



Roots Industries India Limited



ROOTS TALENT DEVELOPMENT CENTRE

CERTIFICATE

This is to certify that

Mr. M. V. Pranav Chandran (38150081)

B.E.(Mechanical Engineering)



Sathyabama Institute of Science and Technology

has undergone Virtual Internship Programme

in our organization during the period from **24.05.2021 to 18.06.2021**

on Stamping, Die casting and Injection Molding.

We wish him Good Luck.

Coimbatore
18.06.2021

N.Sampathkumar
Head - Training & Development

Dr.Kavidasan
Director



VIRAL FISSION

TO WHOMSOEVER IT MAY CONCERN

I'm pleased to write this recommendation for Pranav Chandran who worked at Viral Fission from March 2021 to August 2021. He joined our company as a Youth Ambassador and managed to fit in well in a short span of time. He was quick at understanding the work demands after the initial training.

After observing his enthusiasm and participation towards the tasks, Pranav was given more responsibilities as a Team Leader where he managed 10-12 ambassadors. He executed the work & responsibilities given to him seamlessly.

Being a part of the target audience, Pranav was able to accumulate authentic data about the trends, tastes and preferences of the GenZ demographic and elevate the campaigns through garnered insights.

Fluent communication/social skills supported him in carrying out campaigns via smooth coordination amongst various departments.

Under a limited span of time, Pranav managed to grasp the necessary knowledge about the workings of a company in a way that makes him the perfect member for any team.

Regards,

Fission Youth Marketing Pvt. Ltd.

Co-Founder

Rishab Shetty

23rd August, 2021

FISSION YOUTH MARKETING PRIVATE LIMITED

CIN: U74999MH2020PTC342638

305, Enterprise center, Vile Parle (East), Mumbai-99

www.viralfission.com





CERTIFICATE OF ACHIEVEMENT

This is to certify that

**PRANAV
CHANDRAN**

has been a part of

'ACT NOW'

A Mental Health initiative by Times Network

Period: December 2020

A handwritten signature in blue ink, appearing to read "Shrey", with a horizontal line underneath.


VIRAL FISSION



CERTIFICATE OF PARTICIPATION

This is to certify that

PRANAV CHANDRAN

has successfully completed

**PROJECT FOR MYNTRA:
MYNTRA'S FASHION SUPERSTAR**

in November - December 2020

Authorized Signatory



VIRAL FISSION



LIBAS
NEW DESIGNS

H&M



CERTIFICATE OF PARTICIPATION

THIS IS TO CERTIFY THAT
PRANAV CHANDRAN
PARTICIPATED IN THE
VICE MARKETING CAMPAIGN.

PERIOD -OCTOBER 2020 TO NOVEMBER 2020



VICE



This is presented to

PRANAV CHANDRAN

for achieving excellence in the
ambassador program of Viral Fission
from October 2020 to April 2021

A stylized, handwritten signature in white ink, appearing to read "Shreyas H." with a flourish.

Shreyas Hegde
Co-Founder

A stylized, handwritten signature in white ink, appearing to read "Rishab Shetty" with a flourish.

Rishab Shetty
Co-Founder





CERTIFICATE Of Appreciation

THIS CERTIFICATE IS PROUDLY PRESENTED TO

**PRANAV
CHANDRAN**

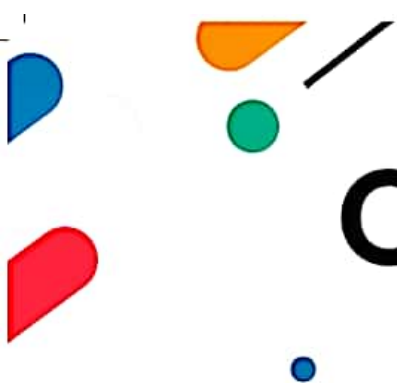
has successfully completed the

Jio Saavn Podcast Campaign in collaboration with Faye Dsouza

Period: January - February 2021

A stylized, handwritten signature in blue ink, reading "Rishab Shetty".

RISHAB SHETTY
VIRAL FISSION



CERTIFICATE

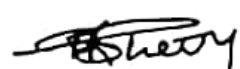
OF ACHIEVEMENT

This is to certify that

PRANAV CHANDRAN

has been a part of Operation MBBS: Season 2 Marketing Campaign
for Dice Media (A Pocket Aces Channel)

Period: March 2021



Authorized Signatory



CERTIFICATE

OF APPRECIATION

THIS CERTIFICATE IS PRESENTED TO

PRANAV CHANDRAN

HAS SUCCESSFULLY COMPLETED THE BELOW MENTIONED LIVE PROJECT
WITH VIRAL FISSION IN MARCH 2021

BRAND - SPOTIFY

CAMPAIGN - PRODUCT LAUNCH ON HOLI FESTIVAL.

A handwritten signature in white ink, appearing to read "Shrey", written over a horizontal line.

SIGNATURE

Hello Pranav Chandran,

Intern Code: SMI0636

Subject: Appointment as Marketing and Sales Intern

SkillArena is an interactive platform for learners who are willing to enhance their skills and expand their knowledge horizons by the advancement of science, methodology, practical applicability, and technology. The first of its kind platform that lets you learn, experiment, implement and discover your true interest!

INCUBATED BY



ALUMNI VENTURE BY



IN THE NEWS BY



We are glad to welcome you on-board as a Marketing and Sales Intern with effect from 12th April 2021 to 12th May 2021.

As a Marketing and Sales Intern, you should commit to the following points:

1. Promotion (Sales and Marketing) of SkillArena learning programs through various marketing channels.
2. Market research to identify the target market for the product.
3. Enhancing the marketing & sales network of SkillArena by encouraging students to join SkillArena Internship Program
4. Committing to the internship for at least 30 days with productive results.

In lieu of being a Marketing and Sales Intern at SkillArena,

- Certificate from Bennett Hatchery, Times of India Group, and free courses from SkillArena based on performance.
- Excelling at your work will also fetch you a **Letter of Recommendation** from the Co-Founders.
- *On achieving set targets*, stipends starting from 1000 INR, exciting rewards and more will be provided to the intern according to performance.
- Opportunity to connect with leading industry executives. A chance to interact with top experts from Bennett Hatchery, Times of India Group over critical career-oriented topics.
- Access to free workshops and meet-ups of SkillArena throughout the country.
- **Promotion to higher positions** in the company wherein the intern leads a team, guides

them, works on marketing and business strategies.

Stipend Structure:

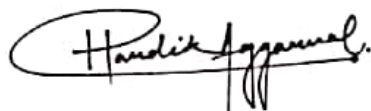
Designation	Incentives
Sales & Marketing Intern	Certificate, Free course of choice, promotion to Team Lead, Performance based stipend
Team Lead	Stipend - 5% share of the revenue achieved, Certificate, promotion to Executive
Executive	Stipend – 10% share of the revenue achieved + LOR + Pre-placement offer.

Terms and Conditions:

Dos and Don'ts -

- Kindly use the official marketing material provided by the company (and your executives). Do not commit to marketing any posters or content that is not approved by the company authority.
- This offer letter is confidential and should not be posted on social media and LinkedIn.
- Collaboration with third party platforms is restricted, unless approved by the company authority.
- Social media pages on the name of "SkillArena" or related pages should not be created by the intern. The official Social Media pages of the company only have to be promoted, if and when necessary.
- You must abide with the Non-Disclosure clause and Non-compete clause.

Thanking you.



Yours faithfully,

For SkillArena Technologies

Hardik Aggarwal

Co-Founder & Director