

**PROFESSIONAL TRAINING REPORT ON
MODERN FOOD ENTERPRISES PRIVATE LIMITED**

Submitted in partial fulfillment of the requirements for the award of

Bachelor of commerce

By

RAKSHA CHOUDHARY.D

(41740248)



SCHOOL OF MANAGEMENT STUDIES

SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University)

JEPPIAAR NAGAR, RAJIV GANDHI SALAI,

CHENNAI – 600119 . TAMILNADU.

SEPTEMBER 2023



SATHYABAMA

**INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)**

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SCHOOL OF MANAGEMENT STUDIES

BONAFIDE CERTIFICATE

This is to certify that this Professional Training Report is the Bonafide work of **RAKSHA CHOUDHARY.D (41740248)** who carried out the Professional training report entitled **"MODERN FOOD ENTERPRISES PRIVATE LIMITED"** under our supervision from 1st September to 13th October 2023 .

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Dean – School of Management Studies

Submitted for Viva voce Examination held on_____

Internal Examiner

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modern®

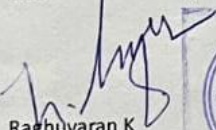
Date:10.10.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that MS. Raksha Choudhary D (Reg. No.41740248) a student of 3rd Year B.com(General) in Sathyabama Institute of Science and Technology, Chennai has successfully completed the internship program from 01.09.2023 to 13.10.2023 .During the period she was found to be punctual & hardworking.

We are wishing all success in her further endeavours and words of appreciation on the quality of work.

Modern Food Enterprises Pvd Ltd.,



Raghuvaran K

Human Resources



Modern Food Enterprises Private Limited

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Registered Office : AIPL Business Club Wing-C, 8th Floor, Maidawas Road, Gurugram, Haryana - 122 102

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CIN : U15122HR2014PTC054138

DECLARATION

I Raksha Choudhary.D (41740248) here by declare that the Internship Training Report entitled "MODERN FOOD ENTERPRISES PRIVATE LIMITED" done by me under the guidance of DR.B.BHAVYA (Internal Guide) and MR.RAGHUVARAN (external guide) at (Modern Food Enterprises Pvt Ltd Kazhikundram, Tharamani, Chennai 600113) is submitted in partial fulfillment of the requirements for the award of Bachelor of Commerce .

DATE:

PLACE: CHENNAI

RAKSHA CHOUDHARY D

SIGNATURE OF THE CANDIDATE

ACKNOWLEDGEMENT

I am pleased to acknowledge my sincere thanks to Board of Management of **SATHYABAMA** for their kind encouragement in doing this project and for completing it successfully. I am grateful to them.

I convey my thanks to **Dr.G.Bhuvaneshwari., MBA.,PH.D., Dean, School of Management Studies** for providing me necessary support and details at the right time during the progressive reviews.

I would like to express my sincere and deep sense of gratitude to my Guide **DR.S.UMA MAHESHWARI MBA.,M.PHIL.,PH.D.,** for her valuable guidance, suggestions and constant encouragement paved way for the successful completion of my project work.

I wish to express my thanks to all Teaching and Non-teaching staff members of the school of management studies who were helpful in many ways for the completion of the project.

RAKSHA CHOUDHARY.D

ABSTRACT

I was involved in during an internship at Modern food Industries private limited (MFIL) from 1st September to 13th October 2023. The professional training that I was involved in Human resource, marketing, sales, and production department. During my internship, I learnt how the products were made, sales and manufacturing of product. This one-month internship helps me to learn new things and get to know about the various department in the organizations and the activities done in those departments.

This report contains about the production, financial, marketing, human resource(hr) departments details about the MFIL (modern food industries private limited). This report shows a view of the tasks done during the period of internship I have done. This internship helps me to learn about the process and functioning in industry, which can be helpful for my future.

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LIST OF ABBREVIATIONS

S.NO.	PARTICULARS	PAGE NO.
1	MODERN FOOD ENTERPRISES PRIVATE LIMITED (MFEL)	1,2,4
2	FAST MOVING CONSUMER GOODS (FMCG)	7
3	HINDUSTAN UNILEVER LIMITED (HUL)	2,6
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CHAPTER 1

INTRODUCTION

1:1 INTRODUCTION

An internship is a period of work experience offered by an organization for a limited period of time. Once confined to medical graduates, internship is used practice for a wide range of placements in businesses, non-profit organizations and government agencies. They are typically undertaken by students and graduates looking to gain relevant skills and experience in a particular field. Employers benefit from these placements because they often recruit employees from their best interns, who have known capabilities, thus saving time and money in the long run. Internships are usually arranged by third-party organizations that recruit interns on behalf of industry groups. Rules vary from country to country about when interns should be regarded as employees. The system can be open to exploitation by unscrupulous employers.



(figure 1.1)

1.2 OBJECTIVES OF THE STUDY :

- Explore career alternatives prior to graduation.
- To learn & practice.
- Helps us to improve communication skills.
- Resume building.
- Learn to appreciate work and its function in the economy.

1.3 SCOPE OF THE STUDY :

The scope of internship training is to indicate the type of activities in which the intern will likely be engaged. An internship provides real life experience and exposure. It also allows students to get skill, knowledge, and theoretical practice.

The goal of the study is to evaluate the efficiency of the company's system for handling complaints. Additionally it reveals the employees viewpoint on the company's current work situation. It also helps to explore career alternatives prior to education.

1.4 DURATION :

Internship training are like jobs training programs that are usually completed in 10 to 12 weeks or 1 month or up to 6 months.

1.5 IMPORTANCE OF THE STUDY :

- Internships provide exposure to the real world.
- You can learn how to apply the knowledge you have acquired during an internship to your future workplaces. In addition to this, it is an excellent learning curve for young graduates and students while meeting new people and making connections in the professional world.
- Internship are helpful to develop your professional aptitude, strengthen personal character and provides a greater door to opportunity.

1.6 BENEFITS OF THE STUDY :

- Job Experience.
- Research Experience.
- Mentorship.
- Helps guide career goals.
- Build a strong resume.
- I discovered how crucial it is to maintain punctuality in a workplace.
- Ineffective work may result from failure to act quickly enough.
- I acquired the ability to establish rapport with business people.
- Effective choices can only be made when they are properly discussed and take into account the opinions of all the meeting participants.
- I became aware of the value of organizational culture.
- I discovered that a business can only be successful and outperform its rivals if it embraces social responsibility and seeks to benefit society.

CHAPTER 2

2. PROFILE OF THE STUDY

2.1 INDUSTRY PROFILE

It's a food manufacturing company, this company produces baking foods like bread, buns etc. to the customers. It's a fast-moving consumer good product. This company produces hygienic food products to satisfying the consumers.



(figure 2.1)

2.1.1 HISTORY OF THE COMPANY :

Modern is an iconic brand that pioneered the concept of bread, and literally created the bread category in India. Launched in 1965 as Modern Bakeries (India) Limited, the company was changed to Modern Foods India Ltd (**MFIL**) in 1982. It was set up under the **Colomboplan**. It was disinvested by the **Government of India** to **Hindustan Unilever Limited** in 2000 under the **Atal Bihari Vajpayee**. For generations of Indians Modern Bread's iconic Blue & Orange **Waxed Paper Bread pack** was virtually synonymous with bread. MFIL was a wholly owned Central Government-owned PSU. It was taken over by Hindustan Unilever Limited (**HUL**) in January 2000. This was the first privatization of public sector unit by the government of India. Modern Foods had over 40% of the bread market in India. HUL was the sole bidder for Modern Foods. It paid ₹10.5 million, as per the valuation exercise undertaken by its valuer **ICICI**, for 74% of the shares. Later the government exercised its put option to sell the remaining 26% to HUL for ₹4.4 million in November 2002. In 2006, HUL merged

MFIL with itself. Senior HUL officials said the acquisition was a complete misfit with the HUL culture and systems. The company had admitted that the acquisition was a mistake on account of improper due diligence. In 2001, HUL referred MFIL to Board of Industrial and Financial Reconstruction. Subsequently HUL decided to sell the company to Singapore-based **Ever stone Capital** in April 2016. In February 2021, it was acquired by Mexican bakery company **Grupo Bimbo**. Today Modern is one of the leading bread brands in India and has a completely new portfolio with superior products such as Milk Plus bread enriched with calcium Hi-Fiber Brown bread reinforced with premium wheat fiber 100% Whole-Wheat bread and new innovations such as Multigrain Super-seed Bread which not only has super-seed sprinkles on top but even the flour is made of seven grains and contains Omega 3. In its new avatar, Modern wants its customers to '**Thrive, and savor life to the fullest**' by helping them make smarter choices from its expanded range of healthy, nutritious and tasty bread and bakery products. Modern bread is available nationally in close to 1,00,000 stores and manufactured in 40 factories across India.

2.1.2 INDUSTRY OVERVIEW

Name of the company : Modern Food Enterprises Private Limited

Managing Director : Raj Kanwar Singh

Headquarters : Gurgaon, Haryana, India

Parent company : Grupo Bimbo

Type of Industry : FMCG (Fast Moving Consumer Goods)

Plant Locations : Chennai, Mumbai, Kolkata, Bengaluru, Kochi, Hyderabad.

Website : www.modernfoods.co.in

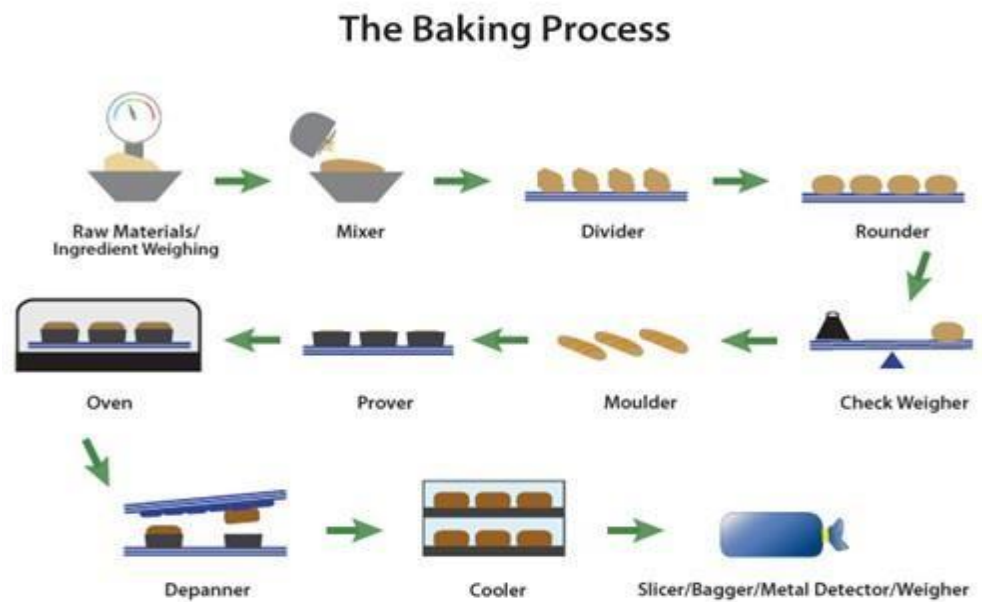
2.1.3 COMPETITORS

- Britannia Industries Ltd.
- Parle Products Pvt. Ltd.
- Surya Food & Agro Ltd.
- ITC Limited.
- Nestle SA
- Associated British Foods Plc
- Finsbury Food Group Plc

2.2 COMPANY PROFILE

Modern food enterprises private limited has been established in 1965. This company manufacturing the baking products. Modern foods cover all people. This product is established especially for poor people to eat and satisfy.

PROCESS OF BAKING:



(figure2.2)

COMPANY DETAILS:

NAME OF THE COMPANY:Modern food enterprise private limited (MFIL).

MANAGING DIRECTOR: Raj Kanwar Singh

HEADQUARTERS: Gurgaon, Haryana, India

PARENT COMPANY: Grupo Bimbo

TYPE OF INDUSTRY: FMCG (Fast Moving Consumer Goods)

PLANT LOCATIONS: Chennai, Mumbai, Kolkata, Bengaluru, Kochi, Hyderabad

COMPANY TYPE: Private

COMPANY STATUS: Active from 1965-present

AGE OF COMPANY: 57 Years

MODEN FOOD ENTERPRISE LIMITED HAVE THREE DIRECTORS- Federico Palacios

Camarena, Raj Kanwar Singh, and others.

CATEGORY: [Manufacturer](#)

COMPANY ADDRESS: Tharamani, Chennai, Tamil nadu-6000113

EMPLOYEES COUNT: 300

E-MAIL: care@modernfoods.co.in.

PHONE NO: 1800 102 5791

EMPLOYEE DETALIS:

UNIT HEAD: SENTHIL KUMAR H

HR MANAGER: MR.

RAGHUVARAN.K SALES

MANAGER: CHANDRASEKAR

PRODUCTION MANAGER: KRISHNAMURTHY

ENGINEERING MANAGER: THIRUPPATHI CHAKARAVARTHI

ACCOUNTS: MV RAJASHEKAR

VISION

To be India's preferred choice for bread, baked and packaged foods. Delivered through a portfolio of high quality, high value products that are as delightfully tasty as they are nutritious. Offering something for every meal and snacking occasion in the day.

MISSION

• Product Mission:

To make, distribute and sell affordable, high-quality bread, baked and packaged goods for every meal and snacking occasion. Our mission is to make our products as tasty as they are nutritious, with an unstinting commitment to incorporating wholesome, natural, healthy and nutritious ingredients. To contribute meaningfully to the health, well-being and quality of life for everyone who buys and consumes our products.

• Social Mission:

To operate the company in a way that actively recognizes the central role that business plays in our society, by initiating innovative ways to improve the health, wellbeing and quality of life for people in our local communities and nationally.

• Economic Mission:

To improve, innovate, expand and invest in the business in a disciplined way that delights and excites our customers and grows the business consistently, competitively, profitably and sustainably. To increase the value for all our stakeholders, and nurturing our people as we grow our business.

VALUES

- Excellence
- Accountability
- Respect
- Teamwork
- Honesty

02.3 PRODUCT PROFILE

COMPANY'S PRODUCTS:

- Biscuits
- Cookies
- Cream Biscuits
- Glucose Biscuits
- Marie Biscuits
- Milk Biscuits
- Bread and Rolls
- Cakes and Pastries
- Rusks



(figure 2.3.1)



(figure 2.3.2)

Baker's Loaf Milk Bread :

This product new baker's loaf milk products are prepared using refined wheat flour (Maida), yeast, sugar, edible vegetable fat and milk products. Classic white bread baked with the goodness of oats and the sweetness of honey; this nourishing loaf will surely enhance all your meals. It is also high in fiber that keeps you fuller for a longer period.

Family special bread :

It is important to take care of your daily nutrition intake needs, but it is even more essential to keep a track of the nutrients of your family. With Modern's Family Special Bread, all these requirements are met. The slices of bread provide your family with not just one or two, but SIX essential vitamins! The ingredients which include Vitamin A, B1, B2, B3, B12 and Folic Acid help in fulfilling the nutritional needs of both the children and the adults. This bread is also cholesterol free.

They have so many types of breads such as:

- Premium bread
- Hi-fiber white bread
- Garlic bread
- Fruity bread
- Multigrain bread
- Milk plus bread

BATTER&MIX:

- Puttu podi
- Idli&dosa batter
- Palada payasam mix
- Palada pradaman mix
- Vermicelli payasam mix



(figure 2.3.3)

PIZZA BASE:

- Whole wheat pizza base
- Medium crust pizza base



(figure 2.3.4)

CREME BITE:

- Strawberry crème bite
- Choco crème bite
- Orange crème bite
- Mixed fruit crème bite



(figure 2.3.5)

BUNS&PAV:

- Chili cheese sandwich
- Burger supreme
- Fruity bun
- Wow pav
- Enriched sweet bun
- Danish bun



(figure 2.3.6)

CHAPTER 3

3.1 ORGANIZATIONAL STRUCTURE



(figure 3.1)

An organizational structure is a system that outlines how certain activities are directed in order to achieve the goals of an organization. These activities can include rules, roles, and responsibilities. The organizational structure also determines how information flows between levels within the company.

OBJECTIVES OF ORGANIZATION STRUCTURE:

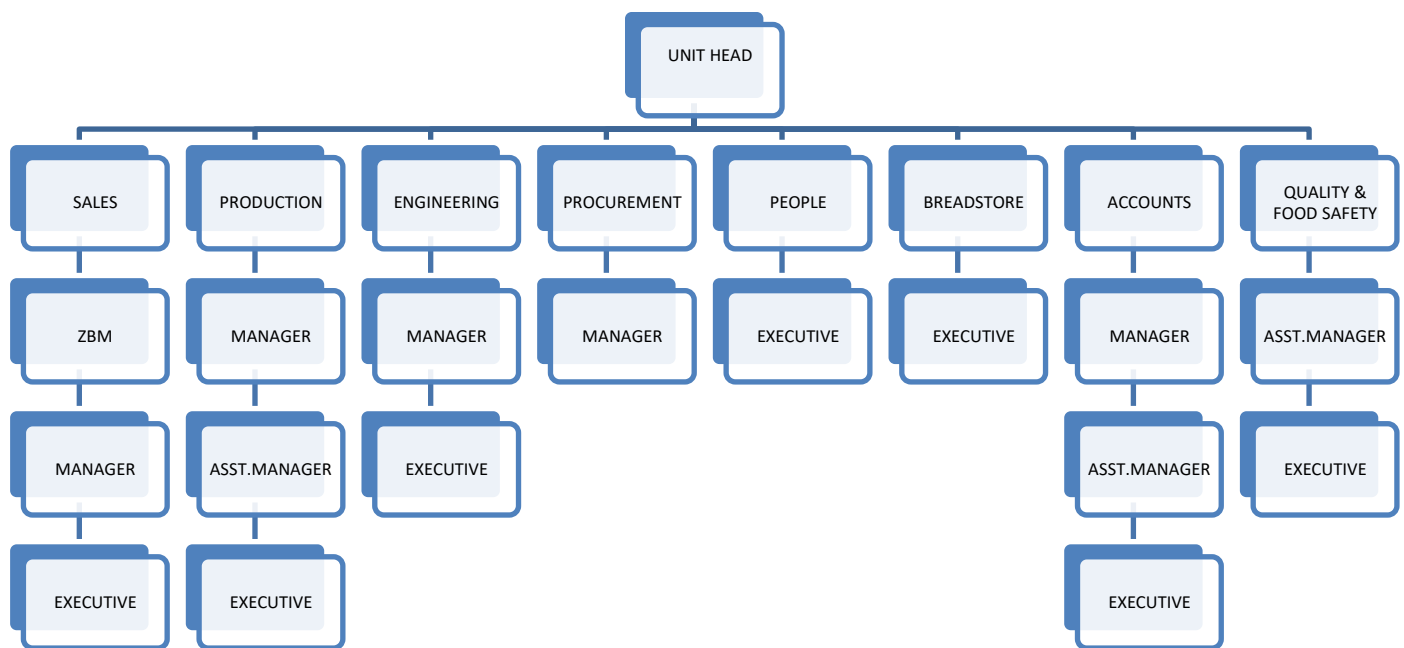
The objectives of organizational structure are to establish accountability, information flow, authority and distribution of responsibilities.

IMPORTANCE OF ORGANIZATION STRUCTURE:

Organizational structures are important because they help businesses implement efficient decision-making processes. By assigning specialized roles to lower-level employees, businesses can make better decisions faster.

Additionally, organizational structures provide a clear org chart that helps businesses keep track of their human resources.

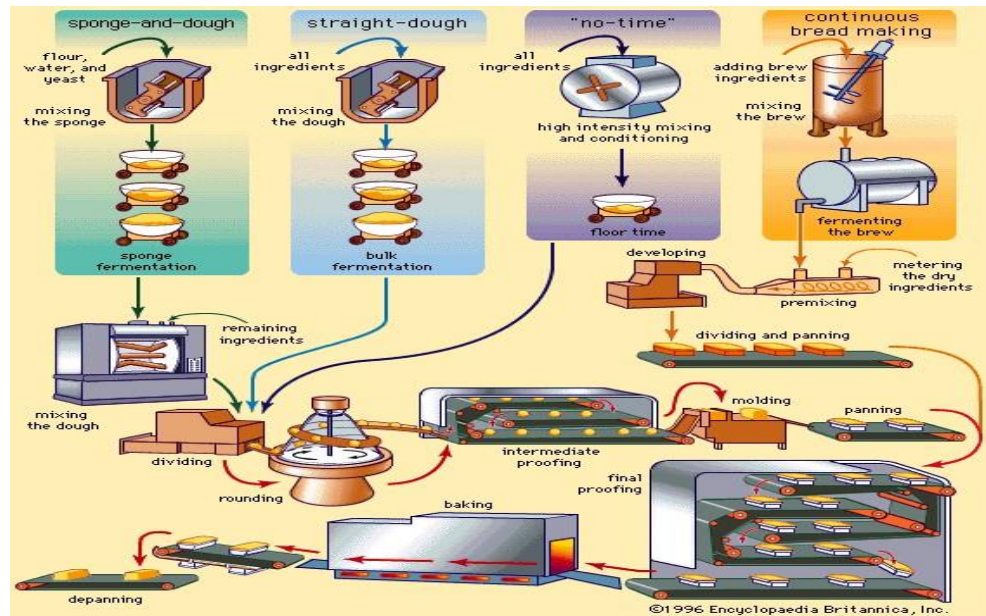
3.2 ORGANIZATION STRUCTURE



(figure 3.2)

CHAPTER 4

4.1 PRODUCTION DEPARTMENT :



(figure 4.1)

In MFIL (Modern food industries limited), they manufacture baking foods. They produce fast moving goods to satisfy the consumers all over the Tamilnadu and India.

It consists of series of steps including:

- Mixing,
- Fermentation,
- Proofing,
- Baking,
- Cooling,
- Slicing, and
- packaging

In MFIL they have three plants Man-made plant, machine-made plant, and bun Plant. They have both man-made products and machine-made products. They ensure the hygiene and the quality of the products. Modern food industries produce high quality products to their consumers.

4.1.1 MATERIALS AND STOCKS :

There are 3 plants in the company. The stocks are stored in the warehouse in proper way. Clean hygiene of the raw materials are is maintained. Yeast is stored in freezer room.

4.1.2 SUPPLY CHAIN MANAGEMENT :

The supply chain involves numerous stages, from getting raw materials to production, packaging and distribution of end products. Effective supply chain management requires careful coordination and communication among all parties involved, including suppliers, manufactures, distributors and retailers.

SUPPLY CHAIN STRUCTURE



(figure 4.1.2)

4.1.3 DISTRIBUTION :

The company exports their products through trucks directly to various geographical regions . After they manufactured their productd that will be stored on their own godowns.

4.1.4 PRODUCT ORDER :

- The company will not have direct contact to their customers. They will receive orders from the distributor.
- Exports will be registered.
- Merchandiser will calculate the profit and loss of the company.
- The company always exports products in bulk.
- For shipping the product company will recover the cost for their order.

4.1.5 PRODUCTION PROCESS:

❖ *Flour shifter:*



(figure 4.1.5.1)

Flour shifter is putting your flour through a sifter will break up any lumps in the flour, which means you can get a more accurate measurement. Sifted flour is also much lighter and airier than unshifted flour and is easier to mix into other ingredients when making batters and doughs.

❖ **Dough Mixer :**



(figure 4.1.5.2)

Dough mixers are used in bakeries and industries to stir dough ingredients together. Mixing arms stir ingredients in a bowl or trough to produce dough of even consistency.

Dough Divider:



(figure 4.1.5.3)

Dough dividers are used in bakeries to divide high volumes of dough into quantities of equal size, using one or two pistons, or a knife. It is easy to operate and is a time saving machine.

❖ ***Rounder:***



(figure 4.1.5.4)

This rounder machine allows rounding portions of dough by gravity, without compromising, overheating or mistreating the dough. Depending on the model it is possible to introduce variable weight portions (from 50 to 1000 grams) without having to adjust or replace machine parts.

❖ ***Intermediate Proofer :***



(figure 4.1.5.5)

A dough proofer is a warming chamber used in baking that encourages fermentation of dough by yeast through warm temperatures and controlled humidity. It is also called a proofing box, proofing oven, or proofing cabinet.

❖ **Dough Molder :**



(figure 4.1.5.6)

In baking : The molder receives pieces of dough from the intermediate proofer and shapes them into cylinders ready to be placed in the pans. There are several types of molders, but all have four functions in common: sheeting, curling, rolling, and sealing.

❖ **Bakery Oven :**



(figure 4.1.5.7)

A bakery oven is an oversized cooking appliance that is often found in professional kitchens. The internal cooking space is often defined as having bakery depth, which means that it is wider and longer from the front to the back than a traditional, kitchen sized oven.

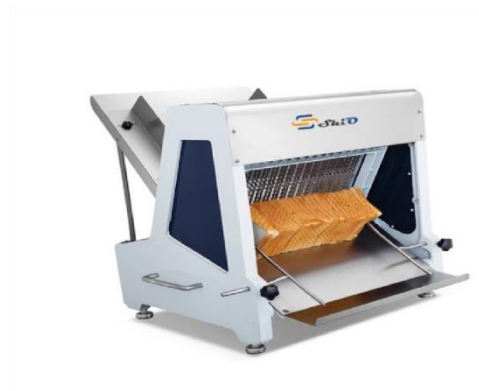
❖ **Bread Cooler :**



(figure 4.1.5.8)

Bread cooling is a mass and heat transfer unit operation. During cooling, baked bread loses moisture and dries out due to differences in water content between the crumb (higher moisture content) and crust (lower moisture in exterior part that is exposed to convective cool air currents).

❖ **Bread Slicer :**



(figure 4.1.5.9)

An electric bread slicer is a kitchen tool used for quickly and uniformly slicing bread loaves. The majority of slicers are industrial-sized, and are used in bakeries. Smaller bread slicers are designed for home use, though most are sold as all-purpose machines capable of handling a variety of foods.

❖ **Packing Machine :**



(figure 4.1.5.10)

Ensures the packaging of product airtightly. Safe and easy way to package the items. Perfect for sealing bakery products such as cookies, lobes, brads, it maintains effectiveness.

4.2 FINANCE DEPARTMENT:



(figure 4.2)

Finance, of financing, is the process of raising funds or capital for any kind of expenditure. It is the process of channeling various funds in the form of credit, loans, or invested capital to those economic entities that most need them or can put them to the most productive use.

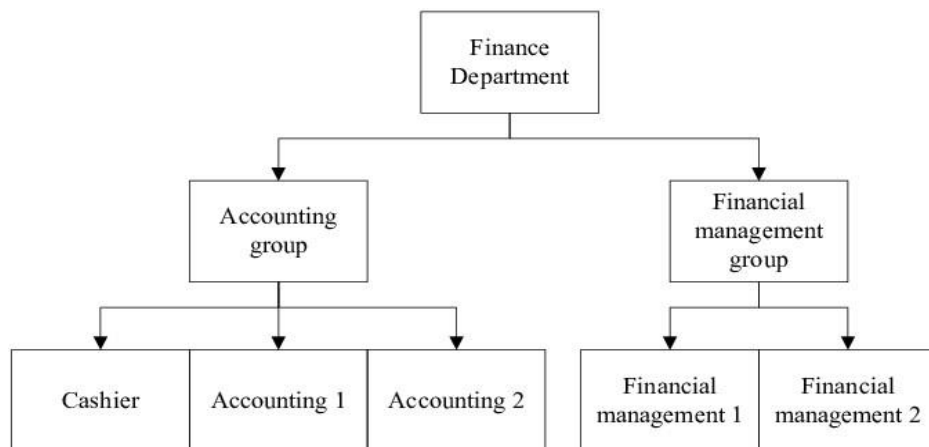
4.2.1 ROLE OR IMPORTANCE OF FINANCE DEPARTMENT:

The role of the finance department is often limited to monitoring costs, supervising accounting and creating reports, which are not always used to draw up concrete action plans. Among the traditional missions of the finance department are:

- Compliance with accounting and financial standards and consolidation of financial data.
- Ensuring the proper execution of strategic planning processes
- The profitability of the company through its ability to maximize profits
- The solvency of the company based on its ability to repay its loans and debts
- Good management of the company's cash flow
- The coordination of all the financial actors around the company: suppliers, legal and administrative advisors, tax services.

But the role of the Finance department is not limited to keeping the company's accounts. Its influence goes far beyond and now impacts all corporate functions.

STRUCTURE OF FINANCE DEPARTMENT:



(figure 4.2.1

4.2.2 FINACIAL REPORT OF MODERN FOOD INDUSTRIES:

Here is a summary of financial information of MODERN FOOD ENTERPRISES PRIVATE LIMITED for the financial year ending on 31 March, 2021.

- Revenue / turnover of MODERN FOOD ENTERPRISES PRIVATE LIMITED is IN100 cr - 500 cr
- Net worth of the company has increased by 9.18 %
- EBITDA of the company has decreased by -58.44 %
- Total assets of the company have decreased by -19.68 %
- Liabilities of the company has decreased by -66.14 %

4.2.3 BREIF FINANCIAL HISTORY OF MODERN FOOD INDUSTRIES:

MODERN FOOD INDUSTRIES INDIA LIMITED is a 57.0 Years old company, incorporated on 01 Oct 1965. It is classified as Public Unlisted Indian Non-Government Company. Its authorized share capital is ₹15,00,00,000.00 (₹15.00 Cr) and its paid-up capital is ₹14,75,50,000.00 (₹14.76 Cr). As per MCA (MINISTRY OF CORPORATE AFFAIRS) the main line of business is Other Business Activities.

MODERN FOOD INDUSTRIES INDIA LIMITED's Annual General Meeting (AGM) was last held on 19 Apr 2006 and as per records from Ministry of Corporate Affairs (MCA), its balance sheet was last filed on 31 Dec 2005. MODERN FOOD INDUSTRIES INDIA LIMITED's unique Corporate Identification Number (CIN) is U74899DL1965PLC004487 and its registration number is 4487. It is registered at RoC-Delhi.

4.3 HUMAN RESOURCE MANAGEMENT:



(figure 4.3)

HRM or Human resource management department within a business that is responsible for all things worker-related. That includes:

- recruiting,
- vetting,
- selecting,
- hiring,
- onboarding,
- training,
- promoting,
- paying

4.3.1 OBJECTIVES OF HUMAN RESOURCE MANAGEMENT:

- Achieve organizational goals.
- Work culture.
- Team integration.
- Training and Development.

- Employee motivation.
- Workforce empowerment.
- Retention.
- Data and compliance.

4.3.2 IMPORTANCE OF HRM:

HRM can be defined as the effective management of people in an organization. HR management helps bridge the gap between employees' performance and the organization's strategic objectives. Moreover, an efficient HR management team can give firms an edge over their competition.

4.3.3 HRM DEPARTMENT IN MODERN FOOD INDUSTRIES:

In modern food industries (MFIL) the human resource (HR) department handling day-to day tasks to managing long-term grievances. They checking on employees, workers, and checking in the production, sales and every department in the industry. The Hr manager checking on employees and workers, plant checking and attendance, onboarding, time management, performance, employee learning.

4:4 MARKETING DEPARTMENT:



(figure 4.4)

Marketing is the process of exploring, creating, and delivering value to meet the needs of a target market in terms of goods and services; potentially including selection of a target audience; selection of certain attributes or themes to emphasize in advertising; operation of advertising campaigns; attendance at trade shows and public events; design of products and packaging attractive to buyers; defining the terms of sale, such as price, discounts, warranty, and return policy; product placement in media or with people believed to influence the buying habits of others; agreements with retailers, wholesale distributors, or resellers; and attempts to create awareness of, loyalty to, and positive feelings about a brand.

Food marketing takes many forms and can involve building relationships with customers, raising brand awareness, developing new products, promoting them through advertising, and even paying grocery stores for prominent shelf space, all with the goal of promoting sales.

4.4.1 FOOD MARKETING IN INDIA:

- Revenue in the Food market amounts to US\$866.70bn in 2022. The market is expected to grow annually by 8.01% (CAGR 2022-2027).
- The market's largest segment is the segment Bread & Cereal Products with a market volume of US\$157.20bn in 2022.
- In global comparison, most revenue is generated in China (US\$1,259.00bn in 2022).
- In relation to total population figures, per person revenues of US\$616.20 are generated in 2022.
- In the Food market, 1.0% of total revenue will be generated through online sales by 2022.
- In the Food market, volume is expected to amount to 663,725.9mkg by 2027. The Food market is expected to show a volume growth of 5.7% in 2023.

4.4.2 MARKETING STUDY AT MODERN FOOD INDUSTRIES:

- This company promoting and selling a product. Marketers is a vital role of the company.
- They are promoting the products to contractors to consumers.
- They promoting the products to contractors to wholesalers to retailers to consumers or customers.
- MFIL products can available in the online like:

- ✦ Amazon,
- ✦ Flipkart,
- ✦ Jiomart,
- ✦ Zepto,
- ✦ Big basket etc.

4.4.3 MARKETING BENEFITS:

- 1) We Are All Members of The Same Team
- 2) Creativity increases
- 3) It strengthens your brand
- 4) company culture improves
- 5) a better understanding of a customer
- 6) understanding the buying products
- 7) learning how to negotiate

4.4.4 MARKETING PROCESS:

The Initial processing of marketing process of with the help of 4p's price, place, people, process for their baking products. In MFIL, they provide hygienic and good food products to their consumers, they understand the consumers, and analyze market and they produce high quality products with the help of research & development (R& D) department.



(figure 4.4.4)

INDIAN BAKERY MARKET:

The Indian bakery market reached a value of US\$ 10.2 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 19.3 Billion by 2027, exhibiting a CAGR of 10.94% during 2022-2027.

CHAPTER 5

5.1 CONCLUSION

This internship has been an excellent and rewarding experience. I can conclude that there have been a lot I've learnt from my work at Modern food industries private limited. I like to thankful for the hr. manager and the workers in the industry to teach me the process and whatsoever I believe my time spent in internship at modern food industries it was well worth it for one month internship. Two main things that I've learned the importance of are time-management skills and self-motivation.

This internship improves my skills. I learned many things from the four departments. production, marketing, finance and human resource management. I gained knowledge to how to handle the business, workers. It was good to learn new things. This would help for my future.

5.2 REFERENCES

["Brief Notes on Privatised Central Public Sector Enterprises \(CPSEs\)". Department of Disinvestment, Ministry of Finance. Archived from the original on 26 April 2012. Retrieved 5 January 2012.](#)

[^"MODERN FOOD INDUSTRIES \(INDIA\) LIMITED". Ministry of Food Processing Industries. Archived from the original on 12 July 2012. Retrieved 5 January 2012.](#)

www.modernfoods.co.in



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SCHOOL OF MANAGEMENT STUDIES BCOM & BBA 2020-2023 SEM-V

PROFESSIONAL TRAINING - ATTENDANCE LOG BOOK

Name of the Student	RAKSHA CHAUDHARY D	Organization Name	MODERN FOOD ENTERPRISES PRIVATE LIMITED
Register Number	41740248	Supervisor Name	RAGHUVARAN K
Section	A5	Designation	HR - MANAGER
Subject Code			
Batch	2020-2023	Program	B.COM
PERIOD OF INTERNSHIP		From	To
		17.08.2022	30.08.2022

S. No.	Date	Work Done	Sign of Supervisor
1.	01/09/23	Maintaining office timing register	H. High
2.	04/09/23	Attendance of Employees, labourers	H. High
3.	05/09/23	Maintaining the gate pass of outgoing vehicles	H. High
4.	06/09/23	Engaged in Maintaining the registers in security office	H. High
5.	07/09/23	checking of returned goods from sales agencies	H. High
6.	08/09/23	plant visit	H. High
7.	11/09/23	verifying the leave application form of the Employees	H. High
8.	12/09/23	Data Entry	H. High
9.	13/09/23	Create MS Excel	H. High
10.	15/09/23	Classifying the leaves as CH CMK EL	H. High
11.	16/09/23	verifying the details of permanent Employees	H. High
12.	19/09/23	sourcing the candidates from Naukri portal and old resume bank.	H. High
13.	20/09/23	Interview line ups and followups with selected candidates	H. High

S. No.	Date	Work Done	Sign of Supervisor
14.	21/9/23	Verified the monthly attendance	H. Lyle
15.	22/9/23	upload the employees personal records.	H. Lyle
16.	23/9/23	Mentioning the Mandays of the employees	H. Lyle
17.	25/9/23	Create MS word	H. Lyle
18.	26/9/23	Plant visit	H. Lyle
19.	27/9/23	WORKMEN Attendance in MS Excel	H. Lyle
20.	29/9/23	classifying the leaves as CH, CNL, EL	H. Lyle
21.	3/10/23	verifying the details of permanent employees	H. Lyle
22.	4/10/23	sourcing the candidates from Naukri portal and old resume bank	H. Lyle
23.	5/10/23	Interview line ups and follow ups with selected candidates	H. Lyle
24.	6/10/23	Maintaining office timing register	H. Lyle
25.	7/10/23	Attendance of Employees, labourers	H. Lyle
26.	9/10/23	verifying the gate pass of outgoing vehicles	H. Lyle
27.	10/10/23	Engaged in Maintaining the registers in security office	H. Lyle
28.	11/10/23	checking of returned goods from sales agencies	H. Lyle
29.	12/10/23	Observed the process of interview	H. Lyle
30.	13/10/23	Engaged in plant visit	H. Lyle

Company Seal



