

E-COMMERCE SHOPPING CART

Sathyabama Institute of Science and Technology

(Deemed to be University)

Submitted in partial fulfillment of the requirements for the award of Bachelor of
Engineering Degree in Computer Science and Engineering

By

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SATHYABAMA



INSTITUTE OF SCIENCE AND TECHNOLOGY
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BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **BOTHULA SRICHAKRA (37110111)** who carried out the project entitled “**E-COMMERCE SHOPPING CART**” under my supervision from November 2020 to March 2021.

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TRAINING CERTIFICATE



ABSTRACT

An online shopping system that permits a customer to submit online orders, order for items and/or services from a store that serves both walk-in customers and online customers. The online shopping system presents an online display of an order order cut time and an associated delivery window for items selected by the customer. The system accepts the customer's submission of a purchase order for the item in response a time of submission being before the order cut off time. The online shopping system does not settle with a credit supplier of the customer until the item selected by the customer is picked from inventory but before it is delivered. Therefore, the customer can go online and make changes to the order. In addition, available service windows are presented to the customer as a function of customer selected order and service types and further, the order picking is assigned in accordance with a picker's preference. When ordering goods, many shopping systems provide a virtual shopping cart for holding items selected for purchase. Successive items selected for purchase are placed in virtual shopping cart until a customer completes their shopping trip. Virtual shopping cart may be examined at any time, and their contents can be edited or deleted at the option of the customer.

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LIST OF ABBREVIATIONS

ABBREVIATION	EXPANSION
HTML	Hypertext Markup Language
PHP	Hypertext Preprocessor
HTTP	Hypertext Transfer Protocol
SQL	Structured Query Language
URL IP	Uniform Resourc e Locator Internet Protocol
CSS	Cascading Style Sheet

CHAPTER 1

INTRODUCTION

Obtaining items or services over the Internet, web shopping has achieved tremendous prominence of late since individuals think that it is advantageous and simple to shop from their home or office, furthermore facilitated from the inconvenience of moving from shop to shop looking for the benefit of decision. Online shopping¹ (Or e-tail from electronic retail or e- shopping) is a type of e-business which permits buyers to straightforwardly purchase merchandise and administrations over the web through a virtual shop. Some of the main online stores at present in India are Amazon, Flipkart, Snapdeal, Homeshop 18, Myntra and so on. Retail is a procedure of offering merchandise and services to clients through various channels of dissemination. Retail locations might be little or huge; however, they for the most part work in the same line as "obtaining to deal". Retail type of business is as old as human progress and is the most essential type of business.

1.1 Goal

Shopping has long been considered a recreational activity by many. Shopping online is no exception. The goal of this application is to develop a web based interface for online retailers. The system would be easy to use and hence make the shopping experience pleasant for the users. The goal of this application is

- To develop an easy to use web based interface where users can search for products, view a complete description of the products and order the products.
- A search engine that provides an easy and convenient way to search for products specific to their needs. The search engine would list a set of products based on the search term and the user can further filter the list based on various parameters.
- An enabled website with the latest controls giving attractive and interactive look to the web pages and prevents the annoying post backs.
- Drag and Drop feature which would allow the users to add a product to or remove a product from the shopping cart by dragging the product in to the shopping

cart or out of the shopping cart.

- A user can view the complete specification of the product along with various images and also view the customer reviews of the product. They can also write their own reviews.

1.2 OBJECTIVES OF THE PROJECT

Providing a brief understanding about background of the study, definition of the project problem statement, its objectives, scopes, project justification, risks, project deliverables and project budget and schedule. Web design is the visual aesthetics and page layout of a website. It goes hand-in-hand with web development in the creation of a static website or dynamic web application.

1. To study the preference for online shopping over conventional shopping methods.
2. To study the shopping frequency of generation Y with respect to fashion clothing and accessories..
3. To study the effect of online shopping onto visits to the conventional stores for shopping.
4. To study the effect of online shopping onto the consumers.

1.3 WEB DESIGN OVERVIEW

The web design process starts with a visual concept, which you could sketch by hand or with software like Photoshop. Then, you use HTML and CSS to build the website. HTML and CSS are the codes for writing web pages. HTML handles the basic structure and „bones“ of your page, while CSS handles the style and appearance.

1.4 PROPOSED SYSTEM

The proposed system will use computerized information system with client and server LAN connecting each computer in the company. All data will be kept in a database using server as its application creating a user-friendly interface. Information can easily

be retrieved in lesser timer.

CHAPTER – 2

LITERATURE REVIEW

Online or Web shopping¹ (At times known as e-tail from "electronic retail" or e-shopping) is a type of electronic trade which permits purchasers to specifically purchase merchandise or administrations from a dealer over the Internet utilising a web program. Elective names are: e-web- store, e-shop, e-store, Internet shop, web-shop, web-store, online store, online storefront and virtual store. Versatile business (Or m-trade) portrays obtaining from an online retailer's versatile advanced online webpage or application. An online shop inspires the physical similarity of purchasing items or administrations at a block and mortar retailer or strip mall; the procedure is called business-to-shopper (B2C) internet shopping. For the situation where a business purchases from another business, the procedure is called business-to-business (B2B) web shopping. The biggest of these internet retailing partnerships are Alibaba, Amazon.com, and eBay.

Advantages of Online Shop¹

- Convenience: Online stores are normally accessible 24 hours a day, and numerous shoppers have Internet access both at work and at home. Different foundations, for example, web bistros and schools give web access too. Conversely, going by a traditional retail location requires travel and should happen amid business hours.
- Data and Surveys: Online stores must portray items available to be purchased with content, photographs, and sight and sound documents, though in a physical retail location, the real item and the producer's bundling will be accessible for direct assessment (which may include a test drive, fitting, or other experimentation). Some online stores give connection to supplemental item data; for example, directions, wellbeing strategies, shows, or maker details. Some give foundation data, counsel, or how-to guides intended to help customers choose which item to purchase.
- Cost and Choice: One point of preference of shopping online is having the capacity to rapidly search out arrangements for things or administrations given by a wide range of sellers (however, some neighbourhood web crawlers do exist to help purchasers find items available to be purchased in close-by stores). Web indexes, online value correlation administrations and revelation shopping motors can be utilised to turn upward venders of a specific item or administration.

Disadvantages¹

- Misrepresentation and Security Concerns: Given the absence of capacity to examine stock before buy, purchasers are

at higher danger of extortion than eye to eye exchanges. Shippers likewise hazard false buys utilising stolen Mastercards or fake renouncement of the online buy. Nonetheless, vendors confront fewer hazards from physical robbery by utilising a stockroom rather than a retail storefront. Secure Sockets Layer (SSL) encryption has for the most part tackled the issue of charge card numbers being caught in travel between the customer and the shipper. Notwithstanding, one should in any case believe the trader (and workers) not to utilise the charge card data in this manner for their own particular buys, and not to pass the data to others. Phishing is another peril, where purchasers are tricked into supposing they are managing a trustworthy retailer, when they have really been controlled into encouraging private data to a framework worked by a pernicious gathering. Refusal of administration assaults are a minor danger for dealers, as are server and system blackouts.

- **Absence of Full Cost Exposure:** The absence of full cost exposure may likewise be hazardous. While it might be anything but difficult to think about the base cost of a thing on the web, it may not be anything but difficult to see the aggregate expense in advance. Extra expenses, for example, delivery are frequently not be noticeable until the last stride in the checkout procedure. The issue is particularly obvious with cross-outskirt buys, where the expense showed at the last checkout screen may exclude extra charges that must be paid upon conveyance, for example, obligations and business.
- **Security:** Security of individual data is a noteworthy issue for a few buyers. Numerous buyers wish to maintain a strategic distance from spam and telemarketing which could come about because of supplying contact data to an online vendor. Accordingly, numerous dealers guarantee to not utilise customer data for these reasons.

Effect of Web Advertising on Social Networks

Srinivasan, R2. 2014 conducted a detailed study on Effect of Web Advertising on Social Networks. Online social networking and systems have a developing part in advertising, which has imperative ramifications for how buyers, channels, and organisations perform. In social networking settings, customers give online criticism about items, and this input is unmistakable to different specialists, including different purchasers, channel accomplices, contenders, and speculators. Besides, there is innate assortment in the way the criticism has gotten and prepared (e.g., evaluations, surveys) and the gatherings in which it is given. The heap qualities of online social networking situations have consequences for results important to advertisers and

suggestions for administrative practice. Following are the discoveries and managerial implications concluded. Discoveries and Managerial

Implications Oestreicher-Singer et al³ 2013 stated that no product exists in isolation but rather influence one another's sales thus, creating a virtual online network. Using an empirical approach, they used data from a large-scale e-commerce site and they found that the value of low sellers may be underestimated, whereas the value of best sellers may be overestimated. Ho-Dac, Carson, and Moore,⁴ 2012 stated that online customer reviews affect sales of Blu-Ray and DVD players. Positive or negative online customer reviews would increase or decrease the sales of weak brands; however, would have no effect on strong brands. Higher sale of a particular brand leads to more positive online customer reviews, which in turn helps a weak brand build into a stronger one. Naylor, Lamberton, and West,⁵ 2012 found that the decision to conceal or expose the demographic features of a brand's online followers influences consumers' brand valuations and buying intentions. In their paper Consequences for online ratings, Sridhar and Srinivasan⁶, 2012 note those customers' online appraisals of service (i.e., Hotels) are affected not just by the nature of their service, but by the other online evaluations. The outcomes from a model utilising 7,499 buyers' online evaluations of 114 hotels bolster their reason. Other shoppers' online evaluations debilitate the impacts of positive and normal negative elements of administration experience; however, can either compound or upset the negative impact of disappointment, contingent upon the nature of disappointment recuperation. Ludwig et al⁷ 2012 find that the semantic substance and style properties of verbatim online audits impact online retail locales' transformation rates. The writers utilise content mining to concentrate changes in full of feeling substance and phonetic style properties of book audits on Amazon.com. They find that the impact of positive feeling content on change rates.

Dr. Suryaprasad J in "A Novel Low-Cost Intelligent Shopping Cart" proposed to develop a low-cost intelligent shopping aid that assists the customer to search and select products and inform the customer on any special deals available on the products as they move around in the shopping complex.

Amine Karmouche in "Aisle-level Scanning for Pervasive RFID-based Shopping Applications" proposed to develop a system that is able to scan dynamic and static products in the shopping space using RFID Reader antennas. Instead of conducting

the RFID observations at the level of individual carts, aisle-level scanning is performed. Satish Kamble in "Developing a Multitasking Shopping Trolley Based on RFID Technology" proposed to develop a product to assist a person in everyday shopping in

terms of reduced time spent while purchasing. The main aim of proposed system is to provide a technology oriented, low- cost, easily scalable, and rugged system for assisting shopping in person. Varsha jalkote, proposed a system futuristic trolley for smart billing with amalgamation of RFID and Zigbee. In this system they have used microcontroller, the rfid reader reads the rfid tag number and compared with stored tag numbers if it is present, then the product cost is added to the total bill amount, and product details are displayed in lcd screen like product cost, manufacturing year, brand name etc. If it is not found in data base it will display product is not found or not present and this process will continue until the end of shopping. This total bill information will be sent to master pc using zig bee at the receiver and the receiver side the bill is generated. The output of this proposed system is better than existing technology but it has certain limitations because of them, it cannot be used to keep the all sales track and item availability at the shopping malls. Kalyani dawkhari, proposed a system as electronic shopping cart for efficient shopping based on rfid technology. In this system the rfid reader, microcontroller is used to read the rfid tag number and comparing with database, if it is present then it displays product details and like this goes on. Galande jayshree, proposed a system as automatic billing trolley based on rfid technology. In this system shopper will have the details about price of every item that are scanned and total price of the items. This system will save time of customers and reduces the employees required in the mall. Bar code technology is replaced by fixing rfid tags to the products and a rfid reader with a lcd in the shopping trolley.

CHAPTER 3

AIM AND SCOPE OF THE PRESENT INVESTIGATION

3.1 AIM OF THE PROJECT

This project aims to develop an online shopping for customers with the goal so that it is very easy to shop your loved things from a extensive number of online shopping sites available on the web. With the help of this you can carry out an online shopping from your home. To get to this online shopping system all customers will need to have a email and password to login and proceed your shopping.

3.2 SCOPE AND OBJECTIVES

The project scope defines the description of the work that is required in delivering the complete status of the shopping. The following are the scopes of work during the course of the project:

- Study and understand the requirement of this project Construct Software Requirement Specification document of the system.
- Construct Software Design Document of the system.

Providing a brief understanding about background of the study, definition of the project problem statement, its objectives, scopes, project justification, risks, project deliverables and project budget and schedule. Web design is the visual aesthetics and page layout of a website. It goes hand-inhand with web development in the creation.

3.3 OVERVIEW OF THE PROJECT

The Overview of the project is designing the online shopping is to give the shopping of items and products through online website.

3.4 EXISTING SYSTEM

The problem of the statement existing system can be manually anyone can login for the online shopping and can also register through email.

The current system can be extended to allow the users to create accounts and save products in to wish list.

- The users could subscribe for price alerts which would enable them to receive messages when price for products fall below a particular level.
- The current system is confined only to the shopping cart process. It can be extended to have a easy to use check out process.
- Users can have multiple shipping and billing information saved. During checkout they can use the drag and drop feature to select shipping and billing information.

The motive of this Online Shopping Web Application is to allow the user to play with the search tool and create different combinatorial search criterion to perform exhaustive search.

Provide Interactive interface through which a user can interact with different areas of application easily.

- A search engine that provides an easy and convenient way to search for products specific to their needs. The search engine would list a set of products based on the search term and the user can further filter the list based on various parameters.
- Provide Drag and Drop feature thereby allowing the user to add products to or remove products from the shopping cart by dragging the products in to or out of the shopping cart.

CHAPTER – 4

SYSTEM DESIGN AND METHADODOLOGY

4.1 SYSTEM STUDY

With customer increase at larger rate it is difficult to manage using traditional system using spreadsheets, database and more to overcome the drawbacks and difficulties event management system has introduced which uses the new modern technology of HTML, CSS, VB, dot net, PHP, python and soon are used for distance between the customer and management team has reduced with the smart web access. For doing this there are different sources.

4.2 SYSTEM REQUIREMENTS SPECIFICATION

4.2.1 HARDWARE

REQUIREMENTS: Processor : Intel

Pentium D 2.8 GHZ RAM : 6GB

Hard Disk : 80GB

Keyboard : Multimedia / Standard

Keyboard Mouse : Optical Mouse

Monitor : 17" LCD Monitor

4.2.2 SOFTWARE

REQUIREMENTS: Front End : HTML

and CSS

Back End : PHP and MYSQL

Server : XAMPP Server

Operating System : Windows 10

Web Browser : Google Chrome (Preferred)

Text Editor : ATOM13

4.3 SYSTEM SPECIFICATION

4.3.1 PHP OVERVIEW

PHP (recursive acronym for "PHP: Hypertext Pre-processor") is a widely-used Open Source general-purpose scripting language that is especially suited for Web development and can be embedded into HTML. Notice how this is different from a script written in other languages like Perl or C -- instead of writing a program with lots of commands to output HTML, you write an HTML script with some embedded code to do something (in this case, output some text). The PHP code is enclosed in special start and end tags that allow you to jump into and out of "PHP mode". What distinguishes PHP from something like client-side JavaScript is that the code is executed on server. If you were to have a script similar to the above on your server, the client would receive the results of running that script, with no way of determining what the underlying code may be. You can even configure your web server to process all your HTML files with PHP, and then there's really no way that users can tell what you have up your sleeve. The best things in using PHP are that it is extremely simple for a new comer, but offers many advanced features for a professional programmer. Don't be afraid reading the long list of PHP's features. You can jump in, in a short time, and start writing simple scripts in a few hours.

4.3.2 OVERVIEW OF THE MYSQL DATABASE MANAGEMENT SYSTEM MYSQL,

the most popular Open Source SQL database management system, is developed, distributed, and supported by Oracle Corporation. The MySQL Web site (<http://www.mysql.com/>) provides the latest information about MySQL software.

- MySQL, the most popular Open Source SQL database management system, is developed, distributed, and supported by MySQL AB. MySQL AB is a commercial company, founded in 1995 by the MySQL developers.

It is a second generation Open Source company that unites Open Source values and methodology with a successful business model.

- The MySQL® software delivers a very fast, multi-threaded, multi-user, and robust SQL (Structured Query Language) database server. MySQL Server is intended For mission- critical, heavy-load house ion systems as well as for embedding into massdeployed software. MySQL is a registered trademark of MySQL AB.
- The MySQL software is Dual Licensed. Users can choose to use the MySQL software as an Open Source house under the terms of the GNU General Public License or can purchase a standard commercial license from MySQL AB. The company name was given after co-founder Monty Wideness"s daughter, the SQL is "Structured Query Language.", AB is Swedish for limited partnership.

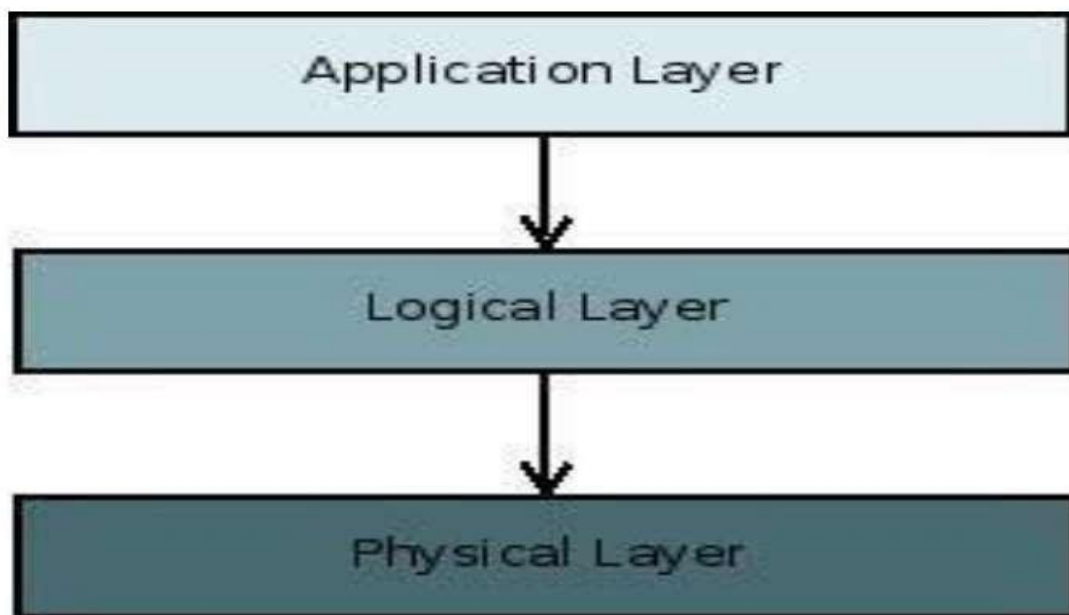


Figure 2

Fig: 4.1 LAYERS

AB is Swedish for limited partnership.

- The application layer contains common network services for connection handling, authentication and security. This layer is where different clients interact with MySQL these clients can be written in different API's: .NET, Java, C, C++, PHP, Python, Ruby, TCL, Eiffel, etc.
- The Logical Layer is where the MySQL intelligence resides, it includes functionality for query parsing, analysis, caching and all built-in functions (math, date...). This layer also provides functionality common across the storage engines.
- The Physical Layer is responsible for storing and retrieving all data stored in "MySQL". Associated with this layer are the storage engines, which MySQL interacts with very basic standard API's. Each storage engine has its strengths and weaknesses, some of these engines are CSV, NDB Cluster, Falcon, etc.

SOME INTERNAL COMPONENTS

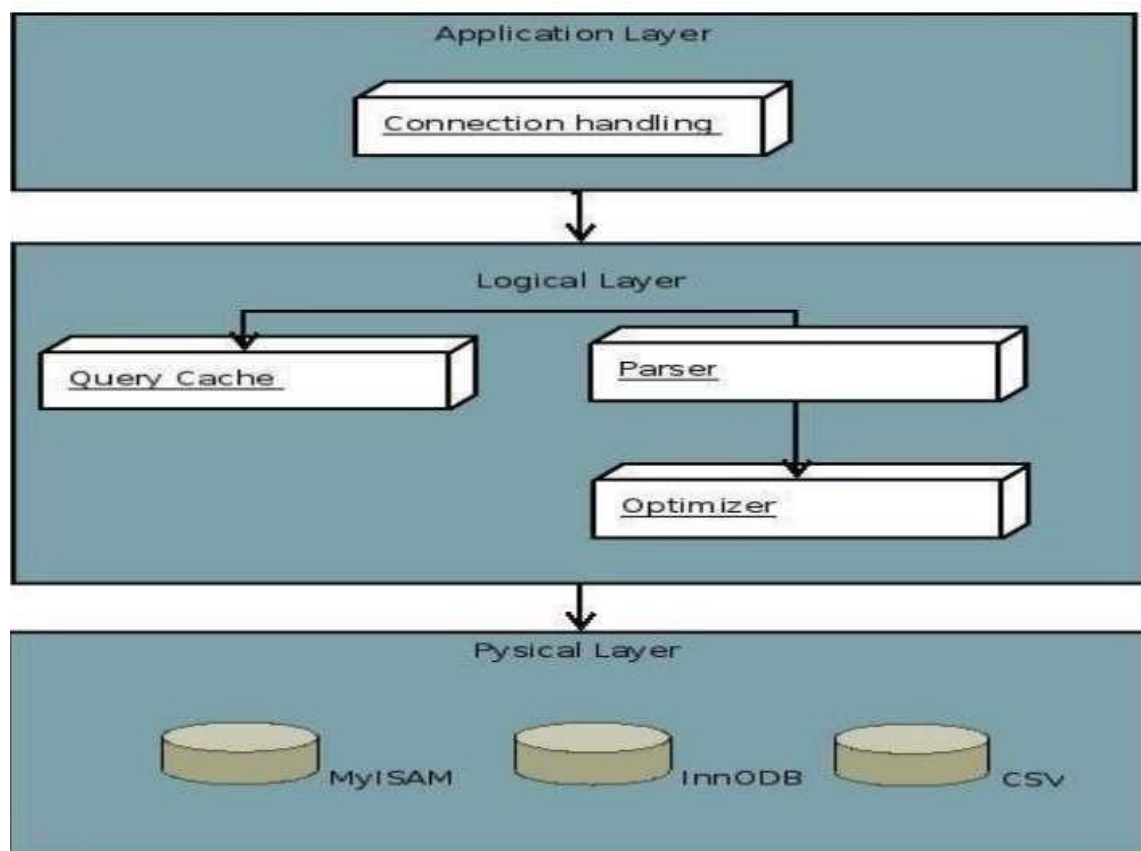


Figure 3

Fig:4.2 INTERNAL COMPONENTS

Each client connection gets its own thread within the server process. When clients connect to the MySQL server, the server needs to authenticate them. Before even parsing the query, though, the server consults the query cache, which only stores SELECT statements, along with their result sets. The storage engine does affect how the server optimizes query.

4.4 MODULES

- A modular design reduces complexity, facilitates change (a critical aspect of software maintainability), and results in easier implementation by encouraging parallel development of different part of system. Software with effective modularity is easier to develop because function may be compartmentalized and interfaces are simplified. Software architecture embodies modularity that is software is divided into separately named and addressable components called modules that are integrated to satisfy problem requirements.
- Modularity is the single attribute of software that allows a program to be intellectually manageable. The five important criteria that enable us to evaluate a design method with respect to its ability to define an effective modular design are: Modular decomposability, Modular Comps ability, Modular Understand ability, Modular continuity, Modular Protection.
- The following are the modules of the project, which is planned in aid to complete the project with respect to the proposed system, while overcoming existing system and also providing the support for the future enhancement.

4.5 MODULE DETAILS:

4.5.1 Login modules

1. User
2. Admin

4.5.2 Help Each Other

4.5.3 Menu

4.5.1 LOGIN MODULES:

Login modules can be implemented the online provisional store management in only allowed the register person only. We have to use this modules in security purpose related details. The online provisional management system have the Registration modules also.

User:

The user can be registered and select the category of items and products. Booking requirements booked for selected items and products. Then the user confirm by the requirements by the company.

Admin: First login the admin and view the details of user information .then check the availability of stock items in the company. The admin to check the details and check the requirements. Which includes a table showing all the current appointments was implemented.

4.5.2 HELP EACH OTHER:

Helping others work from home online shopping helping people all across the country.

4.5.3 MENU:

The admin and user to check the shopping of items and check the requirements of the items which includes a table showing all the current appointments was implemented.

A function to check the availability of a date before adding a new stock of items was also created and check the current status of the available requirements.

4.6 ARCHITECTURE DIAGRAM

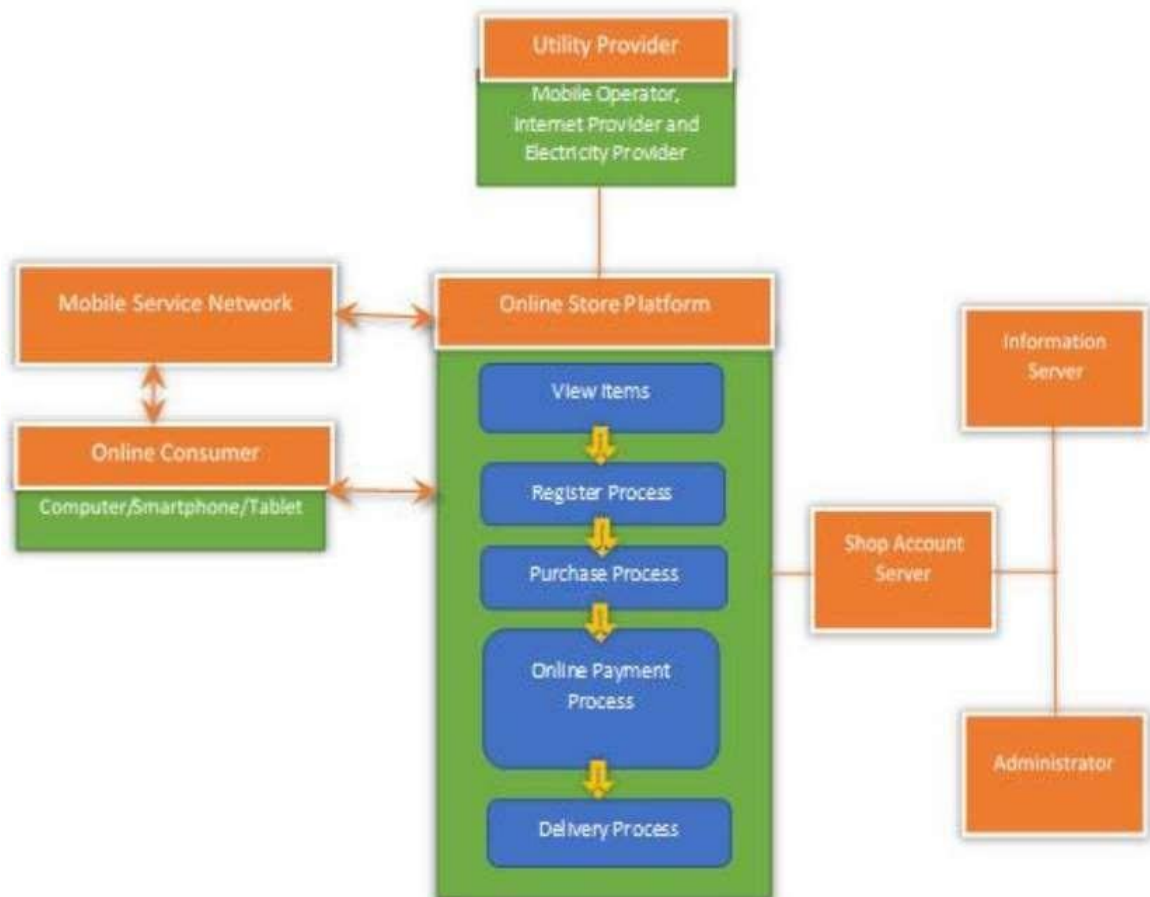


Fig:4.3 ARCHITECTURE DIAGRAM

Master maintenance:

This module consists of information about the products and services. This includes two sub-modules, product master and Price master.

- Product master includes the information about particular product,such as product number,name,category,images of products,description,features and constraints of products.All these will be entered to the database through product master and available in website.
- Price master deals with the cost of the product,discounts applicable for the particuar product of a vender/seller.
- Transtactions:In this module,mangement of shopping cart is done.This module will add the bought item to the shopping cart,where all items that are to be purchased can be reviewed once again after the item is bought from the cart.Payment will be done on delivery of the items(cash on delivery).

4.7 IMPEMANETATION PROCESS

- The implementation diagram is shown as the figure



Fig:4.4 IMPLEMENTATION DIAGRAM

The design of the web application involves the design of the forms for listing the products, search for products, display the complete specification for the product, and design a shopping cart that is easy to use.

- Design of an interactive application that enables the user to filter the products based on different parameters.
- Design of an application that has features like drag and drop etc.
- Design of application that decreases data transfers between the client and the server.



Fig:4.5 ARCHITECTURAL CONTEXT DIAGRAM

In this context diagram, the information provided to and received from the „Online Shopping“ is identified. The arrows represent the information received or generated by the application. The closed boxes represent the set of sources and sinks of information. In the system, we can observe that the user interacts with the application through a graphical user interface. The inputs to the system are the Search and Filter criteria provided by the user and a new review written by the user.

Also, the output is in the form of Repeater and grid views which present the users with list of Products available. The users can view complete specification, view Images and reviews by other users.

4.7.1 SHOP PRODUCTS MODULE

This module starts when the user visits the home page or when a user searches for a product by entering a search term. This part of the application includes displaying all the products that are available or the products that match the search term entered by the user. The user can then filter these products based on various parameters like manufacturer, product type, operating system supported or a price range. The user browse through the products and each product would be displayed with an image and its features like operating system supported, number of user licenses and if it is a full version or an upgrade version. A user can add a product to the cart either by dragging the product and dropping it in the cart or by clicking a button. The user would be able to see the shopping cart summary.

4.7.2 PRODUCTS DESCRIPTION MODULE

This module starts when a user visits the product description page. A user can view various images of the product of different sizes. The use can see an enlarged image in a popup window. The user can view the complete specification of the product like its features, operating system supported, system requirements etc. A user can also view the manufacturer information and also information about rebates, exchange policies etc. A user can also view the reviews of the product. A user can also write a review for the product.

4.7.3 SHOPPING CART MODULE

This module starts when the user views the shopping cart. All the products that have been added to the shopping cart by the user are listed along with their price and the quantity. The total price of all the products added to cart is displayed. A user can edit

the quantity of each product or remove the product from the shopping cart.

A user can remove the product from the cart by clicking a button or by dragging the product and dropping it outside the cart. The total price changes accordingly when a user edits the quantity of a product or when a product is removed from the cart.

4.8 SYSTEM REQUIREMENT ANALYSIS

4.8.1 INFORMATION GATHERING

As the goal of the application is ease of use and to provide an interactive interface, extensive research has been done to gain an insight into the needs and behaviors of various users. The working of the application is made convenient and easy to use for the end user. Dr Andresen, Associate Professor, CIS provided regular feedback on the project. Users can be classified into two types based on their knowledge of the products that suit their needs. They can be classified as users who know about the product that would satisfy their needs and users who have to figure out the product that would satisfy their needs. Users who know about the product should be able to find the product easily with the click of a button. Such users can search for the product by using the product name as the search term. Users who have to figure out the product that would satisfy their needs could use a search term to find a list of products and then should be able to filter the results based on various parameters like product type, manufacturer, price range, platform supported etc. The users should be able to view the complete specification of the product and various images at different Zoom levels. The user should be able to read the customer reviews for the product and the ratings provided. They should be able to write their own reviews. They should be able to print out the specifications for a product or email the product page to a friends etc. To increase the ease of use the user should be able to add a product to the shopping cart by dragging a product and dropping it in the shopping cart. A user should able to edit the contents of a shopping cart. They should be able to update the quantities of the products added to the cart and remove the products from the cart. The user should be able to remove the product from the shopping cart by dragging the product and dropping it outside the cart. The application can be made interactive by pop up messages when a product has been dropped in to the shopping cart or out of the shopping cart. The user can be notified 4 if the cursor enters a drop area and the

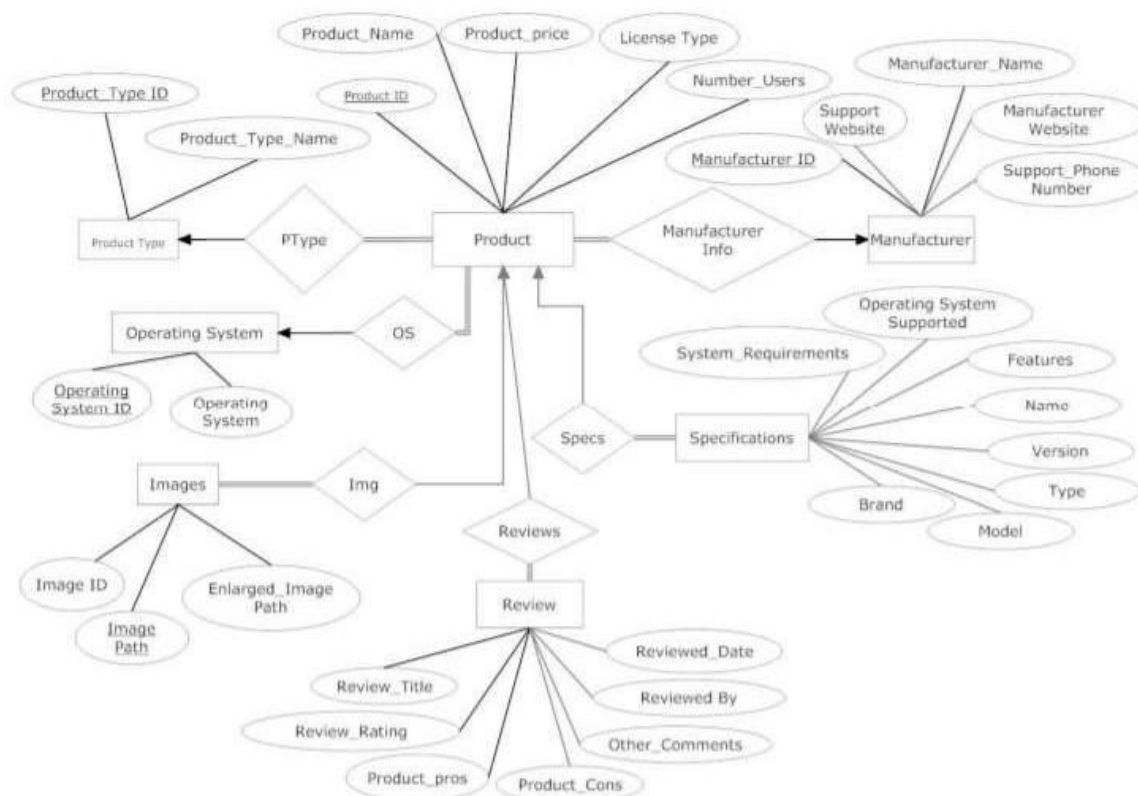
object that could be dropped. Also users are impatient making it important to load pages soon.

Other than this, I did a lot of research on various other methods of building this application which and was able to incorporate a few stronger features into the application.

The tools and controls used in the application are recommended controls and Toolkit controls which improves the navigation and usability and interactivity.

4.8.2 SYSTEM ANALYSIS

After carefully analyzing the requirements and functionality of the web application, I had two important diagrams by the end of the analysis phase. They are the ER diagram and data flow diagram which were the basis for finding out entities and relationships between them, the flow of information.



:

Fig:4.6 ER DIAGRAM

CONTEXT LEVEL DIAGRAM



Fig: 4.7 CONTEXT LEVEL DIAGRAM

First Level DFD

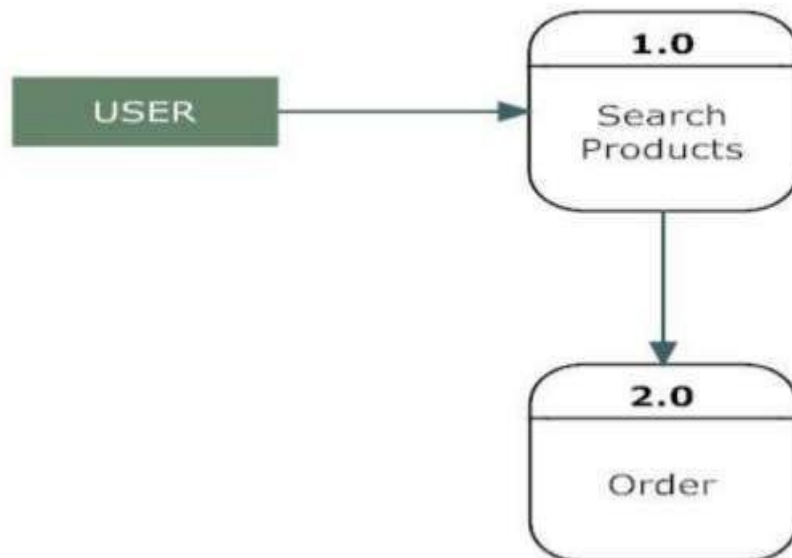


Fig:4.8 FIRST LEVEL DFD

SECOND LEVEL DFD

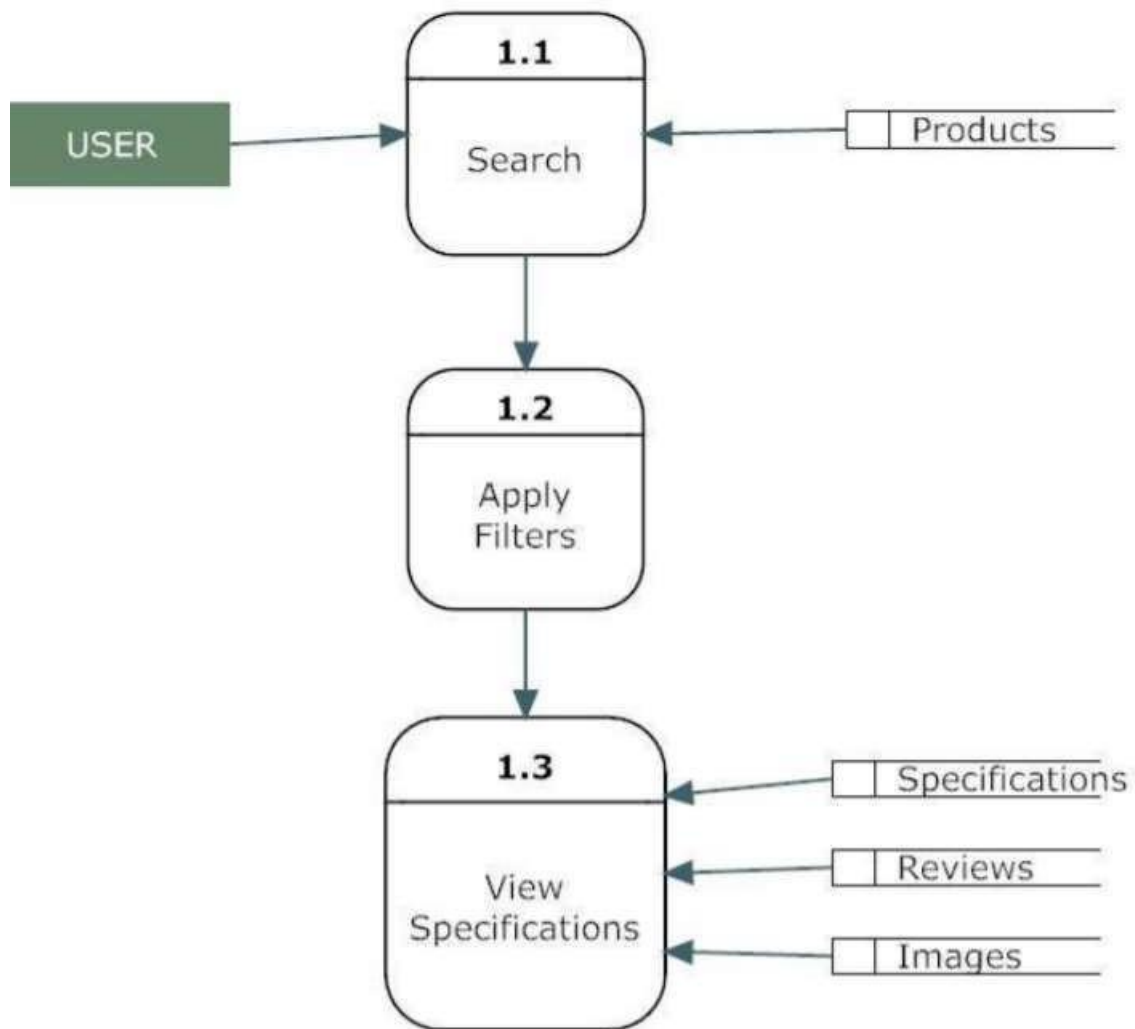


Fig:4.9 SECOND LEVEL DFD

SECOND LEVEL DFD

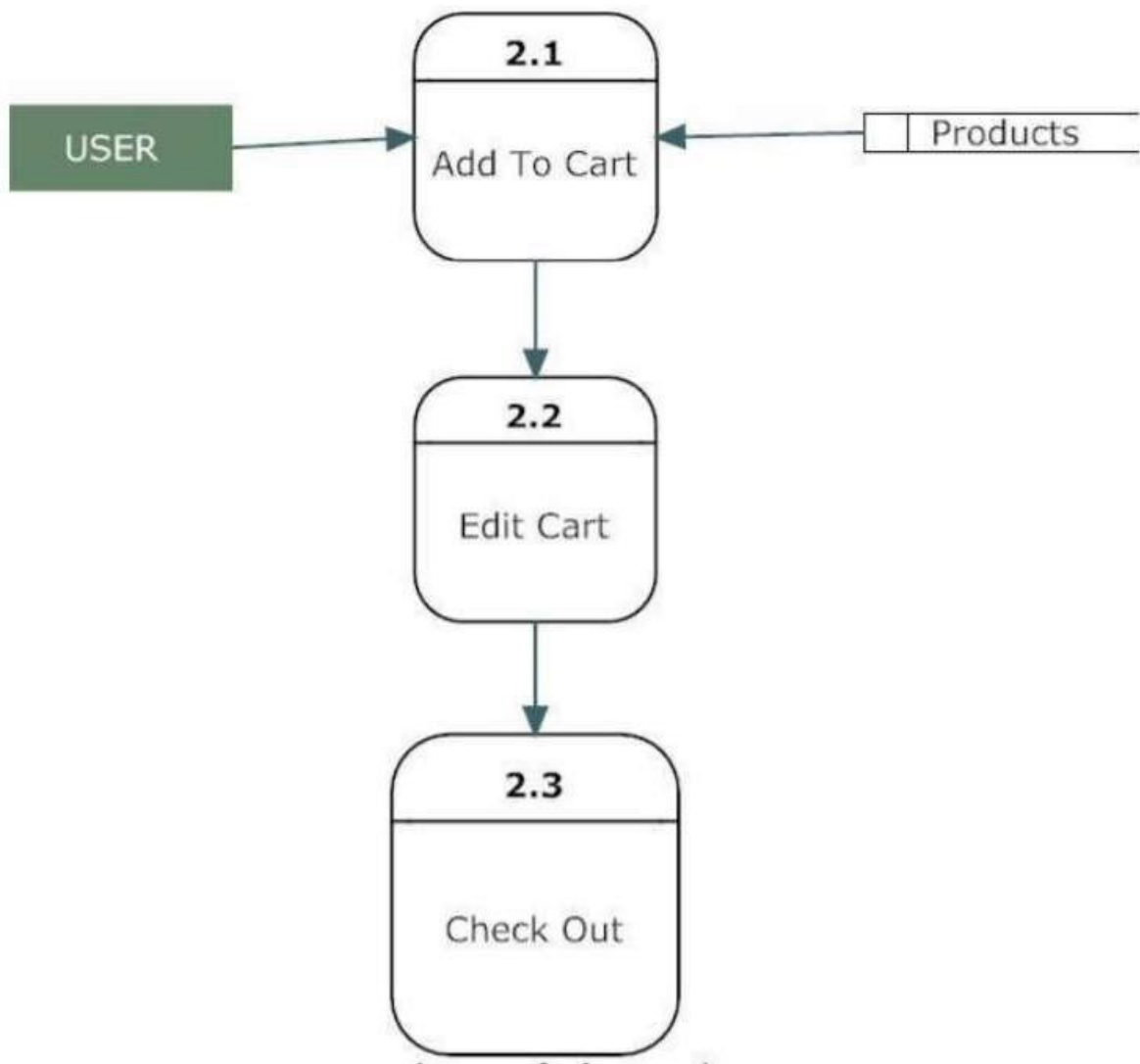


Fig:4.10 SECOND LEVEL DFD

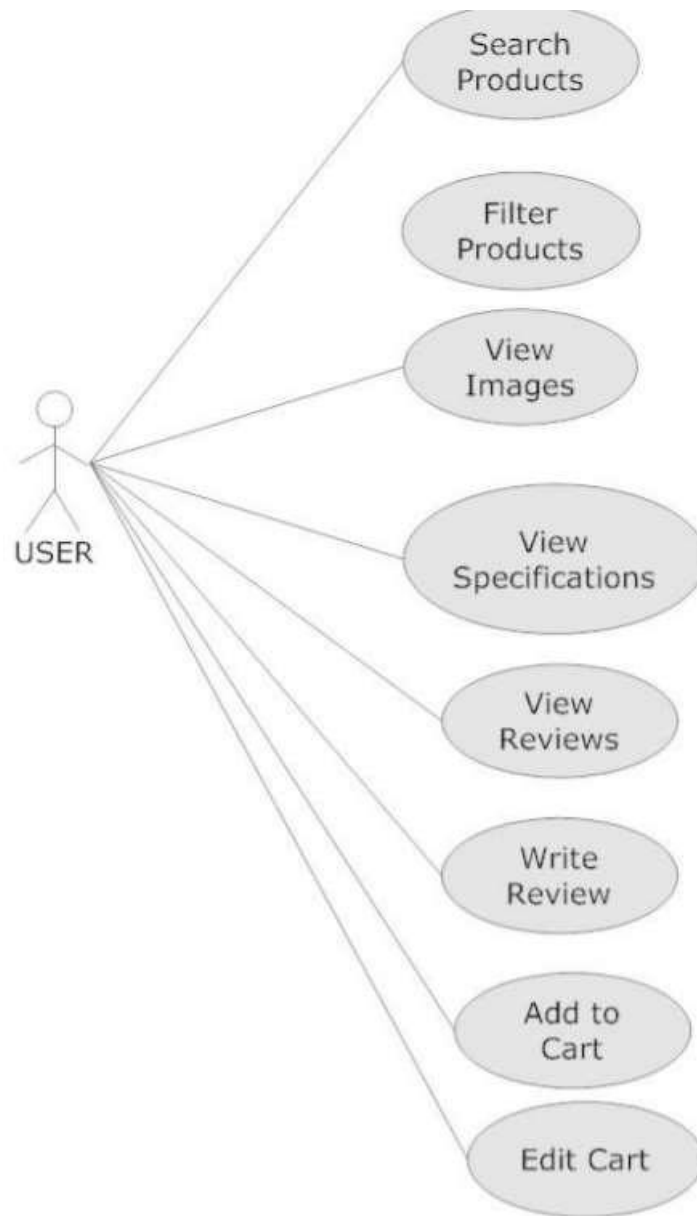


Fig:4.11 USE CASE DIAGRAM

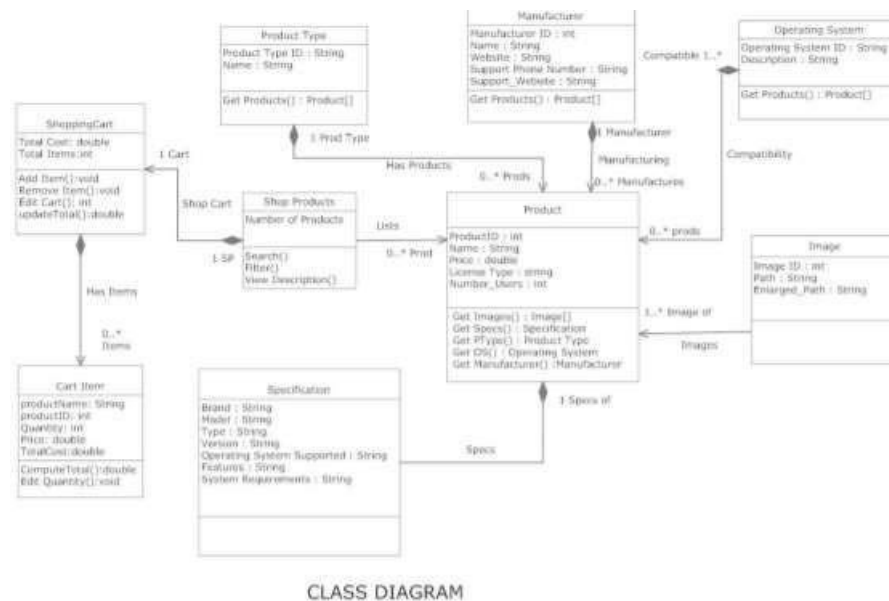


Fig:4.12 CLASS DIAGRAM

Typically the research methodology is comprised of the sampling techniques, sources of data, various methods adopted to collect the required data, statistical tools for analysis, and data interpretation. Sources of Data For the present study, the data have been collected from primary sources. Primary data have been collected through- Direct Personal Interview method. Universe of the Study The universe consists of all the youth of 15-30 years age in the Pune city. Sample Size and Sample Unit 158 people are selected at random for the purpose of the present study. Sampling Techniques For the present study, random sampling technique method has been applied basis of suitability and the availability of information to give more accurate picture of the impact of online shopping.

Data Collection Techniques The data for the study has been collected through primary sources i.e. Direct Personal Interviews. **Data Representation Tools** The collected data is classified, tabulated and represented through charts and bar diagrams. **Importance of the Study** This study is of quite of importance in present times as there has been a sudden surge in online shopping and customers, especially the youth have adjusted to it to a greater extent which has become a real cause of concern for the thousands of retailers who have small shops and who offer a small variety of products which are their source of livelihood.

This study wants to bring out the real scenario and also the impact the online shopping is creating over the conventional stores with reference to the clothing and accessories. It's a high time that the retailers should start thinking into this aspect and come up with better and advanced strategies.

CHAPTER 5

RESULTS AND DISCUSSIONS

The application can be used for any Ecommerce application. It is easy to use, since it uses the GUI provided in the user dialog. User friendly screens are provided. The application is easy to use and interactive making online shopping a recreational activity for users. It has been thoroughly tested and implemented.

- Compatibility with browsers like Mozilla Firefox, Google Chrome.etc,
- Using a layered approach in developing the application which would make the application maintainable.
- Learning new technologies like using JavaScript for drag and drop behavior .

The overall idea of doing this project is to get a real time experience.

PERFORMANCE ANALYSIS

Website performance optimization, the focal point of technologically superior website designs is the primary factor dictating success for modern online businesses. After all, unimpressive website performance kills business bottom line when the torture of waiting for slow Web pages to load frustrates visitors into seeking alternatives – impatience is a digital virtue! We created the following six chapter in-depth speed optimization guide to show you how important it is to have a fast loading, snappy website! Countless research papers and benchmarks prove that optimizing your sites’ speed is one of the most affordable and highest ROI providing investments! Lightning-fast page load speed amplifies visitor engagement, retention, and boosts sales.

Instantaneous website response leads to higher conversion rates, and every 1 second delay in page load decreases customer satisfaction by 16 percent, page views by 11 percent and conversion rates by 7 percent according to a recent Aberdeen Group research.

DISCUSSION

While discussions provide avenues for exploration and discovery, leading a discussion can be anxiety-producing: discussions are, by their nature, unpredictable, and require us as instructors to surrender a certain degree of control over the flow of information. Fortunately, careful planning can help us ensure that discussions are lively without being chaotic and exploratory without losing focus. When planning a discussion, it is helpful to consider not only cognitive, but also social/emotional, and physical factors that can either foster or inhibit the productive exchange of ideas. The products can be filtered based on various parameters like Manufacturer, Product Type, Operating System supported etc. Initially it was decided to have the various list items predefined. But with time new manufacturers and product types could be added. So the values for the list of manufacturers and product types are loaded dynamically by retrieving from the database. Also it was decided initially to have a drop down list for price range and the user could select a price range from the ranges available. But this would limit the user's ability to filter the products based on different price ranges. Instead providing two text fields so that the user can enter their price range would give them more flexibility.

A product could be added to a shopping cart by dragging it and dropping it in the cart area. Items in the cart could be removed by clicking a button. To maintain symmetry and ease of use products could be removed from the cart by dragging the product out of the cart.

A product can be added to the cart by dragging it and dropping it in the cart. Initially it was decided that when a product is dropped in the cart the cart summary label could be updated on the client side without any call to the server and later the session variables (Shopping cart) could be updated. This would result in loss of information when the user loses internet connection. So when a product is dropped in the cart area a web service is called and this service updates the session variables for the shopping cart and the cart summary is recalculated and sent back to the client. This would improve the reliability of the application.

CHAPTER 6

CONCLUSION AND FUTURE WORK

CONCLUSION

The „Online Shopping“ is designed to provide a web based application that would make searching, viewing and selection of a product easier. The search engine provides an easy and convenient way to search for products where a user can Search for a product interactively and the search engine would refine the products available based on the user's input. The user can then view the complete specification of each product. They can also view the product reviews and also write their own reviews. Use of components would make the application interactive and prevents annoying post backs. Its drag and drop feature would make it easy to use.

Online Shopping ads can be a valuable tool for connecting real people with real shopping of items and products in real time, especially for customers, who are more likely to search and purchase the items and company products. People need to purchase items such as clothing, and now have the choice to shop online or make purchases in the traditional manner. Online shopping has increased and changed the way people shop.

There is convince having the ability to shop from home. With the introduction of internet shopping online has become popular. Shopping online allows access to merchandise sold world wide. It is growing part of retail. Online shopping is time saving and convenient. There is often no cost for traveling when ordering items online. People do not have to interact.

According to the study, it was found that today the generation Y finds online shopping more convenient than conventional shopping methods and they prefer to shop online. Also, it was noticed whenever the need arises this generation shops at any time, there is no specific pattern for shopping with respect to fashion clothing & accessories. It was also noticed that Gen Y still visit malls to spend their free time and they shop in

malls when they are on outing to malls. It was also noticed that the online shopping creates a

positive impact on the consumers thereby they end up shopping more while they are online.

The footfalls to conventional shops are thereby decreased due to online shopping and the positive impact while shopping by consumers.

The future research needs an investigation on the subject and problems need to be identified for online shopping which can be a social media management, getting utmost value from Search Engine optimisation, multidevice usage, optimising the mobile experience, competing with the noise and proving ROI of marketing activities of online shopping.

SCOPE FOR FUTURE WORK

The following things can be done in future.

- The current system can be extended to allow the users to create accounts and save products in to wish list.
- The users could subscribe for price alerts which would enable them to receive messages when price for products fall below a particular level.
- The current system is confined only to the shopping cart process. It can be extended to have an easy to use check out process.
- Users can have multiple shipping and billing information saved. During checkout they can use the drag and drop feature to select shipping and billing information.

SUMMARY

The major problems I figured out while make this project and I could analyse the web site where online shopping has been used frequently and the web site where is hasn't been used so much. Internet is the rapidest growing media during the past decade. Especially, online shopping is a rapidly growing e-commerce area. Online stores are usually available 24 hours a day, and many consumers have Internet access both at work and at home.

A successful web store is not just a good looking website with dynamic technical features, listed in many search engines.

This study aims to establish a preliminary assessment, evaluation and understanding of the characteristics of online shopping.

Although the benefits of online shopping are considerable, when the process goes poorly it can create a thorny situation. A few problems that shoppers potentially face include identity theft, faulty products, and the accumulations of spyware, as well as the precautions to be taken are studied in this paper.

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- <http://www.wikipedia.org/>
- <http://cooltext.com/>

APPENDIX

A. SOURCE CODE

```
.chosen-container  
  
{ position: relative;  
  
display: inline-block;  
  
vertical-align:  
  
middle; font-size:  
  
14px; zoom: 1;  
  
*display: inline;  
  
-webkit-user-select: none;  
  
-moz-user-select:  
  
none; user-select:  
  
none;  
}  
  
.chosen-container .chosen-drop  
  
{ position: absolute;  
  
top: 100%;  
  
left: -9999px;  
  
z-index:  
  
1010;  
  
-webkit-box-sizing: border-box;  
  
-moz-box-sizing:
```

border-box; box-sizing:

border-box; width: 100%;

border: 1px solid transparent;

```
border-top: 0;

background: #fff;

}

.chosen-container.chosen-with-drop .chosen-drop

{ left: 0;

}

.chosen-container a

{ cursor: pointer;

}

/* @end */

/* @group Single Chosen */

.chosen-container-single .chosen-single

{ position: relative;

display: block;

overflow: hidden;

padding: 2px 0 0

8px; height: 30px;

background-color: #f7f7f7;

background-clip:

padding-box; color: #444;

text-decoration: none;

text-transform: none !important
```

; white-space: nowrap;

```
    line-height: 24px;

    border: 1px solid transparent;
}

.chosen-container-single .chosen-default

{ color: #999;
}

.chosen-container-single .chosen-single span

{ display: block;

  overflow: hidden;

  margin-right: 26px;

  text-overflow:

  ellipsis; white-space:

  nowrap;
}

.chosen-container-single .chosen-single-with-deselect span

{ margin-right: 38px;
}

.chosen-container-single .chosen-single abbr

{ position: absolute;

  top: 6px;

  right: 26px;

  display:

  block; width:
```

12px; height:

12px;

background: url('../img/chosen-sprite.png') -42px 1px no-repeat;

```
font-size: 1px;  
}
```

```
.chosen-container-single .chosen-single div
```

```
{ position: absolute;  
  
top: 3px;  
  
right: 0;  
  
display:  
  
block; width:  
  
18px; height:  
  
100%;  
}
```

```
.chosen-container-single .chosen-single div b
```

```
{ display: block;  
  
width: 100%;  
  
height: 100%;  
  
background: url('../img/chosen-sprite.png') no-repeat 0px 2px;  
}
```

```
.chosen-container-single .chosen-search
```

```
{ position: relative;  
  
z-index: 1010;  
  
margin: 0;  
  
padding: 3px  
  
4px;  
  
white-space: nowrap;
```

```
}
```

```
.chosen-container-single .chosen-search input[type="text"] {
```

```
-webkit-box-sizing: border-box;

-moz-box-sizing:

border-box; box-sizing:

border-box; margin: 1px 0;

padding: 4px 20px 4px

5px; width: 100%;

height:

auto;

outline: 0;

border: 1px solid #aaa;

background: white url('chosen-sprite.png') no-repeat 100%

-20px; background: url('chosen-sprite.png') no-repeat 100%

-20px;

font-size: 1em;

font-family: 'Roboto',

sans-serif; line-height: normal;

border-radius: 0;

}

.chosen-container-single .chosen-drop

{ margin-top: -1px;

background-clip: padding-box;

}

.chosen-container-single.chosen-container-single-nosearch .chosen-search
```

```
{ position: absolute;  
left: -9999px;  
}
```

```
/* @end */
```

```
/* @group Results */
```

```
.chosen-container .chosen-results
```

```
{ position: relative;
```

```
overflow-x:
```

```
hidden;
```

```
overflow-y: auto;
```

```
margin: 0;
```

```
padding: 0;
```

```
max-height: 240px;
```

```
-webkit-overflow-scrolling: touch;
```

```
}
```

```
.chosen-container .chosen-results li
```

```
{ display: none;
```

```
margin: 0;
```

```
padding: 5px
```

```
6px; list-style:
```

```
none; line-height:
```

```
15px;
```

```
-webkit-touch-callout:
```

```
none; color: #7a8188;
```

```
text-transform:none;
```

```
}
```

.chosen-container .chosen-results li.active-result

{ display: list-item;

```
    cursor: pointer;
}

.chosen-container .chosen-results li.disabled-result
{
    display: list-item;

    color: #ccc;

    cursor: default;
}

.chosen-container .chosen-results li.highlighted
{
    background-color: #f7f7f7;

    color: #1f2228;
}

.chosen-container .chosen-results li.no-results
{
    display: list-item;

    background: #f4f4f4;
}

.chosen-container .chosen-results li.group-result
{
    display: list-item;

    font-weight:
    bold; cursor:
    default;
}

.chosen-container .chosen-results li.group-option
{
    padding-left: 15px;
}
```

```
.chosen-container .chosen-results li em {
```

```
font-style: normal;

text-decoration: underline;

}
```

```
/* @end */
```

```
/* @group Multi Chosen */
```

```
.chosen-container-multi .chosen-choices
```

```
{ position: relative;
```

```
overflow: hidden;
```

```
-webkit-box-sizing: border-box;
```

```
-moz-box-sizing:
```

```
border-box; box-sizing:
```

```
border-box; margin: 0;
```

```
padding: 0;
```

```
width: 100%;
```

```
height: auto
```

```
!important; height: 1%;
```

```
border: 1px solid
```

```
#aaa;
```

```
background-color:
```

```
#fff;
```

```
background-image: -webkit-gradient(linear, 50% 0%, 50% 100%, color-stop(1%,
#eeeeee), color-stop(15%, #ffffff));
```

```
background-image: -webkit-linear-gradient(#eeeeee 1%, #ffffff 15%);
```

background-image: -moz-linear-gradient(#eeeeee 1%, #ffffff 15%);

background-image: -o-linear-gradient(#eeeeee 1%, #ffffff 15%);

```
background-image: linear-gradient(#eeeeee 1%, #ffffff
15%); cursor: text;
}
```

```
.chosen-container-multi .chosen-choices li
{ float: left;
list-style: none;
}
```

```
.chosen-container-multi .chosen-choices li.search-field
{ margin: 0;
padding: 0;
white-space: nowrap;
}
```

```
.chosen-container-multi .chosen-choices li.search-field
input[type="text"] { margin: 1px 0;
padding:
5px; height:
15px;
outline: 0;
border: 0 !important;
background: transparent
!important; box-shadow: none;
color: #666;
font-size: 100%;
```

font-family:'Roboto',

sans-serif; line-height: normal;

```
border-radius: 0;

}

.chosen-container-multi .chosen-choices li.search-field .default

{ color: #999;

}

.chosen-container-multi .chosen-choices li.search-choice

{ position: relative;

margin: 3px 0 3px 5px;

padding: 3px 20px 3px

5px; border: 1px solid

#aaa; background-color:

#e4e4e4;

background-image: -webkit-gradient(linear, 50% 0%, 50% 100%, color-stop(20%,

#f4f4f4), color-stop(50%, #f0f0f0), color-stop(52%, #e8e8e8), color-stop(100%,

#eeeeee));

background-image: -webkit-linear-gradient(#f4f4f4 20%, #f0f0f0 50%, #e8e8e8

52%, #eeeeee 100%);

background-image: -moz-linear-gradient(#f4f4f4 20%, #f0f0f0 50%, #e8e8e8 52%,

#eeeeee 100%);

background-image: -o-linear-gradient(#f4f4f4 20%, #f0f0f0 50%, #e8e8e8 52%,

#eeeeee 100%);

background-image: linear-gradient(#f4f4f4 20%, #f0f0f0 50%, #e8e8e8 52%,

#eeeeee 100%);

background-clip: padding-box;

box-shadow: 0 0 2px white inset, 0 1px 0 rgba(0, 0, 0, 0.05);
```

color: #333;

line-height: 13px;

```

    cursor: default;

}

.chosen-container-multi .chosen-choices li.search-choice

    .search-choice-close { position: absolute;

    top: 4px;

    right: 3px;

    display:

    block; width:

    12px; height:

    12px;

    background: url('chosen-sprite.png') -42px 1px

    no-repeat; font-size: 1px;

    }

.chosen-container-multi .chosen-choices li.search-choice .search-choice-close:hover
{

    background-position: -42px -10px;

}

.chosen-container-multi .chosen-choices

    li.search-choice-disabled { padding-right: 5px;

    border: 1px solid #ccc;

    background-color:

    #e4e4e4;

    background-image: -webkit-gradient(linear, 50% 0%, 50% 100%, color-stop(20%,

    #f4f4f4), color-stop(50%, #f0f0f0), color-stop(52%, #e8e8e8), color-stop(100%,

```

```
#eeeeee));
```

```
background-image: -webkit-linear-gradient(top, #f4f4f4 20%, #f0f0f0 50%,  
#e8e8e8 52%, #eeeeee 100%);
```

```
background-image: -moz-linear-gradient(top, #f4f4f4 20%, #f0f0f0 50%, #e8e8e8 52%, #eeeeee 100%);
```

```
background-image: -o-linear-gradient(top, #f4f4f4 20%, #f0f0f0 50%, #e8e8e8 52%, #eeeeee 100%);
```

```
background-image: linear-gradient(top, #f4f4f4 20%, #f0f0f0 50%, #e8e8e8 52%, #eeeeee 100%);
```

```
color: #666;
```

```
}
```

```
.chosen-container-multi .chosen-choices li.search-choice-focus
```

```
{ background: #d4d4d4;
```

```
}
```

```
.chosen-container-multi .chosen-choices li.search-choice-focus .search-choice-close
```

```
{
```

```
background-position: -42px -10px;
```

```
}
```

```
.chosen-container-multi .chosen-results
```

```
{ margin: 0;
```

```
padding: 0;
```

```
}
```

```
.chosen-container-multi .chosen-drop .result-selected
```

```
{ display: list-item;
```

```
color: #ccc;
```

```
cursor: default;
```

```
}
```

```
/* @end */
```

```
/* @group Active */
```

```
.chosen-container-active.chosen-with-drop .chosen-single
```

```
div { border-left: none;
```

```
background: transparent;
```

```
}
```

```
.chosen-container-active.chosen-with-drop .chosen-single div
```

```
b { background-position: -18px 2px;
```

```
}
```

```
.chosen-container-active .chosen-choices
```

```
{ border: 1px solid #5897fb;
```

```
box-shadow: 0 0 5px rgba(0, 0, 0, 0.3);
```

```
}
```

```
.chosen-container-active .chosen-choices li.search-field
```

```
input[type="text"] { color: #111 !important;
```

```
}
```

```
/* @end */
```

```
/* @group Disabled Support */
```

```
.chosen-disabled {
```

```
opacity: 0.5
```

```
!important; cursor:
```

```
default;
```

```
}
```

```
.chosen-disabled .chosen-single {
```

```
    cursor: default;

}

.chosen-disabled .chosen-choices .search-choice .search-choice-close

{ cursor: default;

}


/* @end */

/* @group Right to Left */

.chosen-rtl {

    text-align: right;

}

.chosen-rtl .chosen-single

{ overflow: visible;

padding: 0 8px 0 0;

}

.chosen-rtl .chosen-single span

{ margin-right: 0;

margin-left:

26px; direction:

rtl;

}

.chosen-rtl .chosen-single-with-deselect span

{ margin-left: 38px;

}

}
```

```
.chosen-rtl .chosen-single div {
```

```
right:
auto; left:
3px;
}
.chosen-rtl .chosen-single abbr
{ right: auto;
left: 26px;
}
.chosen-rtl .chosen-choices li
{ float: right;
}
.chosen-rtl .chosen-choices li.search-field
input[type="text"] { direction: rtl;
}
.chosen-rtl .chosen-choices li.search-choice
{ margin: 3px 5px 3px 0;
padding: 3px 5px 3px 19px;
}
.chosen-rtl .chosen-choices li.search-choice .search-choice-close
{ right: auto;
left: 4px;
}
.chosen-rtl.chosen-container-single-nosearch .chosen-search,
```

.chosen-rtl .chosen-drop

{ left: 9999px;

```
}
```

```
.chosen-rtl.chosen-container-single .chosen-results
```

```
{ margin: 0 0 4px 4px;
```

```
padding: 0 4px 0 0;
```

```
}
```

```
.chosen-rtl .chosen-results li.group-option
```

```
{ padding-right: 15px;
```

```
padding-left: 0;
```

```
}
```

```
.chosen-rtl.chosen-container-active.chosen-with-drop .chosen-single
```

```
div { border-right: none;
```

```
}
```

```
.chosen-rtl .chosen-search input[type="text"]
```

```
{ padding: 4px 5px 4px 20px;
```

```
background: white url('chosen-sprite.png') no-repeat -30px
```

```
-20px; background: url('chosen-sprite.png') no-repeat -30px
```

```
-20px; direction: rtl;
```

```
}
```

```
.chosen-rtl.chosen-container-single .chosen-single div b
```

```
{ background-position: 6px 2px;
```

```
}
```

```
.chosen-rtl.chosen-container-single.chosen-with-drop .chosen-single div
```

```
b { background-position: -12px 2px;
```

```
}
```

```
/* @end */
```

```
/* @group Retina compatibility */
```

```
@media only screen and (-webkit-min-device-pixel-ratio: 2), only screen and (min-resolution: 144dpi) {
```

```
    .chosen-rtl .chosen-search input[type="text"],
```

```
    .chosen-container-single .chosen-single abbr,
```

```
    .chosen-container-single .chosen-single div b,
```

```
    .chosen-container-single .chosen-search input[type="text"],
```

```
    .chosen-container-multi .chosen-choices .search-choice .search-choice-close,
```

```
    .chosen-container .chosen-results-scroll-down span,
```

```
    .chosen-container .chosen-results-scroll-up span {
```

```
        background-image: url('chosen-sprite@2x.png')
```

```
        !important; background-size: 52px 37px !important;
```

```
        background-repeat: no-repeat !important;
```

```
    }
```

```
}
```

```
/* @end */
```

```
.cloud-zoom-lens {
```

```
    border: 4px solid
```

```
    #888;
```

```
    margin:-4px; /* Set this to minus the border thickness.
```

```
    */ background-color:#fff;
```

```
    cursor:move;
```

}

```
/* This is for the title text. */
```

```
.cloud-zoom-title {  
  
    font-family:Arial, Helvetica,  
  
    sans-serif; position:absolute  
  
    !important; background-color:#000;  
  
    color:#fff;  
  
    padding:3px  
  
    ;  
  
    width:100%;  
  
    text-align:center  
  
    ;  
  
    font-weight:bold  
  
    ; font-size:10px;  
  
    top:0px;  
  
}
```

```
/* This is the zoom window. */
```

```
.cloud-zoom-big {  
  
    border:4px solid  
  
    #ccc;  
  
    overflow:hidden;  
  
}
```

```
/* This is the loading message. */
```

```
.cloud-zoom-loading
```

```
{ color:white;
```

```
background:#222;

padding:3px;

border:1px solid

#000;

}

<?php

session_start();

//error_reporting(0);

include('includes/config.php');

if(strlen($_SESSION['login'])==0)

    {

header('location:..php');

    }

else{

    // code for billing address

    updation

    if(isset($_POST['update']))

    {

        $baddress=$_POST['billingaddress'];

        $bstate=$_POST['bilingstate'];

        $bcity=$_POST['billingcity'];

        $bpincode=$_POST['billingpincode'];

        $query=mysqli_query($con,"update          users

set
```

```
billingAddress='$baddress',billingState='$bstate',billingCity='$bcity',billingPincode  
='$ bpincode' where id='"$_SESSION[id]'"');
```

```
if($query)
```

```
{
```

```
echo "<script>alert('Billing Address has been updated');</script>";
```

```
}
```

```
}
```

```
// code for Shipping address
```

```
update
```

```
if(isset($_POST['shipupdate']))
```

```
{
```

```
    $saddress=$_POST['shippingaddress'];
```

```
    $sstate=$_POST['shippingstate'];
```

```
    $scity=$_POST['shippingcity'];
```

```
    $spincode=$_POST['shippingpincode'];
```

```
    $query=mysqli_query($con,"update          users
```

```
set
```

```
shippingAddress='$saddress',shippingState='$sstate',shippingCity='$scity',shippingPincode='$spincode' where id='".$_SESSION['id']."'");
```

```
    if($query)
```

```
    {
```

```
echo "<script>alert('Shipping Address has been updated');</script>";
```

```
}
```

```
}
```

?>

<!DOCTYPE html>

```
<html lang="en">
```

```
<head>
```

```
<!-- Meta -->
```

```
<meta charset="utf-8">
```

```
<meta http-equiv="Content-Type" content="text/html; charset=UTF-8">
```

```
<meta name="viewport" content="width=device-width, initial-scale=1.0,  
user-scalable=no">
```

```
<meta name="description" content="">
```

```
<meta name="author" content="">
```

```
<meta name="keywords" content="MediaCenter, Template, eCommerce">
```

```
<meta name="robots" content="all">
```

```
<title>My Account</title>
```

```
<!-- Bootstrap Core CSS -->
```

```
<link rel="stylesheet" href="assets/css/bootstrap.min.css">
```

```
<!-- Customizable CSS -->
```

```
<link rel="stylesheet" href="assets/css/main.css">
```

```
<link rel="stylesheet" href="assets/css/green.css">
```

```
<link rel="stylesheet" href="assets/css/owl.carousel.css">
```

```
<link rel="stylesheet" href="assets/css/owl.transitions.css">
```

```
<!--<link rel="stylesheet" href="assets/css/owl.theme.css">-->
```

```
<link href="assets/css/lightbox.css" rel="stylesheet">
```

```
<link rel="stylesheet" href="assets/css/animate.min.css">
```

```
<link rel="stylesheet" href="assets/css/rateit.css">
```

```
<link rel="stylesheet" href="assets/css/bootstrap-select.min.css">
```

```
<!-- Demo Purpose Only. Should be removed in production -->
```

```
<link rel="stylesheet" href="assets/css/config.css">
```

```
<link href="assets/css/green.css" rel="alternate stylesheet" title="Green  
color">
```

```
<link href="assets/css/blue.css" rel="alternate stylesheet" title="Blue  
color">
```

```
<link href="assets/css/red.css" rel="alternate stylesheet" title="Red color">
```

```
<link href="assets/css/orange.css" rel="alternate stylesheet" title="Orange  
color">
```

```
<link href="assets/css/dark-green.css" rel="alternate  
stylesheet" title="Darkgreen color">
```

```
<link rel="stylesheet" href="assets/css/font-awesome.min.css">
```

```
<link  
href='http://fonts.googleapis.com/css?family=Roboto:300,400,500,700'  
rel='stylesheet' type='text/css'>
```

```
<link rel="shortcut icon" href="assets/images/favicon.ico">
```

```
</head>
```

```
<body class="cnt-home">
```

```
<header class="header-style-1">
```

```

<!-- =====TOP MENU
===== -->

<?php include('includes/top-header.php');?>

<!-- ===== TOP MENU : END
===== -->

<?php include('includes/main-header.php');?>

<!-- ===== NAVBAR
===== -->

<?php include('includes/menu-bar.php');?>

<!-- ===== NAVBAR : END
===== -->

</header>

<!-- ===== HEADER : END
===== -->

<div class="breadcrumb">

    <div class="container">

        <div class="breadcrumb-inner">

            <ul class="list-inline list-unstyled">

                <li><a href="#">Home</a></li>

                <li class='active'>Checkout</li>

            </ul>

        </div><!-- /.breadcrumb-inner -->

    </div><!-- /.container -->

</div><!-- /.breadcrumb -->

```

```

<div class="body-content outer-top-bd">

    <div class="container">

        <div class="checkout-box inner-bottom-sm">

            <div class="row">

                <div class="col-md-8">

                    <div      class="panel-group      checkout-steps"
id="accordion">

                        <!-- checkout-step-01 -->

<div class="panel panel-default checkout-step-01">

    <!-- panel-heading -->

        <div class="panel-heading">

            <h4 class="unicase-checkout-title">

                <a      data-toggle="collapse"      class=""
data-parent="#accordion" href="#collapseOne">

                    <span>1</span>Billing Address

                </a>

            </h4>

        </div>

    <!-- panel-heading -->

    <div id="collapseOne" class="panel-collapse collapse in">

        <!-- panel-body -->

```

<div class="panel-body">

```
<div class="row">
```

```
<div class="col-md-12 col-sm-12 already-registered-login">
```

```
<?php
```

```
$query=mysqli_query($con,"select * from users where
```

```
id='".$$_SESSION['id']."'"); while($row=mysqli_fetch_array($query))
```

```
{
```

```
?>
```

```
<form class="register-form"
role="form"
```

```
method="post">
```

```
<div class="form-group">
```

```
<label class="info-title" for="Billing Address">Billing
Address<span>*</span></label>
```

```
<textarea class="form-control
unicase-form-control text-input" name="billingaddress"
required="required"><?php echo
$row['billingAddress'];?></textarea>
```

```
</div>
```

```
<div class="form-group">
```

```
<label class="info-title" for="Billing State ">Billing
State <span>*</span></label>
```

```
        <input type="text" class="form-control uncase-form-control text-
input"      id="bilingstate"      name="bilingstate"      value="<?php      echo
$row['billingState'];?>" required>
```

```
    </div>
```

```
    <div class="form-group">
```

```
        <label class="info-title" for="Billing City">Billing City
<span>*</span></label>
```

```
        <input type="text" class="form-control uncase-
form-control text-input" id="billingcity" name="billingcity" required="required"
value="<?php echo $row['billingCity'];?>" >
```

```
    </div>
```

```
    <div class="form-group">
```

```
        <label      class="info-title"      for="Billing
Pincode">Billing Pincode <span>*</span></label>
```

```
        <input type="text" class="form-control uncase-
form-control      text-input"      id="billingpincode"
name="billingpincode"      required="required"      value="<?php      echo
$row['billingPincode'];?>" >
```

```
    </div>
```

```
        <button type="submit" name="update"
class="btn- upper btn btn-primary checkout-page-button">Update</button>
```

```
    </form>
```

```
    <?php } ?>
```

```
</div>
```

<!-- already-registered-login -->

</div>

</div>

<!-- panel-body -->

</div><!-- row -->

</div>

<!-- checkout-step-01 -->

<!-- checkout-step-02 -->

<div class="panel panel-default checkout-step-02">

<div class="panel-heading">

<h4 class="unicase-checkout-title">

<a data-toggle="collapse" class="collapsed" data-parent="#accordion" href="#collapseTwo">

2Shipping Address

</h4>

</div>

<div id="collapseTwo" class="panel-collapse collapse">

<div class="panel-body">

<?php

```
$query=mysqli_query($con,"select * from users where  
id='".$$_SESSION['id']."'"); while($row=mysqli_fetch_array($query))
```

```
{  
?>
```

```
        <form        class="register-form"        role="form"  
method="post">  
  
    <div class="form-group">  
  
        <label        class="info-title"  
for="Shipping Address">Shipping Address<span>*</span></label>  
  
        <textarea class="form-control  
unicase-form-control text-input"        "  
name="shippingaddress"        required="required"><?php    echo  
$row['shippingAddress'];?></textarea>  
  
    </div>
```

```
        <div class="form-group">  
  
            <label class="info-title" for="Billing State ">Shipping  
State <span>*</span></label>  
  
            <input type="text" class="form-control unicase-form-control text-  
input"    id="shippingstate"    name="shippingstate"    value="<?php    echo  
$row['shippingState'];?>" required>  
  
        </div>
```

```
        <div class="form-group">  
  
            <label class="info-title" for="Billing City">Shipping  
City <span>*</span></label>
```

```
        <input type="text" class="form-control uncase-
form-control text-input" id="shippingcity" name="shippingcity" required="required"
value="<?php echo $row['shippingCity'];?>" >
```

```
    </div>
```

```
<div class="form-group">
```

```
        <label class="info-title"
for="Billing Pincode">Shipping Pincode <span>*</span></label>
```

```
        <input type="text" class="form-control uncase-
form-control text-input" id="shippingpincode" name="shippingpincode"
required="required" value="<?php echo $row['shippingPincode'];?>" >
```

```
    </div>
```

```
        <button type="submit"
name="shipupdate" class="btn-upper btn btn-primary
checkout-page-button">Update</button>
```

```
    </form>
```

```
<?php } ?>
```

```
</div>
```

```
</div>
```

```
</div>
```

<!-- checkout-step-02 -->

</div><!-- /.checkout-steps -->

</div>

<?php include('includes/myaccount-sidebar.php');?>

</div><!-- /.row -->

</div><!-- /.checkout-box -->

<?php include('includes/brands-slider.php');?>

</div>

</div>

<?php include('includes/footer.php');?>

<script src="assets/js/jquery-1.11.1.min.js"></script>

<script src="assets/js/bootstrap.min.js"></script>

<script src="assets/js/bootstrap-hover-dropdown.min.js"></script>

<script src="assets/js/owl.carousel.min.js"></script>

<script src="assets/js/echo.min.js"></script>

<script src="assets/js/jquery.easing-1.3.min.js"></script>

<script src="assets/js/bootstrap-slider.min.js"></script>

<script src="assets/js/jquery.rateit.min.js"></script>

<script type="text/javascript" src="assets/js/lightbox.min.js"></script>

<script src="assets/js/bootstrap-select.min.js"></script>

<script src="assets/js/wow.min.js"></script>

```
<script src="assets/js/scripts.js"></script>
```

```
<!-- For demo purposes – can be removed on production -->
```

```
<script src="switchstylesheet/switchstylesheet.js"></script>
```

```
<script>
```

```
    $(document).ready(function(){  
        $(".change-color").switchstylesheet( { separator:"color" } );  
        $('#show-theme-options').click(function(){  
            $(this).parent().toggleClass('open');  
            return false;  
        });  
    });
```

```
    $(window).bind("load", function() {  
        $('#show-theme-options').delay(2000).trigger('click');  
    });
```

```
</script>
```

```
</body>
```

```
</html>
```

```
<?php } ?>
```

```
<?php
```

```
session_start();
```

```

error_reporting(0);

include('includes/config.php');

$cid=intval($_GET['cid']);

if(isset($_GET['action']) && $_GET['action']=="add"){

    $id=intval($_GET['id']);

    if(isset($_SESSION['cart'][$id])){

        $_SESSION['cart'][$id]['quantity']++;

    }else{

        $sql_p="SELECT * FROM products WHERE id={$id}";

        $query_p=mysqli_query($con,$sql_p);

        if(mysqli_num_rows($query_p)!=0){

            $row_p=mysqli_fetch_array($query_p);

            $_SESSION['cart'][$row_p['id']]=array("quantity" => 1, "price" =>
$row_p['productPrice']);

            echo "<script>alert('Product has been added to the
cart')</script>";

            echo "<script type='text/javascript'> document.location = 'my-cart.php';
</script>";

        }else{

            $message="Product ID is invalid";

        }

    }

}

}

```

```
// COde for Wishlist
```

```

if(isset($_GET['pid']) && $_GET['action']=="wishlist" ){

    if(strlen($_SESSION['login'])==0)

    {

header('location:login.php');

    }

else

{

mysqli_query($con,"insert          into
wishlist(userId,productId) values('".$_SESSION['id']."','".$_GET['pid']."')");

echo "<script>alert('Product aaded in
wishlist');</script>"; header('location:my-wishlist.php');

    }

}

?>

<!DOCTYPE html>

<html lang="en">

    <head>

        <!-- Meta -->

        <meta charset="utf-8">

        <meta http-equiv="Content-Type" content="text/html; charset=UTF-8">

        <meta name="viewport" content="width=device-width,
initial-scale=1.0, user-scalable=no">

        <meta name="description" content="">

```

<meta name="author" content="">

<meta name="keywords" content="MediaCenter, Template, eCommerce">

<meta name="robots" content="all">

<title>Product Category</title>

<!-- Bootstrap Core CSS -->

<link rel="stylesheet" href="assets/css/bootstrap.min.css">

<!-- Customizable CSS -->

<link rel="stylesheet" href="assets/css/main.css">

<link rel="stylesheet" href="assets/css/green.css">

<link rel="stylesheet" href="assets/css/owl.carousel.css">

<link rel="stylesheet" href="assets/css/owl.transitions.css">

<!--<link rel="stylesheet" href="assets/css/owl.theme.css">-->

<link href="assets/css/lightbox.css" rel="stylesheet">

<link rel="stylesheet" href="assets/css/animate.min.css">

<link rel="stylesheet" href="assets/css/rateit.css">

<link rel="stylesheet" href="assets/css/bootstrap-select.min.css">

<!-- Demo Purpose Only. Should be removed in production -->

<link rel="stylesheet" href="assets/css/config.css">

<link href="assets/css/green.css" rel="alternate stylesheet" title="Green color">

```
<link href="assets/css/blue.css" rel="alternate stylesheet" title="Blue color">
```

```
<link href="assets/css/red.css" rel="alternate stylesheet" title="Red color">
```

```
<link href="assets/css/orange.css" rel="alternate stylesheet" title="Orange color">
```

```
<link href="assets/css/dark-green.css" rel="alternate stylesheet" title="Darkgreen color">
```

```
<!-- Demo Purpose Only. Should be removed in production : END -->
```

```
<!-- Icons/Glyphs -->
```

```
<link rel="stylesheet" href="assets/css/font-awesome.min.css">
```

```
<!-- Fonts -->
```

```
<link href='http://fonts.googleapis.com/css?family=Roboto:300,400,500,700' rel='stylesheet' type='text/css'>
```

```
<!-- Favicon -->
```

```
<link rel="shortcut icon" href="assets/images/favicon.ico">
```

```
<!-- HTML5 elements and media queries Support for IE8 : HTML5 shim and Respond.js -->
```

```
<!--[if lt IE 9]>
```

```
<script src="assets/js/html5shiv.js"></script>
```

```
<script src="assets/js/respond.min.js"></script>
```

<![endif]-->

</head>

<body class="cnt-home">

<header class="header-style-1">

<!-- =====TOP MENU
===== -->

<?php include('includes/top-header.php');?>

<!-- ===== TOP MENU : END
===== -->

<?php include('includes/main-header.php');?>

<!-- ===== NAVBAR
===== -->

<?php include('includes/menu-bar.php');?>

<!-- ===== NAVBAR : END
===== -->

</header>

<!-- ===== HEADER : END
===== -->

</div><!-- /.breadcrumb -->

<div class="body-content outer-top-xs">

<div class='container'>

<div class='row outer-bottom-sm'>

```

<div class='col-md-3 sidebar'>

    <!-- ===== TOP NAVIGATION
===== -->

<div class="side-menu animate-dropdown outer-bottom-xs">

<div class="side-menu animate-dropdown outer-bottom-xs">

    <div class="head"><i class="icon fa fa-align-justify
fa-fw"></i>Sub Categories</div>

    <nav class="yamm megamenu-horizontal" role="navigation">

        <ul class="nav">

            <li class="dropdown menu-item">

                <?php $sql=mysqli_query($con,"select id,subcategory from subcategory
where categoryid='$cid'");

while($row=mysqli_fetch_array($sql))
{
    ?>

        <a href="sub-category.php?scid=<?php echo
$row['id'];?>" class="dropdown-toggle"><i class="icon fa fa-desktop fa-fw"></i>

            <?php echo $row['subcategory'];?></a>

            <?php }?>

        </li>

    </ul>

    </nav>

```

</div>

</div><!-- /.side-menu -->

<!-- ===== TOP NAVIGATION : END
===== --> <div class="sidebar-
module-container">

<h3 class="section-title">shop by</h3>

<div class="sidebar-filter">

<!--

===== SIDEBAR CATEGORY
===== -->

<div class="sidebar-widget wow fadeInUp outer-bottom-xs ">

<div class="widget-header m-t-20">

<h4 class="widget-title">Category</h4>

</div>

<div class="sidebar-widget-body m-t-10">

<?php \$sql=mysqli_query(\$con,"select id,categoryName from category");

while(\$row=mysqli_fetch_array(\$sql))

{

?>

<div class="accordion">

<div class="accordion-group">

<div class="accordion-heading">

<a href="category.php?cid=<?php echo
\$row['id'];?>" class="accordion-toggle collapsed">

<?php echo \$row['categoryName'];?>

</div>

</div>

</div>

<?php } ?>

</div><!-- /.sidebar-widget-body -->

</div><!-- /.sidebar-widget -->

<!-- ===== COLOR: END
===== -->

</div><!-- /.sidebar-filter -->

</div><!-- /.sidebar-module-container -->

</div><!-- /.sidebar -->

<div class='col-md-9'>

<!--

===== SECTION – HERO
===== -->

<div id="category" class="category-carousel hidden-xs">

<div class="item">

<div class="image">

</div>

<div class="container-fluid">

<div class="caption vertical-top text-left">

<div class="big-text">

</div>

<?php

\$sql=mysqli_query(\$con,"select categoryName from category where id='\$cid'");

while(\$row=mysqli_fetch_array(\$sql))

{

?>

<div class="excerpt hidden-sm hidden-md">

<?php

echo

htmlentities(\$row['categoryName']);?>

</div>

<?php } ?>

</div><!-- /.caption -->

</div><!-- /.container-fluid -->

</div>

</div>

<div class="search-result-container">

<div id="myTabContent" class="tab-content">

<div class="tab-pane active " id="grid-
container">

<div class="category-product inner-top-
vs">

<div class="row">

```

        <?php

$ret=mysqli_query($con,"select * from products where category='$cid'");

$num=mysqli_num_rows($ret);

if($num>0)

{

while ($row=mysqli_fetch_array($ret))

{?>

        <div class="col-sm-6 col-md-4 wow fadeInUp">

                <div class="products">

                        <div class="product">

                                <div class="product-image">

                                        <div class="image">

                                                <a href="product-details.php?pid=<?php echo
htmlentities($row['id']);?>">/<?php echo
htmlentities($row['productImage1']);?>" alt="" width="200" height="300"></a>

                                        </div><!-- /.image -->

                                </div><!-- /.product-image -->

                                        <div class="product-info text-left">

                                                <h3 class="name"><a href="product-details.php?pid=<?php echo
htmlentities($row['id']);?>"><?php
echo
htmlentities($row['productName']);?></a></h3>

                                                <div class="rating rateit-small"></div>

                                                <div class="description"></div>

```

```
<div class="product-price">
```

```
  <span class="price">
```

```

Rs. <?php echo htmlentities($row['productPrice']);?>
</span>

<span
class="price-before-discount">Rs.
<?php
echo htmlentities($row['productPriceBeforeDiscount']);?></span>

</div><!-- /.product-price -->

</div><!-- /.product-info -->

<div class="cart clearfix animate-effect">

<div class="action">

<ul class="list-unstyled">

<li class="add-cart-button btn-group">

<?php
if($row['productAvailability']=='In Stock'){?>

<button class="btn
btn-primary icon" data-toggle="dropdown" type="button">

<i class="fa fa-shopping-
cart"></i>

</button>

<a
href="category.php?page=product&action=add&id=<?php echo $row['id']; ?>">

<button class="btn btn-primary"
type="button">Add to cart</button></a>

<?php } else {?>

```

```

                                <div                                class="action"
style="color:red">Out of Stock</div>

                                <?php } ?>

                                </li>

                                <li class="lnk wishlist">

                                    <a
class="add-to-cart"                                href="category.php?pid=<?php                                echo
htmlentities($row['id'])?>&&action=wishlist" title="Wishlist">

                                                <i class="icon fa fa-heart"></i>

                                    </a>

                                </li>

                                </ul>

                                </div><!-- /.action -->

                                </div><!-- /.cart -->

                                </div>

                                </div>

                                </div>

                                <?php } } else {?

                                <div class="col-sm-6 col-md-4 wow fadeInUp"> <h3>No
Product Found</h3>

                                </div>

```

<?php } ?>

</div><!-- /.row -->

</div><!-- /.category-product -->

</div><!-- /.tab-pane -->

</div><!-- /.search-result-container -->

</div><!-- /.col -->

</div></div>

<?php include('includes/brands-slider.php');?>

</div>

</div>

<?php include('includes/footer.php');?>

<script src="assets/js/jquery-1.11.1.min.js"></script>

<script src="assets/js/bootstrap.min.js"></script>

<script src="assets/js/bootstrap-hover-dropdown.min.js"></script>

<script src="assets/js/owl.carousel.min.js"></script>

<script src="assets/js/echo.min.js"></script>

<script src="assets/js/jquery.easing-1.3.min.js"></script>

<script src="assets/js/bootstrap-slider.min.js"></script>

<script src="assets/js/jquery.rateit.min.js"></script>

<script type="text/javascript" src="assets/js/lightbox.min.js"></script>

<script src="assets/js/bootstrap-select.min.js"></script>

<script src="assets/js/wow.min.js"></script>

<script src="assets/js/scripts.js"></script>

<!-- For demo purposes – can be removed on production -->

<script src="switchstylesheet/switchstylesheet.js"></script>

<script>

```
$(document).ready(function(){  
    $(".change-color").switchstylesheet( { separator:"color" } );  
    $('#show-theme-options').click(function(){  
        $(this).parent().toggleClass('open');  
        return false;  
    });  
});
```

```
$(window).bind("load", function() {  
    $('#show-theme-options').delay(2000).trigger('click');  
});
```

</script>

<!-- For demo purposes – can be removed on production : End -->

</body>

</html>

<?php

require_once("includes/config.php");

if(!empty(\$_POST["email"])) {

 \$email= \$_POST["email"];

```
        $result =mysql_query($con,"SELECT      email FROM      users WHERE  
email='$email'");
```

```
        $count=mysql_num_rows($result);
```

```
if($count>0)
```

```
{
```

```
echo "<span style='color:red'> Email already exists
```

```
.</span>"; echo
```

```
"<script>$('#submit').prop('disabled',true);</script>";
```

```
} else{
```

```
    echo "<span style='color:green'> Email available for Registration
```

```
.</span>"; echo "<script>$('#submit').prop('disabled',false);</script>";
```

```
}
```

```
}
```

```
?>
```

```
<?php
```

```
session_start();
```

```
error_reporting(0);
```

```
include('includes/config.php');
```

```
// Code user Registration
```

```
if(isset($_POST['submit']))
```

```
{
```

```
$name=$_POST['fullname'];
```

```
$email=$_POST['emailid'];
```

```
$contactno=$_POST['contactno'];
```

```
$password=md5($_POST['password']);
```

```

$query=mysqli_query($con,"insert    into
users(name,email,contactno,password)
values('$name','$email','$contactno','$password')");

if($query)

{

    echo "<script>alert('You are successfully register');</script>";

}

else{

echo "<script>alert('Not register something went wrong');</script>";

}

}

// Code for User login

if(isset($_POST['login']))

{

    $email=$_POST['email'];

    $password=md5($_POST['password']);

    $query=mysqli_query($con,"SELECT * FROM users WHERE email='$email' and
password='$password'");

    $num=mysqli_fetch_array($query);

    if($num>0)

    {

        $extra="my-cart.php";

        $_SESSION['login']=$_POST['email'];

        $_SESSION['id']=$num['id'];

        $_SESSION['username']=$num['name'];

```

```
$uip=$_SERVER['REMOTE_ADDR'];
```

```

$status=1;

$log=mysqli_query($con,"insert      into      userlog(userEmail,userip,status)
values('".$_SESSION['login']. "','$uip','$status')");

$host=$_SERVER['HTTP_HOST'];

$uri=rtrim(dirname($_SERVER['PHP_SELF']),'/\');

header("location:http://$host$uri/$extra");

exit();

}

else

{

$extra="login.php";

$email=$_POST['email'];

$uip=$_SERVER['REMOTE_ADDR'];

$status=0;

$log=mysqli_query($con,"insert      into      userlog(userEmail,userip,status)
values('$email','$uip','$status')");

$host = $_SERVER['HTTP_HOST'];

$uri = rtrim(dirname($_SERVER['PHP_SELF']),'/\');

header("location:http://$host$uri/$extra");

$_SESSION['errmsg']="Invalid email id or

Password"; exit();

}

}

```

?>

<!DOCTYPE html>

<html lang="en">

<head>

<!-- Meta -->

<meta charset="utf-8">

<meta http-equiv="Content-Type" content="text/html; charset=UTF-8">

<meta name="viewport" content="width=device-width,
initial-scale=1.0, user-scalable=no">

<meta name="description" content="">

<meta name="author" content="">

<meta name="keywords" content="MediaCenter, Template, eCommerce">

<meta name="robots" content="all">

<title>Shopping Portal | Signi-in | Signup</title>

<!-- Bootstrap Core CSS -->

<link rel="stylesheet" href="assets/css/bootstrap.min.css">

<!-- Customizable CSS -->

<link rel="stylesheet" href="assets/css/main.css">

<link rel="stylesheet" href="assets/css/green.css">

<link rel="stylesheet" href="assets/css/owl.carousel.css">

<link rel="stylesheet" href="assets/css/owl.transitions.css">

<!--<link rel="stylesheet" href="assets/css/owl.theme.css">-->

<link href="assets/css/lightbox.css" rel="stylesheet">

<link rel="stylesheet" href="assets/css/animate.min.css">

```
<link rel="stylesheet" href="assets/css/rateit.css">
```

```
<link rel="stylesheet" href="assets/css/bootstrap-select.min.css">
```

```
<!-- Demo Purpose Only. Should be removed in production -->
```

```
<link rel="stylesheet" href="assets/css/config.css">
```

```
<link href="assets/css/green.css" rel="alternate stylesheet" title="Green  
color">
```

```
<link href="assets/css/blue.css" rel="alternate stylesheet" title="Blue  
color">
```

```
<link href="assets/css/red.css" rel="alternate stylesheet" title="Red color">
```

```
<link href="assets/css/orange.css" rel="alternate stylesheet" title="Orange  
color">
```

```
<link href="assets/css/dark-green.css" rel="alternate  
stylesheet" title="Darkgreen color">
```

```
<!-- Demo Purpose Only. Should be removed in production : END -->
```

```
<!-- Icons/Glyphs -->
```

```
<link rel="stylesheet" href="assets/css/font-awesome.min.css">
```

```
<!-- Fonts -->
```

```
<link  
href='http://fonts.googleapis.com/css?family=Roboto:300,400,500,700'  
rel='stylesheet' type='text/css'>
```

```
<!-- Favicon -->
```

```
<link rel="shortcut icon" href="assets/images/favicon.ico">
```

```
<script
```

type="text/javascript">

function valid()

```

{
    if(document.register.password.value!= document.register.confirmpassword.value)
    {
        alert("Password and Confirm Password Field do not match !!");
        document.register.confirmpassword.focus();
        return false;
    }
    return true;
}
</script>

<script>

function userAvailability() {

$("#loaderIcon").show();

jQuery.ajax({

url: "check_availability.php",

data:'email='+$("#email").val(),

type: "POST",

success:function(data){

$("#user-availability-status1").html(data);

$("#loaderIcon").hide();

},

error:function (){}

});

```

}

```

</script>

</head>

<body class="cnt-home">

    <!--
===== HEADER
===== -->

<header class="header-style-1">

    <!-- =====TOP  MENU
===== -->

<?php include('includes/top-header.php');?>

<!-- ===== TOP MENU : END
===== -->

<?php include('includes/main-header.php');?>

    <!-- ===== NAVBAR
===== -->

<?php include('includes/menu-bar.php');?>

<!-- ===== NAVBAR : END
===== -->

</header>

<!-- ===== HEADER : END
===== -->

<div class="breadcrumb">

    <div class="container">

        <div class="breadcrumb-inner">

```

<ul class="list-inline list-unstyled">

```

        <li><a href="home.html">Home</a></li>

        <li class='active'>Authentication</li>

    </ul>

</div><!-- /.breadcrumb-inner -->

</div><!-- /.container -->

</div><!-- /.breadcrumb -->


<div class="body-content outer-top-bd">

    <div class="container">

        <div class="sign-in-page inner-bottom-sm">

            <div class="row">

                <!-- Sign-in -->

                <div class="col-md-6 col-sm-6 sign-in">

                    <h4 class="">sign in</h4>

                    <p class="">Hello, Welcome to your account.</p>

                    <form class="register-form outer-top-xs" method="post">

                        <span style="color:red;" >

<?php
echo htmlentities($_SESSION['errmsg']);

?>

<?php
echo htmlentities($_SESSION['errmsg']="");

?>

                        </span>

```

```

<div class="form-group">

    <label class="info-title" for="exampleInputEmail1">Email Address
<span>*</span></label>

    <input type="email" name="email" class="form-control unicast-form-
control text-input" id="exampleInputEmail1" >

</div>

<div class="form-group">

    <label class="info-title" for="exampleInputPassword1">Password
<span>*</span></label>

    <input type="password" name="password" class="form-control unicast-
form-control text-input" id="exampleInputPassword1" >

</div>

<div class="radio outer-xs">

    <a href="forgot-password.php" class="forgot-password
pull-right">Forgot your Password?</a>

</div>

<button type="submit" class="btn-upper btn btn-primary
checkout-page-button" name="login">Login</button>

</form>

</div>

<!-- Sign-in -->

<!-- create a new account -->

<div class="col-md-6 col-sm-6 create-new-account">

    <h4 class="checkout-subtitle">create a new account</h4>

    <p class="text title-tag-line">Create your own Shopping account.</p>

```

```
<form class="register-form outer-top-xs" role="form"
method="post" name="register" onSubmit="return valid();">

<div class="form-group">

    <label class="info-title" for="fullname">Full Name <span>*</span></label>

    <input type="text" class="form-control uncase-form-control text-input"
id="fullname" name="fullname" required="required">

</div>
```

```
<div class="form-group">

    <label class="info-title" for="exampleInputEmail2">Email Address
<span>*</span></label>

    <input type="email" class="form-control uncase-form-control text-input"
id="email" onBlur="userAvailability()" name="emailid" required >

    <span id="user-availability-status1" style="font-size:12px;"></span>

</div>
```

```
<div class="form-group">

    <label class="info-title" for="contactno">Contact No.
<span>*</span></label>

    <input type="text" class="form-control uncase-form-control text-input"
id="contactno" name="contactno" maxlength="10" required >

</div>
```

```
<div class="form-group">

    <label class="info-title" for="password">Password.
<span>*</span></label>
```

```
<input type="password" class="form-control uncase-form-control text-  
input" id="password" name="password" required >
```

```
</div>
```

```
<div class="form-group">
```

```
<label class="info-title" for="confirmpassword">Confirm Password.  
<span>*</span></label>
```

```
<input type="password" class="form-control uncase-form-control text-  
input" id="confirmpassword" name="confirmpassword" required >
```

```
</div>
```

```
<button type="submit" name="submit" class="btn-upper btn btn-primary  
checkout-page-button" id="submit">Sign Up</button>
```

```
</form>
```

```
<span class="checkout-subtitle outer-top-xs">Sign Up Today And You'll Be  
Able To : </span>
```

```
<div class="checkbox">
```

```
<label class="checkbox">
```

```
Speed your way through the checkout.
```

```
</label>
```

```
<label
```

```
class="checkbox"> Track
```

```
your orders easily.
```

```
</label>
```

```
<label class="checkbox">
```

```
Keep a record of all your
```

purchases.

</label>

</div>

</div>

```

<!-- create a new account -->                                </div><!-- /.row -->

    </div>

<?php include('includes/brands-slider.php');?>

</div>

</div>

<?php include('includes/footer.php');?>

    <script src="assets/js/jquery-1.11.1.min.js"></script>

    <script src="assets/js/bootstrap.min.js"></script>

    <script src="assets/js/bootstrap-hover-dropdown.min.js"></script>

    <script src="assets/js/owl.carousel.min.js"></script>

    <script src="assets/js/echo.min.js"></script>

    <script src="assets/js/jquery.easing-1.3.min.js"></script>

    <script src="assets/js/bootstrap-slider.min.js"></script>

    <script src="assets/js/jquery.rateit.min.js"></script>

    <script type="text/javascript" src="assets/js/lightbox.min.js"></script>

    <script src="assets/js/bootstrap-select.min.js"></script>

    <script src="assets/js/wow.min.js"></script>

    <script src="assets/js/scripts.js"></script>

    <!-- For demo purposes – can be removed on production -->

    <script src="switchstylesheet/switchstylesheet.js"></script>

    <script>

        $(document).ready(function(){

            $(".changecolor").switchstylesheet( { seperator:"color"} );

            $(''.show-theme-options').click(function(){

```

```

        $(this).parent().toggleClass('open');

        return false;

    });

});

$(window).bind("load", function() {

    $('.show-theme-options').delay(2000).trigger('click');

});

</script>

<!-- For demo purposes – can be removed on production : End -->

</body>

</html>

<?php

session_start();

error_reporting(0);

include('includes/config.php');

if(strlen($_SESSION['login'])==0)

    {

header('location:login.php');

    }

else{

    if (isset($_POST['submit'])) {

        mysqli_query($con,"update          orders
set paymentMethod='".$_POST['paymethod']."'      where

```

```
userId='".$_SESSION['id']."  
and paymentMethod is null ");
```

```
        unset($_SESSION['cart']);

        header('location:order-history.php')

        ;

    }

?>

<!DOCTYPE html>

<html lang="en">

    <head>

        <!-- Meta -->

        <meta charset="utf-8">

        <meta http-equiv="Content-Type" content="text/html; charset=UTF-8">

        <meta name="viewport" content="width=device-width, initial-scale=1.0,
user-scalable=no">

        <meta name="description" content="">

        <meta name="author" content="">

        <meta name="keywords" content="MediaCenter, Template, eCommerce">

        <meta name="robots" content="all">

        <title>Shopping Portal | Payment Method</title>

        <link rel="stylesheet" href="assets/css/bootstrap.min.css">

        <link rel="stylesheet" href="assets/css/main.css">

        <link rel="stylesheet" href="assets/css/green.css">

        <link rel="stylesheet" href="assets/css/owl.carousel.css">

        <link rel="stylesheet" href="assets/css/owl.transitions.css">

        <!--<link rel="stylesheet" href="assets/css/owl.theme.css">-->
```

```
<link href="assets/css/lightbox.css" rel="stylesheet">
```

```
<link rel="stylesheet" href="assets/css/animate.min.css">

<link rel="stylesheet" href="assets/css/rateit.css">

<link rel="stylesheet" href="assets/css/bootstrap-select.min.css">

<link rel="stylesheet" href="assets/css/config.css">

<link href="assets/css/green.css" rel="alternate stylesheet" title="Green
color">

<link href="assets/css/blue.css" rel="alternate stylesheet" title="Blue
color">

<link href="assets/css/red.css" rel="alternate stylesheet" title="Red color">

<link href="assets/css/orange.css" rel="alternate stylesheet" title="Orange
color">

<link href="assets/css/dark-green.css" rel="alternate
stylesheet" title="Darkgreen color">

<link rel="stylesheet" href="assets/css/font-awesome.min.css">

<link
href='http://fonts.googleapis.com/css?family=Roboto:300,400,500,700'
rel='stylesheet' type='text/css'>

<link rel="shortcut icon" href="assets/images/favicon.ico">

</head>

<body class="cnt-home">

<header class="header-style-1">

<?php include('includes/top-header.php');?>

<?php include('includes/main-header.php');?>

<?php include('includes/menu-bar.php');?>

</header>
```

<div class="breadcrumb">

```

<div class="container">

    <div class="breadcrumb-inner">

        <ul class="list-inline list-unstyled">

            <li><a href="home.html">Home</a></li>

            <li class='active'>Payment Method</li>

        </ul>

    </div><!-- /.breadcrumb-inner -->

</div><!-- /.container -->

</div><!-- /.breadcrumb -->

<div class="body-content outer-top-bd">

    <div class="container">

        <div class="checkout-box faq-page inner-bottom-sm">

            <div class="row">

                <div class="col-md-12">

                    <h2>Choose Payment Method</h2>

                    <div          class="panel-group          checkout-steps"
id="accordion">

                        <!-- checkout-step-01 -->

<div class="panel panel-default checkout-step-01">

                    <!-- panel-heading -->

                        <div class="panel-heading">

                            <h4 class="unicase-checkout-title">

                                <a          data-toggle="collapse"          class=""
data-parent="#accordion" href="#collapseOne">

```

Select your Payment Method

```

        </a>

    </h4>

</div>

<!-- panel-heading -->

<div id="collapseOne" class="panel-collapse collapse in">

    <!-- panel-body -->

    <div class="panel-body">

        <form name="payment" method="post">

            <input type="radio" name="paymethod" value="COD" checked="checked">
COD
            <input type="radio" name="paymethod" value="Internet Banking"> Internet
Banking
            <input type="radio" name="paymethod" value="Debit / Credit card"> Debit /
Credit card <br /><br />
            <input type="submit" value="submit" name="submit" class="btn btn-primary">

        </form>

    </div>

    <!-- panel-body -->

</div><!-- row -->

</div>

<!-- checkout-step-01 -->

        </div><!-- /.checkout-steps -->

    </div>

</div><!-- /.row -->

```

</div><!-- /.checkout-box -->

```

<!--
===== BRANDS
CAROUSEL =====
-->

<?php echo include('includes/brands-slider.php');?>

<!--      ===== BRANDS
CAROUSEL : END =====
-->

</div><!-- /.container -->

</div><!-- /.body-content -->

<?php include('includes/footer.php');?>

<script src="assets/js/jquery-1.11.1.min.js"></script>

<script src="assets/js/bootstrap.min.js"></script>

<script src="assets/js/bootstrap-hover-dropdown.min.js"></script>

<script src="assets/js/owl.carousel.min.js"></script>

<script src="assets/js/echo.min.js"></script>

<script src="assets/js/jquery.easing-1.3.min.js"></script>

<script src="assets/js/bootstrap-slider.min.js"></script>

<script src="assets/js/jquery.rateit.min.js"></script>

<script type="text/javascript" src="assets/js/lightbox.min.js"></script>

<script src="assets/js/bootstrap-select.min.js"></script>

<script src="assets/js/wow.min.js"></script>

<script src="assets/js/scripts.js"></script>

<!-- For demo purposes – can be removed on production -->

<script src="switchstylesheet/switchstylesheet.js"></script>

```

```
<script>
```

```
$(document).ready(function(){
```

```
$(".change-color").switchstylesheet( { separator:"color" } );
```

```
$('.show-theme-options').click(function(){
```

```
    $(this).parent().toggleClass('open');
```

```
    return false;
```

```
});
```

```
});
```

```
$(window).bind("load", function() {
```

```
    $('.show-theme-options').delay(2000).trigger('click');
```

```
<?php
```

```
session_start();
```

```
include_once 'includes/config.php';
```

```
$oid=intval($_GET['oid']);
```

```
?>
```

```
<script language="javascript"
```

```
type="text/javascript"> function f2()
```

```
{
```

```
window.close();
```

```
}ser
```

```
function f3()
```

```
{
```

```
window.print();
```

```
}
```

```
</script>
```

```

<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">

<html xmlns="http://www.w3.org/1999/xhtml">

<head>

<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1" />

<title>Order Tracking Details</title>

<link href="style.css" rel="stylesheet" type="text/css" />

<link href="anuj.css" rel="stylesheet" type="text/css">

</head>

<body>

<div style="margin-left:50px;">

<form name="updateticket" id="updateticket" method="post">

<table width="100%" border="0" cellspacing="0" cellpadding="0">

<tr height="50">

<td colspan="2" class="fontkink2"
style="padding-left:0px;"><div class="fontpink2"> <b>Order Tracking Details
!</b></div></td>

</tr>

<tr height="30">

<td class="fontkink1"><b>order Id:</b></td>

<td class="fontkink"><?php echo $oid;?></td>

</tr>

<?php

$ret = mysqli_query($con,"SELECT * FROM ordertrackhistory WHERE
orderId='$oid'");

```

```
$num=mysqli_num_rows($ret);
```

```

if($num>0)

{

while($row=mysqli_fetch_array($ret))

    {

        ?>

        <tr height="20">

            <td class="fontkink1" ><b>At Date:</b></td>

            <td class="fontkink"><?php echo $row['postingDate'];?></td>

        </tr>

        <tr height="20">

            <td class="fontkink1"><b>Status:</b></td>

            <td class="fontkink"><?php echo $row['status'];?></td>

        </tr>

        <tr height="20">

            <td class="fontkink1"><b>Remark:</b></td>

            <td class="fontkink"><?php echo $row['remark'];?></td>

        </tr>

        <tr>

            <td colspan="2"><hr /></td>

        </tr>

        <?php }

    } else{

        ?>

        <tr>

```

```

<td colspan="2">Order Not Process Yet</td>

</tr>

<?php }

$st='Delivered';

$rt = mysqli_query($con,"SELECT * FROM orders WHERE id='$oid'");

while($num=mysqli_fetch_array($rt))

{

    $currentSt=$num['orderStatus'];

}

if($st==$currentSt)

{ ?>

<tr><td colspan="2"><b>

    Product Delivered successfully </b></td>

<?php }

?>

</table>

</form>

</div>

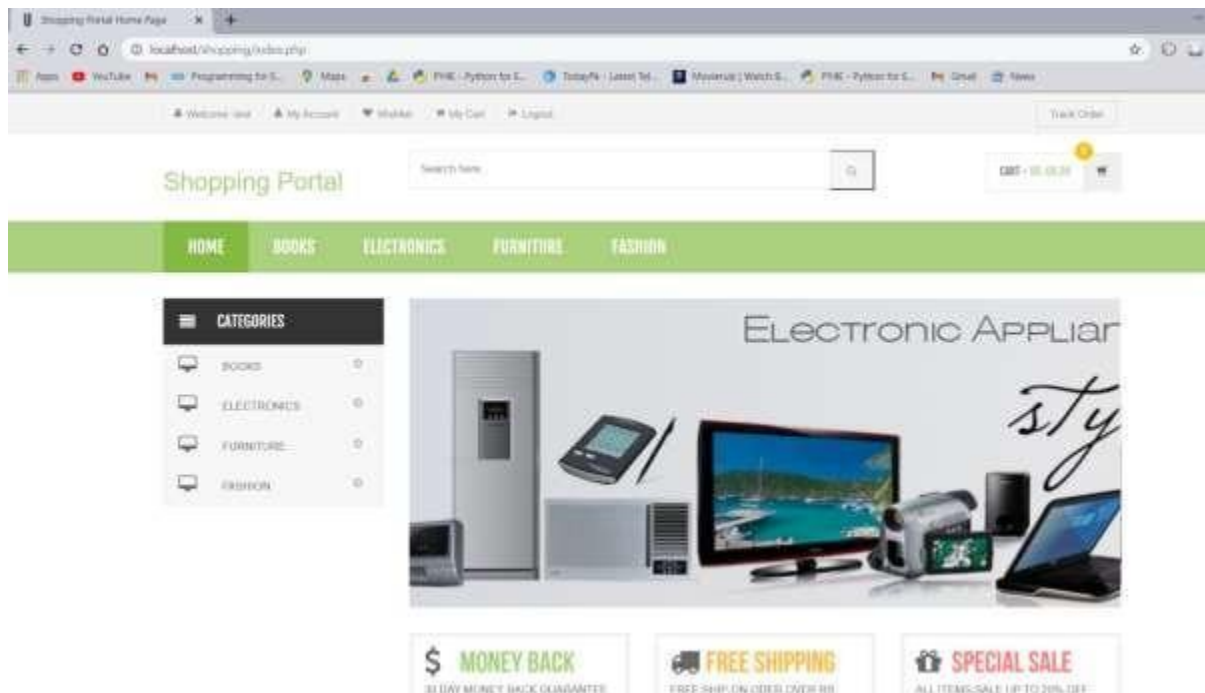
</body>

</html>

```

B.SCREEN SHOTS

HOME PAGE



PRODUCTS PAGE



SMART PHONES



Micromax Canvas Mega 4G

★★★★★

Rs. 6999 Free D.

ADD TO CART



SAMSUNG Galaxy On5

★★★★★

Rs. 7490 Free D.

ADD TO CART



LAPTOPS



Acer ES 15 Pentium Quad Core

★★★★★

Rs. 19990 Free D.

ADD TO CART



Micromax Canvas Laptab II (WIFI) Atom 4th Gen

★★★★★

Rs. 10990 Free D.

ADD TO CART

LOGIN PAGE

SIGN IN

Hello, Welcome to your account.

You have successfully logout

Email Address *

vikrant544@gmail.com

Password *

[Forgot your Password?](#)

LOGIN

CREATE A NEW ACCOUNT

Create your own Shopping account.

Full Name *

Email Address *

vikrant544@gmail.com

Email already exists

Contact No. *

Password *

Confirm Password *

SIGN UP

CART PAGE

Shopping Portal

Search here...

Q

CART - RS. 6523.00

HOMEBOOKSELECTRONICSFURNITUREFASHION

Home / Shopping Cart

Remove	Image	Product Name	Quantity	Price Per unit	Shipping Charge	Grandtotal
☐		NILKAMAL URSA METAL QUEEN BED ★★★★☆ (10 Reviews)	1	RS 6523.00	RS 0.00	6523.00

CONTINUE SHOPPING

UPDATE SHOPPING CART

VIEW PRODUCTS DETAILS

CATEGORY

- Books
- Electronics
- Furniture
- Fashion

HOT DEALS



Lenovo Ideapad 110 APU Quad Core A8 6th Gen



Micromax 81cm (32) HD Ready LED TV (32T6175MHD, 2 x HDMI, 2 x USB)

★★★★☆ (10 Reviews)

AVAILABILITY : **In Stock**

PRODUCT BRAND : **Micromax India**

SHIPPING CHARGE : ₹200

Rs. 139900 Per-0

QTY: 1 **ADD TO CART**

SHARE: [f](#) [t](#) [in](#) [w](#) [e](#)

DESCRIPTION

REVIEW

General

Sales Package	1 TV Unit, Remote Controller, Battery (For Remote Controller), Quick Installation Guide and User Manual: All in One, Wall Mount Support
Model Name	32T6175MHD
Display Size	81 cm (32)
Screen Type	LED

UPDATE PRODUCTS IN THE CART

Remove	Image	Product Name	Quantity	Price Per unit	Shipping Charge	Grandtotal
☐		AFFIX BACK COVER FOR MI REDMI NOTE 4 ★★★★☆ (0 Reviews)	2	RS 258.00	RS 10.00	528.00
CONTINUE SHOPPING						UPDATE SHOPPING CART

SHIPPING ADDRESS	BILLING ADDRESS	GRAND TOTAL 528.00
		PROCEED TO CHECKOUT

PAYMENT METHOD

CHOOSE PAYMENT METHOD

SELECT YOUR PAYMENT METHOD

☒ COD ☐ Internet Banking ☐ Debit / Credit card

[Submit](#)

ORDER HISTORY

Order history

localhost/shopping/order-history.php

App, YouTube, Programming for L..., Maps, PVE - Python for L..., Today's - Latest Te..., Movies & TV Worth A..., PVE - Python for L..., Gmail, News

9		MICROMAX CANVAS LAPTAB II (WIFI) ATOM 4TH GEN	2	55000	0	21995	000	2021-03-12 21:57:19	Track
10		AFTY BACK COVER FOR MI REDMI NOTE 4	2	250	10	528	000	2021-04-10 00:22:44	Track

OUR BRANDS



TRACK YOUR ORDER

TRACK YOUR ORDER

Please enter your Order ID in the box below and press Enter. This was given to you on your receipt and in the confirmation email you should have received.

Order ID

9

Registered Email

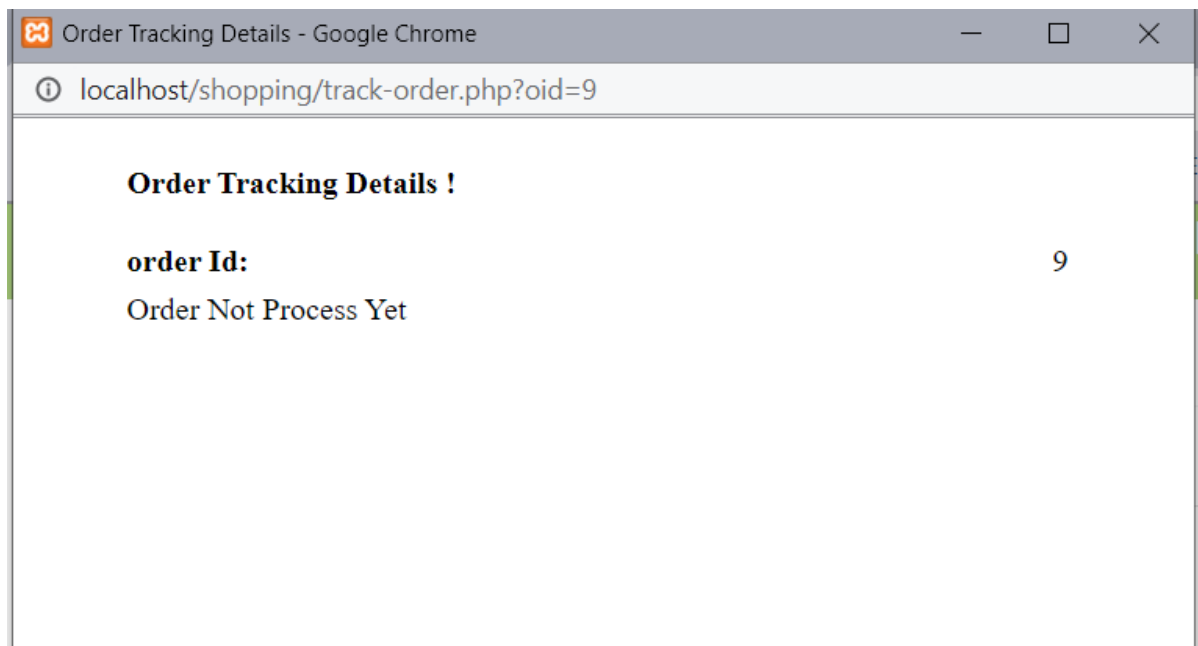
viranth544@gmail.com

TRACK

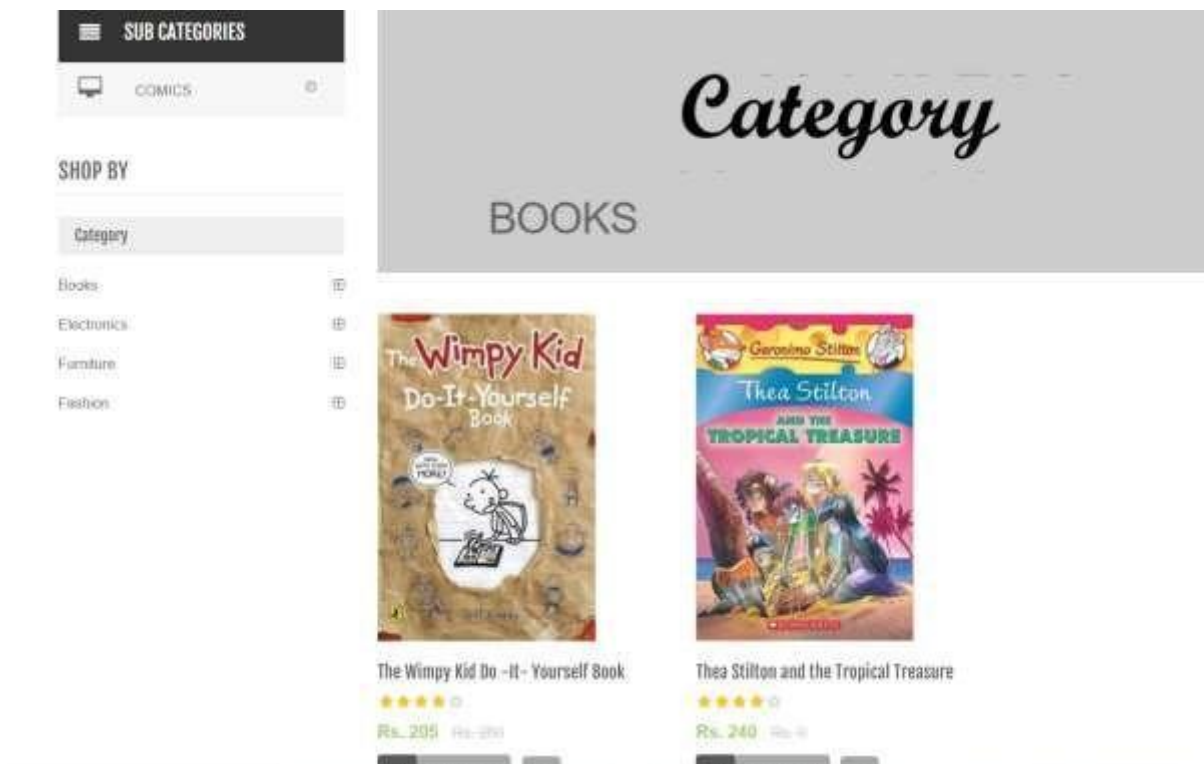
OUR BRANDS



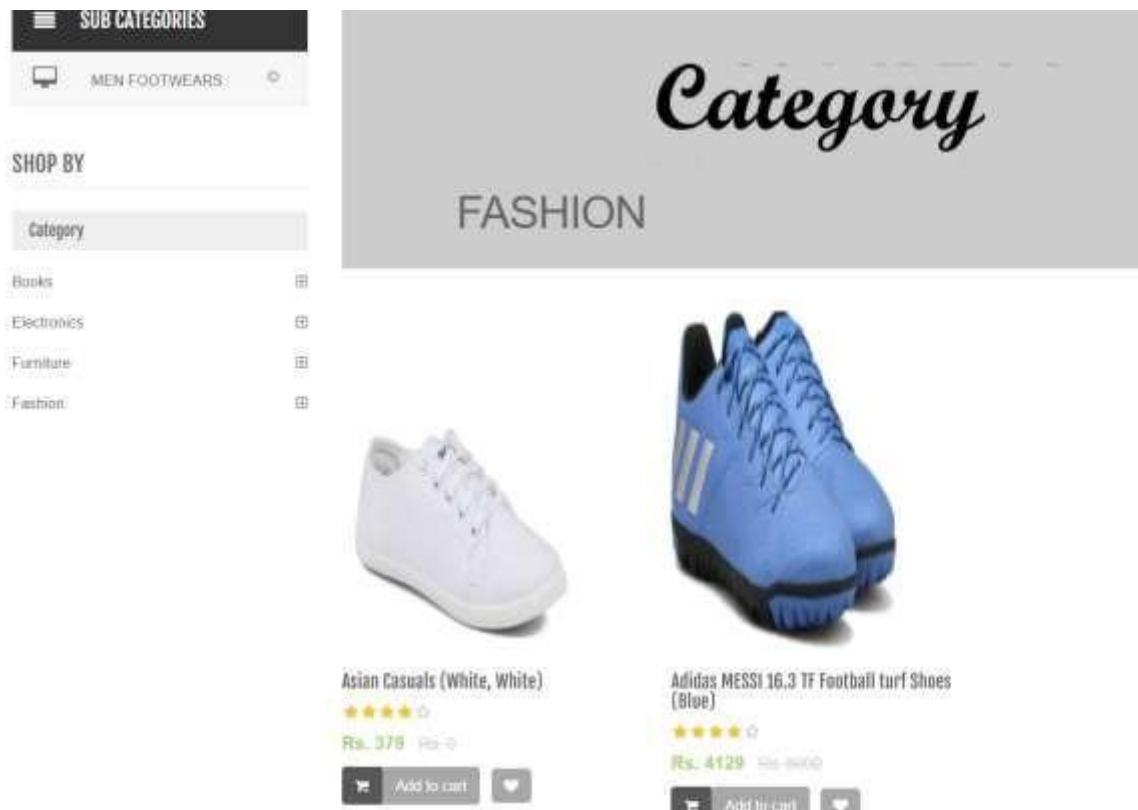
ORDER TRACKING DETAILS



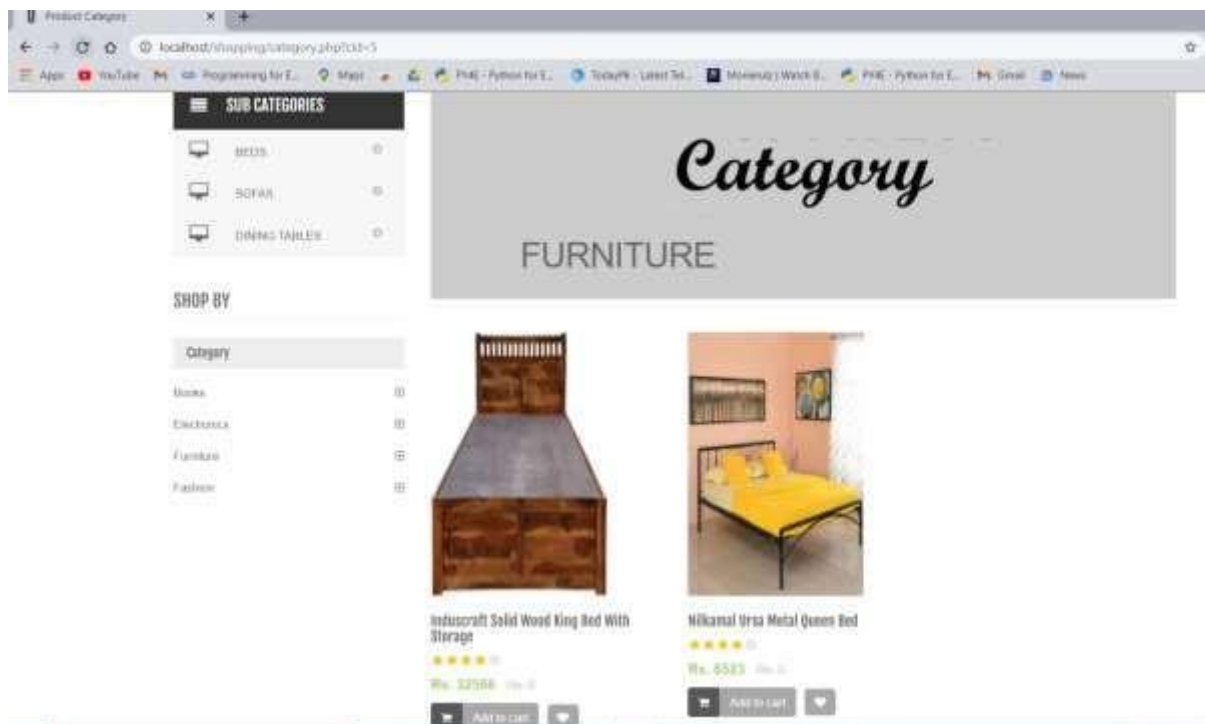
PRODUCTS - BOOKS



PRODUCTS-FASHION CATEGORY



PRODUCTS CATEGORY-FURNITURE



PRODUCTS PAGE

Shopping Portal Home Page

localhost/shopping/index.php

Apps | YouTube | Programming for E... | Maps | PHP - Python for E... | Today's - Latest It... | Microsoft | World's B... | PHP - Python for E... | Gmail | News

FEATURED PRODUCTS

ALLBOOKSFURNITURE



SAMSUNG Galaxy On5

★★★★☆

Rs. 7400 Free D

ADD TO CART



OPPO A57

★★★★☆

Rs. 14000 Free D

ADD TO CART



Affix Back Cover for Mi Redmi Note 4

★★★★☆

Rs. 250 Free D

ADD TO CART



Acer ES 15 Pentium Quad Core

★★★★☆

Rs. 10000 Free D

ADD TO CART

SMART PHONES

LAPTOPS



Lenovo Vibe K5 Note (Gold, 32 GB)

★★★★☆

Rs. 11999 Free D

ADD TO CART



Micromax Canvas Mega 4G

★★★★☆

Rs. 8990 Free D

ADD TO CART



HP Core i5 5th Gen

★★★★☆

Rs. 41000 Free D

ADD TO CART



Lenovo Ideapad 110 APU Quad Core A6 6th Gen

★★★★☆

Rs. 22990 Free D

ADD TO CART

PRODUCTS REVIEW PAGE

REVIEW

WRITE YOUR OWN REVIEW

	1 star	2 stars	3 stars	4 stars	5 stars
Quality	☐	☒	☐	☐	☐
Price	☐	☐	☒	☐	☐
Value	☐	☐	☐	☒	☐

Your Name *

Bothula Srichakra

Summary *

nice

Review *

GOOD

SUBMIT REVIEW

AFTER SUBMITING OF REVIEW

DESCRIPTION

REVIEW

CUSTOMER REVIEWS

NICE 📅 2021-04-03 09:42:17

"GOOD"

Quality : 2 Star

Price : 3 Star

value : 4 Star

☒ Bothula Srichakra

WRITE YOUR OWN REVIEW

WISHLIST PAGE

MY WISHLIST

	Asian Casuals (White, White) ★★★★★ (0 Reviews) Rs. 379.00 500.00	ADD TO CART
	Nilkamal Ursa Metal Queen Bed ★★★★★ (0 Reviews) Rs. 6523.00 8000.00	ADD TO CART

C.JOURNAL PAPER

THE STUDY OF IMPACT OF ONLINE SHOPPING ON CONVENTIONAL SHOPPING METHODS BY TODAY'S YOUTH WITH RESPECT TO CLOTHING AND ACCESSORIES

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ABSTRACT

In this paper, an attempt has been made to highlight the growing impact of the increasing trend of online shopping over the various fixed shop retailers. Retailers comprise of a large section of the population and a larger population is dependent upon these retailers. But the emergence of e-stores with their attractive incentives, big discounts and wide varieties has created an adverse impact onto them. This study tries to identify how retail businesses are being affected by the growing numbers of e-stores. This paper also unravels the declining number of footfalls to fixed shop retailers due to increasing trend for online shopping.

KEYWORDS

E-stores, Stores, Online Shopping, Internet Retailing.

INTRODUCTION

Obtaining items or services over the Internet, web shopping has achieved tremendous prominence of late since individuals think that it is advantageous and simple to shop from their home or office, furthermore facilitated from the inconvenience of moving from shop to shop looking for the benefit of decision. Online shopping¹ (Or e-tail from electronic retail or e-shopping) is a type of e-business which permits buyers to straightforwardly purchase merchandise and administrations over the web through a virtual shop. Some of the main online stores at present in India are Amazon, Flipkart, Snapdeal, Homeshop 18, Myntra and so on. Retail is a procedure of offering merchandise and services to clients through various channel of dissemination. Retail locations might be little or huge; however, they for the most part work in the same line as "obtaining to deal". Retail type of business is as old as human progress and is the most essential type of business.

RETAIL STORES FORMATS

Departmental Stores¹

It is a retail location which offers extensive variety of items to the end-clients under one rooftop. In a retail chain, the buyers can get every one of the items they try to shop at one place.

Markdown/Discount Stores

Discount stores¹ likewise offer a tremendous scope of items to the end-clients yet at a reduced rate. The markdown stores for the most part offer a constrained reach and the quality in certain cases may be somewhat mediocre when contrasted with the retail chains.

Grocery Store¹

A retail location which for the most part offers nourishment items and family unit things, appropriately set and

orchestrated in particular offices is known as a market. A market is a propelled type of the little supermarkets and obliges the family needs of the buyer.

Mom and Pop Store (Kirana Store in India)

Mom and Pop stores¹ are the little stores keep running by people in the adjacent region to take into account everyday needs of the customers staying in the region.

Shopping Centres

Many retail locations working at one spot shape a shopping centre¹. A shopping center would comprise of a few retail outlets each offering their own particular stock; however, at a typical stage.

The Internet has numerous favourable circumstances over retail locations.

A book shop at the edge of the road or the adjacent fabric store barely offers 5000 references or 20 plans of a specific article of clothing of same size, Amazon has got countless assortment. Web is brimming with online retailers offering 10 times or even 100 times a larger number of items than the normal retailer can long for. For an e-business site, the expenses of putting away and referencing an item speak to a little part of the expense when contrasted with the expense of putting away and referencing an item for "physical" stores. From the consumer loyalty and accessibility of administrations, web shopping is making a noteworthy effect upon the retail locations.

Review of Literature

Online or Web shopping¹ (At times known as e-tail from "electronic retail" or e-shopping) is a type of electronic trade which permits purchasers to specifically purchase merchandise or administrations from a dealer over the Internet utilising a web program. Elective names are: e-web- store, e-shop, e-store, Internet store, web store, web store, online store, online store, e-commerce.

Advantages of Online Shop¹

- **Convenience:** Online stores are normally accessible 24 hours a day, and numerous shoppers have Internet access both at work and at home. Different foundations, for example, web bistros and schools give web access too. Conversely, going by a traditional retail location requires travel and should happen amid business hours.
- **Data and Surveys:** Online stores must portray items available to be purchased with content, photographs, and sight and sound documents, though in a physical retail location, the real item and the producer's bundling will be accessible for direct assessment (which may include a test drive, fitting, or other experimentation). Some online stores give connection to supplemental item data; for example, directions, wellbeing strategies, shows, or maker details. Some give foundation data, counsel, or how-to guides intended to help customers choose which item to purchase.
- **Cost and Choice:** One point of preference of shopping online is having the capacity to rapidly search out arrangements for things or administrations given by a wide range of sellers (however, some neighbourhood web crawlers do exist to help purchasers find items available to be purchased in close-by stores). Web indexes, online value correlation administrations and revelation shopping motors can be utilised to turn upward venders of a specific item or administration.

Disadvantages²

- **Misrepresentation and Security Concerns:** Given the absence of capacity to examine stock before buy, purchasers are at higher danger of extortion than eye to eye exchanges. Shippers likewise hazard false buys utilising stolen Mastercards or fake renouncement of the online buy. Nonetheless, vendors confront fewer hazards from physical robbery by utilising a stockroom rather than a retail storefront. Secure Sockets Layer (SSL) encryption has for the most part tackled the issue of charge card numbers being caught in travel between the customer and the shipper. Notwithstanding, one should in any case believe the trader (and workers) not to utilise the charge card data in this manner for their own particular buys, and not to pass the data to others. **Phishing** is another peril, where purchasers are tricked into supposing they are managing a trustworthy retailer, when they have really been controlled into encouraging private data to a framework worked by a pernicious gathering. Refusal of administration assaults are a minor danger for dealers, as are server and system blackouts.
- **Absence of Full Cost Exposure:** The absence of full cost exposure may likewise be hazardous. While it might be anything but difficult to think about the base cost of a thing on the web, it may not be anything but difficult to see the aggregate expense in advance. Extra expenses, for example, delivery are frequently not be noticeable until the last stride in the checkout procedure. The issue is particularly obvious with cross-outskirt buys, where the

distance from spam and telemarketing which could come about because of supplying contact data to an online vendor. Accordingly, numerous dealers guarantee to not utilise customer data for these reasons.

Effect of Web Advertising on Social Networks

Srinivasan, R³. 2014 conducted a detailed study on Effect of Web Advertising on Social Networks. Online social networking and systems have a developing part in advertising, which has imperative ramifications for how buyers, channels, and organisations perform. In social networking settings, customers give online criticism about items, and this input is unmistakable to different specialists, including different purchasers, channel accomplices, contenders, and speculators. Besides, there is innate assortment in the way the criticism has gotten and prepared (e.g., evaluations, surveys) and the gatherings in which it is given. The heap qualities of online social networking situations have consequences for results important to advertisers and suggestions for administrative practice. Following are the discoveries and managerial implications concluded.

Discoveries and Managerial Implications

Oestreicher-Singer et al³ 2013 stated that no product exists in isolation but rather influence one another's sales thus, creating a virtual online network. Using an empirical approach, they used data from a large-scale e-commerce site and they found that the value of low sellers may be underestimated, whereas the value of best sellers may be overestimated.

Ho-Dac, Carson, and Moore,⁴ 2012 stated that online customer reviews affect sales of Blu-Ray and DVD players. Positive or negative online customer reviews would increase or decrease the sales of weak brands; however, would have no effect on strong brands. Higher sale of a particular brand leads to more positive online customer reviews, which in turn helps a weak brand build into a stronger one.

Naylor, Lamberton, and West,⁵ 2012 found that the decision to conceal or expose the demographic features of a brand's online followers influences consumers' brand valuations and buying intentions.

In their paper Consequences for online ratings, Sridhar and Srinivasan⁶, 2012 note those customers' online appraisals of service (i.e., Hotels) are affected not just by the nature of their service, but by the other online evaluations. The outcomes from a model utilising 7,499 buyers' online evaluations of 114 hotels bolster their reason. Other shoppers' online evaluations debilitate the impacts of positive and normal negative elements of administration experience; however, can either compound or upset the negative impact of disappointment, contingent upon the nature of disappointment recuperation.

Ludwig et al⁷ 2012 find that the semantic substance and style properties of verbatim online audits impact online retail locales' transformation rates. The writers utilise content mining to concentrate changes in full of feeling substance and phonetic style properties of book audits on Amazon.com. They find that the impact of positive feeling content on change rates

OBJECTIVES OF STUDY

The Research has been conducted with the following Objectives

1. To study the preference for online shopping over conventional shopping methods.
2. To study the shopping frequency of generation Y with respect to fashion clothing and accessories.
3. To study the effect of online shopping onto visits to the conventional stores for shopping.
4. To study the effect of online shopping onto the consumers.

METHODOLOGY OF STUDY

Typically the research methodology is comprised of the sampling techniques, sources of data, various methods adopted to collect the required data, statistical tools for analysis, and data interpretation.

Sources of Data

For the present study, the data have been collected from primary sources. Primary data have been collected through- Direct Personal Interview method.

Universe of the Study

The universe consists of all the youth of 15-30 years age in the Pune city.

Sample Size and Sample Unit

158 people are selected at random for the purpose of the present study.

Sampling Techniques

For the present study, random sampling technique method has been applied basis of suitability and the availability of information to give more accurate picture of the impact of online shopping.

Data Collection Techniques

The data for the study has been collected through primary sources i.e. Direct Personal Interviews.

Data Representation Tools

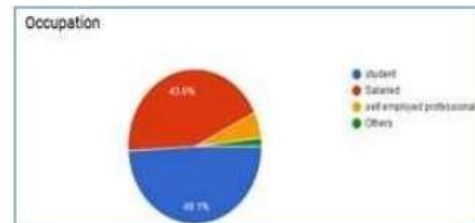
The collected data is classified, tabulated and represented through charts and bar diagrams.

Importance of the Study

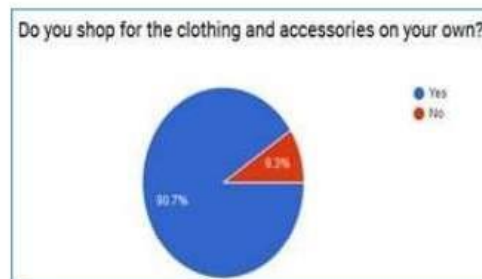
This study is of quite importance in present times as there has been a sudden surge in online shopping and customers, especially the youth have adjusted to it to a greater extent which has become a real cause of concern for the thousands of retailers who have small shops and who offer a small variety of products which are their source of livelihood. This study wants to bring out the real scenario and also the impact the online shopping is creating over the conventional stores with reference to the clothing and accessories. It's a high time that the retailers should start thinking into this aspect and come up with better and advanced strategies.



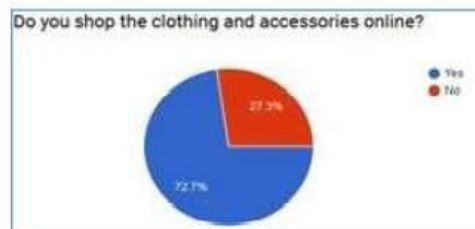
The above diagram depicts that the participants of the study were mostly of the 20-25 years which comprised of 58.2 percent whereas 40 percent were of 25-30 age group. The respondents comprised mainly of Gen Y.



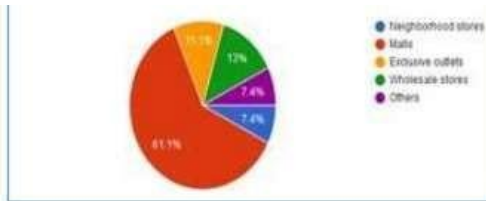
The above diagram depicts the respondent's occupation. About fifty percent of respondents were students and around 43% were salaried people. 7% comprised of self-employed and others.



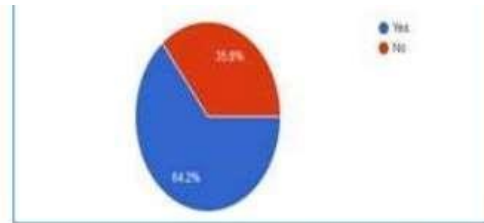
The above diagram depicts that almost 90% of the Gen Y respondents shop for clothing & accessories themselves.



The above diagram depicts that 73% respondents shop clothing & accessories online.



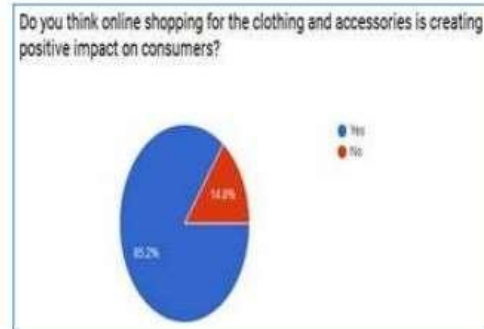
The above diagram depicts 61% respondents still shop from malls other than online shopping. Rest of the respondents equally gave weightage to neighbourhood stores, exclusive outlets and wholesale stores.



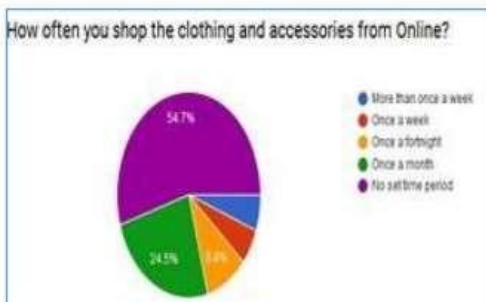
From the above diagram it is evident that around 65% feel that online shopping has cutdown their regular visit to stores.



The above diagram depicts there is no set time period for 45% of respondents for shopping online as well as stores but 31% respondents says they shop online or other stores once a month. 14.8% respondents conveyed they shop once a week either online or from any stores.



The above piechart shows 85% of the respondents believe that online shopping for clothing and accessories are creating positive impact on consumers.



The above diagram depicts around 55% of respondents shop online anytime, there is no set time period. Around 25 % shop clothing & accessories once a month and around 10% respondents says they shop once a fortnight.

CONCLUSION & SUGGESTIONS

According to the study, it was found that today the generation Y finds online shopping more convenient than conventional shopping methods and they prefer to shop online. Also, it was noticed whenever the need arises this generation shops at any time, there is no specific pattern for shopping with respect to fashion clothing & accessories. It was also noticed that Gen Y still visit malls to spend their free time and they shop in malls when they are on outing to malls. It was also noticed that the online shopping creates a positive impact on the consumers thereby they end up shopping more while they are online. The footfalls to conventional shops are thereby decreased due to online shopping and the positive impact while shopping by consumers.

The future research needs an investigation on the subject and problems need to be identified for online shopping which can be a social media management, getting utmost value from Search Engine optimisation, multidevice usage, optimising the mobile experience, competing with the noise and proving ROI of marketing activities of online shopping.

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