



SATHYABAMA

**INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)**
Accredited with 'A' Grade by NAAC



**SCHOOL OF MANAGEMENT STUDIES
DEPARTMENT OF BUSINESS ADMINISTRATION**

DATE: 10.10.2018

STUDENT CIRCULAR

.The registration of elective courses for MBA students (2018-2020) Batch has been started. Every student has the option of choosing elective courses during the second semester of the study. The student also has the choice of selecting the electives from electives offered by departments within the school in that semester. Students can select dual specialization and three elective subjects from each chosen specialization. Selection of the course can be made by filling the submission form. The Selection of elective course to be carried out on or before 25.10.2018. The enrolment of course Registration is based on first come.

DR.G.BHUVANESWARI
DEAN, SCHOOL OF MANAGEMENT STUDIES



SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
SCHOOL OF MANAGEMENT STUDIES

MBA– Batch - 2018-2020

Selection of Specialization & Elective Subjects



The students of MBA are asked to select their dual specialization and three elective subjects from each chosen specializations for the II & III Semester. The elective subjects offered, under each specialization are as follows:

Name of the Student : **Register No.:** **Section:**

SPECIALIZATION OPTIONS : _____

Sl. No.	Specialisation	II Semester	Tick the option	III Semester	Tick the option
001	Finance	Micro Finance	☐	Advanced Financial Management	☐
		Security Analysis and Portfolio Management	☐	Merchant Banking	☐
		Risk and Derivatives Management	☐	Banking and Insurance	☐
002	Marketing	Service Marketing	☐	Brand Management and Retail Marketing	☐
		Advertising Management and Sales Promotion	☐	Rural Marketing	☐
		Relationship Marketing	☐	Industrial Marketing	☐
003	Human Resource	Human Capital Management	☐	Advanced Labour Relations	☐
		International Human Resource Management	☐	Human Resource Development	☐
		Strategic Human Resource Management	☐	Industrial and Labour Relations	☐
004	Operations	Services and Operations Management	☐	Total Quality Management	☐
		Product Design	☐	Logistics and Supply Chain Management	☐
		Inventory Management	☐	Lean Management	☐
005	Systems	Information Technology for Management	☐	System Analysis and Design	☐
		Enterprise Resource Planning	☐	Data Base Management Systems	☐
		E-Commerce	☐	Software Engineering	☐
006	Finance & Marketing	Micro Finance	☐	Advanced Financial Management	☐
		Security Analysis and Portfolio Management	☐	Merchant Banking	☐
		Risk and Derivatives Management	☐	Banking and Insurance	☐
		Service Marketing	☐	Brand Management and Retail Marketing	☐
		Advertising Management and Sales Promotion	☐	Rural Marketing	☐
		Relationship Marketing	☐	Industrial Marketing	☐
007	Finance & HR	Micro Finance	☐	Advanced Financial Management	☐
		Security Analysis and Portfolio Management	☐	Merchant Banking	☐
		Risk and Derivatives Management	☐	Banking and Insurance	☐
		Human Capital Management	☐	Advanced Labour Relations	☐
		International Human Resource Management	☐	Human Resource Development	☐

		Strategic Human Resource Management		Industrial and Labour Relations	
008	HR & Marketing	Human Capital Management		Advanced Labour Relations	
		International Human Resource Management		Human Resource Development	
		Strategic Human Resource Management		Industrial and Labour Relations	
		Service Marketing		Brand Management and Retail Marketing	
		Advertising Management and Sales Promotion		Rural Marketing	
		Relationship Marketing		Industrial Marketing	
009	Finance & System	Micro Finance		Advanced Financial Management	
		Security Analysis and Portfolio Management		Merchant Banking	
		Risk and Derivatives Management		Banking and Insurance	
		Information Technology for Management		System Analysis and Design	
		Enterprise Resource Planning		Data Base Management Systems	
		E-Commerce		Software Engineering	
010	HR & System	Human Capital Management		Advanced Labour Relations	
		International Human Resource Management		Human Resource Development	
		Strategic Human Resource Management		Industrial and Labour Relations	
		Information Technology for Management		System Analysis and Design	
		Enterprise Resource Planning		Data Base Management Systems	
		E-Commerce		Software Engineering	
011	Finance & Operations	Micro Finance		Advanced Financial Management	
		Security Analysis and Portfolio Management		Merchant Banking	
		Risk and Derivatives Management		Banking and Insurance	
		Services and Operations Management		Total Quality Management	
		Product Design		Logistics and Supply Chain Management	
		Inventory Management		Lean Management	
012	HR & Operations	Human Capital Management		Advanced Labour Relations	
		International Human Resource Management		Human Resource Development	
		Strategic Human Resource Management		Industrial and Labour Relations	
		Services and Operations Management		Total Quality Management	
		Product Design		Logistics and Supply Chain Management	
		Inventory Management		Lean Management	

Note:

- A **minimum of 25** students must opt a particular group of specialization to be offered.
- Specialization once selected will **not be changed**.
- Opt **three subjects** in each **specialisation domain** at your choice

SIGNATURE OF THE STUDENT

SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY						
(DEEMED TO BE UNIVERSITY)						
SCHOOL OF MANAGEMENT STUDIES						
II MBA (2018-2020) II & III SEMESTER						
SPECIALIZATION LIST						
S.NO	REG.NO	STUDENT NAME	SEC	SPL CODE	SPEC 1	SPEC 2
1	38410001	AARTHI SALMANISHA. T. F	A	007	HUMAN RESOURCE	OPERATIONS
2	38410002	AAYEESWARAN. V	A	003	HUMAN RESOURCE	MARKETING
3	38410003	AISHWARYA. K	A	003	HUMAN RESOURCE	MARKETING
4	38410004	AISHWARYA. R	A	003	HUMAN RESOURCE	MARKETING
5	38410005	AISHWARYA. S	A	007	HUMAN RESOURCE	OPERATIONS
6	38410006	AJAY KUMAR. G	A	002	FINANCE	HUMAN RESOURCE
7	38410007	AJITHKUMAR. M	A	001	FINANCE	MARKETING
8	38410008	AKANSHA LALL	A	001	FINANCE	MARKETING
9	38410009	AKSHYA. K	A	006	FINANCE	OPERATIONS
10	38410010	ALLA JITHENRA. A	A	001	FINANCE	MARKETING
11	38410011	ALSI SOWMIYA. M	A	002	FINANCE	HUMAN RESOURCE
12	38410012	AMIRTHA VARSHINI. J	A	002	FINANCE	HUMAN RESOURCE
13	38410013	AMIT SUREKA	A	009	MARKETING	SYSTEMS
14	38410014	AMUDHAVALLI. R	A	002	FINANCE	HUMAN RESOURCE
15	38410015	ANAND. A.R	A	008	MARKETING	OPERATIONS
16	38410016	ANANDA SELVAN. A	A	006	FINANCE	OPERATIONS
17	38410018	ANANTHA VIJAYAN. V	A	001	FINANCE	MARKETING
18	38410019	ANEESH. A	A	001	FINANCE	MARKETING
19	38410020	ANI SAHAYA VINISHA. P	A	002	FINANCE	HUMAN RESOURCE
20	38410022	ANNIE SHWETHA. G	A	002	FINANCE	HUMAN RESOURCE
21	38410023	ANTONY REYAS. M	A	002	FINANCE	HUMAN RESOURCE
22	38410024	ANURADHA KAVYA. V	A	006	FINANCE	OPERATIONS
23	38410025	ANUSHKUMAR TAMILVANAN	A	006	FINANCE	OPERATIONS
24	38410026	ARCHANA. N	A	001	FINANCE	MARKETING
25	38410027	AROKYA RATHSHANA. J	A	002	FINANCE	HUMAN RESOURCE
26	38410028	ARUN KUMAR. D	A	008	MARKETING	OPERATIONS
27	38410029	ARUN RAJ. R	A	003	HUMAN RESOURCE	MARKETING
28	38410030	ASHIKA RIT. A	A	002	FINANCE	HUMAN RESOURCE

29	38410031	ASMITHA. T	A	006	FINANCE	OPERATIONS
30	38410032	ASWIN KUMAR. K	A	006	FINANCE	OPERATIONS
31	38410033	AVINASH . C	A	001	FINANCE	MARKETING
32	38410034	AYSHA SAJINI. A	A	001	FINANCE	MARKETING
33	38410035	BALACHANDAR. L	A	001	FINANCE	MARKETING
34	38410036	BALAJI. S	A	001	FINANCE	MARKETING
35	38410037	BELLARJIN. B	A	006	FINANCE	OPERATIONS
36	38410038	BENIN. G	A	003	HUMAN RESOURCE	MARKETING
37	38410039	BESIL SHERN. K	A	008	MARKETING	OPERATIONS
38	38410040	BESKIN F GEO	A	006	FINANCE	OPERATIONS
39	38410041	BHUVANESH. S	A	006	FINANCE	OPERATIONS
40	38410042	BHUVANESHWARI. G	A	007	HUMAN RESOURCE	OPERATIONS
41	38410043	BORNSON ROBERT LYNDOH	A	007	HUMAN RESOURCE	OPERATIONS
42	38410044	CHANDRU. A	A	002	FINANCE	HUMAN RESOURCE
43	38410045	CHELLA PANDI. M	A	008	MARKETING	OPERATIONS
44	38410046	CHRIS STACY P RAYEN. S	A	002	FINANCE	HUMAN RESOURCE
45	38410047	CLAKSHOW. M	A	006	FINANCE	OPERATIONS
46	38410048	DEEPIKA PATEL	A	003	HUMAN RESOURCE	MARKETING
47	38410049	DEEPIKA. M	A	007	HUMAN RESOURCE	OPERATIONS
48	38410050	DEEPIKA. D	A	007	HUMAN RESOURCE	OPERATIONS
49	38410051	DEEPIKA. R	A	002	FINANCE	HUMAN RESOURCE
50	38410052	DEVIKA. V	A	002	FINANCE	HUMAN RESOURCE
51	38410053	DHANALAKSHMI. N	A	002	FINANCE	HUMAN RESOURCE
52	38410054	DHANALAKSHMI. S	A	002	FINANCE	HUMAN RESOURCE
53	38410055	DHARINI. T	A	002	FINANCE	HUMAN RESOURCE
54	38410056	DILLI BABU. A	A	003	HUMAN RESOURCE	MARKETING
55	38410057	DINESH. S	A	002	FINANCE	HUMAN RESOURCE
56	38410058	DIVYA SINGH	A	007	HUMAN RESOURCE	OPERATIONS
57	38410059	DONCY.S.JOYMOL. D.J	A	002	FINANCE	HUMAN RESOURCE
58	38410060	ELAKKIYA. K	A	007	HUMAN RESOURCE	OPERATIONS
59	38410061	ELBIN DERIK. A	A	006	FINANCE	OPERATIONS
60	38410062	EPCIBA. D	A	002	FINANCE	HUMAN RESOURCE
61	38410063	FAHAD KHAN. S	A	002	FINANCE	HUMAN RESOURCE
62	38410064	FROWN NIJESH . M	A	001	FINANCE	MARKETING
63	38410066	GANESH. A	A	003	HUMAN RESOURCE	MARKETING
64	38410067	GAYATHIRI. D	A	002	FINANCE	HUMAN RESOURCE

65	38410068	GAYATHRI BALA. T. S	A	002	FINANCE	HUMAN RESOURCE
66	38410069	GOMATHI. P	A	001	FINANCE	MARKETING
67	38410070	GOPI. M	A	006	FINANCE	OPERATIONS
68	38410071	GOPINATH. V	A	002	FINANCE	HUMAN RESOURCE
69	38410073	GOWRI. V	A	002	FINANCE	HUMAN RESOURCE
70	38410074	GOWTHAM. G	B	006	FINANCE	OPERATIONS
71	38410075	GOWTHAM. K	B	006	FINANCE	OPERATIONS
72	38410076	GREET MARY RAJU	B	002	FINANCE	HUMAN RESOURCE
73	38410077	HARI PRASAD. V	B	008	MARKETING	OPERATIONS
74	38410078	HARIHARAN. M	B	002	FINANCE	HUMAN RESOURCE
75	38410079	HARITHA SHRI. S. P	B	001	FINANCE	MARKETING
76	38410080	HEMNATH. S	B	002	FINANCE	HUMAN RESOURCE
77	38410081	HEPHZIBAH. J. G	B	002	FINANCE	HUMAN RESOURCE
78	38410082	HOSHEA PRABU. P	B	001	FINANCE	MARKETING
79	38410083	INFANTA ADLINE BEATRICE. S	B	002	FINANCE	HUMAN RESOURCE
80	38410084	IRFANA AFREEN. S	B	002	FINANCE	HUMAN RESOURCE
81	38410085	ISWARIYA. S	B	002	FINANCE	HUMAN RESOURCE
82	38410087	JACINTH SHERLY EVANGELIN. G	B	002	FINANCE	HUMAN RESOURCE
83	38410088	JAGADISH. L	B	008	MARKETING	OPERATIONS
84	38410089	JAYSAKTHI. V	B	002	FINANCE	HUMAN RESOURCE
85	38410090	JEEVITHA. M. A	B	006	FINANCE	OPERATIONS
86	38410091	JEEVITHA. S	B	002	FINANCE	HUMAN RESOURCE
87	38410092	JENIFER JOSEPH. J	B	002	FINANCE	HUMAN RESOURCE
88	38410093	JERIN FERNANDEZ	B	008	MARKETING	OPERATIONS
89	38410094	JEYASURYA. J	B	001	FINANCE	MARKETING
90	38410095	JOSHPEN GAYATHRI. L.S	B	002	FINANCE	HUMAN RESOURCE
91	38410096	JOSHUA SAMPRAS RAJ. S	B	001	FINANCE	MARKETING
92	38410097	KAILASH. R	B	001	FINANCE	MARKETING
93	38410098	KALATHESWRAN. S. V	B	002	FINANCE	HUMAN RESOURCE
94	38410099	KAMALA KANNAN. R	B	003	HUMAN RESOURCE	MARKETING
95	38410100	KANDADY USHASREE	B	003	HUMAN RESOURCE	MARKETING
96	38410101	KARTHICK. M	B	008	MARKETING	OPERATIONS
97	38410102	KARTHICK. S	B	007	HUMAN RESOURCE	OPERATIONS
98	38410103	KARTHIK. S	B	008	MARKETINGOP	OPERATIONS
99	38410104	KARTHIKEYAN. J	B	001	FINANCE	MARKETING

100	38410105	KARTHIKEYAN. S	B	001	FINANCE	MARKETING
101	38410106	KATHIRESAN. R	B	001	FINANCE	MARKETING
102	38410107	KAVERI. M	B	002	FINANCE	HUMAN RESOURCE
103	38410108	KAVIN KUMAR. R	B	001	FINANCE	MARKETING
104	38410109	KAVIN PAAVAI. M	B	007	HUMAN RESOURCE	OPERATIONS
105	38410110	KAVITHA. A	B	002	FINANCE	HUMAN RESOURCE
106	38410111	KAVITHA. G	B	002	FINANCE	HUMAN RESOURCE
107	38410112	KAVITHA. P	B	002	FINANCE	HUMAN RESOURCE
108	38410113	KAVITHA. R	B	002	FINANCE	HUMAN RESOURCE
109	38410115	KEERTHANA. T	B	002	FINANCE	HUMAN RESOURCE
110	38410116	KEERTHANA. M	B	001	FINANCE	MARKETING
111	38410117	KIRUBASANKARI. M	B	008	MARKETING	OPERATIONS
112	38410118	KISHOREBABU. A	B	002	FINANCE	HUMAN RESOURCE
113	38410119	KRISHNAN. D. N	B	001	FINANCE	MARKETING
114	38410120	KUMUDHA. P	B	002	FINANCE	HUMAN RESOURCE
115	38410121	LAKSHMI PATHI. C	B	006	FINANCE	OPERATIONS
116	38410122	LIPISON. A	B	001	FINANCE	MARKETING
117	38410123	LOGANATHAN. S	B	001	FINANCE	MARKETING
118	38410124	LOGESH. L	B	007	HUMAN RESOURCE	OPERATIONS
119	38410125	LOKRAM. B	B	006	FINANCE	OPERATIONS
120	38410126	MADHUMITHA. R	B	002	FINANCE	HUMAN RESOURCE
121	38410127	MADURI. C	B	002	FINANCE	HUMAN RESOURCE
122	38410128	MAGESH. G	B	006	FINANCE	OPERATIONS
123	38410129	MAHESH. G	B	002	FINANCE	HUMAN RESOURCE
124	38410130	MAHESWARI. K	B	007	HUMAN RESOURCE	OPERATIONS
125	38410131	MANISHA. M	B	002	FINANCE	HUMAN RESOURCE
126	38410132	MANJU. R	B	002	FINANCE	HUMAN RESOURCE
127	38410133	MANOJ. R	B	001	FINANCE	MARKETING
128	38410134	MANVITHA. J	B	003	HUMAN RESOURCE	MARKETING
129	38410135	MARK AJIN. M	B	002	FINANCE	HUMAN RESOURCE
130	38410136	MARUNDEESWARAN. K	B	003	HUMAN RESOURCE	MARKETING
131	38410137	MATHEW VARGHESE JOSE	B	006	FINANCE	OPERATIONS
132	38410138	MATHIYAZHAGAN	B	003	HUMAN RESOURCE	MARKETING
133	38410139	MEENALOCHINI. C	B	002	FINANCE	HUMAN RESOURCE
134	38410140	MERIN SATHIYAN VARUGHESE	B	001	FINANCE	MARKETING

135	38410141	MERIN VARGHESE	B	002	FINANCE	HUMAN RESOURCE
136	38410142	MOHAMED HANIFA. M. A	B	007	HUMAN RESOURCE	OPERATIONS
137	38410143	MOHAMED SAYEED AFRITH. N	B	003	HUMAN RESOURCE	MARKETING
138	38410144	MOHANA PRIYA .M	B	002	FINANCE	HUMAN RESOURCE
139	38410145	MONICA CORERA . A	B	002	FINANCE	HUMAN RESOURCE
140	38410146	MONIKA. R	c	002	FINANCE	HUMAN RESOURCE
141	38410147	MURALI KRISHNAN. S	C	006	FINANCE	OPERATIONS
142	38410148	NADAR MANO SAVERY ANBAZHAGAN	C	003	HUMAN RESOURCE	MARKETING
143	38410149	NALLURI GOPICHAND	C	002	FINANCE	HUMAN RESOURCE
144	38410150	NARESH KUMAR. B	C	007	HUMAN RESOURCE	OPERATIONS
145	38410151	NAVIN KUMAR. K	C	001	FINANCE	MARKETING
146	38410152	NIGHA. S	C	002	FINANCE	HUMAN RESOURCE
147	38410153	NIVATITA . A	C	007	HUMAN RESOURCE	OPERATIONS
148	38410154	PADMA PRIYA. P	C	002	FINANCE	HUMAN RESOURCE
149	38410155	PADMANABAN. M	C	002	FINANCE	HUMAN RESOURCE
150	38410156	PALLA AVINASH REDDY	C	001	FINANCE	MARKETING
151	38410157	PARAMESWARI. G	C	002	FINANCE	HUMAN RESOURCE
152	38410158	PARTHIBAN. P	C	003	HUMAN RESOURCE	MARKETING
153	38410159	PATILA SUKEERTHI	C	006	FINANCE	OPERATIONS
154	38410160	PAVITHRA. B	C	003	HUMAN RESOURCE	MARKETING
155	38410161	PAVITHRA. E	C	002	FINANCE	HUMAN RESOURCE
156	38410163	PAVITHRA. S	C	007	HUMAN RESOURCE	OPERATIONS
157	38410164	POORNEMA GIRIDHAR. C	C	007	HUMAN RESOURCE	OPERATIONS
158	38410165	PRASANNA. R	C	007	HUMAN RESOURCE	OPERATIONS
159	38410166	PRASANTH. S	C	007	HUMAN RESOURCE	OPERATIONS
160	38410167	PRAVEEN KUMAR. A	C	007	HUMAN RESOURCE	OPERATIONS
161	38410168	PRAVEEN. K	C	007	HUMAN RESOURCE	OPERATIONS
162	38410169	PRAVEEN. N	C	003	HUMAN RESOURCE	MARKETING
163	38410170	PRAVEEN. S	C	002	FINANCE	HUMAN RESOURCE
164	38410171	PREETHA. S. T	C	006	FINANCE	OPERATIONS
165	38410172	PREETHI. B	C	002	FINANCE	HUMAN RESOURCE
166	38410173	PREETHI. E	C	002	FINANCE	HUMAN RESOURCE
167	38410174	PREETI. P	C	002	FINANCE	HUMAN RESOURCE
168	38410175	PRIYANKA. A	C	002	FINANCE	HUMAN RESOURCE
169	38410176	PRIYANKA. A	C	002	FINANCE	HUMAN RESOURCE

170	38410177	PURUSHOTHAMAN. S	C	002	FINANCE	HUMAN RESOURCE
171	38410178	RABI. A	C	006	FINANCE	OPERATIONS
172	38410179	RADHIKA. K J	C	007	HUMAN RESOURCE	OPERATIONS
173	38410180	RAJA PRIYA. R	C	004	FINANCE	SYSTEMS
174	38410181	RAJALAKSHMI. R	C	008	MARKETING	OPERATIONS
175	38410182	RAJARAJAN. R	C	008	MARKETING	OPERATIONS
176	38410183	RAJESH KUMAR. S	C	001	FINANCE	MARKETING
177	38410184	RAJESH. K	C	006	FINANCE	OPERATIONS
178	38410185	RAMYA. N	C	002	FINANCE	HUMAN RESOURCE
179	38410186	RAMYA. S	C	002	FINANCE	HUMAN RESOURCE
180	38410187	RANJITH KUMAR. S	C	001	FINANCE	MARKETING
181	38410188	RANJITHKUMAR. T.R	C	001	FINANCE	MARKETING
182	38410189	RAYAN. S	C	007	HUMAN RESOURCE	OPERATIONS
183	38410190	REHANA KARISHMA. M	C	002	FINANCE	HUMAN RESOURCE
184	38410191	RENUKA DEVI. K	C	002	FINANCE	HUMAN RESOURCE
185	38410192	RESHMA. V. M	C	006	FINANCE	OPERATIONS
186	38410193	REUBEN KIRAN. B. A	C	003	HUMAN RESOURCE	MARKETING
187	38410194	REVATHI. N	C	002	FINANCE	HUMAN RESOURCE
188	38410195	RISHI SIVAKUMAR	C	003	HUMAN RESOURCE	MARKETING
189	38410196	ROBIN SINGH. A	C	001	FINANCE	MARKETING
190	38410197	ROSHNA MARY MATHEW	C	002	FINANCE	HUMAN RESOURCE
191	38410198	RUPIKA. P	C	003	HUMAN RESOURCE	MARKETING
192	38410199	SABARI NISHANTH. R	C	007	HUMAN RESOURCE	OPERATIONS
193	38410200	SAHAYA AGALYA. S	C	007	HUMAN RESOURCE	OPERATIONS
194	38410201	SAHAYA BINO. S	C	002	FINANCE	HUMAN RESOURCE
195	38410202	SAI NIRUPAMA. N	C	002	FINANCE	HUMAN RESOURCE
196	38410203	SAILAJA. S	C	002	FINANCE	HUMAN RESOURCE
197	38410204	SANGANA BOYINA VIJAYARAMA KRISHNA	C	003	HUMAN RESOURCE	MARKETING
198	38410205	SANJAI. D	C	007	HUMAN RESOURCE	OPERATIONS
199	38410206	SANJAY KANNAN. L	C	002	FINANCE	HUMAN RESOURCE
200	38410207	SANJAY SAMUEL. D	C	002	FINANCE	HUMAN RESOURCE
201	38410208	SANTHOSH .S	C	001	FINANCE	MARKETING
202	38410209	SARANYA . K	C	003	HUMAN RESOURCE	MARKETING
203	38410210	SARANYA. A	C	007	HUMAN RESOURCE	OPERATIONS
204	38410211	SARANYA. M	C	002	FINANCE	HUMAN RESOURCE

205	38410212	SARAVANAN. K	C	001	FINANCE	MARKETING
206	38410213	SARAVANAN. M	C	003	HR	MARKETING
207	38410214	SATHISH KUMAR. S	C	006	FINANCE	OPERATIONS
208	38410215	SATYAJIT CHOWDHURY	C	003	HUMAN RESOURCE	MARKETING
209	38410216	SAUJANYA. N	C	007	HUMAN RESOURCE	OPERATIONS
210	38410217	SEETHAPATHI. S	D	002	FINANCE	HUMAN RESOURCE
211	38410218	SELVA ASHMITHA. V	D	001	FINANCE	MARKETING
212	38410219	SELVAJOTHI. D	D	002	FINANCE	HUMAN RESOURCE
213	38410220	SENTHAMIZHAN. B	D	003	HUMAN RESOURCE	MARKETING
214	38410221	SETHURAMALINGAM. S. N	D	001	FINANCE	MARKETING
215	38410222	SHAKTI DAS. B	D	001	FINANCE	MARKETING
216	38410223	SHEEBA SHANDHINI. V	D	007	HUMAN RESOURCE	OPERATIONS
217	38410224	SHERIN KUMAR. S	D	002	FINANCE	HUMAN RESOURCE
218	38410225	SHIMJIN .V. P	D	001	FINANCE	MARKETING
219	38410226	SHRUTHI. S	D	002	FINANCE	HUMAN RESOURCE
220	38410227	SILUVAI PRAKASH. I	D	008	MARKETING	OPERATIONS
221	38410228	SINGAM RAJASEKHAR REDDY	D	002	FINANCE	HUMAN RESOURCE
222	38410229	SIREESHA. R. G	D	002	FINANCE	HUMAN RESOURCE
223	38410230	SIVAKUMAR. S	D	003	HUMAN RESOURCE	MARKETING
224	38410231	SIVASALAPATHI. S	D	003	HUMAN RESOURCE	MARKETING
225	38410232	SNEHA NANDHINI. K	D	002	FINANCE	HUMAN RESOURCE
226	38410233	SNOWIN. C	D	002	FINANCE	HUMAN RESOURCE
227	38410234	SOFIYA AARATHI . V	D	002	FINANCE	HUMAN RESOURCE
228	38410235	SOWMIYA. A	D	001	FINANCE	MARKETING
229	38410236	SOWMIYA. R	D	007	HUMAN RESOURCE	OPERATIONS
230	38410237	SOWMYA SRI. P	D	002	FINANCE	HUMAN RESOURCE
231	38410238	SOWMYA. L. M	D	008	MARKETING	OPERATIONS
232	38410239	SRIKANTH. R	D	001	FINANCE	MARKETING
233	38410240	SRIMATHI. S	D	002	FINANCE	HUMAN RESOURCE
234	38410241	SRINIVASAN . R	D	001	FINANCE	MARKETING
235	38410242	SRINIVASAN. G	D	008	MARKETINGOP	OPERATIONS
236	38410243	SUDHANKUMAR. J	D	002	FINANCE	HUMAN RESOURCE
237	38410244	SUDHARSON . A	D	002	FINANCE	HUMAN RESOURCE
238	38410245	SUJA PRIYA. S	D	007	HUMAN RESOURCE	OPERATIONS
239	38410246	SUMAN MISHRA	D	003	HUMAN RESOURCE	MARKETING
240	38410247	SURESH. P	D	006	FINANCE	OPERATIONS

241	38410248	SURIYA. M	D	001	FINANCE	MARKETING
242	38410249	SUSHMITHA. V	D	006	FINANCE	OPERATIONS
243	38410250	SUSITHRA. R	D	002	FINANCE	HUMAN RESOURCE
244	38410251	THARUNRAJ. M	D	001	FINANCE	MARKETING
245	38410252	THARUNYA RAJENDRAN	D	002	FINANCE	HUMAN RESOURCE
246	38410253	THEERTHA. M	D	002	FINANCE	HUMAN RESOURCE
247	38410254	THIVEYA. M	D	007	HUMAN RESOURCE	OPERATIONS
248	38410255	UMAMAHESWARI. R	D	002	FINANCE	HUMAN RESOURCE
249	38410256	USHA NANDHINI. P	D	002	FINANCE	HUMAN RESOURCE
250	38410257	VAISHNAVI. A	D	002	FINANCE	HUMAN RESOURCE
251	38410258	VAISHNAVI. J	D	007	HUMAN RESOURCE	OPERATIONS
252	38410259	VARALAKSHMI. T	D	001	FINANCE	MARKETING
253	38410260	VARSHA MENON	D	001	FINANCE	MARKETING
254	38410261	VELLA SAI KIRAN	D	002	FINANCE	HUMAN RESOURCE
255	38410262	VENKATESAN. M	D	002	FINANCE	HUMAN RESOURCE
256	38410263	VENKATESHWARI. S	D	002	FINANCE	HUMAN RESOURCE
257	38410264	VIGNESH. B	D	001	FINANCE	MARKETING
258	38410265	VIGNESH. S	D	001	FINANCE	MARKETING
259	38410266	VIGNESH. S	D	001	FINANCE	MARKETING
260	38410267	VIGNESH. V	D	003	HUMAN RESOURCE	MARKETING
261	38410268	VIJAY NARAYAN JANAGI	D	001	FINANCE	MARKETING
262	38410269	VIJAYA KUMAR. K	D	006	FINANCE	OPERATIONS
263	38410270	VIJAYA. S	D	002	FINANCE	HUMAN RESOURCE
264	38410271	VIJEYALAKSHMI. J	D	007	HUMAN RESOURCE	OPERATIONS
265	38410272	VINOTH KUMAR. M	D	006	FINANCE	OPERATIONS
266	38410273	VISHNU. V	D	001	FINANCE	MARKETING
267	38410274	VISHNUPRIYA. N	D	002	FINANCE	HUMAN RESOURCE
268	38410275	VISWESWARAN. S	D	008	MARKETING	OPERATIONS
269	38410276	YASASWINI. A	D	004	FINANCE	SYSTEMS
270	38410277	YOGESH. A	D	007	HUMAN RESOURCE	OPERATIONS
271	38410278	YUGESH . P	D	001	FINANCE	MARKETING
272	38410279	VINEETH	D	003	HUMAN RESOURCE	MARKETING
273	38410280	SHALINI . S	D	002	FINANCE	HUMAN RESOURCE
274	38410281	ASHWINI PRAKASH. A	D	001	FINANCE	MARKETING
275	38410282	KATHRYN EUNICE. R	D	002	FINANCE	HUMAN RESOURCE
276	38410283	JEYA SURYA. T	D	006	FINANCE	OPERATIONS

277	38410284	ASHWINI. S . V	D	002	FINANCE	HUMAN RESOURCE
278	38410285	SANTHOSH KUMAR. R	D	002	FINANCE	HUMAN RESOURCE
279	38410286	JINI GEORGE	D	002	FINANCE	HUMAN RESOURCE
280	38410901	AKSHAYA. L	A	002	FINANCE	HUMAN RESOURCE



SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
SCHOOL OF MANAGEMENT STUDIES
MBA- Batch - 2018-2020



Selection of Specialization & Elective Subjects

The students of MBA are asked to select their dual specialization and three elective subjects from each chosen specializations for the II & III Semester. The elective subjects offered, under each specialization are as follows:

Name of the Student : KEERTHANA T Register No.: 38410115 Section: B

SPECIALIZATION OPTIONS

007 FINANCE & HR

Sl. No.	Specialization	II Semester	Tick the option	III Semester	Tick the option
001	Finance	Micro Finance		Advanced Financial Management	
		Security Analysis and Portfolio Management		Merchant Banking	
		Risk and Derivatives Management		Banking and Insurance	
002	Marketing	Service Marketing		Brand Management and Retail Marketing	
		Advertising Management and Sales Promotion		Rural Marketing	
		Relationship Marketing		Industrial Marketing	
003	Human Resource	Human Capital Management		Advanced Labour Relations	
		International Human Resource Management		Human Resource Development	
		Strategic Human Resource Management		Industrial and Labour Relations	
004	Operations	Services and Operations Management		Total Quality Management	
		Product Design		Logistics and Supply Chain Management	
		Inventory Management		Lean Management	
005	Systems	Information Technology for Management		System Analysis and Design	
		Enterprise Resource Planning		Data Base Management Systems	
		E-Commerce		Software Engineering	
006	Finance & Marketing	Micro Finance		Advanced Financial Management	
		Security Analysis and Portfolio Management		Merchant Banking	
		Risk and Derivatives Management		Banking and Insurance	
		Service Marketing		Brand Management and Retail Marketing	
		Advertising Management and Sales Promotion		Rural Marketing	
		Relationship Marketing		Industrial Marketing	
007	Finance & HR	Micro Finance		Advanced Financial Management	✓
		Security Analysis and Portfolio Management	✓	Merchant Banking	
		Risk and Derivatives Management		Banking and Insurance	✓
		Human Capital Management	✓	Advanced Labour Relations	
		International Human Resource Management	✓	Human Resource Development	✓

		Strategic Human Resource Management		Industrial and Labour Relations	
		Human Capital Management		Advanced Labour Relations	
		International Human Resource Management		Human Resource Development	
		Strategic Human Resource Management		Industrial and Labour Relations	
008	HR & Marketing				
		Service Marketing		Brand Management and Retail Marketing	
		Advertising Management and Sales Promotion		Rural Marketing	
		Relationship Marketing		Industrial Marketing	
009	Finance & System				
		Micro Finance		Advanced Financial Management	
		Security Analysis and Portfolio Management		Merchant Banking	
		Risk and Derivatives Management		Banking and Insurance	
		Information Technology for Management		System Analysis and Design	
		Enterprise Resource Planning		Data Base Management Systems	
		E-Commerce		Software Engineering	
010	HR & System				
		Human Capital Management		Advanced Labour Relations	
		International Human Resource Management		Human Resource Development	
		Strategic Human Resource Management		Industrial and Labour Relations	
		Information Technology for Management		System Analysis and Design	
		Enterprise Resource Planning		Data Base Management Systems	
		E-Commerce		Software Engineering	
011	Finance & Operations				
		Micro Finance		Advanced Financial Management	
		Security Analysis and Portfolio Management		Merchant Banking	
		Risk and Derivatives Management		Banking and Insurance	
		Services and Operations Management		Total Quality Management	
		Product Design		Logistics and Supply Chain Management	
		Inventory Management		Lean Management	
012	HR & Operations				
		Human Capital Management		Advanced Labour Relations	
		International Human Resource Management		Human Resource Development	
		Strategic Human Resource Management		Industrial and Labour Relations	
		Services and Operations Management		Total Quality Management	
		Product Design		Logistics and Supply Chain Management	
		Inventory Management		Lean Management	

Note:

- A minimum of 25 students must opt a particular group of specialization to be offered.
- Specialization once selected will **not be changed**.
- Opt three subjects in each specialisation domain at your choice

Keerthana T
SIGNATURE OF THE STUDENT



SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
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Selection of Specialization & Elective Subjects

The students of MBA are asked to select their dual specialization and three elective subjects from each chosen specializations for the II & III Semester. The elective subjects offered, under each specialization are as follows:

Name of the Student : SARANYA A Register No.: Section:

SPECIALIZATION OPTIONS : 012 HRZ OPERATIONS

Sl. No.	Specialisation	II Semester	Tick the option	III Semester	Tick the option
001	Finance	Micro Finance	☐	Advanced Financial Management	☐
		Security Analysis and Portfolio Management	☐	Merchant Banking	☐
		Risk and Derivatives Management	☐	Banking and Insurance	☐
002	Marketing	Service Marketing	☐	Brand Management and Retail Marketing	☐
		Advertising Management and Sales Promotion	☐	Rural Marketing	☐
		Relationship Marketing	☐	Industrial Marketing	☐
003	Human Resource	Human Capital Management	☐	Advanced Labour Relations	☐
		International Human Resource Management	☐	Human Resource Development	☐
		Strategic Human Resource Management	☐	Industrial and Labour Relations	☐
004	Operations	Services and Operations Management	☐	Total Quality Management	☐
		Product Design	☐	Logistics and Supply Chain Management	☐
		Inventory Management	☐	Lean Management	☐
005	Systems	Information Technology for Management	☐	System Analysis and Design	☐
		Enterprise Resource Planning	☐	Data Base Management Systems	☐
		E-Commerce	☐	Software Engineering	☐
006	Finance & Marketing	Micro Finance	☐	Advanced Financial Management	☐
		Security Analysis and Portfolio Management	☐	Merchant Banking	☐
		Risk and Derivatives Management	☐	Banking and Insurance	☐
		Service Marketing	☐	Brand Management and Retail Marketing	☐
		Advertising Management and Sales Promotion	☐	Rural Marketing	☐
		Relationship Marketing	☐	Industrial Marketing	☐
007	Finance & HR	Micro Finance	☐	Advanced Financial Management	☐
		Security Analysis and Portfolio Management	☐	Merchant Banking	☐
		Risk and Derivatives Management	☐	Banking and Insurance	☐
		Human Capital Management	☐	Advanced Labour Relations	☐
		International Human Resource Management	☐	Human Resource Development	☐
			☐		☐

008	HR & Marketing	Strategic Human Resource Management		Industrial and Labour Relations	
		Human Capital Management		Advanced Labour Relations	
		International Human Resource Management		Human Resource Development	
		Strategic Human Resource Management		Industrial and Labour Relations	
009	Finance & System	Service Marketing		Brand Management and Retail Marketing	
		Advertising Management and Sales Promotion		Rural Marketing	
		Relationship Marketing		Industrial Marketing	
		Micro Finance		Advanced Financial Management	
010	HR & System	Security Analysis and Portfolio Management		Merchant Banking	
		Risk and Derivatives Management		Banking and Insurance	
		Information Technology for Management		System Analysis and Design	
		Enterprise Resource Planning		Data Base Management Systems	
011	Finance & Operations	E-Commerce		Software Engineering	
		Human Capital Management		Advanced Labour Relations	
		International Human Resource Management		Human Resource Development	
		Strategic Human Resource Management		Industrial and Labour Relations	
012	HR & Operations	Information Technology for Management		System Analysis and Design	
		Enterprise Resource Planning		Data Base Management Systems	
		E-Commerce		Software Engineering	
		Micro Finance		Advanced Financial Management	
013	Finance & Operations	Security Analysis and Portfolio Management		Merchant Banking	
		Risk and Derivatives Management		Banking and Insurance	
		Services and Operations Management		Total Quality Management	
		Product Design		Logistics and Supply Chain Management	
014	HR & Operations	Inventory Management		Lean Management	
		Human Capital Management	✓	Advanced Labour Relations	
		International Human Resource Management		Human Resource Development	
		Strategic Human Resource Management	✓	Industrial and Labour Relations	✓
015	Finance & Operations	Services and Operations Management		Total Quality Management	✓
		Product Design		Logistics and Supply Chain Management	✓
		Inventory Management	✓	Lean Management	✓

Note:

- A minimum of 25 students must opt a particular group of specialization to be offered.
- Specialization once selected will **not be changed**.
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Saraya A
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