



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

Report on a Value added course on Digital Marketing Technique held from 23rd January to 25th January 2020.

A Value added course on **Digital Marketing Technique** conducted by Department of Management Studies, Sathyabama University **from 23rd January to 25th January 2020**. This course has been organized by Dr. R. Thamilselvan and successfully completed with 44 participants.



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Declared Category 'A' University by MHRD, Government of India

Jeppiaar Nagar, Rajiv Gandhi Road, Chennai - 600 119



DEPARTMENT OF MANAGEMENT STUDIES

In Association with

MSME - TECHNOLOGY DEVELOPMENT CENTRE (PPDC)

Organizes

Certification Course Programme

on

Digital Marketing Techniques

23.01.2020 - 25.01.2020

with the blessings of Honourable

Colonel. Dr. Jeppiaar

Founder Chancellor

Sathyabama Institute of Science and Technology

Chief Patrons

Dr. Mariazeena Johnson

Chancellor

Dr. Marie Johnson

President

Patrons

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Pro Vice - Chancellor

Dr. E. Logashanmugam

Director Administration

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Registrar

Dr. G. Sundari

Dean Student Affairs

Convenor

Dr. Bhuvaneswari G.

Professor

School of Management Studies

Organizer

Dr. R. Thamilselvan

Dean

School of Management Studies

MSME TDC (PPDC), EXTENSION CENTRE COIMBATORE**DIGITAL MARKETING TECHNIQUES****Course Name: Digital Marketing****Course Start Date:23.01.2020 to 27.01.2020**

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सत्यमेव जयते
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

MSME-TECHNOLOGY DEVELOPMENT CENTRE (PPDC)

एम0एस0एम0ई0 - तकनीकी विकास केन्द्र

Ministry of Micro, Small & Medium Enterprises

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय

Government of India Organization

भारत सरकार की संस्था

Foundry Nagar, Agra-282 006 (U.P.)

फाउन्ड्री नगर, आगरा-282 006 (उ0प्र0)

प्रमाण पत्र

Certificate

This is to certify that

SOUNDAR R.

has successfully completed training

on

DIGITAL MARKETING TECHNIQUES

from 23.01.2020 to 25.01.2020 at SIST, Chennai

DATE : May 21, 2018
PLACE : AGRA



R.PANNEERSELVAM
PRINCIPAL DIRECTOR

No. PPDC/Trg./OSP/2018-19/11572