

DESTINATION WEDDING CENTER

A THESIS

Submitted in partial fulfillment of the requirements for the award of

Bachelor of Architecture degree

By

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(39210025)



**DEPARTMENT OF ARCHITECTURE
SCHOOL OF BUILDING AND ENVIRONMENT**

SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY) Accredited

With Grade "A" by NAAC

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MAY 2024



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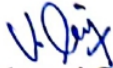
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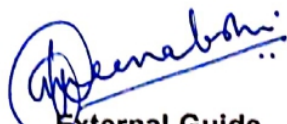
DEPARTMENT OF ARCHITECTURE

BONAFIDE CERTIFICATE

This is to certify that Thesis Report is the bonafide work of **JANARDHAN (39210025)** who carried out the Thesis entitled "**DESTINATION WEDDING CENTER**" under our supervision from December 2023 to May 2024.


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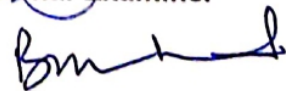

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DECLARATION

I, **JANARDHAN H** hereby declare that the Thesis Report entitled "Destination Wedding center" done by me under the guidance of **Ar.Guruji** (Internal Guide), **Ar.Seetha visalakshi** (Internal Review Member) and **Ar.Meenakshi** (External Guide) Sathyabama Institute of Science and Technology is submitted in partial fulfillment of the requirements for the award of Bachelor of Architecture Degree.

DATE: 23/5/24.

PLACE: Chennai

SIGNATURE OF THE CANDIDATE

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I convey my thanks to **Dr.Devyani Gangopadhyay**, Dean and Head of the Department, School of Building and Environment, Our Design Chair **Ar.Sarath C.Kanth**, Thesis Coordinator **Ar.Mohana Gopiraj** for providing me necessary support and details at the right time during the progressive reviews.

I would like to express my sincere and deep sense of gratitude to my Thesis Internal guide **Ar.Guruji** , Internal Review member **Ar.Seetha visalakshi** and External Guide **Ar.Meenakshi** their guidance, suggestions and constant encouragement which paved the way for the successful completion of my Thesis work.

I wish to express my thanks to all Teaching and Non-teaching staff members of the **Department of Architecture**, all my family members helpful in many ways for completion of the Thesis.

JANARDHAN H

THESIS SYNOPSIS

Designing a destination wedding center involves creating a space that not only caters to the functional aspects of hosting weddings but also embraces the unique location and atmosphere of the destination. The architectural introduction to a destination wedding center should capture the essence of the locale, provide a seamless blend of indoor and outdoor spaces, Positioned amidst the natural splendor of the chosen location, the architecture seamlessly integrates with the surroundings, embracing panoramic views, indigenous materials, and local traditions. Versatility is a key consideration, with spaces designed to accommodate both intimate ceremonies and grand celebrations. The transition between indoor and outdoor areas is fluid, facilitated by retractable doors and walls that open onto gardens or scenic vistas. Iconic features become symbolic landmarks, contributing to the center's identity. Sustainability is paramount, with a commitment to environmentally friendly practices and the integration of modern technology for enhanced guest experiences. Architectural details are curated for their photogenic qualities, recognizing the importance of creating visually stunning backdrops for weddings..

Nestled within the breathtaking landscape of our chosen locale, the destination wedding center is a harmonious blend of natural beauty and refined design, crafted to celebrate the unique essence of the region. Our architectural approach prioritizes the seamless integration of indoor and outdoor spaces, ensuring that every wedding, whether an intimate gathering or a grand celebration, feels deeply connected to the environment. Design philosophy embraces the panoramic views, indigenous materials, and local traditions that define the region. By incorporating these elements, we create a space that feels authentic and rooted in its surroundings. This commitment to locality is evident in the use of natural stone, locally sourced timber, and traditional craftsmanship, all of which lend the center an air of timeless elegance and authenticity.

the architectural design of our destination wedding center captures the spirit of its locale, providing a versatile and seamless blend of indoor and outdoor spaces that cater to weddings of all scales. Through iconic features, a commitment to sustainability, and a focus on photogenic details, we create an environment where every celebration is not only an event but an unforgettable experience.

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CHAPTER 1

INTRODUCTION

1.1 INTRODUCTION

Designing a destination wedding center involves creating a space that not only caters to the functional aspects of hosting weddings but also embraces the unique location and atmosphere of the destination. The architectural introduction to a destination wedding center should capture the essence of the locale, provide a seamless blend of indoor and outdoor spaces, Positioned amidst the natural splendor of the chosen location, the architecture seamlessly integrates with the surroundings, embracing panoramic views, indigenous materials, and local traditions. Versatility is a key consideration, with spaces designed to accommodate both intimate ceremonies and grand celebrations. The transition between indoor and outdoor areas is fluid, facilitated by retractable doors and walls that open onto gardens or scenic vistas. Iconic features become symbolic landmarks, contributing to the center's identity. Sustainability is paramount, with a commitment to environmentally friendly practices and the integration of modern technology for enhanced guest experiences. Architectural details are curated for their photogenic qualities, recognizing the importance of creating visually stunning backdrops for weddings.

1.2 NEED OF THE PROJECT

Establishing a destination wedding center in South India meets the growing demand for unique, culturally rich, and picturesque wedding venues. It leverages the region's scenic beauty, cultural heritage, accessibility, and climate advantages while contributing to the local economy and promoting sustainable practices. Such a center would not only cater to the needs of modern couples seeking bespoke wedding experiences but also create lasting memories against the enchanting backdrop of South India's diverse landscapes.

1.3 AIM AND OBJECTIVE

To create a space that seamlessly integrates with the natural beauty and cultural richness of the chosen location. The architecture aims to provide a versatile and flexible environment capable of accommodating various wedding styles and sizes. By incorporating local materials, cultural elements, and sustainable practices, the design seeks to enhance the guest experience and contribute positively to the surrounding environment. To Promote local culture through architectural design Different type of cottages and rooms with different type of views and facilities have been provided Different types of venues are created for wedding ceremony with different views and different culture to make this a unique place for wedding in that destination

1.4 METHODOLOGY

Creating a destination wedding center is a multifaceted project that requires careful planning, strategic design, and continuous improvement. By following this methodology, you can develop a wedding center that not only meets the functional needs of hosting weddings but also provides a unique, memorable experience that embraces the local culture and natural beauty.

Market Research and Feasibility Study

Objective: Understand the market demand, target audience, and competitive landscape.

- **Market Analysis:** Identify trends in destination weddings, preferences of target couples, and potential competitors.
- **Feasibility Study:** Evaluate the financial viability, including initial investment, operational costs, and revenue projections.
- **Location Selection:** Choose a strategic location that offers scenic beauty, accessibility, and cultural appeal. Consider factors such as proximity to airports, local attractions, and climate.

2. Concept Development

Objective: Develop a clear vision and unique selling proposition (USP) for the wedding center.

- **Theme and Design:** Define the architectural style and thematic elements that reflect the local culture and environment.
- **Services and Amenities:** Outline the range of services (e.g., wedding planning, catering, accommodation) and amenities (e.g., spa, recreational activities) to be offered.

- **Sustainability:** Incorporate eco-friendly practices and sustainable building materials in the design.

3. Land Acquisition and Legal Compliance

Objective: Secure the land and ensure compliance with local regulations.

- **Land Acquisition:** Purchase or lease the land, ensuring it meets zoning and regulatory requirements for commercial use.
- **Permits and Approvals:** Obtain necessary permits and approvals from local authorities, including environmental clearances and construction permits.

4. Design and Planning

Objective: Create detailed architectural and operational plans.

- **Architectural Design:** Engage architects and designers to create blueprints that integrate indoor and outdoor spaces seamlessly.
- **Landscape Design:** Plan gardens, pathways, and scenic areas to enhance the visual appeal.
- **Interior Design:** Focus on creating elegant, photogenic interiors that cater to various wedding themes.
- **Operational Plan:** Develop a detailed operational plan, including staffing, maintenance, and service protocols.

CHAPTER 2

CASE STUDY

1.Sheraton,ECR,Chennai

It is located in Chennai, ECR road and designed by FHD Architects. Its site area is about 10.29 acres and builtup is 22,000sqm-Landscape 5481 sqm. The Resort site is placed in between the stretch of ECR towards the West & Bay of Bengal towards the East. The site has a very unique linear rectangular shape, connecting the east coast road and the sea. The major advantage of the site is the neighbouring crocodile park on the south side that is covered with large old trees, thick shrubs, water bodies and more than 60 variety of birds. Hence, they intended to capture existence nature as much as possible.

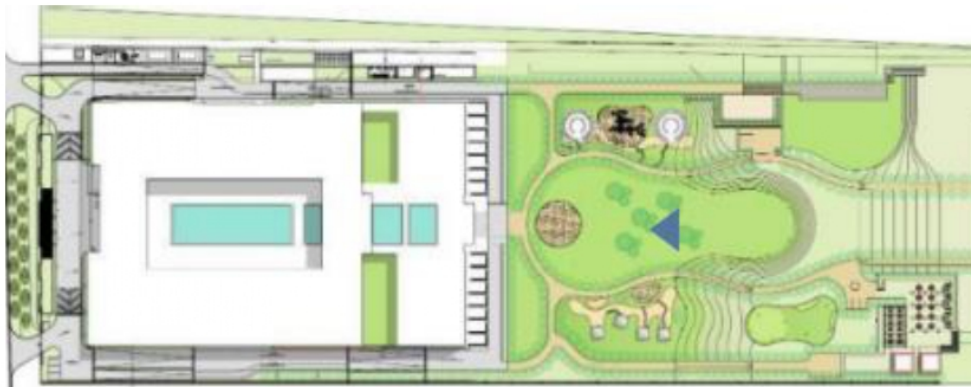


Figure 2.1 Site plan

The plan focuses on clean edges and clarity of circulation. It has amenities like banquet hall, Restaurant, Bar, spa, gym, & Kid Zone. It has been tailored with 126 rooms of all kinds of views like sea facing, central courtyard facing, landscape facing and partial sea facing rooms. The dining area visually opens out to the 16 courtyard between staggered blocks. The banquet area has ample pre-event space and flexible event space with independent access and exit. The pre-event space spills over to the central feature area. The recreational area connects parking on the basement in West block and Hospitality units on the Upper ground floor in East block. **Services are provided on the Lower ground floor which buries itself under the parking zone.**



Figure2.2 Stilt and ground floor plan

Beach view wedding:

- The Sheraton Grand Chennai offers a stunning backdrop of the Bay of Bengal, perfect for a beach wedding.
- The resort provides various room types, from deluxe rooms to suites, ensuring comfort for your guests.
- The resort has multiple indoor and outdoor venues suitable for different wedding functions. This includes lawns, banquet halls, and beachside areas.
- A variety of culinary options are available, ranging from local South Indian cuisine to international dishes, ensuring a memorable dining experience for your guests.
- The on-site spa can offer pre-wedding pampering and relaxation services for the bridal party and guests.



Figure2.3 Beach view wedding

Wedding hall:

- Beachview wedding with a capacity of 1500 people
- This spacious and elegantly designed ballroom is perfect for grand wedding celebrations. It features modern lighting, state-of-the-art audiovisual equipment, and sophisticated decor

- These halls provide a more personal setting with customizable decor options, making them suitable for smaller ceremonies, pre-wedding events like sangeet or mehendi, and family gatherings

Dining:

- luxurious space ideal for grand receptions with elegant decor, modern lighting, and state-of-the-art audiovisual equipment.
- Traditional dining setups, round tables, and intimate banquet arrangements.



Figure2.4 Dining

2.Umaid Bhawan Palace,Jodhpur

Umaid Bhawan Palace is an architectural marvel built during the reign of Maharaja Umaid Singh, between 1928 and 1943. The site area is 26 acres. The palace is a blend of eastern and western architectural influences. The palace was built with the dual purpose of providing employment to the local population during a period of drought and famine while also serving as the residence of the royal family. The palace was designed by renowned architect Henry Vaughan Lanchester. Its construction involved the use of the finest materials, including sandstone and marble.



Figure2.5 Site Plan

The palace is in its symmetrical planning, and integration of Indian architectural styles, and the deeply imbued in Rajput tradition.

- Like medieval Rajput palaces it is divided into two sections the zenan or ladies wing and the mardana, male wing both with separate entrances, the former with an enclosed garden and a hidden passages to the swimming pool and public rooms. The ladies could watch ceremonies, durbars and parties, unobserved. The durbar and banquet halls the auditorium have galleries on the first floor where screens were draped for the zenan.



Figure2.6 Floor Plan

- It has 347 rooms and serves as the principal residence of the Jodhpur royal family.
- A part of the palace also houses a museum. Umaid Bhawan Palace was called Chittar Palace during its construction due to use of stones drawn from the Chittar hill where it is located. Ground for the foundation of the building was broken on 18 November 1929 by Maharaja Umaid

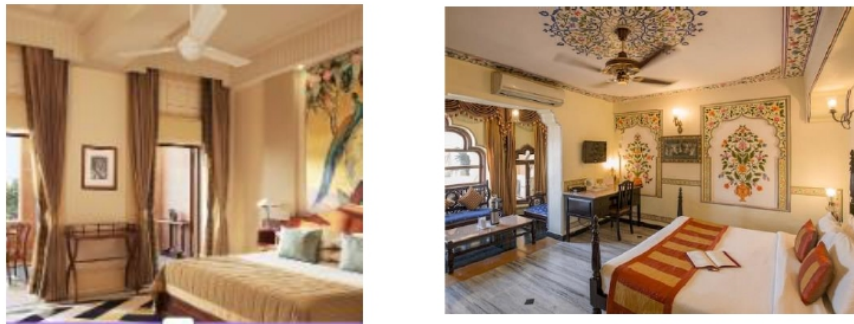


Figure2.7 Rooms

Rajasthan-style rooms typically feature traditional Rajasthani decor, incorporating vibrant colors, intricate patterns, and locally-inspired artwork. Rich fabrics, such as silk and velvet, may be used for upholstery and curtains. Furniture and fittings were originally designed by maples of London in the art deco style that was the pinnacle of fashion in Europe and America in thirties.



Figure2.8 Dining

Umaid Bhawan Palace Jodhpur has an assortment of cuisines to choose from. The food is rich in culture and taste and you can opt for an a-la-carte or grand buffets. There is a wide selection of drinks like wine and champagne that come from exotic countries.



Figure2.9 Indoor Dining

BANQUET HALL

Banquet halls in historic palaces have high ceilings, contributing to a sense of spaciousness and grandeur. Vaulted or domed ceilings with intricate detailing are common architectural features. Architectural details such as ornate moldings, columns, pilasters, and cornices may adorn the walls, adding to the overall elegance of the space.



Figure2.10 Corridors

The design theme of the corridors is likely consistent with the overall theme of the palace. The corridors of countless memories with becomes the element for the photoshoot. The walls along the corridors may be painted in vibrant colors or adorned with colorful tapestries and artwork, creating a festive and celebratory atmosphere.



Figure2.11 Mandap

The mandap setup may take advantage of the palace's palatial setting. The location may offer scenic views of the palace gardens, architecture, or other picturesque elements. Symbolic elements such as a sacred fire (agni) or traditional pots (kalash) may be incorporated into the mandap setup. These elements carry cultural and ritualistic significance.

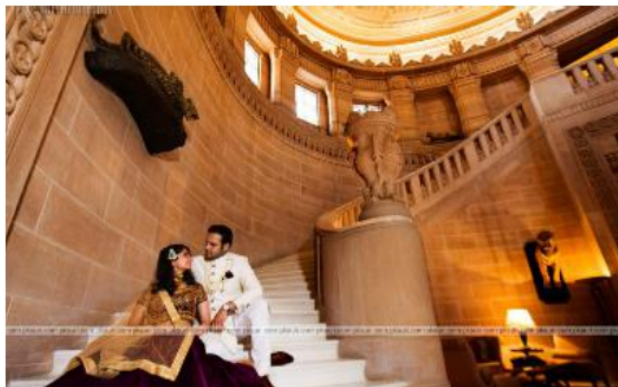


Figure2.12 Staircase

- A grand staircase in a palace provides a stunning backdrop for a wedding photoshoot, exuding elegance, opulence, and a sense of grandeur. When planning a photoshoot on grand steps in a palace
- A grand staircase in a wedding palace is a magnificent architectural feature that can be used in various ways to enhance the overall ambiance and create memorable moments during a wedding.



Figure3.1 Entrance through the venue

The wedding likely reflected the couple's vision and style. Themed elements, personalized signage, and cohesive decor would have been part of the overall design with the grand entrance to the mandap with their theme.

3.The Zuri Kumarakom

It is located in Kumarkom, Kerala, India and designed by Ar. Aiyar Mahesh. Its site area is about 18 acres and buildup is 13 acres with the artificial lagoon 5 acres. So, the public zone is formed directly when you enter the site which is very good zoning and the rooms and Banquet halls.

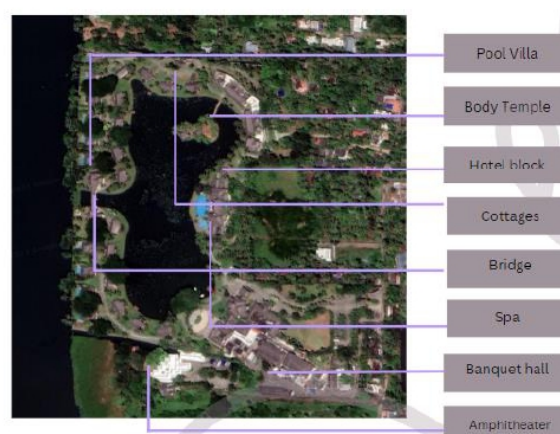


Figure3.2 Site Plan

The entry of the site is only access by the visitors and there is a separate way for the service. The rooms are separated from the public movement and built in a kerala style of architecture. All

the zones have been well designed to avoid negative spaces and to avoid maximum disturbance.



Figure3.3 Cottage

The 28 Zuri cottages feature aesthetically developed 45sqm twin cottages with charming sit-out on the shores of manmade lagoon The 10 majestic 70sqm villas feature a private garden and swimming pool facing Vembanad lake.



Figure3.4An Amphitheater can also be used as an event space



Figure3.5 A way to the venue through the pond

4.The Tamarind Tree,Bangalore

It is located in Kumarkom, Kerala, India and designed by Ar. Aiyar Mahesh. Its site area is about 18 acres and builtup is 13 acres with the artificial lagoon 5 acres. So, the public zone is formed directly when you enter the site which is very good zoning and the rooms and Banquet halls.



Figure3.6 Venue

The Tamarind Tree is located in Bangalore, Karnataka, India. The venue is set in a heritage property with lush greenery, old-world architecture, and a serene ambiance. It is known for its rustic and traditional charm with site area of 7.7 acres. A rustic venue, the place evokes a sense of romanticism. With its striking architecture and fascinating heritage appeal, it is a paradise for all those who love the unadulterated Indian experience.



Figure3.7 Outdoor Venue



Figure3.8 Indoor Venue



Figure3.9Rooms

The accomodation has a capacity of 30 villas with the enquistis sceneic view and ambience for the guest.



Figure3.10Wedding venue

The Mehendi Ceremony is an amusing ritual observance that derives its origin from TraditionalIndian customs. In this ceremony, Mehendi is put in the hands and feet of the bride.



Figure3.11Dining

5.Suryagarh,Jaisalmer

SuryaGarh palace in Jaisalmer is one of the most luxurious wedding destinations for those looking for a traditional and unique wedding experience. With the site of 110000sqft Situated in the middle of the Thar Desert, this place is one of its kind in Rajasthan for a fairy-tale wedding. SuryaGarh Jaisalmer illustrates the archetypal Dhanavana Durg (desert-fort) architecture. A closer look at the marvel spotlights the symbiosis between stylistically different design movements.



Figure3.12Mughal style Wedding

A Mughal-style wedding hall exudes opulence with ornate archways, intricate carvings, and a rich color palette, capturing the grandeur of the Mughal Empire's architectural legacy. Its capacity is 2000 with each halls



Figure4.1Courtyard

The courtyard serves as an enchanting space for ceremonies, with its symmetrical gardens, water features, and ornate architecture creating a picturesque backdrop for cultural rituals and celebrations and wedding events.



Figure4.2 Floorplans

The rooms at Suryagarh are likely to showcase a blend of traditional Rajput and Mughal design influences. Expect to find elements like carved wooden furniture, handcrafted textiles, and ornate detailing that capture the essence of Rajasthan's rich cultural and architectural heritage.

Dining spaces at Suryagarh are designed to provide a unique and atmospheric experience often showcase a mix of local Rajasthani flavors and international cuisine.

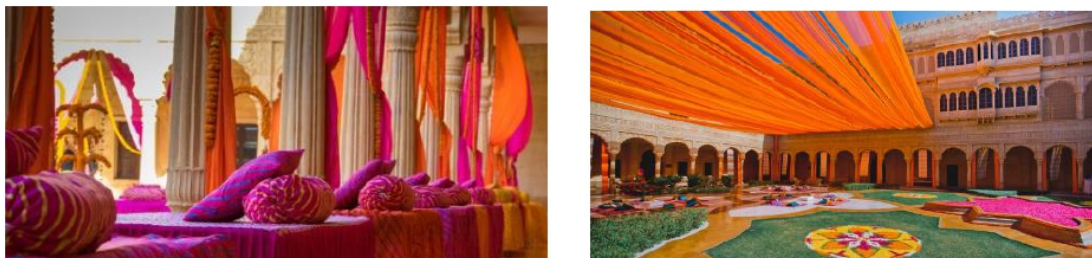


Figure4.3Courtyard

“Be large scale or intimate, Suryagarh Jaisalmer offers various gardens and courtyards for celebrations of every kind. The Celebration Garden is a sprawling complex of intricate stone masonry evident in the courtyards and cultivated gardens that wrap around a traditional baradari pavilion. This versatility allows you to use the al fresco space as creatively as you desire.



Figure4.4Courtyard with dining

Dining spaces at Suryagarh are designed to provide a unique and atmospheric experience often showcase a mix of local Rajasthani flavors and international cuisine.



Figure 4.5 Indoor dining



Figure 4.6 Entrance through the venue

CHAPTER 2

CASE STUDY PRESENTATION

SHERATON, ECR, CHENNAI

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The plan focus on clean edges and clarity of circulation. It has amenities like banquet hall, Restaurant, Bar, spa, gym, & Kid Zone. It has been tailored with 126 rooms of all kinds of views like sea facing, central courtyard facing, landscape facing and partial sea facing rooms. The dining area visually opens out to the 16 courtyard between staggered blocks. The banquet area has ample pre-event space and flexible event space with independent access and exit. The pre-event space spills over to the central feature area. The recreational area connects parking on the basement in West block and Hospitality units on the Upper ground floor in East block. Ramps are provided on the Lower ground floor which buries itself under the parking zone.



Stilt and Ground Floor Plan



BEACHVIEW WEDDING
Beachview wedding with a capacity of 1500 people



WEDDING HALL
wedding hall with a capacity of 800 people



BEACH SIDE RESTAURANT
4 Restaurant with the capacity of 300



Banquet hall with wedding events

A Grand Entrance To the Wedding Hall ceremony

A grandeur banquet hall with a capacity of 2000

A ballroom for the people to celebrate the wedding

A joyful movements to capture



UMAID BHAVAN PALACE, JODHPUR

Umaid Bhawan Palace is an architectural marvel built during the reign of Maharaja Umaid Singh, between 1928 and 1943. The site area is 26 acres. The palace is a blend of eastern and western architectural influences. The palace was built with the dual purpose of providing employment to the local population during a period of drought and famine while also serving as the residence of the royal family. The palace was designed by renowned architect Henry Vaughan Lanchester. Its construction involved the use of the finest materials, including sandstone and marble.



The mandaps may incorporate cultural and regional aesthetics, reflecting the traditions and heritage of Rajasthan. This could include traditional colors, patterns, and symbols that hold significance.



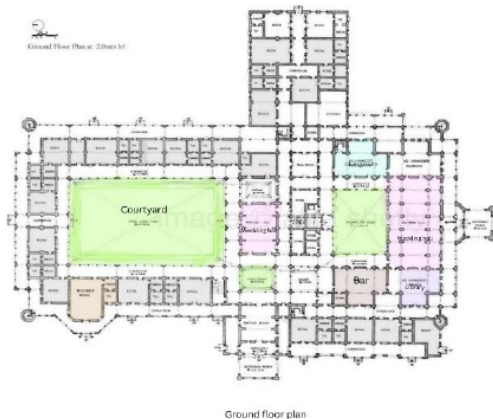
Courtyards in a house functional elements such as seating areas, pathways, and architectural features that enhance their functionality while contributing to the overall design.



The outdoor gardens are used for the outdoor seating and the events to 'to organize and professional'.

The palace is in its symmetrical planning, and integration of Indian architectural styles, and the deeply imbued in Rajput tradition.

- Like medieval Rajput palaces it is divided into two sections the zenan or ladies wing and the mardana, male wing both with separate entrances, the former with an enclosed garden and a hidden passages to the swimming pool and public rooms. The ladies could watch ceremonies, durbars and parties, unobserved. The durbar and banquet halls the auditorium have galleries on the first floor were screens were draped for the zenan.



Ground floor plan

It has 347 rooms and serves as the principal resi - rooms and serves as the principal residence of the Jodhpur royal family.

A part of the palace also houses a museum. Umaid Bhawan Palace was called Chittar Palace during its construction due to use of stones drawn from the Chittar hill where it is located. Ground for the foundation of the building was broken on 18 November 1929 by Maharaja Umaid



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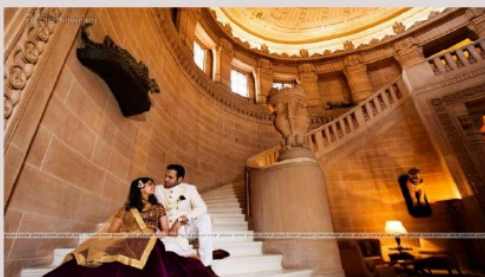


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Grand Staircase

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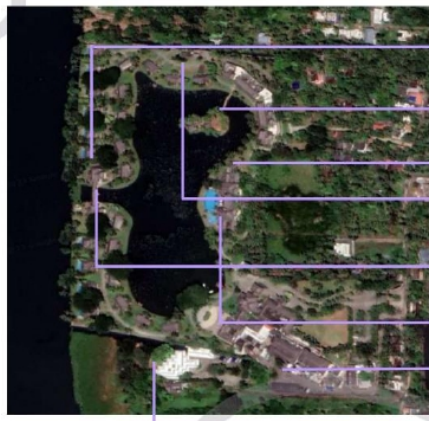
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Pool Villa

Body Temple

Hotel block

Cottages

Bridge

Spa

Banquet hall

Amphitheater

The entry of the site is only access by the visitors and there is a separate way for the service. The rooms are separated from the public movement and built in a Kerala style of architecture. All the zones have been well designed to avoid negative spaces and to avoid maximum disturbance.



The 28 Zuri cottages feature aesthetically developed 45sqm twin cottages with charming sit-out on the shores of manmade lagoon. The 10 majestic 70sqm villas feature a private garden and swimming pool facing Vembanad lake.



AN AMPHITHEATER CAN ALSO BE USED AS AN OUTDOOR PRE WEDDING SPACE

An entry towards the entry hall



It has pitched roof, on that has applied aluminum plates tiles of Malaysia to give more natural and traditional look of Kerala.



A wedding center with a capacity of 2000



MANDAP

It'll be used as a event space and seating



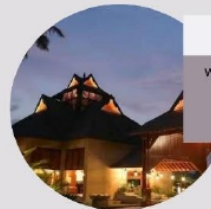
PRE WEDDING EVENTS

Pre wedding events and photoshoots



RESTAURANTS

5 Restaurant with the capacity of 450



WEDDING HALL

wedding halls with the Kerala style of architecture

THE TAMARIND TREE, BANGALORE



The Tamarind Tree is located in Bangalore, Karnataka, India. The venue is set in a heritage property with lush greenery, old-world architecture, and a serene ambiance. It is known for its rustic and traditional charm with site area of 7.7 acres. A rustic venue, the place evokes a sense of romanticism. With its striking architecture and fascinating heritage appeal, it is a paradise for all those who love the unadulterated Indian experience.

BANDSTAND

The Tamarind Tree's Colonial Bandstand is a gazebo/mandapa surrounded by pillars. It is an outdoor setup ideal for those who want to create an experience that would be both timeless and luxurious for guests & family with the perfect balance between modernity & traditions. It can host up to 600 guests at one time and is a perfect spot where they will pause in their celebration, embrace simple Indian luxury at its finest. The indoor wedding hall has a max capacity of 800 guests.



The accommodation has a capacity of 30 villas with the exquisite scenic view and ambience for the guest.



MEHANDI HALL

The Mehendi Ceremony is an amusing ritual observance that derives its origin from Traditional Indian customs. In this ceremony, Mehendi is put in the hands and feet of the bride.



DINING

There are three different dining venues with a capacity of 350 each and to experience



SURYAGARH , JAISALMER

Surya Garh palace in Jaisalmer is one of the most luxurious wedding destinations for those looking for a traditional and unique wedding experience. With the site of 110000sqft Situated in the middle of the Thar Desert, this place is one of its kind in Rajasthan for a fairy-tale wedding. Surya Garh Jaisalmer illustrates the archetypal Dhanavana Durg (desert-fort) architecture. A closer look at the marvel spotlights the symbiosis between stylistically different design movements.



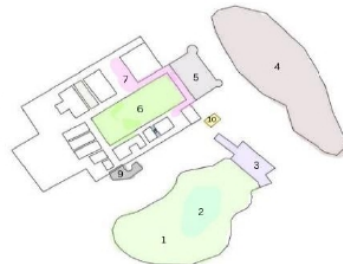
A Mughal-style wedding hall exudes opulence with ornate archways, intricate carvings, and a rich color palette, capturing the grandeur of the Mughal Empire's architectural legacy. Its capacity is 2000 with each halls



the courtyard serves as an enchanting space for ceremonies, with its symmetrical gardens, water features, and ornate architecture creating a picturesque backdrop for cultural rituals and celebrations and wedding events.



1. Board room
2. Pre function rooms
3. conference room
4. banquet
5. The legend of marwar
6. Draksh
7. Play room
8. GYM
9. SPA
10. Great lobby
11. Central courtyard



1. Lake Garden
2. Lake
3. celebration Garden
4. Fossil Hill
5. sunset ratio
6. Courtyard
7. Spa Terrace
8. Mehendi Terrace
9. Champa Garden
10. Bawdi

The rooms at Surya Garh are likely to showcase a blend of traditional Rajput and Mughal design influences. Expect to find elements like carved wooden furniture, handcrafted textiles, and ornate detailing that capture the essence of Rajasthan's rich cultural and architectural heritage.

Dining spaces at Surya Garh are designed to provide a unique and atmospheric experience often showcase a mix of local Rajasthani flavors and international cuisine.



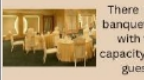
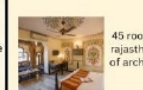
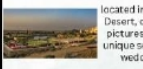
*Be large scale or intimate, Surya Garh Jaisalmer offers various gardens and courtyards for celebrations of every kind. The Celebration Garden is a sprawling complex of intricate stone masonry evident in the courtyards and cultivated gardens that wrap around a traditional baradari pavilion. This versatility allows you to use the al fresco space as creatively as you desire. As you enter the grand walkway leading up to the hotel, the Champa Garden catches your eye with its lush lawns, fragrant frangipani trees and wandering peacocks.



Dining spaces at Surya Garh are designed to provide a unique and atmospheric experience often showcase a mix of local Rajasthani flavors and international cuisine.



COMPARATIVE ANALYSIS

	SHERATON, ECR	THE ZURI, KUMARAKOM	SURYAGARH, JAISALMER	THE TAMARIND TREE, BANGALORE	Umaid Bhavan Palace
AREA	10.29 Acres	18 acres	110000sqft	7.7acres	26 acres
LOCATION					
wedding hall and capacity	 There are 2 wedding halls with the capacity of 1500 guests	 There are 3 banquet halls with the capacity 2000 guests	 There are 3 wedding halls with the capacity 2000 guests of each	 There are 2 wedding halls with the capacity 800 each	 There are 2 wedding halls with the capacity 1500 each
Building style	 Contemporary architecture	 Kerala style architecture	 Mughal style of architecture	 traditional, South Indian architectural style.	 Mughal style of architecture
Accessibility					
Accommodation	 126 rooms of all kinds of views like sea facing, central courtyard facing, landscape	 28 cottages and 10 villa	 50 rooms with the desert view	 30 villas with the traditional style	 45 rooms with rajasthan style of architecture
setting	 near the beach side	 near the lagoon	 located in the Thar Desert, offering a picturesque and unique setting for weddings.	 near the pond	 Perched on Chitr Hill, the highest point in Jodhpur,

Criteria	SHERATON, ECR	THE ZURI, KUMARAKOM	SURYAGARH, JAISALMER	THE TAMARIND TREE, BANGALORE	Umaid Bhavan Palace
Positive features	A well-designed and grand entrance can set the tone for the wedding celebration and create a memorable first impression for guests. architecture includes versatile event spaces that can accommodate different wedding styles, sizes, and preferences. This might include elegant ballrooms, outdoor gardens, or waterfront areas.	The Zuri Kumarakom is often praised for its picturesque location, situated on the shores of Vembanad Lake. This scenic backdrop can create a beautiful setting for wedding ceremonies.	Suryagarh boasts traditional Rajasthani architecture with intricate designs, antique furnishings, and authentic elements, providing a regal and culturally rich ambiance. It is located in the Thar Desert, offering a scenic backdrop for wedding ceremonies and celebrations. The desert landscape, coupled with the architecture, creates stunning photo opportunities.	The venue boasts traditional South Indian architecture with antique doorways, pillars, and structures, providing a distinctive and culturally rich ambience. The natural surroundings create a serene and picturesque backdrop for wedding ceremonies and celebrations.	Umaid Bhavan Palace is a magnificent architectural masterpiece, showcasing a blend of traditional Rajput and Art Deco styles. The palace is characterized by its imposing structure, intricate carvings, and expansive courtyards.



CHAPTER 3

SITE STUDY AND ANALYSIS

4.1 SITE STUDY:



DESTINATION WEDDING CENTER

INTRODUCTION

Designing a destination wedding center involves creating a space that not only accommodates a wedding ceremony but also provides a memorable experience for the guests. The center should be a harmonious blend of indoor and outdoor spaces, reflecting the local culture and natural beauty of the destination. The architectural design should capture the essence of the location, providing a seamless transition between the two environments. The center should be a harmonious blend of indoor and outdoor spaces, reflecting the local culture and natural beauty of the destination. The architectural design should capture the essence of the location, providing a seamless transition between the two environments.

Research objective

- To create a space that seamlessly integrates with the natural beauty and local culture of the destination.
- The architecture aims to provide a versatile and flexible environment capable of accommodating various wedding styles and sizes. By incorporating local materials, cultural elements, and sustainable practices, the design seeks to enhance the guest experience and promote local culture through architectural design.
- To promote local culture through architectural design.
- Different types of outdoor and indoor spaces with different types of views and different types of services are created for wedding ceremony with different views and different culture to make this a unique place for wedding in this destination.

Final Concept

Located in a scenic destination known for its natural beauty and cultural richness, the architectural design and program are tailored to seamlessly integrate with the surroundings. The center's focus is on versatility, offering adaptable spaces for various wedding styles and sizes, while incorporating local materials and cultural elements to enhance the overall atmosphere. Sustainability is a key design goal, achieved through eco-friendly practices and a commitment to local craftsmanship. The center aims to provide a seamless transition between indoor and outdoor spaces, reflecting the local culture and natural beauty of the destination. The architectural design should capture the essence of the location, providing a seamless transition between the two environments. The center should be a harmonious blend of indoor and outdoor spaces, reflecting the local culture and natural beauty of the destination. The architectural design should capture the essence of the location, providing a seamless transition between the two environments.

Views

The site has the best view. The best view provides a naturally beautiful backdrop. The picturesque setting can enhance the overall aesthetic of the wedding ceremony and create stunning photography opportunities.

Accessibility

1 km 2 km 3 km

MACRO CLIMATE

Shimshungam, Kerala, has a tropical monsoon climate. Maximum temperature 30 degree celcius. Wind speed 10 km/h.

Regulation CRZ

CRZ II

No development is allowed within 200 m of HTL.

Neighbourhood Buildings

- The site has a neighbourhood which is 500m to 1km.
- The height of the buildings is 6-8 ft.

Site Location

The site is located in Shimshungam, Kerala. This site is 10 acres.

Main Access Road

Wadi Shimshungam road is the main access to the site. The road can be used to connect the site.

Site Analysis

Architect Climate and Topography

Architect Climate and Topography

Architect Climate and Topography

Final Concept

An outdoor destination wedding offers a unique blend of natural beauty and traditional elegance. With a picturesque garden setting, authentic decor, and a commitment to local craftsmanship, the center provides a seamless transition between indoor and outdoor spaces, reflecting the local culture and natural beauty of the destination. The architectural design should capture the essence of the location, providing a seamless transition between the two environments. The center should be a harmonious blend of indoor and outdoor spaces, reflecting the local culture and natural beauty of the destination. The architectural design should capture the essence of the location, providing a seamless transition between the two environments.

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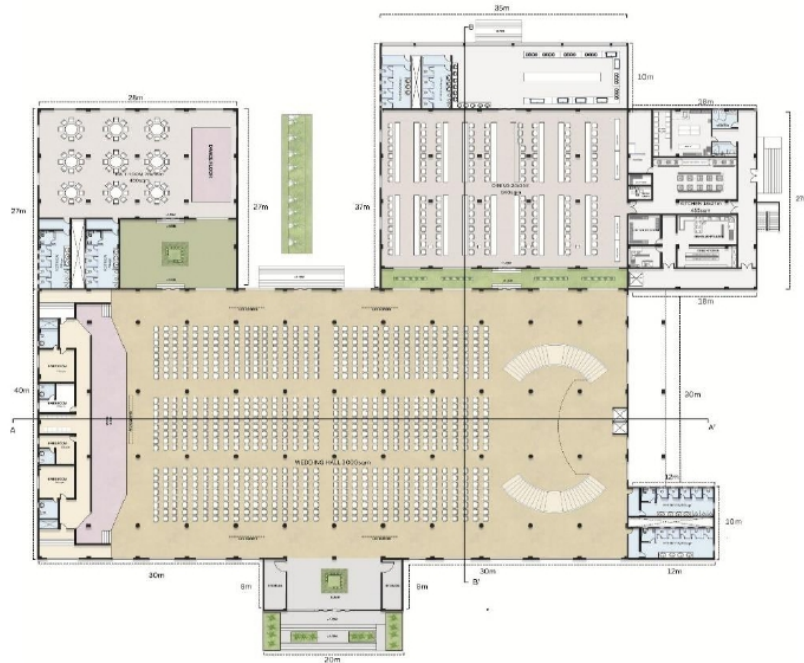




DESTINATION WEDDING CENTER GROUND FLOOR PLAN SCALE:1:200

TOTAL BUILT UP-65995sqm

JANARDHAN 39210025

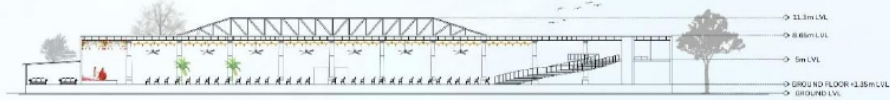


- The Wedding Center can accommodate 1,000 to 1,100 guests. The lobby entrance and the indoor area feature a grand staircase that serves as a stunning visual focal point, creating an unforgettable entrance and providing a beautiful backdrop for photographs.

- The path to the Ballroom features a courtyard that can serve as an outdoor event space, while the indoor area includes a dance floor.

- The pathway to the indoor dining area features a buffer zone that serves as a chitchat place for guests before entering. The dining area can accommodate 150 to 160 guests.

SECTION AA'

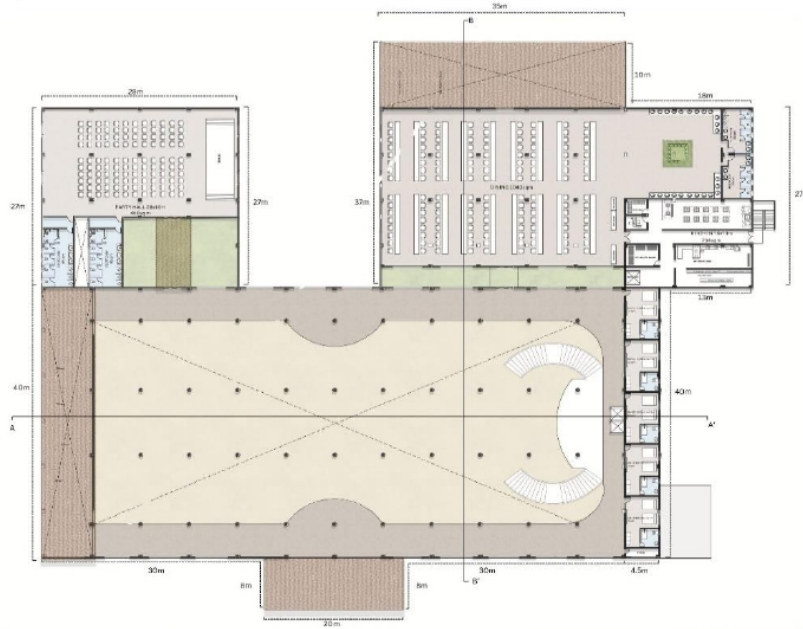




DESTINATION WEDDING CENTER FIRST FLOOR PLAN SCALE:1:200

TOTAL BUILT UP-2500sqm

JANARDHAN 39210025



- The path to the rooftop dining area features a picturesque connecting bridge, offering guests a scenic and enchanting journey. This bridge, elegantly designed with subtle lighting and decorative elements, creates a sense of anticipation and charm as guests make their way to the dining venue.
- The rooftop dining area comfortably accommodates 150 to 160 guests, providing an intimate yet spacious environment for dining.
- The dining area boasts a breathtaking view of the beach, allowing guests to enjoy the natural beauty of the coastline and the soothing sound of the waves.
- The path to the party hall features a charming connecting bridge, leading to a space that can accommodate 120 to 130 guests. This bridge serves as a delightful transition, enhancing the anticipation and excitement as guests make their way to the venue.
- The bridge is designed with elegance, possibly adorned with floral arrangements, string lights, or lanterns, creating a picturesque and inviting atmosphere. It serves as a scenic walkway, offering guests a unique experience as they move towards the party hall.

SECTION BB'



NORTH ELEVATION





DESTINATION WEDDING CENTER

GROUND FLOOR PLAN
SCALE:1:200



TOTAL BUILT UP-3080sqm

JANARDHAN 39210D25



- The Wedding Center is designed to accommodate 500 to 550 guests, making it an ideal venue. The standout feature of the center is its lobby entrance, which boasts a grand staircase that not only enhances the aesthetic appeal of the venue but also serves several key functions.

- It ample space for friends and family to celebrate together. The layout ensures that all guests can enjoy the event without feeling crowded.

- The indoor dining area is designed to comfortably accommodate 100 to 120 guests, providing a spacious and inviting setting for an intimate yet culturally rich dining experience.

- This Kerala-themed indoor dining space combines traditional architectural elements and decor with modern comforts, creating a memorable and culturally rich dining experience for guests.

SECTION AA'







DESTINATION WEDDING CENTER

TOTAL BUILT UP-1964 sqm

JANARDHAN 39210025

GROUND FLOOR PLAN
SCALE-1:200



SECTION AA'



WEST ELEVATION



- The Kerala-style resort features a well-appointed admin block that caters to all administrative needs, ensuring smooth operations and excellent guest services. culturally rich play area designed for children, blending traditional elements with modern safety standards, creating a delightful and engaging environment for families.

- The Kerala-style resort combines traditional architectural elements with modern comforts. The sloped roofs and wooden pillars create an elegant and authentic look. The rooms, decorated with local art, wooden furniture, brass lamps, and rich textiles, offer guests a culturally immersive experience.

- The central courtyard of the resort is a beautifully designed space that combines natural scenic beauty with traditional elements. The lush greenery, serene pond with lotus flowers and fish, and comfortable seating areas create a perfect retreat for relaxation.





DESTINATION WEDDING CENTER

TOTAL BUILT UP-1146 sqm

JANARDHAN 39210025

FIRST FLOOR PLAN
SCALE-1:200



- The resort combines traditional architectural elements with modern comforts. Sloped roofs and wooden pillars create an elegant and authentic look. Rooms are decorated with local art, wooden furniture, brass lamps, and rich textiles, offering a culturally immersive experience.

- Open-air corridors with carved railings, hanging plants, and lanterns provide serene pathways with views of the lush gardens and central pond.

- The pond, with its traditional design and surrounding seating areas, adds to the resort's tranquil and picturesque setting, making it an ideal retreat for guests.

SECTION BB'

