



SATHYABAMA UNIVERSITY

(Established under Section 3 of UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

JEPIAAR NAGAR, RAJIV GANDHI SALAI, CHENNAI 600 119

www.sathyabamauniversity.ac.in



Subject Name & Subject Code: 3D Modeling & Special Effects-Elective Lab - SVCX4013

1. Mr.KARTHIKEYAN, VISUAL EFFECTS WORKSHOP BY IMAGE ON 30TH AUG,2016



Topics Discussed:

Some common topics like VFX and Special EFX were discussed in the workshop. Some sub topics were also covered like Designing, Lighting, Modelling, Animation, Visual Effects, Life Drawing, Layering, Rendering, 3D Animation and Design etc.



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Subject Name & Subject Code: [BASICS OF ADVERTISING](#)- SVC4057

2. Mr. RAJU S.PATIL (AD AGENCY), Guest Lecture on BASICS OF ADVERTISING-logo designing on 08th Sept 2016



Topics Discussed :

In This Guest Lecture, the topics like Print Media and Electronic Media Add and creative careers such as logo designing, calligraphy and art direction and business careers in advertising media buying, planning and sales were explained.



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SUBJECT NAME & SUBJECT CODE: SCRIPT WRITING -SVC4059

3. Mr.S.KOMBAI ANWAR, Documentary Film Maker, Guest Lecture on Documentary film making on 04th October 2016



Topics Discussed:

In this Guest Lecture, he screened his documentary film “Yaadhum ”which won Bronze Remi Award at the 48th Worldfest Houston International Film Festival and he discussed the topics like documentary film making and standard screenplay font, Courier, and how to write the screenplay title page, scene headings, action lines, dialogue, transitions, etc

SUBJECT NAME & SUBJECT CODE: ADVANCED PHOTOGRAPHY -SVC4062

4. Mr.R.NARAYAN KUMAR (Former HOD, CINEMATOGGRAPHY LV PRASAD TV Institute), Cinematography Workshop with SONY Certification on 15th March 2017



Topics covered :

In this Workshop, Student learnt Cinematography, lighting, Lenses, film history, film editing and the use of camera equipment, all of which are integral to a cinematographer's career



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SUBJECT NAME & SUBJECT CODE: RADIO PRODUCTION - SVC4061

5. Dr.JAI SHAKTHIVEL (FACULTY, UNIVERSITY OF MADRAS), Guest Lecture on Radio Broadcasting and Job opportunities on 21st April 2017



Topics Covered :

Through this Guest Lecturer, the speaker explained the Elements of Radio Programme, AM Radio and FM Radio, Recording Devices, how to use Audio Software, Ham Radio, Sound Recording & Sound Reproduction.



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SUBJECT NAME & SUBJECT CODE: THEATRE ARTS - SVC4056

6. Mr.SUGUMAAR SHANMUGAM (CONTEMPORARY THEATRE DIRECTOR), Theatre Arts Workshop from 24th April 2017 to 28th April 2017



Topics Covered :

Through this workshop, the speaker explained that How to play, deliver humor, and laughter, Theatre games learning; this improves motivation and reduces stress. Trust: The social interaction and risk taking in drama develop trust in self, others, and the process.