

INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication

By

STUDENT NAME: RAJARAM.S

(REG NO): 38270053



DEPARTMENT OF VISUAL COMMUNICATION

**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**

(Established under Section 3 of UGC Act 1956)

JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD

CHENNAI – 600 119

DECLARATION FORMAT

I, RAJARAM.S hereby declare that the Project Report entitled “**INTERNSHIP**” done by me under the guidance of **Mr.J.YUVARAJ, Msc, M.phil** visual communication (Internal) and (External) at **Sathyabama Institute of Science and Technology** is submitted in partial fulfillment of the requirements for the award of degree in B.Sc Visual Communication.

DATE:

S.RAJARAM

PLACE: CHENNAI

SIGNATURE OF THE

CANDIDATE



**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**



(Established under section 3 of the UGC Act, 1956)
Accredited with A Grade by NAAC
JEPPIAAR NAGAR, CHENNAI – 119.

DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **Mr.RAJARAM.S Reg.No 38270053** who carried out the project entitled “**S27INT INTERNSHIP**” under our Supervision from **NVEMBER 2020 to MARCH 2021**.

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,Ph.D

Submitted for Viva voce Examination held on

Internal Examiner

Mr.J.YUVARAJ, Msc, M.phil

External Examiner

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Thirumathi .REMIBAI JEPPIAAR**. I would also like to express my sincere gratitude to the **Pro Chancellor Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D. and President Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor DR. S. SUNDAR MANOHARAN, Ph.D. Registrar Dr.S.S.Rau., Ph.D. & Controller of Examinations Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I express my thanks to our Faculty Head **Dr. M.Sundareswari, M.Sc. ,M.Phil.,M.C.A., Ph.D.** for her moral support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr.J.YUVARAJ, Msc, M.phil** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who helped directly or indirectly to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

CONTENTS

NO.	Content	Page No.
1	Introduction	1
2	About The Organization	2
3	Profile Of The Organization	3
4	Organizational Flow Chart	4
5	Insights And Lessons	5
6	Work Description	6
7	Conclusion	7
8	Future Plans	8
9	Appendix	Work Dairy

INTRODUCTION

A film director controls a film's artistic and dramatic aspects and visualizes the screenplay while guiding the technical crew and actors in the fulfilment of that vision. The director has a key role in choosing the cast members, production design and all the creative aspects of filmmaking.

There are many pathways to becoming a film director. Some film directors started as screenwriters, cinematographers, producers, film editors or actors. It approached me in doing UG course in visual communication.

ABOUT THE ORGANIZATION

India, A country with more than a billion hopes and more than a billion dreams. We strive to be the best and for us to persevere we need people who we can look up to and and who makes us believe that dreams and hopes are the key pillars to success.

Our country houses over 8000 Television production houses covering 30 languages, more than 500 daily and 200 weekly television programmes making us the second largest entertainment and the most competitive market in the world.

Box Entertainment is a Film & Television Production Company by Nirosha Ramki. we are focused on innovative concepts with a fresh approach. With Box Entertainment, we in association with other eminent companies, has created many high profile productions.

The Sole proprietor Nirosha Ramki herself had produced and directed 4 mega serials for Swarnavahini TV in Srilanka. Shakalakka Baby, a serial produced by her, where she appeared as the Protagonist in the

title role was so well received by the viewers in Sri Lanka that she is even addressed by that real name in public.

PROFILE OF THE ORGANIZATION

NAME: Box Entertainment Private Limited

ADDRESS: Royal shelter 4th floor, No 5 Jambulingam street,
Nungambakkam Chennai – 600034
Near canara bank.

PH: +91-91234 56789

WEBSITE: boxentertainmentlive.com

OWNED BY: Nirosha Ramki

Work Guide: Mr. Mani, manager, Box Entertainment.

INSIGHTS AND LESSONS

During this internship as a intern in Direction I have learnt the challenges and how to become a film maker with all kind of knowledge in this intership.

I also learnt how to manage all department and the crew to make ur project success. The manager Mr.Mani was very helpful and guided me throughout the entire internship he was assisting me and teaching me how to become a feature film director so that I can fulfill my all goals in future.

Where the Direction job is full of hectic and stressful but this company had made it less stress and more relaxing rather then dedicated to work alone the creative head always spoke with us to understand the difficulties of the work and also reduced it which made even more attached to take up this job seriously to do so.

WORK DESCRIPTION

The film director gives direction to the cast and crew and creates an overall vision through which a film eventually becomes realized or noticed. Directors need to be able to mediate differences in creative visions and stay within the budget.

A film director's task is to envisage a way to translate a screenplay into a fully formed film, and then to realize this vision. To do this, they oversee the artistic and technical elements of film production. This entails organizing the film crew in such a way to achieve their vision of the film and communicating with the actors. This requires skills of group leadership, as well as the ability to maintain a singular focus even in the stressful, fast-paced environment of a film set. Moreover, it is necessary to have an artistic eye to frame shots and to give precise feedback to cast and crew, thus, excellent communication skills are a must.

Working as a Director was a dream come true to me during the internship period I not only improved my skills but also learnt certain life skills that would help me in my career and life

I had a memorable experience working in a corporate environment the excitement of observing and being on the sets doing the job with sincerity and seriousness. And Life skills such as moral and ethical values of the crew communication skills, understanding the unity through team work working through pressure, controlling temperament and most importantly in which I have gained through this internship

More importantly through this internship I have done a promo script on behalf of 300 episode of the television serial.

Last but not the least through this internship I have been exposed to a work environment which I have never been a part of it earlier. It has helped me to build my personality and mindset many people

(employer's) I came across during this course of this internship are highly influential on me as a director.

FUTURE PLANS

Although I decided to pursue my career by taking up visual communication where rather than ending up in cinema or media instead took up direction as my future. Now I have interned with more creativity knowledge on direction I have no regrets whatsoever

To be more clear I have taken up direction as my main stream which is no where a less priority job comparing with other streams after being noticed and encouraged by many experienced directors my spirits to stick to this area of work have gone higher

Looking forward with more positivity.

INTERNSHIP DIARY

NAME: - RAJARAM.S

REGISTER NO.: - 38270053

**DEPARTMENT OF VISUAL COMMUNICATION
SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY
CHENNAI-119**

PROFILE OF THE ORGANISATION

NAME: BOX ENTERTAINMENT

STARTED ON: 05 February 2021

OWNED BY: NIROSHA RADHA

SHOW: UYIRE (TELEVISION SERIAL)

AREA OF INVOLVEMENT:

- **DIRECTION**
- **CINEMATOGRAPHY**
- **ART DIRECTION**
- **PRODUCTION DESIGNER**
- **SCRIPT WRITING**

APPENDIX

WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

Week 1

DATE & TIME	DAILY WORK DESCRIPTION
05-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL I observed on first day, how shooting of a serial goes, how they were preparing for shot. Which camera will be using for Production.
06-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Involved with our Art Director and did many Art works for our serial.
07-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Involved with Camera Department and Learnt many things from them. Our Cameraman taught me so manythings.
08-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL I involved in Production and work with unit members. 5d mark IV camera were used in our serial.
09-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Director asked me to give look for an Artist, on that time I learned how to give a look for an Artist and Learnt about Direction.
10-FEB-2021, 8:00am to 6:00pm	SHOW : UYIRE SERIAL Learnt about lens Range, Light positions, Skimmers, reflectors, cutter and Flag.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

Week 2

DATE & TIME	DAILY WORK DESCRIPTION
11-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Involved with Camera Department and Learnt many things from them. Our Cameraman thought me so manythings.
12-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Director asked me to give position and focus for our serial heroine, on that time I learnt how to give position for Artist.
13-FEB-2021	HOLIDAY Learnt How to set a frame more colorful and Beautiful for every shot from our Director.
14-FEB-2021	HOLIDAY Involved with our Art Director and Did many Art works for our Serial.
15-FEB-2021	HOLIDAY Involved with our Production Designer and did many works.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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Week 3

DATE & TIME	DAILY WORK DESCRIPTION
16-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Took special Video for our Serial 300 th episode for our production's youtube channel.
17-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Written Script for Valentine's Day special promo for our Serial.
18-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Involved with our Art Director and did many Art works for our serial.
19-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Director Taught me about the Prompting and how to handle Scene Paper. Learnt many aspects of direction from our Director.
20-FEB-2021, 8:00am to 3:00pm	SHOW : UYIRE SERIAL Involved with Light Officers, learnt about lights and their ranges.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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Week 4

DATE & TIME	DAILY WORK DESCRIPTION
21-FEB-2021	HOLIDAY
22-FEB-2021	HOLIDAY
23-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Learnt how to handle junior artists while shooting in Exterior.
24-FEB-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Learnt about Day effect and night effect Shots. And many aspects of Camera and Lights.
25-FEB-2021, 8:00am to 6:00pm	SHOW : UYIRE SERIAL Involved with our Art Director and did Art work for Birthday party scene.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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Week 5

DATE & TIME	DAILY WORK DESCRIPTION
26-FEB-2021, 10:00am-6:00pm	SHOW : UYIRE SERIAL Involved in Production Department and How they were handling issues, hoe they arranging wanted things for production.
27-FEB-2021, 8:00am-6:00pm	HOLIDAY
28-FEB-2021	HOLIDAY
01-MAR-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Our Cameraman thaught me about Photo camera and Video camera. Their outputs and lens ranges.
02-MAR-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL Finally, our Director called me as an Assistant Director and gave the jobs of Assistant Directors what they normally does.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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Week 6

DATE & TIME	DAILY WORK DESCRIPTION
03-MAR-2021	HOLIDAY
04-MAR-2021	HOLIDAY
05-MAR-2021	HOLIDAY
06-MAR-2021, 8:00am-6:00pm	SHOW : UYIRE SERIAL This was the last day so I involved in every department of our Serial. Learnt many things, lots of fun and Good memories. Which end up with extra knowledge gaining moment.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE



To Whomsoever It May Concern

Internship Acceptance

This is to confirm that we accept to give internship for **RajaRam S** a student pursuing **BACHELOR OF SCIENCE** in **VISUAL COMMUNICATION** from **SATHYABAMA INSTITUTE OF SCIENCE and TECHNOLOGY Chennai**, in our Organisation from ²th February 2021 to 5th March 2021.

This confirmation and acceptance letter is only for his internship program for his education and not for any other purposes.

For
Box Entertainment
For **BOX ENTERTAINMENT**

Partner

 **Authorised Signatory**

Date : 25.02.2021

Place : Chennai













To Whomsoever It May Concern

Internship Certificate

This certificate is presented to **RajaRam S a student** pursuing **BACHELOR OF SCIENCE** in **VISUAL COMMUNICATION** from **SATHYABAMA INSTITUTE OF SCIENCE** and **TECHNOLOGY** in recognition of outstanding accomplishments and contributions to the **Assistant Director** internship program in our Organisation.

The duration of this project was from ^{5th} February 2021 to ^{5th} March 2021.

The internship on evaluation fulfils all the stated criteria and student's findings are his original work.

I hereby certify in recognition of his work is excellent during the internship period to the best of my knowledge.

This Internship Certificate is to be used only for his internship program for his education and not for any other purposes.

We wish him all the best for his future endeavors.

For **Box Entertainment**.

A handwritten signature in blue ink, appearing to read "J. Moghi", is written over a horizontal line.

Authorized Signatory

Date : 05.03.2021

Place : Chennai