

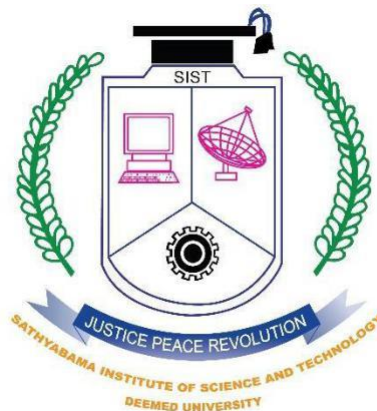
INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication
By

LAKSHNA.G
(38270038)



DEPARTMENT OF VISUAL COMMUNICATION

**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**

(Established under Section 3 of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' grade by National Assessment and Accreditation Council (NAAC)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

www.sathyabama.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **Ms. LAKSHNA.G (38270038)**

Who carried out the project entitled “**INTERNSHIP**” under our Supervision from

FEBURARY 2021 to MARCH 2021.

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,(Ph.D)

Submitted for Viva voce Examination held on 2021.

Internal Examiner

Mr. R. PUGALENDHI M.Sc., D. F. Tech (Ph.D)

External Examiner

DECLARATION FORMAT

I, LAKSHNA.G [38270038] hereby declare that the Project Report entitled “**INTERNSHIP**”
done by me under the guidance of **Mr. R. PUGALENDHI M.Sc., D. F. Tech (PhD)** Visual
Communication (Internal examiner)..... And (External Examiner)
.....at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** is
submitted in partial fulfillment of the requirements for the award of degree in B. Sc Visual Communication.

DATE: 16/04/2021

PLACE: CHENNAI

LAKSHNA.G

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D. and President Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor Dr . T.SASIPRABA M.E.,Ph.D. Registrar Dr.S.S.Rau., Ph.D. & Controller of Examinations Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr. R. PUGALENDHI M.Sc., D. F. Tech (PhD)** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

CONTENTS

NO	Content	Page No.
1	Introduction	1
2	About The Organization	2
3	Profile Of The Organization	3
4	Organizational Flow Chart	4
5	Insights And Lessons	5
6	Work Description	6
7	Conclusion	7
8	Future Plans	8
9	Appendix	Work Dairy

INTRODUCTION

Audiography performed by sound department of a film or Television production includes sound recording , editing , mixing , sound design. Audiographer is more responsible person for the aspects of sound in film production. Their responsibilities include production sound recording, dialogue editing, sound design, sound effects editing, Foley editing and sound mixing (dubbing) .

The process usually takes place on a dub stage. After sound editors edit and prepare all the necessary tracks – dialogue, dialogue replacement, effects, Foley, music – the dubbing mixers proceed to balance all of the elements and record the finished soundtrack.

Outside the film industry, the term "dubbing" commonly refers to the replacement of the actor's voices with those of different performers speaking another language, which is called "revoicing" in the film industry.

ABOUT THE ORGANIZATION

Vision Time evolved from a one-man ad solution service for television in 1992 to a multifarious in-house production studio. Partnering with top clients and leading broadcasters, the company has forged an empire of high-caliber media properties, but an empire where all parties involved have grown with us.

Our meteoric rise had laid the foundations for the production of our very own soap operas. Over time, we've created such time tested shows as Pon Oonjal, Vamsam and Kalyana Parisu amongst others. We handle all operations: from conception to production and conclusion.

Media marketing gives you access to primetime ad slots from the serials we produce ourselves. Like our Media Buying efforts, you'd gain access to a large viewership across the South Indian TV Series spectrum, and with greater control.

They buy you television and radio media space for your ads, you broadcast them! It's that simple. Your money will be safely spent, and you can acquire the slot you want across a variety of South Indian television broadcasters.

In a time span of 23 years, they've produced over two dozens of serials that have clocked more than 5000 hours on television and launched innumerable new talents. Today, they're numero uno in this space bringing 100+ brands along with us in this journey.

PROFILE OF THE ORGANIZATION

NAME: Vision Time India Pvt Ltd

ADDRESS: Sreenivasa Apts, Old No. 6, Prakasam Road, T Nagar,
Chennai, Tamil Nadu 600017

PH: +91 90943 01608

WEBSITE: <http://visiontime.in/>

STARTED IN: 1992

OWNED BY: R a j a R a m a m u r t h y

FOUNDER: Raja Ramamurthy

NUMBER OF PEOPLE EMPLOYED: 30+

WORK GUIDE: Sam

AREA OF INVOLVEMENT: Serial Production, Media Marketing, Media
Buying, Advertising agency
Telecast on channels like Sun Tv, Gemini Tv

MAJOR ACHEIVEMENTS Advertising

Agency and Serial production.

IMAGES



FLOWCHART

CEO



MANAGING DIRECTOR



INCHARGE



EMPLOYEE



INTERN

INSIGHTS AND LESSONS

During internship as an intern in sound mixing department I have learnt a lot and gained knowledge in sound mixing and software that was being used. Each and every day I learned something new in sound mixing and in live recording of sound effects.

Mr Sam was our guide who taught us without hesitating; he has been as sound engineer in the industry for more than 5 years in Sun Network. He taught from basic mic patterns to the mic that will be used in different fields. He gave us a clean explanation about everything and the process of sound mixing.

He taught us about Dubbing, Pre-mixing, syncing, final mix and 5.1 and 7.1 mixing and we got a chance to witness the live sound effects recording and I have learned the basic tools of the software Pro tools.

WORK DESCRIPTION

Sound engineers play a vital role in post-production. They record the dubbing and sound effects; they mix all the tracks together to sync and equalize them properly. Finally they do the 5.1 and 7.1 mix if necessary and take the output.

The sound engineers should be ready to do any changes in the last moment in less span of time without hesitation.

- Introduction to Pro tools
- Learned how to record voice of an artist
- Learned how to record Foley sounds
- Learned how to use Foley sounds
- Learned how to schedule dates for an artist
- Learned how to do basic mix
- Learned how to do pre mix
- Learned how to sync voice for video
- Learned how to do automation for audio tracks
- Learned how to place microphone for dubbing
- Learned how to place microphone for SFX
- Learned how to do 5.1 mix
- Learned how to do 7.1 mix

CONCLUSION

Being as a sound engineer intern I have learned a lot of things that goes behind to get a perfect output for the audience to view.

It was so good to learn how a recorded sound effects or voice is edited and synced perfectly; our guide was so friendly with us and made the learning easy.

The exciting part of the internship was to see how sound effects are recorded; the objects they use to do sound effects are the normal objects which we use in our day to day life.

FUTURE PLANS

I decided to pursue visual communication course as I love to learn what the aspects of everything that goes behind to get a perfect output.

I chose audiography elective to know about how a sound is being designed and recorded and mixed especially how sound effects is created and through my internship I have seen and learnt how sfx are created.

I may do my further higher studies in fashion designing as I am very much interested in doing costume designing.

WEEK 1 HOURS OF WORK THIS WEEK: 40 hrs TOTAL HOURS COMPLETED THIS WEEK 40 hrs.

DATE & TIME	DAILY WORK DESCRIPTION
06-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt the INTRODUCTION TO PRO TOOLS and how the DUBBING is done.
08-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how DUBBING is recorded and I have done the DIALOGUE CHECK of the scenes.
09-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how SFX is created and recorded and I have done the SYNC CHECK for the dubbed dialogues.
10-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how the SOUND MIXING and 5.1 MIXING is done.
11-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how DUBBING is recorded and I have done the DIALOGUE CHECK of the scenes.

NEW LESSONS LEARNT AND INSIGHTS

1. Introduction to Pro tools
2. How to record voice of an artist

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY
SIGNATURE

WORK GUIDE

--

DATE AND TIME OF REPORTING:

WEEK 2 HOURS OF WORK THIS WEEK: 37hrs TOTAL HOURS COMPLETED THIS WEEK 37 hrs.

DATE & TIME	DAILY WORK DESCRIPTION
12-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how SFX is created and recorded and I have done the SYNC CHECK for the dubbed dialogues.
13-FEB-2021, 10:00am-3:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how the SOUND MIXING and 5.1 MIXING is done.
15-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how DUBBING is recorded and I have done the DIALOGUE CHECK of the scenes.
16-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how SFX is created and recorded and I have done the SYNC CHECK for the dubbed dialogues.
17-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how the SOUND MIXING and 5.1 MIXING is done.

NEW LESSONS LEARNT AND INSIGHTS

1. How to record Foley sounds
2. How to use Foley sounds
3. How to schedule dates for an artist

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY WORK GUIDE SIGNATURE

--

DATE AND TIME OF REPORTING:

WEEK 3 HOURS OF WORK THIS WEEK: 37hrs TOTAL HOURS COMPLETED THIS WEEK 37 hrs.

DATE & TIME	DAILY WORK DESCRIPTION
18-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how DUBBING is recorded and I have done the DIALOGUE CHECK of the scenes.
19-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how SFX is created and recorded and I have done the SYNC CHECK for the dubbed dialogues.
20-FEB-2021, 10:00am-3:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how the SOUND MIXING and 5.1 MIXING is done.
22-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how DUBBING is recorded and I have done the DIALOGUE CHECK of the scenes.

23-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how SFX is created and recorded and I have done the SYNC CHECK for the dubbed dialogues.
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NEW LESSONS LEARNT AND INSIGHTS

1. How to do basic mix
2. How to do pre mix

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY WORK GUIDE SIGNATURE

DATE AND TIME OF REPORTING:

WEEK 4 HOURS OF WORK THIS WEEK: 40hrs TOTAL HOURS COMPLETED THIS WEEK 40 hrs.

DATE & TIME	DAILY WORK DESCRIPTION
24-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how the SOUND MIXING and 5.1 MIXING is done.
25-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how DUBBING is recorded and I have done the DIALOGUE CHECK of the scenes.

26-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how SFX is created and recorded and I have done the SYNC CHECK for the dubbed dialogues.
27-FEB-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how the SOUND MIXING and 5.1 MIXING is done.
01-MAR-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how DUBBING is recorded and I have done the DIALOGUE CHECK of the scenes.

NEW LESSONS LEARNT AND INSIGHTS

1. How to sync voice for video
2. How to do automation for audio tracks

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY WORK GUIDE SIGNATURE

DATE AND TIME OF REPORTING:

WEEK 5 HOURS OF WORK THIS WEEK: 32hrs TOTAL HOURS COMPLETED THIS WEEK 32 hrs.

DATE & TIME	DAILY WORK DESCRIPTION
02-MAR-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how SFX is created and recorded and I have done the SYNC CHECK for the dubbed dialogues.

03-MAR-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how the SOUND MIXING and 5.1 MIXING is done.
04-MAR-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how DUBBING is recorded and I have done the DIALOGUE CHECK of the scenes.
05-MAR-2021, 10:00am-6:00pm	SHOW : ABHIYUM NAANUM SERIAL OBSERVATION I have learnt how SFX is created and recorded and I have done the SYNC CHECK for the dubbed dialogues.

NEW LESSONS LEARNT AND INSIGHTS

1. How to place microphone for dubbing
2. How to place microphone for SFX
3. How to do 5.1 and 7.1 mix

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY
SIGNATURE

WORK GUIDE

DATE AND TIME OF REPORTING:



2834 5923
2834 1763
2834 1746

VISION TIME INDIA PVT. LTD.

To Whomsoever It May Concern

Internship Certificate

This certificate is presented to **G.LAKSHNA** a student pursuing **BACHELOR OF SCIENCE** in **VISUAL COMMUNICATION** from **SATHYABAMA INSTITUTE OF SCIENCE and TECHNOLOGY** in recognition of outstanding accomplishments and contributions to the **AUDIOGRAPHY** internship program in our Organisation.

The duration of this project was from 6th February 2021 to 5th March 2021.

The internship on evaluation fulfils all the stated criteria and student's findings are her original work.

I hereby certify in recognition of her work is excellent during the internship period to the best of my knowledge.

This Internship Certificate is to be used only for her internship program for her education and not for any other purposes.

We wish her all the best for her future endeavors.

For

Vision Time India Pvt. Ltd.,

Authorized Signatory



Date: 06.03.2021

Place : Chennai