

FLIM MAKING

DINESH R

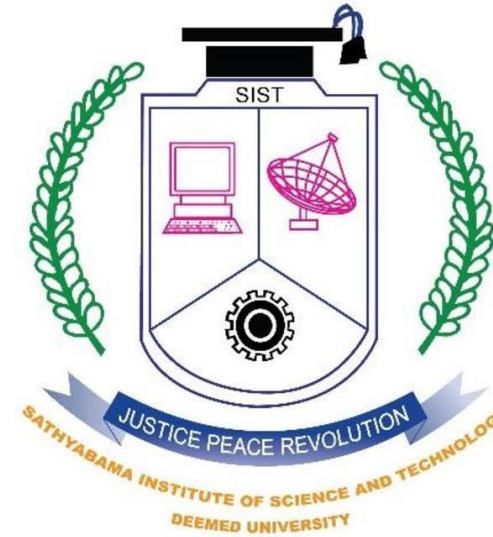
INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication
By

DINESH.R
(38270022)



DEPARTMENT OF VISUAL COMMUNICATION

SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY

(Established under Section 3 of UGC Act 1956) JEPPI-
AAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)
(Established under section 3 of the UGC Act, 1956)
(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' grade by National Assessment and Accreditation Council (NAAC)
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DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **MR . DINESH.R (38270022)**
who carried out the project entitled “**INTERNSHIP**” under our Supervision from **NOVEMBER**
2020 to JANUARY 2021.

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,(Ph.D)

Submitted for Viva voce Examination held on 2021.

Internal Examiner

Mr.J.YUVARAJ, Msc, M.Phil.

External Examiner

DECLARATION FORMAT

I, **DINESH.R [38270022]** hereby declare that the Project Report entitled “**INTERNSHIP**”

done by me under the guidance of **Mr.J.YUVARAJ, Msc, M.Phil.** Visual

Communication (Internal examiner)..... And (External Examiner)

.....at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** is

submitted in partial fulfillment of the requirements for the award of degree in B. Sc Visual Communication.

DATE:

PLACE: CHENNAI

DINESH.R

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D. and President Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor Dr . T.SASIPRABA M.E.,Ph.D. Registrar Dr.S.S.Rau., Ph.D. & Controller of Examinations Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr. R. PUGALENDHI M.Sc., D. F. Tech (PhD)** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

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INTRODUCTION

Filmmaking (or, in any context, film production) is the process by which a film is made. Filmmaking involves a number of complex and discrete stages including an initial story, idea, or commission, through screen writing, casting, shooting, sound recording and pre-production, editing and screening the finished product before an audience that may result in a film release an exhibition. Filmmaking takes place in many places around the world in a range of economic, social, and political contexts, and using a variety of technologies and cinematic techniques.

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ABOUT THE ORGANIZATION

Sun Music is a 24-hour music channel led by the well-known Sun TV Network of India. The channel features Tamil music from Kollywood. Most of the shows in Sun Music requires call-in audience participation, where the callers speak to a video jockey and request songs that may be dedicated to their loved ones.

Sun Music is currently broadcast in many other countries apart from [India](#) such as [Malaysia](#) and [Dubai](#). Sun Music is available 24/7 in [Malaysia](#) on [Astro](#) Channel 212 and in Singapore on StarHub TV Channel 134, Singtel TV Channel 627. Its HD counterpart was launched on 11 December 2011.

Sun Music has launched Sun Music App on Play Store. They particularly open the app for “MyPattu” Program. This is developed by www.potatolive.com for Sun Music.

PROFILE OF THE ORGANIZATION

NAME	: SUN MUSIC
ADDRESS	: Murasoli Maran Towers, 73, MRC Nagar, Chennai - 600 028, India.
TEL	: +91-44-4467 6767
FAX	: +91-44-4067 6161
WEBSITE	: www.sunmusic.tv
STARTED IN	: 5, September, 2004
OWNED BY	: Sun Group
FOUNDER	: Kalanithi Maran
Number of People Employed	: 30+
Work Guide.	: Mr. Ganesh, Head of Sun Music, Mr. Jana , Show Producer.
AREA OF INVOLVEMENT	

Content Creating , Direction , Art Direction , Cinematography , Editing , Live Shows.

MAJOR ACHEIVEMENTS

The Channel features Tamil Music from Kollywood .

Most of the shows in Sun Music requires call-in audience participation, where the callers speak to a video jockey and request songs that may be dedicated to their loved ones.

INSIGHTS AND LESSONS

During internship as an intern in content writing and assistant direction, I have learned many things from Sun Music. First I have learnt the most important thing patience which is important for making shows and telecasting.

Our Channel Head Mr. Ganesh instructed me to how to work in live shows. I have learnt import-ants of callers to speak with video-jockey for requesting songs. Basically the songs gave the high TRP rating but in live shows the good caller can also give rating high. I also learnt how to work technically in live shows, they thought me more about those things. Live show program producer allow me to take calls and talk to the caller about the show and also instruct to video jockey in-between the show. I have learnt many things in that live shows, each and every day they wear different costumes and with different costumes to make the show better.

Next I worked with Mr. Pranesh in “Kadhaippoma” Show. In that I did some content creation and also art direction, assisting camera frames and recording. I have worked both preproduction and production work.

Next I worked with Mr. Jana, Producer of “ATTI TALKS”. It was a movie promotion show, movies which were waiting for release, that team will come and promote their movie. Our Show Producer Mr. Jana gave some ideas to create some segments and get more information about the celebrities. Some times debutant movie team also we took and get information about them for our shows. It was too good to search about them and also I learnt how to shoot the scenes and trim with a best cuts with his guidance.

WORK DESCRIPTION

As an Intern student in Sun Music I had observed and learned many things such as content creating, art direction, cinematography , editing , live shows and so on. Our Team assigned me to organise some works and follows.

- Coordinating with video-jockey , caller and producer in live shows.
- I had worked behind the live shows to gave content to the caller and also to the video-jockey .
- I had create content and segments for anti talks show.
- I did some field works to get some information about the celebrities.
- I had assist to work in shooting like coordinating with cinematographer, light man and art direction.
- I had worked in editing too, I had instruct to check the footages and order to cut and get approve from our producers.
- I had learnt how to create content and segments for a celebrities show.
- I had worked as an art direction and content creation in kadhaippoma show.
- I had learnt how to get content from upcoming talents for others.
- I had assist to work as an assistant for framing to cinematographers and audio recording for artist .
- I had learnt how to work for live shows and promotion shows like production ,pre production and post production

CONCLUSION

Working as a content creator and assistant in a shows is actually for me a dream come true movement. During my internship I have learnt many things about content creating and production work in shows. That how to create content for shows and how to interact with caller for live shows. I love to work as a script writer and director that is the reason I chosen Visual communication department and selected Film Making (elective).

When I gone to Sun Music as an intern I have learned may things regarding content creator and director on tv shows and many things inspired me, got lot of experience. And also gained lots of skills.

Life skills such as moral and ethical values of the TV channels communication skills, creating different contents for audience, the unity through team discussion of upcoming programmes working through pressure, temperament and most importantly in which I have gained through this internship.

Through this internship I have been exposed to a work environment which I have been never be part of it earlier. It has helped me to build my personality and mindset to work with many people. I had gained lots of experiences during this internship.

FUTURE PLANS

Finally I decided to pursue my career by taking up visual communication where rather than ending up with cinema or television instead I took direction as my future . I myself trained me and made me little experienced person. I wanted to become a script writer and director . So this internship experience is actually gave me a life time experience.

To be more clear I have taken up direction as my main stream which is no where a less priority job comparing with other streams after being noticed and encouraged by many experienced show directors my spirits to stick to this area of work have gone higher.

I was clear with my decision as a director to be become. I will try make good films with good content.

APPENDIX

WEEK 1 HOURS OF WORK THIS WEEK : 27 hrs TOTAL HOURS COMPLETED THIS WEEK 27 hrs

DATE &TIME	DAILY WORK DESCRIPTION
10-FEB-2021, 10.00AM-7.00PM	SHOW : Live Shows (Varutha Padatha Valibar Sangam, Trending Box) I had observed how live show is going on and how the VJ’s speak in live shows, and also observed work behind the live and camera framing, lighting, and also song and ad changing .
11-FEB-2021, 10:00AM-7:00PM	SHOW : Live Shows (Varutha Padatha Valibar Sangam, Trending Box) I had observed the show producer work in the live, how he talk to the caller about daily content and interact with VJ during on live. And also I had observed keys he used for live shows.
12-FEB-2021, 10.00AM-7.00PM	SHOW : Live Shows (Varutha Padatha Valibar Sangam, Trending Box) I had observed the online editing work on live shows, how they ar-ranging the songs and advertisements for different shows, they get the list from our executive producer Mr.Vivek for every single show, with the list they arranged the songs for shows. I had also observed that how he changing the songs, ad and VJ’s on screen.
13-FEB-2021	Holiday
14-FEB-2021	Holiday

NEW LESSONS LEARNT AND INSIGHTS

1. Introduction to live shows.
2. Learned how to work behind the live shows and VJ’s attitude on live.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

DATE AND TIME OF REPORTING:

WEEK 2 HOURS OF WORK THIS WEEK : 45 hrs TOTAL HOURS COMPLETED THIS WEEK 72 hrs

DATE &TIME	DAILY WORK DESCRIPTION
15-FEB-2021, 10.00AM-7.00PM	SHOW : Live Shows (Varutha Padatha Valibar Sangam, Trending Box) First I had observed show producer work on live, how he talk to the callers and then our producer allowed me to attend the call and talk about the show to the caller, First time it was too difficult one because we have to play the song in that list, some callers will ask some songs and they changed their request to VJ , so that we have to handle it properly. repeatedly he asked me talk to the other callers about show. So that day I had learnt how to talk to the callers and also with VJ in-between the live.
16-FEB-2021, 10:00AM-7:00PM	SHOW : Live Shows (Varutha Padatha Valibar Sangam, Trending Box) I had worked again in live shows like they changed the concept for every single day and also the concept. So instead of that we have to talk different concepts to the callers for live. Regular caller would know that daily concept but sometimes new caller wants to know about the concept, after we conformed the caller may speak good in live then we allowed him to talk on live with VJ’s . I had learnt new things on live for every single day.

17-FEB-2021, 10.00AM-7.00PM	SHOW : Live Shows (Varutha Padatha Valibar Sangam, Trending Box) Instead of I had working for VJ's and caller for the live shows, laterly I had learnt how he use the keys for live shows. totally two were working on behind the live one is show producer and online editor , our show producer helped me to learnt the keys to be used on live and also our editor had thought me to changing songs and ad and VJ's on screen while live is going on.
18-FEB-2021, 10.00AM-7.00PM	SHOW : Live Shows (Varutha Padatha Valibar Sangam, Trending Box) Last day I had learned lots of things about live, So that I had worked with those I had learned. I talk to the caller about the show and interact with VJ's and also go with the list of songs we have to play on live. And also some online editing techniques on live used.
19-FEB-2021, 10.00AM-7.00PM	SHOW : Live Shows (Varutha Padatha Valibar Sangam, Trending Box) I had learnt the entire work about the live shows. And also I worked with what I have learnt. This time I had worked with full fledged, I did the same thing correctly by the list and daily concept for the live shows.
20-FEB-2021	Holiday
21-FEB-2021	Holiday

NEW LESSONS LEARNT AND INSIGHTS

1. Learned how to speak to caller patiently.
2. Learned how to use the keys for live shows.
- 3.Learned how to play the song with the list.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

DATE AND TIME OF REPORTING:

WEEK 3 HOURS OF WORK THIS WEEK : 40 hrs TOTAL HOURS COMPLETED THIS WEEK 112 hrs

DATE &TIME	DAILY WORK DESCRIPTION
22-FEB-2021, 10.00AM-6.00PM	SHOW: ATTI TALKS I had changed to the other show with the head instruction. I had started my intern with Mr. Jana, he was doing a movie promotion show, first day I had learnt generally about the show, he showed me some footages waiting for telecast.
23-FEB-2021, 10.00AM-6.00PM	SHOW: ATTI TALKS I had worked as an content creator for that show, I took the information about new movies waiting for release and took some information about the movies.
24-FEB-2021, 10.00AM-6.00PM	SHOW: ATTI TALKS I had create some content for the movies and get approved from the show producer, laterly I get the list from him and took questions about the team members particularly for the celebrities for the show.

25-FEB-2021, 10.00AM-6.00PM	SHOW: ATTI TALKS I had create content for some content and questions for celebrities, and technical team . And also I had create segment for the celebrities, laterly I get the approval to those content and then did some other work for the show.
26-FEB-2021, 10.00AM-6.00PM	SHOW: ATTI TALKS , LIVE SHOWS. I had took some information about the celebrities and create some segments for them. And also I went to editing for our shooter show, our show producer thought me how to trim the best clips for the show and get the entire show footage and pillars digital footages for telecasting.
27-FEB-2021	Holiday
28-FEB-2021	Holiday

NEW LESSONS LEARNT AND INSIGHTS

- 1. Learned how to get information about the movies.
- 2. Learned to create segments for the show.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

DATE AND TIME OF REPORTING:

WEEK 4 HOURS OF WORK THIS WEEK : 40 hrs TOTAL HOURS COMPLETED THIS WEEK 152 hrs

DATE & TIME	DAILY WORK DESCRIPTION
01-MAR-2021, 10.00AM-6.00PM	SHOW: ATTI TALKS , LIVE SHOWS. I had learnt to how the show trimmed entirely and taking cuts for promo, pillars, and digital clips and so on. And also I went to live shows to work, I did my routine work with different concept in live shows.
02-MAR-2021, 10.00AM-6.00PM	SHOW: KADHAIPPOMA I had started working with new show with producer Mr. Pranesh. I had work as a content creator in that show , we started creating content for that show.
03-MAR-2021, 10.00AM-6.00PM	SHOW: KADHAIPPOMA I had created contents and segments for the show and get the approval from our show producer, latterly I had worked with the art direction department and lighting team. I had set props for the shoot to make the place beautiful and also lights for the artist, VJ and background lights.
04-MAR-2021, 10.00AM-6.00PM	SHOW: KADHAIPPOMA I had work with the production department for the show, we did the five camera setup for the shooting and audio check-up work and also noted the frames for each cameras.
05-MAR-2021, 10.00AM-6.00PM	SHOW: KADHAIPOMMA I had worked in editing department for kadhaippoma show. I had learnt new things for this show, last time I worked differently for anti talks but this time I learnt new things in this show. Our editor Mr. Arun taught me new things about the show.
06-MAR-2021	Holiday

07-MAR-2021	Holiday
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NEW LESSONS LEARNT AND INSIGHTS

- 1. Learned how to create content and segments for the show.
- 2. Learned how to edit the best clips for telecasting.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

DATE AND TIME OF REPORTING

WEEK 5 HOURS OF WORK THIS WEEK : 24 hrs TOTAL HOURS COMPLETED THIS WEEK 176 hrs

DATE & TIME	DAILY WORK DESCRIPTION
08-MAR-2021, 10.00AM-6.00PM	SHOW: ATTI TALKS , LIVE SHOW. I Had worked with production department for atti talks show. I had coordinated with the artist and VJ's , I had worked as an assistant director for that show I organised the artist and set works and also cinematographer , audio check-up .
09-MAR-2021, 10.00AM-6.00PM	SHOW: ATTI TALKS I had learnt lots of things from earlier shoot, so that this time I changed creating contents for the show, so that I took lots of search new things about the movies and celebrities.

10-MAR-2021, 10.00AM-6.00PM	SHOW: LIVE SHOW Last day of my intern I worked in live show which was I started working here, this time we shoot the live show differently like we get the caller to direct live and shoot so that we took information and content for that and also talk to the caller who were willing to attend the live. I selected some callers and gave some available dates to them.
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NEW LESSONS LEARNT AND INSIGHTS

1. Learned how to get new questions and segments .
2. Learned how to talk to the caller patiently to get them for live shows.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

DATE AND TIME OF REPORTING



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.
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Website: www.suntv.in CIN.: L22110TN1985PLC012491

11.02.2021

TO WHOMSOEVER IT MAY CONCERN

We would like to confirm you that **Mr. Dinesh R pursuing Final Year B.sc Visual Communication in Sathyabama Institute of Science & Technology Chennai** will be undergoing internship training in our organization from 10.02.2021 to 10.03.2021.

For SUN TV NETWORK LTD

Human Resource



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.
Tel : +91-44-4467 6767, Fax : +91-44-4067 6161 Email: tinfo@sunnetwork.in
Website: www.suntv.in CIN.: L22110TN985PLC012491

March 2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Dinesh R has undergone Internship Training in
Programming – Sun Music in our organization from **10.02.2021 to 10.03.2021.**

During the period of training, his conduct has been good. We wish all success in his
career and future endeavours.

For SUN TV NETWORK LTD



Human Resources

THANK YOU