



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

DEPARTMENT OF VISUAL COMMUNICATION

SVCA2304 – SCRIPT WRITING, SVCA3505 – FILM MAKING, SVCA2105 - ART & SET DESIGN

SATHYABAMA
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)

SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION

MASTER CLASS SERIES
WEBINAR - 3
"INNOVATIVE IDEAS IN FILM MAKING"

To confirm your participation kindly fill the registration form
<https://forms.gle/iP7v8YvLrLvVjbp08>
For Enquiries & Details mail to:
sathyabamawebinar@gmail.com

DATE: 24.04.2021
TIME: 4:00 PM onwards

SCAN QR CODE

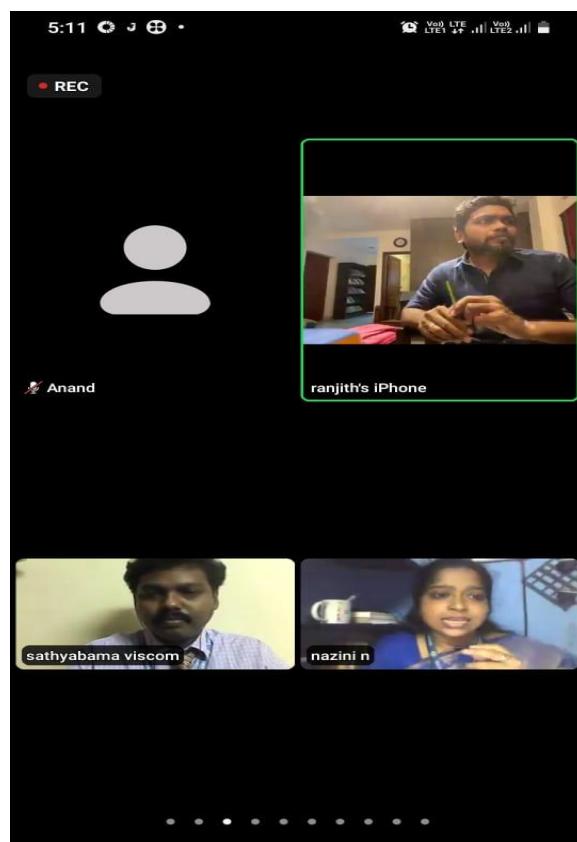
Pa. RANJITH
Film Director

PATRONS

Dr. Mariazeena Johnson Chancellor	Dr. Marie Johnson President	Ms. Maria Bernadette Tamilarasi Johnson Vice President
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COORDINATORS

Dr. T. Sasipraba Vice Chancellor	Ms. N. Nazini Convenor Head of the Department	Mr. A.R. Vimal Raj Co-Convenor, Asst. Professor
Mr. J. Yuvaraj Asst. Professor	Mr. Deva Chandrasekar Asst. Professor	Mr. E. Senthil Kumaran Asst. Professor



Topics Covered:

Topics of study included producing, directing, art direction, cinematography, screenwriting, post production work and sound. Also students could learn cinema studies, media studies or cinema production.



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ACTIVITIES FOR THE COURSES

SVCA3505 – FILM MAKING, SVCA1302- INTRODUCTION TO FILM STUDIES



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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

NATIONAL LEVEL

VIRTUAL SEMINAR

CREATIVE & INNOVATIVE TECHNIQUES
IN INDEPENDENT FILM MAKING

To confirm your participation kindly fill the
registration form

<https://forms.gle/uisXrV9cdS86XpwY9>

For Enquiries & Details mail to:
sathyabamawebinar@gmail.com



01.5.2021
(Saturday)



04:00 PM



HARISH

Independent Filmmaker

Patrons

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Organising Secretary
Head of the Department

Mr. R. Pugalandhi
Convenor
Asst. Professor

Co-Ordinators

Mr. E. Senthilkumaran
Asst. Professor

Mr. Yuvaraj
Asst. Professor

Ms. Jaya Chandrika
Asst. Professor

SATHYABAMA SAEET2021

ALL INDIA ONLINE ENTRANCE EXAMINATION

For Enquiries: +91-99400 58263 | 99401 68007 | 99400 69538

Topics Covered :

The key aspects of movie making. Topics of study include producing, directing, art direction, cinematography, screenwriting, post production work and sound and cinema production.



The topics like Print Media and Electronic Media Ad and creative careers such as logo designing, calligraphy and art direction and business careers in advertising media buying, planning and sales were explained.



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SCREENSHOT OF WEBINAR

The screenshot displays a Zoom mobile application interface during a webinar. The left panel shows a list of 232 participants, including the host 'sathyabama viscom' and several other attendees. The right panel shows a video feed of a woman, likely the host, with a 'REC' (Recording) indicator at the top. The bottom navigation bar includes controls for Unmute, Start Video, Share, Participants, and More.

Participants List (Left Panel):

- PJ P JITENDER HARI (me)
- sathyabama viscom (Host)
- KG Kavya G
- LK Latha Krishna
- \$ \$Ramesh
- N 19UCA143 NAVEEN KUMA...
- 1 1hJ9oUZKshcCeYEz0_901...
- 4 40270031
- 6(6998-CeC-A-25 (md.khade...
- 8 84169e84
- AP A P
- AH A.Shagul Hameed
- A Abha Shukla

Webinar Controls (Right Panel):

- Top: 3:21 PM, Zoom logo, Leave button
- REC (Recording)
- Video Feed: A woman with glasses and a blue patterned top
- Bottom Bar: Unmute, Start Video, Share, Participants, More (11)



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ACTIVITIES FOR THE COURSE

SVCA6201 – ELEMENTS OF CINEMATOGRAPHY



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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
LIVE INTERACTIVE SESSION
CAMERA "POINT OF VIEW"



Mr. Ramji
Cinematographer

10th July 2020 at 4 pm to 5 pm

Registration Link : <https://forms.gle/aucnYZ4nT1c13yAg9>



join with  **zoom**

PATRONS

Dr. Mariazeena Johnson, B.E. MBA., M. Phil. Ph.D.
Chancellor

Dr. Marie Johnson, B.E. MBA., M. Phil. Ph.D.
President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Head of the Department

Mr. R. Pugalandhi
Host, Asst. Professor

For Sathyabama Admissions : +91 99400 58263 | 99401 68007

Topics Discussed :

basic camera compositional techniques, light and sound design, film and video editing, and many others. He discussed about understanding how the entire process of movie production works.



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ACTIVITIES FOR THE COURSE

SVCA2201 -ELEMENTS OF FILM



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Chennai - 600 119
www.sathyabama.ac.in



SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION

ONLINE WEBINAR

How to read a Film?

Prof. Subha Das Mollick
SPEAKER



04th July
(Saturday)



5:00
PM



FOR MORE DETAILS
sathyabamawebinar@gmail.com

No registration Fee / E-Certificate will be provided

SCAN QR CODE



PATRONS

Dr. Marlazeena Johnson, B.E., MBA., M.Phil., Ph.D.
Chancellor

Dr. Marie Johnson, B.E., MBA., M.Phil., Ph.D.
President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Head of the Department

Mr. A.R. Vimal Raj
Organizer, Asst. Professor

FOR SATHYABAMA ADMISSIONS: +91. 99400 58263 / 99401 68007

Topics Covered :

Topics of study include producing, directing, art direction, cinematography, screenwriting, post production work and sound and cinema production



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ACITIVITIES FOR THE COURSE

SVCA3505 – FILM MAKING

SVCA2501 – FILM APPRECIATION

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Chennai - 600 119
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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION

"DIRECTOR'S POINT OF VIEW"
AN INTERACTIVE SESSION WITH STUDENTS & FILM CELEBRITIES

Mr. SEENU RAMASAMY
NATIONAL AWARD WINNER
EMERITUS PROFESSOR & FILM DIRECTOR

03rd July (Friday) 5:00 PM

PATRONS

Dr. Mariazeena Johnson, B.E., MBA, M.Phil., Ph.D.
Chancellor

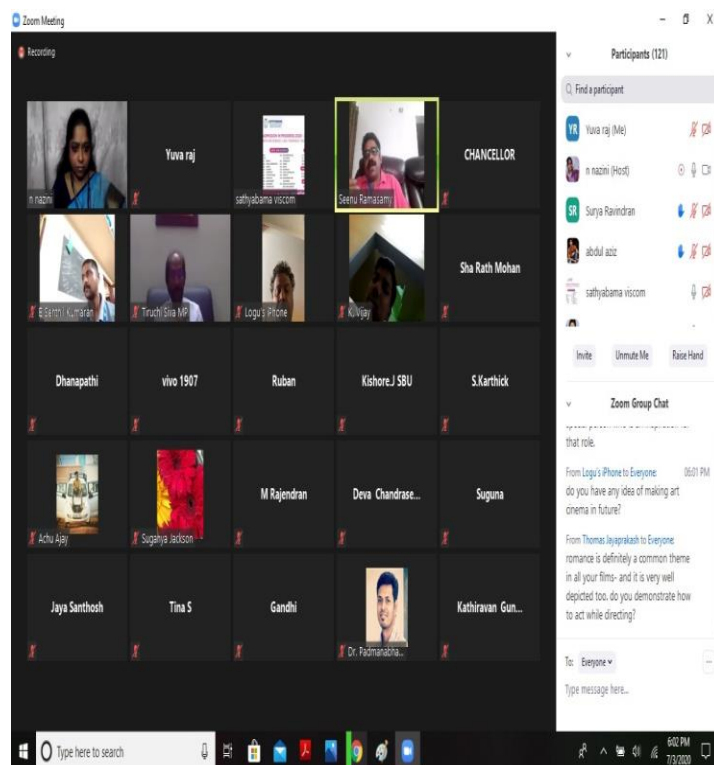
Dr. Marie Johnson, B.E., MBA, M.Phil., Ph.D.
President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Head of the Department

Mr. A.R. Vimal Raj
Host, Asst. Professor

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Topics Covered:

Techniques of film making and Artist performance, dialogue delivery, story telling, how to manage production etc..



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ACTIVITIES FOR THE COURSE

SVCA5302 – MEDIA COMMUNICATION TECHNOLOGY



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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
in association with **INSTITUTION INNOVATION COUNCIL** ORGANISES

**NATIONAL SEMINAR ON ENTREPRENEURSHIP INNOVATION
TECHNIQUES & OPPORTUNITIES IN MEDIA AND TECHNOLOGY**

ONLINE INTERACTIVE SESSION

To confirm your participation kindly fill the registration form
<https://forms.gle/uXcMw4s26dGSjnYq9>

For Enquiries & Details mail to:
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 **08th April**
Thursday

 **04:30**
PM


SCAN QR CODE



Mr. Vishal Nair
Director - LightNSalt

PATRONS

Dr. Mariazeena Johnson
Chancellor

Dr. Marie Johnson
President

Ms. Maria Bernadette Tamilarasi Johnson
Vice President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Organising Secretary
Head of the Department

Mr. J. Yuvaraj
Convenor, Asst. Professor

COORDINATORS

Mr. A.R. Vimal Raj
Asst. Professor

Mr. E. Senthil Kumaran
Asst. Professor

Mr. N. Raja
Asst. Professor

Topics Covered: Social Media, Media Management, New Technologies



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ACTIVITIES FOR THE COURSE

SVCA3504 – DIGITAL VIDEO EDITING

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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
NATIONAL WEBINAR ON
DIGITAL FILM MAKING AND OTT PLATFORM

Mr. Praveen K. L
Editor
25th July, 2020 5PM to 6PM

Praveen K. L. is an Indian film editor. He has completed 100 films so far in four languages. Praveen won National Film Award for Best Video Editing for his work in the Tamil film Aaranya Kaandam. He also won the Tamil Nadu State Film Award for Best Video Editor in 2008 for Saroja.

Zoom Link: <https://forms.gle/Tp8aQ31ZDCQmYxNX6>

PATRONS		
Dr. Mariazeena Johnson , B.E. MBA., M. Phil. Ph.D. Chancellor	Dr. Marie Johnson , B.E. MBA., M. Phil. Ph.D. President	
Dr. T. Sasipraba Vice Chancellor	Ms. N. Nazini Organising Secretary Head of the Department	Mr. N. Raja Convenor Asst. Professor
Co-Ordinators		
Mr. E. Senthil Kumaran Asst. Professor	Mr. Yuvraj Asst. Professor	
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Topics Covered:

Linear and Non Linear editing, Ott Platform, Social Media, Softwares in film industry



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SCREENSHOT OF PLACEMENT THROUGH ONCAMPUS

1:51 VoLTE+ LTE1 4G+ R

instagram.com/p/CDGJLLO 2

Instagram Log in Open App

 **praveenkl** • Follow
Chennai, India

 clideo.com

203 views

praveenkl "This Promo Video was done by Sathyabama Deemed University, Visual Communication final year Student Ramji done under guidance of Mr Raja N". Thank you ram. He is part of the team now at @theomgedit 🙏🙏🙏

ajay_aj05 Semma congrats DA ❤️🔥@__ramji.__
r.a.j.k.u.m.a.r @__ramji.__ more power 🔥 more success ❤️❤️

1 HOUR AGO



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ACTIVITIES FOR THE COURSE

SVCA2106 – WRITING FOR MEDIA

SVCA6101- WRITING FOR MASS MEDIA



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SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

MASTER CLASS SERIES

LIVE WEBINAR

To confirm your participation kindly fill the registration form

<https://forms.gle/qQFHTioAqS5mbhBP7>

For Enquiries & Details mail to:
sathyabamawebinar@gmail.com



Ms. JENNIFER ARUL

Senior TV Journalist



13th Feb
(Saturday)



05:30
PM

SATHYABAMA SAEED 2021

ALL INDIA ONLINE ENTRANCE EXAMINATION

For Enquiries: +91-99400 58263 | 99401 68007 | 99400 69538

Topics Covered:

News Writing, Interview Techniques, Online Journalism, Citizen Journalism, Crew members, Vox Populi.



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ACTIVITIES FOR THE COURSE

SVCA2104 – VISUAL LITERACY



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Chennai - 600 119



DEPARTMENT OF VISUAL COMMUNICATION

Faux Calligraphy
ONE DAY ONLINE WORKSHOP





NIRANJAN
Calligraphy Artist

Niru (Niranjan) is a Calligraphy artist and teacher with an experience of 5+ years and a background in design. He has taught over 700+ students and travelled across India to conduct workshops.

With his Instagram profile (@niruscallegraphy), he helps creative people learn the art of Calligraphy through online workshops and helpful video content.

FREE REGISTRATION
To confirm your participation kindly fill the registration link:
<https://bit.ly/2AUhvOW>
We can accommodate only 300 participants.

DATE & TIME  **12th June**
(Friday)  **5:00 PM**

E-certificate will be distributed to only those who fill feedback form.

PATRONS

Dr. Mariazeena Johnson, B.E., MBA., M.Phil., Ph.D.
Chancellor

Dr. Marie Johnson, B.E., MBA., M.Phil., Ph.D.
President

Dr. T. Sasipraba
Vice Chancellor

Ms. N. Nazini
Head of the Department

Mr. J. Yuvaraj
Organizer, Asst. Professor

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Topics Covered:

Font style, Font Type, Calligraphy



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ACTIVITIES FOR THE COURSES

SVCA6103 – VISUAL DESIGN

SVCA2303 – COMPUTER GRAPHICS DESIGN



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Chennai - 600 119



SCHOOL OF SCIENCE & HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION



Speaker



Mr. R. SRINIVASAN
Graphic Designer

VISUALIZATION & ILLUSTRATION ONE DAY ONLINE WORKSHOP

FREE REGISTRATION

To confirm your participation
kindly fill the registration link:

<https://bit.ly/3d62qXn>

We can accommodate only 300 participants

DATE & TIME



18th June
(Thursday)



4:00
PM

SCAN QR CODE



E-certificate will be distributed to only
those who fill feedback form.

PATRONS

Dr. Mariazeena Johnson, B.E., MBA., M.Phil., Ph.D.
Chancellor

Dr. Marie Johnson, B.E., MBA., M.Phil., Ph.D.
President

Dr. T. Sasipraba
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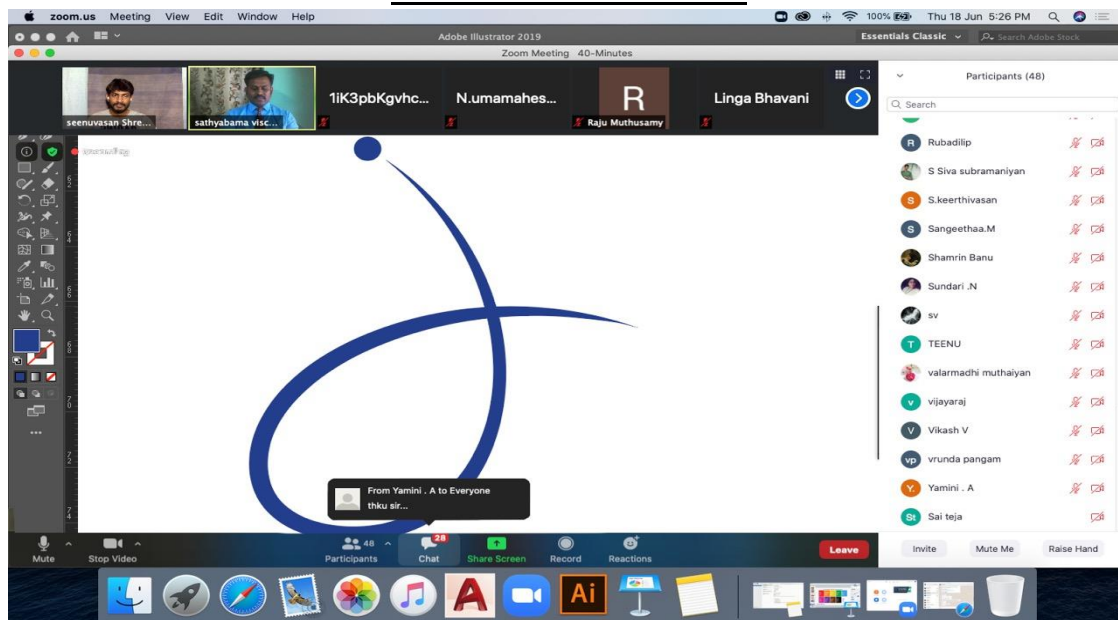
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SCREENSHOT OF WEBINAR



Topics Covered:

Photoshop and illustrator tools, design principles, techniques