE: CHENNAI

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D.** and President **Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor Dr . T.SASIPRABA M.E.,Ph.D.** Registrar **Dr.S.S.Rau., Ph.D.** & Controller of Examinations **Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr. A.R. Vimalraj M.sc, Ph.d** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

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INTRODUCTION

Being a Media Student in department of Visual Communication and Electronic Media I have to do our internship program for one month in any media related organization. During summer vacation, I did my internship program in Chennai GLOBAL VILLAGERS EVER GREEN (PRODUCTION). I Strongly believe that I have gained more experience and knowledge concerning the media from which I can practice and implement in my job in the future .I am willing to continue after the internship to work And I also have faced few challenges which are constraining the growth for my career.

ABOUT THE ORGANIZATION

Global Villagers

Established in the year 2006, Global Villagers in Choolaimedu, Chennai is a top player in the category Generators On Hire Monthly in the Chennai. This well-known establishment acts as a one-stop destination servicing customers both local and from other parts of Chennai.Their works in Vijay TV both fiction and non-fiction programs they produced namely

Fiction:

- Saravanan Meenakshi - Part 2 | Seasons-18 | Episodes-1246.
- Kalayanam Mudhal Kadhal Varai- Seasons-14| Episodes 583.
- Bharathi kanama- Season-1 | Episodes - 470
- Raja Rani 1&2 - Sesons-2 |Episodes -699

Non-Fiction:

- Oru Varthai Oru Latcham- Season -3 | Episodes-117
- Murattu Single- Season-1 | Episodes-10

PROFILE OF THE ORGANIZATION

NAME: Global Villagers (One of the production house in vijay tv)

ADDRESS:No. 604, Anand Block, Chitra Avenue Choolaimedu High Road, Choolaimedu, Chennai - 600094

Landmark: BEHIND Nungambakkam Railway Station

PH: 044 2374 0242.

WEBSITE:<https://twitter.com/villagersglobal?lang=en>

STARTED IN: 2006

FOUNDER: Mr.Sundar

Number of People Employed: 30+

Work Guide: Mr.Senthil

AREA OF INVOLVEMENT

Direction team and Art department

MAJOR ACHEIVEMENTS

The serial Barathikanama achieved the maximum Television Rating Point compared to all the serials in tamil.

INSIGHTS AND LESSONS

During internship as a intern in Direction team and Art department I have learn lot of things regarding program and also Observed Serial shooting and as well as Reality show. In Serial I had learned the how to shoot Master head shot, and Midshots for the every single artist in the scene , We observed the Lighting both in outdoor shoot and indoor shoot, The Director Praveen Bennet Sir is the director for the both the Serial Bharathi kannama and Raja Rani 2, and I watched the Female character Audition for new serial.

In Murattu Single show directors Mr. Richard & Sivakanth. They gave the properties work with properties checklist , then I arranged the props by task wise. Then I removed and hide the MRP and brand name with black tape. Assistant Director Ezhil gave me a work to print out the Special comedy performance Script. I went the porrur Xerox shop, and finsh the print out work and returned to EVP film city with bill receipt. They gave work to get sign from the each artist in the payment details form.

In this shoot was a promo shoot of Parivattam Show which is taken for promotional purpose of VIJAY TELEAWARDS, First day Shoot for Non-Fictional Artist. Second day Shoot for Fictional Artist I Worked in Direction Team as Assistant Director Under Director Muthaiyah (komban movie director) And Baba Baskar master , I helped to arrange the junior artist in the field as per the master command. I helped to marked where the Serial kudumbam position

WORK DESCRIPTION

On First day I went to Evp film city and met the Director of Kadhalae Kadhalae , they gave us small works ,they gave lots of roses to make the Bouquet to gave their real pairs, I went to Shooting For Bharathi Kanama in White House(Shooting House) located in Valasaravakkam, We're helped to Light framing First they test with us, then they call the artist. They used Intern Students to Stand in Crowd , and cheer the Hero and Heroine for they did .Then I removed and hide the MRP and brand name with black tape. In Murattu Single show directors Mr.Richard & Sivakanth. They gave the properties work with properties checklist , then I arranged the props by task wise.

- Learned to take Master shot.
- Learned technical terms.
- I learned how prompt to the artist , without any timing mistake.
- Learned to take reaction shots to convey the Artist Emotions.
- I observed the Light Setting,Camera framing.
- Observed the Multi Camera production.
- Learned how to speak with personnel's.
- Learned how to Co-ordinate the artists

1st WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
07-FEB-2021, 10:00am-6:00pm	SHOW : Kadhalae kadhalae On First day I went to Evp film city and met the Director of Kadhalae Kadhalae (Special show) Mr.Richard & Sivakanth.They told us to observe that what is happening in the Shoot , then gave us small works ,they gave lots of roses to make the Bouquet to gave their real pairs , All the Real pairs are the artists from Serials ,And even other television channels.I Watched the whole shoot , this is 3 hours special show , This show telecasted on February 14 Valentine's day.
08-FEB-2021,9:00am-6pm	SERIAL : Bharathi kannama I went to Shooting For Bharathi Kanama in White House(Shooting House) located in Valasaravakkam, The I met the director of the serial Praveen bennet sir sir for the first time,I introduced myself , He told to observe the shoot and ask any doubts to him... I observed the Light Setting,Camera framing , Bharathi kanama was shot as 5D MARK III CAMERA.
09-FEB-2021, 9:00am-6pm	SERIAL : Bharathi kannama On Second also the same spot for bharathi kanama shooting... on that day I observed the how they taking the scene as shot by shot to save the time , first they shot the Master shot with 2 5D camera with different angles ,then they shoot every single person reaction in Midshot , all artist should perform Twice.
10-FEB-2021, 9:00am-6pm	SERIAL : Bharathi kannama Everyday we're helped to Light framing First they test with us, then they call the artist , Then I learned the script paper how the serial script was. And the director change the dialogues on the spot, And the assistant directors doing the prompts to the artist in take , I learned how prompt to the artist , without any timing mistake.
12&13 FEB-2021, 11am to 6am	SHOW :MURATTU SINGLE In Murattu Single show Also the same directors Mr.Richard & Sivakanth. They gave the properties work with properties checklist , then I arranged the props by task wise ,And they asked to remove the MRP of the product and hide the brand name of the product , Then I removed and hide the MRP and brand name with black tape. And I Watched the whole shoot (2Episodes/per day).

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

- **SCRIPT WORK**
- **PROPS BUDGET**

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:

2nd WEEK OF WORK THIS WEEK TOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
16-FEB-2021, 9:00am-6pm	SERIAL : RAJA RANI 2 I went to Shooting in White House(another Shooting Housefor Raja rani 2) located in Sri Keishna nagar ,Valasaravakkam , The I met the director of the serial Praveen bennet sir sir he directs also the Raja Rani 2 Serial . I observed the Light Setting,Camera framing , Raja Rani 2 was shot as Same 5D MARK III CAMERA.
17-FEB-2021, 9:00am-6pm	SERIAL : RAJA RANI 2 I observed the how they taking the scene as shot by shot to save the time , first they shot the Master shot with 2 5D camera with different angles ,then they shoot every single person reaction in Midshot And Taking Extreme Close-up Shot for Emotional Reactions.
18-FEB-2021, 9:00am-6pm	SERIAL : RAJA RANI 2 We're helped to Light framing First they test with us, then they call the artist , Then I Read the script paper for the first time . And the assistant directors doing the prompts to the artist in take , I learned how prompt to the artist, Then Director Praveen bennet sir Called us to been in a Atmosphere in Bakery as I eating snacks after college, They instructed to us as Don't See the camera while Camera is Rolling.
19-FEB-2021, 9AM-2PM	SERIAL : RAJA RANI2 We're helped to Light framing First they test with us, then they call the artist , Then I Read the script paper, the assistant directors doing the prompts to the artist in take , I learned how prompt to the artist, Then Due to insufficient of the junior artists , they used Intern Students to Stand in Crowd , and cheer the Hero and Heroine for they did .
22nd&23rd FEB-2021, 11am to 3:30am	SHOW :MURATTU SINGLE In Murattu Single show directors Mr.Richard & Sivakanth. They gave the properties work with properties checklist , then I arranged the props by task wise ,And they asked to remove the MRP of the product and hide the brand name of the product , Then I removed and hide the MRP and brand name with black tape. And I Watched the whole shoot (2Episodes/per day).They gave work to Artist Follow, I have to bring the artist From artist make-up room to the set on time. And also They went to break in between the show I have to follow them.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

- **SCRIPT WORK**

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:

3rd WEEK HOURS OF WORK THIS WEEK TOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
27&28 th FEB-2021, 10:00am- 4:30am	SPECIAL SHOW : OLD IS GOLD In Old is Gold show Also the same directors Mr.Richard & Sivakanth. This Show is about a tribute show for our old Tamil cinema stars. Some Artist of Vijay tv they have to imitate the given Characters through the whole show ,Dance, Scene Reaction etc.. This show is hosted by Erode Magesh & Archana. They gave the properties work with properties checklist , then I arranged the props by performance wise , I Watched the whole shoot. Assistant Director Ezhil gave me a work to print out the Special comedy performance Script. I went the porur Xerox shop, and finsh the print out work and returned to EVP film city with bill receipt.They gave work to get sign from the each artist in the payment details form.
05-MAR-2021, 6:00am-7:30pm	TELEAWARDS PROMO SHOOT In this shoot was a promo shoot of Parivattam Show which is taken for promotional purpose of VIJAY TELEAWARDS, First day Shoot for Non-Fictional Artist. They gave a first work which is Artist Co-Ordination, it is Arranging the caravan for the Artist and Arranging the Costumes , hair dresser, Production Make-up artist. And I have contact with the Senior Assistant director Ashoga Mithran, He Contacted with us to Calling the artist to the field.
6- MAR-2021, 6:00am-6:30pm	TELEAWARDS PROMO SHOOT Second day Shoot for Fictional Artist I Worked in Direction Team as Assistant Director Under Director Muthaiyah (komban movie director) And Baba Baskar master , I helped to arrange the junior artist in the field as per the master command. I helped to marked where the Serial kudumbam position.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:



March 24, 2021

TO WHOMSOEVER IT MAY CONCERN

Respected Sir/Madam,

We hereby certify that **Mr. Vishnupriyan. SP** Student of Sathyabama Institute of Science and Technology has successfully completed his internship from **07.02.2021 to 07.03.2021** at our company. He had his role as **Asst Director** in our production like Murattu single, Bharathi Kannamma & Raja Rani 2.

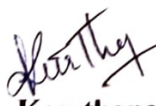
He was sincere, dedicated and showed interest in learning.

We wish his all success in his future endeavours.

Thanking you

Yours Truly

For Global Villagers


Keerthana R. D.
Authorised Signature



APPENDIX





CONCLUSION

The INTERNSHIP was a Golden period. I had a opportunity to work with everybody. The entire team was so supportive and educated me in all aspects. Learned about PRODUCTION& DIRECTION. Working in Vijay Television is actually for me dream come true movement. During my internship I have learnt many things about Television. Then how to communicate with personnel's. I love to work in a Vijay Television that is the reason I chosen Visual communication department and selected Television Production (elective).

FUTURE PLANS

Finally I decided to pursue my career by taking up visual communication. I myself trained me and made me little experienced person. I wanted to become a Video jockey . So this internship experience is actually gave me a life time experience.

To be more clear I have taken up Video jockey as my main part which is no where a less priority job comparing with other part after being noticed and encouraged by many Personel's my mimcry to stick to this area of work have gone higher.

Last but not the least through this internship I have been exposed to a work environment which I have never been a part of it earlier. It has helped me to build my personality and mindset many people (employer's) I came across during this course of this internship are highly influential on me as a budding Video jockey.