

INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication

By
STUDENT NAME: **VIJAY KUMAR E**
(REG NO): **38270072**



DEPARTMENT OF VISUAL COMMUNICATION

**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**

(Established under Section 3 of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**

(Established under section 3 of the UGC Act, 1956)
Accredited with A Grade by NAAC
JEPPIAAR NAGAR, CHENNAI – 119.



DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of
Mr. VIJAY KUMAR Reg.No 38270072 who carried out the project entitled
“**INTERNSHIP**” under our Supervision from **NOVEMBER 2020 to MARCH 2021**.

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,Ph.D

Submitted for Viva voce Examination held on

Internal Examiner

Mr. J. YUVARAJ, Msc, M.Phil

External Examiner

DECLARATION FORMAT

I, **VIJAY KUMAR E (38270072)** hereby declare that the Project Report entitled
“**INTERNSHIP**” done by me under the guidance of **Mr.J.YUVARAJ, Msc, M.Phil.** visual communication
(Internal) and (External) at **Sathyabama Institute of Science and Technology** is submitted in partial
fulfillment of the requirements for the award of degree in B.Sc Visual Communication.

DATE:

VIJAY KUMAR

PLACE: CHENNAI

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Thirumathi .REMIBAI JEPPIAAR**. I would also like to express my sincere gratitude to the **Pro Chancellor Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D. and President Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor DR. S. SUNDAR MANOHARAN, Ph.D. Registrar Dr.S.S.Rau., Ph.D. & Controller of Examinations Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I express my thanks to our Faculty Head **Dr. M.Sundareswari, M.Sc. ,M.Phil.,M.C.A., Ph.D.** for her moral support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr. J. YUVARAJ, Msc, M.Phil** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who helped directly or indirectly to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

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INTRODUCTION

Filmmaking (or, in any context, film production) involves a number of complex and discrete stages including an initial story, idea, or commission, through screenwriting, casting, shooting, sound recording and pre-production, editing, and screening the finished product before an audience that may result in a film release and an exhibition.

Stages of production:

Film production consists of five major stages.

❑ **Development:** The first stage in which the ideas for the film are created, rights to books/plays are bought etc., and the screenplay is written. Financing for the projects has to be sought and obtained.

❑ **Pre-production:** Arrangements and preparation are made for the shoot, such as hiring cast and film crew, selecting location and constructing sets.

❑ **Production:** The raw footage and others elements for the film are recording during the film shoot, including principle photography.

❑ **Post-production:** The images, sound, and visual effects of the recorded film are edited and combined into a finished product.

❑ **Distribution:** The completed film is distributed, marketed, and screened in cinemas and/or released to home video.

Film Making as the name by itself describe how creative job it would be exciting, creative, professional field where you can put your passion for art to daily.

ABOUT THE ORGANIZATION

With a population of over a billion is the second largest entertainment market in the world. And perhaps the most competitive. It has over 8000 television production houses covering 30 languages. More than 500 daily and over 200 weekly television programs are telecast. Due to fragmented audience attention, ratio of successful programmer is estimated at only around 5-10 percent Box entertainment is one company that has emerged as one of the most successful media entertainment stories in India.

Box Entertainment is a film & television production company by Nirosha Ramki. We are focused on innovative concepts with a fresh approach. With Box entertainment we, in association with other eminent, companies, has created many high profile productions.

PROFILE OF THE ORGANIZATION

NAME: Box Entertainment private Limited

EMAIL; box14entertainment@gmail.com

OWNED BY: Mrs. Nirosha Ramki and Mr. Ramki

Number of people Employed: 50+

AREA OF INVOLMENT

Direction, Cinematography, Art direction, Production design, Script writing.

MAJOR ACHEVMENTS

Serial and Film Production.

With a population of over a billion India is the second largest

Entertainment market in the world.

ADDRESS: No. Royal Shelter 4th floor, No 5 Jambulingam Street,
Near Canara Bank Nungambakkam Chennai – 600034.

PH: +91-9123456789

FOUNDER: Mrs. Nirosha Ramki

Work Guide: Mr. Mani, Production Manager, Box Entertainment.

INSIGHTS AND LESSONS

During this internship as a intern in film making I have learnt the challenges. The director is responsible for overseeing the creative aspect of a film, including controlling the content flow of the film plot, directing the performance of actors, selecting the location in which the film will be shot, and managing technical details such as the positioning of cameras, the use of lighting and the timing and content of the film soundtrack.

Our Director Sai Marudhu sir took care of me and taught many things. I learnt framing Sense and how a scene would be more colorful, from him. Such a positive and brilliant director. He was and our loved Cinematographer Narayanan sir taught me more about camera and lens range. He also taught me, how to handle camera and camera accessories. Camera is the main thing in the filmmaking. In such a way I learnt many things about the camera.

I have giving the look for artist. I'm also worked Art director sir in all the aspects of Art needed for our Serial Uyire. Learnt about Lights, makeup, production design. Our Work guide Mani Sir helped me a lot and took care about me, through him I learnt and understand many things from our Serial Uyire.

WORK DESCRIPTION

As an Assistant Director in our Serial Uyire, I had observed and learnt so many things. About Direction, Cinematography, Art, Production Design, Script Writing and so on. Our organization also assigned some work for me and follows,

- ☐ Artist Co-Ordination

- ☐ Acted as a Junior artist in many scence.

- ☐ Written Script for valentine Day promo,

- ☐ Im prompting the promo content.

- ☐ Co-Ordination with Direction , Camera, Art, Production, Light department .

- ☐ Gave look and position for our serial Artist.

- ☐ Decorated the house for Birthday party scene in our Serial Uyire,

- ☐ Took special promo video for our Serial Uyire 300th episode.

CONCLUSION

Through this Internship I have been exposed to work environment which I have never been a part of it earlier. It has helped me to build my personality and mindset many people I came across during this course of this internship are highly influential on me as an Aspiring Filmmaker.

Working as an Assistant Director was a dream come true to me during the internship I not only improved my direction skill but also I learnt certain life skills that would help me in my career and life.

Understanding the unity through team work working through pressure. Controlling temperature and most importantly I which I have gained through this internship.

I had a memorable experience while working in our serial Uyire Direction, Camera, Production everyone took utmost care and taught many things to me. These new lessons of bringing new images it was an experience in a lifetime.

FUTURE PLANS

Although I decided to pursue my career taking up Visual Communication. Direction as my future now I have interned with Assistant Director and more creative I Direction I have no regrets.

I have taken up Direction as my main stream which is no where is no less priority job comparing with other stream. I will be come director like my inspiration Shankar sir. I want to make a film for every Audience.

APPENDIX

WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

Week 1

DATE & TIME	DAILY WORK DESCRIPTION
07-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL OBSERVATION : how shooting of a serial goes and how they were preparing for shot. Which camera will be using for production.
08-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Director sir asked me to give look for an Artist, on that time I learned how to give a look for an Artist and learnt about Direction.
09-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Director asked me give to position and focus the camera in our serial hero. Learnt how to give position for Artist.
10-FEB-2021, 8:00am to 6:00pm	SHOW : UYIRE SERIAL Took special video for our serial Artist.

WORK GUIDE REMARKS:

1. OBSERVATION OF THE FACULTY WORK GUIDE
SIGNATURE

Week 2

DATE & TIME	DAILY WORK DESCRIPTION
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11-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Learnt about lens Range, Light position, Skimmers ,Reflectors, cutter and Flag.
12-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Involved with our Art Director and did many things for our serial.
13-FEB-2021	HOLIDAY
14-FEB-2021	HOLIDAY Call Assistant Director to spoke about Script.
15-FEB-2021	HOLIDAY Art Director sir call him to spoke the set properties.

WORK GUIDE REMARKS:

2. OBSERVATION OF THE FACULTY SIGNATURE

WORK GUIDE

Week 3

DATE & TIME	DAILY WORK DESCRIPTION
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16-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Involved with Art director and did many things Art work for our serial.
17-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL I discussion in the Production and work with unit members. 5 d mark IV camera were used in our serial.
18-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Camera man sir thought me so many things.
19-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Learnt about the set a frame more colorful and beautiful for every shot from our Director.
20-FEB-2021, 8:00am to 3:00pm	SHOW : UYIRE SERIAL Our Director taught me about the prompting and how to handle scene paper. Learnt many aspects of direction from our Director.

WORK GUIDE REMARKS:

3. OBSERVATION OF THE FACULTY WORK GUIDE SIGNATURE

Week 4

DATE & TIME	DAILY WORK DESCRIPTION
21-FEB-2021	HOLIDAY

22-FEB-2021	HOLIDAY I call him to Production Designer and did many things.
23-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Learnt about lights and their range. Lights officers.
24-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL I handle the junior Artist while shooting in exterior.
25-FEB-2021, 8:00am to 6:00pm	SHOW : UYIRE SERIAL Learnt about day effect and night effect shots. And many aspects of camera and lights.

WORK GUIDE REMARKS:

4. OBSERVATION OF THE FACULTY SIGNATURE WORK GUIDE

Week 5

DATE & TIME	DAILY WORK DESCRIPTION
26-FEB-2021, 10:00am-6:00pm	SHOW : UYIRE SERIAL Our Camera man thought me about photo camera and video camera .their Outputs and lens range.

27-FEB-2021, 8:00am-6:00pm	HOLIDAY
28-FEB-2021	HOLIDAY
01-MAR-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Finally, our Director called me as an Assistant Director and gave the jobs of Assistant Director what they normally does.
02-MAR-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Involved in production department and how they were handling issues, how they arranging wanted things for production.

WORK GUIDE REMARKS:

5. OBSERVATION OF THE FACULTY SIGNATURE

WORK GUIDE

Week 6

DATE & TIME	DAILY WORK DESCRIPTION
03-MAR-2021	HOLIDAY
04-MAR-2021	HOLIDAY

05-MAR-2021	HOLIDAY
06-MAR-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Learnt many things lots of fun and good memories. Which end up with extra knowledge gaining moment. This was the last day of internship.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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To Whomsoever It May Concern

Internship Acceptance

This is to confirm that we accept to give internship for **Vijay Kumar E** a student pursuing **BACHELOR OF SCIENCE** in **VISUAL COMMUNICATION** from **SATHYABAMA INSTITUTE OF SCIENCE and TECHNOLOGY Chennai**, in our Organisation from ^{3th} February 2021 to ^{5th} March 2021.

This confirmation and acceptance letter is only for his internship program for his education and not for any other purposes.

For

Box Entertainment
For BOX ENTERTAINMENT


Partner

Authorised Signatory

Date : 25.02.2021

Place : Chennai



To Whomsoever It May Concern

Internship Certificate

This certificate is presented to **Vijay Kumar E** a student pursuing **BACHELOR OF SCIENCE** in **VISUAL COMMUNICATION** from **SATHYABAMA INSTITUTE OF SCIENCE** and **TECHNOLOGY** in recognition of outstanding accomplishments and contributions to the **Assistant Director** internship program in our Organisation.

The duration of this project was from 6th February 2021 to 5th March 2021.

The internship on evaluation fulfils all the stated criteria and student's findings are his original work.

I hereby certify in recognition of his work is excellent during the internship period to the best of my knowledge.

This Internship Certificate is to be used only for his internship program for his education and not for any other purposes.

We wish him all the best for his future endeavors.

For **Box Entertainment**.

A handwritten signature in black ink, appearing to read "I. Nothi", is written over a horizontal line.

Authorized Signatory

Date : 05.03.2021

Place : Chennai

THANK YOU...