



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(Established under Section 3 of the UGC Act, 1956)

Declared as Category "A" University by Ministry of HRD, Govt. of India

Accredited with "A" Grade by NAAC - (A CHRISTIAN MINORITY INSTITUTION)

Jeppiaar Nagar, Rajiv Gandhi Salai, Chennai – 600 119, Tamil Nadu, India

Admin. Office : 044 – 2450 3150 / 3151 / 3152 / 3154 / 3155 Fax : 044 – 2450 2344

E-mail : registrar@sathyabamauniversity.ac.in Website : www.sathyabamauniversity.ac.in



SCHOOL OF MANAGEMENT STUDIES

MINUTES OF THE BOARD OF STUDIES MEETING

HELD ON

Date and Day: 30.06.2020 - (TUESDAY)

Time: 11.30 AM

Mode: Virtual Meeting via Zoom

Zoom Meeting Link:

<https://zoom.us/j/92513058320?pwd=VUU3U1RTb1pkVVVTVVEJZbGQxZ09VZz09>

Meeting ID: 925 1305 8320

Password: 123456



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SCHOOL OF MANAGEMENT STUDIES

BOARD OF STUDIES MEETING

AGENDA

Date: 30.06.2020

Item No.1

To approve the proposal of conducting Online Arrear Examinations for the students pursuing Postgraduate and Undergraduate programs in the wake of the Pandemic COVID19.

Item No.2

To review the Mini Project and Professional Training requirements for the Postgraduate and Undergraduate programs.

Item No.3

To appraise Online Teaching Pedagogy for the Forthcoming Semester for all the students of the school.

Item No.4

To implement the new courses in PG and UG programs that was introduced in the new regulations 2019.

Item No.5

Other matters with the permission of the Chair



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SCHOOL OF MANAGEMENT STUDIES

MINUTES OF THE BOARD OF STUDIES MEETING

The Board of Studies Meeting for School of Management Studies was convened digitally on 30.06.2020 (Tuesday) at 11.30 am.

The welcome address was delivered by the Dean, Dr. Bhuvaneswari G. and the members of the Board were introduced. The members were given a comprehensive report on the academic programs of the School and all the academic activities carried out by the department as specified in the academic calendar of the University. The Board was informed about the university's 39th rank in NIRF and 12B Status conferred by the UGC due to its consistent progress in research and development activities.

The resolutions of BOS meeting held on 05/04/2019 were reviewed. The need for the revision of Pedagogy and Assessment Patterns for all the Postgraduate and Undergraduate programs was discussed. After a brief appraisal, the Agenda items listed were taken up for discussion and the following resolutions were passed. The minutes of BOS meeting were approved by the members.

Agenda Note 1:

To approve conducting online arrear examinations for the students pursuing post-graduate and undergraduate programs in the wake of the pandemic COVID19.

The need to conduct online arrear examinations for the students of undergraduate and postgraduate programs was discussed in detail. Considering that all the students registering for arrear exams have already attended classes in person covering the syllabus of the subject for which they will be attending arrear exams, approval has been sought to conduct online examinations to facilitate and reduce anxiety amongst the students. The pattern of digital assessment and the factors such as online security, procedure to compute the marks obtained etc. were discussed.



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Page: 2 / 4

Agenda Note 2:

To review the mini project and professional training requirements for the Postgraduate and Undergraduate programs.

The requirements for the execution of a Mini-Project by Postgraduate students and also attending Professional Training sessions by Undergraduate students on completion of their 2nd and 5th semester respectively has been discussed in detail. Due to COVID 19, students are unable to intern or pursue project work in companies. The need to pursue online internships and summer programs offered by domestic or international academic institutions and companies was discussed. The pattern of assessment and evaluation of internships and project work was reviewed.

Agenda Note 3:

To appraise Online Teaching Pedagogy for the forthcoming semester (July 2020 to December 2020) for all the students.

In compliance to the Government's order regarding education during the pandemic COVID19, and to facilitate students' education through completion of the courses in the curriculum, digital teaching through online platforms was proposed. The board has insisted on safe and healthy learning and teaching modes which shall be convenient for the students from various locations to pursue learning without anxiety. The assessment patterns for the online classes were also discussed.

Agenda Note 4:

To implement the new courses in PG and UG programs that was introduced in the new regulations 2019.

In accordance with the implementation of revised regulation 2019, few courses in UG and PG programs were introduced for the first time to the students in the year 2020 – 2021. The board has accepted the courses. Following are the new courses.



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S.no	Course Code	Course Name
1	SBAA7009	Consumer Behaviour
2	SBAA7011	Strategic Marketing
3	SBAA7021	Organizational Change and Development
4	SBAA7022	Leadership Power and Politics
5	SBAA7023	Conflict Management and Negotiation
6	SBAA7024	Performance and Compensation Management
7	SBAA7004	Financial Institutions and Services
8	SBAA7005	Rural & Micro Finance
9	SBAA7006	International Finance
10	SBAA7007	Risk Management
11	SBAA7008	Project Finance
12	SBAA7027	Operations Strategy
13	SBAA7030	Lean Management
14	SBAA7031	Environment and Safety Management
15	SBAA7036	Data Mining and Business Analytics
16	SBAA7037	Internet Of Things
17	SBAA7033	Managing E-Business
18	SBAA2501	MS-Office Lab
19	S28APT	Professional Training
20	SBAA3011	Entrepreneurship Essentials
21	S28APROJ	Project Work
22	SBAA1503	Business Ethics and CSR
23	S74APT	Professional Training
24	S74APROJ	Project Work
25	SBAA6301	MS-Office
26	S41APROJ1	Mini Project
27	S41APROJ2	Final Project

The votes of thanks to the Chair were proposed by the Dean and the meeting concluded fruitfully.

Minutes approved by:

Dr. Bhuvaneswari G



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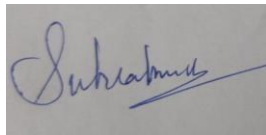
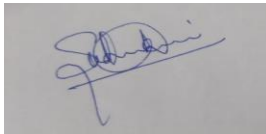
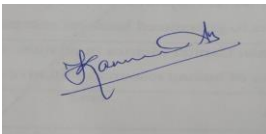
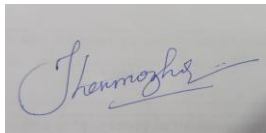
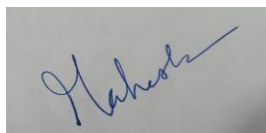
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BOARD OF STUDIES - MEMBERS

Sl. No.	Members	External / Internal	Signature
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2	Ms. E. SUDHADEVI General Manager Freight Consolidators (Madras) Pvt.LTD., Kodambakkam High Road, Chennai-600034	External	
3	CA. A.B. KANNAN Chartered Accountant Alamelu Associates Gopalapuram, Chennai 600086	External	
4	Dr. R. THENMOZHI Professor and Head, Department of Management Studies University of Madras Chennai 600005	External	
5	Dr. R. MAGESH Professor and Head Department of Management Studies Anna University Chennai - 600025	External	
6	Dr. BHUVANESWARI G. Professor and Dean School of Management Studies Sathyabama Institute of Science and Technology	Internal	
7	Dr. A. PALANI Professor and Head School of Management Studies Sathyabama Institute of Science and Technology	Internal	



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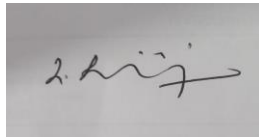
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8	Dr. R. THAMILSELVAN Associate Professor School of Management Studies Sathyabama Institute of Science and Technology	Internal	
9	Dr. T.R. KALAILAKSHMI Associate Professor School of Management Studies Sathyabama Institute of Science and Technology	Internal	



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SCHOOL OF MANAGEMENT STUDIES

MINUTES OF THE BOARD OF STUDIES MEETING

HELD ON

Date and Day: 25/03/2021 and Thursday

Time: 11.30 AM

Venue: MBA Lab II



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SCHOOL OF MANAGEMENT STUDIES

BOARD OF STUDIES MEETING AGENDA

Date: 25/03/2021

Item No.1

To approve the decision to conduct online exams for students enrolled in undergraduate and graduate programmes in the midst of the COVID19 pandemic.

Item No.2

To include Tally lab in the 1st semester for postgraduate students as a practical course

Item No.3

To introduce Online Distance Learning Programme for both undergraduate and postgraduate courses.

Item No.4

Other matters with the permission of the Chair



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SCHOOL OF MANAGEMENT STUDIES

MINUTES OF THE BOARD OF STUDIES MEETING

The Board of Studies Meeting for School of Management Studies was convened on 25.03.2021 (Tuesday) at 11.30 am.

The Dean, Dr. Bhuvaneshwari G., gave the welcoming speech before introducing the Board members. The members received a thorough report on the School's academic programmes and all of the department's academic activities that were carried out in accordance with the University's academic calendar.

The BOS meeting's resolutions from the 25th of March 2021 were examined. It was stated how all undergraduate and graduate schools should have their pedagogy and assessment practices revised. Following a brief evaluation, the agenda items were brought up for discussion, and the following resolutions were approved. Members gave their approval to the BOS meeting minutes.

Agenda Note 1:

To approve conducting online examinations for the students pursuing post- graduate and undergraduate programs in the wake of the pandemic COVID19.

The necessity of administering exams to undergraduate and graduate students online was thoroughly examined. All of the students who have registered for exams have already taken classes in person covering the material for the subject for which they will be sitting for arrear exams, hence permission has been requested to conduct online exams to make things easier and less stressful for the students. The structure of digital assessment as well as elements like online security, how to compute the marks earned, and other topics were covered.



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Agenda Note 2:

To include Tally lab in the 1st semester for postgraduate students as a practical course

Introduction of Tally lab in the 1st semester for the postgraduate students makes them more proficient towards creating accounting records and extract the financial statements. The board believes that this practical course will impart knowledge on the application of the software in their day to day business and professional activities.

Agenda Note 3:

To introduce Online Distance Learning Programme for both undergraduate and postgraduate courses.

As per Regulation 3(B)(a) of University Grants Commission, the board would like to introduce Online Distance Learning Programme for both Undergraduate and Postgraduate courses. This will impart education to learners who are removed in space and / or time from the teachers or the teaching institution on account of economic, social and consideration. Through this initiative the board aims to develop and disseminate professional education to every nook and corner of the state that will foster economic and social development in line with the mission of the institution. The programmes are designed with a broader vision to transform them into new generation managers who will acquire competencies to sustain the increasingly volatile challenges of the digital world.

The votes of thanks to the Chair were proposed by the Dean and the meeting concluded fruitfully.

Minutes approved by: Dr. Bhuvaneswari G



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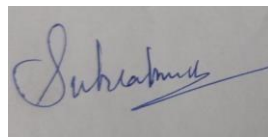
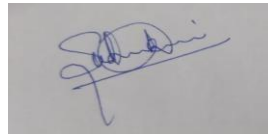
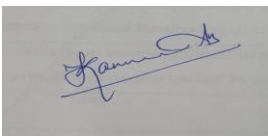
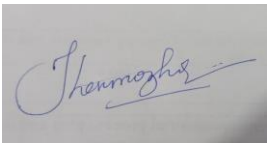
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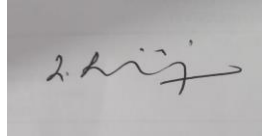
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SCHOOL OF MANAGEMENT STUDIES MINUTES OF

THE BOARD OF STUDIES MEETING

HELD ON

Date and Day: 27/10/2021 and Wednesday

Time: 11.30AM

Venue: MBA Lab II



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SCHOOL OF MANAGEMENT STUDIES

BOARD OF STUDIES MEETING AGENDA

Date: 27/10/2021

Item No.1

To approve the proposal of conducting regular classes for Undergraduate and Postgraduate students by following social distancing and safety protocols as instructed by the Government of Tamilnadu.

Item No.2

To include mini-project in the Online Distance Learning instead of MS office course.

Item No.3

To update the requirements of mini project and professional training for the undergraduate and postgraduate students.

Item No.4

To upgrade the regulations based on the six-month internship for the postgraduate students.

Item No. 5 Other matters with the permission of the Chair



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MINUTES OF THE BOARD OF STUDIES MEETING

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The Dean, Dr. Bhuvaneswari G., gave the welcoming speech and introduced the Board members. The members received a thorough report on the School's academic programmes and all of the department's academic activities that were carried out in accordance with the University's academic calendar.

The BOS meeting's resolutions from the 27th of October 2021 were examined. It was stated how all undergraduate and postgraduate schools should have their pedagogy and assessment practices revised. Following a brief evaluation, the agenda items were brought up for discussion, and the following resolutions were approved. Members gave their approval to the BOS meeting minutes.

Agenda Note 1:

To approve the proposal of conducting regular classes for Undergraduate and Postgraduate students by following social distancing and safety protocols as instructed by the Government of Tamilnadu.

The need to conduct regular offline classes for the students of undergraduate and postgraduate programs was discussed in detail. Following the safety protocols of the Government of Tamilnadu and ensuring the safety measures are properly implemented, hence permission has been requested to conduct the regular classes and also to thoroughly verify the procedures to be followed before the classes begin is covered.



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Agenda Note 2:

To include mini-project in the Online Distance Learning instead of MS office course.

In the Online Distance Learning programme, instead of MS office course mini-project can be added as working professional are already experienced in MS-office.

Agenda Note 3:

To update the requirements of mini project and professional training for the undergraduate and postgraduate students.

The requirements for the execution of a Mini-Project by Postgraduate students and also attending Professional Training sessions by Undergraduate students on completion of their 2nd and 5th semester respectively has been discussed in detail. The pattern of assessment and evaluation of internships and project work was reviewed.

Agenda Note 4:

To upgrade the regulations based on the six-month internship for the postgraduate students.

The regulations for undergoing the six-month internship by Postgraduate students on completion of their 3rd semester respectively has been discussed in detail. The pattern of assessment and evaluation of internships was reviewed.

The votes of thanks to the Chair were proposed by the Dean and the meeting concluded fruitfully.

Minutes approved by

Dr. Bhuvaneswari G



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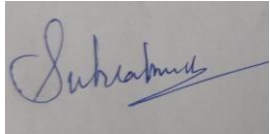
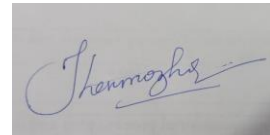
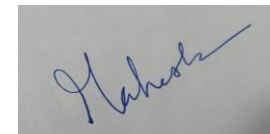
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4	Dr. R. THENMOZHI Professor and Head, Department of Management Studies University of Madras Chennai 600005	External	
5	Dr. R. MAGESH Professor and Head Department of Management Studies Anna University Chennai - 600025	External	
6	Dr. BHUVANESWARI G. Professor and Dean School of Management Studies Sathyabama Institute of Science and Technology	Internal	



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

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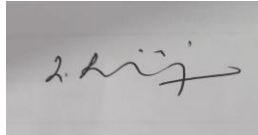
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7	Dr. A. PALANI Professor and Head School of Management Studies Sathyabama Institute of Science and Technology	Internal	
8	Dr. R. THAMILSELVAN Associate Professor School of Management Studies Sathyabama Institute of Science and Technology	Internal	
9	Dr. T.R. KALAILAKSHMI Associate Professor School of Management Studies Sathyabama Institute of Science and Technology	Internal	



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SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY

SCHOOL OF MANAGEMENT STUDIES

ODL PROGRAMME: MASTER OF BUSINESS ADMINISTRATION (M.B.A.) CURRICULUM

SEMESTER 1									
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks	
								CAE	ESE
1	Theory	SDLBAA5101	Management Concepts	4	0	0	4	30	70
2	Theory	SDLBAA5102	Dynamics of Organizational Behaviour	4	0	0	4	30	70
3	Theory	SDLBAA5103	Accounting for Managers	4	0	0	4	30	70
4	Theory	SDLBAA5104	Managerial Economics	4	0	0	4	30	70
5	Theory	SDLBAA5105	Entrepreneurship and Business Venturing	4	0	0	4	30	70
6	Theory	SDLBAA5106	Legal Aspects of Business	4	0	0	4	30	70
7	Theory	SDLMTA5105	Statistics for Management	4	0	0	4	30	70
8	Practical	SDLBAA6101	Tally – Lab	0	0	2	1	30	70
Total Credits for Semester 1 - 29									
Total Marks for Semester 1 - 800									

SEMESTER 2									
Sl. No.	Course Type	Course Code	Course Title	L	T	P	C	Marks	
								CAE	ESE
1	Theory	SDLBAA5201	Marketing for Managers	4	0	0	4	30	70
2	Theory	SDLBAA5202	Management of Human Resources	4	0	0	4	30	70
3	Theory	SDLBAA5203	Financial Management	4	0	0	4	30	70
4	Theory	SDLBAA5204	Operations Management	4	0	0	4	30	70
5	Theory	SDLBAA5205	Applied Operations Research	4	0	0	4	30	70
6	Theory	SDLBAA5206	Research Methods in Management	4	0	0	4	30	70
7	Theory	SDLBAA5207	Strategic Management	4	0	0	4	30	70
8	Practical	SDLBAA6201	SPSS - Lab	0	0	2	1	30	70

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS

CAE – CONTINUOUS ASSESSMENT EXAMINATION

ESE – END SEMESTER EXAMINATION



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SCHOOL OF MANAGEMENT STUDIES

SEMESTER 3									
Sl. No.	Course Type	CourseCode	Course Title	L	T	P	C	Marks	
								CAE	ESE
1	Theory	SDLBAA5301	Global Business Management	4	0	0	4	30	70
2	Theory		Specialization 1 / Elective 1	4	0	0	4	30	70
3	Theory		Specialization 1 / Elective 2	4	0	0	4	30	70
4	Theory		Specialization 1 / Elective 3	4	0	0	4	30	70
5	Theory		Specialization 2 / Elective 1	4	0	0	4	30	70
6	Theory		Specialization 2 / Elective 2	4	0	0	4	30	70
7	Theory		Specialization 2 / Elective 3	4	0	0	4	30	70
8	Practical	SDLBAA6301	MS-Office	0	0	2	1	30	70
9	Practical	SDL41APROJ1	Mini Project	0	0	0	5	30	70
Total Credits for Semester 3 - 34									
Total Marks for Semester 3 - 900									

SEMESTER 4									
Sl. No.	Course Type	CourseCode	Course Title	L	T	P	C	Marks	
								CAE	ESE
1	Practical	SDL41APROJ2	Final Project	0	0	0	10	30	70
Total Credits for Semester 4 - 10									
Total Marks for Semester 4 - 100									

L – LECTURE HOURS, T – TUTORIAL HOURS, P – PRACTICAL HOURS, C – CREDITS