

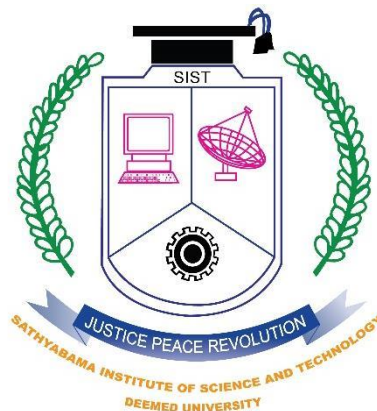
INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication
By

SARAN.S
(38270062)



DEPARTMENT OF VISUAL COMMUNICATION

SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY

(Established under Section 3of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' grade by National Assessment and Accreditation Council (NAAC)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

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DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **Mr. SARAN.S (38270062)** who carried out the project entitled “**INTERNSHIP**” under our Supervision from **NOVEMBER 2020 to JANUARY 2021.**

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,(Ph.D)

Submitted for Viva voce Examination held on 2021.

Internal Examiner

Mr. A.R. Vimalraj M.sc, Ph.d

External Examiner

DECLARATION FORMAT

I, SARAN.S [38270062] hereby declare that the Project Report entitled “**INTERNSHIP**”

done by me under the guidance of **Mr. A.R. Vimalraj M.sc, Ph.d** Visual

Communication (Internal examiner)..... And (External Examiner)

.....at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** is

submitted in partial fulfillment of the requirements for the award of degree in B. Sc Visual Communication.

DATE:

PLACE: CHENNAI

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D.** and President **Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor Dr . T.SASIPRABA M.E.,Ph.D.** Registrar **Dr.S.S.Rau., Ph.D.** & Controller of Examinations **Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr. A.R. Vimalraj M.sc, Ph.d**(Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

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INTRODUCTION

As a Student in department of Visual Communication I have to do my internship program for one month in any media related organization. So I did my internship program in Chennai GLOBAL VILLAGERS EVER GREEN (PRODUCTION), and I strongly believe that I have gained more experience.

First I have learnt the patience which is the most important things for making shows and serial. Our intern coordinator had thought me so many things about making shows. So I willing to continue after the internship to work And I also have faced few challenges which are helpful the growth for my career.

ABOUT THE ORGANIZATION

Global Villagers

Established in the year 2006, Global Villagers in Choolaimedu, Chennai is a top player in the category Generators on Hire Monthly in the Chennai. This well-known establishment acts as a one-stop destination servicing customers both local and from other parts of Chennai.

Over the course of its journey, this business has established a firm foothold in its industry. The belief that customer satisfaction is as important as their products and services, have helped this establishment garner a vast base of customers, which continues to grow by the day. This business employs individuals that are dedicated towards their respective roles and put in a lot of effort to achieve the common vision and larger goals of the company.

In the near future, this business aims to expand its line of products and services and cater to a larger client base. In Chennai, this establishment occupies a prominent location in Choolaimedu. It is an effortless task in commuting to this establishment as there are various modes of transport readily available.

It is at Chitra Avenue Choiolai Medu High Road, Behind Nungambakkam Railway Station, which makes it easy for first-time visitors in locating this establishment. It is known to provide top service in the following categories: Generators On Hire, Mobile Generators On Hire, Generators On Hire (51 Kva To 250 Kva), Generators On Hire Monthly, Generators On Hire (6 Kva To 50 Kva), Generators On Hire (1 Kva To 1000 Kva), Generators On Hire For Events, Generators On Hire For Functions.

Their works in vijay tv both fiction and non-fiction programs they produced namely

Fiction:

- Saravanan Meenakshi - Part 2 | Seasons-18 (Episodes-1246)
- Kalayanam Mudhal Kadhal Varai- Seasons-14 (Episodes 583)
- Bharathi kanama- Season-1 (Episodes - 470)
- Raja Rani 1&2 - Seasons-2 (Episodes -699)
- Oru Varthai Oru Latcham- Season -3 (Episodes-117)
- Murattu Single- Season-1 (Episodes-10)

Non-Fiction:

PROFILE OF THE ORGANIZATION

NAME: Global Villagers (One of the production house in Vijay tv)

ADDRESS: No. 604, Anand Block, Chitra Avenue Choolai Medu High
Road, Choolaimedu, Chennai - 600094
Landmark: BEHIND Nungambakkam Railway Station.

PH: 044 2374 0242.

WEBSITE: <https://twitter.com/villagersglobal?lang=en>

STARTED IN: 2006

FOUNDER: Mr.Sundar

Number of People Employed: 30+

Work Guide: Mr.Senthil

AREA OF INVOLVEMENT

Direction team, Art department, camera department.

MAJOR ACHEIVEMENTS

Bharathi kannamma serial, In sixth week, it became the most watched Tamil television program spiking to 9.10 million impressions while the following week it maintained the position with 9.53 million impressions.

INSIGHTS AND LESSONS

The lessons I learned during this internship days had taught me lots of things. First in a direction team I had learned how to write the script for tv serial and shows. I learned how to maintain the script paper for post production . Our beloved Art assistant Mr. kanniyapan taught me lots of things about art work like props set up, maintaining props for the upcoming tasks. And also he taught me how to select decorative props for upcoming shows and tasks. He took me more caring in sets, so I had learnt few things during the internship period.

In direction team, I learned how to do talkback interestingly and the way DJ does his work, the way he makes the show humorous. I learnt how the cameraman operates the camera and he taught me when to operate and when not to operate.

I learned the importance of background for a shot through the technician, he taught all the reason for all the product in a frame which was very useful.

The whole unit that is direction team, camera team, art team, production team, and including the technicians has helped us a lot to learn easily and everyone was so supportive and encouraging.

WORK DESCRIPTION

The first day of my internship I went to evp film city, the show called kadhala kadhala which was the special telecast for valentines day. Second day shoot I went to barathi kanama shoot where I was just observing. I saw the script papers and learned how to write the script and also learned how to maintain the script papers after each shot. In murattu single show, the directors told us to maintain props. So we checked through the run order and arranged the properties according to the tasks. And maintained the task properties throughout the show. I went to raja rani serial shoot, that also in valasaravakkam shooting house. This was the first day for this shoot but the same team who worked for Barathi kanama serial. And I just observed the whole thing. This day we watched the cameraman work. First they take the master shot and then they take the mid shot then the close-up shot for each artist. They daily used us for checking frame and light. I saw and learned how the assistant directors prompt to the artist during the shot. This was a promo shoot for Vijay tele awards. On this day they shot with the non-fiction artist and we co-ordinated the male artists like helping for make-up, hair dresser, costumer. And we arranged caravan for each artist. And we take them to the field once they say the shot is ready.

- I gained to take Master shot in bharathi kannama (ie.,) I came to know the use of master shot.
- I gained knowledge in murattu single show (ie.,) Co-ordinate the artists
- Learned to take reaction shots to convey the Artist Emotions.
- I observed the Light Setting, Camera framing.
- I came to know how to maintain artist details for production office.

1st WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
07-FEB-2021, 10:00am-6:00pm	SHOW : Kadhalae kadhalae The first day of my internship I went to evp film city, the show called kadhalae kadhalae which was the special telecast for valentines day. First day the director said to observe and work on properties. The show is having real pair and reel pair and the anchor is archana. And they conducted the task one by one.
08-FEB-2021,9:00am-6pm	SERIAL : Bharathi kannama Second day shoot I went to barathi kanama shoot where I was just observing. I watched the director work, camera man work, and artist. The shoot was in valasaravakkam shooting house, white house.
09-FEB-2021, 9:00am-6pm	SERIAL : Bharathi kannama The second day also the same serial shoot Barathi Kanama. The camera man used me to see correct framing and light and then they called the artist for the shot.
10-FEB-2021, 9:00am-6pm	SERIAL : Bharathi kannama Then the coming day also they used us to see correct framing and light. I saw the script papers and learned how to write the script and also learned how to maintain the script papers after each shot.
12&13 FEB-2021, 11am to 6am	SHOW :MURATTU SINGLE In morattu single show, the directors told us to maintain props. So we checked through the run order and arranged the properties according to the tasks. And maintained the task properties throughout the show.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

- **SCRIPT WORK**
- **PROPS BUDGET**

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:

2nd WEEK OF WORK THIS WEEK TOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
16-FEB-2021, 9:00am-6pm	SERIAL : RAJA RANI 2 This day I went to raja rani serial shoot, that also in valasaravakkam shooting house. This was the first day for this shoot but the same team who worked for Barathi kanama setrial. And I just observed the whole thing.
17-FEB-2021, 9:00am-6pm	SERIAL : RAJA RANI 2 This day we watched the cameraman work. First they take the master shot and then they take the mid shot then the close-up shot for each artist. They daily used us for checking frame and light. I saw and learned how the assistant directors prompt to the artist during the shot.
18-FEB-2021, 9:00am-6pm	SERIAL : RAJA RANI 2 Today we observed the shooting and they called us for the atmosphere where me and two of my friends stood behind the artist eating samosa. And they as usual used us to check the frame and light.
19-FEB-2021, 9AM-2PM	SERIAL : RAJA RANI2 Today as there is a shot were the crowd appreciate the hero and heroine so they made us to stand as the junior artist in the crowd for that particular shot. We stood about two and half an hour for that shot.
22nd&23rd FEB-2021, 11am to 3:30am	SHOW :MURATTU SINGLE As of every week we maintained the properties and made ready of properties for the upcoming tasks. Today they told us to remove the MRP and remove the brand name.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

- **SCRIPT WORK**

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

DATE AND TIME OF REPORTING:

3rd WEEK HOURS OF WORK THIS WEEK TOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
27&28 th FEB-2021, 10:00am- 4:30am	SPECIAL SHOW : OLD IS GOLD Today they conducted the special show old is gold where the participants dressed as old people and the contestants performed. The properties for the task were a set and we helped to arrange them. We got a work of collecting details about the artist for the production office work.
05-MAR-2021, 6:00am-7:30pm	TELEAWARDS PROMO SHOOT This was a promo shoot for Vijay tele awards. On this day they shot with the non-fiction artist and we co-ordinated the male artists like helping for make-up, hair dresser, costumer. And we arranged caravan for each artist. And we take them to the field once they say the shot is ready.
6- MAR-2021, 6:00am-6:30pm	TELEAWARDS PROMO SHOOT This day was also for the same vijay tele awards promo shoot with fiction artist. We coordinated with direction team. They made us to stand in junior artist position to check the framing. I also helped in co-ordinating artist.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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DATE AND TIME OF REPORTING:



March 24, 2021

TO WHOMSOEVER IT MAY CONCERN

Respected Sir/Madam,

We hereby certify that **Mr.Saran. M** Student of Sathyabama Institute of Science and Technology has successfully completed his internship from **07.02.2021 to 07.03.2021** at our company. He had his role as **Asst Director** in our production like Murattu single, Bharathi Kannamma & Raja Rani 2.

He was sincere, dedicated and showed interest in learning.

We wish his all success in his future endeavours.

Thanking you

Yours Truly

For Global Villagers


Keerthana RB
Authorised Signature



APPENDIX





CONCLUSION

These internship days were a beautiful journey because everyone in media would love to work in Vijay television and I am one of them. Every employee including directors, camera man, light man, art directors and technician were so supportive and encouraging. I worked about one month, I think now I can be able to do a show individually. Because this platform is all about doing new things, getting hit and producing in mass. I hope the same way works for me also.

Here with the little experience I got can nurture so many ideas in me which is so helpful for me for the future.

FUTURE PLANS

With the support of the directors and technician I had planned to start a youtube channel first so I can put my every idea in content creating to get noticed of my work. I realized that I should start step by step slowly and reach. Because with this small experience of internship I have got an idea of doing something new, when I continue to do the same and when I get more experienced it will be so easy for me to shine.

I would rather prefer to act where I am very interested. I got a chance to work with the artist and me co-ordinated male artist. I discussed a lot with them and they also encouraged me to do more. So definitely with so much support and encouragement I would choose my career to act and try to give the best in it.