

INTERNSHIP

(S27INT)

- DHANANJAYAN. S
- (38270020)

UNDER THE GUIDENCE OF
Mr. Raja. N M.Sc., M.Phil., (Ph. D)., PGDPR

INTERNSHIP

S27INT

Submitted in partial fulfilment of the requirements
for the award of

B.Sc. Visual Communication

By

DHANANJAYAN. S

(38270020)



DEPARTMENT OF VISUAL COMMUNICATION

**SATHYABAMA INSTITUTE OF SCIENCE AND
TECHNOLOGY**

(Established under Section 3 of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



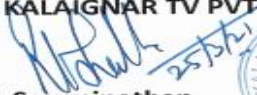
March 25, 2021.

Certificate for Media Internship Training

This is to certify that **Mr. Dhananjayan S**, a bonafide student of **B.Sc. (Visual Communication)** in **Sathyabama Institute of Science and Technology, Jeppiaar Nagar, Chennai – 600119** with Reg. No: 38270020 has done his internship in our Organization during the period from February 10, 2021 to March 5, 2021.

During this tenure of internship, Mr. Dhananjayan S was found to be attentive, of enterprising nature and his conduct & character have been uniformly good.

For **KALAI GNAR TV PVT. LTD.**


R.C. Swaminathan
General Manager – Admin & HR.



Kalaignar TV Pvt. Ltd., Anna Arivalayam, No.367/369, Anna Salai, Teynampet, Chennai - 600 018.

Tel : 044 - 2430 7777 Fax : 044 - 2433 5053 Web: www.kalaignartv.co.in

CIN: U92100TN2007PTC063806

An abstract graphic on the left side of the slide, consisting of a network of light blue lines and small circles, resembling a circuit board or a neural network, set against a dark blue background.

INTERNSHIP REPORT

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Title page

10 February - 5 March

Submitted by:

S. Dhananjayan

Third year undergraduate student

Department of Visual Communication

Sathyabama Institute of Science and Technology

Acknowledgement

I undertook this internship project and completed the internship report under the guidance of Kalaighar TV.

I am grateful to the Kalaighar TV staff for their patience and assistance during my training at their office.

It was a good learning experience for me to work with their editing division, as the project involved many innovative editing practices.

Information about the company

Kalaighar TV is a Tamil-language satellite television channel based in Chennai.

The channel was launched In September 2007 as Kalaighar TV in respect of former chief minister of Tamil Nadu Dr. kalaighar M. Karunanidhi.

It launched seven channels catering to varied genres of infotainment for a global audience.

Organizational Flow Chart

MANAGING DIRECTOR



EDITOR



ASSOCIATE EDITORS



ASSITANT EDITORS



Kalaignar TV has power packed seven TV Channels with the reach of more than 50 million households in India.

Be it news or entertainment, they are one of their best.

Their mission is to entertain the people and serves them at their door step to know the day-to-day happenings of the world immediately through their channels.



I felt that their mission was compatible with my world view and my future career goals, which is the reason I applied for an internship position with them.

Information about the internship position

I joined Kalaignar TV for an internship program in the capacity of an editing assistant.

While the central focussing was on video editing, collating camera techniques and audio mixing etc.,

I also handled various other tasks they occurred.

Description of internship experience

As an intern with Kalaighar TV I worked in editing assistant position and was responsible for review footage.

I was part of the editing team.

Together we worked on news channel to accomplish in giving sensational and essential messages as early as possible



During my internship with Kalaighnar TV, I learned about editing.

I was able to put these skills in practise in my future projects.

The work was challenging, and I learned various editing skills and gained more confidence in myself. It was a valuable experience.



Conclusion

From my internship at Kalaingar TV, I was able to get a better understanding of how the editing techniques and how effective it is.

I enjoyed working wit Kalaingar TV editing team devise and implement different editing strategies.

However, I still have a long way to go in understanding the editing skills.

Overall, I found the editing internship experience to be positive, and I am sure I will be able to use the skills I learned in my career later.

INTERNSHIP DIARY

NAME: - DHANANJAYAN. S

REGISTER NO.: - 38270020

**DEPARTMENT OF VISUAL COMMUNICATION
SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY
CHENNAI-119**

PROFILE OF THE ORGANISATION

NAME: KALAI GNAR TV

**ADDRESS: 367/369, ANNA SALAI,
TEYNAMPET,
CHENNAI-600018**

STARTED ON: SEPTEMBER 15, 2007

OWNED BY: KALAI GNAR TV Pvt Ltd

AREA OF INVOLVEMENT:

- REVIEW FOOTAGE
- WRITING SCRIPT
- EDIT PACKAGE (AVID)
- SEND TO PCR

WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

Week 1

DATE & TIME	DAILY WORK DESCRIPTION
10-FEB-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION INTRODUCTION TO PRO TOOLS
11-FEB-2021, 11:00am-6:00pm	SHOW: NEWS OBSERVATION INFO ABOUT PCR
12-FEB-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION LEARNING ABOUT SCRIPT WRITING
13-FEB-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION INTRODUCTION ABOUT AVID APPLICATION SYNC CHECK
14-FEB-2021, 10:00am to 6:00pm	HOLIDAY

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

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Week 2

DATE & TIME	DAILY WORK DESCRIPTION
15-FEB-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION REVIEW FOOTAGE
16-FEB-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION WRITING SCRIPT
17-FEB-2021, 10:00am-3:00pm	SHOW: NEWS OBSERVATION EDITING PACKAGE (AVID)
18-FEB-2021	SHOW: NEWS OBSERVATION REVIEW FOOTAGE
19-FEB-2021, 10:00am to 6:00pm	SHOW: NEWS OBSERVATION EDITING PACKAGE (AVID) SEND TO PCR

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Week 3

DATE & TIME	DAILY WORK DESCRIPTION
20-FEB-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION REVIWE FOOTAGE
21-FEB-2021, 10:00am-6:00pm	HOLIDAY
22-FEB-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION REVIEW FOOTAGE
23-FEB-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION PCR REVIW FOOTAGE
24-FEB-2021, 10:00am to 3:00pm	SHOW: NEWS OBSERVATION WRITING SCRIPT

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Week 4

DATE & TIME	DAILY WORK DESCRIPTION
25-FEB-2021	HOLIDAY
26-FEB-2021 10:00am-6:00pm	SHOW: NEWS OBSERVATION REVIEW FOOTAGE WRITING SCRIPT
27-FEB-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION WRITEING SCRIPT EDIT PACKAGE (AVID)
28-FEB-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION REVIEW FOOTAGE EDIT FOOTAGE (AVID)
01-MAR-2021, 10:00am to 6:00pm	SHOW: NEWS OBSERVATION PCR EDIT PSCKAGE (AVID) SEND TO PCR

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Week 5

DATE & TIME	DAILY WORK DESCRIPTION
02-MAR-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION WRITING SCRIPT EDIT PACKAGE SEND TO PCR
03-MAR-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION REVIEW FOOTAGE WRITING SCRIPT
04-MAR-2021	HOLIDAY
05-MAR-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION WRITING SCRIPT EDIT PACKAGE (AVID)
06-MAR-2021, 10:00am-6:00pm	SHOW: NEWS OBSERVATION EDIT PACKAGE (AVID) SYNC CHECK

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE



