

INTERNSHIP REPORT

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Lux Flavours Pvt Ltd



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CERTIFICATE

OF INTERNSHIP AND PROJECT

Lux Flavours Pvt Ltd

Achievement and successful

DIVYA.R

This is your hard work and how your handling our company internship and project your spent the lots of time for our company

There are no secrets to success.it is the result of preparation,hard work and learning from failure

thank you

SIGNATURE

ACKNOWLEDGEMENT

Completing this internship program and being **2021** to **2024** batch of from **SATHYABAMA UNIVERSITY** to do intern in this great organization is a just a blessing and I owe my deepest gratitude to the all the people those who all behind me and helped me to achieve this successfully

To start with I would like to thank my college **SATHYABHAMA UNIVERSITY** for providing this opportunity of this internship program and move over, I thank to **Lux Flavours Pvt Ltd** for given opportunity to atten the internship program

ABSTRACT

Soft drinks are largely produced as acidic beverages (pH 2.5–4.0) and consumed worldwide (Azeredo et al., 2016). Classification of soft drinks can be carried out in several ways. However, soft drinks can be generally defined as nonalcoholic drinks that combine a balance of acidity and sweetness with flavor and color (Ashurst et al., 2017).

The ingredients of soft drinks are water, sweetener, carbon dioxide, flavorings, coloring agents, acidulants, chemical preservatives (within the legal limits), antioxidants, and foaming agents such as saponins (Kregiel, 2015). While regular soft drinks include roughly

90% water, diet soft drinks contain up to 99% water (Azeredo et al., 2016).

SOFT DRINKS

Soft drink, any of a class of nonalcoholic beverages, usually but not necessarily carbonated, normally containing a natural or artificial sweetening agent, edible acids, natural or artificial flavours, and sometimes juice. Natural flavours are derived from fruits, nuts, berries, roots, herbs, and other plant sources. Coffee, tea, milk, cocoa, and undiluted fruit and vegetable juices are not considered soft drinks.

The term soft drink was originated "to distinguish the flavoured drinks from hard

liquor, or distilled spirits. Soft drinks were recommended as a substitute in the effort to change the hard-drinking habits of early Americans. Indeed, health concerns of modern consumers led to new categories of soft drinks emphasizing low calories.

Cola-T/P Powder Soft Drink Concentrate is a specialization of our company and for this, we are famous in the market. To manufacture this product, we make use of quality ingredients and adhere to all the international industry norms. We are happy to see that our customers are preferring our company over other enterprises to make the purchase of Cola-T/P Powder Soft Drink Concentrate. Try this concentrate once, we guarantee that you will like this product.

Directions for Use:

Add Sugar (Quantity as per flavor from below table) and whole Powder of the Pouch in Water (Quantity as per below table). Also mix liquid of the same flavor stir till sugar dissolves and filter mixture to get 10 Litres Syrup.

SOFT DRINKS USE

Product details		Value of use
Acid Malice		3.62
Form	Powder,Liquid	
Pack size	100ML,200ML,5LTR	
Brand	Apollo	

Pulp content	5% 16%
Nitrogen amino acid	NLT 84mg/200g
Brix	65.2

OBSERVATION AND INFERENCE

Fountain Soda Flavour is the specialization of our company and we have been serving customers for a long with this item. Under the guidance of expert professionals and with the help of manufacturing machines we carry out our daily business work in a smooth manner. Our resourceful company is capable of serving buyers on an immediate basis and this attribute has enabled us to outshine in the market. Fountain Soda Flavour.



Apollo Soft Drink Flavours Concentrate is one of the most famous products supplied by our company. The ingredients used in the preparation of this item are washed and well-cleaned before using in the production process. After the production process is over concentrate is inspected thoroughly and packed in air-tight packaging material. With the help of renowned shipment partners, we deliver this Apollo Soft Drink Flavours Concentrate at the doorstep of the client within a stipulated time frame.

ENERGY DRINK

Energy drinks are beverages that contain some sort of stimulant, artificial or natural, in order to enhance mental and physical energy.

They can be carbonated or noncarbonated, and are marketed in a wide array of flavors and varieties.

Caffeine

B vitamins

Sugar

Taurine

Creatine

ENERGY DRINK USE

Orange, strawberry, and berry flavors are leading the energy drink market due to their refreshing taste and adaptability. However, coffee-flavored drinks have emerged as a

strong contender by combining caffeine with other stimulants for sustained alertness

Beyond offering diverse flavor profiles, manufacturers also cater to increasingly discerning customers seeking healthier alternatives to traditional caffeinated sodas and coffee products. Incorporating natural ingredients such as plant-based extracts, vitamins, minerals, and recipes helps enhance the nutritional value of these beverages while still delivering the much-needed boost need to power through the day or work out at the gym



Beverage Daily provides insights into how these industry dynamics are shaping today's beverage landscape

TRENDING TOWARDS NATURAL ENERGY **DRINK FLAVORS**

Apart from caffeine sources, another interesting development space is the use of botanical and other less processed components to add distinct notes and variety, resulting in more sophisticated tasting experiences for consumers looking

beyond typical gas station type offerings. This helps brands differentiate themselves.

Energy drink popularity is skyrocketing thanks to innovative flavor profiles and health-conscious ingredients. Manufacturers are crafting diverse offerings that satisfy taste buds and nutritional needs by keeping tabs on consumer preferences and trends.

Brand : RITA or OEM/ODM
available

Sample : free sample

Volume : 300 ml

Packaging : Glass Bottle

Shelf life : 18 months

Payment term : L/C,T/T

FOB Price : [Get Latest Price](#)

Delivery time : 20 -25 Days after
confirm the order

Certification : ISO, HACCP, FDA,
HALAL

Minimum order quantity : 200
Carton

Port : Ho Chi Minh Port, Vietnam

Supply ability : 300 Twenty-Foot
Container per Month Canned
bottle production base---10000
tons/month PET bottle production
base---10000 tons per month QC
LAB--20 professional QC team

TOP SELLING ENERGY DRINK FLAVORS

The energy drink market is a bustling arena, with leading brands constantly innovating to stay ahead. Amidst this dynamic landscape, certain flavors have consistently proven their appeal.

Orange is dominating the list of favorites – its zesty and refreshing taste has made it an enduring choice among consumers. Strawberry and other berry flavors, known for their sweet-tart balance, come in a close second to orange.

Lemonade, blueberry, pomegranate, citrus, and raspberry also find favor for their unique profiles. It's worth noting that Red Bull has been exploring tropical flavor avenues recently, indicating

potential shifts in consumer preferences toward exotic fruit blends.