

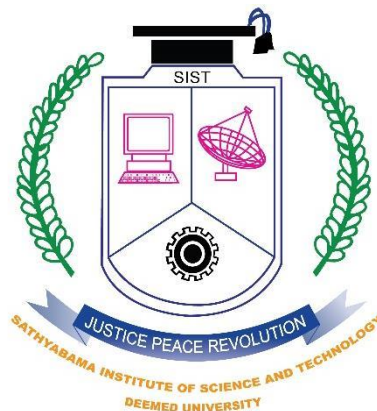
INTERNSHIP

S27INT

Submitted in partial fulfillment of the requirements
for the award of

B.Sc Visual Communication
By

ABINAYA K
(38270001)



DEPARTMENT OF VISUAL COMMUNICATION

SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY

(Established under Section 3of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' grade by National Assessment and Accreditation Council (NAAC)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

www.sathyabama.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **Ms. ABINAYA K (38270001)** who carried out the project entitled “**INTERNSHIP**” under our Supervision from **NOVEMBER 2020 to JANUARY 2021.**

Head of the Department

N.NAZINI. M.Sc.,M.Phil.,(Ph.D)

Submitted for Viva voce Examination held on 2021.

Internal Examiner

Mr. A.R. Vimalraj M.sc, Ph.d

External Examiner

DECLARATION FORMAT

I, ABINAYA K [38270001] hereby declare that the Project Report entitled “**INTERNSHIP**”

done by me under the guidance of **Mr.A.R.Vimalraj M.sc, Ph.d**Visual

Communication (Internal examiner)..... And (External Examiner)

.....at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** is

submitted in partial fulfillment of the requirements for the award of degree in B. Sc Visual Communication.

DATE: 09/04/2021

PLACE: CHENNAI

SIGNATURE OF THE CANDIDATE

Acknowledgement

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder **Colonel Dr. JEPPIAAR, M.A., B.L., Ph.D.**, Sathyabama Institute of Science and Technology whose blessings is always profound and also thank to Chancellor **Dr. Mariazeena Johnson, B.E., M.B.A., M.Phil., Ph.D.** and President **Dr. Marie Johnson, B.E., M.B.A., M.Phil., Ph.D.**,

My sincere thanks to **Vice chancellor Dr . T.SASIPRABA M.E.,Ph.D.** Registrar **Dr.S.S.Rau., Ph.D.** & Controller of Examinations **Prof. Igni Sabasti Prabu, Ph.D.**, for their valuable support.

I consider it as a privilege to thank **Ms.N.Nazini, M.Sc.,M.Phil.,(Ph.D)** Head of the Department for helping & guiding me throughout my curriculum.

And I wish to thank **Mr.A.R.Vimalraj M.sc,Ph.d** (Staff- in-charge) for his valuable guidance, concrete suggestion, constant encouragement & ever willing help to nourish my project work. I record my deep sense of gratitude.

Finally, I thank all those people who have supported to complete this project successfully. Last but not the least, this project wouldn't be possible without the love of my parents I would fail in my duty if I don't express my love towards them.

CONTENTS

NO.	CONTENT	Page No.
1	Introduction	1
2	About The Organization	2
3	Profile Of The Organization	3
4	Organizational Flow Chart	4
5	Insights And Lessons	5
6	Work Description	6
7	Conclusion	7
8	Future Plans	8
9	Appendix	Work Dairy

INTRODUCTION

Visual communication is a form of art where the people explore the imagination. As Jim Henson said “I think my own strengths are in television production”, I was also interested in television production. A television production studio is an installation room in which video productions takes place, either for the production of live television and its recording onto video 7tape or other media such as SSDs, or for the acquisition of raw footage for post-production. The design of a studio is similar to, and derived from, movie studios, with a few amendments for the special requirements of television production. A professional television studio generally has several rooms, which are kept separate for noise and practicality reasons. These rooms are connected via 'talkback' or an intercom, and personnel will be divided among these workplaces. That’s how television production works, like we find something new and hits, and mass produce it.

ABOUT THE ORGANIZATION

ORGANIZATION NAME: Global Villagers

Global villagers is a successful production company which is established in 2006. First it was a company of hiring generators, this is well known establishment acts as a one-stop destination servicing customers both local and from other parts of Chennai. Over the course of its journey, this business has established a firm foothold in its industry. This business employs individuals that are dedicated towards their respective roles and put in a lot of effort to achieve the common vision and larger goals of the company. It is at Chitra Avenue Choolaimedu, high road, behind Nungambakkam railway station, which makes it easy for first-time visitors in locating this establishment.

This production produces both fiction and non-fiction such as Saravanan Meenakshi, Rajarani, Bharathikanama, bommu kutty ammavuku and enkitta modhaadhe, Ready steady po, Sagala vs Ragala, Morattu Single respectively.

PROFILE OF THE ORGANIZATION

NAME: Global Villagers

ADDRESS: 304, anand block, chitra avenue, choolaimeedu.

PH: 044 2374 0242.

WEBSITE: <https://twitter.com/villagersglobal?lang=en>

STARTED IN: 2006

FOUNDER: Mr. Sundar

Number of People Employed: 35+

Work Guide: Mr.Senthil

AREA OF INVOLVEMENT

Content creating, direction, art department, artist co-ordination, junior artist.

MAJOR ACHEIVEMENTS

The serial Barathikanama achieved the maximum Television Rating Point compared to all the serials in tamil.

INSIGHTS AND LESSONS

The lessons I learned during my internship is a very new experience for me. As an outsider it was a dream to work in vijay television. I worked in both fiction and non-fiction such as barathikanama, rajarani 2 and morattu single, special shows like kadhalae kadhalae, old is gold respectively. The main area I worked in is artist coordination where it helped me to speak with artist and I discussed about the work with them and how to work. I also concentrated in direction team where they used to discuss the content which is going to perform and I used to tell the content to the artist before they are going to perform. I also took part in audio where I learned to fix and remove the mic. I discussed to cinematographers and learned how they operate and when to operate. I had a discussion with the technician. I learned how the costumers decide the costume of the artist for each episode.

When it comes to fictions like barathikanama and rajarani, I learned how to write the script papers and to maintain the same papers for the post production. I watched every bit of Director Praveenbennett as he is one of the most popular fiction directorn and he is one of my favourite director too and I learned so much from him. I learned how to use and fix the lights from technician team. I learned the importance of background and atmosphere. I somehow experienced some new journey in this internship and learned as much as I can.

WORK DESCRIPTION

I worked in both fiction and non-fiction team. First day I went to the special show called kadhalae kadhalae which held in EVP film city. In this show I just observed the whole thing to understand what will be the work to me. And for the coming episode I used to co-ordinate the artist, properties setup and some more things. In fiction as same as the first day I observed the whole thing and the upcoming days I used to work as junior artist, atmosphere and worked with cinematographers and had discussion with the technician and direction team.

- Learned how to co-ordinate artist on time
- Learned how to prompt to the artist
- Learned how to write a script
- Learned how to prepare the properties for tasks
- Co-ordinated with assistant directors
- Collected artist details for production office .

WEEKHOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
07-FEB-2021, 10:00am-6:00pm	SHOW : Kadhalae kadhalae First day I went to EVP film city for the special show Kadhalae Kadhalae. It was to telecast on feb14 as a valentine's day special show. I talked to one of the director Mr.Prasana, he told me to work in props set up. I prepared bunch of roses for the task. I observed the whole show.
08-FEB-2021,9:00am-6pm	SERIAL : Bharathi kannama Second day of my internship I went to bharathi kanama serial. It was the first day of serial shoot. So I just observed the work of director, cinematographer, light man, artist and technicians.
09-FEB-2021, 9:00am-6pm	SERIAL : Bharathi kannama This day I observed the happenings and I learnt the camera work. For the serial first they take a master shot of the whole thing then they take mid shot and close-up shot of the artist.
10-FEB-2021, 9:00am-6pm	SERIAL : Bharathi kannama This day as same I observed the whole thing. They used us to see the framing and light, and then they call the artist for the shot. And I just discuss with the technician after they setup the background and they give us a reason for each and every things in the set up. And I learned how important the background was.
12&13 FEB-2021, 11am to 6am	SHOW :MURATTU SINGLE In this show, director Prasana told us to set the props for the upcoming task. We just torn all the mrp in all products and removed the brand name and I also co-ordinated the artist.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

- **SCRIPT WORK**
- **PROPS BUDGET**

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

DATE AND TIME OF REPORTING:

2nd WEEK OF WORK THIS WEEK TOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
16-FEB-2021, 9:00am-6pm	SERIAL : RAJA RANI 2 This day I went to raja rani 2 serial which was the first day to this shoot and as same I observed the whole thing that is the direction , camera, light and artist work.
17-FEB-2021, 9:00am-6pm	SERIAL : RAJA RANI 2 As the same team works for both the serial, the working format is same. I observed the camera work as they take the master shot and then they take mid shot and closeup shot.
18-FEB-2021, 9:00am-6pm	SERIAL : RAJA RANI 2 This day I co-ordinated the female artist and they made us as atmosphere. We three intern students stood behind the heroine with samosa in our hand and talking casually.
19-FEB-2021, 9AM-2PM	SERIAL : RAJA RANI 2 This day they used us to see framing and light to make sure the shot ready and then they call the artist for the shot. They made us to stand with junior artist to make a crowd for a shot. We were about 2 hours standing for that crowd shot.
22nd&23rd FEB-2021, 11am to 3:30am	SHOW : MURATTU SINGLE I continued to do the same work as I done in the previous shoot. So I just made sure the artist come on time for the take. And made sure with the properties for the upcoming tasks. Then I worked in audio department of fixing and removing the mic for female artist.

SPECIFIC AREA TO CONCENTRATE NEXT WEEK

- **SCRIPT WORK**

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

--

DATE AND TIME OF REPORTING:

3rd WEEK HOURS OF WORK THIS WEEKTOTAL HOURS COMPLETED SO FAR

DATE & TIME	DAILY WORK DESCRIPTION
27&28 th FEB-2021, 10:00am- 4:30am	SPECIAL SHOW : OLD IS GOLD In this show they actually had a whole set of properties as this show name is old is gold. The properties they used are the old props. So they gave the list of task and wanted props to maintain accordingly. As there were less work on this day they called us to see the monitor, we observed the talk back and DJ work.
05-MAR-2021, 6:00am-7:30pm	TELEAWARDS PROMO SHOOT This day was a promo shoot for tele awards. They planned with non-fictional artist. The director made us to check in the caravan for the respective artist. I co-ordinated the female artist. Worked with costume designer, makeup, hair dresser and production to help the artist.
6- MAR-2021, 6:00am-6:30pm	TELEAWARDS PROMO SHOOT The second day of the promo shoot was with fictional artist. So this day they made us to work with the direction team. I co-ordinated with assistant directors of Director Muthaayya.

WORK GUIDE REMARKS:

OBSERVATION OF THE FACULTY

WORK GUIDE SIGNATURE

--

DATE AND TIME OF REPORTING:

Appendix







March 24, 2021

TO WHOMSOEVER IT MAY CONCERN

Respected Sir/Madam,

We hereby certify that **MS.Abinaya. K** Student of Sathyabama Institute of Science and Technology has successfully completed her internship from **07.02.2021 to 07.03.2021** at our company. She had her role as **Asst Director** in our production like Murattu single, Bharathi Kannamma & Raja Rani 2.

She was sincere, dedicated and showed interest in learning.

We wish her all success in her future endeavours.

Thanking you

Yours Truly

For Global Villagers


Keerthana
Authorised Signatory



CONCLUSION

The days I went to internship is a very useful days where I learned something new daily. I had an opportunity to work with successful directors and team. Every day was positive as all the employees was so supportive and encouraging. I had a discussion with every technician which helped me a lot. So I just get a confidence that I can work off screen for any television shows as I know some of the works and little experienced.

FUTURE PLANS

This period of time made my mind clear about the job I am going to do. With this little experience I came to know we have to prepare a whole lot of things for a 1hour of output.

As I want to be a successful artist I made a lot of discussion with the artist on the development of both mental and physical health. Every artist I talked to was so supportive and encouraging as they saw few of my works.

So I just have planned of working off-screen for few months to know the techniques for a successful artist and then to continue a great work in television.