



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY (DEEMED
TO BE UNIVERSITY)

(Accredited with Grade 'A' by NAAC 12B Status by UGC

Approved by AICTE). www.sathyabama.ac.in



SCHOOL OF LAW

VALUE ADDED COURSE ON “ INTELLECTUAL PROPERTY RIGHTS ”

For 30 Hours of Duration

Scheduled from

June 18th to July 22 2020

Col. Dr. JEPPIAAR_{MA, B.L,Ph.D.,}
Founder Chancellor

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Proprietor, Open Security Alliance

Course Coordinator
Mrs. POOJASREE_{M.L.,(Ph.D)}
Assistant Professor, School of
Law
Sathyabama Institute of Science and Technology
(Deemed to be University)

ABOUT SATHYABAMA

Sathyabama is a prestigious institution which excels in the fields of Engineering, Science and Technology for more than three successful decades. It offers multidisciplinary academic programmes in various fields of Engineering, Science, Technology, law, Dental Science, Pharmacy, Nursing, Management, Arts and Science and Allied Health Sciences. It is established under Sec.3 of UGC Act, 1956 and is been Accredited with 'A' Grade by the National Accreditation and Assessment council. The Institution persistently seeks and adopts innovative methods to improve the quality of higher education and is responsive to the changes taking place in the field of education on a global scale. The Institution has a team of dynamic and outstanding faculty, innovative pedagogical practices , state of the art infrastructure and world class Research Facilities. This glorious Institution is functioning under the dynamic leadership of Dr. Mariazeena Johnson, Chancellor, Dr. Marie Johnson, President, Mr. J. Arul Selvan Vice President and Ms. Maria Bernadette Tamilarasi, Vice President. Sathyabama has a good presence in rankings and ratings at National and International level. The Institution has been ranked in 40th position by the National Institutional Ranking Framework (NIRF), Government of India among the Universities in India for the year 2021 and ranked one among the top 50 Universities for six consecutive years. Sathyabama is ranked among the Top 5 Institutions in the Country for Innovation by ATAL ranking of Institution for Innovation Achievements, Govt. of India. Times Higher Education and QS has ranked Sathyabama among the top Institutions worldwide. Sathyabama Institute of Science & Technology has alliances with leading Universities and research establishments at National and International Level. It is a research intensive University with world class laboratories and research facilities and is involved in research in the emerging areas of Science and Technology. Sathyabama has undertaken various sponsored and collaborative R&D projects funded by National and International Organizations. Sathyabama has written a special page in the history of space research on 22nd June 2016 with the launch of "SATHYABAMASAT" in association with ISRO Sathyabama has emerged as a leading Institution and achieved excellence in higher education to international standards owing to its research and academic excellence.

ABOUT SCHOOL OF LAW

Legal education is at a pivotal moment right now and Sathyabama School of Law is evolving to address the society's need by adding value to the students learning to serve society and spirit of community is an integral part of our curriculum. Ever since its inception, School of Law has stood by its strong dedications to the study of law and interdisciplinary approaches to law and the focus is on real-world skills required to be ready for practice. School of Law is defined by its way Legal Education is imparted and the school is keen on investing for students' intellectual and personal development. School of Law functions with most dynamic leadership programs, events and initiatives that help students gain a deeper understanding of leadership and carry leadership qualities. In the process, students grow as engaged leaders on campus, in the community, and beyond. School of Law is well known for its discipline, exposure and qualified faculty and their commitment. Sathyabama School of Law aspires to be an internationally renowned Centre for research and teaching in law. School of Law is dedicated in advancing human dignity, social welfare and justice through knowledge of law. Our courses are academically rigorous, informed by the latest research. Courses are taught by dedicated, efficient and industrious faculty and a cadre of intellects that includes respected judges and experienced practitioners. We work with a wide variety of groups including the legal profession, policy makers, research bodies and organizations. This reflects our strength in many fields of legal and socio-legal research, and this give our students the opportunity to interact with internationally respected scholars. Our programmes will prepare students for a career in the legal profession and beyond. The curriculum has been designed to provide with a strong foundation in the core subjects coupled with opportunities to pursue optional courses in areas of undergraduate's choosing.

INTELLECTUAL PROPERTY RIGHTS

Duration: 30

Objectives:

- To introduce fundamental aspects of Intellectual property Rights to students who are going to play a major role in development and management of innovative projects in industries.
- To disseminate knowledge on patents, patent regime in India and abroad and registration aspects
- To disseminate knowledge on copyrights and its related rights and registration aspects
- To disseminate knowledge on trademarks and registration aspects
- To disseminate knowledge on Design, Geographical Indication (GI), Plant Variety and Layout Design Protection and their registration aspects
- To aware about current trends in IPR and Govt. steps in fostering IPR

Unit 1 Overview of Intellectual Property

4 Hours

Introduction and the need for intellectual property right (IPR) - Kinds of Intellectual Property Rights: Patent, Copyright, Trade Mark, Design, Geographical Indication, Plant Varieties and Layout Design – Genetic Resources and Traditional Knowledge – Trade Secret - IPR in India : Genesis and development – IPR in abroad - Major International Instruments concerning Intellectual Property Rights: Paris Convention, 1883, the Berne Convention, 1886, the Universal Copyright Convention, 1952, the WIPO Convention, 1967, the Patent Co-operation Treaty, 1970, the TRIPS Agreement, 1994

Unit 2 Patents

6 Hours

Patents - Elements of Patentability: Novelty , Non Obviousness (Inventive Steps), Industrial Application - Non - Patentable Subject Matter - Registration Procedure, Rights and Duties of Patentee, Assignment and licence , Restoration of lapsed Patents, Surrender and Revocation of Patents, Infringement, Remedies & Penalties – Patent office and Appellate Board

Unit 3 Copyrights

6 Hours

Nature of Copyright - Subject matter of copyright: original literary, dramatic, musical, artistic works; cinematograph films and sound recordings - Registration Procedure, Term of protection, Ownership of copyright, Assignment and licence of copyright - Infringement, Remedies & Penalties – Related Rights - Distinction between related rights and copyrights

Unit 4 Trademarks**6 Hours**

Concept of Trademarks - Different kinds of marks (brand names, logos, signatures, symbols, well known marks, certification marks and service marks) - Non Registrable Trademarks - Registration of Trademarks - Rights of holder and assignment and licensing of marks
- Infringement, Remedies & Penalties - Trademarks registry and appellate board

Unit 5 Other forms of IP**6 Hours**

Design

Design: meaning and concept of novel and original - Procedure for registration, effect of registration and term of protection Geographical Indication (GI) Geographical indication: meaning, and difference between GI and trademarks - Procedure for registration, effect of registration and term of protection

Unit 6 Current Contour**2 Hours**

India`s New National IP Policy, 2016 – Govt. of India step towards promoting IPR – Govt. Schemes in IPR – Career Opportunities in IP - IPR in current scenario with case studies