

Internship Review

Logesh

38270039

INTERNSHIP

S27INT

Submitted in partial fulfilment of the requirements
for the award of

B.Sc Visual Communication
By

LOGESH B
(38270039)



DEPARTMENT OF VISUAL COMMUNICATION

**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**

(Established under Section 3 of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600119



DIKSAT TRANSWORLD LTD.

31.03.2021

To whomsoever it may concern

This is to certify that **Mr. LOGESH.B (Reg. No. 38270039)** has successfully completed his One Month (11.03.2021 To 30.03.2021) Internship Programme at Win TV.

During the internship period, he has worked in different sections of the News Department and learnt the basics of Visual Editing, Graphics, PCR, MCR and News Packaging.

We wish him good luck for all future endeavors.

For Diksat Transworld Ltd

K.Rajasekaran

H R Manager



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INTRODUCTION

Visual communication is a form of art where the people explore the imagination. As Jim Henson said “I think my own strengths are in television production”, I was also interested in television production. A television production studio is an installation room in which video productions takes place, either for the production of live television and its recording onto video 7tape or other media such as SSDs, or for the acquisition of raw footage for post-production. The design of a studio is similar to, and derived from, movie studios, with a few amendments for the special requirements of television production. A professional television studio generally has several rooms, which are kept separate for noise and practicality reasons. These rooms are connected via 'talkback' or an intercom, and personnel will be divided among these workplaces. That's how television production works, like we find something new and hits, and mass produce it.

PROFILE OF THE ORGANISATION

Name: WIN TV

Address: No 24, Mylapore Fund Office, South Mada Street, Mylapore,
Chennai - 600004, Above My Hindu Permanent Fund Ltd

Pin code: 600004

Website <http://www.wintvindia.com/>

Email ID : feedback@wintvindia.com

Office Phone No: +914466950609

Office Cell Contact No : [044 2464 0347](tel:04424640347)

Head of the Organization (Name & Capacity): **DR.T.DEVANATHAN YADAV**

Started on: 01/08/1999

The chief : DURAI

Owned by: DR.T.DEVANATHAN YADAV

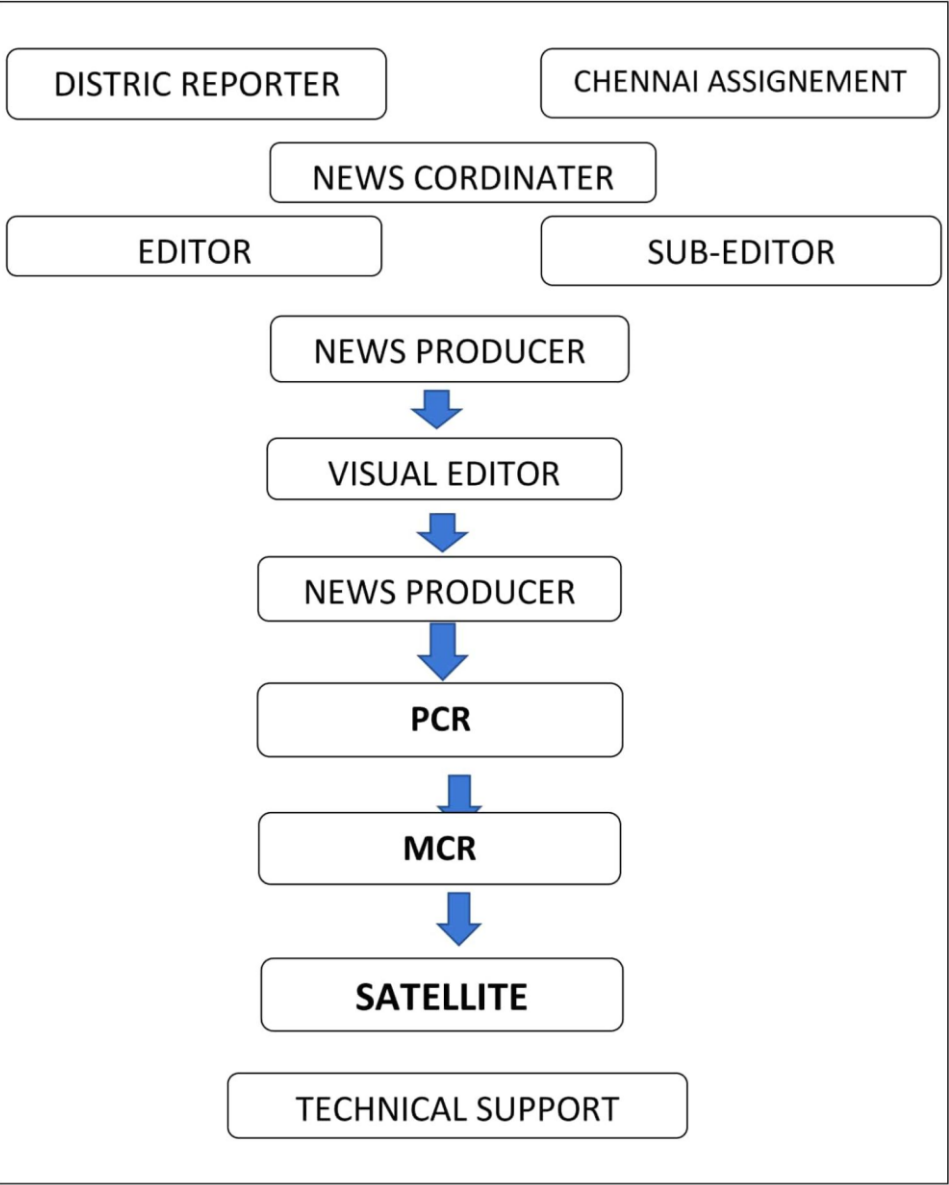
Number of employees : 100

AREA OF INVOLVEMENT:

1. PCR (PRODUCTION CONTROL ROOM)
2. SOCIAL MEDIA (VISUAL EDITING & CONTANT CREATION)
3. MCR (MASTER CONTROL ROOM)
4. REPORTING
5. NEWS PRODUCTION
6. VISUAL EDITING

MAJOR CLIENTS PRODUCTION/ACHIEVEMENTS:

FLOWCHART OF THE ORGANISATION



WEEKHOURS OF WORK THIS WEEK :56HRS

TOTAL HOURS COMPLETED SO FAR:56HRS

1week

DATE & TIME		DAILY WORK DESCRIPTION
11.03.2021	DEPT: SUB- EDITING	News production process with dalet.Introduction to dalet and sub_editing
Thursday		
From:10 AM		
to :6 PM		
12.03.2021	DEPT: SUB- EDITING	Sub_editing and basic format of news script
Friday		
From:10 AM		
to :6 PM		
13.03.2021	DEPT: SCROOLING	Scrolling and big breaking contents and it's definition
Saturday		
From:10 AM		
to :6 PM		
14.03.2021	DEPT: SCROOLING	Continuation of Scrolling and big breaking contents and it's definition
Sunday		
From:10 AM		
to :6 PM		
15.03.2021	DEPT:SOCIAL MEDIA	Making thumbnails for crime file, news and other content
Monday		
From:10 AM		
to :6 PM		
16.03.2021	DEPT:SOCIAL MEDIA	Continuation making thumbnails for crime files, news and other content
Tuesday		
From:10 AM		
to :6 PM		
17.03.2021	DEPT: SOCIAL MEDIA	Continuation making thumbnails for crime files, news and other content
Wednesday		
From:10 AM		
to :6 PM		

NEW LESSONS LEARNT AND INSIGHTS

1. NEWS PRODUCTION PROCESS
2. THE FORMAT OF NEWS PRODUCTION
3. SUBEDITING WITH DALET
4. SOCIAL MEDIA& WORK FLOW
5. HOW THE NEWS COMBINES WITH VISUALS

SPECIFIC AREA TO CONCENTRATE NEXT WEEK :VISUAL EDITING(premiere pro)

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

	 
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DATE AND TIME OF REPORTING:

WEEKHOURS OF WORK THIS WEEK : 56HRS

TOTAL HOURS COMPLETED SO FAR : :56HRS

2 week

DATE & TIME		DAILY WORK DESCRIPTION
18.03.2021	DEPT: VISUALEDITING	VIDEO EDITING BASICS AND PRINCIPLE
Thursday		
From:10 AM		
to :6 PM		
19.03.2021	DEPT: VISUAL EDITING	I learned tools and shortcuts from the premiere pro software
Friday		
From:10 AM		
to :6 PM		
20.03.2021	DEPT: VISUAL EDITING	In premiere pro, I learned how to cut the video and adding effects on it for editing that video
Saturday		
From:10 AM		
to :6 PM		
21.03.2021	DEPT: VISUAL EDITING	Continuation In premiere pro, I learned how to cut the video and adding effects on it for editing that video
Sunday		
From:10 AM		
to :6 PM		
22.03.2021	DEPT: VISUAL EDITING	Continuation In premiere pro, I learned how to cut the video and adding effects on it for editing that video
Monday		
From:10 AM		
to :6 PM		
23.03.2021	DEPT: VISUAL EDITING	Learnt about editing the visual for the script
Tuesday		
From:10 AM		
to :6 PM		

24.03.2021	DEPT: VISUAL EDITING	Continuation in Learning about editing the visual for the script
Wednesday		
From:10 AM		
to :6 PM		

NEW LESSONS LEARNT AND INSIGHTS

1. PREMIERE PRO SOFTWARE TOOLS AND SHORTCUTS
2. HOW TO CUT AND EDIT THE VIDEO
3. EDITING THE VISUAL FOR THE WISE OF SCRIPT

SPECIFIC AREA TO CONCENTRATE NEXT WEEK :

CONCEPTS OF NS CASTER

PRODUCTION CONTROL ROOM (PCR) PROCESS AND WORK FLOW

MASTER CONTROL ROOM (MCR) WORK PROCESS AND ITS WORK FLOW

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

	
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DATE AND TIME OF REPORTING:

WEEKHOURS OF WORK THIS WEEK ::56HRS

TOTAL HOURS COMPLETED SO FAR :56HRS

3 week

DATE & TIME		DAILY WORK DESCRIPTION
25.03.2021	DEPT:PCR	PCR BASIC CONCEPTS AND RULES AND WORK PROCESS
Thursday		
From:10 AM		
to :6 PM		
26.03.2021	DEPT:PCR	Continuation pcr basic concepts and rules and work process
Friday		
From:10 AM		
to :6 PM		
27.03.2021	DEPT:PCR	Ns caster and switching source between dalet and live bag from LIVE U
Saturday		
From:10 AM		
to :6 PM		
28.03.2021	DEPT:	Continuation Ns caster and switching source between dalet and live bag from LIVE U
Sunday		
From:10 AM		
to :6 PM		
29.03.2021	DEPT:MCR	MCR process and it's role in Brocastiong, making rundown of ad , montages , promo , caller band, live bordscg , ross switcher
Monday		
From:10 AM		
to :6 PM		
30.03.2021	DEPT:PCR	How to play visuals form dalet To record the live show and how to cordinate the news with news reader through talk back
Tuesday		
From:10 AM		
to :6 PM		

NEW LESSONS LEARNT AND INSIGHTS

1. PCR (PRODUCTION CONTROL ROOM) & WORK PROCESS
2. MCR (MASTER CONTROL ROOM) & WORK PROCESS
3. CONCEPTS OF NS CASTER

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

	
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DATE AND TIME OF REPORTING:

DECLARATION BY THE WORK GUIDE

We hereby state that LOGESH.B (Reg. No: 38270039) of the Department of Visual Communication, SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY jappiar nagar rajiv Gandhi road, Chennai - 600119, spent 150 hours working in our organization.

Assessment:

Date: 30-03-2021

Place: MYLAPORE


Signature & Office Seal

CONCLUSION

The days I went to internship is a very useful days where I learned something new daily. I had an opportunity to work with successful directors and team. Every day was positive as all the employees was so supportive and encouraging. I had a discussion with every technician which helped me a lot. So I just get a confidence that I can work off screen for any television shows as I know some of the works and little experienced.

FUTURE PLANS

This period of time made my mind clear about the job I am going to do. With this little experience I came to know we have to prepare a whole lot of things for a 1 hour of output.

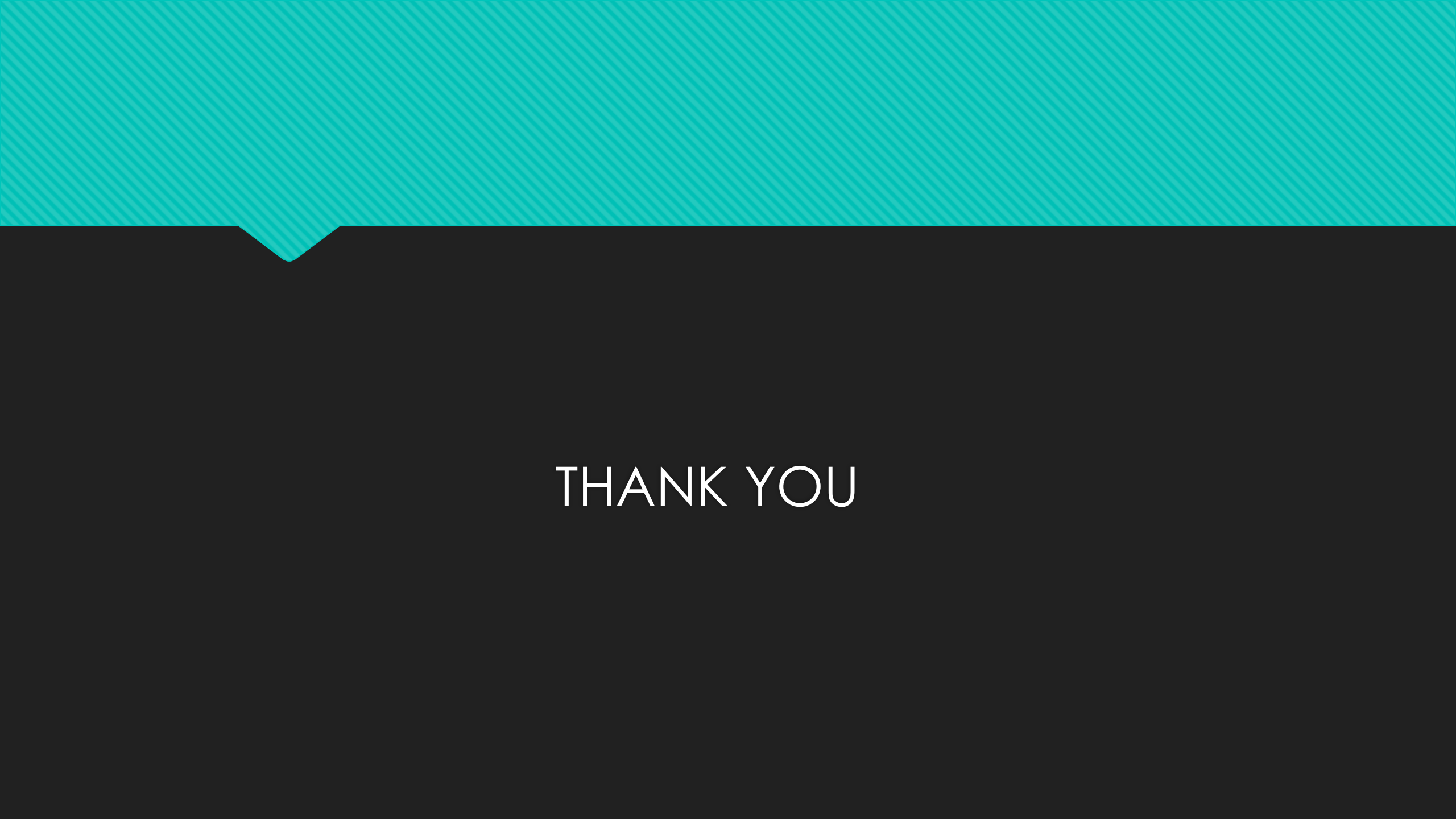
As I want to be a successful artist I made a lot of discussion with the artist on the development of both mental and physical health. Every artist I talked to was so supportive and encouraging as they saw few of my works.

So I just have planned of working off-screen for few months to know the techniques for a successful artist and then to continue a great work in television.

Win news office







THANK YOU