

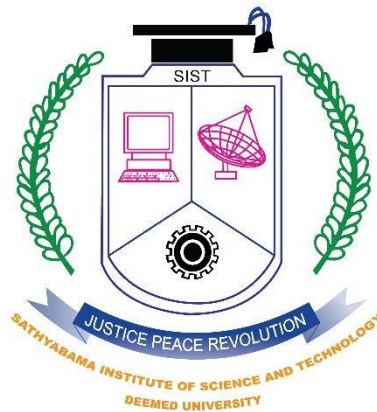
INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication
By

PRIYANKA.C.S
(38270051)



DEPARTMENT OF VISUAL COMMUNICATION

SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY

(Established under Section 3of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' grade by National Assessment and Accreditation Council (NAAC)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

www.sathyabama.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **Ms. PRIYANKA.C.S (38270051)** who carried out the project entitled “**INTERNSHIP**” under our Supervision from **NOVEMBER 2020 to JANUARY 2021.**

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,(Ph.D)

Submitted for Viva voce Examination held on 2021.

Internal Examiner

Mr. R. PUGALENDHI M.Sc., D. F. Tech (Ph.D)

External Examiner

DECLARATION FORMAT

I, PRIYANKA.C.S [38270051] hereby declare that the Project Report entitled “**INTERNSHIP**”
done by me under the guidance of **Mr. R. PUGALENDHI M.Sc., D. F. Tech (PhD)** Visual
Communication (Internal examiner)..... And (External Examiner)
.....at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** is
submitted in partial fulfillment of the requirements for the award of degree in B. Sc Visual Communication.

DATE: 09/04/2021

PRIYANKA.C.S

PLACE: CHENNAI

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D.** and President **Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor Dr . T.SASIPRABA M.E.,Ph.D. Registrar Dr.S.S.Rau., Ph.D. & Controller of Examinations Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr. R. PUGALENDHI M.Sc., D. F. Tech (PhD)** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

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INTRODUCTION

Audio Editing is a most important part in any media production. As it sounds, it is about playing with various sounds. Sound is one of the most important things in the life. As an audio editor you can give the feel of the moment with the audio. As audio give the feel of the moment and environment it is very important to give right frequency in right time. As it communicates the people about the message. So, Audio editor gives mouth to the video product.

Do you know? Audio actually creates and give more dimension to a video effect. A video with a non-synchronized audio looks wired. Audio creates feel, wish, empathy. It can tempt customers to buy a product. Audio can make you scare, it can make you happy, it can make you empathize, it can make you sad. Using a correct audio in correct place can make every one happy when they see the final product.

Selection of sounds, song, voice, Sfx and choosing where to place them, how to mix them so that they create the natural environment, selection of audio with certain length and sound can make the scene looks natural. This can be archive through a good mix of sound with creativity. Audio editor can be closely listening to the director that how he feels the environment and recreate the same in the movie. He translates the feel of director to the audience.

About the Organization

All India Radio (AIR), officially known since 1957 as Akashvani ("Voice from the Sky"), is the national public radio broadcaster of India and is a division of Prasar Bharati. It was established in 1936.^[2] It is the sister service of Prasar Bharati's Doordarshan, an Indian television broadcaster. Headquartered in the Akashvani Bhavan building in New Delhi, it houses the Drama Section, the FM Section, the National Service, and is also home to the Indian television station Doordarshan Kendra, (Delhi).

AIR's home service comprises 420 stations located across the country, reaching nearly 92% of the country's area and 99.19% of the total population. AIR originates programming in 23 languages and 179 dialects.^[3]

Joy Kumari FM radio is a tamil radio broadcasting from Kanyakumari, TamilNadu, India of All India Radio. Tune to Joy Kumari FM tamil radio to listen to your favourite tamil songs and top kollywood songs. Joy Kumari FM contains a huge variety of programs telecasting wonderful tamil songs. Tune to Joy Kumari FM radio to listen super hit songs.

Listen online to All India Radio AIR Nagercoil Kumari FM 101 FM in Nagercoil (Tamil Nadu) in quality 51 Kbps. Broadcasting was opened in Nagercoil (India). At this station, for you, plays the best news, talk content in free live streaming.

PROFILE OF THE ORGANIZATION

NAME: kumari fm 101

ADDRESS: 799, Rajakkamangalam Road, Konam Post,
Nagercoil, Tamil Nadu 629004

PH: 09442430243

WEBSITE: <http://allindiaradio.gov.in/>

STARTED IN: 1984

OWNED BY: All India Radio

FOUNDER: Government of India

Number of People Employed: 125+

Work Guide: Vadalur Vasakar

AREA OF INVOLVEMENT

Radio programming and radio commercials.

INSIGHTS AND LESSONS

During this internship as an intern in Audio editor I have learnt the challenges and on time targeted project submission and how to choose a correct high-quality audio for the video and upcoming videos for the company the fx, sound and song selection are lessons learnt in this internship.

I also learnt how to live record the audio and as well as to write single script and how the radio station works, I learnt how to behave in organization and adapted to the ethics of the organization learnt how to perfectly edit audio and also learnt to add filter to audio to make it perfect for the video using various software's like (adobe audition, Cubase) etc. My guide Mr. Vadalur vasakar was very helpful and guided me throughout the entire internship.

WORK DESCRIPTION

Audio editor needs to have sense of creativity and a good sense of bringing out the creativity through making good sfx, tunes etc my creative resume which I created gave the idea of choosing me as there intern they gave various test like picking and choosing of sounds songs those where both my main challenges and also learning's these are some of my assignment's targets given by the organization.

- Learned to Edited audio interviewss
- Learned to Written Jingle script
- Learned to Selected songs for the program
- Learned to Recorded the interviews
- Edited the sound for the YouTube video
- Learned to Edited raw audio files
- Arranged the recorded file and scheduled it
- Noted the message from the audience for the choice of song to play

CONCLUSION

Working as an audio editor was a dream come true to me during the internship period, I not only improved my editing skills but also learnt certain life skills that would help me in my career and life.

I had a memorable experience working in a Government environment the excitement of viewing edited videos and audios that are going to be posted in you tube. Life skills such as moral and ethical values of the company communication skills, understanding the unity through team work working through pressure, controlling temperament and most importantly in which I have gained through this internship.

More importantly through this internship I have attended team meetings, and the kind of general knowledge I have been exposed to during the period of internship is enormous. Last but not the least through this internship.

I have been exposed to a work environment which I have never been a part of it earlier. It has helped me to build my personality and mindset many people (employer's) I came across during this course of this internship are highly influential on me as a budding Audio editor.

Future Plan

Although I decided to pursue my career by taking up visual communication where rather than ending up in cinema or photography instead took up Audio editor as my future. Now I have interned with audio and more creativity in Sfx I have no regrets whatsoever.

To be clearer I have taken up Audio editor as my main stream which is nowhere a less priority job comparing with other streams after being noticed and encouraged by many experienced pro Audio editor my spirits to stick to this area of work have gone higher.

Info career Private Limited the organization I interned with have offered me an entry level job which I will choose to take up on the completion of my graduation my plan as of now is to work with different corporate sector or MNC companies for gaining more exposure in corporate field as well as to train myself to become a pro audio editor.

To conclude I'd like to say life is full of experiences and learnings with this in my mind I wanted to learn and experience more in this creative richer stream called audio editing. I wanted to tell or communicate people through my editing using powerful sounds to describe the beauty of audio, rhythm through peacefulness.

WEEK 1 HOURS OF WORK THIS WEEK : 37.5 hrs TOTAL HOURS COMPLETED THIS WEEK 37.5 hrs

DATE & TIME	DAILY WORK DESCRIPTION
15/02/2021 10:00 – 5:30	DEPT: learning technical terms
16/02/2021 10:00 – 5:30	DEPT: learning technical terms
17/02/2021 10:00 – 5:30	DEPT: learning technical terms
18/02/2021 10:00 – 5:30	DEPT: Watching Live program
19/02/2021 10:00 – 5:30	DEPT: Watching Live program

NEW LESSONS LEARNT AND INSIGHTS

1. learning technical terms
2. Watching Live program

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY
GUIDE SIGNATURE

WORK

--

DATE AND TIME OF REPORTING:

WEEK 2 HOURS OF WORK THIS WEEK : 37.5 hrs TOTAL HOURS COMPLETED THIS WEEK 37.5 hrs

DATE & TIME	DAILY WORK DESCRIPTION
22/02/2021 10:00 – 5:30	DEPT: learned software (cool Edit pro)
23/02/2021 10:00 – 5:30	DEPT: learned software (cool Edit pro)
24/02/2021 10:00 – 5:30	DEPT: learned software (cool Edit pro)
25/02/2021 10:00 – 5:30	DEPT: Writing script for jingle
26/02/2021 10:00 – 5:30	DEPT: Writing script for jingle

NEW LESSONS LEARNT AND INSIGHTS

1. learned software (cool Edit pro)
2. learned to Writing script for jingle.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY
GUIDE SIGNATURE

WORK

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DATE AND TIME OF REPORTING:

WEEK 3 HOURS OF WORK THIS WEEK : 37.5 hrs TOTAL HOURS COMPLETED THIS WEEK 37.5 hrs

DATE & TIME	DAILY WORK DESCRIPTION
01/03/2021 10:00 – 5:30	DEPT: Editing my jingle script for radio program
02/03/2021 10:00 – 5:30	DEPT: Editing my jingle script for radio program
03/03/2021 10:00 – 5:30	DEPT: Editing radio program ((Interviews)sathanaiyalarardan ournall)
04/03/2021 10:00 – 5:30	DEPT: Editing radio program ((Interviews)sathanaiyalarardan ournall)
05/03/2021 10:00 – 5:30	DEPT: Scheduling the edited program.

NEW LESSONS LEARNT AND INSIGHTS

1. Editing my jingle script for radio program,
2. learned how to Scheduling the programs
3. Editing radio programme

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY
GUIDE SIGNATURE

WORK

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DATE AND TIME OF REPORTING:

WEEK 4 HOURS OF WORK THIS WEEK : 37.5 hrs TOTAL HOURS COMPLETED THIS WEEK 37.5 hrs

DATE & TIME	DAILY WORK DESCRIPTION
08/03/2021 10:00 – 5:30	DEPT: Observing the working of recording studio
09/03/2021 10:00 – 5:30	DEPT: Recording the interviews
10/03/2021 10:00 – 5:30	DEPT: Editing audio for You tube propose
11/03/2021 10:00 – 5:30	DEPT: Noted down the song asked by the audience in live program
12/03/2021 10:00 – 5:30	DEPT: Editing interviewss

NEW LESSONS LEARNT AND INSIGHTS

1. observing radio shows,
2. Recording the interviews
3. Learned about how to Edit interviewss

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY
GUIDE SIGNATURE

WORK

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DATE AND TIME OF REPORTING:



प्रसार भारती : PRASAR BHARATI

भारत का लोक सेवा प्रसारक : INDIA'S PUBLIC SERVICE BROADCASTER

आकाशवाणी, कोणम, नागरकोईल - ६२९ ००४ : ALL INDIA RADIO, KONAM, NAGERCOIL - 629 004.



No. NGL-7(3) /2021-E/

12/03/2021, Friday

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Kum.PRIYANKA C S, Reg. No. 38270051, III Year B.Sc. (Visual Communication), Student of SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai -600 119, had undergone Twenty days (7.5 hrs per day) In-Plant Training at ALL INDIA RADIO, NAGERCOIL, from 15/02/2021 to 12/03/2021. She has completed the training satisfactorily.



(C.R. Mallika)
Assistant Director (E),
All India Radio, Nagercoil.

Kum. Priyanka C S,
Reg.No. 38270051,
Sathyabama Institute of Science and Technology,
Jeppiaar Nagar, Rajiv Gandhi Salai,
Chennai -600 119.