

PROJECT VIVA VOCE

S27PROJ

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication

By

VIGNESH.M
(38270071)



DEPARTMENT OF VISUAL COMMUNICATION

**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**

(Established under Section 3 of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' grade by National Assessment and Accreditation Council (NAAC)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

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DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE



This is to certify that this Project Report is the Bonafide work of Mr. VIGNESH.M (38270071) who carried out the project entitled "S27PROJ-STUDY PAPER" under our Supervision from January 2021 to April 2021.

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,Ph.D

Submitted for Viva voce Examination held on 15.04.2021

Internal Examiner

Mr. E. Senthil Kumaran, M.C.J., M.Phil., (P.hD.,)

External Examiner

DECLARATION FORMAT

VIGNESH.M (38270071) hereby declare that the Project Report entitled "PROJECT VIVA VOCE" done by me under the guidance of Mr. E. Senthil Kumaran, M.C.J., M.Phil, (P.hD.,) (Internal examiner) and (External examiner) at SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY is submitted in partial fulfillment of the requirements for the award of degree in B.Sc Visual Communication.

DATE: 15.04.2021

PLACE: SATHYABAMA INSTITUTE
OF SCIENCE AND TECHNOLOGY

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost , I praise and thank the almighty , who has been an unfailing source of strength ,comfort & inspiration throughout my career .

I extend my gratitude to our Founder Colonel Dr .JEPPIAAR,M.A.,B.L.,Ph.D. ,
Sathyabama Institute of Science and Technology whose blessings is always profound and
also thank to Chancellor Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D and
President Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.,

My sincere thanks to Vicechancellor Dr.T.SASIPRABAME., Ph.D,
Registrar Dr.S.S.Rau. ,Ph.D. & Controller of Examinations Prof.IgniSabastiPrabu,Ph.D. ,for
their valuable support.

I consider it as a privilege to thank Ms. N.Nazini,M.Sc.,M.Phil.,(Ph.D) Head of the
Department for helping & guiding me throughout my curriculum.

And I wish to thank Mr.E. Senthil Kumaran, M.C.J., M.Phil., (Ph.D.,) (Staff- in-charge)
for his valuable guidance, concrete suggestion ,constant encouragement & ever willing
help to nourish my project work. I record my deep sense of gratitude.

Finally ,I thank all those people who have supported to complete this project
successfully. Last but not the least, this project wouldn't be possible without the love of
my parents I would fail in my duty if I don't express my love towards them.

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INTRODUCTION

VFX is our delight; creating visuals that surpass your expectations, we bring into play pioneering technology and top-notch creativity. With great attention to detail, we take every effort to make your fruition come to reality. You just have to tell your vision and we will work on it in a competent manner and help you experience the distinct effect of VFX. Commitment is the key to our excellence and with the availability of high-end technological infrastructure; we always have the drive to reach international yardsticks. Having a keen eye on the project throughout its span, quality is our drive to perform; commitment, excellence, communication and outstanding delivery are etched into our DNA. With the right amount of passion and creativity, we provide seamless VFX services, with no compromise in quality. 4/14/2021 Ellipse

VFX Studio | One stop solution for all your VFX needs

<https://www.ellipsevfx.com/about> 4/7 We endeavor to deliver within the set time and within your budget. Ellipse VFX Studio is commenced as an Outsource Service Provider as far as VFX is concerned. The quality control process gives us the competitive edge from others. The need for creativity may arise anytime, so, we work round the clock; our 24/7 tech support is a trusted resource for thousands of customers just like you..

ABOUT THE ORGANIZATION

Ellipse VFX studio, based in India is a company leading in the field of Visual effects with a state-of-the-art production operation in Chennai. Which provides VFX services for Feature Films, TV series, and Commercial. Proficient in different verticals of VFX like Rotoscoping, Paint, Rig/Wire removal, Matte painting, Compositing, Matchmove, FX, and much more, work delivery of the highest caliber is what sets Ellipse apart. Ellipse staffs a team of more than 40 creative minds and serves as a partner to production companies in the USA, Canada, UK and European Countries. Our team of experts is committed to delivering you imaginative design concepts and exceptional service. Leaving no detail unattended, our works are as unique as you, so you can be sure about your brand promise and focus on what's important, i.e., scaling up your business to the next level. Irrespective of the complexity of the task, we see to it that the task gets done on time. We are the delight to you as far as a visual treat is concerned.

PROFILE OF THE ORGANIZATION

Website enquiry@ellipsevfx.com

Address No.3, Gowri Ammal Street, Porur, Chennai
– 600116.

Industry independent creative studio in India

Company size 2- 40 employees

Headquarters Chennai, Tamil Nadu

Type Privately Held

Phone +91-4448646606

INSIGHTS AND LESSONS

During this internship as a intern in graphic designer I have learnt the challenges and on time targeted project submission. I learnt to use Blender . I learnt to draw icons and implement 3d elements into a website. These are the few of the lessons that I learnt through the internship. I also learnt how to present on time in both work as well as presenting myself in the company I learnt how to behave in corporate company and adapted to the ethics of the company.

The manager Mr.Ajay was very helpful and guided me throughout the entire internship he was assisting me and teaching me how to Remove green screen in Aftereffects. I am a intern in this company but made me to feel like a employer I learnt a new lessons or experience of how to present in a proper meeting for a corporate company.

WORK DESCRIPTION

A **VFX** job is to ensure the **user interface** is beautiful and intuitive. It is the duty of the Vfx designer to make technology easier to understand and enjoyable to use. I was given certain tasks and challenges which made me gain knowledge and new experiences and they were

- ROTOSCOPE & EXTRACTION
- Layered Alpha Mattes
- Green Screen Extractions
- Green Screen Extractions
- Clean Plate Generation
- Marker & Wire Removal
- Dust and Scratch Removal

CONCLUSION

Working as a user interface designer was a dream come true to me during the internship period I not only improved my designing skills but also learnt certain life skills that would help me in my career and life. I had a memorable experience working in a corporate environment the excitement of viewing the designs, icons of the website that I designed (BARTERRUP) which is very much available online. Life skills such as moral and ethical values of the company communication skills, understanding the unity through team work working through pressure, controlling temperament and most importantly in which I have gained through this internship More importantly through this internship I have attended team meetings, and also attended meeting with other companies the kind of general knowledge I have been exposed to during the period of internship is enormous. Last but not the least through this internship I have been exposed to a work environment which I have never been a part of it earlier. It has helped me to build my personality and mindset many people (employer's) I came across during this course of this internship are highly influential on me as a budding graphic designer.

FUTURE PLANS

Although I decided to pursue my career by taking up visual communication where rather than ending up in cinema or photography instead took up UI design as my future. Now I have interned with designs and more creativity in Ellipse VFX Studio LLP

have no regrets whatsoever .

To be more clear I have taken up UI design as my main stream which is no where a less priority job comparing with other streams after being noticed and encouraged by many experienced pro UI designers my spirits to stick to this area of work have gone higher.

MITRA ANALYTICS the organization I interned with have offered me an entry level job which I will choose to take up on the completion of my graduation my plan as of now is to work with different corporate sector or MNC companies for gaining more exposure in corporate field as well as to train myself to become a pro UI designer and as you read this I am attending an online certification course on User experience design.

WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
05/02/2021 10:00am - 6:00pm	Lernt interface in aftereffects .
08/02/2021 10:00am - 6:00pm	Worked in interface in aftereffects
09/02/2021 10:00am - 8:00pm	Studied interface in aftereffects
10/02/2021 10:00am - 6:00pm	Worked in interface in aftereffects
11/02/2021 10:00am - 6:00pm	Worked in interface in aftereffects

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

- **SCRIPT WORK**
- **PROPS BUDGET**

WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
12/02/2021 10:00am - 6:00pm	Learnt Rotoscoping the animations of masks across a series of frames.
15/02/2021 10:00am - 6:00pm	Worked masking and roto brush
16/02/2021 10:00am - 8:00pm	Masked and separated the parts of the object using rotoscoping
17/02/2021 10:00am - 6:00pm	Worked in rotoscoping
18/02/2021 10:00am - 6:00pm	Removed green screen in video

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

- **SCRIPT WORK**
- **PROPS BUDGET**

WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
19/02/2021 10:00am - 6:00pm	Removed green screen in video
22/02/2021 10:00am - 6:00pm	Edited videos using premirere pro
23/02/2021 10:00am - 8:00pm	Edited videos using premirere pro
24/02/2021 10:00am - 6:00pm	Edited videos using premirere pro
25/02/2021 10:00am - 6:00pm	Learnt user interface in blender

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

- **SCRIPT WORK**
- **PROPS BUDGET**

WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
26/02/2021 10:00am - 6:00pm	Learnt user interface in blender
01/03/2021 10:00am - 6:00pm	Studied article and elements
02/03/2021 10:00am - 8:00pm	Studied article and elements
03/03/2021 10:00am - 6:00pm	Masking video on rotoscope
04/03/2021 10:00am - 6:00pm	Masking video on rotoscope.
05/03/2021 10:00am - 6:00pm	Editeed video in premiere pro

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

- **SCRIPT WORK**
- **PROPS BUDGET**



Certificate of Excellency

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. VIGNESH M**, III Year B.Sc., In Viscom of Satyabama Institute of Science and Technology, Chennai - 600119, has undergone internship training in our organisation from **February 5th 2021 to March 5th 2021**. During the course he was given a chance to explore and learn the UI/VFX & Graphics Development.

He has shown keen interest towards the learning and his conduct was found satisfactory during the internship period.

We wish him all the best for his future endeavors.

For Ellipse VFX Studio LLP



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