



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

Accredited with 'A' grade by NAAC
Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai - 600 119.

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DEPARTMENT OF VISUAL COMMUNICATION

Courses Offered During 2018-19

CERTIFICATE COURSE ON FILMMAKING



SATHYABAMA

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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION



FILMMAKING

11th june - 29th june 2018

Patrons

Dr.Mariazeena Johnson
Chancellor

Dr.Marie Johnson
President

Organisers

Dr.Sheela Rani
Vice Chancellor

Ms.N.Nazini
Organising Secretary, HoD

Mr.A.R Vimal Raj
Convenor, Asst. Professor

Co-Ordinators

Mr.R.Pugalendhi
Asst. Professor

Mr.N.Raja
Asst. Professor



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SESSION 1

STORY DEVELOPMENT: Story development is the most important part of brainstorming, The plot is the story, and more specifically, how the story develops, unfolds, and moves in time.

SESSION 2

STORY OUTLINE : Start With Your Story Premise. A good story outline starts with your story premise. Flesh Out Your Characters. Once you have a story premise, start thinking about the characters in your story

SESSION 3

PROPOSAL : Story title, what is the cause of the story ,what is the one line inspiration of the story

SESSION 4

TYPES OF PLOT: story contains different plot, plot types explains the different story views.

SESSION 5

THREE ACT STRUCTURE ,The structure to explain the beginning, obstacle, mid point, conflict, plot,turning point

SESSION 6

CHARACTERIZATION : Hair couor,skin colour,height ,weight,negative of the character ,positive of the characer

SESSION 7

MASTER SCENE SCRIPT: Shot description about the shot what is happening in location the characters action, camera angle,camera movement,audio,

SESSION 8

SCREENPLAY WITH DIALOGUES: Slugline, location of the shot or scene ,interior /Exterior,character name and dialogue

SESSION 9

STORY BOARD : visual representation of the scene explain the character action.

SESSION 10

LIGHTING :Types of lighting techniques and different lighting equipments

SESSION 11



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VFX: The Visual effects in the video using software and matte

SESSION 12

STAGES OF PRODUCTION :pre production,production ,post production

SESSION 13

CINEMATOGRAPHY : 5 C'S of cinematography:Camera angle, types of camera angle and shot,Cutting,Continuty,Closeup,Composition

SESSION 14

DIRECTION : The directing of cinematography includes both the camera shots and the lighting to obtain both a particular type of effect and mood. The director also has control over the editing to create the pace, rhythm, coherence, story, and character development they and the producer want.

SESSION 15

EDITING : video editing, triming, video effect , transition effect, output



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37270066	THANISH K E
37270067	THARUN KUMAR H
37270069	VARSHAN M
37270070	VASANTH CHAKRAVARTHI M
37270072	KAMALESH B
37270901	SHALINI
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38270024	DINESH KUMAR
38270025	GOKUL
38270026	GOKUL RAJ



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38270074	VISHNU PRIYAN
38270075	YASHWANTH
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38270077	DEEPALAKSHMI



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School of Science and Humanities
Department of Visual Communication



Certificate of Participation

This is to certify that Mr. ARUL VINAYK. N. A has participated in
"Filmmaking" held from 11th June - 29th June 2018. organized by the Department of Visual
Communication, Sathyabama Institute of Science and Technology, Chennai.

Mrs. NAZINI
Head of the Department

Mr. A.R. VIMAL RAJ
Asst. Professor



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CERTIFICATE COURSE ON VIDEO EDITING



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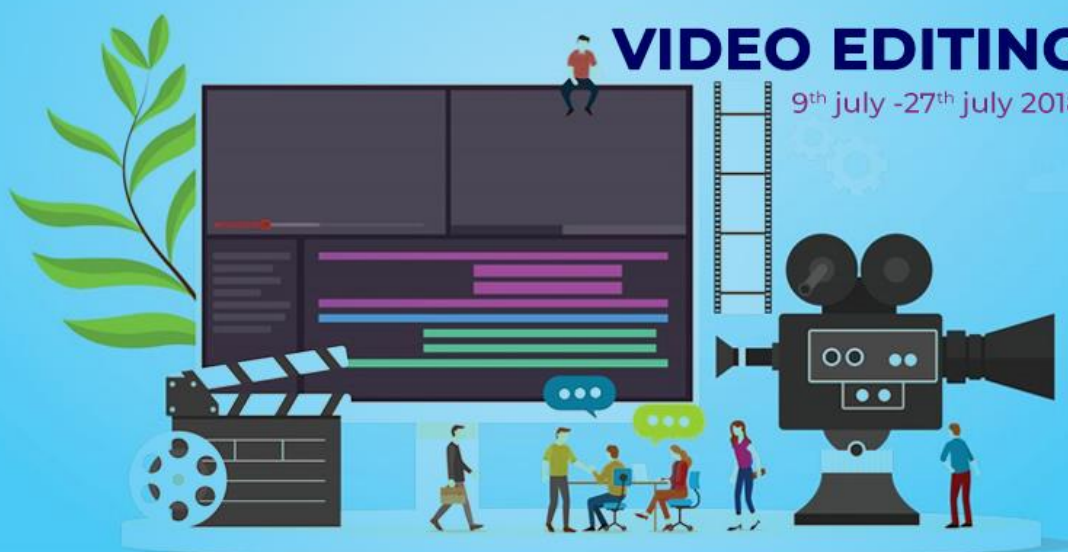
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VIDEO EDITING

9th July - 27th July 2018



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SESSION 1&2

Definition of editing – history – Functions of Editing – Editing principles

SESSION 3&4

Working system of Video – Analog and digital conversion – Aspect ratio- – S Video – Scanning – Interlaced & Progressive

SESSION 5&6

Film editing using NLE – Online & Offline clips – Time code – Capturing

SESSION 6&7

resolution – logging – organizing bin – importing – time line

SESSION 8&9

components – video and audio tracks – editing tools – Cut List

SESSION 9&10

Making rough cut – Drag & Drop – conventional editing – Insert & over record mode – sequence

SESSION 11&12

Methods of Montage – adding tracks – working in trim mode

SESSION 13&14

Lighting Effects – key frames – Audio editing – levels

SESSION 15

EDL export and import – Export to different formats



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Department of Visual Communication



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This is to certify that Ms. SANNU SONKAR has participated in
"Video Editing" held from 9th July - 27th July 2018. organized by the Department of
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Mrs. NAZINI
Head of the Department

Mr. N. RAJA
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DEPARTMENT OF VISUAL COMMUNICATION
CERTIFICATE COURSE ON RADIO JOCKEY AND VIDEO JOCKEY



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RADIO & VIDEO JOCKEY JOCKEY

24th sep -11th oct 2018

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DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON RADIO JOCKEY AND VIDEO JOCKEY

SESSION 1&2

Communication: concepts, processes, Types and functions , Language and communication, Speech Communication

SESSION 3&4

Public Speaking ,Video and Radio as a medium of communication ,Planning and organizing the perfect presentation

SESSION 5&6

Preparation and use of audio/visual aids, New Communication Technologies, Radio Location Reporting, Packaging and post- production.

SESSION 6&7

Types of radio program, radio features, radio drama, talk shows, live and recorded program

SESSION 8&9

special program, Conducting Interviews for radio ,Anchoring Panel Discussion, Learning to Talk, Radio Presenting, Voice Projection, Scripting, Mic Technique

SESSION 9&10

Body language,Presenting content on spot and dealing with callers

SESSION 11&12

Video editing technique,Practice, live sessions

SESSION 13&14

Video Presentation ,Costume, Live Responding,Interview,Review

SESSION 15

Scripting techniques and maintain the flow



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38270074	VISHNU PRIYAN
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School of Science and Humanities
Department of Visual Communication

Certificate of Participation



This is to certify that **Ms. SABARMATHI. V** has participated in
"Radio jockey & Video jockey" held from 24th sep -11th oct 2018. organized by the Department of
Visual Communication, Sathyabama Institute of Science and Technology, Chennai.

Mrs. NAZINI
Head of the Department

Mr. R. PUGALENDHI
Asst. Professor



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CERTIFICATE COURSE ON SCRIPT WRITING



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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

SCRIPT WRITING

SCRIPT WRITING

18th jan - 6th feb 2019

Patrons

Dr.Mariazeena Johnson
Chancellor

Dr.Marie Johnson
President

Organisers

Dr.Sheela Rani
Vice Chancellor

Ms.N.Nazini
Organising Secretary, HoD

Mr.R.Pugalendhi
Convenor, Asst. Professor

Co-Ordinators

Mr.E.Senthil Kumaran
Asst. Professor

Mr.N.Raja
Asst. Professor



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CERTIFICATE COURSE ON SCRIPT WRITING

Session 1 & 2

Introduction to Script Writing - Story into Script - Characteristics of Script writing - Script is king - Genre & its types - Theme in Script Writing - Practice Assignment

Session 3 & 4

Visualization - Framing & Composition - Film Formats - Idea generation - Genre types of screenplay - Stages of script writing - Practice Assignment

Session 5 & 6

How to plot a film - The Film Character - Characterisation of Story - Elements of characterisation - Practice Assignment

Session 7 & 8

Adaptation: adapting the story from short story - Sub Plot - Plot patterns - Elements of story - pitching the script - Practice Assignment

Session 9 & 10

The Synopsis - Treatment - Development - Scene Outline & Description - Dialogue - Practice Assignment

Session 11 & 12

The Art of Confrontation - Confrontation Dynamics - The Conflicts - The Disaster - The art of Transition - Transition Dynamics: The reaction, Dilemma, Decision & matter of secondary function - Practice Assignment

Session 13 & 14

Rigidity - Characteristics of Film - Characteristics of Film Advantages and disadvantages - Length - Practice Assignment

Session 15 & 16

Major character and minor character development - Conventional narrative structure - Act structure - Practice Assignment

Session 17 & 18

Dramatic Values - Dialogue writing - Practice Assignment

Session 19 & 20

Script Writing Stages - Presentation of the scripts - Practice Assignment



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Session 21 & 22

Story Boarding - Shot Division - Scene Works - Practice Assignment

Session 23 & 24

Writing of script of their own story - Log line of the story - Synopsis of short story -
Complete treatment of the story - Practice Assignment

Session 25 & 26

Scene break down - Screenplay of short (with dialogue) - Master Scene Script of the story &
Story Boarding - Practice Assignment

Session 27 & 28

Correcting the short story script and structure. Design the structure with genre and short
division - Dialogue writing with Genre - Practice Assignment

Session 29 & 30

Recollecting the course - Conclusion of the Course



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School of Science and Humanities
Department of Visual Communication



Certificate of Participation

This is to certify that Mr. VENKATESH. R has participated in
"Script writing" held from 18th jan - 6th feb 2019. organized by the Department of Visual
Communication, Sathyabama Institute of Science and Technology, Chennai.

Mrs. NAZINI
Head of the Department

Mr. R. PUGALENDHI
Asst. Professor



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CERTIFICATE COURSE ON ACTING



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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION

ACTING

20th March - 28th March 2019

Patrons

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Organisers

Dr. Sheela Rani
Vice Chancellor

Ms. N. Nazini
Organising Secretary, HoD

Mr. A. Edward Kennedy
Convenor, Asst. Professor

Co-Ordinators

Mr. R. Pugalendhi
Asst. Professor

Mr. N. Raja
Asst. Professor



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Day 1

WORLD THEATRE: Origin of theatre – History of World theatre- Differwent forms in world theatre,staging ,performing

Day 2

History of Iindian theatre - NatyaSastra

Day 3

An introduction to the fundamentals- Tholkaapiyam in Meyppaattiyal

Day 4

MeyppaaSilappathikaaram in Aranetrakaathai

Day 5

Stanislavsky's Method acting theory, Exercises for Body, Voice and Mind- Martial Arts

Day 6

Rhythm and Movement, character study from society.

Day 7

Traditional theatre -- Folk Theatre Forms – Therukoothu

Day 8

Acting:ready and responsible

Day 9

Movement :body language

Day 10

Voice ,Breath, Body,

Day 11

Improvisation :character and spontaneity

Day 12

Writing the story ,expanding the range



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Day 13

Story telling through song and singing

Day 14

Different type of Stage- structure settings with different types of material and setting for different genre

Day 15

stage continuity -each scene will have continuity proert,subject,lighting,costume—work with set designer

Day 16

Tradition to Modern Costume and Makeup -trending

Day 17

Nature and Role- theatre performance from the humans natural behavior, Makeup Types –

Day 18

Makeup and Costumes relation- Costume Colour,Skintone ,skin colour

Day 19

Script to performance – how script convey through theatre performance,action,gesture

Day 20

Basics of Storytelling - Script reading

Day 21

Selection of Play - Character and Play analysis–

Day 22

Mythological and Social - Using Dramatic Texts

Day 23

Actor Director Relationship ,Ensemble monolog

Day 24

Script Blocking ,characters performing ,staging with script

Day 25

Rehearsal to performance – Time and Space

Day 26



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Blocking to Performance - performer to Audience

Day 27

Power of acting ,Rhetoric, Intimacy

Day 28

Movement and dance skill,Honing skill,Audition

Day 29

Promo reel ,Screen Test,Actorpreneur

Day 30

Modern Method , Shakespeare monolog



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DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON ACTING

Students Attended

REG NO	NAME OF THE STUDENT
3627003	ARCHAKAM PRASANTH SRINIVAS DEEKSHITULU
3627004	ARUL VINAYK. N. A
3627005	CHANDIRESH KUMAR. K
3627006	DEEPAK. V
3627007	DHAKSHIN RAGAV. G
3627008	GULNAJ KHAN
3627009	JEEVAGAN. S
3627010	JINCY VERGHESE. Y
3627011	KARTHIK. E
3627012	KARTHIK KARAN. T
3627013	KOTTE SRIVENKAT LOKESHWAR
3627014	MADHU MITHA. M. S
3627015	MOKIMA KHATUN
3627016	NANDHA KUMAR. A
3627017	PAUL AROCKIA FELIX RAJ
3627018	PAVANA KEERTHI. P. I
3627019	PAVITHRA. J
3627020	PREM KUMAR. S
3627021	PRIYADHARSANI. B
3627022	PRIYADHARSHINI. M
3627023	RAFEESH. S
3627024	RINA PAL
3627025	SABARMATHI. V
3627026	SAMYUKTHA. S
3627027	SARATH MOHAN
3627028	SHARAN ROY. S
3627029	SNEGA. V
3627030	SANNU SONKAR
3627031	SUDHARSAN. R
3627032	VENKATESH. R
3627033	VINAY ADITHYA. S
3627034	YESHWANTH. E
3627035	DHARUN RAJ. T. R
3627036	ARUN KUMAR. R
3627037	KARTHIK. S
37270001	AADHITHYA R S
37270002	ABIYA MOSES D
37270004	AKASH DANIEL M



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37270005	AKASH V SANKAR
37270006	ALIN GEDSI A
37270007	ANDREWS P
37270008	ANTONY MATHEW
37270009	APARNA S
37270010	ASHWIN KUMAR E
37270011	BALAJI R
37270012	BALAJI.A
37270013	BHARAT S
37270015	BHARATH RAJ G
37270016	BHARATH S
37270017	BHUVANESH KUMAR M
37270018	BOMMISSETTY UJWALA VENKATA SAI HARSHATH
37270019	BRAJESH S
37270020	CARMICHAEL JUDE R
37270021	DEEPAK M
37270022	DEEPANJALI S
37270023	DIVAKAR S
37270024	EBRO NITHISH D A
37270025	G.K.VINOTH
37270026	GIRINATHAN R
37270027	GOWRI SHANKAR S
37270028	HARIHARAN D
37270029	INDERJITH EZHILAN
37270030	JAYA SURYA M
37270031	JEETHESH PANDIAN S
37270032	JOHN C
37270033	JOSE BENIAL RAJ S
37270034	KAVIN AMUTHAN V M
37270035	KUMARAN R
37270036	LOKESH R
37270902	RAVI GOKUL R
37270038	MEGHNA K
37270039	MOHAMED FAZAL M
37270040	MURUGAN K
37270041	NAGARAJAN C
37270042	P PRAVEEN
37270043	PANDIARAJA T
37270044	PARATH M R
37270045	PARTHASARATHY D
37270046	PAULSTALIN EVANS G
37270047	PRABHAGARAN J
37270048	PRASHEETHA T K G
37270050	RAAGUL S
37270051	RAJA K
37270052	REMO J



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37270053	RUBA DILIP E
37270054	SAJIN SANJAY J
37270055	SANDEEP N
37270056	SANJAY KIRAN R
37270057	SELVENDAR A
37270058	SHARANBALAN S
37270059	SIDHARDHAN S
37270060	SIVA DHANUSH S
37270061	SIVASUBRAMANIAN R
37270062	SOLOMON E
37270063	SRI VIDYA SINGH DEO C
37270064	SUBARAJ J
38270001	ABINAYA
38270002	ABISHEK RAJ
38270004	AJAY
38270005	AJAY KUMAR
38270006	AKASH
38270007	AKASH RAHUL
38270008	AKILAN
38270009	AKILAN
38270010	AMBIKA
38270011	APARAJHITHAN
38270012	ARUNACHALAESWARAN
38270013	ARUN PRABAKARAN
38270014	ASHOK KUMAR
38270015	AZARUDEEN
38270016	BALAMURUGAN
38270017	BHUVANESHWARAN
38270018	CHANDAR RAJ
38270019	DEEPAK
38270020	DHANAJAYAN
38270021	DHANUSH
38270022	DINESH
38270023	DINESH KUMARAN
38270024	DINESH KUMAR
38270025	GOKUL
38270026	GOKUL RAJ
38270027	GOKULNATH
38270028	GURUCHERAN
38270029	HARIESHVARTHAN
38270030	JAISON
38270031	JANANI
38270032	JAYA VIGNESH
38270033	KALANIDHI
38270034	KARATHIK
38270035	KISHORE KUMAR



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38270037	LAKSHITH
38270038	LAKSHNA
38270039	LOGESH
38270040	LOHICHARAN
38270041	MADHESH RATHNAM
38270042	MADURAIVEERAN
38270043	MADHU BALA
38270044	MARIA JABASTIN RAJ
38270045	NIFFIN CHELLAIAH
38270046	PADMAPRIYA
38270047	PRANAV
38270048	PRATHAN
38270049	PRAVEEN
38270051	PRIYANKA
38270052	POYAL MURALI SUSHIL RAJU
38270053	RAJARAM
38270054	RAJ KUMAR
38270055	RAMJI
38270056	RASHIKA
38270057	REETHASWARI
38270058	RESHMA KRISHNAN
38270059	ROHIT KUMAR
38270060	SANGEETHAA
38270061	SANJAY
38270062	SARAN
38270063	SATHIVIKA NARAYANAN
38270064	SETHURAMAN D
38270065	SHAMINI
38270066	SHYAM
38270067	SURENDRAN
38270068	SURENDRAN
38270069	THANGAMANI
38270070	UDHAYA BHARATHI
38270071	VIGNESH
38270072	VIJAYAKUMAR
38270073	VISHNU
38270074	VISHNU PRIYAN



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School of Science and Humanities
Department of Visual Communication

Certificate of Participation

This is to certify that Mr. YESHWANTH. E has participated in
"Acting " held from 20th march - 28th march 2019. organized by the Department of Visual
Communication, Sathyabama Institute of Science and Technology, Chennai.

Mrs. NAZINI
Head of the Department

Mr. A. EDWARD KENNEDY
Asst. Professor