



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

Courses Offered During 2016-17



SATHYABAMA UNIVERSITY

DEPARTMENT OF VISUAL COMMUNICATION

In Association with
ICAT Design & Media College
Chennai



GRAPIC DESIGN WORKSHOP ICAT

1st August to 18th August 2016

Co-Ordinators

Mr.R.Pugalendhi
Asst. Professor

Mr.N.Raja
Asst. Professor

Patrons

Dr.Mariazeena Johnson
Chancellor

Dr.Marie Johnson
President

Organisers

Dr.Sheela Rani
Vice Chancellor

Ms.N.Nazini
Organising Secretary, HoD

Mr.E.Senthil Kumaran
Convenor, Asst. Professor



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

Courses Offered During 2016-17

Graphic Designing Certificate Course (30 Hours)

Topics covered during the course

Day 1

Introduction to computer graphics and software

Creation of the image in the form of pixels and is drawn on the computer and collection of programs that enable a candidate to manipulate images or models visually on a computer.

Day 2

Colour, Shape and Form

In this module candidate will get proper understanding how to use colours, shapes and geometrical forms.

Day 3

Working on Photoshop

In this session candidates get familiar with the interfaces of Photoshop.

Day 4

Principles of design

This module the fundamental principles of design like emphasis, balance and alignment, contrast, repetition, proportion, movement and white space will be studied.

Day 5

Logo Creation

Evaluate the brand-Research the industry-Make a list of where the logo will be used-

Sketch a variety of logo concepts>Create digital drafts in vector software-Refine your logo design with feedback.

Day 6

Introduction to Corporate Identity

Research your target audience-Pick your focus-Choosing business name-Writing slogan-Choose the look of your brand (colors and font)-Design your brand logo.

Day 7



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



Business Card Design

This session let the candidate in setting a size for the business card document-balance in design-choosing colour scheme.

Day 8

Letterhead Design

This session let the candidate in setting a size for the Letterhead document-balance in design-choosing colour scheme.

Day 9

Envelope Design

This session let the candidate in setting a size for the Envelope Design document-balance in design-choosing colour scheme.

Day 10

Designing for Accessory

This session let the candidate in choosing accessory for design - setting a size for the Accessory design document-balance in design-choosing colour scheme.

Day 11

Introduction to Package Design

Creation of the illustration in the form of vector and is drawn on the computer and models visually on a computer.

Day 12

Understanding Package Design types

This session helps the candidate to understand how to create illustration in the form of vector and is drawn on the computer and models visually on a computer.

Day 13

Introduction to Package Design

This session helps the candidate to create illustration in the form of vector and is drawn on the computer and models visually on a computer.

Day 14

Introduction to Textile Package Design



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



This session helps the candidate to create illustration for textile package design in the form of vector and is drawn on the computer and models visually on a computer.

Day 15

Introduction to Cosmetics Package Design

This session helps the candidate to create illustration for cosmetics package design in the form of vector and is drawn on the computer and models visually on a computer.



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

Courses Offered During 2016-17

Students Attended

REG NO	NAME OF THE STUDENT
3427001	AJAY S
3427002	AJITH KUMAR S.
3427003	AKASH BHATTACHARJEE
3427004	AKHIL KUMAR T.
3427005	AKSHAI M.S.
3427006	ALICE CATHERINE A.
3427007	AMEER ISMAIL RAOHER
3427008	ANAND B.
3427009	ANTONY SOLOMON PRINESH
3427010	ARAVIND M.
3427011	ARAVINDAN M.
3427012	ARULKUGAN K.
3427013	ARUN GOVIND
3427014	ASHWINI A.
3427015	ASHOK M.A.
3427016	ATHUL RAJ
3427017	BALAJI B.
3427018	DEEPAK L.
3427019	DEEPAN CHAKRAVARTHY R.
3427020	DEVA C.
3427021	DINESH KUMAR
3427022	EDWIN JEWAHAR
3427023	FYROJA K.
3427024	GAUTAMAN B.
3427025	GNANAKRISHNAN S.
3427026	GOWRI MANOJ
3427027	GUBERAN P.
3427028	HARITHA R.
3427029	HARIVARMAN N.
3427030	HEMALATHA S
3427031	JEEVITHA S.
3427032	KARTHIKA M.
3427033	KELVIN KURIAN
3427034	MADHUMITHA
3427035	MANI VANNAN A.
3427036	MANI VARMA R.
3427039	MONAKUMARI
3427041	NAZREEN SALEEM



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3427043	NITHYA
3427044	PADMA PRATHYUSHA T.
3427045	PARVATHA VARDHINI A.
3427037	MISHHALBIN SHUAIB AHAMED
3427038	MOHAMED JAIDHANAS M.B.
3427040	NANDHEESH P.
3427042	NITESH J.
3427046	PAVITHRA S.K.
3427047	PONMEENA
3427048	PRAKASH L.
3427049	PRAVEEN A.R.
3427050	PRAVEENA K.
3427051	PRAVEEN RAJA R.
3427052	PRIYADHARSHINI M.
3427053	RAGUL P.K.
3427054	RAJ KUMAR D.
3427055	RAMESH S.
3427056	ROKESHWAR T.A.
3427057	ROSHAN BASTIAN
3427058	ROZARIO INNASI NATHAN A.
3427059	SABARINATHAN R.
3427060	SAMRAGGI TAT
3427061	SAMUEL CHARLES V.
3427062	SANJAY R.
3427063	SANTHIYA G.
3427064	SARASWATHI A.
3427065	SARAVANA KUMAR M.
3427066	SHANMUGAM
3427067	SOWJHANYA G.
3427068	SRUTHI KIRTHANA R.V.J.
3427069	SUBHASHINI M.
3427070	SUNDAR MURUGAN
3427071	SUNIL KUMAR P.K.
3427072	SURIYA B.
3427073	TAMIL ARASAN E.
3427074	VARUN M.R.
3427075	VIABILSETTY LAKSHMI SIRISHA
3427076	VIDHYA R.
3427077	VIGNESH SRIVATSAV U.S.
3427078	VIJAY K.
3427079	VISHNU PRASANTH
3427080	YAMINI S
3427081	SUJITH KUMAR
3427082	MITHUN MITHULESHWAR.R



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3427083	NARENDRAN.V
3527001	AKASH. V.S
3527002	AKSHAYABODH RENU
3527003	ANNISHA NATHAN
3527004	ASHWATH. R
3527005	ASWIN LARA. S
3527006	AZAD. K
3527007	DEEPIKA. K
3527008	ELAKIA. K
3527009	ELSA SAM
3527010	GAYATRI KUMARI
3527011	GOKUL. M
3527012	HANNAH MELUNSHIA
3527013	HARI GANESH. V
3527014	HARI HARAN. I
3527015	ITHARSHAN. N
3527016	JACK BENNY. M
3527017	JANANI. R
3527018	JAYA KRISHNA. A
3527019	JAYAKUMAR. G.L
3527020	JERIN. J
3527021	JOTHI PRAGASAN
3527022	KAILASH. K
3527023	KARTHICK. T
3527024	KIRAN DHAMI
3527025	KISHORE. K.N.V
3527026	KOKILA. C
3527027	LATHISHYA POOSAI BADI SIVAKUMAR
3527028	MANIMARAN. D
3527029	MOHAN SUNDAR. B
3527030	MONIKA SAI. S
3527032	MUGUNTHAN. A
3527033	NANDHITHA. G
3527034	NAVEENKUMAR. P
3527035	NAVEEN SAGAYARAJ. X
3527036	NAZEEM ASHIK. M
3527037	NITHIN. G
3527038	PRABAHARAN. S
3527039	PRANEESH. P
3527040	PRAVEEN. J
3527041	PRIYANGA. M
3527042	RAJARAM. R
3527043	RAJESH. R
3527044	RAMESH. J.R



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3527045	RAMYA. S
3527046	RANJITH KUMAR. K
3527047	RUKSHANTH RAM. D
3527048	SAKTHI VIVEGA NITHES. M
3527049	SANJAY KUMAR. D.R
3527050	SARANI. S
3527051	SIVASHANKAR. V
3527052	SOUNDHAR RAJAN. M
3527053	SURYA. M
3527054	SWETHA. S
3527055	VENKATESH. A
3527056	VIGNESH. D
3527058	VIVIAN STENER. A
3527061	PRASHAST GAUTAM
3527062	ABISHEK. R
3527901	SURAJ SINGH NEGI
3527902	KRISHNA KUMAR PANDEY
3527951	ARVIND. L.N.
3627001	AGNES SAHAYA NISHANTH. S
3627002	AKASH MARAN. V
3627003	ARCHAKAM PRASANTH SRINIVAS DEEKSHITULU
3627004	ARUL VINAYK. N. A
3627005	CHANDIRESH KUMAR. K
3627006	DEEPAK. V
3627007	DHAKSHIN RAGAV. G
3627008	GULNAJ KHAN
3627009	JEEVAGAN. S
3627010	JINCY VERGHESE. Y
3627011	KARTHIK. E
3627012	KARTHIK KARAN. T
3627013	KOTTE SRIVENKAT LOKESHWAR
3627014	MADHU MITHA. M. S
3627015	MOKIMA KHATUN
3627016	NANDHA KUMAR. A
3627017	PAUL AROCKIA FELIX RAJ
3627018	PAVANA KEERTHI. P. I
3627019	PAVITHRA. J
3627020	PREM KUMAR. S
3627021	PRIYADHARSANI. B
3627022	PRIYADHARSHINI. M
3627023	RAFEESH. S
3627024	RINA PAL
3627025	SABARMATHI. V
3627026	SAMYUKTHA. S



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3627027	SARATH MOHAN
3627028	SHARAN ROY. S
3627029	SNEGA. V
3627030	SANNU SONKAR
3627031	SUDHARSAN. R
3627032	VENKATESH. R
3627033	VINAY ADITHYA. S
3627034	YESHWANTH. E
3627035	DHARUN RAJ. T. R
3627036	ARUN KUMAR. R
3627037	KARTHIK. S



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



SATHYABAMA UNIVERSITY

Established under section 3 of the UGC Act, 1956

Accredited with 'A' Grade by NAAC

Declared as Category "A" University by MHRD, Government of India.

School of Science and Humanities

Department of Visual Communication



Certificate of Participation

This is to certify that Ms. KOKILA. C has participated in
"Graphic design" held from 1st aug to 18th aug 2016. organized by the Department of Visual
Communication, Sathyabama Institute of Science and Technology, Chennai.


Mrs. NAZINI
Head of the Department


Mr. E. SENTHIL KUMARAN
Asst. Professor



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION CERTIFICATE COURSE ON CINEMATOGGRAPHY



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(Deemed to be University)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION



CINEMATOGGRAPHY

1st sep to 23rd sep 2016

Patrons

Dr.Mariazeena Johnson
Chancellor

Dr.Marie Johnson
President

Organisers

Dr.Sheela Rani
Vice Chancellor

Ms.N.Nazini
Organising Secretary, HoD

Mr.R.Pugalendhi
Convenor, Asst. Professor

Co-Ordinators

Mr.A.Edward Kennedy
Asst. Professor

Mr.N.Raja
Asst. Professor



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON CINEMATOGRAPHY

COURSE CONTENT

SESSION 1&2

Introduction to Cinematography – the Concept of photography as painting with light-
Attributes of light – Quantity – Quality Colour quality

SESSION 3&4

Primary and Secondary colours – Additive and subtractive synthesis – Complementary colours – colour schemes – Colour wheel, Types of shots and angles

SESSION 5&6

Aims of lighting – Basic Portrait lighting – Lighting ratio – Contrast – Styles of portrait lighting – Low-key lighting – High-key lighting.

SESSION 6&7

Essential parts of a Video camera – their functions and uses – Camera body – View imaging - Sensors

SESSION 8&9

Compression – Lossless compression – File formats – TIFF – PNG – JPEG – GIF – RAW files - DPI

SESSION 9&10

Image storing devices –memory cards – Smart Media – Multimedia card

SESSION 11&12

CD-R – Compact flash – XD card – Memory card reader - Essential features of a digital camera – Advantages and disadvantages of film and digital systems

SESSION 13

Photographic exposure – Effect of overexposure – Effect of Under exposure – The importance of correct exposure

SESSION 14

Types of filter materials – Glass filters – Gelatin filters – Sandwich filters – Filters for Black & White photography

SESSION 15



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



Balance in composition – Vertical composition – Horizontal composition – Golden Rule of 2/3rds-Shots and explanation.

DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON CINEMATOGRAPHY

REG NO	NAME OF THE STUDENT
3427001	AJAY S
3427002	AJITH KUMAR S.
3427003	AKASH BHATTACHARJEE
3427004	AKHIL KUMAR T.
3427005	AKSHAI M.S.
3427006	ALICE CATHERINE A.
3427007	AMEER ISMAIL RAOHER
3427008	ANAND B.
3427009	ANTONY SOLOMON PRINESH
3427010	ARAVIND M.
3427011	ARAVINDAN M.
3427012	ARULKUGAN K.
3427013	ARUN GOVIND
3427014	ASHWINI A.
3427015	ASHOK M.A.
3427016	ATHUL RAJ
3427017	BALAJI B.
3427018	DEEPAK L.
3427019	DEEPAN CHAKRAVARTHY R.
3427020	DEVA C.
3427021	DINESH KUMAR
3427022	EDWIN JEWAHAR
3427023	FYROJA K.
3427024	GAUTAMAN B.
3427025	GNANAKRISHNAN S.
3427026	GOWRI MANOJ
3427027	GUBERAN P.
3427028	HARITHA R.
3427029	HARIVARMAN N.
3427030	HEMALATHA S
3427031	JEEVITHA S.
3427032	KARTHIKA M.
3427033	KELVIN KURIAN
3427034	MADHUMITHA
3427035	MANI VANNAN A.
3427036	MANI VARMA R.
3427039	MONAKUMARI



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3427041	NAZREEN SALEEM
3427043	NITHYA
3427044	PADMA PRATHYUSHA T.
3427045	PARVATHA VARDHINI A.
3427037	MISHHALBIN SHUAIB AHAMED
3427038	MOHAMED JAIDHANAS M.B.
3427040	NANDHEESH P.
3427042	NITESH J.
3427046	PAVITHRA S.K.
3427047	PONMEENA
3427048	PRAKASH L.
3427049	PRAVEEN A.R.
3427050	PRAVEENA K.
3427051	PRAVEEN RAJA R.
3427052	PRIYADHARSHINI M.
3427053	RAGUL P.K.
3427054	RAJ KUMAR D.
3427055	RAMESH S.
3427056	ROKESHWAR T.A.
3427057	ROSHAN BASTIAN
3427058	ROZARIO INNASI NATHAN A.
3427059	SABARINATHAN R.
3427060	SAMRAGGI TAT
3427061	SAMUEL CHARLES V.
3427062	SANJAY R.
3427063	SANTHIYA G.
3427064	SARASWATHI A.
3427065	SARAVANA KUMAR M.
3427066	SHANMUGAM
3427067	SOWJHANYA G.
3427068	SRUTHI KIRTHANA R.V.J.
3427069	SUBHASHINI M.
3427070	SUNDAR MURUGAN
3427071	SUNIL KUMAR P.K.
3427072	SURIYA B.
3427073	TAMIL ARASAN E.
3427074	VARUN M.R.
3427075	VIABILISSETTY LAKSHMI SIRISHA
3427076	VIDHYA R.
3427077	VIGNESH SRIVATSAV U.S.
3427078	VIJAY K.
3427079	VISHNU PRASANTH
3427080	YAMINI S
3427081	SUJITH KUMAR



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3427082	MITHUN MITHULESHWAR.R
3427083	NARENDRAN.V
3527001	AKASH. V.S
3527002	AKSHAYABODH RENU
3527003	ANNISHA NATHAN
3527004	ASHWATH. R
3527005	ASWIN LARA. S
3527006	AZAD. K
3527007	DEEPIKA. K
3527008	ELAKIA. K
3527009	ELSA SAM
3527010	GAYATRI KUMARI
3527011	GOKUL. M
3527012	HANNAH MELUNSHIA
3527013	HARI GANESH. V
3527014	HARI HARAN. I
3527015	ITHARSHAN. N
3527016	JACK BENNY. M
3527017	JANANI. R
3527018	JAYA KRISHNA. A
3527019	JAYAKUMAR. G.L
3527020	JERIN. J
3527021	JOTHI PRAGASAN
3527022	KAILASH. K
3527023	KARTHICK. T
3527024	KIRAN DHAMI
3527025	KISHORE. K.N.V
3527026	KOKILA. C
3527027	LATHISHYA POOSAI BADI SIVAKUMAR
3527028	MANIMARAN. D
3527029	MOHAN SUNDAR. B
3527030	MONIKA SAI. S
3527032	MUGUNTHAN. A
3527033	NANDHITHA. G
3527034	NAVEENKUMAR. P
3527035	NAVEEN SAGAYARAJ. X
3527036	NAZEEM ASHIK. M
3527037	NITHIN. G
3527038	PRABAHARAN. S
3527039	PRANEESH. P
3527040	PRAVEEN. J
3527041	PRIYANGA. M
3527042	RAJARAM. R



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3527043	RAJESH. R
3527044	RAMESH. J.R
3527045	RAMYA. S
3527046	RANJITH KUMAR. K
3527047	RUKSHANTH RAM. D
3527048	SAKTHI VIVEGA NITHES. M
3527049	SANJAY KUMAR. D.R
3527050	SARANI. S
3527051	SIVASHANKAR. V
3527052	SOUNDHAR RAJAN. M
3527053	SURYA. M
3527054	SWETHA. S
3527055	VENKATESH. A
3527056	VIGNESH. D
3527058	VIVIAN STENER. A
3527061	PRASHAST GAUTAM
3527062	ABISHEK. R
3527901	SURAJ SINGH NEGI
3527902	KRISHNA KUMAR PANDEY
3527951	ARVIND. L.N.
3627001	AGNES SAHAYA NISHANTH. S
3627002	AKASH MARAN. V
3627003	ARCHAKAM PRASANTH SRINIVAS DEEKSHITULU
3627004	ARUL VINAYK. N. A
3627005	CHANDIRESH KUMAR. K
3627006	DEEPAK. V
3627007	DHAKSHIN RAGAV. G
3627008	GULNAJ KHAN
3627009	JEEVAGAN. S
3627010	JINCY VERGHESE. Y
3627011	KARTHIK. E
3627012	KARTHIK KARAN. T
3627013	KOTTE SRIVENKAT LOKESHWAR
3627014	MADHU MITHA. M. S
3627015	MOKIMA KHATUN
3627016	NANDHA KUMAR. A
3627017	PAUL AROCKIA FELIX RAJ
3627018	PAVANA KEERTHI. P. I
3627019	PAVITHRA. J
3627020	PREM KUMAR. S
3627021	PRIYADHARSANI. B
3627022	PRIYADHARSHINI. M
3627023	RAFEESH. S



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3627024	RINA PAL
3627025	SABARMATHI. V
3627026	SAMYUKTHA. S
3627027	SARATH MOHAN
3627028	SHARAN ROY. S
3627029	SNEGA. V
3627030	SANNU SONKAR
3627031	SUDHARSAN. R
3627032	VENKATESH. R
3627033	VINAY ADITHYA. S
3627034	YESHWANTH. E



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



SATHYABAMA UNIVERSITY

Established under section 3 of the UGC Act, 1956

Accredited with 'A' Grade by NAAC

Declared as Category "A" University by MHRD, Government of India.

School of Science and Humanities
Department of Visual Communication



Certificate of Participation



This is to certify that Mr. AJITH KUMAR S has participated in
"Cinematography" held from 1st sep to 23rd sep 2016. organized by the Department of Visual
Communication, Sathyabama Institute of Science and Technology, Chennai.


Mrs. NAZINI
Head of the Department


Mr. R. PUGALENDHI
Asst. Professor



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON PHOTOGRAPHY


**SATHYABAMA
UNIVERSITY**

24 - 105mm 1:4
LENS
Ø77mm

PHOTOGRAPHY
Skill Development Course

OCT. 13, 2016 | NOV. 01, 2016
SATHYABAMA CAMPUS

Resource Person
E. SENTHIL KUMARAN
Asst. Professor, Dept. of Visual Communication



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON PHOTOGRAPHY

SESSION 1&2

Overview on Digital imaging – Equipments needed for digital imaging, a career in digital imaging-digital photographers

SESSION 3&4

construction of a pinhole camera – Shutter – Aperture - ISO – Depth of field – Major type of camera –making a career in photography

SESSION 5&6

Advertising-portrait-nature photography-purpose and control over aperture- aperture -shutter speed – factors that affect D.O.F.

SESSION 6&7

Principles of lens, refraction, difference between converging & diverging lens, Focal length – Wide angle, Normal, and Long focal length lenses

SESSION 8&9

Different formats-35m-120 mm – 220mm – 4 x 5 film -Film speed – How film responds to light - film grain – sensitivity – structure of film – film vs digital

SESSION 9&10

Flash meter readings - Built in meter – External light meter –Metering techniques –incident light metering

SESSION 11&12

History of Photography.-Daguerreotype – Fox Talbot-Modern B/W chemistry

SESSION 13

Selecting and using film –sensor – black and white films –

SESSION 14

How an exposure meter works –ambient light meters

SESSION 15

Spot metering – gray scale- Framing- Perspective- Texture- Pattern- Composition- and Design



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON PHOTOGRAPHY

Students Attended

REG NO	NAME OF THE STUDENT
3427008	ANAND B.
3427009	ANTONY SOLOMON PRINESH
3427010	ARAVIND M.
3427011	ARAVINDAN M.
3427012	ARULKUGAN K.
3427013	ARUN GOVIND
3427014	ASHWINI A.
3427015	ASHOK M.A.
3427016	ATHUL RAJ
3427017	BALAJI B.
3427018	DEEPAK L.
3427019	DEEPAN CHAKRAVARTHY R.
3427020	DEVA C.
3427021	DINESH KUMAR
3427022	EDWIN JEWAHAR
3427023	FYROJA K.
3427024	GAUTAMAN B.
3427025	GNANAKRISHNAN S.
3427026	GOWRI MANOJ
3427027	GUBERAN P.
3427028	HARITHA R.
3427029	HARIVARMAN N.
3427030	HEMALATHA S
3427031	JEEVITHA S.
3427032	KARTHIKA M.
3427033	KELVIN KURIAN
3427034	MADHUMITHA
3427035	MANI VANNAN A.
3427036	MANI VARMA R.
3427039	MONAKUMARI
3427041	NAZREEN SALEEM
3427043	NITHYA
3427044	PADMA PRATHYUSHA T.
3427045	PARVATHA VARDHINI A.
3427037	MISHHALBIN SHUAIB AHAMED
3427038	MOHAMED JAIDHANAS M.B.
3427040	NANDHEESH P.
3427042	NITHESH J.



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3427046	PAVITHRA S.K.
3427047	PONMEENA
3427048	PRAKASH L.
3427049	PRAVEEN A.R.
3427050	PRAVEENA K.
3427051	PRAVEEN RAJA R.
3427052	PRIYADHARSHINI M.
3427053	RAGUL P.K.
3427054	RAJ KUMAR D.
3427055	RAMESH S.
3427056	ROKESHWAR T.A.
3427057	ROSHAN BASTIAN
3427058	ROZARIO INNASI NATHAN A.
3427059	SABARINATHAN R.
3427060	SAMRAGGI TAT
3427061	SAMUEL CHARLES V.
3427062	SANJAY R.
3427063	SANTHIYA G.
3427064	SARASWATHI A.
3427065	SARAVANA KUMAR M.
3427066	SHANMUGAM
3427067	SOWJHANYA G.
3427068	SRUTHI KIRTHANA R.V.J.
3427069	SUBHASHINI M.
3427070	SUNDAR MURUGAN
3427071	SUNIL KUMAR P.K.
3427072	SURIYA B.
3427073	TAMIL ARASAN E.
3427074	VARUN M.R.
3427075	VIABILSETTY LAKSHMI SIRISHA
3427076	VIDHYA R.
3427077	VIGNESH SRIVATSAV U.S.
3427078	VIJAY K.
3427079	VISHNU PRASANTH
3427080	YAMINI S
3427081	SUJITH KUMAR
3427082	MITHUN MITHULESHWAR.R
3427083	NARENDRAN.V
3527001	AKASH. V.S
3527002	AKSHAYABODH RENU
3527003	ANNISHA NATHAN
3527004	ASHWATH. R
3527005	ASWIN LARA. S
3527006	AZAD. K



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3527007	DEEPIKA. K
3527008	ELAKIA. K
3527009	ELSA SAM
3527010	GAYATRI KUMARI
3527011	GOKUL. M
3527012	HANNAH MELUNSHIA
3527013	HARI GANESH. V
3527014	HARI HARAN. I
3527015	ITHARSHAN. N
3527016	JACK BENNY. M
3527017	JANANI. R
3527018	JAYA KRISHNA. A
3527019	JAYAKUMAR. G.L
3527020	JERIN. J
3527021	JOTHI PRAGASAN
3527022	KAILASH. K
3527023	KARTHICK. T
3527024	KIRAN DHAMI
3527025	KISHORE. K.N.V
3527026	KOKILA. C
3527027	LATHISHYA POOSAI BADI SIVAKUMAR
3527028	MANIMARAN. D
3527029	MOHAN SUNDAR. B
3527030	MONIKA SAI. S
3527032	MUGUNTHAN. A
3527033	NANDHITHA. G
3527034	NAVEENKUMAR. P
3527035	NAVEEN SAGAYARAJ. X
3527036	NAZEEM ASHIK. M
3527037	NITHIN. G
3527038	PRABAHARAN. S
3527039	PRANEESH. P
3527040	PRAVEEN. J
3527041	PRIYANGA. M
3527042	RAJARAM. R
3527043	RAJESH. R
3527044	RAMESH. J.R
3527045	RAMYA. S
3527046	RANJITH KUMAR. K
3527047	RUKSHANTH RAM. D
3527048	SAKTHI VIVEGA NITHES. M
3527049	SANJAY KUMAR. D.R
3527050	SARANI. S
3527051	SIVASHANKAR. V



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3527052	SOUNDHAR RAJAN. M
3527053	SURYA. M
3527054	SWETHA. S
3527055	VENKATESH. A
3527056	VIGNESH. D
3527058	VIVIAN STENER. A
3527061	PRASHAST GAUTAM
3527062	ABISHEK. R
3527901	SURAJ SINGH NEGI
3527902	KRISHNA KUMAR PANDEY
3527951	ARVIND. L.N.
3627001	AGNES SAHAYA NISHANTH. S
3627002	AKASH MARAN. V
3627003	ARCHAKAM PRASANTH SRINIVAS DEEKSHITULU
3627004	ARUL VINAYK. N. A
3627005	CHANDIRESH KUMAR. K
3627006	DEEPAK. V
3627007	DHAKSHIN RAGAV. G
3627008	GULNAJ KHAN
3627009	JEEVAGAN. S
3627010	JINCY VERGHESE. Y
3627011	KARTHIK. E
3627012	KARTHIK KARAN. T
3627013	KOTTE SRIVENKAT LOKESHWAR
3627014	MADHU MITHA. M. S
3627015	MOKIMA KHATUN
3627016	NANDHA KUMAR. A
3627017	PAUL AROCKIA FELIX RAJ
3627018	PAVANA KEERTHI. P. I
3627019	PAVITHRA. J
3627020	PREM KUMAR. S
3627021	PRIYADHARSANI. B
3627022	PRIYADHARSHINI. M
3627023	RAFEESH. S
3627024	RINA PAL
3627025	SABARMATHI. V
3627026	SAMYUKTHA. S
3627027	SARATH MOHAN
3627028	SHARAN ROY. S
3627029	SNEGA. V
3627030	SANNU SONKAR
3627031	SUDHARSAN. R
3627032	VENKATESH. R
3627033	VINAY ADITHYA. S



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3627034	YESHWANTH. E
3627035	DHARUN RAJ. T. R
3627036	ARUN KUMAR. R
3627037	KARTHIK. S



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

School of Science and Humanities
Department of Visual Communication

Certificate of Participation

This is to certify that **Mr. SHARAN ROY. S** has participated in
"Skill Development Course" held from 18th Jan - 6th Feb 2016, organized by the Department of Visual
Communication, Sathyabama Institute of Science and Technology, Chennai.


Mrs. NAZINI
Head of the Department


Mr. E. SENTHIL KUMARAN
Asst. Professor



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON JOURNALISM



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(Deemed to be University)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION



JOURNALISM

1st Feb to 17th Feb 2017

Patrons

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Organisers

Dr. Sheela Rani
Vice Chancellor

Ms. N. Nazini
Organising Secretary, HoD



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON JOURNALISM

Session 1 & 2

Introduction to Journalism - What makes news - Media and its types - Journalism Types

Session 3 & 4

Writing for Media - PRINT MEDIA - Newspaper - Magazine - News Narration -Structure of News Writing

Session 5 & 6

Fundamentals of Journalism and writings - Types of Lead

Session 7 & 8

Copy writing symbols - The Characteristics of news - Writing for Newspaper Articles - Editorial

Session 9 & 10

Editing Techniques and Reporting Methods - Media Laws and Indian constitution

Session 11 & 12

Reporting and Editing - Writing letter to editor - Preparing press releases - Taking interviews - News writing - Press conferences

Session 13 & 14

History of press - Magazine and niche Journalism

Session 15 & 16

Broadcast Journalism - News Media Management - Regional Journalism - Photo Journalism - Producing a news magazine

Session 17 & 18

Writing for Radio News - News format - news writing - news presentation - structure of news bulletin

Session 19 & 20

Television News Genres - Planning a news story - writing news stories for television - writing to pictures



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



Session 21 & 22

News Case studies - Opening Shots - Voice Over - Bytes - News production - Script Organization - Live Broadcasting, planning and execution

Session 23 & 24

Special Journalism - Science Journalism - Specialised reporting - environmental journalism - reporting on agriculture, medicine, information, technology, biotechnology etc.

Session 25 & 26

Digital Journalist - Vlogger - News Reporting in online medium - Audio - Visual Reporting - Pros & Cons of Digital Journalism

Session 27 & 28

Journalism Application - Wikis, Blogs, Podcast and YouTube for Journalism

Session 29 & 30

Recollecting the course - Conclusion of the Course



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON JOURNALISM

Students Attended

REG NO	NAME OF THE STUDENT
3427015	ASHOK M.A.
3427016	ATHUL RAJ
3427017	BALAJI B.
3427018	DEEPAK L.
3427019	DEEPAN CHAKRAVARTHY R.
3427020	DEVA C.
3427021	DINESH KUMAR
3427022	EDWIN JEWAHAR
3427023	FYROJA K.
3427024	GAUTAMAN B.
3427025	GNANAKRISHNAN S.
3427026	GOWRI MANOJ
3427027	GUBERAN P.
3427028	HARITHA R.
3427029	HARIVARMAN N.
3427030	HEMALATHA S
3427031	JEEVITHA S.
3427032	KARTHIKA M.
3427033	KELVIN KURIAN
3427034	MADHUMITHA
3427035	MANI VANNAN A.
3427036	MANI VARMA R.
3427039	MONAKUMARI
3427041	NAZREEN SALEEM
3427043	NITHYA
3427044	PADMA PRATHYUSHA T.
3427045	PARVATHA VARDHINI A.
3427037	MISHHALBIN SHUAIB AHAMED
3427038	MOHAMED JAIDHANAS M.B.
3427040	NANDHEESH P.
3427042	NITHESH J.
3427046	PAVITHRA S.K.
3427047	PONMEENA
3427048	PRAKASH L.
3427049	PRAVEEN A.R.
3427050	PRAVEENA K.
3427051	PRAVEEN RAJA R.
3427052	PRIYADHARSHINI M.



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3427053	RAGUL P.K.
3427054	RAJ KUMAR D.
3427055	RAMESH S.
3427056	ROKESHWAR T.A.
3427057	ROSHAN BASTIAN
3427058	ROZARIO INNASI NATHAN A.
3427059	SABARINATHAN R.
3427060	SAMRAGGI TAT
3427061	SAMUEL CHARLES V.
3427062	SANJAY R.
3427063	SANTHIYA G.
3427064	SARASWATHI A.
3427065	SARAVANA KUMAR M.
3427066	SHANMUGAM
3427067	SOWJHANYA G.
3427068	SRUTHI KIRTHANA R.V.J.
3427069	SUBHASHINI M.
3427070	SUNDAR MURUGAN
3427071	SUNIL KUMAR P.K.
3427072	SURIYA B.
3427073	TAMIL ARASAN E.
3427074	VARUN M.R.
3427075	VIABILSETTY LAKSHMI SIRISHA
3427076	VIDHYA R.
3427077	VIGNESH SRIVATSAV U.S.
3427078	VIJAY K.
3427079	VISHNU PRASANTH
3427080	YAMINI S
3427081	SUJITH KUMAR
3427082	MITHUN MITHULESHWAR.R
3427083	NARENDRAN.V
3527001	AKASH. V.S
3527002	AKSHAYABODH RENU
3527003	ANNISHA NATHAN
3527004	ASHWATH. R
3527005	ASWIN LARA. S
3527006	AZAD. K
3527007	DEEPIKA. K
3527008	ELAKIA. K
3527009	ELSA SAM
3527010	GAYATRI KUMARI
3527011	GOKUL. M
3527012	HANNAH MELUNSHIA
3527013	HARI GANESH. V



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3527014	HARI HARAN. I
3527015	ITHARSHAN. N
3527016	JACK BENNY. M
3527017	JANANI. R
3527018	JAYA KRISHNA. A
3527019	JAYAKUMAR. G.L
3527020	JERIN. J
3527021	JOTHI PRAGASAN
3527022	KAILASH. K
3527023	KARTHICK. T
3527024	KIRAN DHAMI
3527025	KISHORE. K.N.V
3527026	KOKILA. C
3527027	LATHISHYA POOSAI BADI SIVAKUMAR
3527028	MANIMARAN. D
3527029	MOHAN SUNDAR. B
3527030	MONIKA SAI. S
3527032	MUGUNTHAN. A
3527033	NANDHITHA. G
3527034	NAVEENKUMAR. P
3527035	NAVEEN SAGAYARAJ. X
3527036	NAZEEM ASHIK. M
3527037	NITHIN. G
3527038	PRABAHARAN. S
3527039	PRANEESH. P
3527040	PRAVEEN. J
3527041	PRIYANGA. M
3527042	RAJARAM. R
3527043	RAJESH. R
3527044	RAMESH. J.R
3527045	RAMYA. S
3527046	RANJITH KUMAR. K
3527047	RUKSHANTH RAM. D
3527048	SAKTHI VIVEGA NITHES. M
3527049	SANJAY KUMAR. D.R
3527050	SARANI. S
3527051	SIVASHANKAR. V
3527052	SOUNDHAR RAJAN. M
3527053	SURYA. M
3527054	SWETHA. S
3527055	VENKATESH. A
3527056	VIGNESH. D
3527058	VIVIAN STENER. A
3527061	PRASHAST GAUTAM



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3527062	ABISHEK. R
3527901	SURAJ SINGH NEGI
3527902	KRISHNA KUMAR PANDEY
3527951	ARVIND. L.N.
3627001	AGNES SAHAYA NISHANTH. S
3627002	AKASH MARAN. V
3627003	ARCHAKAM PRASANTH SRINIVAS DEEKSHITULU
3627004	ARUL VINAYK. N. A
3627005	CHANDIRESH KUMAR. K
3627006	DEEPAK. V
3627007	DHAKSHIN RAGAV. G
3627008	GULNAJ KHAN
3627009	JEEVAGAN. S
3627010	JINCY VERGHESE. Y
3627011	KARTHIK. E
3627012	KARTHIK KARAN. T
3627013	KOTTE SRIVENKAT LOKESHWAR
3627014	MADHU MITHA. M. S
3627015	MOKIMA KHATUN
3627016	NANDHA KUMAR. A
3627017	PAUL AROCKIA FELIX RAJ
3627018	PAVANA KEERTHI. P. I
3627019	PAVITHRA. J
3627020	PREM KUMAR. S
3627021	PRIYADHARSANI. B
3627022	PRIYADHARSHINI. M
3627023	RAFEESH. S
3627024	RINA PAL
3627025	SABARMATHI. V
3627026	SAMYUKTHA. S
3627027	SARATH MOHAN
3627028	SHARAN ROY. S
3627029	SNEGA. V
3627030	SANNU SONKAR
3627031	SUDHARSAN. R
3627032	VENKATESH. R
3627033	VINAY ADITHYA. S
3627034	YESHWANTH. E
3627035	DHARUN RAJ. T. R
3627036	ARUN KUMAR. R
3627037	KARTHIK. S



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(Deemed to be University)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

School of Science and Humanities

Department of Visual Communication

Certificate of Participation



This is to certify that Ms. SANTHIYA G has participated in
"Journalism" held from 1st Feb to 17th Feb 2017. organized by the Department of Visual
Communication, Sathyabama Institute of Science and Technology, Chennai.

Mrs. NAZINI
Head of the Department



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON FILMMAKING



SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
(Deemed to be University)
Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION

FILMMAKING
COURSE

6th March 2017- 24th March 2017

**ANEES**
Film Director

Patrons

Dr.Mariazeena Johnson
Chancellor

Dr.Marie Johnson
President

Organisers

Dr.Sheela Rani
Vice Chancellor

Ms.N.Nazini
Organising Secretary, HoD

Mr.N.Raja
Convenor, Asst. Professor

Co-Ordinators

Mr.R.Pugalendhi
Asst. Professor

Mr.E.Senthil Kumaran
Asst. Professor



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON FILMMAKING

SESSION 1

STORY DEVELOPMENT: Story development is the most important part of brainstorming, The plot is the story, and more specifically, how the story develops, unfolds, and moves in time.

SESSION 2

STORY OUTLINE : Start With Your Story Premise. A good story outline starts with your story premise. Flesh Out Your Characters. Once you have a story premise, start thinking about the characters in your story

SESSION 3

PROPOSAL : Story title, what is the cause of the story ,what is the one line inspiration of the story

SESSION 4

TYPES OF PLOT: story contains different plot, plot types explains the different story views.

SESSION 5

THREE ACT STRUCTURE ,The structure to explain the beginning, obstacle, mid point, conflict, plot,turning point

SESSION 6

CHARACTERIZATION :Hair couor,skin colour,height ,weight,negative of the character ,positive of the characer

SESSION 7

MASTER SCENE SCRIPT: Shot description about the shot what is happening in location the characters action, camera angle,camera movement,audio,

SESSION 8

SCREENPLAY WITH DIALOGUES: Slugline, location of the shot or scene ,interior /Exterior,character name and dialogue

SESSION 9

STORY BOARD : visual representation of the scene explain the character action.

SESSION 10

LIGHTING :Types of lighting techniques and different lighting equipments



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



SESSION 11

VFX: The Visual effects in the video using software and matte

SESSION 12

STAGES OF PRODUCTION :pre production,production ,post production

SESSION 13

CINEMATOGRAPHY : 5 C'S of cinematography:Camera angle, types of camera angle and shot,Cutting,Continuity,Closeup,Composition

SESSION 14

DIRECTION : The directing of cinematography includes both the camera shots and the lighting to obtain both a particular type of effect and mood. The director also has control over the editing to create the pace, rhythm, coherence, story, and character development they and the producer want.

SESSION 15

EDITING : video editing, trimming, video effect , transition effect, output



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



DEPARTMENT OF VISUAL COMMUNICATION

CERTIFICATE COURSE ON FILMMAKING

Students Attended

REG NO	NAME OF THE STUDENT
3427001	AJAY S
3427002	AJITH KUMAR S.
3427003	AKASH BHATTACHARJEE
3427004	AKHIL KUMAR T.
3427005	AKSHAI M.S.
3427006	ALICE CATHERINE A.
3427007	AMEER ISMAIL RAOHER
3427008	ANAND B.
3427009	ANTONY SOLOMON PRINESH
3427010	ARAVIND M.
3427011	ARAVINDAN M.
3427012	ARULKUGAN K.
3427013	ARUN GOVIND
3427014	ASHWINI A.
3427015	ASHOK M.A.
3427016	ATHUL RAJ
3427017	BALAJI B.
3427018	DEEPAK L.
3427019	DEEPAN CHAKRAVARTHY R.
3427020	DEVA C.
3427021	DINESH KUMAR
3427022	EDWIN JEWAHAR
3427023	FYROJA K.
3427024	GAUTAMAN B.
3427025	GNANAKRISHNAN S.
3427026	GOWRI MANOJ
3427027	GUBERAN P.
3427028	HARITHA R.
3427029	HARIVARMAN N.
3427030	HEMALATHA S
3427031	JEEVITHA S.
3427032	KARTHIKA M.
3427033	KELVIN KURIAN
3427034	MADHUMITHA
3427035	MANI VANNAN A.
3427036	MANI VARMA R.
3427039	MONAKUMARI
3427041	NAZREEN SALEEM



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3427043	NITHYA
3427044	PADMA PRATHYUSHA T.
3427045	PARVATHA VARDHINI A.
3427037	MISHHALBIN SHUAIB AHAMED
3427038	MOHAMED JAIDHANAS M.B.
3427040	NANDHEESH P.
3427042	NITHESH J.
3427046	PAVITHRA S.K.
3427047	PONMEENA
3427048	PRAKASH L.
3427049	PRAVEEN A.R.
3427050	PRAVEENA K.
3427051	PRAVEEN RAJA R.
3427052	PRIYADHARSHINI M.
3427053	RAGUL P.K.
3427054	RAJ KUMAR D.
3427055	RAMESH S.
3427056	ROKESHWAR T.A.
3427057	ROSHAN BASTIAN
3427058	ROZARIO INNASI NATHAN A.
3427059	SABARINATHAN R.
3427060	SAMRAGGI TAT
3427061	SAMUEL CHARLES V.
3427062	SANJAY R.
3427063	SANTHIYA G.
3427064	SARASWATHI A.
3427065	SARAVANA KUMAR M.
3427066	SHANMUGAM
3427067	SOWJHANYA G.
3427068	SRUTHI KIRTHANA R.V.J.
3427069	SUBHASHINI M.
3427070	SUNDAR MURUGAN
3427071	SUNIL KUMAR P.K.
3427072	SURIYA B.
3427073	TAMIL ARASAN E.
3427074	VARUN M.R.
3427075	VIABILSETTY LAKSHMI SIRISHA
3427076	VIDHYA R.
3427077	VIGNESH SRIVATSAV U.S.
3427078	VIJAY K.
3427079	VISHNU PRASANTH
3427080	YAMINI S
3427081	SUJITH KUMAR
3427082	MITHUN MITHULESHWAR.R



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3427083	NARENDRAN.V
3527001	AKASH. V.S
3527002	AKSHAYABODH RENU
3527003	ANNISHA NATHAN
3527004	ASHWATH. R
3527005	ASWIN LARA. S
3527006	AZAD. K
3527007	DEEPIKA. K
3527008	ELAKIA. K
3527009	ELSA SAM
3527010	GAYATRI KUMARI
3527011	GOKUL. M
3527012	HANNAH MELUNSHIA
3527013	HARI GANESH. V
3527014	HARI HARAN. I
3527015	ITHARSHAN. N
3527016	JACK BENNY. M
3527017	JANANI. R
3527018	JAYA KRISHNA. A
3527019	JAYAKUMAR. G.L
3527020	JERIN. J
3527021	JOTHI PRAGASAN
3527022	KAILASH. K
3527023	KARTHICK. T
3527024	KIRAN DHAMI
3527025	KISHORE. K.N.V
3527026	KOKILA. C
3527027	LATHISHYA POOSAI BADI SIVAKUMAR
3527028	MANIMARAN. D
3527029	MOHAN SUNDAR. B
3527030	MONIKA SAI. S
3527032	MUGUNTHAN. A
3527033	NANDHITHA. G
3527034	NAVEENKUMAR. P
3527035	NAVEEN SAGAYARAJ. X
3527036	NAZEEM ASHIK. M
3527037	NITHIN. G
3527038	PRABAHARAN. S
3527039	PRANEESH. P
3527040	PRAVEEN. J
3527041	PRIYANGA. M
3527042	RAJARAM. R
3527043	RAJESH. R
3527044	RAMESH. J.R



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3527045	RAMYA. S
3527046	RANJITH KUMAR. K
3527047	RUKSHANTH RAM. D
3527048	SAKTHI VIVEGA NITHES. M
3527049	SANJAY KUMAR. D.R
3527050	SARANI. S
3527051	SIVASHANKAR. V
3527052	SOUNDHAR RAJAN. M
3527053	SURYA. M
3527054	SWETHA. S
3527055	VENKATESH. A
3527056	VIGNESH. D
3527058	VIVIAN STENER. A
3527061	PRASHAST GAUTAM
3527062	ABISHEK. R
3527901	SURAJ SINGH NEGI
3527902	KRISHNA KUMAR PANDEY
3527951	ARVIND. L.N.
3627001	AGNES SAHAYA NISHANTH. S
3627002	AKASH MARAN. V
3627003	ARCHAKAM PRASANTH SRINIVAS DEEKSHITULU
3627004	ARUL VINAYK. N. A
3627005	CHANDIRESH KUMAR. K
3627006	DEEPAK. V
3627007	DHAKSHIN RAGAV. G
3627008	GULNAJ KHAN
3627009	JEEVAGAN. S
3627010	JINCY VERGHESE. Y
3627011	KARTHIK. E
3627012	KARTHIK KARAN. T
3627013	KOTTE SRIVENKAT LOKESHWAR
3627014	MADHU MITHA. M. S
3627015	MOKIMA KHATUN
3627016	NANDHA KUMAR. A
3627017	PAUL AROCKIA FELIX RAJ
3627018	PAVANA KEERTHI. P. I
3627019	PAVITHRA. J
3627020	PREM KUMAR. S
3627021	PRIYADHARSANI. B
3627022	PRIYADHARSHINI. M
3627023	RAFEESH. S
3627024	RINA PAL
3627025	SABARMATHI. V
3627026	SAMYUKTHA. S



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



3627027	SARATH MOHAN
3627028	SHARAN ROY. S
3627029	SNEGA. V
3627030	SANNU SONKAR
3627031	SUDHARSAN. R
3627032	VENKATESH. R
3627033	VINAY ADITHYA. S



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(Deemed to be University)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

School of Science and Humanities
Department of Visual Communication

