

INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc. Visual Communication
By

DEEPAK.K
(38270019)



DEPARTMENT OF VISUAL COMMUNICATION

**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**

(Established under Section 3 of UGC Act 1956) JEPPI-
AAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' grade by National Assessment and Accreditation Council (NAAC)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

www.sathyabama.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **MR .DEEPAK. K (38270019)**
who carried out the project entitled “**INTERNSHIP**” under our Supervision from **JANUARY**
2021 to APRIL 2021.

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,(Ph.D)

Submitted for Viva voice Examination held on 2021.

Internal Examiner

Mr.J.YUVARAJ, Msc, M.Phil.

External Examiner

DECLARATION FORMAT

I, **DEEPAK. K [38270019]** hereby declare that the Project Report entitled “**INTERNSHIP**”

done by me under the guidance of **Mr.J.YUVARAJ, Msc, M.Phil.** Visual

Communication (Internal examiner)..... And (External Examiner)

.....at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** is

submitted in partial fulfillment of the requirements for the award of degree in B. Sc Visual Communication.

DATE: 17.04.2021

DEEPAK. K

PLACE: CHENNAI

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D.** and President **Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor Dr . T.SASIPRABA M.E.,Ph.D.** Registrar **Dr.S.S.Rau., Ph.D.** & Controller of Examinations **Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr.J.YUVARAJ, Msc, M.Phil** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

CONTENTS

NO.	Content	Page No.
1	Introduction	1
2	About The Organization	2
3	Profile Of The Organization	3
4	Organizational Flow Chart	4
5	Insights And Lessons	5
6	Work Description	6
7	Conclusion	7
8	Future Plans	8
9	Appendix	Work Dairy

INTRODUCTION

Being a Media Student in department of Visual Communication department we have to do our internship program for one month in any media related organization. During summer vacation, I did my internship program in Chennai GLOBAL VILLAGERS EVER GREEN (PRODUCTION). I Strongly believe that I have gained more experience and knowledge concerning the media from which I can practice and implement in my job in the future. I am willing to continue after the internship to work And I also have faced few challenges which are constraining the growth for my career.

ABOUT THE ORGANIZATION

Global Villagers

Established in the year 2006, Global Villagers in Choolaimedu, Chennai is a top player in the category Generators On Hire Monthly in the Chennai. This well-known establishment acts as a one-stop destination servicing customers both local and from other parts of Chennai. Over the course of its journey, this business has established a firm foothold in its industry. The belief that customer satisfaction is as important as their products and services, have helped this establishment garner a vast base of customers, which continues to grow by the day. This business employs individuals that are dedicated towards their respective roles and put in a lot of effort to achieve the common vision and larger goals of the company. In the near future, this business aims to expand its line of products and services and cater to a larger client base. In Chennai, this establishment occupies a prominent location in Choolaimedu. It is an effortless task in commuting to this establishment as there are various modes of transport readily available. It is at Chitra Avenue Choiolai Medu High Road, Behind Nungambakkam Railway Station, which makes it easy for first-time visitors in locating this establishment. It is known to provide top service in the following categories: Generators On Hire, Mobile Generators On Hire, Generators On Hire (51 Kva To 250 Kva), Generators On Hire Monthly, Generators On Hire (6 Kva To 50 Kva), Generators On Hire (1 Kva To 1000 Kva), Generators On Hire For Events, Generators On Hire For Functions.

- Their works in vijay tv both fiction and non-fiction programs they produced namely
- **Fiction:**
- Saravanan Meenakshi - Part 2 | Seasons-18 | Episodes-1246.
- Kalayanam Mudhal Kadhal Varai- Seasons-14| Episodes 583.
- Bharathi kanama- Season-1 | Episodes - 470
- Raja Rani 1&2 - Seasons-2 | Episodes -699
- **Non-Fiction:**
- Oru Varthai Oru Latcham- Season -3 | Episodes-117
- Murattu Single- Season-1 | Episodes-10

PROFILE OF THE ORGANIZATION

- **NAME:** Global Villagers (One of the production house in vijay tv)
-
- **ADDRESS:** No. 604, Anand Block, Chitra Avenue Choiolai Medu High Road, Choolaimedu, Chennai - 600094
- **Landmark:** BEHIND Nungambakkam Railway Station
- **PH:** 044 2374 0242.
- **WEBSITE:**<https://twitter.com/villagersglobal?lang=en>
-
- **STARTED IN:** 2006
-
- **FOUNDER:** Sundar
-
- **Number of People Employed:** 30+
-
- **Work Guide:** Mr.Senthil
-
- **AREA OF INVOLVEMENT**
-
- Direction team and Art department
-
- **MAJOR ACHEIVEMENTS**
-
- Took part in raja rani and bharathi kannama serails

INSIGHTS AND LESSONS

- During internship as a intern in Direction team and Art department I have learn lot of things regarding direction and script making and also how to make sets in shooting spot. I can able to learn more about direction.
- Mr. Panner selvam assistant director one who guided me all over my internship days. They treated me as a employee. Firstly I have learn about the set making for shooting spot. And very next day they thought me some technical terms, how to decide the frames, angles and lightings professionally. And how to give promoting to the artist. And gone for observation In the shooting spot I had gain some knowledge about to get work from artist. I gone for observation daily for 8-12 hours and did some works with the assistant directors. After the shoot ends the direction team handover all the footages to production.
- And I have learn basic things about set decision making from director.

WORK DESCRIPTION

- Direction is main work to control all other various department, like cinematography, lighting, makeup, set designing, art works, etc.,
- I had collect some experience for the shooting spot. I listed below points I have mentioned what are all the things I have learned during my internship period.
 - Lightings
 - Discussing about set property
 - Take part in framing and fixing angles for shots
 - Prompting
 - Field work in set designs
 - Giving instructions to artist

CONCLUSION

-
- The INTERNSHIP was a Golden period. I had a opportunity to work with everybody. The entire team was so supportive and educated me in all aspects.Learned about PRODUCTION& DIRECTION. Working in Vijay Television is actually for me dream come true movement. During my internship I have learnt many things about Television. Then how to communicate with personnels. I love to work in a Vijay Television that is the reason I chosen Visual communication department and Film making department(elective).

FUTURE PLANS

- Finally I decided to pursue my career by taking up visual communication. I myself trained me and made me little experienced person. I wanted to become a director. So this internship experience is actually gave me a life time experience.
-
- To be more clear I have taken up direction as my main stream which is no where a less priority job comparing with other
- streams after being noticed and encouraged by many
- experienced persons from the field to my spirits to stick to this area of work have gone higher.
-
- Last but not the least through this internship I have been exposed to a work environment which I have never been a part of it earlier. It has helped me to build my personality and mindset many people I came across during this course of this internship are highly influential on me as a budding Director.

WEEK 1 HOURS OF WORK THIS WEEK : 60 hrs TOTAL HOURS COMPLETED THIS WEEK
60 hrs

DATE & TIME	DAILY WORK DESCRIPTION
15/02/2021 8.00 – 8.00	Observation
16/02/2021 8.00 – 8.00	Observation
17/02/2021 8.00 – 8.00	Observation
18/02/2021 8.00 – 8.00	Observation
19/02/2021 8.00 – 8.00	Observation
20/02/2021 8.00 – 8.00	Observation

NEW LESSONS LEARNT AND INSIGHTS

1. learned about prompting
2. learned about technical terms
3. writing script

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY
SIGNATURE

WORK GUIDE

--

WEEK 2 HOURS OF WORK THIS WEEK : 60 hrs TOTAL HOURS COMPLETED THIS WEEK
60 hrs

DATE & TIME	DAILY WORK DESCRIPTION
22/02/2021 8.00 – 8.00	observation
23/02/2021 8.00 – 8.00	Learned about lighithngs
24/02/2021 8.00 – 8.00	observed some shooting manners
25/02/2021 8.00 – 8.00	Took part with assistant directors in framing and angle making
26/02/2021 8.00 – 8.00	HOLIDAY
27/02/2021 8.00 – 8.00	observed some shooting manners

NEW LESSONS LEARNT AND INSIGHTS

1. learned about framing
2. learned about set designing and planning in set designing
3. observed some shooting manners

SPECIFIC AREA TO CONCENTRATE NEXT WEEK _____

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY
SIGNATURE

WORK GUIDE

--

WEEK 3 HOURS OF WORK THIS WEEK : 54 hrs TOTAL HOURS COMPLETED THIS WEEK
54 hrs

DATE &TIME	DAILY WORK DESCRIPTION
01/03/2021 8.00 – 8.00	Giving some instructions to artist.
02/03/2021 8.00 – 8.00	Giving some instructions to artist.
03/03/2021 8.00 – 8.00	Learned about prompting
04/03/2021 8.00 – 8.00	Took part with assistant directors in framing and angle making
05/03/2021 8.00 – 8.00	observation
06/03/2021 8.00 – 8.00	observation

NEW LESSONS LEARNT AND INSIGHTS

1. Giving some instructions to artist.
2. observation
3. Learned about prompting

WEEK 4 HOURS OF WORK THIS WEEK : 54 hrs TOTAL HOURS COMPLETED THIS WEEK
54 hrs

DATE &TIME	DAILY WORK DESCRIPTION
09/03/2021 8.00 – 8.00	Learned about maintining a continuous shot making

10/03/2021 8.00 – 8.00	Took part with assistant directors in framing and angle making
11/03/2021 8.00 – 8.00	Learned about lightings
12/03/2021 8.00 – 8.00	Took part with assistant directors in framing and angle making
13/03/2021 8.00 – 8.00	Learned about mainiting a continuous shot making
14/03/2021 8.00 – 8.00	Took part with assistant directors in framing and angle making
15/03/2021 8.00 – 8.00	observation

NEW LESSONS LEARNT AND INSIGHTS

1. learned about lightings,
2. observation
3. Learned about mainiting a continuous shot making

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY
SIGNATURE

WORK GUIDE

Internship certificate



March 15, 2021

TO WHOMSOEVER IT MAY CONCERN

Respected Sir/Madam,

We hereby certify that **Mr. Deepak. K** Student of Sathyabama Institute of Science and Technology has successfully completed his internship from **15.02.2021 to 15.03.2021** at our company. he had his role as **Asst Director** in our production like Bharathi Kannamma & Raja Rani 2 .

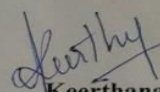
He was sincere, dedicated and showed interest in learning.

We wish his all success in his future endeavours.

Thanking you

Yours Truly

For Global Villagers


Keerthana RD
Authorised Signature



Thank you