

INTERNSHIP

S27INT

Submitted in partial fulfilment of the requirements for the award of

B.sc Visual Communication

By

APARAJHITHAN.R

(38270011)



DEPARTMENT OF VISUAL COMMUNICATION

SATHYABAMA

(DEEMED TO BE UNIVERSITY)

INSTITUTE OF SCIENCE AND TECHNOLOGY

(Established under Section 3 of UGC Act 1956)

JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD

CHENNAI –600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)



(Established under section 3 of the UGC Act, 1956)
Accredited with a Grade by NAAC
JEPPIAAR NAGAR, CHENNAI – 119

DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **Mr. APARAJHITHAN.R**
Reg.No:38270011 who carried out the project entitled “**INTERNSHIP S27INT**”
under our Supervision from March 2021 to April 2021

Head of the Department

Ms. N.NAZINI. M.Sc.,M.Phil.,(Ph.d)

Submitted for Viva voce Examination held on 2021.

Internal Examiner

Mr.PUGALENDHI M.sc, D.F. tech(Ph.d)

External Examiner

DECLARATION FORMAT

I, **APARAJHITHAN.R** hereby declare that the Project Report entitled "**INTERNSHIP**" done by me under the guidance of **Mr.PUGALENDHI M.sc, D.F. tech(Ph.d)** Visual Communication at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** (Deemed to be university) is submitted in partial fulfillment of the requirements for the award of degree in B.Sc Visual Communication.

DATE: 16/04/2021

PLACE: SATHYABAMA INSTITUTE OF
SCIENCE AND TECHNOLOGY

SIGNATURE OF THE CANDIDATE

A rectangular box containing a handwritten signature in dark ink. The signature is cursive and appears to read 'A. Rajithan'.

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.d.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D.** and President **Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.d.**,

My sincere thanks to **Vice chancellor Dr . T.SASIPRABA M.E.,Ph.d.** Registrar **Dr.S.S.Rau., Ph.d.** & Controller of Examinations **Prof. Igni Sabasti Prabu, Ph.d.**, for their valuable support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.d)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr.PUGALENDHI M.sc, D.F. tech(Ph.d)** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

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INTRODUCTION

It's the year 2021 and it's been a long while since I chose audiography(elective), in UG. Audio production was not my forte until I chose it as my elective in under graduation.

Choosing audiography made me move into studios and work technically which was tough as well as interesting on the other side. It aired a path for dreaming big and also enlightened me with number of things. Soon after the first semester we had to work on something that we have never done before. Be it executing a take interview a celebrity or sound design for a track, the learning was immense.

Earlier experience of doing groovpad made it easy and effective while making one this period. I had a better visualization, execution and far better decision making than the earlier years which eventually made my project a success. On contrary I miscarried the news show where I was much stronger in the script. That showed me the dents in my decision and was marked as a huge learning all together. I picked up my pieces and did something that made me crave for doing more and more of it.

Doing such works made myself realise what are the areas in sound I'm more interested in and also unleashed the fact that I always have loved the audio platform more than the other media platform. My conscience was clear of how I want to take my career forward and what were very much essential in building the career that I dreamt for myself.

Out of the blue I had an opportunity to work on a studio which cleared a lot of loop holes and was an eye-opener to lot of things professionally and personally. Soon after that I pursued my undying passion of doing my internship program in AE studios. The process to get it was quite hard but it was worth the shot when I started discovering myself more. The experience is something that can be never match to anything I had done earlier.

ABOUT THE ORGANIZATION

AE STUDIO, where are the highest amount of audio projects, likely music production, sound design, dubbing, sound mixing. This studio is under the control of one man, who is known as Mr. Alfred. He is all in all to the studio, like dealing customers and so on. But assistant audiographer was about to do raw works as audiographer instructs.

This organisation mainly focusing in fields of editing audios for a north Indian company, called Pocket FM. There they edit the story tellers audios and sequencing and fix the errors and so on till uploading the file/scheduling the file, all technical process and procedures are taken and did in this studio.



PROFILE OF THE ORGANIZATION

NAME: AE studios

ADDRESS:

34, 1st Main Rd, Chambers
Colony, Chromepet,
Chennai, Tamil Nadu
600044

WEB: <http://www.aestudio.in/>

Ph:+919818407009

STARTED IN: 1999

OWNED BY: Alfred

WORK GUIDE: Emman

AREA OF INVOLVMENT:

Entertainment- SOUND DESING,
DUBBING AND MUSIC MAKING

INSIGHTS AND LESSONS

- How to build a professional sound studio.
- How to maintain a studio.
- How deal with the artists in the studio.
- What are the policy and rules could do better for a studio.
- How to wrap up the technical wires, like headset, mic wires and so on.
- Limitations while editing a story audio.
- Creative way of working.
- Way to receive clients, what we should afford in recieving a local and executive clients.
- Steps involved in operating studio.
- How to use technical system.
- How to work with audio programming softwares, logic pro X,
- Co-ordinating multiple artists in one

WORK DESCRIPTION

Just like footprints in the sand, each step signifies the journey taken. In accordance with it I had the privilege to pursue my intern in one prominent departments. In audiography department have led myself to learn and unlearn a lot of things. Be it the smallest observation or field work it made a lot of difference in my work pattern.

SUCCESS PROJECT NAME: “*yaaradi nee mogini*”

This story telling has been a top holder in pocket fm, which is the work of our ae studios. That story had been played by 2.6 m people. This story is 18+ Co-ordinating with the recording of the story telling artist, enduce a little lot work in this artists audio editing works. It is a love story. Also, it is a 18+ content.

CONCLUSION

India, with its vast population and many languages and cultures, is home to more than a billion dreams. As the nation with the largest youth population on Earth, the urge to break free of our circumstances and follow our hearts is almost overwhelming. In that case I won already and whatever I'm receiving now it's just the payback.

Knowing very well that I should start from scratch in ae studios and be a new comer once again I worked to my fullest to deserve the place and be one among them. Though I was apprehensive about the choice I made in my internship it is something that I wouldn't regret at any cost. The exposure that I received in my firm was enriching. The smallest of realizations and understanding have made a great difference in the path of my career and life.

Being the only youngest intern in the audiography department the secureness is what made myself comfortable in my own skin. More on a professional note this internship gave me the confidence that I always wish I had. It gave me a courage to question and as well voice out an opinion whenever I felt.

I learnt compassion which is something very rare to find in any media, which was a by-product of how I was treated there. Respecting a person, no matter what they are capable of and treating them with outmost dignity is what I find very important in any walks of life. To receive such thing made my journey fullfill.

I learnt to unlearn a lot of things and take up things as they come. Punctuality and sincerity are what I got to focus on more. Starting my day 5:30 in the morning and reach home by 10 midnight I never felt it was consuming and exhausting. The sleep I would get once I reach home was the most satisfied sleep I have ever slept.

As Nelson Mandela said, "*It always seems impossible until it is done.*" I believe I did the impossible and did it right. To conclude this was completely a journey of learning, both professionally and personally. I have also been exposed to a corporate environment which I have not been a part of. To me gratitude is a word that sums up the entire internship process. Also When I joined internship I felt the independency and respect that are given by my family. They treated me in a way that we ourselves could believe in us,

FUTURE PLANS

“Find something you’re passionate about and stay tremendously interested in it.”

– Julia Child

I’m interested in making music, singing and audio designings that provide entertainment. I wonder if I have the passion in me to pursue my interests as well as I wonder if I’m interested enough to drive the passion within me. But I have somehow made peace with both interest and passion. Audio designing is something that I want to learn and pursue which is embedded in creating any content for any media platform. I want to work in studios in shows and in private sectors that are different from one another to figure out my way of making and create a music that is unique to myself. For now, I’m taking up things as they are coming and I strongly hope that I would carve a path for myself.

INTERNSHIP DIARY



NAME : APARAJHITHAN.R

REGISTER NUMBER: 38270011

DEPARTMENT OF VISUAL COMMUNICATION

SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY

PROFILE OF THE ORGANISATION

NAME : AE STUDIOS

ADDRESS :

34, 1st Main Rd,
Chambers Colony, Chromepet,
Chennai, Tamil Nadu 600044.

PHONE: +919818407009

STARTED ON : 05 FEBRUARY

OWNED BY : ALFRED

THE CHIEF : EMMAN

NUMBER OF PEOPLE EMPLOYED: 2

AREA OF INVOLVEMENT:

Entertainment- SOUND DESING, DUBBING AND MUSIC MAKING

MAJOR CLIENTS PRODUCTION/ACHIEVEMENTS:

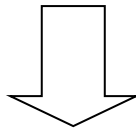
POCKET FM'S LEADING STORY EDITING COMPANY.
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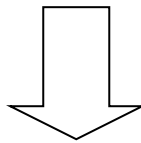
FLOW CHART OF THE ORGANISATION

(Account for all the Employees and the Highlight your work guide's designation)

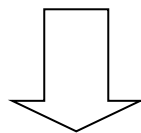
Managing director



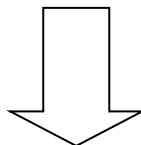
Production manager



Audiographer



Asst. audiographer



Internship/part-time worker

No.of.days: 38 days

Hours of work per day: 10 hours

Total hours completed: 380 hours

Date & Time	Daily Work Description
05/02/21 9:30am-7:30pm	On day one, I have been asked normal question, partially it was a interview. They asked ethical question based on my intrest, field, why I choose the company to perform my internship. After ive been selected, the asst.audiographer took me a visit around studio and work process of the studio.
06/02/21 9:30am-7:30pm	On day two, audiographer told me there is a assemble test for me, he told me to fix the mic in plug in, roll the wireing and stuffs. Except for wire rolling test, I did well in other areas. Audiographer told to asst.audiographer to make me roll in and roll out the wires as practise for all day.
08/02/21 9:30am-7:30pm	On day three, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Later they took me with them for a live audio recording, in phoenix mall for assigning a small show, for hyundai cars. They taught me the way how to deal clients. Due to high work they didn't teach me much but I learnt a bit.
09/02/21 9:30am-7:30pm	On day four, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. After lunch, asst audiographer gave me some knowledge about the plug-in of speakers and how to handle them.
10/02/21 9:30am-7:30pm	On day five, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. After lunch time I got instructed and explained like how to maintain a studio professionally.
11/02/21 9:30am-7:30pm	On day six, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. After lunch, asst audiographer gave me some knowledge about the healthy way to handel a studio ethically and what all are the basic routine we should follow, that should be done in studio everyday.
12/02/21 9:30am-7:30pm	On day seven, I have a practise for rolling the headset wires, mic wires, plug-in wire wire.later ive taught what are the thing that are minimum required in the studio and what are the uses of each and every instruments.
13/02/21 9:30am-7:30pm	On day eight, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. I have been taught with what the company is dealing with, mainly and how.
15/02/21 9:30am-7:30pm	On day nine , I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Then asst.audiographer gave a speech about what they using for recording, aso what microphones and so.
16/02/21	On day ten, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. They taught me the ruels that should be followed in

9:30am-7:30pm	studio and its ethical way of taking.
17/02/21 9:30am-7:30pm	On day eleven, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Later audiographer asked me question based on what I learnt from the day in joined the internship till now. Then they taught me where to where the condenser microphes and dynamic microphones can be used.
18/02/21 9:30am-7:30pm	On day twelve, I have a practise for rolling the headset wires, mic wires, plug-in wire wire, today we had a local recording. I was instructed by audiographer to observe things happening around and they approach, mannered and recording.
19/02/21 9:30am-7:30pm	On day thirteen, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day02 we had a local recording. I was instructed by audiographer to observe things happening around and they approach, mannered and recording.
20/02/21 9:30am-7:30pm	On day fourteen, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day03 we had a local recording. I was instructed by audiographer to observe things happening around and they approach, mannered and recording. Also I intracted with the local artists and the crew.
22/02/21 9:30am-7:30pm	On day fifteen, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Second crew recording started, I was instructed by audiographer to observe things happening around and they approach, mannered and recording.
23/02/21 9:30am-7:30pm	On day sixteen, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Last day of second cre recording, I and another intership guy was arranging stffus as audigrapher guided us.
24/02/21 9:30am-7:30pm	On day seventeen, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Later audiographer asked me question based on what I learnt from the day in joined the internship till now. He told tomorrow he will let asst audiographer to in softwar oriented things.
25/02/21 9:30am-7:30pm	On day eighteen, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Then audiographer told me to stop it for today and observe what he is doing and his works are happening with software.
26/02/21 9:30am-7:30pm	On day nineteen, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Tody he gave a little more brief about the software he using. He told me to obsever 10 to 15 days, with the working. Day 01 observation
27/02/21 9:30am-7:30pm	On day twenty, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 02 observation
01/03/21 9:30am-7:30pm	On day twenty one, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 03 observation

02/03/21 9:30am-7:30pm	On day twenty two, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 04 observation.
03/03/21 9:30am-7:30pm	On day twenty three, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 05 observation.
04/03/21 9:30am-7:30pm	On day twenty four, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 06 observation.
05/03/21 9:30am-7:30pm	On day twenty five, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 07 observation.
06/03/21 9:30am-7:30pm	On day twenty six, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 08 observation.
08/03/21 9:30am-7:30pm	On day twenty seven, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 09 observation.
09/03/21 9:30am-7:30pm	On day twenty eight, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 10 observation.
10/03/21 9:30am-7:30pm	On day twenty nine, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 11 observation.
11/03/21 9:30am-7:30pm	On day thirty, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 12 observation. The audiographer asked for the feedback. Then he asked the questions from what I observed so far. Then he told I need to observe for two more days, till 13/03/21.
12/03/21 9:30am-7:30pm	On day thirty one, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 13 observation.
13/03/21 9:30am-7:30pm	On day thirty two, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 14 observation.
15/03/21 9:30am-7:30pm	On day thirty three, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 15 observation. After lunch, he told me to sit in te system to access the sotware and edit the audious, under assit audiographers guidance.

16/03/21 9:30am-7:30pm	On day thirty four, I have a practise for rolling the headset wires, mic wires, plug-in wire wire, Day 02 working, in logic pro X software, editing audio for the story series “ yar adi nee mohini”
17/03/21 9:30am-7:30pm	On day thirty five, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 03 working, in logic pro X software, editing audio for the story series “ yar adi nee mohini”
18/03/21 9:30am-7:30pm	On day thirty six, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 03 working, in logic pro X software, editing audio for the story series “ yar adi nee mohini”
19/03/21 9:30am-7:30pm	On day thirty seven, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 04 working, in logic pro X software, editing audio for the story series “ yar adi nee mohini”
20/03/21 9:30am-7:30pm	On day thirty eight, I have a practise for rolling the headset wires, mic wires, plug-in wire wire. Day 05 working, in logic pro X software, editing audio for the story series “ yar adi nee mohini”

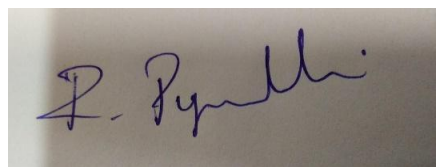
New Lesson learnt and Insights

1. I learnt how to deal things faster and fastest, either I also learnt the procedure of working.
2. I learnt how to handel instruments.
3. I came to know how a professional works, also I learnt somehow about “ logic pro x “

Specific area to concentrate:

making of sounds and inserting right plug in to make musics, especially during a BGM works

Work Guide Remarks:



Observation of the Faculty

Work guide Signatrure

Mr.PUGALENDHI M.sc, D.F. tech(Ph.d)

Date and Time of Reporting:

Ref: audiographer/AE studios.

Date : 05-02-2021



To

Prof. Nazini.N

Head of the Department visual communication,

Sathyabama University,

Chennai.

INTERNSHIP LETTER

With reference to your letter Dated 4/02/2021, we wish to confirm training internship of Mr. APARAJHITHAN.R (reg no. 38270011), student of Sathyabama University, at our studio in audio editing department from 05.02.2021 till 20.03.2021.

During the internship period the trainee should abide the rules and regulations of the studio and the working hours will be from 9:30 am to 7:30 pm (Monday to Saturday).

Upon Successful completion of the training. He will be issued by a certificate and he shall be required to submit a copy of The detailed project before completion of the training.

For AE studios,

A handwritten signature in blue ink, appearing to be "Alfred".

ALFRED (founder of AE studios)

Registered office : 34, 1st Main Rd, Chambers Colony, Chromepet, Chennai, Tamil Nadu 600044

Ph no : 099403 05055