

INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication

By

STUDENT NAME: **UDHAYA BHARATHI S**
(REG NO): **38270070**



DEPARTMENT OF VISUAL COMMUNICATION

**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**

(Established under Section 3 of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY



(Established under section 3 of the UGC Act, 1956)
Accredited with A Grade by NAAC
JEPPIAAR NAGAR, CHENNAI – 119.

DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of
Mr. UDHAYA BHARATHI Reg.No 38270070 who carried out the project entitled
“**INTERNSHIP**” under our Supervision from **NOVEMBER 2020 to MARCH 2021.**

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,Ph.D

Submitted for Viva voce Examination held on

Internal Examiner

Mr. J. YUVARAJ, Msc, M.Phil

External Examiner

DECLARATION FORMAT

I, **UDHAYA BHARATHI S (38270070)** hereby declare that the Project Report entitled
“**INTERNSHIP**” done by me under the guidance of **Mr.J.YUVARAJ, Msc, M.Phil.** visual communication
(Internal) and (External) at **Sathyabama Institute of Science and Technology** is submitted in partial fulfillment
of the requirements for the award of degree in B.Sc Visual Communication.

DATE:

PLACE: CHENNAI

UDHAYA BHARATHI

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Thirumathi .REMIBAI JEPPIAAR**. I would also like to express my sincere gratitude to the **Pro Chancellor Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D. and President Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor DR. S. SUNDAR MANOHARAN, Ph.D. Registrar Dr.S.S.Rau., Ph.D. & Controller of Examinations Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I express my thanks to our Faculty Head **Dr. M.Sundareswari, M.Sc. ,M.Phil.,M.C.A., Ph.D.** for her moral support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr. J. YUVARAJ, Msc, M.Phil** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who helped directly or indirectly to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

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INTRODUCTION

Filmmaking (or, in any context, film production) is the process by which a film is made. Filmmaking involves a number of complex and discrete stages including an initial story, idea, or commission, through screenwriting, casting, shooting, sound recording and pre-production, editing and screening the finished product before an audience that may result in a film release and an exhibition. Filmmaking takes place in many places around the world in a range of economic, social, and political contexts and using a variety of technologies and cinematic techniques.

Filmmaking as the name by itself describes how creative job it would be exciting, creative, professional field where you can put your passion for art to daily use. Employers of every shape and size need skilled filmmakers to help them communicate with their audience and mainly influence me to choose Filmmaking where it make convince people to take action and an important social issues.

ABOUT THE ORGANIZATION

With a population of over a billion India is the second largest entertainment market in the world. And perhaps the most competitive. It has over 8000 television production houses covering 30 languages. More than 500 daily and over 200 weekly television programmes are telecast. Due to fragmented audience attention, ratio of successful programmes is estimated at only around 5-10 percent. Box entertainment is one company that has emerged as one of the most successful media entertainment stories in India.

Box Entertainment is a Film and Television Production Company by Nirosha Ramki. They were focused on innovative concepts with a fresh approach. With Box Entertainment, we in association with other eminent companies, has created many high profile productions.

PROFILE OF THE ORGANIZATION

NAME: Box Entertainment Private Limited

ADDRESS: Royal Shelter 4th Floor, No 5 Jambulingam street, Near Canara Bank Nungambakkam Chennai – 600034

PH: +91-9123456789

Email: box14entertainment@gmail.com

OWNED BY: Mrs. Nirosha Ramki and Mr. Ramki

FOUNDER: Mrs. Nirosha Ramki

Number of people Employed: 50+

Work Guide: Mr. Mani, Production Manager, Box Entertainment

AREA OF INVOLVEMENT

Direction, Cinematography, Art Direction, Production Design, Script Writing.

MAJOR ACHEIVEMENTS

Serial and Film Production.

With a Population of over a billion India is the second largest entertainment market in the world.

INSIGHTS AND LESSONS

During this Internship as an Intern in Assistant Direction I have learnt many things from our serial Uyire (colors tamil). First I learnt, patience which is the most important thing in making a film/Serial. Our Director Sai Marudhu sir took care of me and taught many things. I learnt Framing sense and how a scene would be more Colorful, from him. Such a positive and brilliant director he was, and Our beloved Cinematographer Narayanan sir taught me more about Camera and lens range. He also taught me, how to handle camera and camera accessories. Camera is the main thing in the Filmmaking, in such a way I learnt many things about the Camera.

I'm also worked with our Art Director Vijay Anand sir in all the aspects of Art needed for our Serial Uyire. Learnt about Lights, Makeup, Production design. Our Work Guide Mani Sir helped me a lot and took care about me, through him I learnt and Understand many things from our Serial Uyire.

WORK DESCRIPTION

As an Assistant Director in our Serial Uyire, I had observed and learnt so many things. About Direction, Cinematography, Art, Production Design, Script writing and so on. Our Organization also assigned some work for me and follows,

- *Co-ordinating with Direction, Camera, Art, Production, Light Departments.

- *Artist Co-ordination,

- *Took Special promo video for Our Serial Uyire's 300th episode for Box Entertainment Youtube Channel.

- *Written script for Valentine's Day Promo,

- *Decorated the house for Birthday party scene in our Serial Uyire,

- *Gave look and Position for our Serial Heroine,

- *Acted as a Junior artist in many scenes.

CONCLUSION

Working as an Assistant Director was a dream come true to me during the internship I not only improved my direction skills but also I learnt certain life skills that would help me in my career and life.

I had a memorable experience while working in our serial Uyire, Direction, Camera, Production everyone took utmost care and taught many things to me. These new lessons of bringing new images it was an experience in a lifetime.

Understanding the unity through team work working through pressure, controlling temperament and most importantly in which I have gained through this internship.

Through this Internship I have been exposed to a work environment which I have never been a part of it earlier. It has helped me to build my personality and mindset many people I came across during this course of this internship are highly influential on me as an Aspiring Filmmaker.

FUTURE PLANS

Although I decided to pursue my career taking up Visual Communication where rather then ending up in cinema or Television instead I took up Direction as my Future. Now I have interned with Assistant Director and more creative in Direction I have no regrets whatsoever.

To be more clear I have taken up Direction as my main stream which is no where less priority job comparing with other streams.

I wish to be a Director who will make audience feeling happy and statisfy After watching my movie. I should make audience feel worth of buying Tickets. I will become a director like my Inspiration Rajamouli sir. He and his films inspired me a lot.

I want to become a Good and Complete Filmmaker and I want to make a film for every Audience.

APPENDIX

WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

Week 1

DATE & TIME	DAILY WORK DESCRIPTION
07-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL I observed on first day, how shooting of a serial goes, how they were preparing for shot. Which camera will be using for Production.
08-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL I involved in Production and work with unit members. 5d mark IV camera were used in our serial.
09-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Director asked me to give look for an Artist, on that time I learned how to give a look for an Artist and Learnt about Direction.
10-FEB-2021, 8:00am to 6:00pm	SHOW : UYIRE SERIAL Learnt about lens Range, Light positions, Skimmers, reflectors, cutter and Flag.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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Week 2

DATE & TIME	DAILY WORK DESCRIPTION
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11-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Involved with Camera Department and Learnt many things from them. Our Cameraman taught me so manythings.
12-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Director asked me to give position and focus for our serial heroine, on that time I learnt how to give position for Artist.
13-FEB-2021	HOLIDAY Learnt How to set a frame more colorful and Beautiful for every shot from our Director.
14-FEB-2021	HOLIDAY Involved with our Art Director and Did many Art works for our Serial.
15-FEB-2021	HOLIDAY Involved with our Production Designer and did many works.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

Week 3

DATE & TIME	DAILY WORK DESCRIPTION
16-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Took special Video for our Serial 300th episode for our production's youtube channel.

17-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Written Script for Valentine's Day special promo for our Serial.
18-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Involved with our Art Director and did many Art works for our serial.
19-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Director Taught me about the Prompting and how to handle Scene Paper. Learnt many aspects of direction from our Director.
20-FEB-2021, 8:00am to 3:00pm	SHOW : UYIRE SERIAL Involved with Light Officers, learnt about lights and their ranges.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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Week 4

DATE & TIME	DAILY WORK DESCRIPTION
21-FEB-2021	HOLIDAY
22-FEB-2021	HOLIDAY

23-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Learnt how to handle junior artists while shooting in Exterior.
24-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Learnt about Day effect and night effect Shots. And many aspects of Camera and Lights.
25-FEB-2021, 8:00am to 6:00pm	SHOW : UYIRE SERIAL Involved with our Art Director and did Art work for Birthday party scene.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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Week 5

DATE & TIME	DAILY WORK DESCRIPTION
26-FEB-2021, 10:00am-6:00pm	SHOW : UYIRE SERIAL Involved in Production Department and How they were handling issues, hoe they arranging wanted things for production.
27-FEB-2021, 8:00am-6:00pm	HOLIDAY

28-FEB-2021	HOLIDAY
01-MAR-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Cameraman taught me about Photo camera and Video camera. Their outputs and lens ranges.
02-MAR-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Finally, our Director called me as an Assistant Director and gave the jobs of Assistant Directors what they normally does.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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Week 6

DATE & TIME	DAILY WORK DESCRIPTION
03-MAR-2021	HOLIDAY
04-MAR-2021	HOLIDAY
05-MAR-2021	HOLIDAY

06-MAR-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL This was the last day so I involved in every department of our Serial. Learnt many things, lots of fun and Good memories. Which end up with extra knowledge gaining moment.
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WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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WORKING STILLS





INTERNSHIP ACCEPTANCE AND COMPLETION CERTIFICATES



To Whomsoever It May Concern

Internship Acceptance

This is to confirm that we accept to give internship for **Udhaya Bharathi S** a student pursuing **BACHELOR OF SCIENCE** in **VISUAL COMMUNICATION** from **SATHYABAMA INSTITUTE OF SCIENCE and TECHNOLOGY Chennai**, in our Organisation from **4th February 2021** to **5th March 2021**.

This confirmation and acceptance letter is only for his internship program for his education and not for any other purposes.

For
Box Entertainment
For **BOX ENTERTAINMENT**

Partner

Authorised Signatory

Date : 25.02.2021

Place : Chennai



To Whomsoever It May Concern

Internship Certificate

This certificate is presented to **Udhaya Bharathi S** a student pursuing **BACHELOR OF SCIENCE** in **VISUAL COMMUNICATION** from **SATHYABAMA INSTITUTE OF SCIENCE and TECHNOLOGY** in recognition of outstanding accomplishments and contributions to the **Assistant Director** internship program in our Organisation.

The duration of this project was from **7th February 2021** to **5th March 2021**.

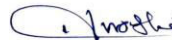
The internship on evaluation fulfils all the stated criteria and student's findings are his original work.

I hereby certify in recognition of his work is excellent during the internship period to the best of my knowledge.

This Internship Certificate is to be used only for his internship program for his education and not for any other purposes.

We wish him all the best for his future endeavors.

For **Box Entertainment**.



Authorized Signatory

Date : 05.03.2021

Place : Chennai

THANK YOU