



SATHYABAMA

**INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)**

Accredited A++ Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

SCHOOL OF SCIENCE AND HUMANITIES

DEPARTMENT OF VISUAL COMMUNICATION

1.3.2 Value Added Course 2023 – 2024

S.No	Title	Dates
1	GRAPHICS DESIGN	02.04.2024 to 08.04.2024
2	THEATRE ARTS SUBJECT	11.03.2024 to 27.03.2024



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VALUE-ADDED COURSE – GRAPHICS DESIGN

Duration: APRIL 02ND TO APRIL 08TH -2024

Course Overview:

The Department of Visual Communication at Sathyabama Institute of Science and Technology is pleased to offer a Value-Added Course in Graphic Design. This intensive program is designed to provide students with practical skills and theoretical knowledge in the field of graphic design, equipping them with the ability to create visually compelling and effective designs for various media.

Poster:



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Department of Visual Communication
in association with



Ministry of Micro, Small and Medium Enterprises,
Government of India

PPDC

MSME Technology Development Centre (PPDC Agra)
is offering an training course on
"Graphics Design"
Exclusively for students of
Sathyabama Institute of Science and Technology
DATE: 02nd to 08th April 2024

Course Content:

- Introduction to Corel Draw,
- Basics Hands On Tools and settings
- Logo Design Concepts Hands On with Corel Draw
- Boucher Design, Packing Design Concepts Color and advertisement Psychology
- Certificate Design

After successful completion of the training programme
Government of India certificate will be awarded.

FOR REGISTRATION CONTACT

Mr. E. Senthil Kumaran
Mb: +91-9884434598

CHIEF PATRONS

Dr. MARIAZEENA JOHNSON B.E., MBA, M.Phil., Ph.D.,
Chancellor

Dr. MARIE JOHNSON B.E., MBA, M.Phil., Ph.D.,
President

Ms. MARIA BERNADETTE TAMILARASI
Vice President

Mr. J. ARUL SELVAN B.E., M.S.,
Vice President

Ms. MARIA CATHERINE JAYAPRIYA
Vice President

PATRON

Dr. T. Sasipraba M.E., Ph.D.,
Vice Chancellor

Organising Secretary

Dr. N. Nazini M.Sc., Ph.D.
Head, Department of Visual Communication

CONVENORS

Mr. E. Senthil Kumaran M.C.J., M.Phil., (Ph.D.)
Assistant Professor, Department of Visual Communication

CO-CONVENORS

Mr. R. Pugalandhi M.Sc., (Ph.D.)
Assistant Professor, Department of Visual Communication

Dr. N. Raja M.Sc., Ph.D.
Assistant Professor, Department of Visual Communication

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COURSE PLAN FOR THE GRAPHICS DESIGN VALUE ADDED COURSE

S.No	Topic	Date	No. of Hours	No. of Students	Resource person
1.	<i>Introduction to Computer Graphics</i> Overview of computer graphics, key concepts (raster vs vector graphics), and its applications in various fields like gaming, animation, and visual effects.	02.04.2024	5 hours	51	Mr E Senthil Kumaran
2.	<i>2D Graphics and Vector Design</i> Exploring tools like Adobe Illustrator or CorelDRAW. Techniques for creating vector images, shapes, typography, and the basics of 2D design.	03.04.2024	5 hours	51	Mr E Senthil Kumaran
3.	<i>3D Modeling Fundamentals</i> Introduction to 3D modeling software (Blender, Maya, or 3ds Max), basic 3D shapes, and modeling techniques.	04.04.2024	5 hours	51	Mr E Senthil Kumaran
4.	<i>Textures, Shading, and Lighting in 3D</i> Understanding how to apply textures to 3D models, shading techniques, and basics of lighting for realistic rendering.	05.04.2024	5 hours	51	Mr E Senthil Kumaran
5.	<i>Rendering Techniques and Optimization</i> An overview of	06.04.2024	5 hours	51	Mr E Senthil Kumaran



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	rendering processes, ray tracing, and techniques to optimize render times without compromising quality.				
6.	<i>Animation and Motion Graphics</i> Creating simple animations in 2D or 3D software, basics of keyframing, and an introduction to motion graphics.	07.04.2024	5 hours	51	Mr E Senthil Kumaran
7.	<i>Practical Project: Creating a Visual Design</i> Students create a final project involving 2D or 3D designs, incorporating techniques learned throughout the course, followed by a presentation and critique.	08.04.2024	5 hours	51	Mr E Senthil Kumaran



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Attendance

S. No.	Reg. Number	Student Name	2/ 4	3/ 4	4/ 4	5/ 4	6/ 4	7/ 4	8/ 4
1	42270001	ABHINAV SATISH	P	P	A	P	P	P	P
2	42270002	ACKLASH M	P	P	P	P	P	P	A
3	42270003	ADITHYA B	P	P	P	P	P	P	P
4	42270004	AJAY RAHUL S	P	P	P	P	P	P	P
5	42270005	AKASH KUMAR S	A	A	P	P	P	P	P
6	42270006	ANISH S S	P	P	P	P	P	P	P
7	42270007	M. ASHWIN	P	P	P	P	P	P	P
8	42270008	BHAKYA LAKSHMI P	P	P	P	P	P	P	P
9	42270009	DHEERAJ S V	A	A	P	P	P	P	P
10	42270010	FRANCIS VERON R K	P	P	P	P	P	P	P
11	42270011	GAYATHRI M	P	P	P	P	P	P	P
12	42270012	HEMEENA R	P	P	P	P	P	P	P
13	42270013	JOEL GLADSON T	P	P	P	P	P	P	P
14	42270014	KRISHNA K	P	P	P	P	P	P	P
15	42270015	KRISHNAKUMAR K	P	P	P	P	P	P	P
16	42270016	LEKHA YUVANTI	A	A	P	P	P	P	P
17	42270017	MALAVIKA RAJESH NAIR	P	P	P	P	P	P	P
18	42270018	S.MANIRAJAN	P	P	P	P	P	P	P
19	42270019	M A MANISH ADHITHYA	P	P	P	P	P	P	P
20	42270020	MITHUN SURAJ S	P	P	P	P	P	P	P
21	42270021	MOHAMED ARYAAN	P	P	P	P	P	P	P
22	42270022	MOHAMED SHAMI A	P	P	P	P	P	P	P
23	42270023	NAVEEN HARIHAR J K	A	A	P	P	P	P	P
24	42270024	PRITHIVIRAJ P	P	P	P	P	P	P	P
25	42270025	RENE ROSHAN	P	P	P	P	P	P	P
26	42270026	ROSHAN S	P	P	P	P	P	P	P
27	42270027	RUPASREE P	P	P	P	P	P	P	P



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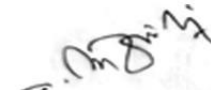
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28	42270028	SAIKARTHIK A	P	P	P	P	P	P	P
29	42270029	SAKTHI K	P	P	P	P	P	P	P
30	42270030	SAKTHIVEL B	A	A	P	P	P	P	P
31	42270031	SATHISH KUMAR K	P	P	P	P	P	P	P
32	42270032	SEETHALAKSHMI D	P	P	P	P	P	P	P
33	42270033	SRIMATHI S	P	P	P	P	P	P	P
34	42270034	THIRUMALAI K	P	P	P	P	P	P	P
35	42270035	UDAY KIRAN E	P	P	P	P	P	P	P
36	42270036	VIGNESH K	P	P	P	P	P	P	P
37	42270037	VISHAKAN K K	A	A	P	P	P	P	P
38	42270038	VISHWA G	P	P	P	P	P	P	P
39	42270039	YASHWANTH RAJ S S	P	P	P	P	P	P	P
40	42270951	ROHAN DANIEL J	A	A	A	A	A	A	A
41	43580001	B GNANA ENIKKO	P	P	P	P	P	P	P
42	43580002	S MADUVANTHI	P	P	P	P	P	P	P
43	43580003	M LAXMI NARAYANAN	P	P	P	P	P	P	P
44	43580004	SHERIN ESTER J	A	A	P	P	P	P	P
45	43580005	SIVAPERAI SELVAN	P	P	P	P	P	P	P
46	43580006	E TAMIZHSELVAN	P	P	P	P	P	P	P
47	43580007	VISHWAVIGNESH S P	P	P	P	P	P	P	P
48	43580008	K JAI VIGNESH	P	P	P	P	P	P	P
49	43580009	AJJAY KAARTHICK	P	P	P	P	P	P	P
50	43580010	R HEMALATHA	P	P	P	P	P	P	P
51	43580011	BREADLIN FREDCO	A	A	P	P	P	P	P


Course Coordinator





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Certificate of Participation

This certificate is awarded to Mr/Ms.
of In recognition of your active participation in the
"Graphic Design Course", conducted by the Department of Visual Communication at Sathyabama Institute of Science and
Technology (Deemed to be University) from 02nd March to 08th April 2024. We extend our sincere appreciation and gratitude. Your
presence and engagement have greatly enriched the course. Your commitment to excellence and dedication to the event are truly
commendable.

Dr. Rekha Chakravarthi
Dean, Arts and Sciences

Dr. N Nazini
HOD, Visual Communication

Mr. E. Senthil Kumaran
Assistant Professor, Convenor



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DEPARTMENT OF VISUAL COMMUNICATION

VALUE-ADDED COURSE – THEATRE ARTS SUBJECT

MARCH 11TH TO MARCH 27TH -2024

Course Overview:

The Department of Visual Communication at Sathyabama Institute of Science and Technology proudly presents a Value-Added Course in Theatre Arts. This immersive and hands-on course is designed to introduce students to the vibrant world of theatre, focusing on essential elements such as acting, stagecraft, direction, and scriptwriting.

Spanning two weeks, the course will provide participants with a deep understanding of theatrical expression, enabling them to explore their creative potential and build confidence in performance arts. The course will also emphasize the historical, cultural, and social aspects of theatre, showing its impact on contemporary media and communication.



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SCHOOL OF SCIENCE & HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
PRESENTS

WORLD
THEATRE
DAY

COURSE DURATION - MARCH 11 to MARCH 27 -2024
MARCH 27 2024 | FROM 11:30 AM
VENUE: SEMINAR HALL

'STREET PLAY' PERFORMED BY:
Visual Communication Students

'STREET PLAY' TRAINED BY:
Mr. Sugumar Shanmugam
(Theatre Director & Actor)

CHIEF PATRONS

Dr. Marizeena Johnson
Chancellor

Dr. Marie Johnson
President

Mrs. Maria Bernadette Tamilarasi
Vice President

Mr. J. Arul Selvan
Vice President

Ms. Maria Catherine Jayapriya
Vice President

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Vice Chancellor

Dr. Rekha Chakravarthi
Dean, Arts & Science

Dr. N. Nazini
Co-Convenor, HoD

Dr. A.R. Vimal Raj
Convener, Asst. Professor

MR. J. Yuvaraj
Coordinator, Asst. Professor

ORGANISERS



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COURSE PLAN FOR THE THEATRE ARTS VALUE ADDED COURSE

S.No	Topic	Date	No. of Hours	No. of Students	Resource person
1.	<i>Introduction to Theatre Arts</i> Overview of theatre history, key forms of theatre, and the relevance of theatre in modern storytelling.	11.03.2024	3 hours	51	Dr A R Vimal Raj
2.	<i>Acting Techniques (Part 2)</i> Practical exercises on voice modulation, body language, and emotional range. Monologue practices.	12.03.2024	3 hours	51	Dr A R Vimal Raj
3.	<i>Improvisation in Theatre</i> Exercises and games focused on improvisation to boost creativity and quick thinking on stage.	13.03.2024	3 hours	51	Dr A R Vimal Raj
4.	<i>Script Writing Basics</i> Introduction to script structure, writing dialogue, and the dynamics of a good script.	14.03.2024	3 hours	51	Dr A R Vimal Raj
5.	<i>Script Writing Basics</i> Introduction to script structure, writing dialogue, and the dynamics of a good script.	15.03.2024	3 hours	51	Dr A R Vimal Raj



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6.	<i>Stagecraft and Set Design</i> the essentials of stage design, props management, and creating an immersive environment.	18.03.2024	3 hours	51	Dr A R Vimal Raj
7.	<i>Costume and Makeup Design in Theatre</i> Learning how costumes and makeup contribute to character portrayal and story enhancement.	19.03.2024	3 hours	51	Dr A R Vimal Raj
8.	<i>Theatre Direction (Part 1)</i> Understanding the director's role, casting, and blocking techniques. Managing actors on stage.	20.03.2024	3 hours	51	Dr A R Vimal Raj
9.	<i>Theatre Direction (Part 2)</i> Hands-on practice directing short scenes and analyzing different directing styles.	18.03.2024	3 hours	51	Dr A R Vimal Raj
10.	<i>Vocal Training and Diction</i> Focus on voice projection, clarity, and using vocal techniques to convey emotion effectively.	18.03.2024	3 hours	51	Dr A R Vimal Raj
11.	<i>Lighting and Sound Design in Theatre</i> Introduction to the technical aspects of theatre—lighting setups,	18.03.2024	3 hours	51	Dr A R Vimal Raj



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	soundscapes, and creating atmospheres.				
12.	<i>Rehearsal Techniques and Scene Study</i> Guidelines for conducting effective rehearsals. Analysis and practice of specific scenes from famous plays.	18.03.2024	3 hours	51	Dr A R Vimal Raj
13.	<i>Performance and Critique</i> Final performance of a short play, followed by feedback and discussion on areas of improvement.	18.03.2024	3 hours	51	Dr A R Vimal Raj

Attendance

S. No.	Reg. Number	Student Name	11 /3	12 /3	13 /3	14 /3	15 /3	18 /3	19 /3	20 /3	21 /3	22 /3	25 /3	26 /3	27 /3
1	42270001	ABHINAV SATISH	P	P	A	P	P	P	P	P	P	A	P	P	P
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12	42270012	HEMEENA R	P	P	P	P	P	P	P	P	P	P	P	P	P
13	42270013	JOEL GLADSON T	P	P	P	P	P	P	P	P	P	P	P	P	P
14	42270014	KRISHNA K	P	P	P	P	P	P	P	A	P	P	P	A	A

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46	43580006	E TAMIZHSELVAN	P	P	P	P	P	P	P	A	P	P	P	A	A
47	43580007	VISHWAVIGNESH S P	P	P	P	P	P	P	P	P	P	P	P	P	P
48	43580008	K JAI VIGNESH	P	P	P	P	P	P	P	P	P	P	P	P	P
49	43580009	AJJAY KAARTHICK	P	P	P	P	P	P	P	A	P	P	P	A	A
50	43580010	R HEMALATHA	P	P	P	P	P	P	P	P	P	P	P	P	P
51	43580011	BREADLIN FREDCO	A	A	P	P	P	P	P	P	P	P	P	P	P


Course Coordinator



HOD -VISCOM



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Technology (Deemed to be University) on 27th March 2024. We extend our sincere appreciation and gratitude. Your presence and
engagement have greatly enriched the course. Your commitment to excellence and dedication to the event are truly commendable.

Dr. Rekha Chakravarthi
Dean, Arts and Sciences

Dr. N Nazini
HOD, Visual Communication

Mr. E. Senthil Kumaran
Assistant Professor, Convenor