

15.04.2021

INTERNSHIP CERTIFICATE OF COMPLETION

This is to certify that Mr. Vishnu V, a student of B.Sc. Visual Communication of Sathyabama Institute Of Science & Technology, Chennai – 600 119 has Successfully completed his internship in Editing & Production Department at Raj Television Network Limited from 15th March 2021 to 30th March 2021.

During his training we found him very punctual and hardworking. He has demonstrated his skills with self-motivation to learn new things.

We wish him every success in life.


HR Manager
Raj Television Network Limited



Raj Television Network Limited

CIN : L92490TN1994PLC027709

Regd. Off / Head Off : No.32, Poes Road 2nd Street, Teynampet, Chennai - 600 018. Tamil Nadu, India.

Tel: 044 - 2435 1307, 2435 1898, 2435 2926 Fax: 044 - 2434 1260 E-mail : rajtv@rajtvnet.in, Website : www.rajtvnet.in

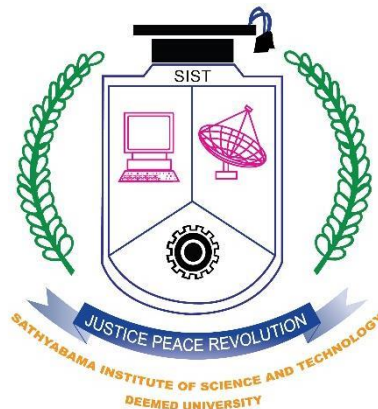
INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication
By

V.VISHNU
38270073



DEPARTMENT OF VISUAL COMMUNICATION

**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**

(Established under Section 3of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' grade by National Assessment and Accreditation Council (NAAC)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

www.sathyabama.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **Mr.V.VISHNU** Reg no: **38270073** who carried out the project entitled “**INTERNSHIP**” under our Supervision from **NOVEMBER 2020 to JANUARY 2021**

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,(Ph.D)

Submitted for Viva voce Examination held on 2021.

Internal Examiner

Mr. A.R. Vimalraj M.sc, Ph.d

External Examiner

DECLARATION FORMAT

I, VISHNU.V 38270073 hereby declare that the Project Report entitled “**INTERNSHIP**”

done by me under the guidance of **Mr. A.R. Vimalraj M.sc, Ph.d** Visual Communication
(Internal

examiner)..... And (External Examiner)at

SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY is submitted in
partial

fulfillment of the requirements for the award of degree in B. Sc Visual Communication.

DATE:

PLACE:
CHENNAI

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D.** and President **Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor Dr . T.SASIPRABA M.E.,Ph.D. Registrar Dr.S.S.Rau., Ph.D. & Controller of Examinations Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum. And I wish to thank **Mr. A.R. Vimalraj M.sc, Ph.d** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

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INTRODUCTION

I was very much interested in cinema news, information and movies since my school days. I like drawing, music, editing and acting. So, I took visual communication to educate myself on cinema, media, drawings and visual art forms. After joining visual communication, totally changed my perspective, mind thoughts and my behaviour. I gained more marks in my academic that gave me more confident to do something in media. So, I decided to learn more about media like photography, video editing, animation, audio editing etc. Finally, I choose television production as my career. So, I choose my elective as a television production. Television industry has a huge platform to show talents in media. Television production staff in-charge Mr. VimalRaj was also very influential. He teaches very well about television production and encourages me very much. I was started to learn more about television set, script and soon. Television shows, dramas, news has a huge influence in society. I eventually came to realize that telling a story, emotions through visuals giving a life to it, is a challenge, a challenge I want to undertake. Television production, especially reality shows is what I want to do.

ABOUT THE ORGANIZATION

Raj Television Network is an Indian satellite television network established on 3 June 1994 and is based in Chennai, India.^[1] It owns television channels across four South Indian languages Tamil, Telugu, Kannada and Malayalam. Its flagship channel is Raj TV. It also has one Hindi Language channel named Raj Pariwar.

In 1983, four brothers established a video cassette lending company named Raj Video Vision. In 1984, the group started acquiring rights for Tamil films. In 1987, Rajendra an integrated studio was opened by Raj group and were used by independent movie and TV serial producers. The group used the studio to export 35 mm films and teleserials to Singapore, Malaysia, United Kingdom, UAE among others. Raj television network was established on 3 June 1994 with the launch of the Tamil channel Raj TV on 14 October 1994. Raj News Tamil brings biased News & information to the Tamil viewers all over the world. It is a 24*7 coverage of latest Regional, National and World News in Tamil. Currently we have about 13 production controllers on our rolls, and we develop a sizeable part of our content software library comprising of serials, shows and other programs which have been developed in-house by the Channel. RTNL, today, is an established Television Company in the Tamil broadcasting industry in South India. The Company's two 24-hour channels, Raj TV and Raj Digital Plus (RDP), cater primarily to the entertainment requirements of the Tamil population in the area covered by the footprints of the channels. The broadcast of these two channels can be received in the whole of India, as well as parts of South East Asia, and the Middle East.

Key Events and Milestones Year Key Events, Milestones and achievement

1994 Incorporation of our company 'Raj Television Networks Limited' on 3rd June 1994 in the State of Tamil Nadu.

Company's flagship channel 'Raj TV' was launched on 14th October 1994

1998 Second Channel 'Raj Digital Plus' was launched on 14th March 1998 in analog format

1999 Raj Digital Plus was converted into a digital channel and was amongst the first Indian channels to convert to the digital signal format.

2000 Raj TV, the flagship channel was also converted into Digital Channel

2001 Established its 5 Storied Studio Cum Corporate Office

2003 Entered into Transponder Service Agreement with Shin Satellite Public Company Limited to utilize their transponder on ThaiCom.

2004 Tie-up with SRLC in Srilanka for downloading RAJ TV and Raj Digital Plus in Srilanka.

2006 Our serial "Geethanjali" completed 766 episodes.

PROFILE OF THE ORGANIZATION

NAME: Raj Television Network

ADDRESS: No 32, Poes Road, 2nd Street, Teynampet, Chennai - 600018, Behind Kalaighar TV Pvt Ltd

PHNO: 044 24334149, 24334150, 24334151, 24351898, 24352926.

WEB: www.rajtv.in

STARTEDIN: 14 October 1994

OWNEDBY: Raajendhran

NUMBER OF PEOPLE EMPLOYED: 1000+

WORKGUIDE: Balaji director

AREA OF INVOLVEMENT:

1. News bytes editing
2. Movie promo editing
3. Dubbing studio
4. Script making
5. Production works
6. Serial edit

MAJOR ACHIEVEMENTS:

1. 1994 Incorporation of our company 'Raj Television Networks Limited' on 3rd June 1994 in the State of Tamil Nadu.
2. Company's flagship channel 'Raj TV' was launched on 14th October 1994
3. 1998 Second Channel 'Raj Digital Plus' was launched on 14th March 1998 in analog format
4. 1999 Raj Digital Plus was converted into a digital channel and was amongst the first Indian channels to convert to the digital signal format.
5. 2000 Raj TV, the flagship channel was also converted into Digital Channel

INSIGHTS AND LESSONS

On the 1st day of intern a director named balaji has made as in charge for us. I learned how to edit news footage using final cut pro and to clips main footages from reporters and make them into bytes. also observed how to apply transition graphics lower third in a sequence. By watching it practically its very comfort to understand, different shortcuts used for different tools etc. Learned how movies promos are created by sorting particular scenes from entire movie and grouping them into a promo for 30 second along with sponsors list, how colour correction are given, applying prominent effects etc. Got an opportunity to sat in dubbing room were learned how to dub play back voices in proper manner without blow noise and also voice over for movie sponsors. Learnt how to edit serial footages adding transition, different effects like shuttering, slow motion etc. for shots and also colour grading. With the sorted content went to script writer and observed how a script is made for a show through a lead from director. And the next day there was a shoot for new show tharigidathom a classical dance show and there was observing how to online edit the footage by adjusting exposure, white balance, colour grading etc. And also learned how to mix down different shot and record it into master tape. While the 2nd day of shoot learned how to take follow up shot using camcorder and 3rd day of shoot was with sound engineer and learned how to place lapel mike for guest and basics of audio console. On the 4th day of shoot was randomly observing pcr room, camera handling, direction, audio console etc. And the next day sat on tharigidathom edit desk and was editing required shoots into correct sequence applying effects etc. And also learnt how to create starting title cg work and lower third and all essential cg required for the show.

WORK DESCRIPTION

During internship I have done many works. I tried to do multitasking works during the internship. I observed editing, dubbing, cinematography, scripting, production etc. A separate director has been assigned to us. We were discussing about the show follow and concepts for a new comedy show. Searched different news content on social media like news which is trending on that day and also political news and saved all of them in word(links). Sorted out the selected news and links for next 5 days with the guidance of director. Sat on news editing room for raj news and observed how news clips from reporter are edited into news bytes and also observed how to edit fast news. Sat in dubbing studio and observed how news voice overs are dubbed and also sponsors voice over.

PROGRAMME: THARIKIDATHOM - (CLASSICAL DANCE SHOW)

- At production for tharikitathom show, observing how to switch shots and record the final output in master tape and also arranged set property.
- At production for tharikitathom show, was with cameraman and observed how to take follow up shots.
- At production for tharikitathom show, observing how to switch shots and record the final output in master tape and also arranged set property.

WEEK 1

TOTAL HOURS COMPLETED THIS WEEK: 54 hrs

DATE & TIME	DAILY WORK DESCRIPTION
15/03/2021 9:00 – 6:00	A separate director has been assigned to us, We were discussing about the show follow and concepts for a new comedy show
16/03/2021 9:00 – 6:00	Searched different news content on social media like news which is trending on that day and also political news and saved all of them in word(links).
17/03/2021 9:00 – 6:00	Sorted out the selected news and links for next 5 days with the guidance of director.
18/03/2021 9:00 – 6:00	Sat on news editing room for raj news and observed how news clips from reporter are edited into news bytes and also observed how to edit fast news.
19/03/2021 9:00 – 6:00	sat on movie promo edit room for raj movies weekly telecast and observed how to sort particular scenes from a movie and finally grouping them as a promo along with sponsor visuals.
20/03/2021 9:00 – 6:00	Sat on serial edit room was observing how they are clipping scenes and arranging in a sequence, adding effects , adding bgm for particular scene and colour grading

NEW LESSONS LEARNT AND INSIGHTS

- Editing news bytes
- Script discussion

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:

WEEK 2

TOTAL HOURS COMPLETED THIS WEEK: 75 hrs

DATE & TIME	DAILY WORK DESCRIPTION
22/03/2021 9:00 – 6:00	sat on movie promo edit room for raj movies weekly telecast and observed how to sort particular scenes from a movie and finally grouping them as a promo along with sponsor visuals.
23/03/2021 9:00 – 6:00	Sat on serial edit room was observing how they are clipping scenes and arranging in a sequence, adding effects , adding bgm for particular scene and colour grading
24/03/2021 9:00 – 6:00	Went to script writer with sorted news content and was observing how to prepare script for a show
25/03/2021 9:00 – 6:00	Sat in dubbing studio and observed how news voice overs are dubbed and also sponsors voice over.
26/03/2021 8:00 – 9:00	DAY 1: At production for tharikitathom show, observing how to switch shots and record the final output in master tape and also arranged set property.
27/03/2021 8:00 – 9:00	DAY 2: At production for tharikitathom show, was with cameraman and observed how to take follow up shots.
28/03/2021 8:00 – 9:00	DAY 3: At production for tharikitathom show, observing how to switch shots and record the final output in master tape and also arranged set property

NEW LESSONS LEARNT AND INSIGHTS

Script writing for show

Switching shots in pcr room

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:

WEEK 3

TOTAL HOURS COMPLETED THIS WEEK 22HRS

DATE & TIME	DAILY WORK DESCRIPTION
29/03/2021 8:00 – 9:00	DAY 4: At production for tharikitathom show, was randomly observing pcr room, audio console and camera handling.
30/03/2021 9:00 – 6:00	Sat in cg room and learnt how to create title graphics, lower third and also essential cg's required for tharikidathom show

NEW LESSONS LEARNT AND INSIGHTS

CG work for tharigidathom show

Production

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:

CONCLUSION

On the whole, this internship was a useful experience I have gained new knowledge, skills and met many new people. I achieved several of my learning goals such as direction, editing, script writing, camera handling etc. This helped me to define what skills and knowledge I have to improve in the coming time. The internship was also good to find out what my strengths and weakness are. This internship helped me to know how a television channel will be and it also provided me an overall knowledge of each department in the organization. At last this internship has given me new insights and motivation to pursue a good career. India, with its vast population and many languages and cultures, is home to more than a billion dreams. Been exposed to a channel earlier this internship in a complete entertainment channel has provided a different perspective in programming and execution as well. More on a professional note this internship gave me the confidence that I always wish I had. It gave me a courage to question and as well voice out an opinion whenever I felt I learnt compassion which is something very rare to find in media.

FUTURE PLANS

I'm interested in editing, cinematography, production, direction. I wonder if I have the passion in me to pursue my interests as well as I wonder if I'm interested enough to drive the passion within me. But I have somehow made peace with both interests and passion. Writing is something that I want to learn and pursue which is embedded in creating any content for any media platform. I want to work in shows that are different from one another to figure out my way of making and create a narrative that is

unique to myself. For now, I'm taking up things as they are coming and I strongly hope that I would carve a path for myself.

APENDIX :

