



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

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SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University)

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School of Science and Humanities

Department of Visual Communication

Graphic Designing 15 days course

- an online certificate course

Objective of the Course

This workshop introduces you about the principles of design, exploring the role of colour, shape and form. You'll get expert advice on Graphic Design preparation and create pieces in Photoshop.

How long will the Course

Duration: 15 days (2 hours/day) with lecture and interactive sessions.

Who can participate in Course?

Anyone who has pre-registered for the workshop and has paid at least paid the registration amount for the course. A maximum of 25 participants are allowed during the course.

Equipment Required for Course

In order to interact with the students we need a projector, computer, Internet, Skype speaker microphones, white board, marker to assist our trainer during the lecture.

Date: 22.06.2020 to 06.07.2020

Time: 6pm - 8pm.

Patrons

Dr. Mariazeena Johnson, B.E., MBA, M.Phil., Ph.D.
Chancellor

Dr. Marie Johnson, B.E., MBA, M.Phil., Ph.D.
President

Dr. T. Sasipraba
Vice Chancellor

Convenor
Mr. E. Senthil Kumaran
Assistant Professor
Department of Visual Communication

For Admission Contact: +91 - 9884434598

Certificate course on Graphic Designing Certificate Course



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Course Coordinator: Mr.E Senthil Kumaran

Topics covered during the course

22-06-2020 Day 1

Introduction to computer graphics and software

Creation of the image in the form of pixels and is drawn on the computer and collection of programs that enable a candidate to manipulate images or models visually on a computer.

23-06-2020 Day 2

Colour, Shape and Form

In this module candidate will get proper understanding how to use colours, shapes and geometrical forms.

24-06-2020 Day 3

Working on Photoshop

In this session candidates get familiar with the interfaces of Photoshop.

25-06-2020 Day 4

Principles of design

This module the fundamental principles of design like emphasis, balance and alignment, contrast, repetition, proportion, movement and white space will be studied.

26-06-2020 Day 5

Logo Creation

Evaluate the brand-Research the industry-Make a list of where the logo will be used-Sketch a variety of logo concepts-Create digital drafts in vector software-Refine your logo design with feedback.

27-06-2020 Day 6

Introduction to Corporate Identity

Research your target audience-Pick your focus-Choosing business name-Writing slogan-Choose the look of your brand (colors and font)-Design your brand logo.

28-06-2020 Day 7

Business Card Design

This session let the candidate in setting a size for the business card document-balance in design-choosing colour scheme.

29-06-2020 Day 8

Letterhead Design

This session let the candidate in setting a size for the **Letterhead** document-balance in design-choosing colour scheme.

30-06-2020 Day 9

Envelope Design



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This session let the candidate in setting a size for the **Envelope Design** document-balance in design-choosing colour scheme.

01-07-2020 Day 10

Designing for Accessory

This session let the candidate in choosing accessory for design - setting a size for the Accessory design document-balance in design-choosing colour scheme.

02-07-2020 Day 11

Introduction to Package Design

Creation of the illustration in the form of vector and is drawn on the computer and models visually on a computer.

03-07-2020 Day 12

Understanding Package Design types

This session helps the candidate to understand how to create illustration in the form of vector and is drawn on the computer and models visually on a computer.

04-07-2020 Day 13

Introduction to Package Design

This session helps the candidate to create illustration in the form of vector and is drawn on the computer and models visually on a computer.

05-07-2020 Day 14

Introduction to Textile Package Design

This session helps the candidate to create illustration for textile package design in the form of vector and is drawn on the computer and models visually on a computer.

06-07-2020 Day 15

Introduction to Cosmetics Package Design

This session helps the candidate to create illustration for cosmetics package design in the form of vector and is drawn on the computer and models visually on a computer.

Certificate course on Graphic Designing Certificate Course

REG NO NAME OF THE STUDENT
39270001 ABDUL AZIZ. S



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39270002 ABINASH. I
39270003 ABISHEK PRIYAN. K G
39270004 AJAY. M
39270005 APARNA. R
39270006 BARATH. B
39270007 DEEPAK. R
39270008 DEEPAN RAJU. M
39270009 DEEPIKA. K
39270010 DEVA BRUNO. D
39270011 DHARUN MANIKANDAN
39270012 GANDHI. K
39270013 GOKUL. S
39270014 GYANESHWAR RAO
39270015 HARI HARA SUDHAN. K
39270016 HARIKRISHNAN. B
39270017 HARI RAGHAVAN
39270018 INFANTO CHRISHANTH. M
39270019 JAI SANJAI
39270020 JANARTHANAN. A
39270021 JEEVANANDHAM. E
39270022 KADAPPAN. S
39270023 KARTHIKEYAN. R N
39270024 KAVIYA LAKSHMI. B
39270025 KEERTHIVASAN. S
39270026 KREETHI WAS
39270027 KRISHANTH
39270028 MAGESH KANNA. S
39270029 MANI MALA. C
39270030 MANIGANDAN. E
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39270032 MOHAMED ASHIK. R
39270033 MOHAMMED TAMEEM
39270034 MUGILAN. B
39270035 NAGARAJ. P
39270036 NISHANTHI. S
39270037 PAVITHRA J
39270038 POOJA PRIYADHARSHINI. K
39270039 RAKSHAYA
39270040 RAVI .S VARMA
39270041 RICHARD OSWIN. E
39270042 RUPESH. K
39270043 SAI SARAN. S
39270044 SAI YASWANTH. E
39270045 SAKTHI KUMAR B
39270046 SANJAY. E



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39270047 SANJAY KUMAR. R
39270048 SHAKTHI PRASANNA. R
39270049 SHANMUGARAJ. P
39270050 SHARMILA. S
SHREENIDHI N
39270051 SUBRAMANIAN
39270052 SHRIMAN SUSHOBAN
STEFNOS NEIL NIXON
39270053 FERNANDO
39270054 SUBASH. M
39270055 SUDHAKAR. P
39270056 THEJANGULIE MEKRO
39270057 THIRUKUMARAN. B
39270058 THIYAGARAJA. V J
39270059 TINA SELEEN
39270060 VIJAYA SHARATHI. S
VISHNU SUNDARA
39270061 MURUGAN
39270062 YESHWANTH. L
39270063 SUTHAPA DAS
38270001 ABINAYA. K
38270002 ABISHEK RAJ. M
38270004 AJAY. S
38270005 AJAY KUMAR. M.S
38270006 AKASH.S
38270007 AKASH RAHUL . M
38270008 AKILAN. R
38270009 AKILAN. V
38270010 AMBIKA MOHAN
38270011 APARAJHITHAN. R
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38270014 ASHOK KUMAR. J.B
38270015 AZARUDEEN. M
38270016 BALAMURUGAN. S
38270017 BHUVANESHWARAN. E
38270018 CHANDAR RAJ. T.D
38270019 DEEPAK. K
38270020 DHANANJAYAN. S
38270021 DHANUSH. C
38270022 DINESH. R
38270023 DINESH KUMARAN. S
38270024 DINESH KUMAR. C
38270025 GOKUL. S
38270026 GOKUL RAJ. S



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38270028 GURUCHERAN. K
38270029 HARIESHVARTHAN. M
38270030 JAISON. S
38270031 JANANI. V
38270032 JAYA VIGNESH. B
38270033 KALANIDHI. G
38270034 KARTHICK. D
38270035 KISHORE KUMAR. J
38270036 KUMARAN. K.L
38270037 LAKSHITH SARAN
38270038 LAKSHNA. G
38270039 LOGESH. B
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38270041 MADHESH RATHNAM. V
38270042 MADURAIVEERAN. P
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38270044 MARIA JABASTIN RAJ. J
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38270046 PADMAPRIYA. N
38270047 PRANAV. S
38270048 PRATHAN. J
38270049 PRAVEEN. R
38270051 PRIYANKA. C.S
POYAL MURALI SUSHIL
38270052 RAJU. M
38270053 RAJARAM. S
38270054 RAJ KUMAR. P
38270055 RAMJI. N
38270056 RASHIKA. R
38270057 REETHASWARI. R
38270058 RESHMA KRISHNAN
38270059 ROHIT KUMAR. K
38270060 SANGEETHAA. M
38270061 SANJAY. V
38270062 SARAN. S
38270063 SATHIVIKA NARAYANAN. N
38270064 SETHURAMAN. D
38270065 SHAMINI. T
38270066 SHYAM. J
38270067 SURENDRAN. B
38270068 SURENDRAN. E
38270069 THANGAMANI. M
38270070 UDHAYA BHARATHI. S
38270071 VIGNESH. M



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38270073 VISHNU. V
38270074 VISHNU PRIYAN. S.P
38270075 YASHWANTH. S
38270076 VIGNESH. D
38270077 DEEPALAKSHMI. K



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School of Science and Humanities

Department of Visual Communication

Certificate of Participation

This is to certify that

Mr/Mrs/Ms/Dr. POOJA PRIYADHARSHINI

has actively participated in the certificate course on "Graphic Design"
from 22-06-2020 to 06-07-2020 organized by the Department of Visual Communication,
Sathyabama Institute of Science and Technology, Chennai.

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
HoD, Visual Communication

Mr. E. Senthil Kumaran
Convenor



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Department of Visual Communication
Presents

CERTIFICATE COURSE IN JOURNALISM

STORMING INTO THE WORLD OF PRINT, TV, RADIO & WEB

TV JOURNALISM

News Anchoring
Live News Reporting
News Desk Operations

PRINT JOURNALISM

News Reporting
News Editing
Feature Writing

RADIO

News Reporting
News Editing
Feature Writing

WEB

Online Reporting
Citizen Journalism
Social Media Interface

STUDENTS WILL BE TRAINED DIRECTLY BY INDUSTRY EXPERTS



JOIN ZOOM MEETING:

MEETING ID: 984 147 1913

DATE: 01 DEC 2020 ONWARDS

SESSION TIMING: 04:00 TO 05:00 PM

PATRONS

Dr. Mariazeena Johnson, B.E., MBA., M.Phil., Ph.D.
Chancellor

Dr. Marie Johnson, B.E., MBA., M.Phil., Ph.D.
President

VICE CHANCELLOR

Dr. T. Sasipraba

MODERATOR

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DEPARTMENT OF VISUAL COMMUNICATION

Certificate course on Journalism

JOURNALISM - COURSE - SYLLABUS

COURSE WORKSHOP DURATION: 30 HOURS

PRACTICAL SESSIONS: 10 HOURS

(Note: 80% of Attendance compulsory)

Session 1 & 2

Introduction to Journalism - What makes news - Media and its types - Journalism Types

Session 3 & 4

Writing for Media - PRINT MEDIA - Newspaper - Magazine - News Narration - Structure of News Writing

Session 5 & 6

Fundamentals of Journalism and writings - Types of Lead

Session 7 & 8

Copy writing symbols - The Characteristics of news - Writing for Newspaper Articles - Editorial

Session 9 & 10

Editing Techniques and Reporting Methods - Media Laws and Indian constitution

Session 11 & 12

Reporting and Editing - Writing letter to editor - Preparing press releases - Taking interviews - News writing - Press conferences

Session 13 & 14

History of press - Magazine and niche Journalism

Session 15 & 16

Broadcast Journalism - News Media Management - Regional Journalism - Photo Journalism - Producing a news magazine

Session 17 & 18

Writing for Radio News - News format - news writing - news presentation - structure of news bulletin

Session 19 & 20

Television News Genres - Planning a news story - writing news stories for television - writing to pictures

Session 21 & 22

News Case studies - Opening Shots - Voice Over - Bytes - News production - Script Organization - Live Broadcasting, planning and execution

Session 23 & 24

Special Journalism - Science Journalism - Specialised reporting - environmental journalism - reporting on agriculture, medicine, information, technology, biotechnology etc.

Session 25 & 26

Digital Journalist - Vlogger - News Reporting in online medium - Audio - Visual Reporting - Pros & Cons of Digital Journalism

Session 27 & 28

Journalism Application - Wikis, Blogs, Podcast and YouTube for Journalism

Session 29 & 30

Recollecting the course - Conclusion of the Course



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Department of Visual Communication
Certificate course on Journalism

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38270002	ABISHEK RAJ
38270004	AJAY
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38270038	LAKSHNA
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38270060	SANGEETHAA
38270061	SANJAY
38270062	SARAN
38270063	SATHIVIKA NARAYANAN
38270064	SETHURAMAN D
38270065	SHAMINI
38270066	SHYAM
38270067	SURENDRAN
38270068	SURENDRAN
38270069	THANGAMANI
38270070	UDHAYA BHARATHI
38270071	VIGNESH
38270072	VIJAYAKUMAR
38270073	VISHNU
38270074	VISHNU PRIYAN
38270075	YASHWANTH



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38270077	DEEPALAKSHMI
39270001	ABDUL AZIZ. S
39270003	ABISHEK PRIYAN. K.G
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40270002	ADI NARAYANA REDDY P
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40270005	AMUL RAJAN N
40270008	ARTHUR BEVEN KEERTHAN J
40270010	ASWIN RICHARD NF



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40270013	BRINDHA K.R
40270014	CHARAN TEJA M.B
40270017	DHARUN R
40270020	GOKUL CN
40270023	HARSHAD S
40270025	ISWAR PM
40270027	KISHAN KARTHIK
40270029	KRISHNA KUMAR J
40270033	MANIKANDAN L
40270034	MANOJ KUMAR S
40270036	MOHAMAD SHAKEER M
40270038	NAVEEN N
40270040	NIRANJANI R
40270042	PRITHWIN KRISHNA R
40270045	RAGHUL V
40270051	SAMUEL CLEMENT C
40270056	SIVADASS K



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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PROUDLY PRESENTED TO

Niranjani R

has actively participated Certificate Course in "Journalism" workshop held from
1st December 2020 to 07th January 2021, organized by the Department of Visual Communication,
Sathyabama Institute of Science and Technology, Chennai - 600 119.

JAN 07, 2021

VICE CHANCELLOR

Dr. T. Sasipraba

HOD/CONVENOR

Mrs. N. Nazini

CO-CONVENOR

Mr. A.R. Vimal Raj, Asst. Professor



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INSTITUTE OF SCIENCE & TECHNOLOGY

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Chennai - 600 119

SCHOOL OF SCIENCE & HUMANITIES

Department of Visual Communication

Presents

CERTIFICATE COURSE IN SCRIPT WRITING



STUDENTS WILL BE TRAINED DIRECTLY BY INDUSTRY EXPERTS

zoom

JOIN ZOOM MEETING:
MEETING ID: 896 124 1731

DATE: 08 JAN 2021 ONWARDS
SESSION TIMING: 04:00 TO 05:00 PM

PATRONS

Dr. Mariazeena Johnson, B.E., MBA., M.Phil., Ph.D.
Chancellor

Dr. Marie Johnson, B.E., MBA., M.Phil., Ph.D.
President

VICE CHANCELLOR

Dr. T. Sasipraba

MODERATOR

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DEPARTMENT OF VISUAL COMMUNICATION
SCRIPT WRITING - COURSE - SYLLABUS
COURSE WORKSHOP DURATION: 30 HOURS
PRACTICAL SESSIONS: 10 HOURS

Session 1 & 2

Introduction to Script Writing - Story into Script - Characteristics of Script writing - Script is king - Genre & its types - Theme in Script Writing - Practice Assignment

Session 3 & 4

Visualization - Framing & Composition - Film Formats - Idea generation - Genre types of screenplay - Stages of script writing - Practice Assignment

Session 5 & 6

How to plot a film - The Film Character - Characterisation of Story -Elements of characterisation - Practice Assignment

Session 7 & 8

Adaptation: adapting the story from short story - Sub Plot - Plot patterns - Elements of story - pitching the script - Practice Assignment

Session 9 & 10

The Synopsis - Treatment - Development - Scene Outline & Description - Dialogue - Practice Assignment

Session 11 & 12

The Art of Confrontation - Confrontation Dynamics - The Conflicts - The Disaster - The art of Transition - Transition Dynamics: The reaction, Dilemma, Decision & matter of secondary function - Practice Assignment

Session 13 & 14

Rigidity - Characteristics of Film - Characteristics of Film Advantages and disadvantages - Length - Practice Assignment

Session 15 & 16

Major character and minor character development - Conventional narrative structure - Act structure - Practice Assignment

Session 17 & 18

Dramatic Values - Dialogue writing - Practice Assignment

Session 19 & 20

Script Writing Stages - Presentation of the scripts - Practice Assignment

Session 21 & 22

Story Boarding - Shot Division - Scene Works - Practice Assignment

Session 23 & 24

Writing of script of their own story - Log line of the story - Synopsis of short story - Complete treatment of the story - Practice Assignment

Session 25 & 26

Scene break down - Screenplay of short (with dialogue) - Master Scene Script of the story & Story Boarding - Practice Assignment

Session 27 & 28

Correcting the short story script and structure. Design the structure with genre and short division - Dialogue writing with Genre - Practice Assignment

Session 29 & 30

Recollecting the course - Conclusion of the Course



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**Department of Visual Communication
Certificate course on Script Writing**

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38270018	CHANDAR RAJ
38270019	DEEPAK
38270020	DHANAJAYAN
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38270037	LAKSHITH



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38270039	LOGESH
38270040	LOHICHARAN
38270041	MADHESH RATHNAM
38270042	MADURAIVEERAN
38270043	MADHU BALA
38270044	MARIA JABASTIN RAJ
38270045	NIFFIN CHELLAIAH
38270046	PADMAPRIYA
38270047	PRANAV
38270048	PRATHAN
38270049	PRAVEEN
38270050	PRITHIK
38270051	PRIYANKA
38270052	POYAL MURALI SUSHIL RAJU
38270053	RAJARAM
38270054	RAJ KUMAR
38270055	RAMJI
38270056	RASHIKA
38270057	REETHASWARI
38270058	RESHMA KRISHNAN
38270059	ROHIT KUMAR
38270060	SANGEETHAA
38270061	SANJAY
38270062	SARAN
38270063	SATHIVIKA NARAYANAN
38270064	SETHURAMAN D
38270065	SHAMINI
38270066	SHYAM
38270067	SURENDRAN
38270068	SURENDRAN
38270069	THANGAMANI
38270070	UDHAYA BHARATHI
38270071	VIGNESH
38270072	VIJAYAKUMAR
38270073	VISHNU
38270074	VISHNU PRIYAN
38270075	YASHWANTH
38270076	VIGNESH



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38270077	DEEPALAKSHMI
39270002	ABINASH. I
39270004	AJAY. M
39270005	APARNA. R
39270006	BARATH. B
39270008	DEEPAN RAJU. M
39270010	DEVA BRUNO. D
39270012	GANDHI. K
39270014	GYANESHWAR RAO. R
39270017	HARIKRISHNAN. R
39270018	INFANTO CHRISHANTH. M
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39270026	KREETHI WAS. V
39270030	MANIKANDAN. E
39270035	NAGARAJ.P
39270038	POOJA PRIYADHARSHINI. K
39270041	RICHARD OSWIN. E
39270043	SAISARAN. S
39270046	SANJAY. E
39270049	SHANMUGARAJ. P
39270050	SHARMILA. S
39270052	SHRIMANSUSHOBAN. S
39270053	STEFNOS NEIL NIXON FERNANDO
39270056	THEJANGULIE MEKRO
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40270012	BREADLIN P
40270015	CHARUPRIYA S
40270016	DHANUSH MS
40270018	ELZA BIJU
40270019	FRANCIS RAYMOND FERNANDO



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40270022	HARIPRAKASH S
40270024	HEMALATHA R
40270026	KINIYA
40270028	KOWSHIK ALETI
40270032	MANIKANDAN KN
40270037	MOHAMMED AKIB RANGREZ
40270039	NAVEEN G
40270041	NIRESH KUMAR S
40270041	PUGAZHARASAN
40270050	SAKTHIRAJ A
40270052	SANDHIYA S
40270054	SARATH A
40270055	SARVESH K
40270057	SIVAPERASELVAN A
40270058	SIVASUBRAMANIAN
40270060	UDAYA KUMAR J
40270063	VIJAY PV



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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE

— OF APPRECIATION —

THIS CERTIFICATE IS PROUDLY PRESENTED TO

Dhanush MS

has actively participated Certificate Course in "Script Writing" workshop held from
8th January 2021 to 19th February 2021, organized by the Department of Visual Communication,
Sathyabama Institute of Science and Technology, Chennai - 600 119.

FEB 19, 2021

VICE CHANCELLOR
Dr. T. Sasipraba

HOD/CONVENOR
Mrs. N. Nazini

CO-CONVENOR
Mrs. Jayachandrika, Asst. Professor



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Department of
Visual Communication Conducts

VIRTUAL

"SHORT TERM COURSE ON THEATRE ARTS AND ACTING METHOD"

by Director of Pondicherry Theatre Arts Academy

Mr. Sugumar Shanmugam

(Theatre Director & Actor)

Join With Zoom App

JOIN ZOOM MEETING

MEETING ID: 795 360 8845

zoom

DATE: 03.05.2021 to 21.05.2021

SESSION TIMING: 04:00PM to 06:00PM

Patrons

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Organising Secretary, HoD

Mr. A. Edward Kennedy
Convenor, Asst. Professor



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**DEPARTMENT OF VISUAL COMMUNICATION
CERTIFICATE COURSE ON THEATRE ARTS**

Days	Content
Day 1	WORLD THEATRE: Origin of theatre – History of World theatre- Different forms in world theatre, staging, performing
Day 2	History of Indian theatre - NatyaSastra
Day 3	An introduction to the fundamentals- Tholkaapiyam in Meyppaattiyal
Day 4	MeyppaaSilappathikaaram in Arangetrakaathai
Day 5	Stanislavsky's Method acting theory, Exercises for Body, Voice and Mind- Martial Arts-
Day 6	Rhythm and Movement, character study from society.
Day 7	Traditional theatre -- Folk Theatre Forms – Therukoothu
Day 8	Puppetry – Proscenium theatre
Day 9	Modern theatre - Post Modern theatre - Street theatre Forum theatre
Day 10	Children theatre – performing, staging, emotion, face reaction, Theatre Games
Day 11	Theatre and Society - Role in Contemporary society
Day 12	Theatre Therapy, live performing, happiness, comic.
Day 13	Purpose of Stage setting – creating mood of the scene to create audience feel the story visually
Day 14	Different type of Stage- structure settings with different types of material and setting for different genre
Day 15	stage continuity -each scene will have continuity proert, subject, lighting, costume– work with set designer
Day 16	Tradition to Modern Costume and Makeup -trending and updating theatre



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Day 17	Nature and Role- theatre performance from the humans natural behavior, Makeup Types –
Day 18	Makeup and Costumes relation- Costume Colour,Skintone ,skin colour
Day 19	Script to performance – how script convey through theatre performance,action,gesture
Day 20	Basics of Storytelling - Script reading
Day 21	Selection of Play - Character and Play analysis–
Day 22	Mythological and Social - Using Dramatic Texts
Day 23	Actor Director Relationship
Day 24	Script Blocking ,characters performing ,staging with script
Day 25	Rehearsal to performance – Time and Space
Day 26	Blocking to Performance - performer to Audience
Day 27	Different Theatre groups – Puraana Naadakam –Boys Company-
Day 28	Special Naadakam- Shapa Naadakam
Day 29	Dalit theatre- Political theatres,-Feminist theatre ,
Day 30	Working styles - Performance spaces -each character placing in stage – Tamil play writers



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School of Science and Humanities

Department of Visual Communication

Certificate of Participation

This is to certify that Mr/Mrs/Ms/Dr. **R. NIRANJANI** has

actively participated in the Virtual **"Short term course on Theatre arts and acting method"**

by Mr. Sugumar Shanmugam - Theatre Director & Actor on 3rd May to 21st May 2021 organized by the

Department of Visual Communication, Sathyabama Institute of Science and Technology, Chennai.

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
HoD, Visual Communication

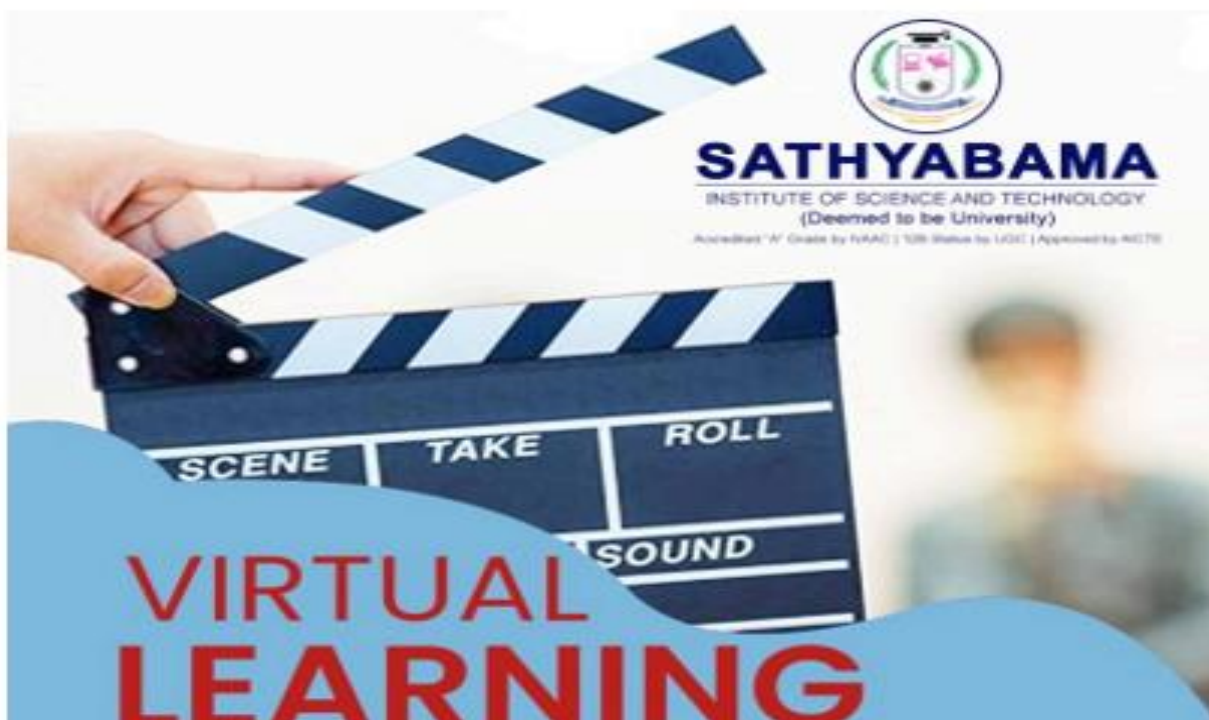
Mr. A. Edward Kennedy
Assistant Professor, Convenor



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VIRTUAL LEARNING

Certificate Course

**CINEMATIC LANGUAGE ON FILM**

- Film History & Appreciation
- Script, Screenplay & Dialogue Writing
- Director's Roles & Responsibilities
- Photography for Director
- Cinematography for Director
- Editing for Director
- Pre-production
- Production
- Post-production

You can Direct your own short films after this course

Duration 30 Days

SEP 01 TO OCT 06 - 2020

Monday to Saturday
Timing : 2 pm to 3 pm

More info  **9840884741**

Patrons

Dr. Mariazeena Johnson Chancellor	Dr. Marie Johnson President	Ms. Maria Bernadette Tamilarasi Johnson Vice President
Dr. T. Sasipraba Vice Chancellor	Ms. N. Nazini Organising Secretary, HoD	Mr. R. Pugalendhi Convener, Asst. Professor

Co-Ordinators

Mr. E. Senthil Kumaran Asst. Professor	Ms. K. Jayachandrika Asst. Professor
--	--

 **zoom** Platform

FOR ADMISSION

Contact Us : Mr. R. Pugalendhi, Assistant Professor - 98408 84741 | pugal.viscom@sathyabama.ac.in
Mr. E. Senthil Kumaran - 98844 34598 | Mr. K. Jayachandrika - 044 - 2450 3207



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Department of Visual Communication

Batch -2019-2022

Name of Course : Cinematic Language on Film

Course Plan : Week wise

Course Duration : 30 Days (01-09-2020 to 06-10-

2020) Course Co Ordinator: Mr.Pugalendhi R

Days	Name of the topic to be covered
Day 01	Film History
Day 02	Film Appreciation
Day 03	Script, Screen Play
Day 04	Dialogue Writing
Day 05	Cinematic Language
Day 06	Framing, Composition
Day 07	Camera Shots
Day 08	Camera Angles
Day 09	Camera Movements
Day 10	The Role & Responsibility of Directors
Day 11	Photography for Director
Day 12	Film Making Techniques
Day 13	Film Movements
Day 14	Film on Sound
Day 15	Film Montage
Day 16	Film Production Stages
Day 17	Pre-production
Day 18	Production (Shooting Stages)
Day 19	Post Production
Day 20	Digital Domain
Day 21	Hollywood Movie
Day 22	Overview of World Cinema
Day 23	Indian Films
Day 24	Fiction and Non Fiction Films
Day 25	Film Genres
Day 26	Short film Making Tips
Day 27	Tamil Cinema
Day 28	Metaphor in Film
Day 29	Technical Analysis of Film
Day 30	Wide Screen Technology



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**Department of Visual Communication
Cinematic Language on Film**

REG NUMBER	NAME
39270003	ABISHEK PRIYAN. K.G
39270008	DEEPAN RAJU. M
39270010	DEVA BRUNO. D
39270011	DHARUN MANIKANDAN. S
39270013	GOKUL. S
39270014	GYANESHWAR RAO. R
39270015	HARI HARA SUDHAN. K
39270017	HARIKRISHNAN. R
39270018	INFANTO CHRISHANTH. M
39270021	JEEVANANDHAM. E
39270022	KADAPPAN. S
39270024	KAVIYA LAKSHMI. B
39270025	KEERTHIVASAN. S
39270030	MANIKANDAN. E
39270036	NISHANTHI. S
39270037	PAVITHRA. J
39270038	POOJA PRIYADHARSHINI. K
39270040	RAVI S VARMA
39270041	RICHARD OSWIN. E
39270042	RUPESH. K
39270043	SAISARAN. S
39270044	SAIYASWANTH. E
39270045	SAKTHI KUMAR. B
39270059	TINA SELEEN. S
39270051	SHREENIDHI N SUBRAMANIYAN
39270052	SHRIMANSUSHOBAN. S
39270053	STEFNOS NEIL NIXON FERNANDO
39270056	THEJANGULIE MEKRO
39270057	THIRUKUMARAN. B
39270058	THIYAGARAJA. V.J
40270001	AATREYA. V
40270002	ADI NARAYANA REDDY. P
40270003	AJITH KUMAR. D
40270004	AKASH KUMAR. S
40270005	AMUL RAJAN. N
40270006	ANTO JESVANTH. C
40270007	ANUJA. M
40270008	ARTHUR BEVEN KEERTHAN. J
40270009	ASHWATH. R
40270010	ASWIN RICHARD. N.F



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40270011	BHARATH SURYA. V
40270012	BREADLIN P
40270013	BRINDHA. K.R
40270014	CHARAN TEJA. M.B
40270015	CHARUPRIYA. S
40270016	DHANUSH. M.S
40270017	DHARUN. R
40270018	ELZA BIJU
40270019	FRANCIS RAYMOND FERNANDO. R
40270020	GOKUL. C.N
40270021	GOPI. S
40270022	HARIPRAKASH. S
40270023	HARSHAD. S
40270024	HEMALATHA. R
40270025	ISWAR. P.M
40270026	KINIYA. M
40270027	KISHAN KARTHIK. S
40270028	KOWSHIK ALETI
40270029	KRISHNA KUMAR. J
40270030	KRISHNAVENI. V
40270031	LAVANYA. P
40270032	MANIKANDAN. K.N
40270033	MANIKANDAN. L
40270034	MANOJ KUMAR. S
40270035	MANOJ PRIYAN. U
40270036	MOHAMAD SHAKEER. M
40270037	MOHAMMED AKIB RANGREZ AKIB
40270038	NAVEEN. N
40270039	NAVEEN GEHLOT
40270040	NIRANJANI. R
40270041	NIRESH KUMAR. S
40270042	PRITHIWIN KRISHNA. R
40270043	PRIYADHARSHINI. E.K
40270044	PUGAZHARASAN PUGAZH
40270045	RAGHUL. V
40270046	RAJEEV. N.R
40270047	RISHABANATHAN. A.T
40270048	SAI GANESH. N
40270049	SAI MOTESH. S
40270050	SAKTHIRAJ. A
40270051	SAMUEL CLEMENT. C
40270052	SANDHIYA. S
40270053	SANJEEV. V.S
40270054	SARATH. A



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40270055	SARVESH. K
40270056	SIVADASS. K
40270057	SIVAPERASELVAN. A
40270058	SIVASUBRAMANIAN
40270059	TARUNI MANASWITHA VENNA VENKATA
40270060	UDAYA KUMAR. J
40270061	V.KAVIYARASAN
40270062	VIJAY. M
39580001	GOKUL
39580002	NAZEEM ASHIK
39580003	PRIYADHARSANI
39580004	RESHMI
39580005	SOUNDHAR RAJAN
39580006	SRIRAM
39580007	SUDHARSAN
39580008	VINOTHKUMAR
40580001	AADHITHYA. R.S
40580002	ABIYA MOSES. D
40580003	JOSE BENIAL RAJ. S
40580004	MADHUMITHA. S
40580005	SANJAY KIRAN. R
40580006	SARIGA. E
40580007	SUGANIYA SIVARASA. J
40580008	VIJAYASREE. N



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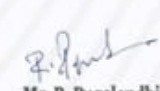
Department of Visual Communication

Certificate of Participation

This is to certify that Mr/Mrs/Ms/Dr. SHRIMANSUSHOBAN S (39270052) has actively participated in Certificate Course on "**Cinematic Language on Film**" 1st September to 06th October 2020 organized by the Department of Visual Communication, Sathyabama Institute of Science and Technology, Chennai.


Dr. T. Sasipraba
Vice Chancellor


Ms. N. Nazini
HoD, Visual Communication


Mr. R. Pugalandhi
Assistant Professor, Convenor



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DIGITAL FILM MAKING COURSE



Date : 06.02.2021
to
21.02.2021

15 DAYS PROGRAMME

Course Content

One line story development | Characterization | Master scene script
Screenplay with dialogue | Story board | Shots and angles | Lighting
VFX | Editing

Patrons

Dr.Mariazeena Johnson
Chancellor

Dr.Marie Johnson
President

Ms.Maria Bernadette Tamilarasi Johnson
Vice President

Dr.T.Sasipraba
Vice Chancellor

Ms.N.Nazini
Organising Secretary, HoD

Mr.J.Yuvaraj
Convenor, Asst. Professor

Co-Ordinators

Mr.E.Senthil Kumaran
Asst. Professor

Ms.R.Pugalendhi
Asst. Professor



zoom Platform



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**Department of Visual Communication
Certificate course on Digital Film Making**

DATE	COURSE CONTENT
6/11/21	STORY DEVELOPMENT: Story development is the most important part of brainstorming, The plot is the story, and more specifically, how the story develops, unfolds, and moves in time.
7/11/21	STORY OUTLINE : Start With Your Story Premise. A good story outline starts with your story premise.Flesh Out Your Characters. Once you have a story premise, start thinking about the characters in your story
8/11/21	PROPOSAL : Story title, what is the cause of the story ,what is the one line inspiration of the story
9/11/21	TYPES OF PLOT: story contains different plot, plot types explains the different story views.
10/11/21	THREE ACT STRUCTURE ,The structure to explain the beginning, obstacle, mid point, conflict, plot,turning point
11/11/21	CHARACTERIZATION :Hair couor,skin colour,height ,weight,negative of the character ,positive of the characer
12/11/21	MASTER SCENE SCRIPT: Shot description about the shot what is happening in location the characters action, camera angle,camera movement,audio,



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13/11/21	SCREENPLAY WITH DIALOGUES: Slugline, location of the shot or scene ,interior /Exterior,character name and dialogue
14/11/21	STORY BOARD : visual representation of the scene explain the character action.
15/11/21	LIGHTING :Types of lighting techniques and different lighting equipments
16/11/21	VFX: The Visual effects in the video using software and matte
17/11/21	STAGES OF PRODUCTION :pre production,production ,post production
18/11/21	CINEMATOGRAPHY : 5 C'S of cinematography:Camera angle, types of camera angle and shot,Cutting,Continuty,Closeup,Composition
19/11/21	DIRECTION : The directing of cinematography includes both the camera shots and the lighting to obtain both a particular type of effect and mood. The director also has control over the editing to create the pace, rhythm, coherence, story, and character development they and the producer want.
20/11/21	EDITING : video editing, trimimg, video effect , transition effect, output



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**Department of Visual Communication
Certificate course on Digital Film Making**

S. NO	NAME LIST OF STUDENTS ATTENDED
1	SARIGA . E
2	JOSE BENIAL RAJ . S
3	SARATH. A
4	KRISHNAKUMAR.J
5	MANIKANDAN.KN
6	NIRANJANI.R
7	SAMUEL CLEMENT. C
8	AATREYA. V
9	HARSHAD. S
10	VENNA VENKATA TARUNI MANA SWITHA
11	NAVEEN. N
12	RISHABANATHAN. A.T
13	FRANCIS RAYMOND FERNANDO
14	RAJEEV. N.R
15	SANDHIYA. S
16	CHARAN TEJA. M.B
17	HEMALATHA. R
18	ANTO JESVANTH. C
19	ASHWATH. R
20	CHARU PRIYA
21	KAVIYARASAN. V
22	ELZA BIJU
23	AMUL RAJAN. N
24	AJITH KUMAR. D
25	SARVESH
26	MANOJ KUMAR.S
27	RAGHUL. V
28	PRITHIWIN KRISHNA. R
29	MANIKANDAN. L
30	SIVADASS.K
31	LAVANYA. P



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32	S.NIRESH KUMAR
33	Mohammad Akib Rangrej
34	Anuja M
35	MANOJ PRIYAN. U
36	MOHAMAD SHAKEER. M
37	DHARUN. R
38	SAI MOTESH. S
39	KISHAN KARTHIK. S
40	AKASH KUMAR. S
41	GEHLOT NAVEEN
42	ASWIN RICHARD
43	PUGAZHARASAN. S
44	HARIPRAKASH. S
45	UDAYA KUMAR. J
46	SAKTHIRAJ. A
47	SIVA PERAI SELVAN. A
48	GOPI SARAVANAN
49	KRISHNAVENI
50	ADI NARAYANA REDDY
51	SIVA SUBRAMANIAN
52	DHANUSH. M.S
53	ARTHUR BEVEN KEERTHAN. J
54	VIJAY.P.V
55	KINIYA. M
56	BREADLIN FREDLO
57	BRINDHA. K.R
58	SAI GANESH. N
59	GOKUL. C.N
60	ALETI KOWSHIK
61	ISWAR. P.M
62	BHARATH SURYA. V
63	ABDUL AZIZ S
64	BARATH B
65	DEEPAK R
66	DEEPAN RAJU M
67	DEVA BRUNO D
68	DHARUN MANIKANDAN S



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70	GOKUL S
71	GYANESHWAR RAO R
72	HARI RAGHAVAN JS
73	HARIKRISHNAN R
74	INFANTO CHRISHANTH M
75	JAI SANJAI J
76	JANARTHANAN A
77	JEEVANANDHAM E
78	KADAPPAN S
79	KARTHIKEYAN RN
80	KAVIYA LAKSHMI B
81	KEERTHIVASAN S
82	KREETHIWAS V
83	MAGESH KANNA S
84	MANIKANDAN E
85	MANIKANDAN B
86	MOHAMMED TAMEEM
87	MUGILAN
88	NAGARAJ
89	NISHANTHI
90	POOJA PRIYADHARSHINI
91	RAVI S VARMA
92	Richard Oswin
93	RUPESH K
94	SAISARAN S
95	SAI YASHWANTH E
96	SAKTHI KUMAR B
97	SANJAY KUMAAR R
98	SHAKTHI PRASANNA R
99	SHANMUGARAJ P
100	SHARMILA S
101	SHREENIDHI N
102	SHRIMANSUSHOBAN S
103	STEFNOS NEIL NIXON FERNANDO
104	THEJANGULIE MERKO
105	THIRUKUMARAN B
106	THIYAGARAJA VJ
107	TINA SELEEN S



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110	Abiya Moses
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115	Suganiya
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CERTIFICATE OF PARTICIPATION

ELZA BIJU

This is to certify that Elza biju of Sathyabama institute of
science and technology participated and completed successfully
in fifteen days of course on DIGITAL FILM MAKING from 6-02-
2021 to 21-02-2021

J.YUVARAJ

COORDINATOR

HOD.MS.NAZINI

**ORGANIZING
SECRETARY**